



Switzerland.



Switzerland.

Winter in Interlaken – insider tips from a local.

with Nathalie Roethlin

Sledding on the Niederhorn @ Mike Kaufmann.



Switzerland.

Switzerland update.

What is open and when: [MySwitzerland.com/where-and-when-is-what-open](https://www.myswitzerland.com/en/where-and-when-is-what-open)

Updates on public transportation: www.mystsnet.com/en/news/corona/



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A vibrant landscape photograph featuring tall, purple-flowered stalks in the foreground. The background shows a lush green mountain slope dotted with evergreen trees, leading up to majestic, snow-covered mountain peaks under a clear blue sky with light clouds.

Win a Swiss Surprise Box.

Are you the Winner?



Switzerland.

- 1. What is served at each stop on a “Taste my Swiss City” tour?**
- 2. When does the V-Cableway open?**
- 3. Which special experience offers Mount Niederhorn in Winter?**

Send your answers to nyc.trade@switzerland.com by Monday, July 20th, 2020

E-Learning: “Switzerland Travel Academy”.

Complete six core modules in order to become a certified Switzerland travel expert and specialize in specific topics all about Switzerland:

www.northamerica.switzerlandtravelacademy.ch

Family holidays



Graduate before Nov. 30, 2020 for a chance to **win a flight for two to Switzerland.**



Taste my Swiss City.



Switzerland.

- Discover the taste of Swiss cities by following recommendations from the locals.
- Up to six restaurants, bars, bistros and cafés are independently discovered on each tour. At each stop a specialty is served to enjoy.
- More information on [myswitzerland.com](https://www.myswitzerland.com/en-us/experiences/cities-culture/citytrips/taste-my-swiss-city/):
<https://www.myswitzerland.com/en-us/experiences/cities-culture/citytrips/taste-my-swiss-city/>



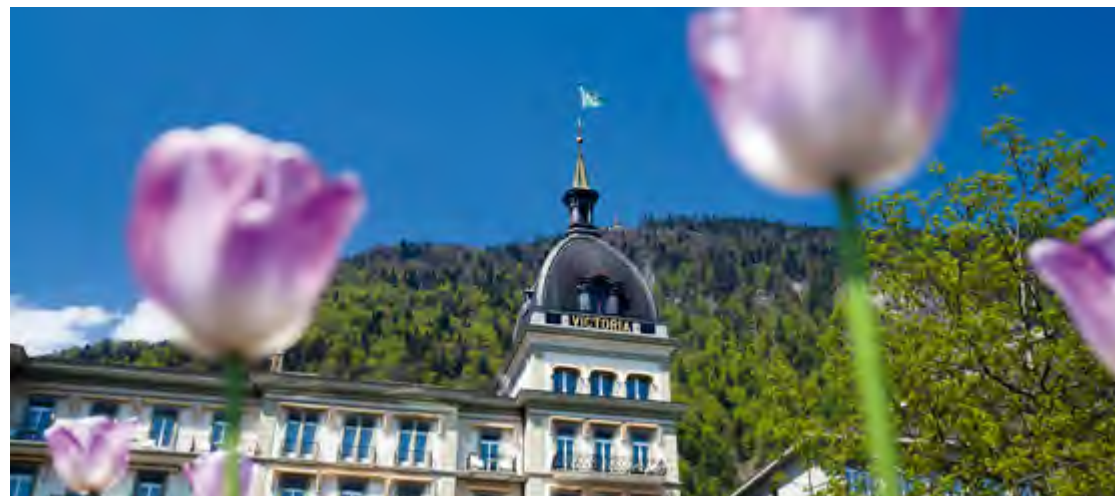
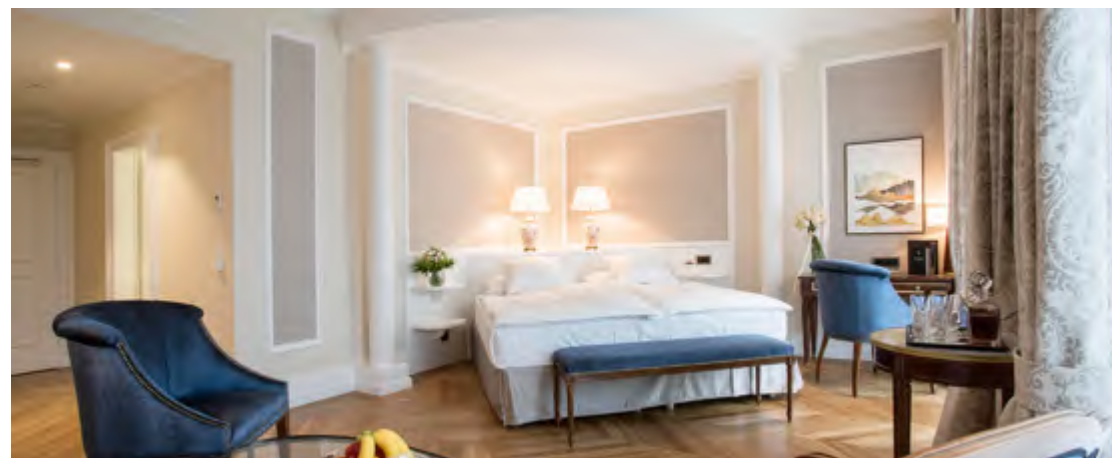
VICTORIA-JUNGFRAU Grand Hotel & SPA***** sup, Interlaken



Switzerland.

Combining traditional style, elegance and spaciousness with modern luxury and comfort is the recipe for this hotel's welcoming informality. Its favoured location, nestled between lakes and rivers and located at the foot of the Jungfrau massif, offers stunning views of its beautiful surroundings.

- 216 rooms
- Monumental spa complex
- 2 restaurants



#INLOVEWITHSWITZERLAND

VICTORIA-JUNGFRAU Grand Hotel & SPA***** sup, Interlaken



Switzerland.

Spa & Vitality Hotel

Contact and further information:

- +41 (0)33 828 28 28
- <http://www.victoria-jungfrau.ch>
- reservation@victoria-jungfrau.ch

Special Offer	
Offer:	Swiss Tour Package (An exclusive two-night package that also includes 1x three-day Top of Europe pass per person to discover the Jungfrau Region)
Price:	All-inclusive price for two nights in a room with double occupancy from 1,275 USD / 1,735 CAD for holders of a Swiss Travel Pass or Swiss Half Fare Card (without travel pass: + 191 USD / 260 CAD) - subject to availability at the time of booking
Travel Period	This offer is valid until October 31, 2020
Commission for Travel Agents:	10 %
How to Book	reservation@victoria-jungfrau.ch



Switzerland.

Belle Epoque Hotel Victoria, Kandersteg

Comfortable Art Nouveau-style hotel in the heart of Kandersteg with stunning views of the Jungfrau-Aletsch UNESCO World Nature Heritage area. This traditional family hotel offers a sauna, pool, park, library, lounge, Kid's Club, playground, tennis court and ski bar.

- 69 rooms
- Panoramic restaurants
- Meeting and conference facilities



Belle Epoque Hotel Victoria, Kandersteg



Switzerland.

Meeting Hotel

Contact and further information:

- +41 (0) 33 675 80 00
- <http://www.hotel-victoria.ch/en/>
- info@hotel-victoria.ch

Special Offer	
Offer:	<ul style="list-style-type: none">- Four nights for the price of 3 in a double room- Extensive breakfast buffet- Half board 3-course dinner- Use of the indoor swimming pool- Free W-LAN in the whole house
Price:	<p>Prices from 440 USD / 595 CAD in double room Standard / Chalet</p> <p>Prices from 530 USD / 716 CAD in double room Comfort</p> <p>The prices are per person in a double room and exclude visitor's tax (4 USD / 5 CAD per person)</p>
Travel Period:	<p>July 2020 until mid-October 2020</p> <p>Arrival on Sunday or Monday</p> <p>Not cumulative with other offers / discounts.</p>
Commission for Travel Agents:	10%
How to Book:	info@hotel-victoria.ch

Interlaken – Gateway to Jungfrau



Thunersee – Brienersee



All roads lead to Interlaken



By air:

- 2.5 hours from Zurich Airport
- 2 hours from Basel EuroAirport
- 3 hours from Geneva Airport

By train:

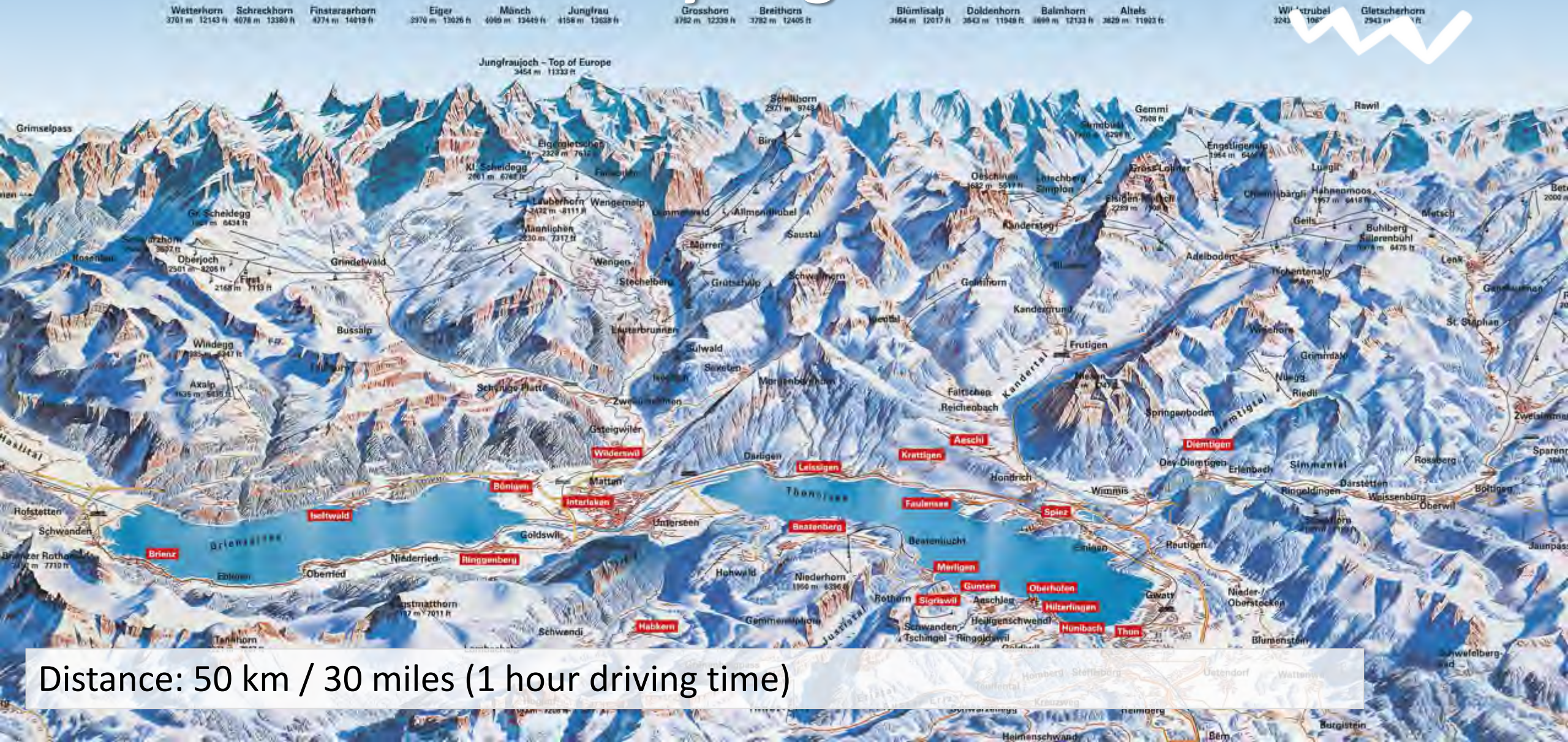
- International rail connections
- Direct train from Basel (river cruises)
- Two railway stations (Interlaken Ost and West)

By car:

- Well expanded road network
- Road connections from all major cities and airports in Switzerland and Europe



The Interlaken Holiday Region



Distance: 50 km / 30 miles (1 hour driving time)

Best travel season: autumn and winter



Why Interlaken?



At the foot of Eiger, Mönch and Jungfrau



Between two lakes – Lake Thun



Culture hotspot with castles, museums, urban cities and vineyards

Between two lakes – Lake Brienz



Nature hotspot with waterfalls, turquoise water, authentic villages, hiking and biking trails

Nathalie's favorites



Jungfraujoch – Top of Europe



> 5h

Highest train station in Europe with view on Aletsch Glacier and an ice palace

Jungfraujoch – Top of Europe



Highest train station in Europe with view on Aletsch Glacier and an ice palace

> 5h

Schilthorn – Piz Gloria



> 4h

Themed about 007 James Bond – included in the ski pass

Skiing in the Jungfrau Ski Region



- 3 Ski resorts
- Over 150 miles / 200 km ski slopes
- 45 transport installation
- 62 miles / 100 km of winter hiking trails
- 31 miles / 50 km of sledging runs
- Lauberhorn Ski World Cup race track open for public after race!
- **Only 30 minutes from Interlaken to the gondola stop**

Skiing in the Jungfrau Ski Region



Grindelwald - First

Grindelwald - Wengen

Schilthorn

Validity of ski pass « Jungfrau Region »

Validity of ski pass « Grindelwald Wengen »

Skiing in the Jungfrau Ski Region



Free Ski Bus available for the Jungfrau Ski Region (if holding a Ski Pass for all 3 ski resorts and the free Guest Card of Interlaken)

Groups less than 30 people: scheduled times

Groups more than 30 people: own bus at own time

Adventure Capital of Europe

Winter kayaking



3h

Guided Tour on Lake Brienz in small groups (max. 6 people)

Night Sledding on Niederhorn



Sledding with Fondue (every Friday and Saturday mid-December to end of February)

> 2h

Snowshoe hiking



3h

Guided snowshoe hiking tours

Quad Tours



3h

Guided Quad tours including a cheese Fondue

Lake Thun cruises



2h

Once a day from Interlaken to Thun / Alternative options: Thun to Spiez or reverse

St. Beatus Caves – Cave Raclette



Eat a cheese Raclette in the stalactite cave

> 3h

Hot Pot Brienzen



Hot tub - Relax at the shore of Lake Brienz (start at 5PM, December – End of February)

Funky Chocolate Club

interlaken

1h

1-hour chocolate workshop where you create your own chocolate bars

Heidi's Photo Chalet



1h

Green screen photo studio with Swiss dress-up

City of Thun



> 4h

Medieval city with castle, trendy bars and restaurants etc.

Adventure Capital of Europe

Paragliding



1.5h

Paragliding is the most popular sport in Interlaken all-year-round

Top of Europe ICE MAGIC



> 1h

Offering Ice Skating, Bavarian Curling, Hotwine, Fondue etc. (mid-Dec. to end of Feb.)

Top of Europe ICE MAGIC



> 1h

Offering Ice Skating, Bavarian Curling, Hotwine, Fondue etc. (mid-Dec. to end of Feb.)

Longest New Year's Eve

interlaken



31st: Gala Dinner / 1st: Free open-air concert and firework / 2nd: Harderpotschete

Nathalie's Restaurant Tips



**For a whole restaurant
list see our trade corner**
Username: `tradepartner`
Password: `@Interlaken4u`

Swiss	–	Stadthaus, Bären Unterseen, Laterne, Chalet Beizli
Italian	–	Sapori, Arcobaleno, Da Rafmi, Città Vecchia
Indian	–	Shanthi
Thai	–	Little Thai
Libanese	–	Layaly Beirut
International	–	Harder Kulm, Café de Paris, Taverne, Top o'Met
Steakhouse	–	OX
Gourmet	–	La Terasse, Salzano
Café	–	Velo Café, Schuh Interlaken
Bars	–	Hüsi Bierhaus, Brasserie 17, Barrel Brew Café

Nathalie's Souvenir Tips



Heimatwerk	–	high quality Swiss gifts and handcrafts
Albert Schild	–	toys out of wood and hand made souvenirs
Mad Cow	–	decoration and interior
Veranda Wohne u meh	–	Decoration and interior
Eiger Sport	–	sports wear
Swiss Mountain Market	–	tea and natural cosmetics
Chäsfritz	–	cheese and other local groceries

News



New: V-Cableway

Opening on December 5, 2020



Reduces travel time to Jungfrauoch by 47 minutes

For skiers: only 45 minutes from Interlaken to the highest point of the ski region

Goldenpass Express

Expected opening in Summer 2021



Direct train from Interlaken to Montreux (Lake Geneva)

THE HEY HOTEL 3* Superior

Formerly City Hotel Oberland 3*



Since April 2020 new name and renovated rooms (all with AC) and restaurant

Victoria Jungfrau Grand Hotel & Spa

5* Superior



Partial renovation of rooms (with AC) – last rooms expected in 2021

Swiss International Air Lines train ticket

Expected from December 2020



Include the train ticket to Interlaken in your flight ticket

Jetboat as well in Winter



The fun ride is newly available as well in winter (11 PAX)

See you soon in Interlaken!



Interlaken Tourism

Nathalie Röthlin

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nathalie.roethlin@interlakentourism.ch

www.interlaken.ch/trade

Login Tradecorner
Username: tradepartner
Password: @Interlaken4u

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Questions.



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Webinar with St. Gallen-Bodensee Tourism.
Join us on July 30th at 12 pm EDT.



Switzerland.