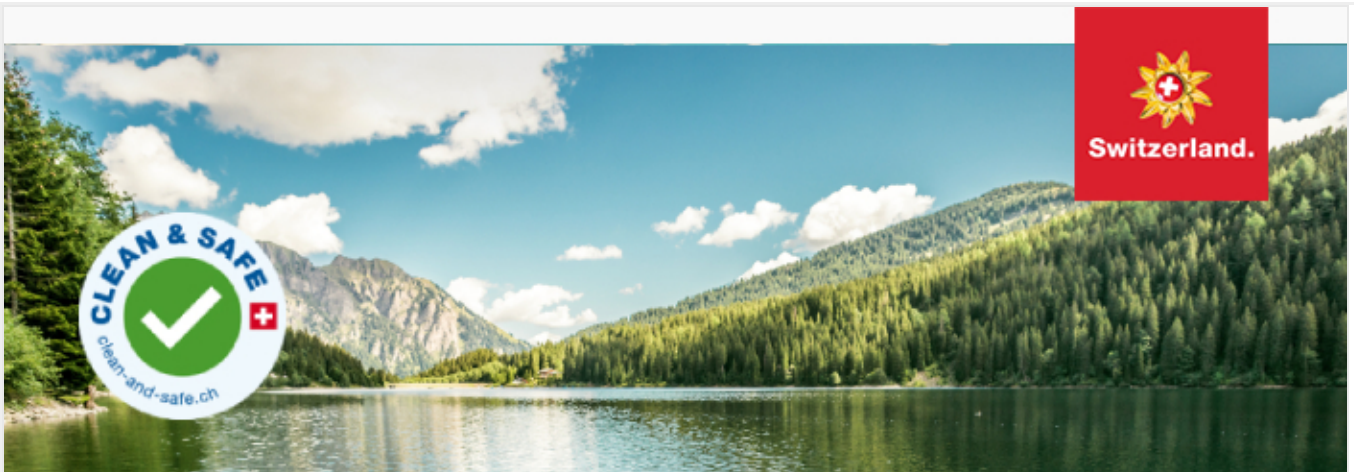


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Dear Grüezi, Bonjour, Buongiorno, Allegra, Welcome,

We can't wait to welcoming you back to Switzerland. We have been seeing some encouraging signs after the re-opening since June 6 and we very much look forward to welcoming you back to Switzerland soon. Unfortunately traveling to Switzerland from the United States is still not possible, however, we are happy to announce that **Canadian travelers are allowed to enter Switzerland again**.

Moreover, we will showcase you the most beautiful way to connect from central to eastern Switzerland, how to reduce your travel time from Zurich to Milan by half an hour, and last but not least we'd like to invite you for an all Switzerland remote and fun afternoon. Make sure to tune in and rock with us!

Happy reading!

Your Swiss trade team North America,
Paolo, Mirko, Pascal, Martin, Isabelle & Florin



Update for travellers residing in Canada.

Travellers with a current and proven residence in Canada can travel to Switzerland again. Canada is listed among the countries whose travellers are allowed to enter Switzerland. Guidelines of the Canadian authorities apply, including the requirement to self-isolate for 14 days upon return.

Mise à jour pour les voyageurs en provenance du Canada.

Le Canada fait partie des pays dont les voyageurs sont autorisés à entrer en Suisse. Les voyageurs pouvant prouver une résidence actuelle au Canada sont autorisés à se rendre en Suisse. Les directives des autorités canadiennes s'appliquent, y compris l'obligation de s'isoler pendant 14 jours à son retour

[➤ More details here.](#)



News from the Voralpen-Express.

The sleek new copper-coloured Traverso trains, introduced in mid-2019, run hourly on the route between eastern and central Switzerland. The **Voralpen-Express**, which operates between Lucerne and St. Gallen, is the most convenient and beautiful rail link connecting central and eastern Switzerland. On the route, the view of the Rigi and the Schwyzer Mythen is fascinating. Past the largest high moorland area in Switzerland near Rothenthurm, the copper-coloured train rolls further over the Seedamm (lake dam) of Rapperswil, allowing a stunning view of Lake Zurich.

[➤ Read more here.](#)



Ceneri Base Tunnel: Straight through the Alps.

Just over four years after the inauguration of the world's longest railway tunnel – the Gotthard Base Tunnel – the next big tunnel opening is already lined up for 2020. By the end of that year, the first trains to and from Italy are planned to pass through the 9.6-miles-long / 15.4-kilometer-long **Ceneri Base Tunnel**. Thus, a continuous flat railway passage from Altdorf to Lugano is being realised. Thanks to two base tunnels, trains can traverse the Alps at the base – thereby employing top speeds of up to 146 miles per hour / 250 kilometers per hour. Naturally, this will have a bearing on the travel time: Within 3 hours, passengers will travel from **Zurich to Milan; half an hour less** than before.

[➤ Ceneri Base Tunnel.](#)



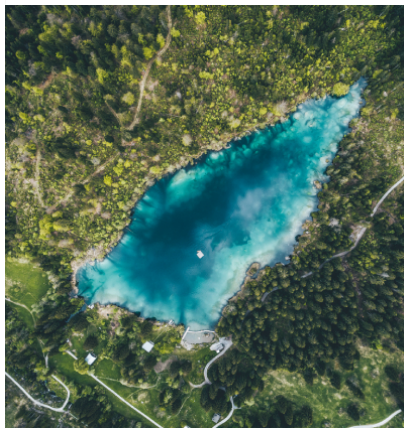
Switzerland Rocks Remotely.

Have you had enough Zoom calls where you are just trying to stay focused? Then this fun-filled musical tour through Switzerland is for you!

Bring your loved ones, colleagues, and your favorite drink as well as your competitive spirit for **Switzerland Rocks Remotely on August 12th at 2pm EDT.**

You'll compete in an interactive game while learning a little something about Switzerland's meeting destinations in this unforgettable session hosted by SongDivision's renowned musicians who have worked with artists such as Cher, Queen, Nirvana and many more.

[➤ Register now and let's rock.](#)



Switzerland is ready for you.

Unfortunately, the borders for travelers from the US to Switzerland remain closed for tourism purposes. However, we already can't wait to welcoming you back to Switzerland. For any updates on the current situation, please click [here](#).

Following Covid-19, suppliers in Switzerland will have to meet even stricter hygiene rules, therefore Switzerland Tourism has created the "**Clean & Safe**" label that shows guests that Switzerland has made a conscious commitment to comply with protection plans.

[➤ Click here for more information.](#)



Switzerland.

Switzerland webinars.

We will hold the following webinars over the next few weeks. Make sure to tune in and learn all about Switzerland:

August 13 **The V-cableway project – half a billion investment into quality and the future.**

August 27 **Enjoy princely moments in Liechtenstein.**

September 10 **Switzerland with the Europe Experts.**

September 24 **Lake Geneva & Matterhorn Region.**

October 1 **Discover Avanti's Switzerland.**



Our hotel recommendations.

Belvedere Swiss Quality Hotel, Grindelwald.

This is a traditional four-star superior hotel in a beautiful location. All rooms are equipped with AC and a balcony offering views of the Eiger or Wetterhorn. With a pool and an outdoor jacuzzi, the hotel run by the third generation is a dream for children and parents alike.

The Alpina Gstaad.

This luxury hotel combines modern architecture with luxurious Alpine chalet-style design. Guests of the Alpina Gstaad can choose between three excellent restaurants. Six Senses spa has an indoor and outdoor pool with amazing mountain views, and 12 treatment rooms including a hammam and salt room.

Grand Hotel Villa Castagnola, Lugano.

The stylish Villa is located on the shores of Lake Lugano in the middle of a large subtropical park. Since 1885, it has been a place where culture, style, culinary art and well-being meet at highest level.

Hôtel Vatel, Martigny.

Hotel Vatel is situated on the ascent to the Tour-de-France stage town of Finhaut-Emosson. The view of Martigny and the second largest dam in Switzerland is breathtaking.

Hotel Waldhaus, Sils.

Art and pleasure: celebrating 111 years this summer, this legendary address impresses with its prestigious salons, superb location and views of the Upper Engadin. The family-run hotel is also known for its cultural and culinary activities program.

Sorell Hotel St. Peter, Zurich.

This boutique hotel opened its doors in June 2020. A brand new 4-star boutique hotel with 45 rooms and a beautiful inner court awaits guests in the heart of the Zurich old town.

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