



Switzerland.



Switzerland.

BLS - Interlaken Lake Cruise

With Niklaus Hotz.



Today's webinar speakers.

Switzerland Tourism



Nina & Florent

BLS Lake Cruise



Niklaus Hotz

Our Trade Team in North America.



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Toronto



Oliver Weibel

Swiss Travel System



Martin Oester



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Switzerland.

Win a 2 x 1-day 1st class pass for BLS
Interlaken Lake Cruises. 🏆



Are you the Winner?

1. **What's exclusive at Grandhotel Giessbach?**
2. **What's the price for a day pass for unlimited rides on Lake Thun and Lake Brienz in 1st class (full fare)?**
3. **Which boat was completely renovated and refurbished on Lake Brienz last winter?**

Send your answers to nyc.trade@switzerland.com by Tuesday, May 9th, 2023.



Switzerland.

E-Learning: “Switzerland Travel Academy”.

Complete six core modules in order to become a certified Switzerland travel expert, then specialize in specific topics such as “Cultural attractions and city breaks”. www.bit.ly/switzerlandacademy



Cultural attractions and city breaks

Graduate before Nov. 30th, 2023 for a chance to **win flight vouchers for two** to Switzerland.





Switzerland.

Special promotion Swiss Travel Pass.

Unlock free days.
Promotion period: 15 April – 14 May 2023

Stay longer and discover Switzerland's most stunning places along the Grand Train Tour of Switzerland.

Special offer

For more information visit www.myswitzerland.com/stpspring

Grandhotel Giessbach****.



Switzerland.

A splendid residence in a unique location: The legendary Grand Hotel combines the charm of the end of last century with modern comfort. The cuisine at the Park restaurant, which overlooks the waterfall is just as exclusive as the view. Elegant banquet rooms and quiet conference rooms, 22 hectares of gardens and parks and a natural swimming pool round off the offerings.

- Open during winter for snow sports enthusiasts, nearby ski areas include Axalp or Meiringen
- Situated in its own nature park
- Preserving and appreciating nature - [Youtube Video](#)



Grandhotel Giessbach****.



Switzerland.

| Special Offer | |
|-------------------------|--|
| Offer | Book by August 31st, 2023 and get a special deal Travel period: November 2023 to March 2024 Winter Refugium Giessbach PACKAGE includes |
| Including | <ul style="list-style-type: none">• Daily rate single room from CHF 212.00 per person and double room from CHF 189.50.50 per person• Breakfast Buffet• Entry to the world of <u>experience Trauffer wooden toys</u>• 3-course Giessbach Dîner at our restaurant «Les Cascades»• Welcome drink• <u>Giessbach Nostalgia-Pass Winter</u> |
| Travel Agent Commission | 10 % on the whole package |
| Book via | reservation@giessbach.ch CODE: ST23-Giessbach |

Swiss Historic Hotels

Inspiring Meeting Hotel

Typically Swiss Hotels

Contact and further information:

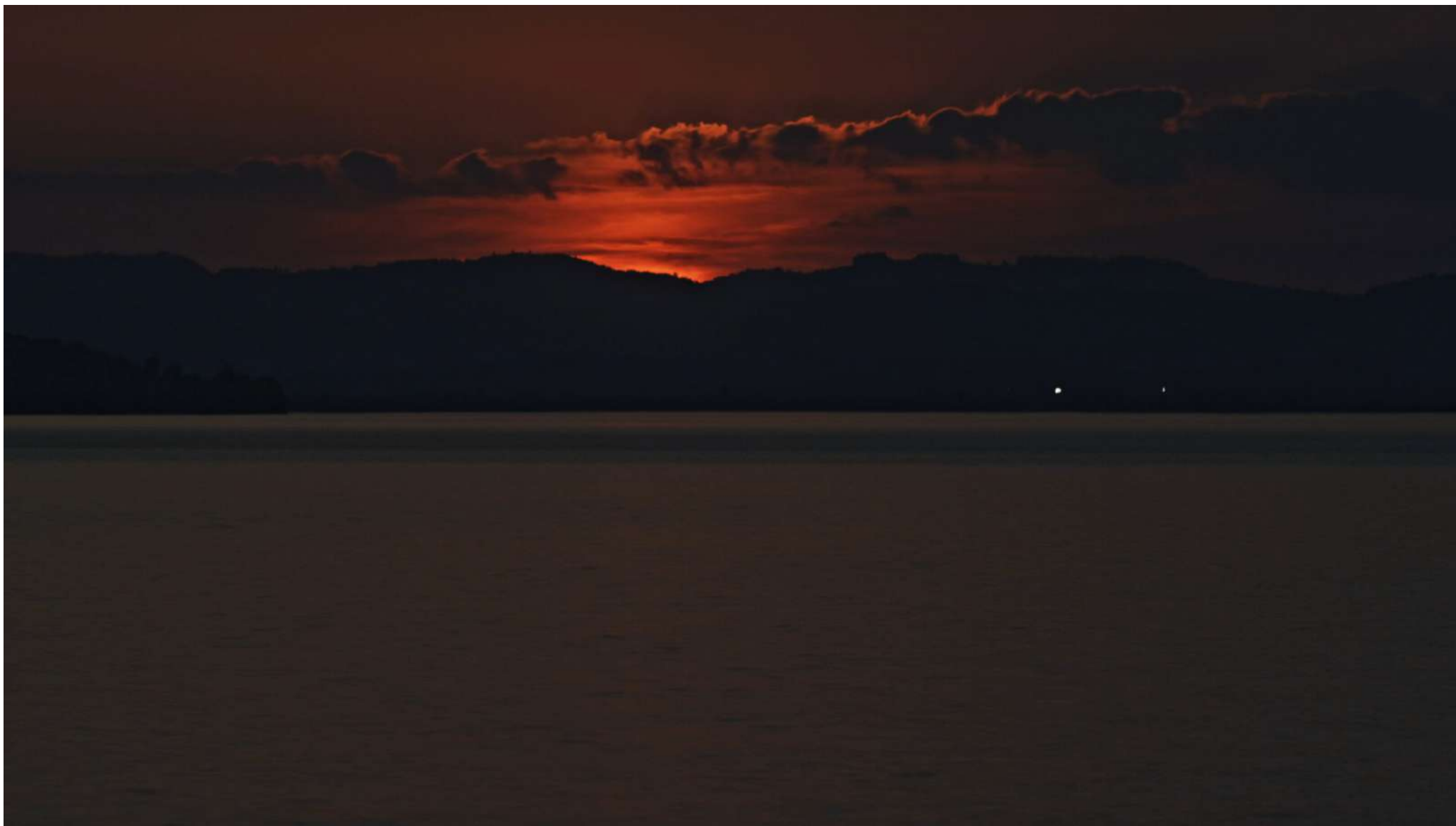
- [+41 \(0\)33 952 25 25](tel:+417933952252)
- grandhotel@giessbach.ch
- <https://www.giessbach.ch>

BLS Interlaken Lake Cruise

Lake Thun and Lake Brienz

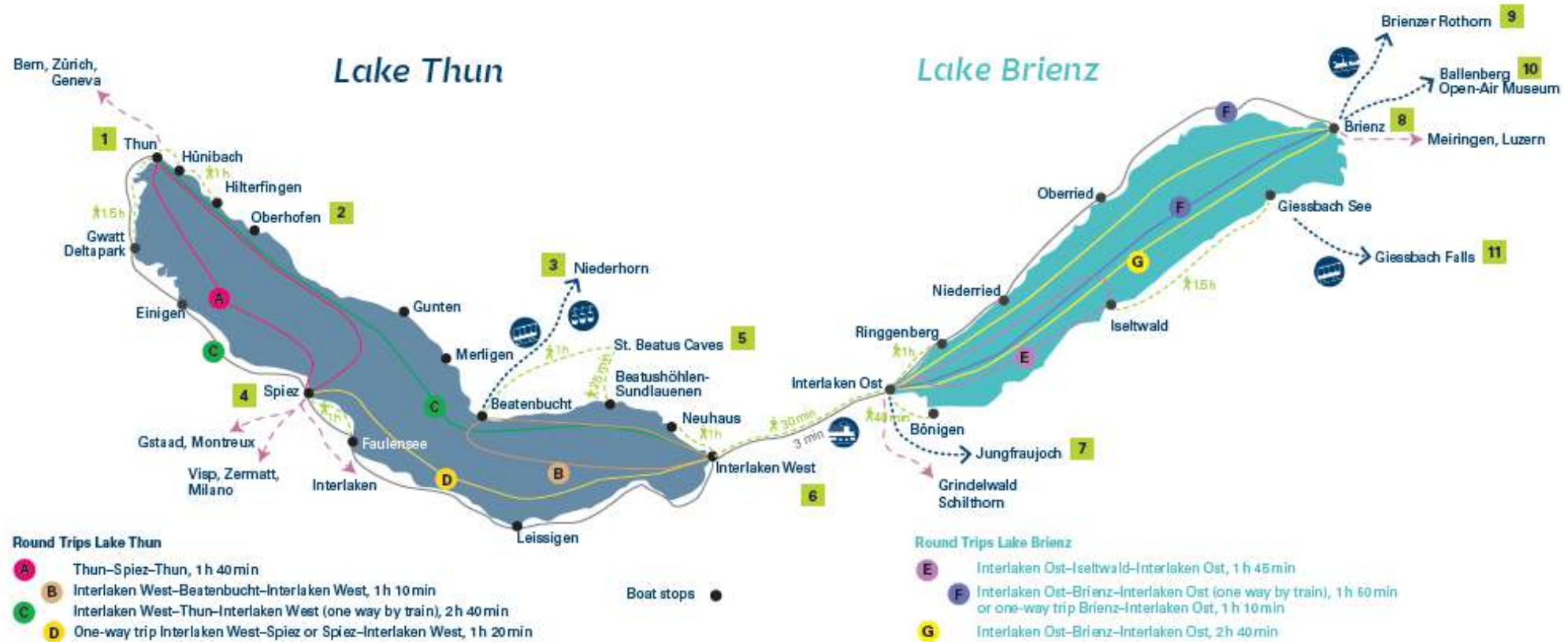


Welcome on board!



2 Lakes – Endless Experiences

perfectly combinable with other attractions in the Interlaken / Jungfrau Region



Key Facts

- Lake Thun + Lake Brienz = 2 lakes in the heart of the Bernese Oberland
- Major boat stations just steps away from train / bus / coach connections
- 12 boats (3 steam-boats, 9 motor boats)
- Catering available on board on all boats
- Scheduled cruises
 - ✓ Year round service on Lake Thun
 - ✓ Seasonal service on Lake Brienz (April – October)
- Charter cruises
- Culinary cruises

Timetables for scheduled cruises (Summer 2023)

Lake Thun

| Verkehrstage Jours de circulation Days of operation | Täglich Chaque jour Daily | Täglich Chaque jour Daily | Täglich Chaque jour Daily | Täglich Chaque jour Daily | Täglich Chaque jour Daily | Täglich Chaque jour Daily | ⬆ |
|---|---------------------------------|---------------------------------|---------------------------------|---------------------------------|---------------------------------|---------------------------------|--------------|
| Kurs Course Cruise | (☞) 7 | (☞) 9 | * 13 | * 15 | (☞) 19 | (☞) 21 | * 125 |
| Thun (See) | 8.40 | 9.40 | 11.40 | 12.40 | 14.40 | 15.40 | 18.40 |
| Hünibach (See) | 8.51 | 9.51 | 11.51 | 12.51 | 14.51 | 15.51 | 18.51 |
| Hilterfingen (See) | | 9.57 | 11.57 | 12.57 | 14.57 | 15.57 | 18.57 |
| Oberhofen am Thunersee | | 10.03 | 12.03 | 13.03 | 15.03 | 16.03 | 19.03 |
| Gwatt Deltapark (See) | 9.02 | | | | | | |
| Einigen (See) | 9.12 | | | | | | |
| Gunten (See) | | 10.16 | 12.16 | 13.16 | 15.16 | 16.16 | 19.16 |
| Spiez Schiffstation ○ | 9.26 | 10.26 | 12.26 | 13.26 | 15.26 | 16.26 | 19.26 |
| Spiez Schiffstation | 9.28 | 10.28 | 12.28 | 13.28 | 15.28 | 16.28 | 19.28 |
| Faulensee (See) | 9.40 | 10.40 | 12.40 | 13.40 | 15.40 | 16.40 | 19.40 |
| Merligen (See) | | 10.55 | 12.55 | 13.55 | 15.55 | 16.55 | 19.56 |
| Beatenbucht (See) | 9.54 | 11.02 | 13.02 | 14.02 | 16.02 | 17.02 | 20.02 |
| Leissigen (See) | 10.10 | | | | | | |
| Beatushöhlen-Sundlauenen | | 11.17 | 13.17 | 14.17 | 16.17 | 17.17 | |
| Neuhaus (Unterseen) (See) | 10.25 | 11.25 | 13.25 | | 16.25 | 17.25 | |
| Interlaken West (See) ○ | 10.49 | 11.49 | 13.49 | 14.49 | 16.49 | 17.49 | |

| Verkehrstage Jours de circulation Days of operation | Täglich Chaque jour Daily | Täglich Chaque jour Daily | Täglich Chaque jour Daily | Täglich Chaque jour Daily | Täglich Chaque jour Daily | Täglich Chaque jour Daily | ⬆ |
|---|---------------------------------|---------------------------------|---------------------------------|---------------------------------|---------------------------------|---------------------------------|--------------|
| Kurs Course Cruise | * 8 | * 10 | * 14 | * 16 | (☞) 20 | * 22 | * 126 |
| Interlaken West (See) | 11.10 | 12.10 | 14.10 | 15.10 | 17.10 | 18.10 | |
| Neuhaus (Unterseen) (See) | 11.35 | 12.35 | 14.35 | | 17.35 | 18.35 | |
| Beatushöhlen-Sundlauenen | 11.43 | 12.43 | 14.43 | 15.43 | 17.43 | | |
| Leissigen (See) | | | | | | 18.50 | |
| Beatenbucht (See) | 11.58 | 12.58 | 14.58 | 15.58 | 17.58 | 19.10 | 20.04 |
| Merligen (See) | 12.05 | 13.05 | 15.05 | 16.05 | 18.05 | 19.17 | |
| Faulensee (See) | 12.20 | 13.20 | 15.20 | 16.20 | 18.20 | | 20.20 |
| Spiez Schiffstation ○ | 12.32 | 13.32 | 15.32 | 16.32 | 18.32 | 19.32 | 20.32 |
| Spiez Schiffstation | 12.34 | 13.34 | 15.34 | 16.34 | 18.34 | 19.34 | 20.34 |
| Gunten (See) | 12.44 | 13.44 | 15.44 | 16.44 | | 19.44 | 20.44 |
| Einigen (See) | | | | | 18.48 | | |
| Gwatt Deltapark (See) | | | | | 18.58 | | |
| Oberhofen am Thunersee | 12.57 | 13.57 | 15.57 | 16.57 | | 19.57 | 20.57 |
| Hilterfingen (See) | 13.03 | 14.03 | 16.03 | 17.03 | | | 21.03 |
| Hünibach (See) | 13.09 | 14.09 | 16.09 | 17.09 | 19.09 | 20.04 | 21.09 |
| Thun (See) ○ | 13.20 | 14.20 | 16.20 | 17.20 | 19.20 | 20.15 | 21.20 |

Lake Brienz

| Verkehrstage Jours de circulation Days of operation | Täglich Chaque jour Daily | Täglich Chaque jour Daily | Täglich Chaque jour Daily | Täglich Chaque jour Daily | Täglich Chaque jour Daily | 6 Samstag Saturday 17.6.-26.8 |
|---|---------------------------------|---------------------------------|---------------------------------|---------------------------------|---------------------------------|--|
| Kurs Course Cruise | (☞) 59 | * 63 | * 65 | * 69 | (☞) 73 | * 79 |
| Interlaken Ost (See) | 9.07 | 11.07 | 12.07 | 14.07 | 16.07 | 19.07 |
| Bönigen | 9.25 | 11.25 | 12.25 | 14.25 | 16.25 | 19.25 |
| Ringgenberg (See) | 9.33 | 11.33 | | 14.33 | 16.33 | 19.33 |
| Niederried (See) | 9.43 | | | | 16.43 | |
| Iseltwald (See) ○ | 9.51 | 11.51 | 12.45 | 14.51 | 16.51 | 19.51 |
| Iseltwald (See) | 9.52 | 11.52 | 12.46 | 14.52 | 16.52 | 19.52 |
| Oberried (See) | | | 12.56 | | | |
| Giessbach See | 10.09 | 12.09 | 13.09 | 15.09 | 17.09 | 20.09 |
| Brienz (See) ○ | 10.20 | 12.20 | 13.20 | 15.20 | 17.20 | 20.20 |

| Verkehrstage Jours de circulation Days of operation | Täglich Chaque jour Daily | Täglich Chaque jour Daily | Täglich Chaque jour Daily | Täglich Chaque jour Daily | Täglich Chaque jour Daily | 6 Samstag Saturday 17.6.-26.8 |
|---|---------------------------------|---------------------------------|---------------------------------|---------------------------------|---------------------------------|--|
| Kurs Course Cruise | (☞) 60 | * 64 | * 68 | * 70 | (☞) 74 | * 80 |
| Brienz (See) | 10.40 | 12.40 | 14.40 | 15.40 | 17.40 | 20.40 |
| Giessbach See | 10.51 | 12.51 | 14.51 | 15.51 | 17.51 | 20.51 |
| Oberried (See) | 11.06 | | | | 18.06 | |
| Iseltwald (See) ○ | 11.16 | 13.07 | 15.07 | 16.07 | 18.16 | 21.07 |
| Iseltwald (See) | 11.17 | 13.08 | 15.08 | 16.08 | 18.17 | 21.08 |
| Niederried (See) | | | 15.17 | | | |
| Ringgenberg (See) | | 13.28 | 15.28 | 16.28 | | 21.28 |
| Bönigen | 11.35 | 13.35 | 15.35 | 16.35 | 18.35 | 21.35 |
| Interlaken Ost (See) ○ | 11.53 | 13.53 | 15.53 | 16.53 | 18.53 | 21.53 |

Tickets / Pricing

- STS assortment (Swiss Travel Pass, Swiss Half Fare Card etc.)
- Bernese Oberland Pass / Jungfrau-Travel Pass
- Tailor-made tickets available on board / at major boat stations / Webshop lakeinterlaken.ch/ticket
- Eurail / Interrail is valid on board
- Discounted group fares (Group reservation mandatory for >10 Pax)
- **Day Passes available: Lake Thun & Lake Brienz (unlimited rides) → Individual fares:**
 - 1st class:** CHF 106 / USD 119 / CAD 161 (full fare) |
CHF 53 / USD 59 / CAD 81 (discounted fare for children & half fare card holders)
 - 2nd class:** CHF 72 / USD 80 / CAD 110 (full fare) |
CHF 36 / USD 40 / CAD 55 (discounted fare for children & half fare card holders)



NEW in 2023

Completely refurbished flagship «MS Brienz» on Lake Brienz



Sustainability

MS Jungfrau with electric hybrid engines



Available on selected scheduled cruises all season from April 7th until October 22nd 2023

Charter Cruises

- Charter cruises available for any kind of corporate or private events
- Boat capacities from 32 – 376 banquet seats
- Catering "à la carte"



Highlight: Steam boats
with supervised play-cabins for children



Contact Information:

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Position: Sales Manager

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Thank you very much!
See you on board soon! 😊

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Switzerland.

Questions.



Switzerland.

Webinar with Edelweiss.

Join us on May 18th at 12 pm EDT.



Switzerland.