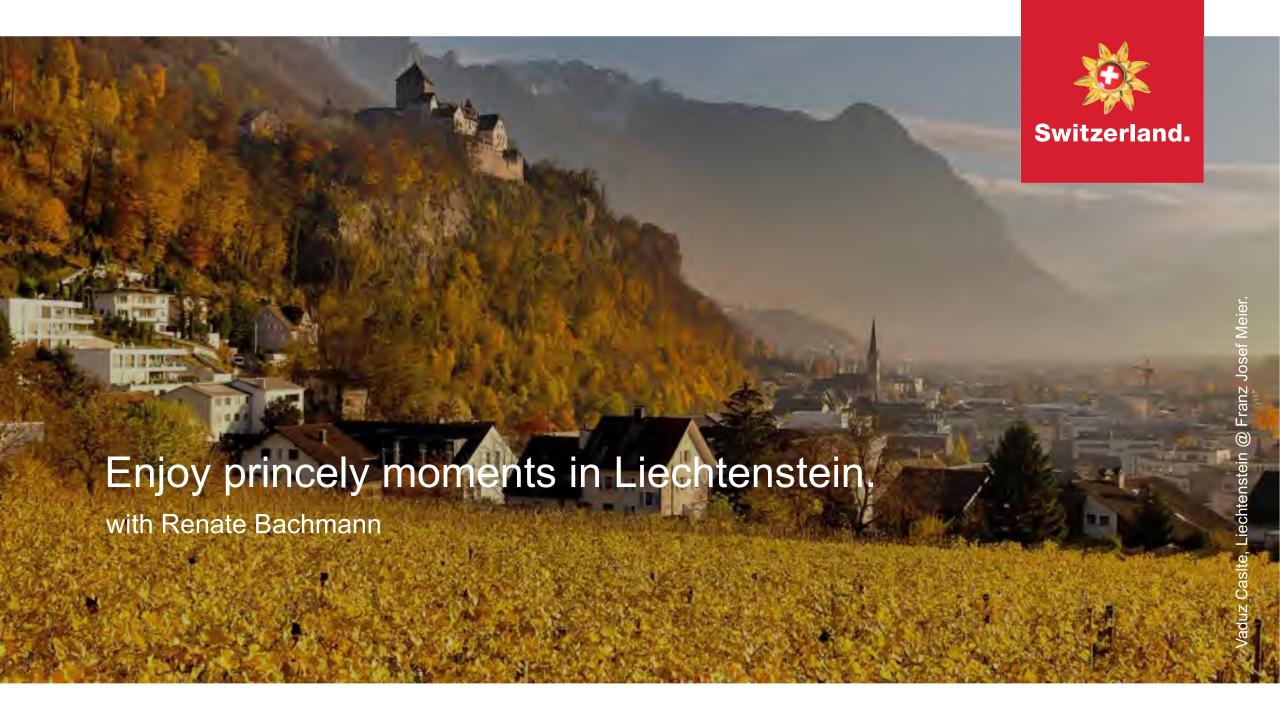
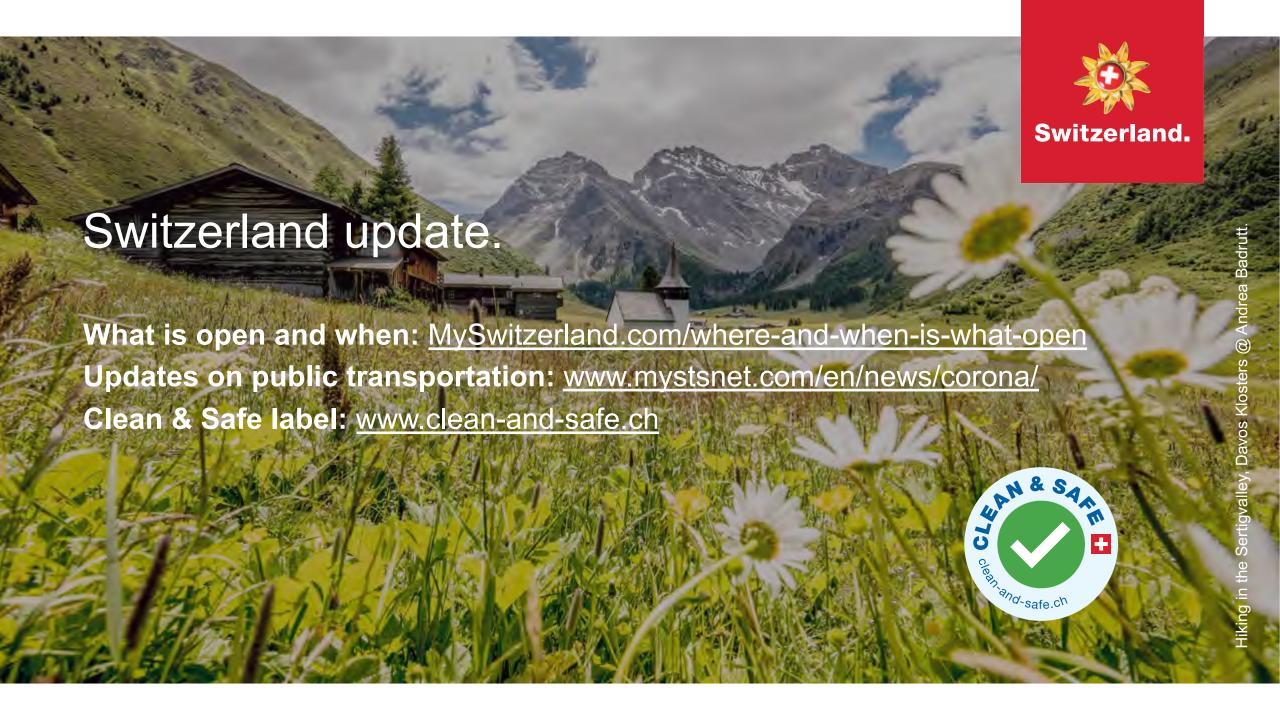


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Are you the Winner?



- 1. Which module of the Switzerland Travel Academy is mentioned in today's webinar?
- 2. What are the neighboring countries of Liechtenstein?
- 3. What is the size of Liechtenstein in km²?

E-Learning: "Switzerland Travel Academy".

Complete six core modules in order to become a certified Switzerland travel expert and specialize in specific topics such as cultural attractions & city breaks: www.northamerica.switzerlandtravelacademy.ch

Cultural attractions and city breaks





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- 9 apartments with hotel service
- Spa area







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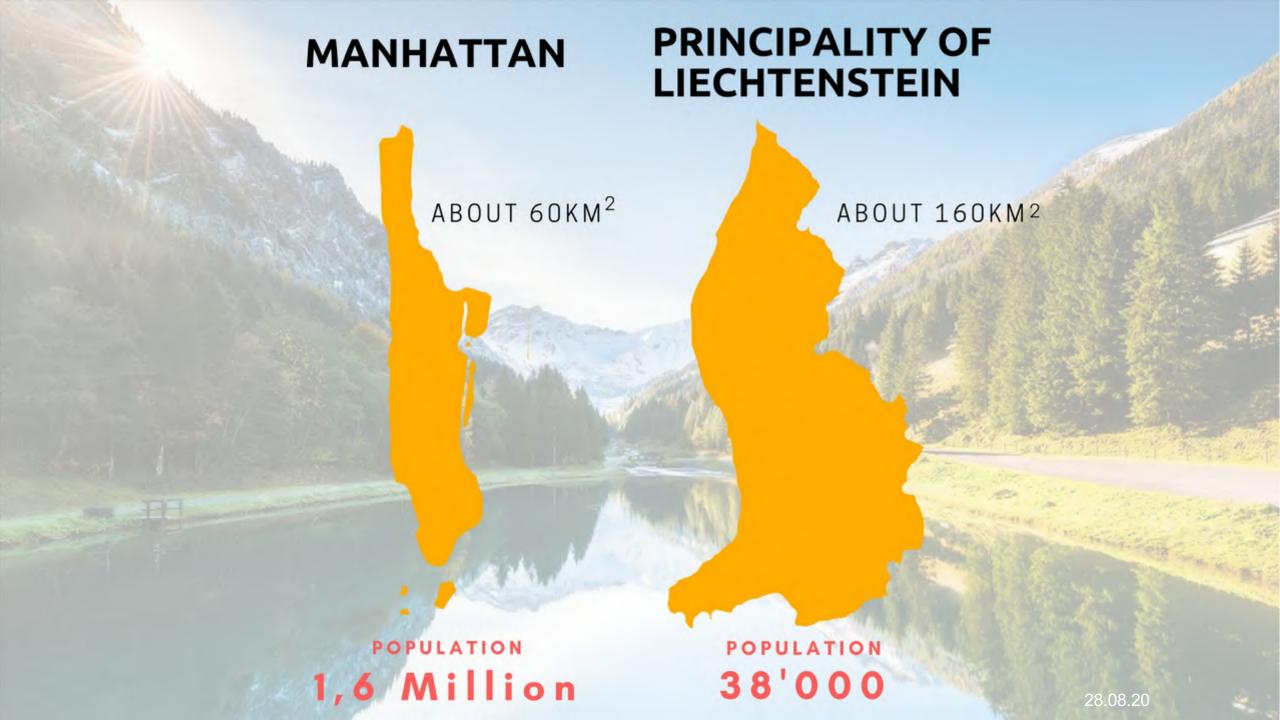








- _ 160 km² / 39,537 ac.
- Sixth smallest country in the world
- _ Population 38,200









Prince and Princely House



- The Princely House is among the oldest noble families in Europe
- Vaduz Castle is around 700 years old and has belonged to the Princes of Liechtenstein since 1712
- The castle is the official residence of the Princely Family





Some Tourism Facts...



- _ Around 170,000 overnight stays per year
- 6% coming from the United States and Canada
- 50,000 60,000 day trippers from the United States and Canada
- Part of «Schweiz Tourismus»
 (Schweizerische Verkehrszentrale) since
 1964















24h Principality of Liechtenstein

- City-Train tour
- Visit to the princely wine cellars with wine tasting (light / 3 wines)
- Visit to the princely theatre
- Visit to the Liechtenstein treasure chamber & postal museum
- Souvenir stamp
- Visit to the falconry Galina in Malbun with a birds of prey show
- Chairlift to Sareis (2,000m / 6,562ft) with coffee & sweets and a panoramic 3-country view
- 1 Lunch
- 1 overnight-stay incl. breakfast

group-rate per person (double-room) USD 170.00 / CAD 224.00



Half-day cultural experience Principality of Liechtenstein

- City-Train tour
- Visit to the princely wine cellars with wine tasting (light / 3 wines)
- Visit to the princely theatre
- Visit to the Liechtenstein treasure chamber & postal museum
- Souvenir stamp
- Personal guide for the group

group-rate per person USD 54.00 / CAD 71.00 group-rate per person incl. lunch USD 76.00 / CAD 100.00

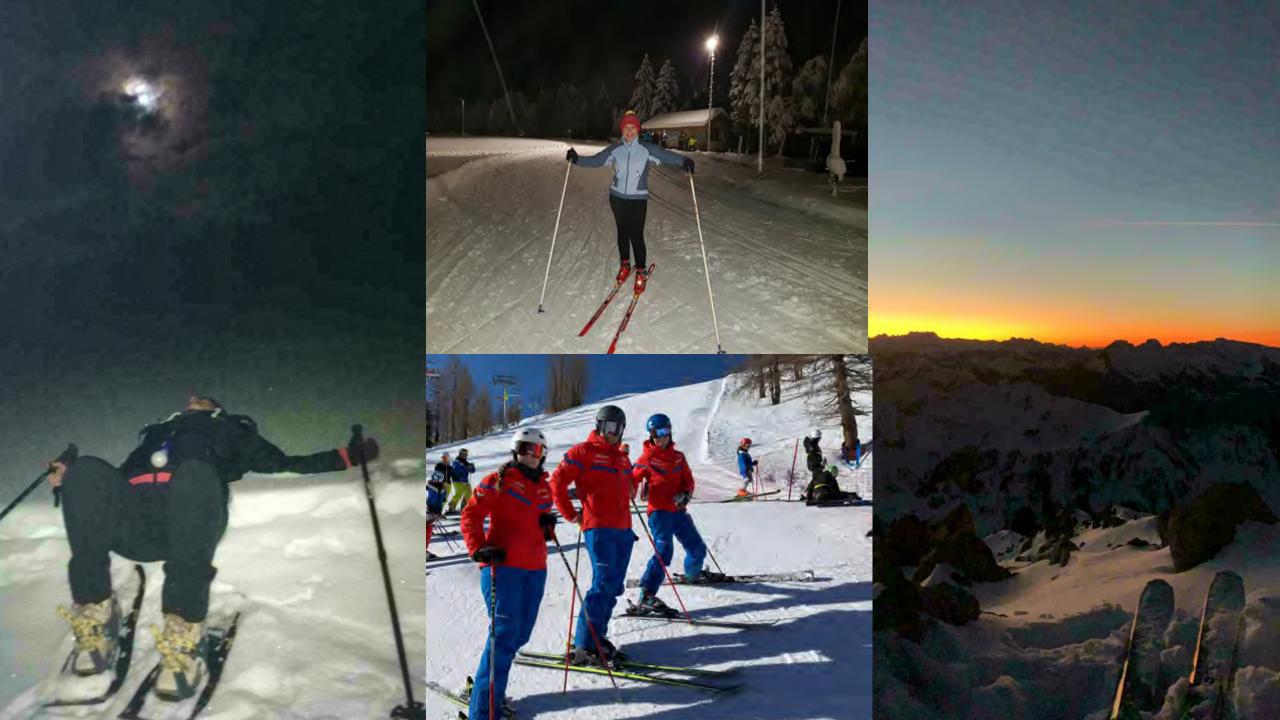
Malbun

- _ 1,600 m / 5,249 ft
- 20 minutes from Vaduz
- Oasis for families
- Summer and winter

















The Liechtenstein Trail



- _ 75 km / 46 miles
- Passing through all11 villages
- _ Opened 2019
- _ Walking a country in a few days









- _2 packages
- _ Customizable
- Luggage TransportService



The Liechtenstein Trail: Discover the Principality of Liechtenstein

- 3 days / 2 nights in a three-star hotel including breakfast
- 1 gourmet-dinner
- 1 wine-tasting experience
- Adventure Pass Liechtenstein (incl. free use of public transport)
- Map of Liechtenstein / Free download "LIstory"-App)

Rate per person (double-room) USD 428.00 / CAD 564.00





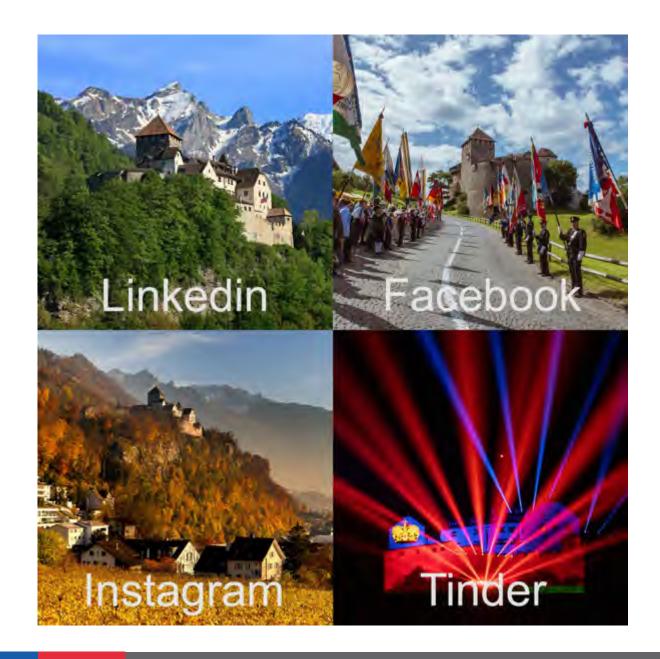


The Liechtenstein Trail: A Sensory Adventure

- 6 days / 5 nights in a three-star hotel including breakfast
- Welcome drink and introduction
- Luggage transport service (max. 1 luggage per person)
- Daily packed lunch incl. a drink
- Adventure Pass Liechtenstein (incl. free use of public transport)
- Map of Liechtenstein / Free download "LIstory"-App)

group-rate per person (double-room) USD 876.00 / CAD 1,152.00







- (C) Fuerstentumliechtenstein
- Fürstentum Liechtenstein
- LI_Travel
- Fürstentum Liechtenstein









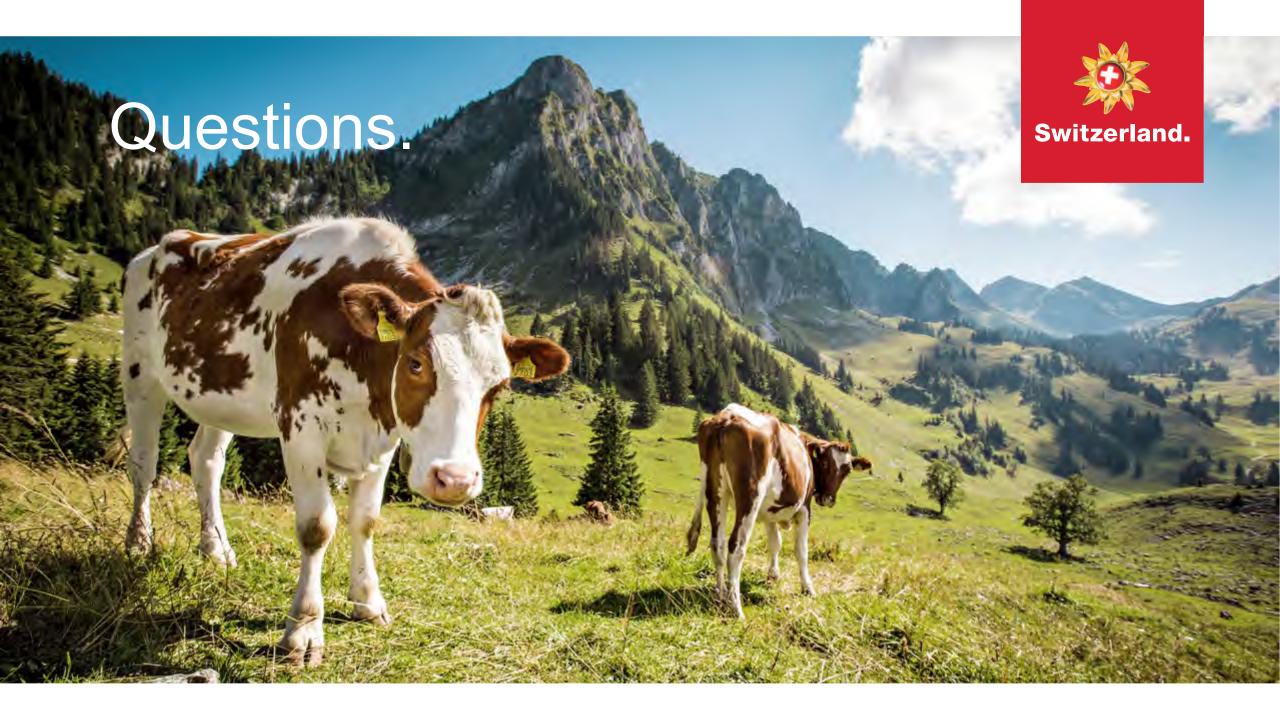
Liechtenstein Marketing Renate Bachmann

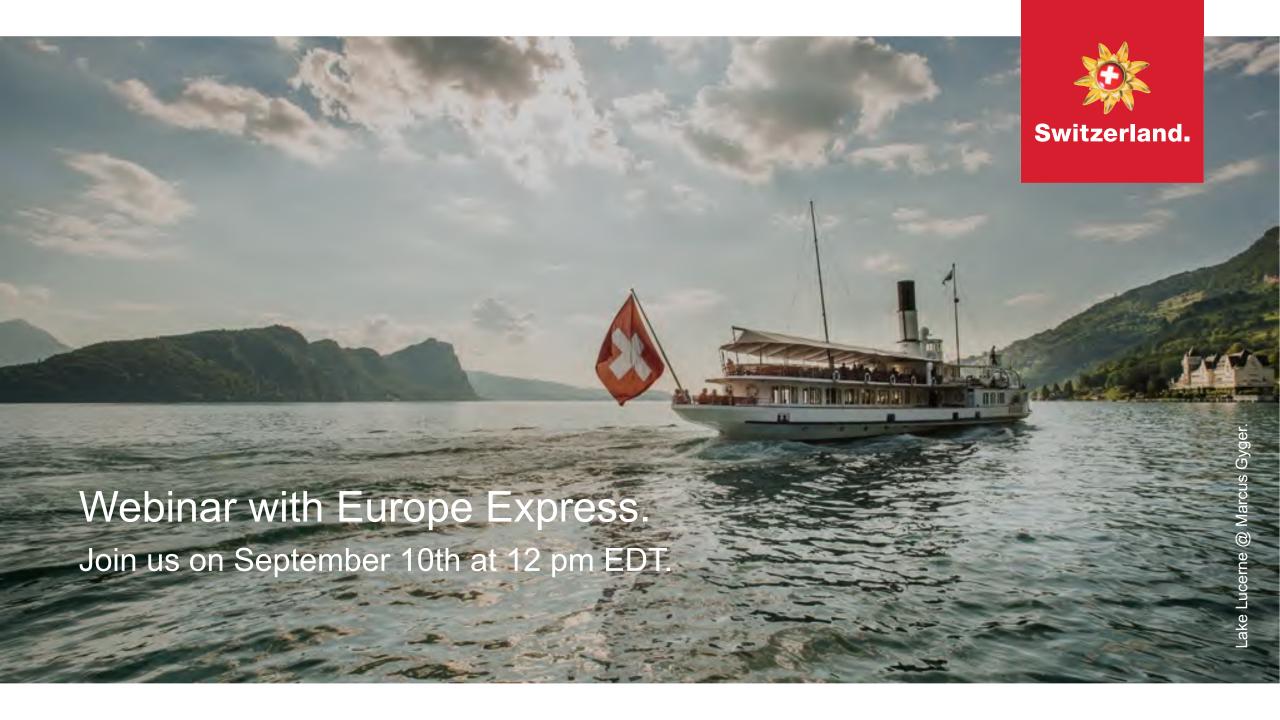
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Switzerland.