



**Switzerland.**



**Switzerland.**

# Winter Wonderland Lucerne – Lake Lucerne Region.

With Manuela Casanova.



**Switzerland.**

# Switzerland update.

**What is open and when:** [MySwitzerland.com/where-and-when-is-what-open](https://www.myswitzerland.com/where-and-when-is-what-open)

**Updates on public transportation:** [www.mystsnet.com/en/news/corona/](https://www.mystsnet.com/en/news/corona/)

**Clean & Safe label:** [www.clean-and-safe.ch](https://www.clean-and-safe.ch)



# Our Trade Team in North America.

## New York



Paolo Lunardi



Florin Eggenberger

## San Francisco



Mirko Capodanno

## Toronto



Pascal Prinz

## Swiss Travel System



Martin Oester



Isabelle Rapisarda



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[www.myswitzerland.com/trade-us](http://www.myswitzerland.com/trade-us)

Win a Swiss Surprise Box.

# Are you the Winner?



**Switzerland.**

- 1. How long are the easy run sledding routes on the mount Pilatus in miles or kilometers?**
- 2. Where can you do horse carriage rides in the winter?**
- 3. Which is the largest Ski Resort in the Lake Lucerne Region?**

Send your answers to [nyc.trade@switzerland.com](mailto:nyc.trade@switzerland.com) by Monday, November 9th, 2020

# E-Learning: “Switzerland Travel Academy”.

Complete six core modules in order to become a certified Switzerland travel expert and specialize in specific topics such as the Lake Lucerne Region:

[www.northamerica.switzerlandtravelacademy.ch](http://www.northamerica.switzerlandtravelacademy.ch)

## Lucerne - Lake Lucerne Region



Graduate before Nov. 30, 2020 for a chance to **win a flight for two to Switzerland.**



# Pilatus Kulm Hotel \*\*\* Superior.



Switzerland.

Nowhere are the stars brighter and the sunrises more spectacular than on the Pilatus Kulm. So close to Lucerne, yet an entirely different world. The panoramic view is truly magnificent and leaves a lasting impression, no matter the time of the year or weather. The historic mountain hotel Pilatus Kulm\*\*\*S was built in 1890 and completely renovated in 2010.

- 50 rooms
- Queen Victoria Restaurant
- Seminar & event rooms



# Pilatus Kulm Hotel \*\*\* Superior.



Switzerland.

## Pilatus Kulm Hotel \*\*\* Superior

Contact and further information:

- [+41 41 329 12 12](tel:+41413291212)
- [hotels@pilatus.ch](mailto:hotels@pilatus.ch)
- [www.pilatus.ch/](http://www.pilatus.ch/)



# Seminar- und Wellnesshotel Stoos \*\*\*\*.

This 4-star hotel is situated in the Stoos skiing and hiking area on a car-free plateau above Lake Lucerne at 1,300 metres above sea level. Family-run since 1977, with most of the rooms being new including the romantic rooms.



- 78 rooms
- Spa with alpine view
- Modern meeting rooms



# Seminar- und Wellnesshotel Stoos \*\*\*\*.

## Seminar- und Wellnesshotel Stoos

Contact and further information:

- +41 41 817 44 44
- info@hotel-stoos.ch
- www.hotel-stoos.ch





# Winter Wonderland Lucerne – Lake Lucerne Region

# Your Contact



Manuela Casanova

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Lucerne Trade Corner → [here](#)

# Accessing the Heart of Switzerland



Zurich	45 min
Zurich ✈	1 hrs 10 min
Basel	1 hrs
Geneva	3 hrs



Zurich	30 miles / 52 km
Zurich ✈	40 miles / 67 km
Basel	62 miles / 95 km
Geneva	165 miles / 266 km

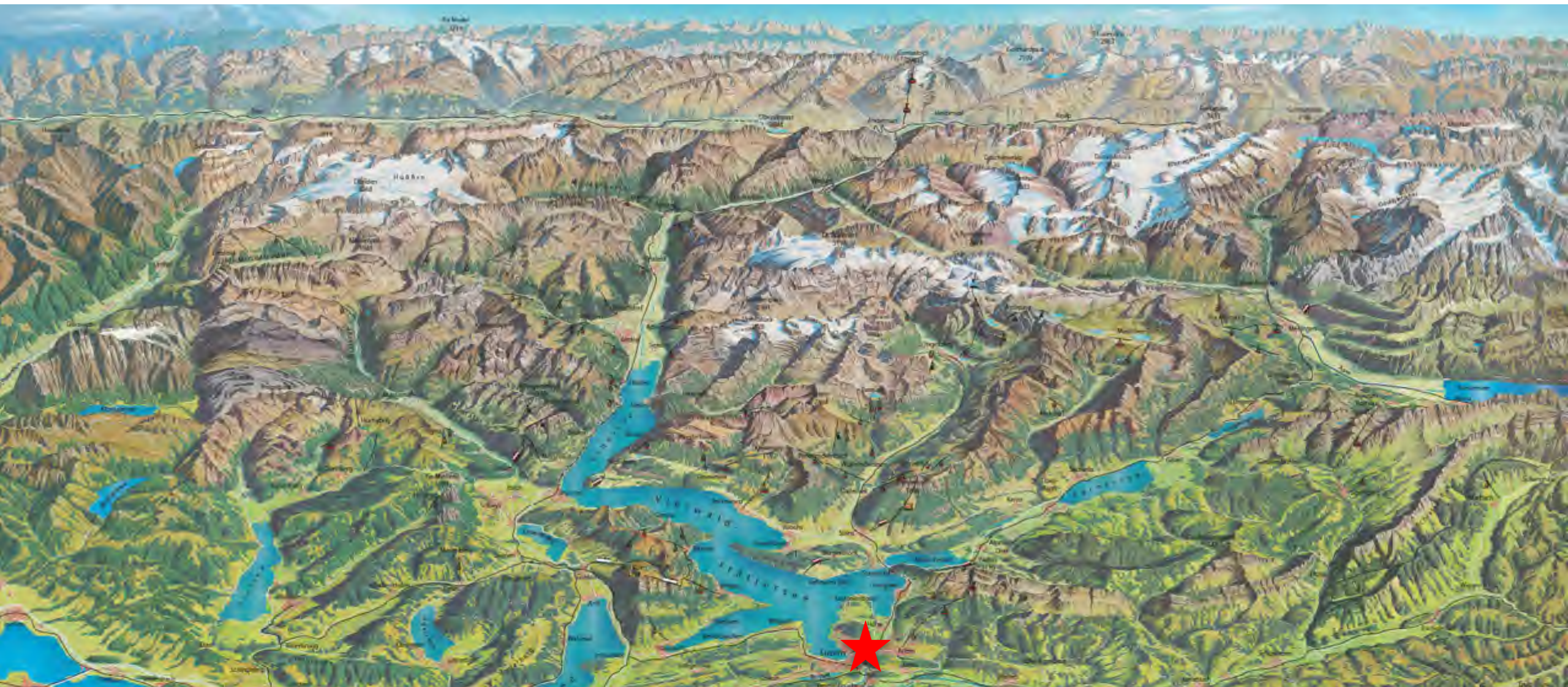
# Lake Lucerne Region

Much more than just a town.



# All in 1 Ticket

Print your ticket at home and access the whole region → [Tell Pass](#)



# Winter in the City

My personal favorites for Lucerne & Lake Lucerne Region



# Hotels in Lucerne

City Hub with all its convenience → [Lucerne City Hotels](#)



# Live on Ice

Winter Feeling in the Heart of the City.



# More than a museum

Engaging and entertaining → [Swiss Museum of Transport](#)



# Lucerne Museum Card

8 museums with 1 Ticket for USD 39.25 / CAD 52.39 → [Museum Card](#)



# Lake Cruises on Lake Lucerne

Open 365 days a year → [Lake Lucerne Navigation Company](#)



# Mount Pilatus

Famous for the Dragon Glider → [Mt. Pilatus](#)



# Mount Pilatus

Winter Adventure on Fräkmüntegg → [Mt. Pilatus Winter Activities](#)

## Sledding:

- 3 miles / 4.83 km of easy runs (blue)
- 1.9 miles / 3.06 km of advanced runs (red)

## Snowshoeing

- 3 different trails,  
between 1 and 2 hours



# Mount Pilatus

Winter Adventure on Fräkmüntegg → [Mt. Pilatus Winter Activities](#)



# Mount Pilatus

Winter Adventure on Fräkmüntegg → [Mt. Pilatus Winter Activities](#)



# Mount Rigi

World's 1<sup>st</sup> Mountain Railway since 1871 → [Mt. Rigi](#)



# Mount Rigi

Relaxed Adventures on Mt. Rigi → [Winter Activities](#)

## [Horsedrawn Carriage Rides](#)

- Different routings
- Romantic Packages or combination with Fondue

## [Snowshoeing](#)

- Guided Tours for Foodies
- Rental Centre on Rigi Kulm (top station)



# Mount Rigi

Family Fun → [Sledding on Mt. Rigi](#)



# Mount Rigi

Relaxation → [Mineral Bath & SPA Rigi Kaltbad](#)



# Zentralbahn

Connecting Lucerne with Engelberg (Brienz and Interlaken) → [Zentralbahn](#)



# Mount Titlis

Ski Resort up to 9,800 ft / 3,000m → [Mt. Titlis](#)



# Mount Titlis

Something for Everyone → [Mt. Titlis in Winter](#)

## [Skiing](#)

- 50 miles / 80.46 km of skiing
- Open from October – May

## [Trübsee Snow Park](#)

- Family Fun
- Free to use



# Mount Titlis

→ [Skiing](#)



# Mount Titlis

Suspension Bridge, Glacier and snowy Peaks → [Glacier Adventures](#)



# Andermatt

Big developments within the recent years → [Skiing](#)



# Andermatt

Hotel Infrastructure → [Radisson](#) & [The Chedi](#) in Andermatt



# Your Contact



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Lucerne Trade Corner → [here](#)



# Contacts of our mentioned Partners

Lake Lucerne Navigation Company

[Mrs. Sabine Föhn](#)

Mt. Rigi

[Mr. Johann Fulks](#)

Mt. Pilatus

[Mrs. Corin Ursprung](#)

Mt. Titlis

[Mr. Peter Niederberger](#)

Andermatt (Hotels, Activities, Bookings)

[Mr. Claus Basan](#)



**#MyLucerne**  
**#LakeLucerneRegion**



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@luzerntourismus



@ilove\_lucerne

# Are you the Winner?

1. How long are the easy run sledding routes on the mount Pilatus in miles or kilometers?
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# Questions.



**Switzerland.**

Please write your questions into the Q&A box.



**Switzerland.**

**Webinar with Swiss Travel System & Rail Europe.**  
Join us on November 19<sup>th</sup> at 12 pm EDT.



**Switzerland.**