

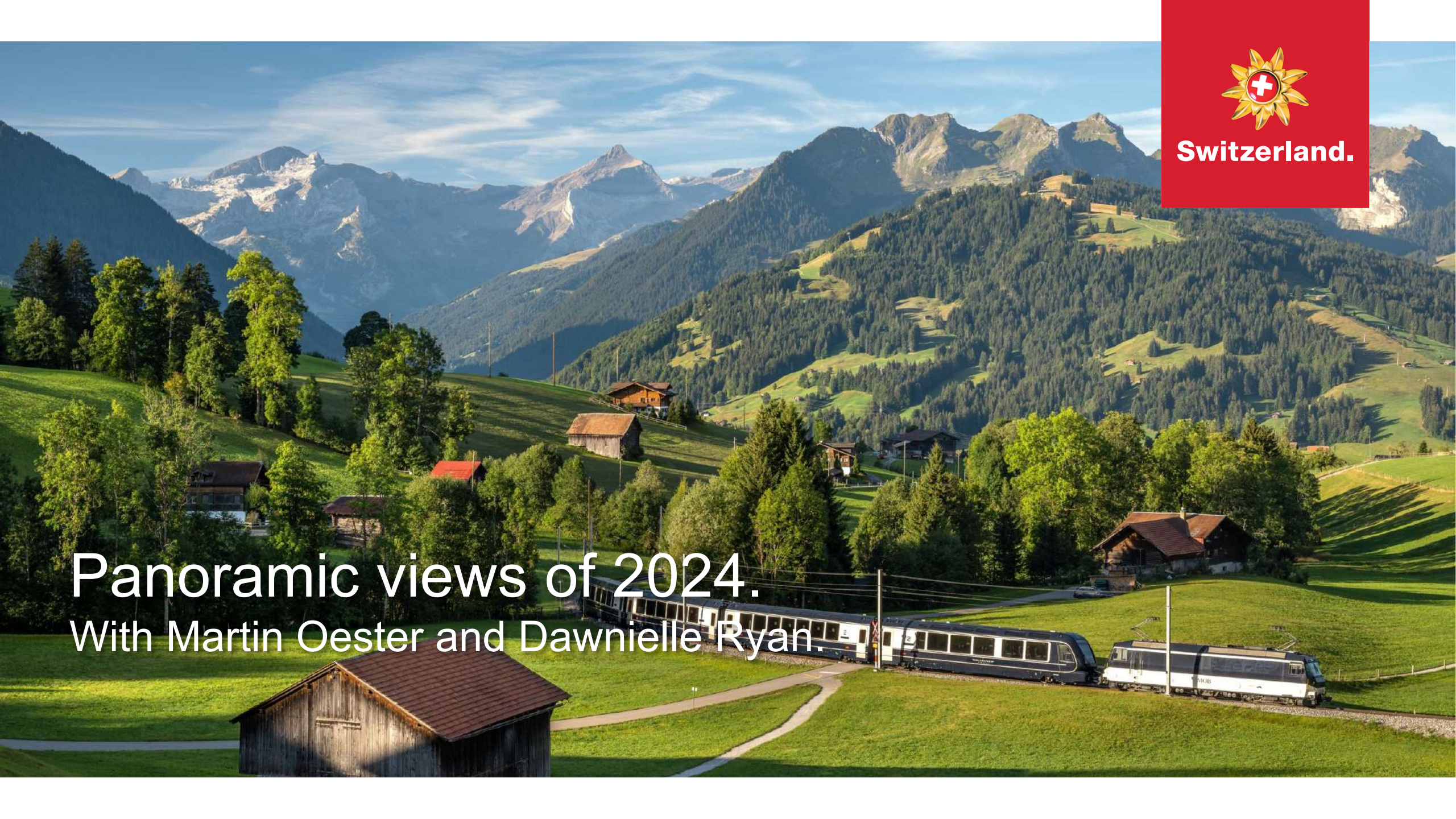


Switzerland.



Switzerland.

Panoramic views of 2024.
With Martin Oester and Dawnielle Ryan.



Today's webinar speakers.

Switzerland Tourism



Florin & Jérémy

Swiss Travel System



Martin Oester

Rail Europe



Dawnielle Ryan

Our Trade Team in North America.



New York



Paolo Lunardi



Florin Eggenberger

San Francisco



Oliver Guggisberg

Toronto



Oliver Weibel

Swiss Travel System



Martin Oester



Jérémy Mettraux



Florent Aymon

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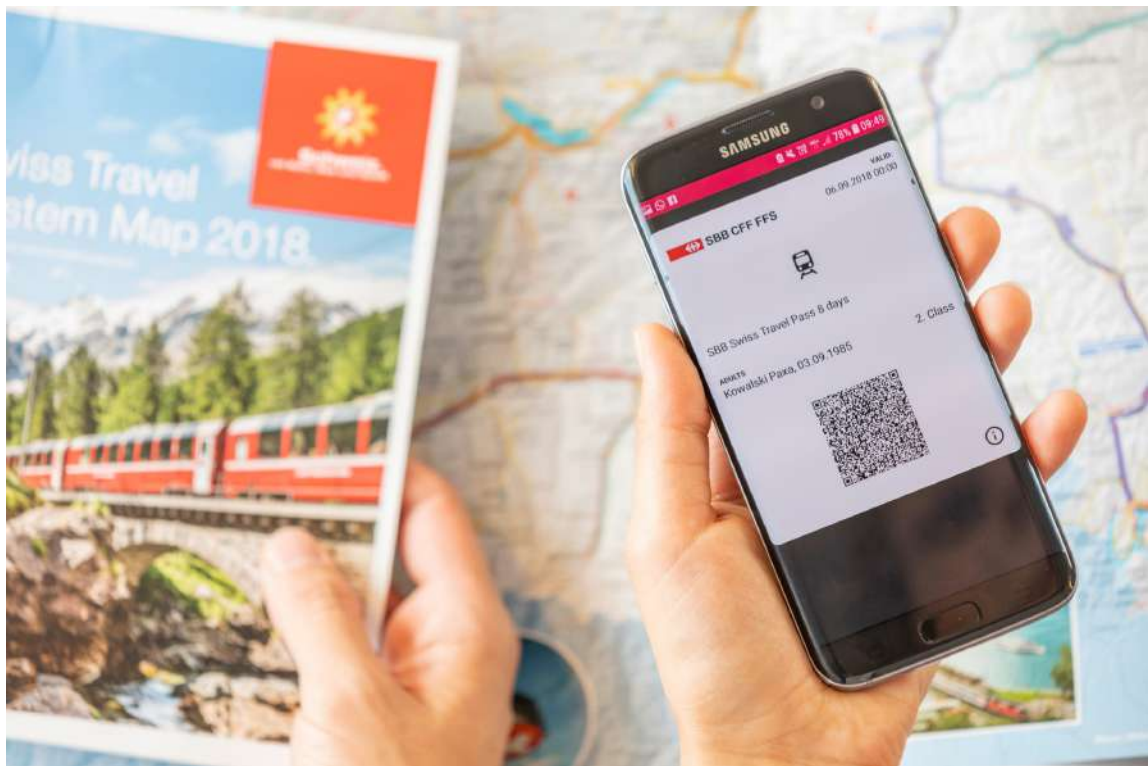
www.facebook.com/groups/stnatrade





Switzerland.

Participate for a chance to win a
Swiss Travel Pass. 🏆



Are you the Winner?

1. On which of Bern's famous buildings is the light show projected?
2. What is the name of the luxury class in GoldenPass Express?
3. What mountain excursion has a new NostalChic class offer?

Send your answers to nyc.trade@switzerland.com by Tuesday, November 7th, 2023.



Switzerland.

E-Learning: “Switzerland Travel Academy”.

Complete six core modules in order to become a certified Switzerland travel expert, then specialize in specific topics such as “Grand Train Tour of Switzerland”. www.bit.ly/switzerlandacademy



Grand Train Tour of Switzerland

Graduate before Nov. 30th, 2023 for a chance to **win flight vouchers for two** to Switzerland. 

Light festivals and events.



Switzerland.



Zauberwald Lenzheide
Lichtreferat: Schula Vaz/Oberass | Werk: Engelmaschinen | Foto: ©Gerni Erlicz



For more information visit our website [here](#).

Carlton Hotel St. Moritz *****S, St. Moritz.

Carlton Hotel aims to care for the needs of each guest individually, whether on the panoramic terrace or in front of one of the crackling open fires. The cosy atmosphere and sophisticated cuisine offered on the light-flooded Bel Etage and in the Romanoff and Da Vittorio restaurants enhance your sense of well-being.

The Carlton Hotel offers the Moving Mountain Concept which was created to restore vitality, reconnect with nature and celebrate joy.

- Butler service in all rooms included – they even have an outdoor butler for activities (building snowman, sledging, city tour etc.)
- Only opened in winter



Carlton Hotel St. Moritz *****S, St. Moritz.



Switzerland.

Luxury Hotels & Homes
Spa & Vitality Hotel
Boutique & Design Hotels
Snow Sports Hotels

Contact and further information:

- [+41 81 836 70 00](tel:+41818367000)
- info@carlton-stmoritz.ch
- www.carlton-stmoritz.ch

Special Offer	
Offer	<p>Stay for four, pay for three Enjoy a fourth night on us at no extra cost. This offer can be redeemed across the following dates: December 8th – December 17th 2023 / January 7th – January 25th 2024 / January 29th – February 7th 2024 / February 26th - March 24th 2024</p> <p>Stay for four nights and only pay for three with a special offer that includes:</p> <p>Four overnight stays for the price of three, including breakfast buffet Daily USD 110 / CAD 153 food and beverage credit per guest 24-hour limousine service in St. Moritz Shuttle service to the Corviglia ski station Free use of the Carlton Spa Butler service, in-room amenities, minibar and wifi</p>
Price in USD and CAD	<p>Starting from USD 1410.00 / CAD 1955.00 per room per night – lowest entry level is Junior Suite.</p> <p>Please note that rates may vary according to date and category. Prices exclude city tax USD 5.50 / CAD 7.60 per adult per day.</p>
Travel Agent Commission	10%
How to book	info@carlton-stmoritz.ch / Packagelink

Grand Hotel Kronenhof *****S, Pontresina.



Switzerland.

In the heart of Pontresina is the Grand Hotel Kronenhof, which opened its doors for the first time in 1848. Guests can enjoy elegant and partially newly renovated rooms and suites at 1800 meters / 5906 feet above sea level. In addition, there are three restaurants, newly designed public areas on the Bel Etage with the magnificent Lobby Lounge, the Fireplace Lounge and the Kronenhof Bar, as well as one of the most impressive wellness facilities in the Alps.

As a Swiss family hotel, the Grand Hotel Kronenhof also offers childcare.

- Gourmet Restaurant Kronenstübli
- The only 5-star superior hotel in Pontresina



Grand Hotel Kronenhof *****S, Pontresina.



Switzerland.



Luxury Hotels & Homes Swiss Family Hotels & Lodgings

Contact and further information:

- [+41 81 830 30 30](tel:+41818303030)
- info@kronenhof.ch
- www.kronenhof.ch

Nira Alpina ****S, Silvaplana-Surlej.

All winter sports enthusiasts are in very good hands at the Nira Alpina. The access to the Piz Corvatsch cable car is directly in front of the hotel.

Each room is equipped with either a balcony or a terrace. The Nira Alpina also has three restaurants, its own bakery, Nira Spa with 5 treatment rooms, sauna, steam bath, Rasul bath in Arabian style, whirlpool, relaxation room and top modern fitness room are further features

- Shanti Spa for perfect relaxation
- well-equipped library for bookworms



Nira Alpina ****S, Silvaplana-Surlej.



Snow Sports Hotels
Swiss Bike Hotels
Boutique & Design Hotels

Contact and further information:

- [+41 81 838 69 69](tel:+41818386969)
- info@niraalpina.com
- www.niraalpina.com



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Switzerland.
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Switzerland.
by train, bus and boat.

The Grand Train Tour of Switzerland.



Luzern-Interlaken Express at Lake Brienz, Bernese Oberland

Grand Train Tour of Switzerland.

Zürich – Luzern – Interlaken

GoldenPass

Montreux – Visp – Zermatt

Glacier Express

Bernina Express

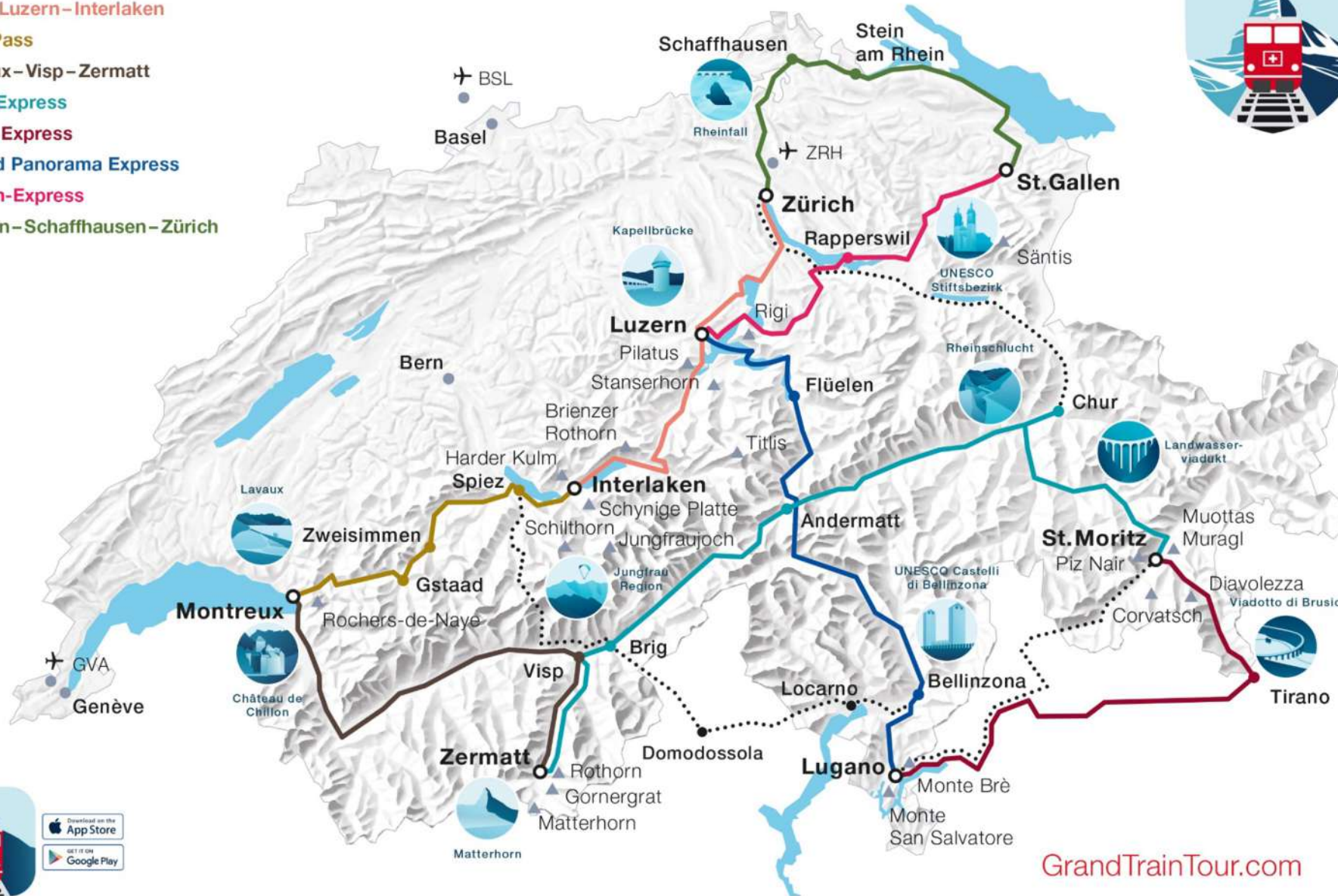
Gothard Panorama Express

Voralpen-Express

St. Gallen – Schaffhausen – Zürich



Switzerland.
by train, bus and boat.



GrandTrainTour.com



GoldenPass Express Prestige Class.

Prestige Class im GoldenPass Express.

- **Route:** Montreux–Gstaad–Zweisimmen–Interlaken
- **Duration:** 3 h 15 min
- **Distance Montreux–Interlaken:** 115 km / 75mi

GoldenPass Express.



Good to know

- Year-round operation
- Three travel classes: Prestige, 1st and 2nd class
- New train, since 2023. 4x daily direct connection lake to lake, thanks to the rail switch from the metric to the normal track
- The journey is fully covered by the Swiss Travel Pass and other tickets
- Snacks and drinks are available on board in all classes. Subject to prior reservation.
- Seat reservations are mandatory

	Seat reservation
Prestige	CHF 49
1st and 2nd class	CHF 17

shop.gpx.swiss

#1 best luxury train!



| TRAVEL |

6 of the best luxury trains around the world

Enjoy a slower pace and ultimate luxury aboard these opulent rail routes, from Japan to Italy.

BY MONISHA RAJESH



PUBLISHED OCTOBER 7, 2023 • 6 MIN READ

This article was produced by National Geographic Traveller (UK).

A high-end train journey enables you to experience destinations at a unique pace and in total comfort while enjoying first-class service. These are some of the most exciting luxury rail routes to have on your radar.

1. GoldenPass Express, Switzerland

Switzerland's GoldenPass Express takes passengers from the resort town of Montreux to Interlaken in the Bernese Oberland. It's a three-hour ride with four departures a day (in both directions). For added luxury, opt for Prestige class, where heated leather seats recline and rotate 180 degrees.

Watch: Roger & Trevor's wrong train.



Switzerland.
by train, bus and boat.



Grand Train Tour of Switzerland: The ride of a lifetime | Switzerland Tourism

www.MySwitzerland.com/grandtraintour

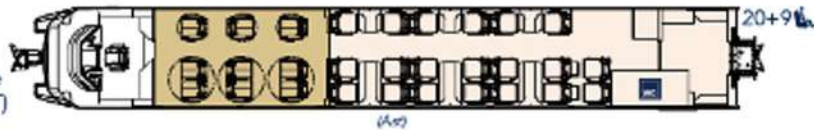
GoldenPass Express.

Train composition



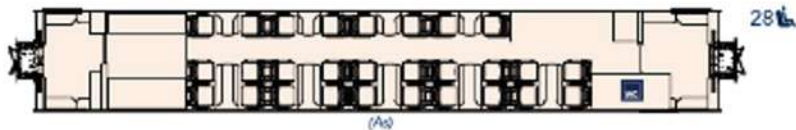
COMBINED COACH Prestige and 1st class

- 9 rotating seats in Prestige
- 20 seats in 1st class (FIT)
- Carriage number: 10



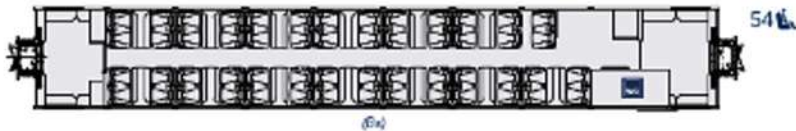
1ST CLASS COACH

- 28 seats (Groups)
- Carriage number: 11



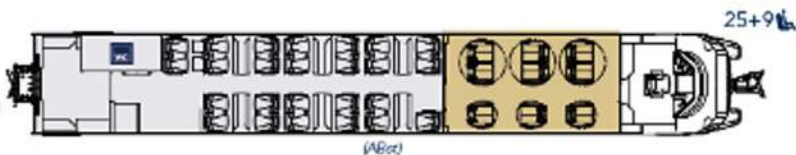
2ND CLASS COACH

- 54 seats (Groups)
- Carriage number: 21



COMBINED COACH Prestige and 2nd class

- 9 rotating seats in Prestige
- 25 seats in 2nd class (FIT)
- Carriage number: 20



New coach is
coming soon!
+45 seats



Switzerland.
by train, bus and boat.



GoldenPass Belle Époque

Montreux – Gstaad – Zweisimmen



Grand Train Tour of Switzerland.

Zürich – Luzern – Interlaken

GoldenPass

Montreux – Visp – Zermatt

Glacier Express

Bernina Express

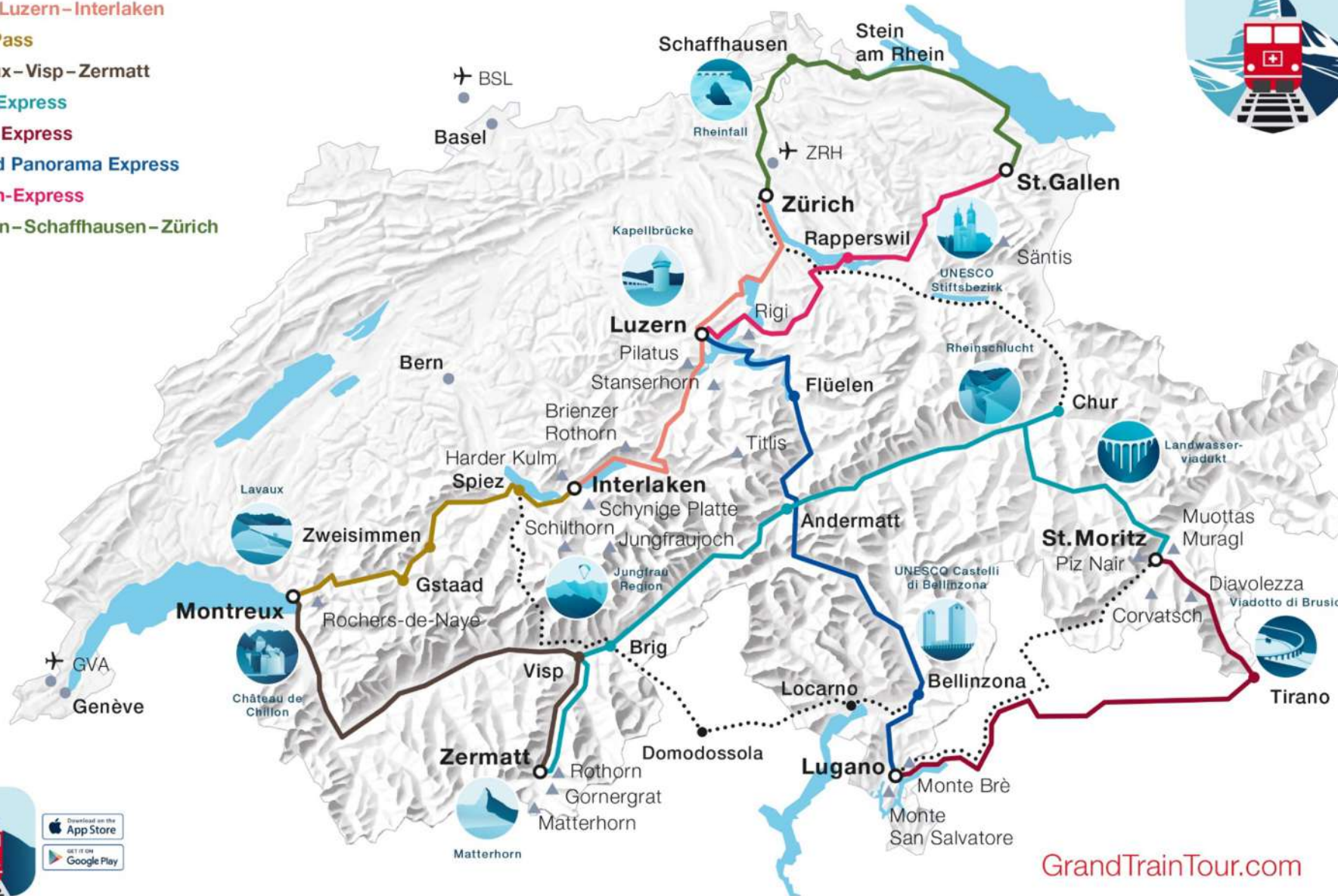
Gothard Panorama Express

Voralpen-Express

St. Gallen – Schaffhausen – Zürich



Switzerland.
by train, bus and boat.



GrandTrainTour.com

STS-P-GTT-XS-19 © swisstopo © SBB 04/2019

Gotthard Panorama Express.



Gotthard Panorama Express near Wassen, Central Switzerland

- **Route:** Luzern–Lake Lucerne–Flüelen–Gotthard–Bellinzona–Lugano
- **Duration:** around 5 h 30 min
- **Distance Luzern–Lugano:** 182 km / 120mi

Gotthard Panorama Express.



Gotthard
Panorama Express



Switzerland.
by train, bus and boat.

Good to know

- In-person travel guides share presentations and information about the region, its myths and legends
- Runs from April to October
 - 20 Apr – 20 Oct 2024, every Tuesday to Sunday
- Reservation required, incl. surcharge of CHF 16
- Unique combination of boat and rail journey
- Ride in 1st class panoramic coaches. No 2nd class available
- Photo coach with open window
- Luggage service between Lucerne and Lugano included

www.gotthard-panorama-express.ch/



Grand Train Tour of Switzerland.

Zürich – Luzern – Interlaken

GoldenPass

Montreux – Visp – Zermatt

Glacier Express

Bernina Express

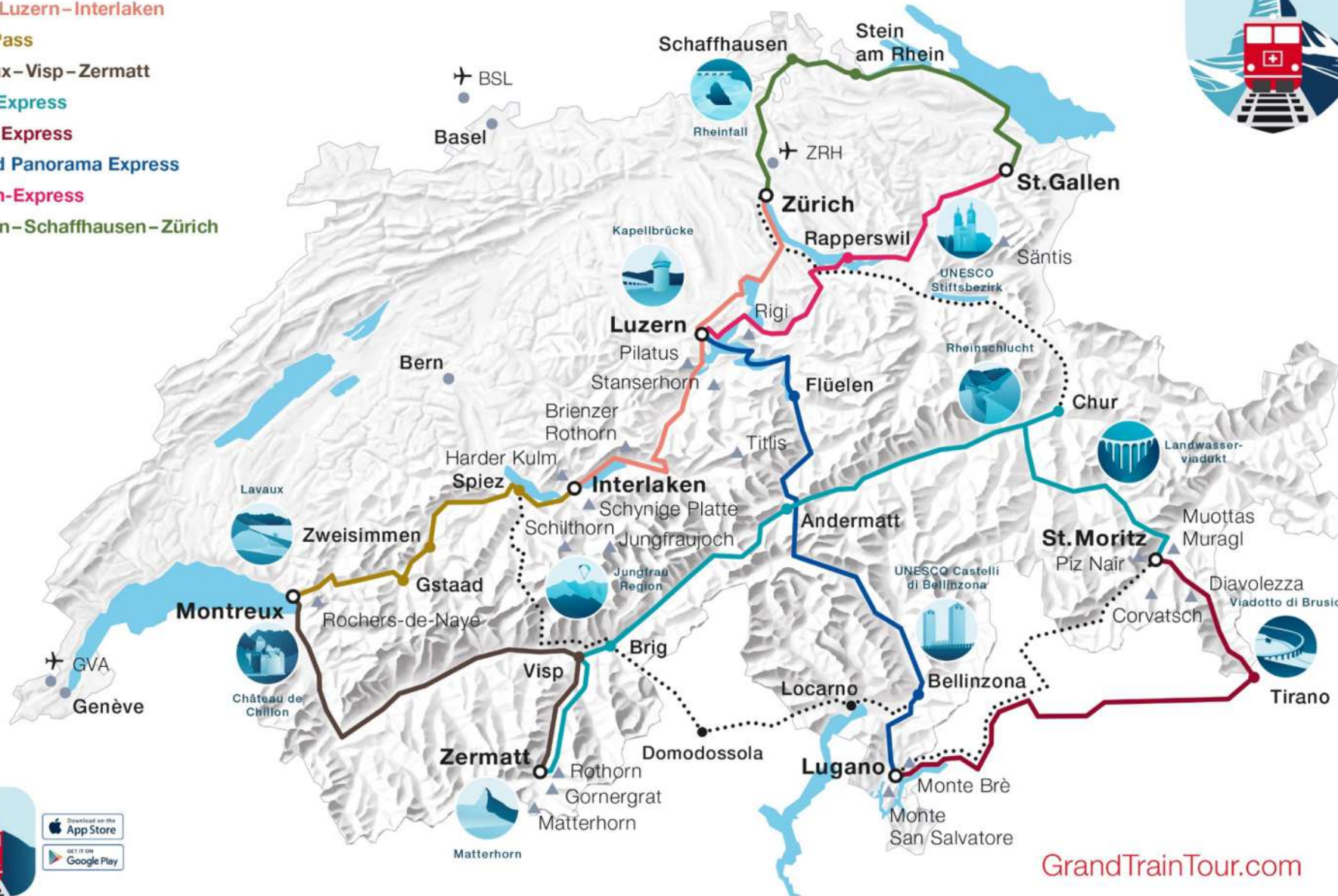
Gothard Panorama Express

Voralpen-Express

St. Gallen – Schaffhausen – Zürich



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GrandTrainTour.com

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Voralpen Express

- **Route:** Luzern – Arth Goldau – Rapperswil – St. Gallen
- **Duration:** 2h15 min
- **Distance Luzern – St. Gallen:** 110 km / 70mi

Gornergrat NostalChic Class



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by train, bus and boat.

NEW offer

- The most exclusive way to travel to Gornergrat
- local, experienced guide will provide exciting insights and stories
- welcome drink in Zermatt, 3-course NostalChic menu on Gornergrat, desserts at Riffelalp. Culinary highlights of the region served
- Weekly departures. Limited to 22 window seats.
- Exclusive stop for photos
- experience approx. 6 hours (10:45 a.m. - 5.15 p.m)
- Price per person CHF 320 (USD 355 / CAD 489)
no reductions



www.gornergrat.ch/en/stories/nostalchic-class

Glacier Express Winter schedule



Switzerland.
by train, bus and boat.

NEW additional winter connection

- 2 daily connections (double capacity during peak)
DEC 16 – JAN 07 and from FEB 03
until start summer schedule (MAY 03)
- Seat reservations FIT 93 days ahead
- Excellence class CHF 470 (USD 520 / CAD 718)



SURCHARGES | 1st AND 2nd Class

Long journeys	49.00 CHF
Short journeys (900, 901, 906, 907)	44.00 CHF
Excellence Class	470.00 CHF

No commission is given on supplements.

shop.glacierexpress.ch

FlemXpress, LAAX



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by train, bus and boat.

NEW

- World's first ropetaxi
- innovative, sustainable and barrier-free way to UNESCO World Natural Heritage Site Tectonic Arena Sardona
- Opening December 2023



Become a qualified expert.

Learn everything about Swiss public transport – easy and fast.



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Swiss Travel System
EXCELLENCE

Gain knowledge and win attractive prizes: Heidi & Peter take you on a learning journey through the new Swiss Travel System Excellence Program. Step aboard and register now: mystsnet.com/elearning

Swiss Travel System Excellence Program.



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- New module on the GPX, Glacier 3000 and Sustainability
- Quarterly Lucky Price Draws!
- Goal: Belong to an exclusive rail specialist community, gain in-depth knowledge & receive individual benefits.





- News style format program, filmed on location with expert interviews.
- Accompany our reporters on their exciting journeys across Switzerland.
- 2023 episodes: Glacier Express, Gotthard Panorama Express



Excellence Talk – Luzern-Interlaken
Express



Excellence Talk – Grand Train Tour of
Switzerland





Switzerland.

by train, bus and boat.



Our vision

Only a technology
designed by people for
people, can make train
travel in Europe easy





Our mission

Taking care of travelers before, during and after their train journey in Europe, using advanced technology to provide seamless experiences.



Rail Europe is a global travel tech company and the reference brand for European train booking.

We have been the trusted partner of the travel industry and train operators for 90 years. Our rail experts provide technology service solutions to over 15,000 travel professionals in 70 countries. International travellers can book their European train travel directly on our state-of-the-art booking website and app. We sell around 2.5 million European train tickets a year.

Our catalogue of products features more than 100 brands such as SNCF, SBB, Eurostar, Thalys, Trenitalia, Italo, DB, Renfe, ÖBB, SNCB, NS, OUIGO Spain and National Rail, and rail passes including the Swiss Travel Pass and Eurail Passes. Rail Europe has collaborators worldwide and is headquartered in Paris.

Unparalleled access
to a wide range of
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over 100 European
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to travellers**
from all over
the world

Seamless rail travel
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**Providing expert
service** to 5.5 million
travellers a year
before, during and
after their journeys



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Swiss Travel Pass

One country - one single ticket

- Unlimited travel by train, bus and boat
- Unlimited travel on **premium panorama trains**
(seat reservation fees and/or surcharges apply)
- Full coverage for mountain excursions: **Rigi, Stanserhorn and Stoos**
- Up to 50% discount on many other **mountain excursions**
- Unlimited use of public transport networks of more than 90 urban areas
- Free admission to more than **500 museums**
- Available in 1st and 2nd class for 3, 4, 6, 8 or 15 days
- Children from their 6th to their 16th birthday accompanied by at least one parent (holding a Swiss Travel System ticket) travel free of charge with the free Swiss Family Card

Swiss Travel Pass



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Inspiring connections

ion countries by clicking here.

TICKETS PASSES

Select a destination
Switzerland

For date of validity (YYYY-MM-DD)
2021-04-20

1 Traveler (Max. 10 travelers)

Adults (26-59) - 1 + Seniors (60+) - 0 + Children/Youth (under 26) - 0 +

CLEAR SEARCH

Log in ERA: Agent.raileurope.com

- Go to the home page
- Select the tab "Passes"

Select

- A destination → **Switzerland**
- A date of validity (travel date)
- You can choose number of passengers from here

Then, click in "Search"



How to book with Rail Europe?

Go to <https://agent.raileurope.com>

If you are having issues with your access to our booking tool, please contact us at sales@raileurope.com and provide the **Travel Agency Membership (IATA/ARC/TRUE/CLIA/TICO)** number and/or **Rail Europe Account ID** for your affiliated agency.

Please use the Contact Us feature for all other inquiries

Swiss Travel Pass



Switzerland.
by train, bus and boat.

From Thu. 17 Nov. 2ND CLASS 1ST CLASS

Swiss Travel Pass

Can not be sold to or used by residents of Switzerland and Liechtenstein

Consecutive days
Thu. 17 Nov. thru Sat. 19 Nov. 2022

- ✓ Consecutive travel
- ✓ Choose to travel on consecutive days for 3, 4, 6, 8 or 15 days.

[See full product details](#)

Total days
3 days

1 x Adult \$251.00 \$251.00 / per person

Included commission * Price for 1 travelers

\$ 19.00
\$251.00

ADD TO CART

US\$ 251.00 / US\$ 399.00
CA\$ 332.50 / CA\$ 529.00

Swiss Travel Pass Flex

Can not be sold to or used by residents of Switzerland and Liechtenstein

Within 1 month
Thu. 17 Nov. thru Fri. 16 Dec. 2022

- ✓ Flexible travel
- ✓ Choose between 3, 4, 6, 8 or 15 travel days.
- ✓ Travel days can be used freely within one month from 1st date of validity indicated on your pass.

[See full product details](#)

Total days
3 days

US\$ 288.50 / US\$ 458.50
CA\$ 383.00 / CA\$ 608.00

Log in ERA: Agent.ralleurope.com

- Go to the home page
- Select the tab "Passes"

Select

- A destination → **Switzerland**
- A date of validity (travel date)
- You can choose number of passengers from here

Then, click in "Search"

Swiss Travel Pass



TRIP SUMMARY			
	Swiss Travel Pass 3 consecutive days	Thu. 17 Nov. thru Sat. 19 Nov. 2022	Show references \$237.44
Subtotal			\$237.44
Booking fee			\$7.95
TOTAL PRICE <i>(Including \$19.00 commission)*</i>			\$245.39

Purchase receipt

Purchase date 12.11.2021, 19:38:40
Order no.: 735631004
Payment type: B2P
Reference no.: 0215468899
Article no.: 40066

Name/First name: Hendrich Philip
Date of birth: 01.10.1982

Reference no.: **0215468899**

Purchase receipt

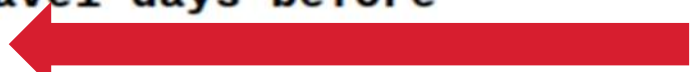
Swiss Travel Pass Flex Promo 3 days Adults 1. Cl.

Valid: 24.11.2021 - 23.12.2021

CHF 318.00 incl. 7.70% VAT

Not valid for travel.

Please activate each of your freely selectable travel days before every first journey at www.activateyourpass.com.



**SBB CFF FFS**

Ticket-ID 822494353377

Swiss Travel Pass 8 days					Oester Martin		
Valid: 2022					15.11.1975		
		von/de/da/from	→	nach/a/a/to			KL. CL.
10.10 *	00:00 *	* *	→ →	* *	18.10 *	05:00 *	1 *
Area of validity and benefits see www.mystsnet.com/areaofvalidity . Valid as Swiss Museum Pass. Only valid with your Passport / ID. No resale / refund / exchange							
Adults					Package B2P		

Order no.: 15866861258

Article no.: 9837
incl. 7.70% VAT/SBB

Swiss Travel Pass Flex



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- Go to:
www.activateyourpass.com



Retrieve my ticket

Reference nr *

822494353377

First name *

Martin

Last name *

Oester

Birthdate *

11/17/2022

Search

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Coverage

- 1st & 2nd Class
- Open seating on Regional trains
- Reservations are mandatory on scenic trains
- Single journey, or round trip – these are the point-to-point tickets available for any given route in the desired class
- Holder of a Swiss half fare Card are eligible for a 50% discount
- These trains can be booked up to 90 days in advance

SWISS TRAVEL PASS

Coverage

- 3, 4, 8, 15 consecutive travel days
- 3, 4, 8, 15 days within 1 month
- 1st & 2nd Class
- Youth discounts
- All passes are pre-validated
- Valid on trains, buses & boats
- Can be purchased 6 months in advance



Itineraries, seat reservations, luggage services?



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Dawnielle Ryan
Key Account Manager

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Are you the Winner?

1. On which of Bern's famous buildings is the light show projected?
2. What is the name of the luxury class in GoldenPass Express?
3. What mountain excursion has a new NostalChic class offer?

Send your answers to nyc.trade@switzerland.com by Tuesday, November 7th, 2023.



Switzerland.

Questions.

Lungern, Lucerne-Interlaken Express at Lake Lungernsee
@ Simon Bolzern and Kim Sokola



Switzerland.

Webinar with Schilthorn.

Join us on November 16th, at 12 pm EDT.



Switzerland.