



**Switzerland.**



Switzerland.

Discover the charms of the Jungfrau Region.  
With Isabelle Rapisarda.

# Today's webinar speakers.

## Switzerland Tourism



Mili & Jérémy

## Jungfrau Region



Isabelle Rapisarda

# Our Trade Team in North America.



Switzerland.

## New York



Florin Eggenberger



Stefanie Dosch



Jérémy Mettraux



Mili Vujcic

## San Francisco



Oliver Guggisberg

## Toronto



Oliver Weibel

## Swiss Travel System



Christelle Deillon

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[www.myswitzerland.com/trade](http://www.myswitzerland.com/trade)

[www.facebook.com/groups/stnatrade](https://www.facebook.com/groups/stnatrade)





Switzerland.

Participate for a chance to win  
2 overnight stays in a 4\* hotel in the Jungfrau Region for 2 people and  
2x tickets from Stechelberg to Schilthorn – Piz Gloria including James Bond Brunch



# Are you the Winner?



Switzerland.

1. Which color are the arrow hiking trail signs?
2. In which area of the Jungfrau Region can you find a Sherlock Holmes statue?
3. What is the name of the new 5\* hotel in Wengen opening in September 2024?

Send your answers to [nyc.trade@switzerland.com](mailto:nyc.trade@switzerland.com) by Tuesday, May 7<sup>th</sup>, 2024.



Switzerland.

# E-Learning: “Switzerland Travel Academy”.

Complete six core modules in order to become a certified Switzerland travel expert, then specialize in specific topics such as “Top Attractions of Switzerland”. [www.bit.ly/switzerlandacademy](http://www.bit.ly/switzerlandacademy)



Top Attractions of Switzerland

# Hiking in Switzerland.



Switzerland.



For more information visit our website [here](#).





Switzerland.

# Romantik Hotel Schweizerhof Grindelwald\*\*\*\*\*

The family owned Romantik Hotel Schweizerhof is surrounded by the impressive mountains of the Bernese Oberland. The romantic chalet hotel in alpine style and the personal, family atmosphere is a luxury of its own. Most rooms have a balcony with the beautiful view to the stunning Eiger.

- Indoorpool, saunas & different treatments
- Restaurants "Schmitte" (14 Gault Millau Points) & "Gaststübli": honest, traditional cuisine



#INLOVEWITHSWITZERLAND

# Romantik Hotel Schweizerhof Grindelwald\*\*\*\*\*



Switzerland.

| Special Offer               |  |
|-----------------------------|--|
| Offer                       | Book by End of August 2024 and get 10% more commission   |
| Commission for Travel Agent | 20 %   |
| How to book                 | BookingEngine Code "Yodel2024" or contact <a href="mailto:marketing@hotel-schweizerhof.com">marketing@hotel-schweizerhof.com</a> |

## Luxury Hotels & Homes

Contact and further information:

- [+41 33 854 58 58](tel:+41338545858)
- [marketing@hotel-schweizerhof.com](mailto:marketing@hotel-schweizerhof.com)
- <http://www.hotel-schweizerhof.com/>

# Hotel Eiger Mürren \*\*\*\*\*

Elegant 4-star hotel in car-free Mürren with a great view of the mountains. Central situation opposite the train station. The restaurant features Swiss specialities as well as international cuisine. The cozy chalet style hotel has been managed by its owners in the fourth generation since 1886.

- 49 rooms
- Modern spa with indoor pool, sauna, & panoramic view
- Convivial bar, sunny terrace with mountain view



Switzerland.

# Hotel Eiger Mürren \*\*\*\*\*



Switzerland.

| Special Offer |  |
|---------------|--|
| How to book   | <a href="mailto:info@hoteleiger.com">info@hoteleiger.com</a> |

## Typically Swiss Hotels

Contact and further information:

- [+41 33 856 54 54](tel:+41338565454)
- [info@hoteleiger.com](mailto:info@hoteleiger.com)
- <https://hoteleiger.com/>

# Hotel Bergwelt Grindelwald \*\*\*\*S

Elegant 4-star hotel in car-free Müren with a great view of the mountains. Central situation opposite the train station. The restaurant features Swiss specialities as well as international cuisine. The cozy chalet style hotel has been managed by its owners in the fourth generation since 1886.

- 49 rooms
- Modern spa with indoor pool, sauna, & panoramic view
- Convivial bar, sunny terrace with mountain view



# Hotel Bergwelt Grindelwald \*\*\*\*S



Switzerland.

| Special Offer           |  |
|-------------------------|--|
| Offer                   | Book now (until mid Dezember 2024) and get a special deal: 4 nights for the price of 3.<br>The prices may vary as we work with dynamic prices.<br>The offer is only valid on request and subject to availability |
| Travel Agent Commission | 10%<br>(commission is excluded from any special offer, discounted rates or non-refundable bookings)  |
| How to book             | Book through <a href="mailto:reservations@bergwelt-grindelwald.com">reservations@bergwelt-grindelwald.com</a> mentioning the code "USA special offer"  |

## Boutique & Design Hotels

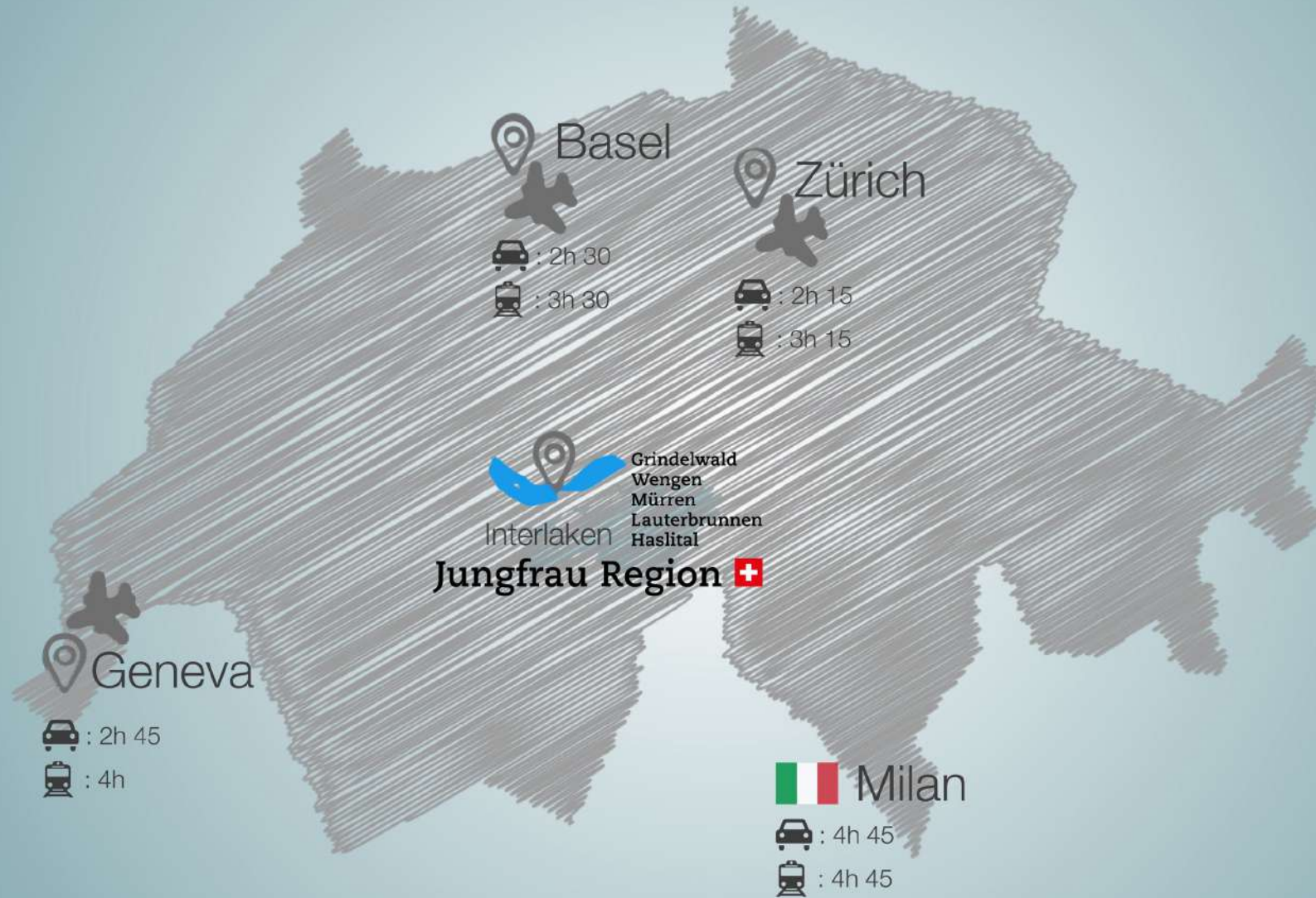
Contact and further information:

- [+41 \(0\)33 854 85 55](tel:+41338548555)
- [reservations@bergwelt-grindelwald.com](mailto:reservations@bergwelt-grindelwald.com)
- <https://bergwelt-grindelwald.com>

# Jungfrau Region

unique. varied.

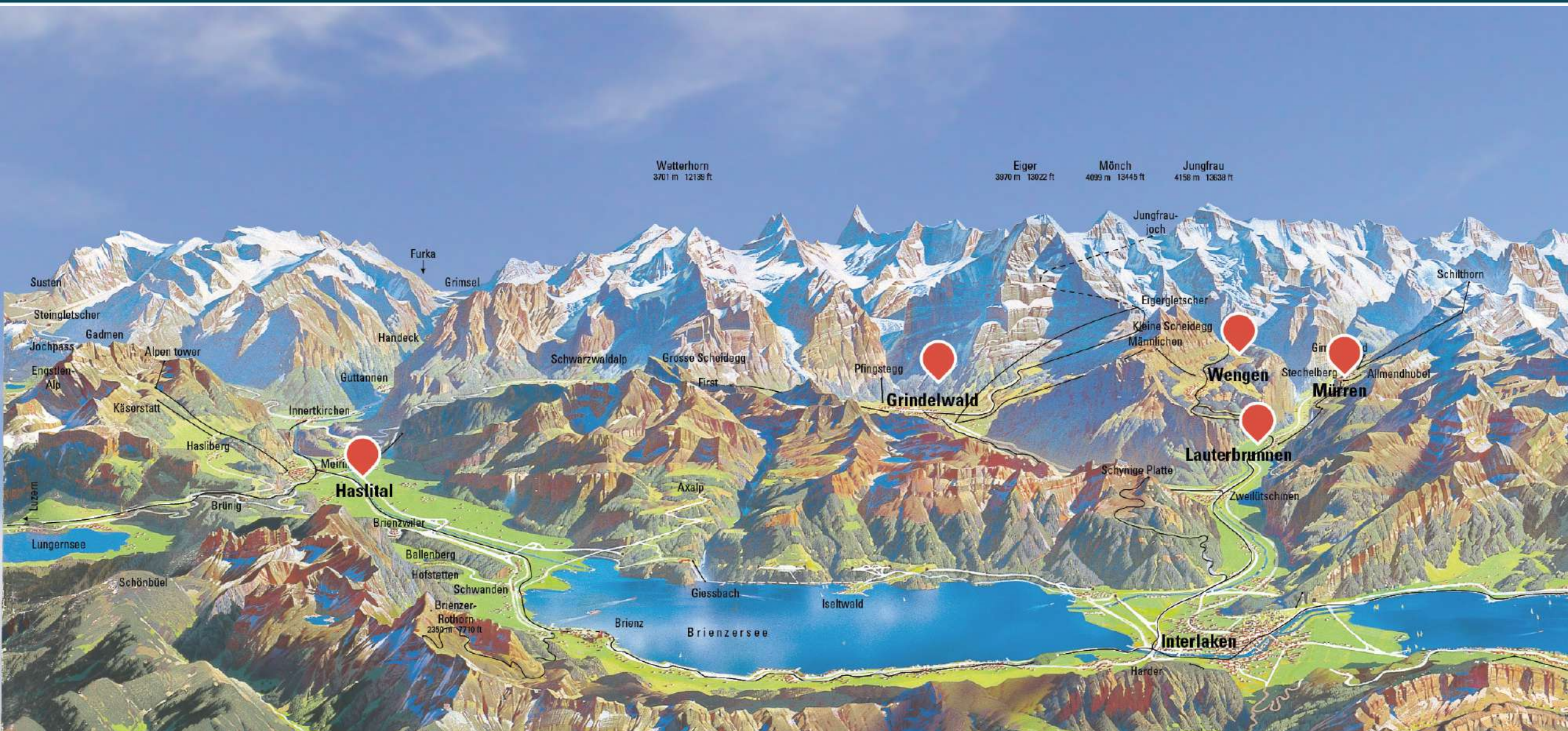








Direct trains Zurich Airport – Interlaken Ost





# Destinations

**Grindelwald**

**Wengen**

**Mürren**

**Lauterbrunnen**

**Haslital**





# Lauterbrunnen



Wengen

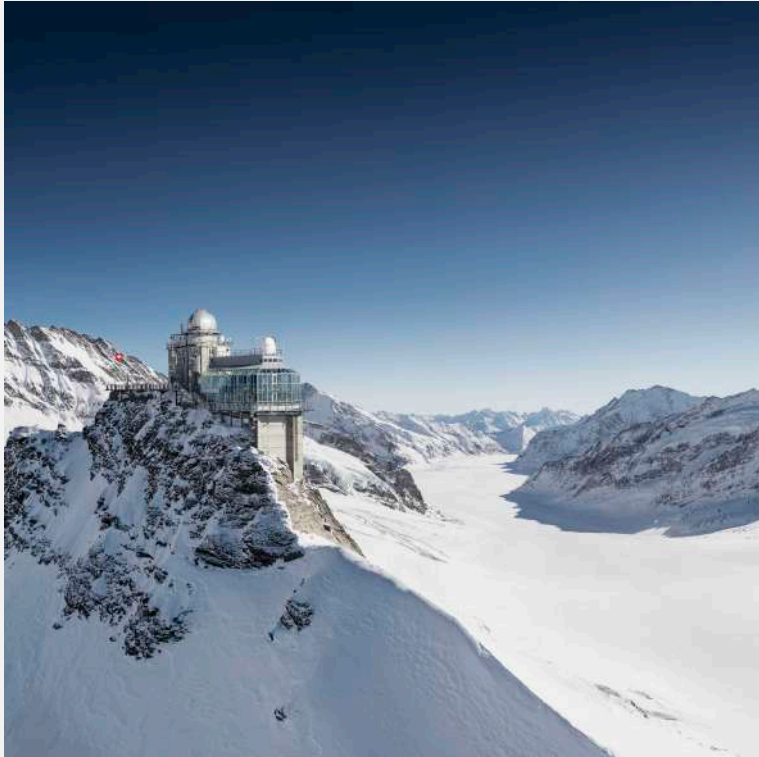






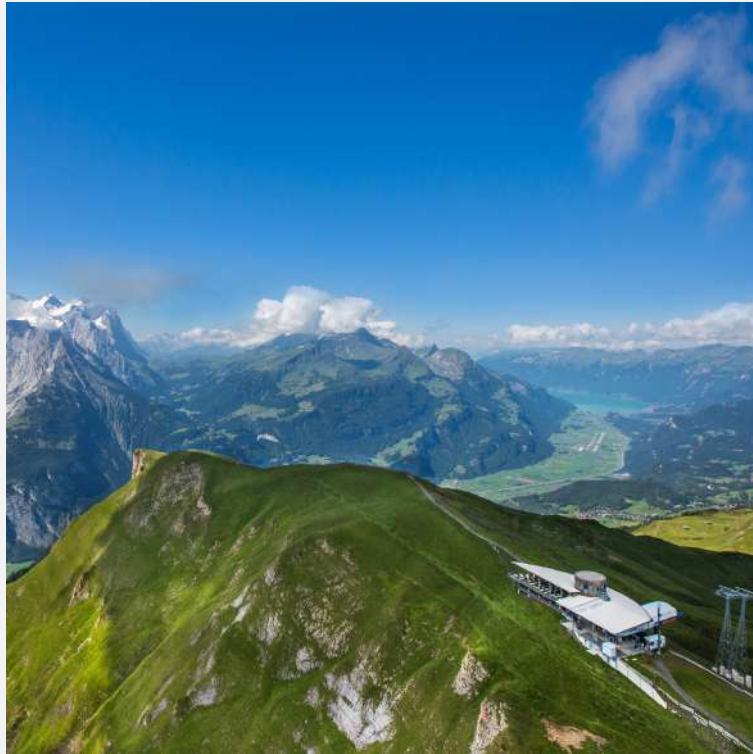


Top Attractions



Jungfraujoch – Top of Europe

Grindelwald / Wengen



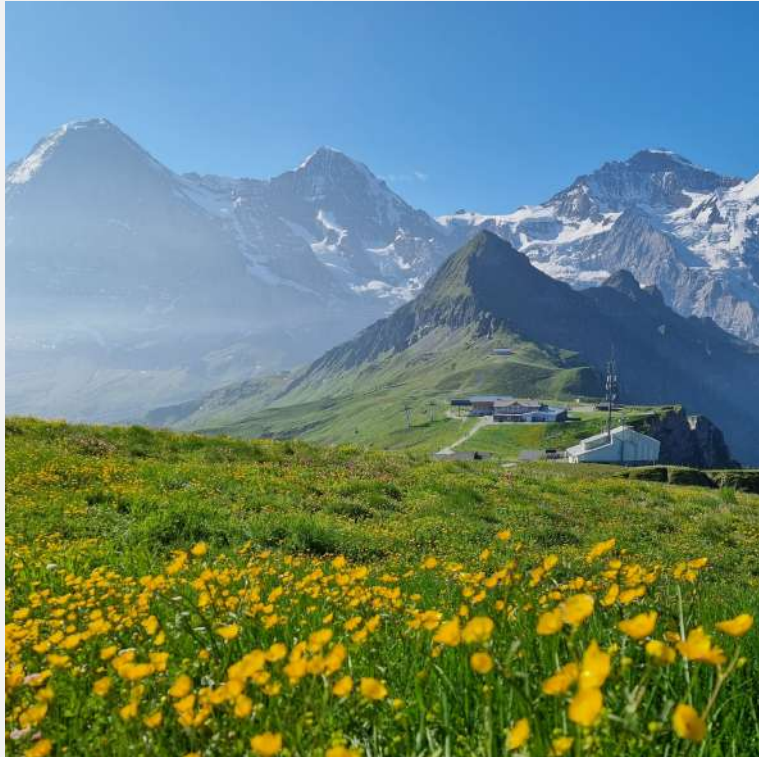
Alpen Tower

Haslital



Schilthorn – Piz Gloria

Mürren



Männlichen

Grindelwald / Wengen



Aare Gorge

Meiringen (Haslital)



Grindelwald – First

Grindelwald



Cable cars



Gelmerbahn

Grimselwelt / Haslital



Pfungsteggbahn

Grindelwald



Reichenbachfall-Bahn

Haslital



Summer outdoor activities



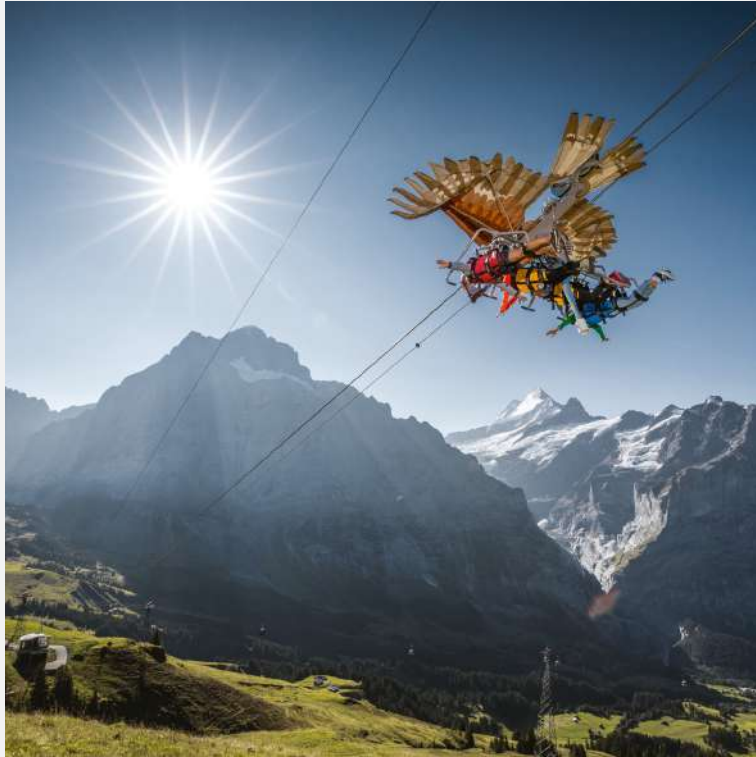
Walking



Hiking



Biking



## First Adventures

Grindelwald-First



## Canyon Swing

Glacier Gorge Grindelwald



## Paragliding

Grindelwald / Mürren / Lauterbrunnen





Via Ferratas

Grindelwald / Mürren



Fly-Line

Pfingstegg (Grindelwald)



Toboggan

Pfingstegg (Grindelwald)



## Jungfrau Travel Pass March – October

**Jungfrau Region.** Free travel on the Jungfrau Railways transportation network including boat cruises on Lake Thun & Brienz and discounts on some mountain excursions. Find out [more](#).

## Berner Oberland Pass April – December

**Bernese Oberland incl. the Jungfrau Region.** Free travel by train, bus, boat and numerous mountain railways. Discounts and benefits with around 40 different bonus partners. Find out [more](#).

## Swiss Travel Pass All year round

**Switzerland.** Unlimited travel by train, bus and boat incl. discounts on various mountain excursions such as 25% discount on Jungfrauoch – Top of Europe and 50% discount on Schilthorn – Piz Gloria. Find out [more](#).



Winter



Meiringen-Hasliberg

Jungfrau Ski Region

# Skiing Areas



Winter hiking



Cross country skiing



Wellness & Spa







Private Cooking Classes



Cheesemaking Experiences



Fondue Backpack





Haute Cuisine



Family friendly destination



Playgrounds



Accommodation



Activities/offers



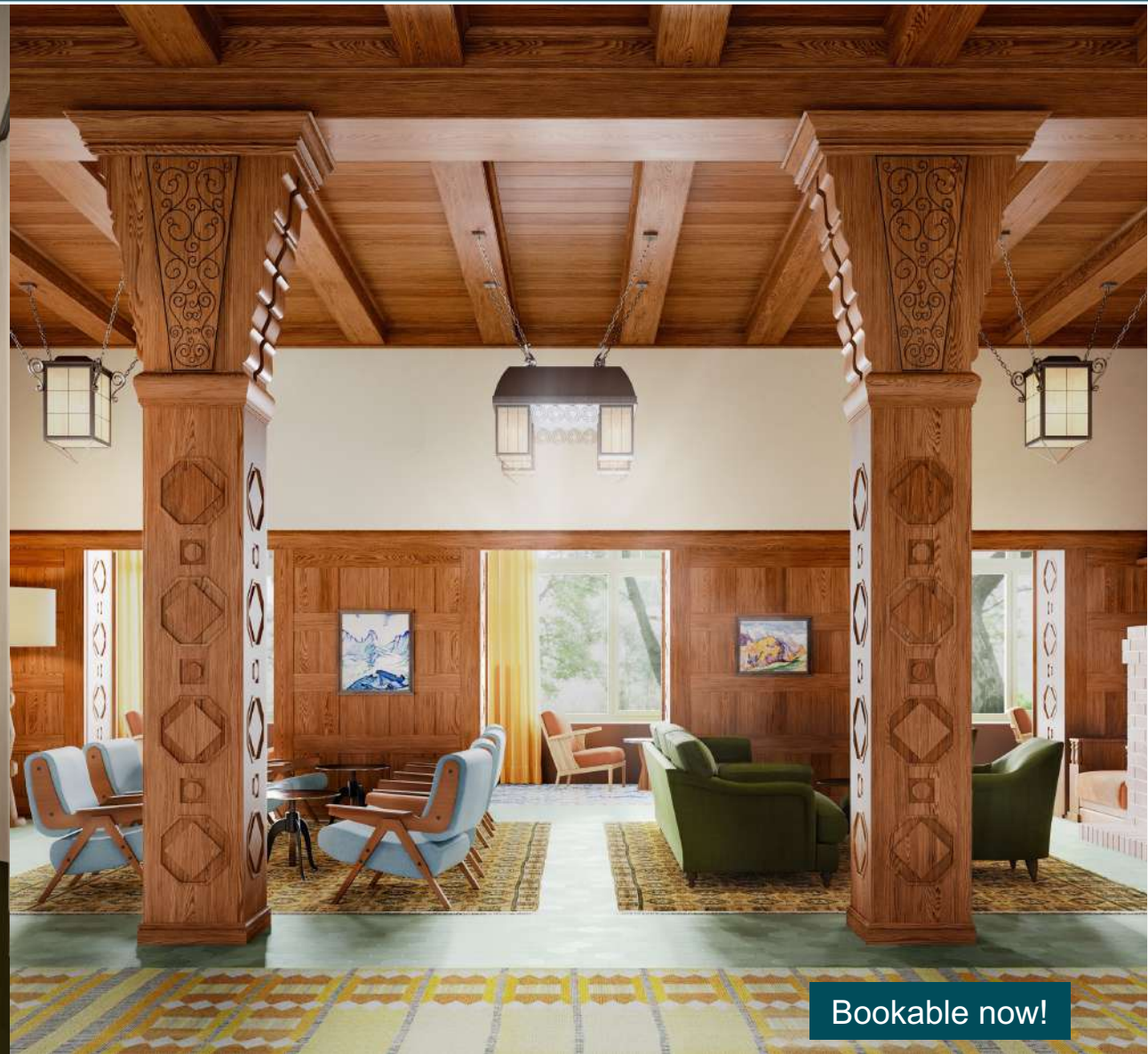
Accommodation



News from the Jungfrau Region



*New: Hotel Drei Berge 3\* in Mürren (19 rooms)*



Bookable now!

*September 2024: Grand Hotel Belvedere 5\* in Wengen (90 rooms)*



[Bookable now!](#)

*Winter 2024/2025: Hotel Mürren Palace 4\* (49 rooms)*





*New: Karaoke Gondola Grindelwald Männlichen*



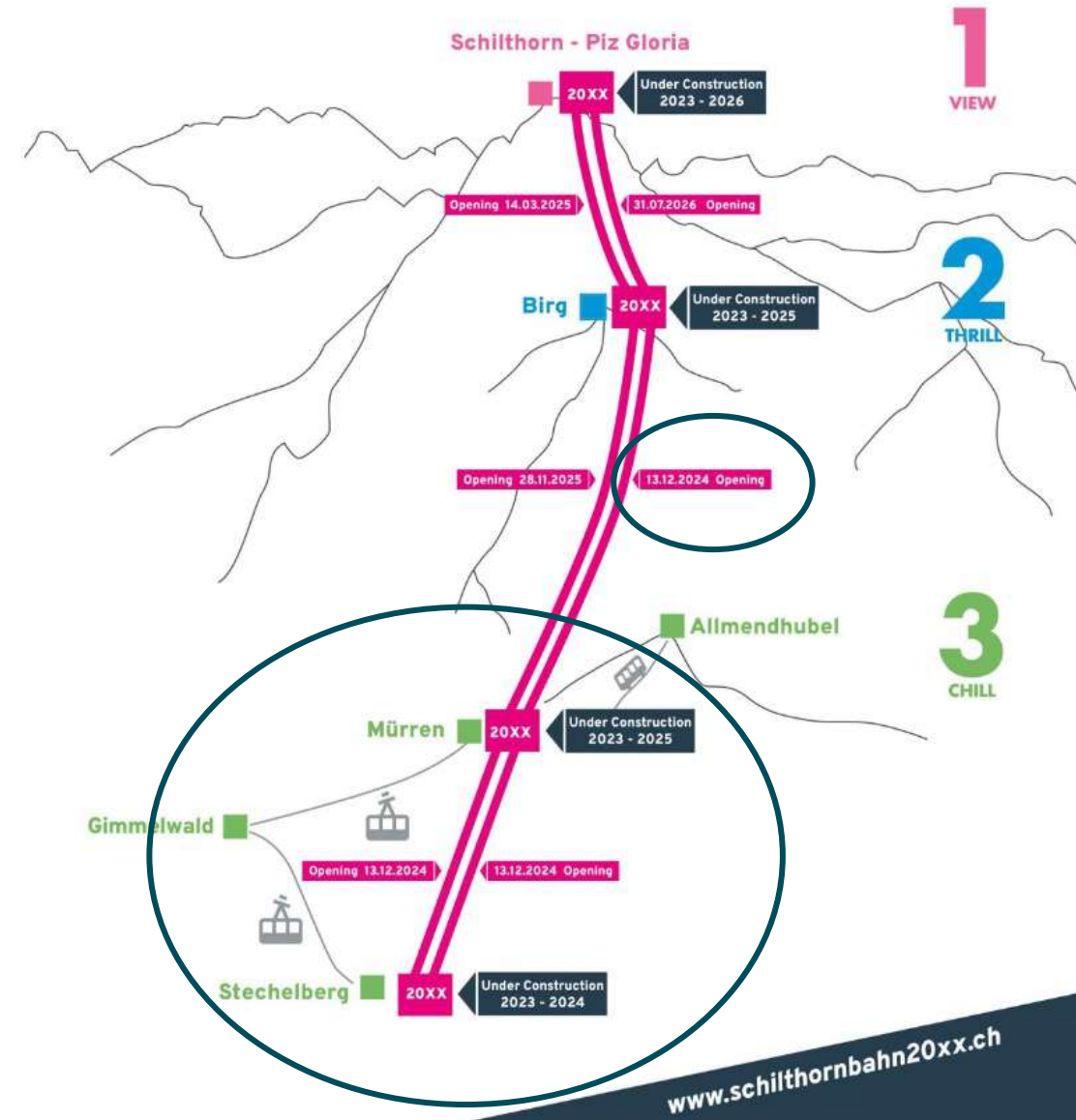
SCHILTHORNBAHN 20XX

**Schilthorn**  
Piz Gloria



Schilthorn closed Winter 2024/2025

*Soon: Project Schilthorn Cableways 20XX*



*December 2024: Stechelberg-Mürren and Mürren-Birg (1/2) completed*



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Contact in the US

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Questions.



Switzerland.

# Webinar with Interlaken.

Join us on May 16<sup>th</sup>, at 12 pm EDT.





**Switzerland.**