



**Switzerland.**



**Switzerland.**

Edelweiss Air — nonstop to Switzerland.  
With Urs Limacher.

# Today's webinar speakers.

## Switzerland Tourism



Florin & Florent

## Edelweiss & Lufthansa Group



Urs Limacher & Gregory Downes

# Our Trade Team in North America.

## New York



Paolo Lunardi



Florin Eggenberger

## San Francisco



Oliver Guggisberg

## Toronto



Oliver Weibel

## Swiss Travel System



Martin Oester



Nina Riesen



Florent Aymon

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[www.myswitzerland.com/trade](http://www.myswitzerland.com/trade)

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**Switzerland.**

Edelweiss Air Flight Value Voucher for an  
Edelweiss Air operated flight service of USD 500.



# Are you the Winner?



**Switzerland.**

- 1. Name three Swiss inventions mentioned during the presentation.**
- 2. Which North American cities will see a nonstop service to Switzerland by Edelweiss Air in Summer 2023?**
- 3. Which airline Code do you book for Edelweiss Air flights ?**

Send your answers to [nyc.trade@switzerland.com](mailto:nyc.trade@switzerland.com) by Tuesday, May 23<sup>rd</sup>, 2023.



Switzerland.

# E-Learning: “Switzerland Travel Academy”.

Complete six core modules in order to become a certified Switzerland travel expert, then specialize in specific topics such as “Perfect Accommodation”. [www.bit.ly/switzerlandacademy](http://www.bit.ly/switzerlandacademy)



## Perfect accommodation

Graduate before Nov. 30<sup>th</sup>, 2023 for a chance to **win flight vouchers for two** to Switzerland.





# Swiss made.



**Switzerland.**





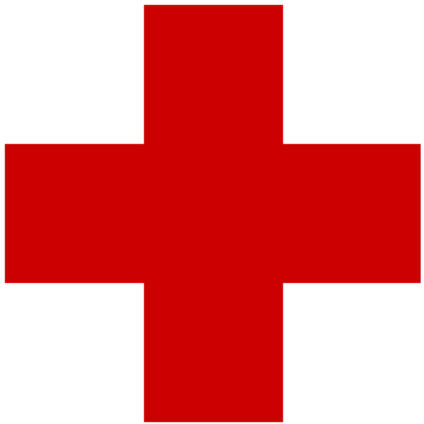
# Swiss (obvious) inventions.



Switzerland.



# Switzerland: Land of Inventions.



# Tschuggen Grand Hotel, Arosa \*\*\*\*\*S.



Switzerland.

The Tschuggen Grand Hotel in Arosa is a haven high above everyday life with 128 colourful rooms and a unique view of the Arosa mountains.

Indulge in pure luxury in a mountain setting as guests completely unwind in the architecturally unique wellness oasis (5000sqm/53,800sqft). The hotel's own mountain railway allows direct access to the skiing and hiking area.

In culinary terms guests are being treated with healthy market-fresh dishes, *haute cuisine* as well as fine fast food in the four available restaurants.

- Dine-Around: 4 restaurants
- Own mountain railway: Tschuggen Express





# Tschuggen Grand Hotel, Arosa \*\*\*\*\*S.



Switzerland.

Special Offer	
Offer:	<p><b>Stay for four, pay for three</b></p> <p>4 overnight stays for the price of 3 including rich breakfast</p> <ul style="list-style-type: none"><li>- Free access to the unique Tschuggen Bergoase Spa</li><li>- Free use of the hotel's own Tschuggen Express mountain railway</li><li>- <u>Arosa All-Inclusive-Card</u></li><li>- Including taxes and fees</li></ul> <p>Our half board dine around can be booked separately. This offer cannot be combined with other promotions and can only be booked as subject to availability.</p>
Price:	Prices vary by date – starting from USD 340/ CAD 460 per night (USD 1360/ CAD 1833 - 4 nights)
Validity of Offer	June 30, 2023 - September 10, 2023
<b>Travel Agent Commission</b>	<b>10%</b>
How to book?	Bookings directly via <u><a href="mailto:reservations@tschuggen.ch">reservations@tschuggen.ch</a></u>

Spa & Vitality

Snow Sport Hotels

Swiss Deluxe Hotels

Contact and further information:

- +41 81 378 99 99
- [sales@tschuggenhotelgroup.ch](mailto:sales@tschuggenhotelgroup.ch)
- <https://www.tschuggen.ch>

# 7132 Hotel, Vals \*\*\*\*\*S.



Switzerland.

The 7132 hotel wraps design and luxury together and stands for an exclusive lifestyle and an exceptional experience of space, created by world-class architects.

The rock spa “Therme” designed by Peter Zumthor includes indoor and outdoor pools, a fire bath, 12 sweating stones with steam bath, ESPA signature treatments, water massage, and ‘Ayurvedic Journey’.

The hotel operates a fleet of limousines as well as its own helicopter, which guests can take advantage of for means of transfer.

- 3 gourmet restaurants: 2 Michelin stars and 17 Gault&Millau points



# 7132 Hotel, Vals \*\*\*\*\*S.



Switzerland.

Special Offer	
Offer:	15% commission on BAR (Best Available Rate) gross for all bookings of two nights or more.
Validity of Offer	From today until December 18, 2023
<b>Travel Agent Commission</b>	<b>15%</b>
How to book?	Bookings directly via <a href="mailto:sales@7132.com">sales@7132.com</a> or <a href="mailto:thomas.wieser@7132.com">thomas.wieser@7132.com</a> , with the mention “Yodel Offer”.

Swiss Deluxe Hotels  
Spa & Vitality Hotel

Contact and further information:

- [+41 58 713 20 00](tel:+41587132000)
- [hotel@7132.com](mailto:hotel@7132.com)
- <http://www.7132.com>



# Edelweiss Air – nonstop to Switzerland

May 18<sup>th</sup>, 2023.

Urs Limacher, Head of Sales, Distribution and Services



**Contact: [distribution@flyedelweiss.com](mailto:distribution@flyedelweiss.com)**



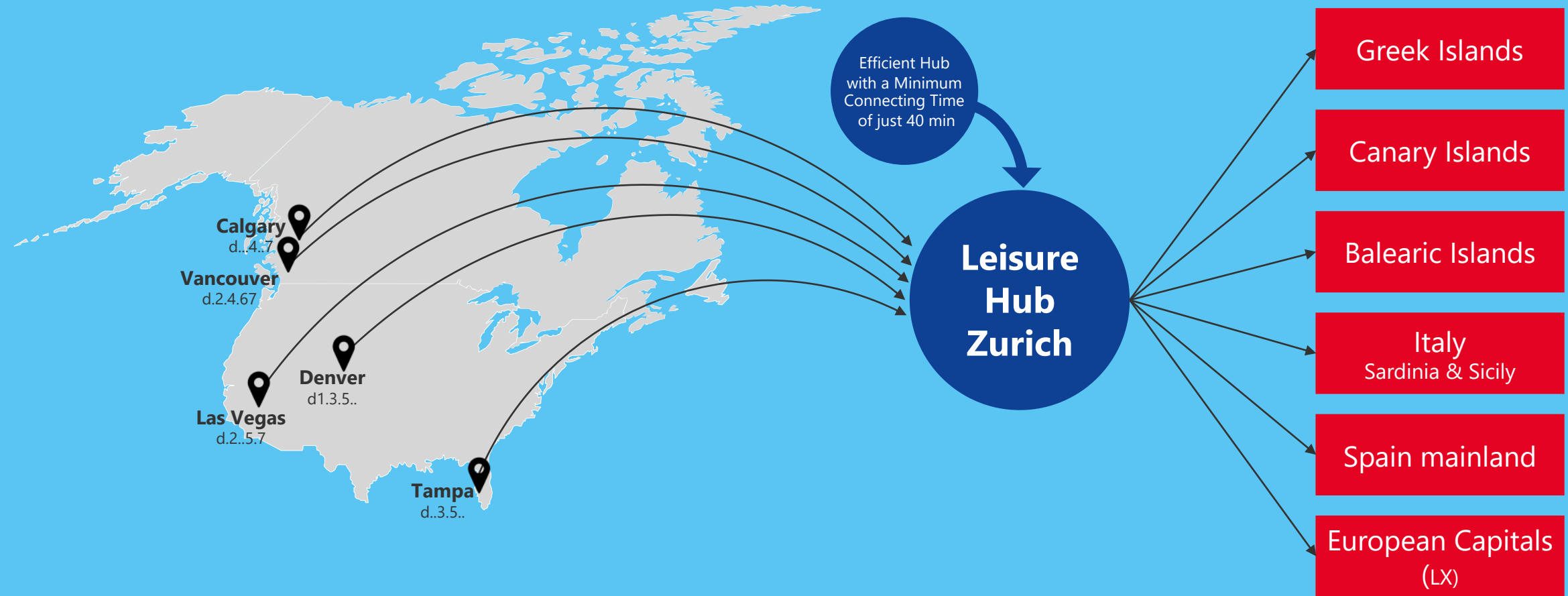


An aerial photograph of a tropical beach and turquoise ocean. The beach is a narrow strip of white sand, bordered by dense green vegetation on the left. The water is a vibrant turquoise color, with darker patches of coral reef visible beneath the surface. A small boat is visible in the water. The sky is a deep blue with scattered white clouds.

Our Mission

Discover the most beautiful  
destinations of the world

# Edelweiss connects to beautiful Switzerland and the most wanted European spots





# Shorthaul

65  
Destinations

21  
Countries



# Longhaul

21

Destinations

15

Countries





# New Destinations as of Winter / Spring 2023



Edelweiss is steadily developing its destination network to bring its guests to the most beautiful destinations of the world. In 2023 Edelweiss has added five new holiday destinations to its network. Three short-haul destinations (Akureyri, Bari and Biarritz) and two mid-haul destinations (Amman and Aqaba).



# The Edelweiss fleet consists of thirteen A320 and five A340 aircrafts in Summer 2023

Airbus A320

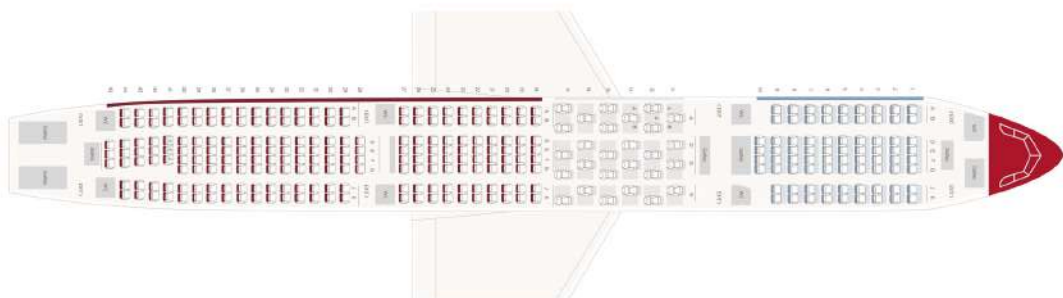


Airbus A340



# We fly Business Class, Economy Max and Economy for our customers

A340



**211**

Economy

**27**

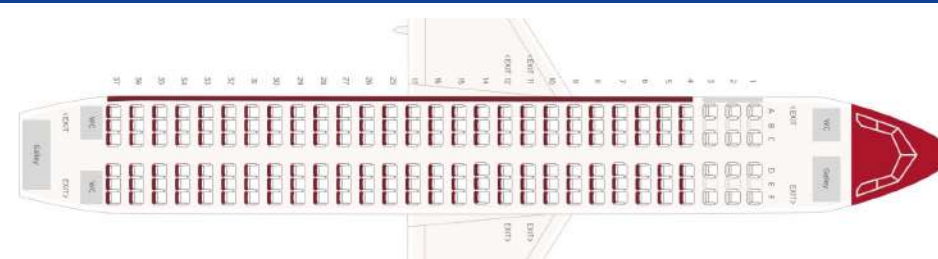
Business

**76**

Economy Max



A320



**156**

Economy

**12**

Business



## State of the art business class with a 180° 2m/ 6.5ft flatbed - 27 seats per aircraft offering a unique travel experience



- Gourmet menu and selected beverages
- Movies and music on a personal 16" HD-Screen with premium headphones
- Lounge access and priority service
- Feed & de-feed at Premium Hub Zurich





# The classic Economy class product with the possibility to upgrade the travel experience selecting Economy Max

## Economy class

- 30" seat pitch
- Food and soft drinks inclusive
- Entertainment with music, movies and reading (9" HD Screen on longhaul flights)



## Economy Max

- At least 4inch (~10 cm) more legroom
- additional recline
- Located in the front of the aircraft
- Including alcoholic beverages (exception Champagne)
- Guaranteed choice of meal



Economy Max seats can be reserved as advance seat reservation via [www.flyedelweiss.com](http://www.flyedelweiss.com) or via LX flight number through the GDS (AMA, FLX)



# Lufthansa Group can offer Corporate Customers two attractive products to mitigate their flight-related CO<sub>2</sub> emissions

## Compensation Projects



- **No minimum investment** needed
- myClimate (NGO from Switzerland) as partner for the selection of the certified projects
- Corporate customer can select from a number of different projects within the project portfolio
- Corporate customer receives official CO<sub>2</sub> mitigation certificate

## Sustainable Aviation Fuel (SAF)



- **No minimum investment** (scalable as Corporate Customers request)
- Easy contracting process
- SAF reduces CO<sub>2</sub> emission by up to 80% compared to fossil kerosene
- LHG offers the highest standard of SAF (RSB EU RED Fuel Certification)
- Corporate customer receives official CO<sub>2</sub> mitigation certificate (minimum investment of **2.000 Euro**) to deduct SCOPE 3 emission for their ecological balance reporting

## CO<sub>2</sub> Reporting



- Provides the corporate customer an overview of their emitted and compensated CO<sub>2</sub> based on the flown segments
- Scalable for specific regions, countries, routes and carriers
- Determines the cost for compensation in SAF or Compensation Projects

**Edelweiss we fly you to the most beautiful destinations of the world**

**State of the  
art Business  
Class for  
premium  
customers**



**Flights bookable  
under LX codeshare  
flight number**

**Convenient and easy  
transfer hub Zurich  
connects**

**>80**

**beautiful Edelweiss  
destinations in over  
35 countries**

**76 Economy  
Max seats  
for more  
legroom**

**LUFTHANSA GROUP**



**Miles & More**

Accrual on LH/LX  
tickets & redemption  
on LX tickets



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**Switzerland.**



Questions.





Switzerland.

# Webinar with St. Moritz.

Join us on June 2<sup>nd</sup> at 12 pm EDT.



**Switzerland.**