



Switzerland.



Switzerland.

St. Moritz – discover a cosmopolitan gem
in the Alps.
With Patrick Martis.

Today's webinar speakers.

Switzerland Tourism



Paolo & Florent

St. Moritz Tourism



Patrick Martis

Our Trade Team in North America.



New York



Paolo Lunardi



Florin Eggenberger

San Francisco



Oliver Guggisberg

Toronto



Oliver Weibel

Swiss Travel System



Martin Oester



Nina Riesen



Florent Aymon

nyc.trade@switzerland.com / 1 646-760-0826

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Switzerland.

Participate and get the chance to win two
Ski-tickets. 🏆



Are you the Winner?



Switzerland.

- 1. Where in Switzerland can you swim directly in a river?**
- 2. How many sunny days does St. Moritz have?**
- 3. Since when has the White Turf been held in St. Moritz?**

Send your answers to nyc.trade@switzerland.com by Tuesday, June 6th, 2023.



Switzerland.

E-Learning: “Switzerland Travel Academy”.

Complete six core modules in order to become a certified Switzerland travel expert, then specialize in specific topics such as “Luxury, wellness, and lifestyle”. www.bit.ly/switzerlandacademy



Luxury, wellness, and lifestyle

Graduate before Nov. 30th, 2023 for a chance to **win flight vouchers for two** to Switzerland.





Switzerland.

Refreshing summer in Swiss cities.



For more information visit our website [here](#).

Kulm Hotel, St. Moritz *****S.

This five-star superior hotel steeped in tradition offers all the comforts of a contemporary luxury establishment. It is located in the heart of St. Moritz and provides guests with breathtaking views of the Lake and the Engadine Valley.

Some of the special amenities include a nine-hole golf course, and sophisticated gourmet cuisine in Le Grand Restaurant with a panorama health club & spa.

- 164 rooms
- 2000sqm/ 6500 sqft spa area
- Six conference rooms



Kulm Hotel, St. Moritz *****S.



Switzerland.



Swiss Deluxe Hotel

Contact and further information:

- [+41 \(0\)81 836 80 00](tel:+410818368000)
- info@kulm.com
- www.kulm.com



St. Moritz®

TOP OF THE WORLD

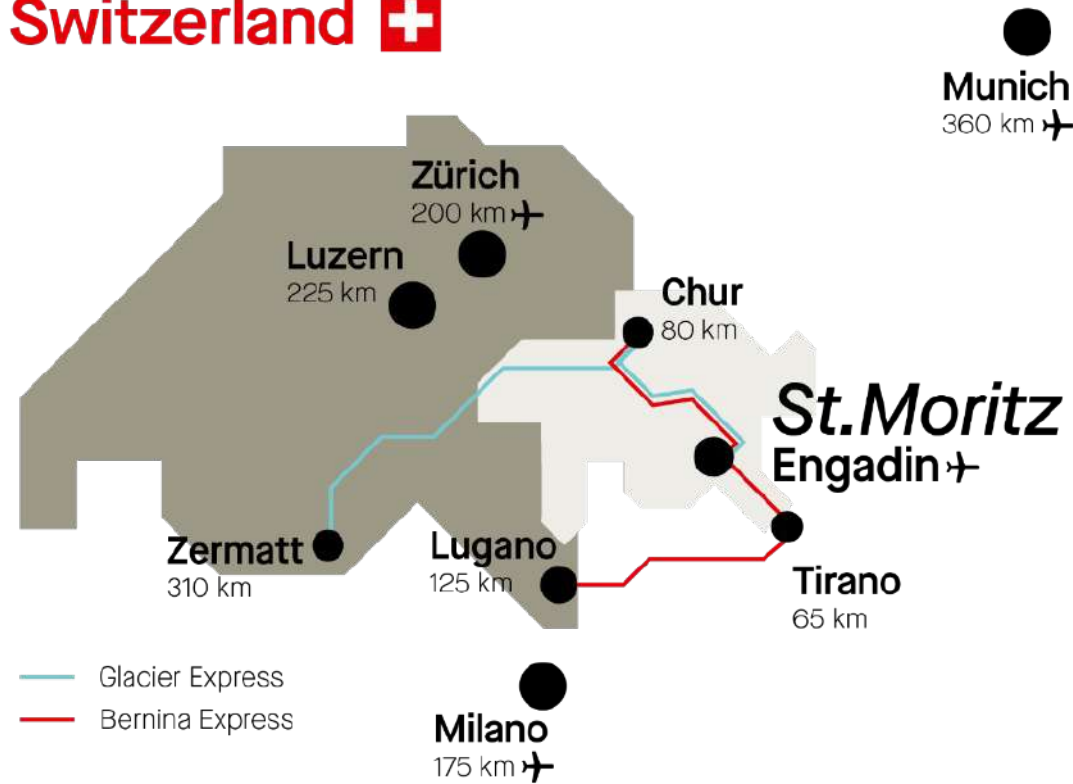


Webinar St. Moritz

1st of June 2023

HOW TO GET HERE

Switzerland 



An aerial photograph showing a two-lane asphalt road with white dashed lines curving through a dense forest. The trees have vibrant autumn foliage in shades of yellow, orange, and green. To the left of the road, a large, calm lake with blue water is visible. The entire scene is captured from a high angle, looking down on the landscape.

ROAD TRIPS

Driving through untouched nature and legendary mountain passes



OUTSTANDING TRAIN RIDES

FROM ZURICH AIRPORT

Zurich – St. Moritz
3 hours

GLACIER EXPRESS

Zermatt – St. Moritz
6.5 hours

BERNINA EXPRESS

St. Moritz – Tirano IT
2 hours



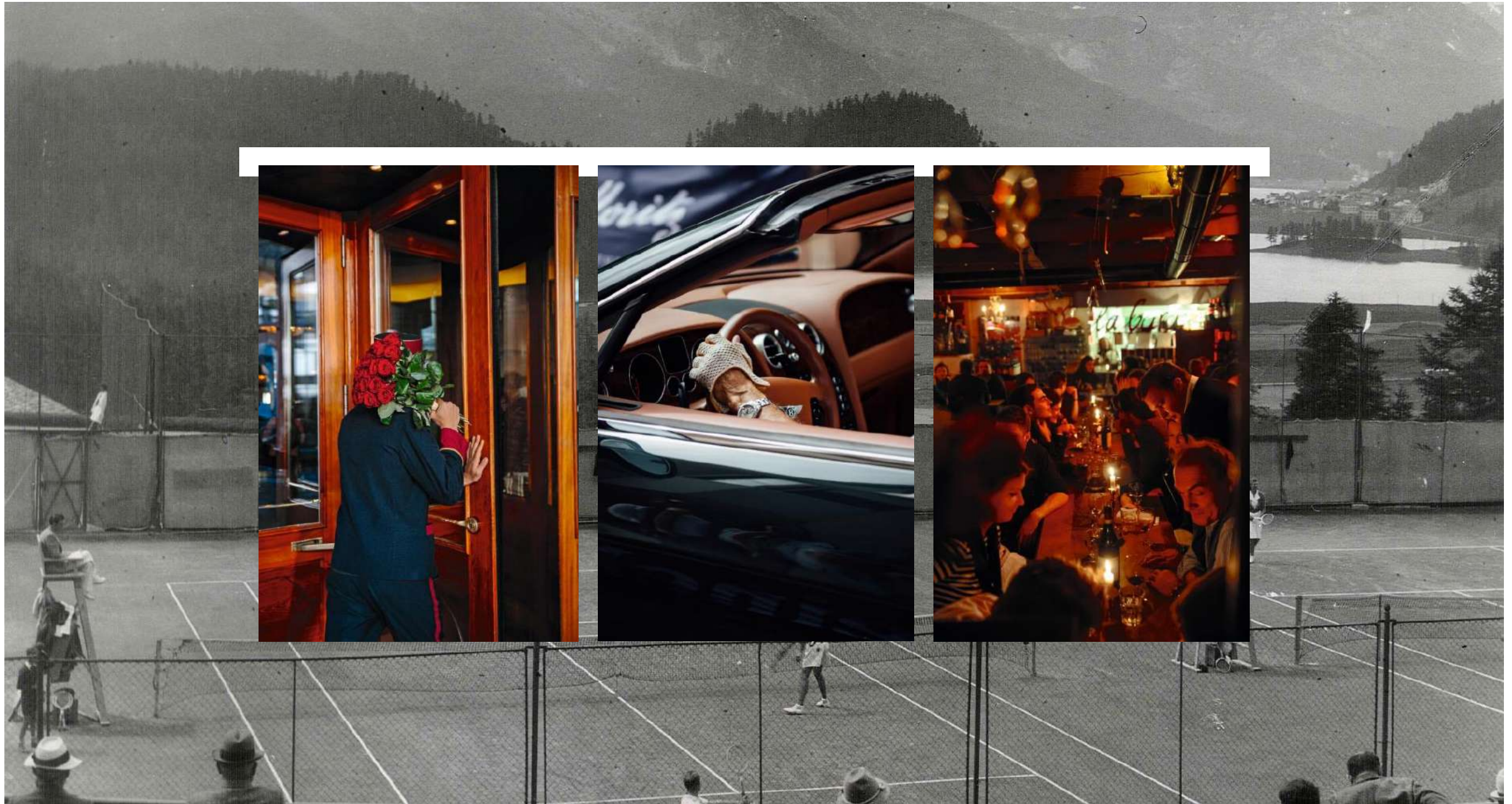
ENGADIN AIRPORT

As one of very few destinations in the Alps, St. Moritz has its own airport,
soon also open to commercial flights



THE ST. MORITZ LIFESTYLE

St. Moritz is thoroughly cosmopolitan. Its blend of Glamour, lifestyle, sport and pristine nature outshines even the world's greatest cities.





ST. MORITZ IS ALL ABOUT



Sports & Wellbeing



Lifestyle



Tradition



Culinary Highlights



Arts & Culture



**WINTER
IN
ST. MORITZ**



SPORT ACTIVITIES

Cresta Run

Participants race head-first down an icy racing track at incredible speeds towards the finish in Celerina

Cross-country Skiing

The 230 km/ 143 mi cross-country skiing network is the ideal place for gliding through the woods and letting your thoughts wander

Olympia Bob Run

Take an adrenaline-fuelled ride on the world's only natural bobsleigh track which is turning 125 years in 2023

Ice Skating

Skating on the frozen lake of St. Moritz or Lej da Staz

Skiing

Approx. 350 km/ 217 mi on 88 slopes in 9 snow-sure ski resorts await you

Curling

This centuries' old traditional game comes to life twice a week at the ice rink



LEISURE ACTIVITIES

Shopping

Via Serlas is home to the highest outdoor shopping avenue in the world that combines so many top boutiques in such a small space

Horse Carriage Rides

Glide through the snow-covered Stazerwald or through St. Moritz in the powdery snow, and up to Salastrains

Teatime

Here, the enjoyment of fine teas is taken seriously, whether in luxurious hotel lobbies or the cosy tea rooms of traditional coffee houses

Winter walks

The mystical light of Engadin and the snowy fairytale landscape make a winter walk in St. Moritz an unforgettable experience

Helicopter flight

The helicopter will bring you very close to the peaks of the Piz Palü and Piz Bernina – and up into heaven

Wellness & Spa

A relaxing wellness treatment at one of the numerous spas is just as much a part of a holiday as the sporting action



INTERNATIONAL EVENTS

DECEMBER



Audi FIS Ski World Cup
Adrenalin on skis

JANUARY



Polo World Cup St. Moritz
The Classy appointment

JANUARY



Gourmet Festival St. Moritz
A delicacy for food lovers

FEBRUARY



White Turf
Horse races and snow

FEBRUARY



The ICE
Unique cars on the frozen lake

SLEEP+SKI

THE BEST SLOPES

FROM USD 49/ CAD 67

Book the Sleep+Ski offer and get your ski pass directly from your host from CHF 45 per person and day.



**SUMMER
IN
ST. MORITZ**





SPORT ACTIVITIES

Hiking

Engadin's 580 km/ 360 mi hiking trail network has a route to suit everyone

Mountain biking

Over 400 km/ 248 mi of varied trails and signposted routes weave through the Alpine landscape, promising pure biking fun

Paragliding

Fly into sunrise or sunset above the magical Engadin valley

Sailing

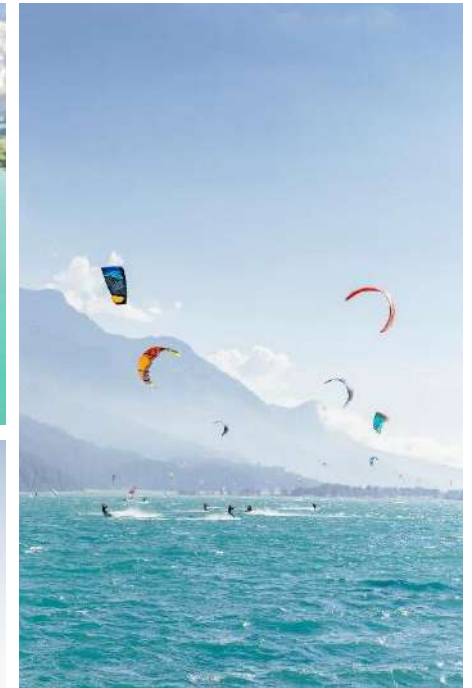
Steady winds, first-class infrastructure and facilities and a magnificent mountain environment with unbeatable views

Wind and kite surfing

The nimble kites that dance above the lake create a magnificent show of colour against the piercing blue sky

Golf

St. Moritz is an exclusive golfing paradise that meets the very highest aesthetic and sporting standards



LEISURE ACTIVITIES

Stand Up Paddle

Early in the morning the St. Moritz lake lies still between the mountain slopes, the favourite time of day for stand up paddlers, canoeists and anglers

Horse Carriage Rides

A leisurely trot along the course of a river, past fragrant alpine roses and deep into a mountainous side valley, offers a wonderfully contemplative experience

Yoga

Immerse yourself in the world of Yoga amidst the summer mountain scenery

Sightseeing

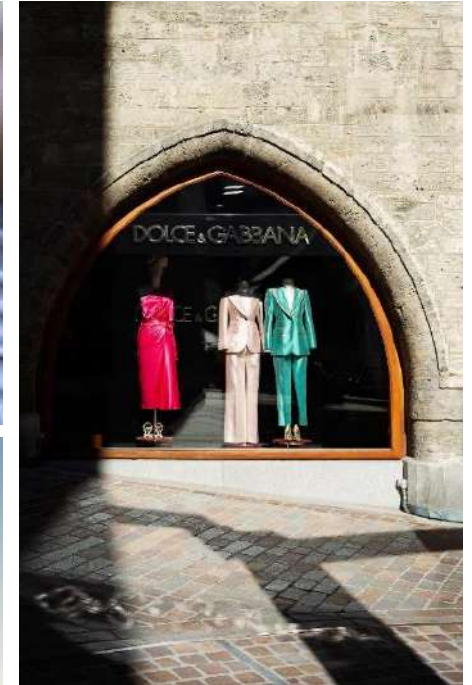
Discover St. Moritz and its iconic buildings such as Norman Foster's Chesa Futura, the Cresta Run Clubhouse and the leaning tower

Shopping

Via Serlas is the highest outdoor shopping avenue in the world that combines several top boutiques

Forest bathing

Forest bathing is immersing yourself in nature and in the forest with all your senses



INTERNATIONAL EVENTS

July



British Classic Car Meeting
Elegance on wheels

July



Festival da Jazz
The best acts live in St. Moritz

July



Tavolata St. Moritz
The longest table in town

August



St. Moritz Art Film Festival
The ultimate summer event

September



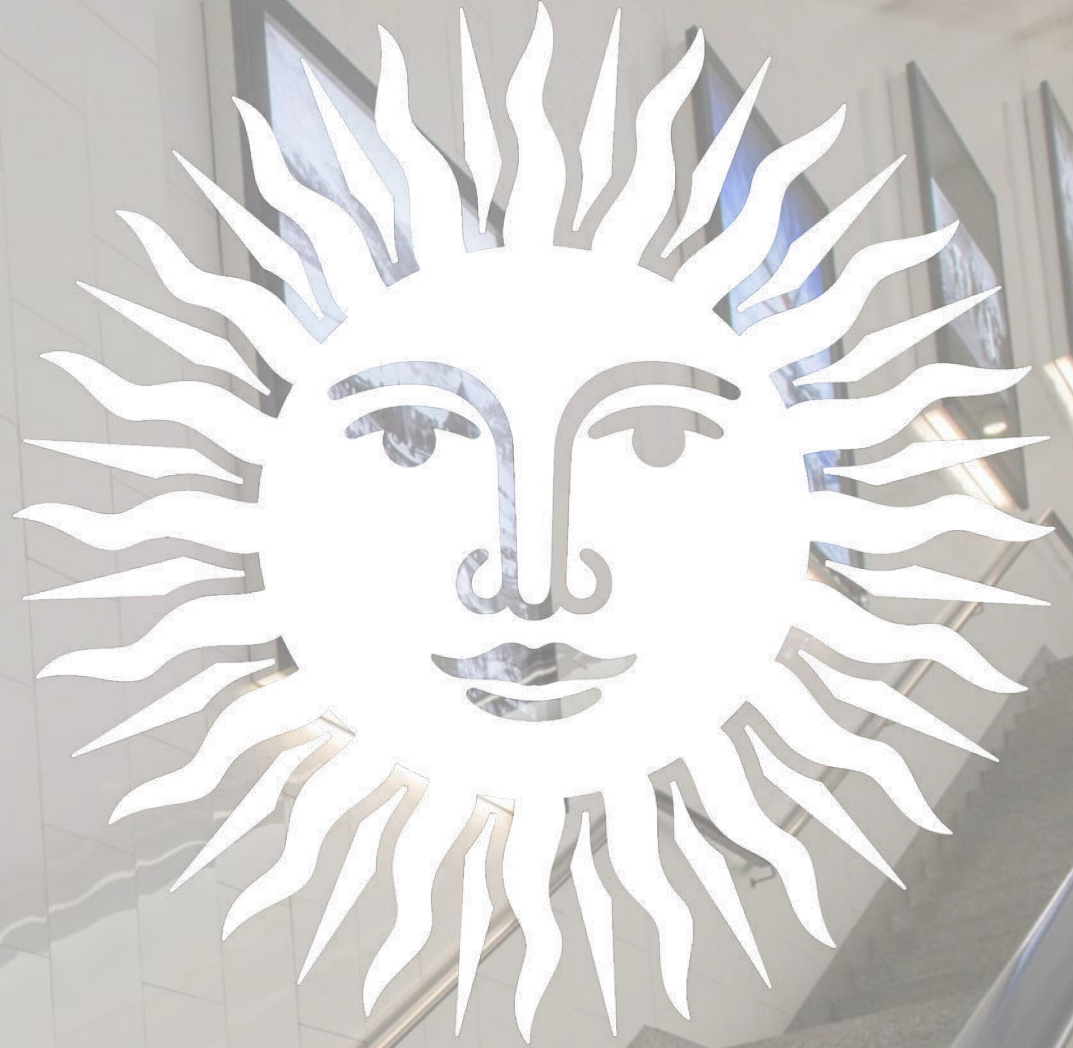
**International St. Moritz
Automobile Weeks**

MOUNTAIN RAILWAYS INCLUDED

Guests staying more than one night in a participating hotel or holiday apartments enjoy free mountain railway transport.




**ARTS &
CULTURE**



GALLERIES IN ST. MORITZ

“St. Moritz is the new Venice – Engadin is gaining increasing attention as a hotspot on the international art scene,” wrote the prestigious Neue Zürcher Zeitung in February 2017. Indeed, over the last few years numerous renowned galleries have set up second locations in the popular mountain region.



 Hauser & Wirth



 Karsten Greve



 Vito Schnabel




 Andrea Caratsch


MUSEUMS IN ST. MORITZ

A haven for renowned authors and a source of inspiration for great painters, St. Moritz has always been popular among artists and thinkers. These days, with more than 60 museums and art galleries, St. Moritz is considered a major player in the world of art.



 Segantini Museum




 Berry Museum



 Mili Weber Haus



 Museum Engiadinais




**CULINARY
HIGHLIGHTS**


CULINARY HIGHLIGHTS AT 1800m/ 5900ft

To explore the culinary scene in St. Moritz is to discover gourmet delights of the highest order. From top-class restaurants with award-winning chefs (a total of 9 Michelin stars) to charming Alpine huts and simple guesthouses: no matter where you dine, you're guaranteed to enjoy an unforgettable culinary experience.



 Sunny Bar by Claudia Canessa, Kulm Hotel




 King's Social House, Badrutt's Palace Hotel



 Dal Mulin, St. Moritz



 Pizzeria Heuboden, Chesa Veglia


CULINARY HIGHLIGHTS AT 2400m/ 7900ft

The entire St. Moritz Corviglia ski region is dotted with cosy mountain restaurants and secluded Alpine huts that are perfect for kicking back and sampling the local delicacies. Of course, there are also gourmet restaurants and bars up here at 2,400 meters, for those who enjoy the finer things in life. This dizzying array of sky-high cuisine proves yet again that St. Moritz truly has it all.



 Paradiso by Badrutt's Palace Hotel



 Restaurant Salastrains



 White Marmot, Corviglia



 Trutz Hütte, Suvretta



**HOTELS
IN
ST. MORITZ**

5 STAR HOTELS IN ST. MORITZ

Badrutt's Palace Hotel St. Moritz



«the first
Palace Hotel»

Suvretta House St. Moritz



«Grand Hotel
with ski in & ski
out»

Kulm Hotel St. Moritz



«the first Hotel
in St. Moritz»

Carlton Hotel St. Moritz



«60 suites with
lake view»

5 STAR HOTELS IN ST. MORITZ

Grand Hotel des Bains Kempinski



«the sporty Grand Hotel»

Giardino Mountain Champfèr



«the modern Chalet»

Grand Hotel Kronenhof Pontresina



«the Engadin Grande Dame»

Hotel Waldhaus Sils



«a family affair since 1908»

4 STAR HOTELS IN ST. MORITZ

Schweizerhof Swiss Quality Hotel



Hotel Reine Victoria



Hotel Laudinella



Sport & Wellnesshotel San Gian



4 STAR HOTELS IN ST. MORITZ

Hotel Steffani St. Moritz



Crystal Hotel St. Moritz



Art Boutique Hotel Monopol



3 STAR HOTELS IN ST. MORITZ

Hotel Bären



Hotel Cervus



Hotel Hauser Swiss Quality



Hotel Piz



3 STAR HOTELS IN ST. MORITZ

Hotel Restaurant Salastrains



Randolins Berghotel St. Moritz



Hotel Sonne



UNIQUE ACCOMODATIONS

Romantik Hotel Muottas Muragl



«the best view on the Engadin valley»

Hotel Lej da Staz



«the most idyllic location »

Observatory by Randolins



«sleep under the stars»

House of Friedrich Nietzsche



«the philisopher hideaway»

CONTACT

Market:
UK, USA, Brazil, Italy.



Patrick Martis
Sales Manager St. Moritz
patrick.martis@stmoritz.com
+41 81 830 08 34

Engadin St. Moritz Tourismus AG
Via Maistra 1
CH-7500 St. Moritz

THANK
YOU



St. Moritz[®]

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Switzerland.

Questions.



Switzerland.

Webinar with VALAIS - Matterhorn Region.

Join us on June 15th, at 12 pm EDT.



Switzerland.