



We're at your service.



Swiss Travel System.



Martin Oester Sales & Marketing Manager North America

Phone +1 212 757 5944 Ext. 233 Cell +1 929 412 4716 martin.oester@swisstravelsystem.com Swiss Travel System Ltd. c/o Switzerland Tourism 608 Fifth Avenue, Suite 603 New York, NY 10020 mystsnet.com



Angel AlvarezRegional Sales Director



E-learning: Swiss Travel System & Rail Europe Webinar series.



#1 May 14th (2PM)

Swiss Travel Pass & all the benefits

#2 May 28th (12PM) **Grand Train Tour and Scenic Journeys**

#3 June 11th (12PM) **Swiss train stations and luggage services**

#4 June 25th (12PM)

Get on-board a Swiss train

- Time for more in depth-training about Swiss rail
- Time to ask your questions
- Chance to win a Swiss watch from









a Trusted Distributor for







Reason Panorama.

Traveling can be so beautiful.





- Fascinating landscape and breathtaking views on trains, buses, boats and mountain railways
- Panoramic windows reaching far up to the ceiling on premium panoramic trains
- Experience Switzerland from the train up close

Reason Convenience.

Traveling can be so comfortable.





The Swiss Travel System offers comfort at the highest level:

- Generous compartments with comfortable seats offer ample space to stretch one's legs
- On board restaurants offering specialities from all Swiss regions
- Luggage Services

Reason Accessibility.

Traveling can be so simple.

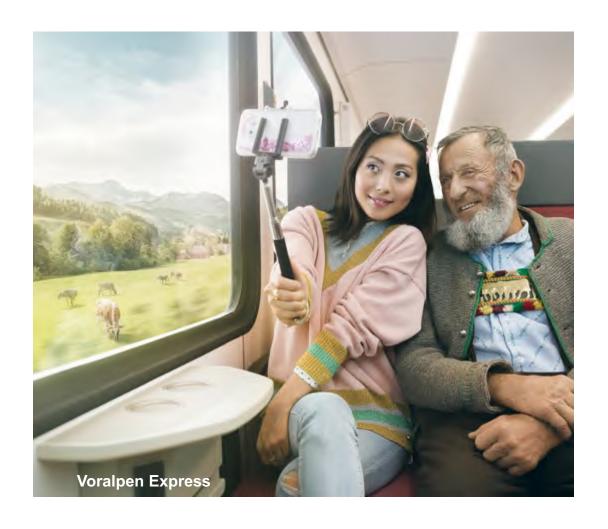




- Changing transportation is wonderfully easy in Switzerland – thanks to the densest public transport network in the world
- Regular interval timetables guarantee synchronised connections
- Easy and direct train connections from neighbouring countries

Reason Swissness.

Traveling can be so authentic.





- Switzerland stands for reliability, quality and safety – this holds true for public transport
- Locals travel by public transport and that's where you meet them
- Do it the Swiss way travel by train, bus and boat

1st class.

Traveling in comfort.





- Spacious 2 x 1 seating configuration
- Extra comfort
 - Roomy seats
 - Plenty of legroom
- Business zones, quiet zones
- Overhead reading lights
- Power outlets

2nd class.

Traveling on a budget.





- Comfort on a budget
- 2 x 2 seating configuration
- Overhead reading lights
- Power outlets

Panoramic Cars.

Spectacular views.





- Large panoramic windows
- Full view of mountain peaks
- Open and spacious
- Spectacular scenery

Childrens carriage.

Playground on wheels.





- Unique to Switzerland
- Playground onboard select trains
- Colouring and activity book
- Perfect traveling environment for kids

IC Double decker.

Lounge seating.





- InterCity trains only
- Business zones with optimised data transfers, amplifiers and work surfaces
- Quiet zones in 1st class

Luggage handling.







PostBus.

"the Yellow class".





- unmistakingly Swiss
- Discover the countryside and scenic routes
- Famous Post Horn
- Free WiFi



Cableways & gondolas.





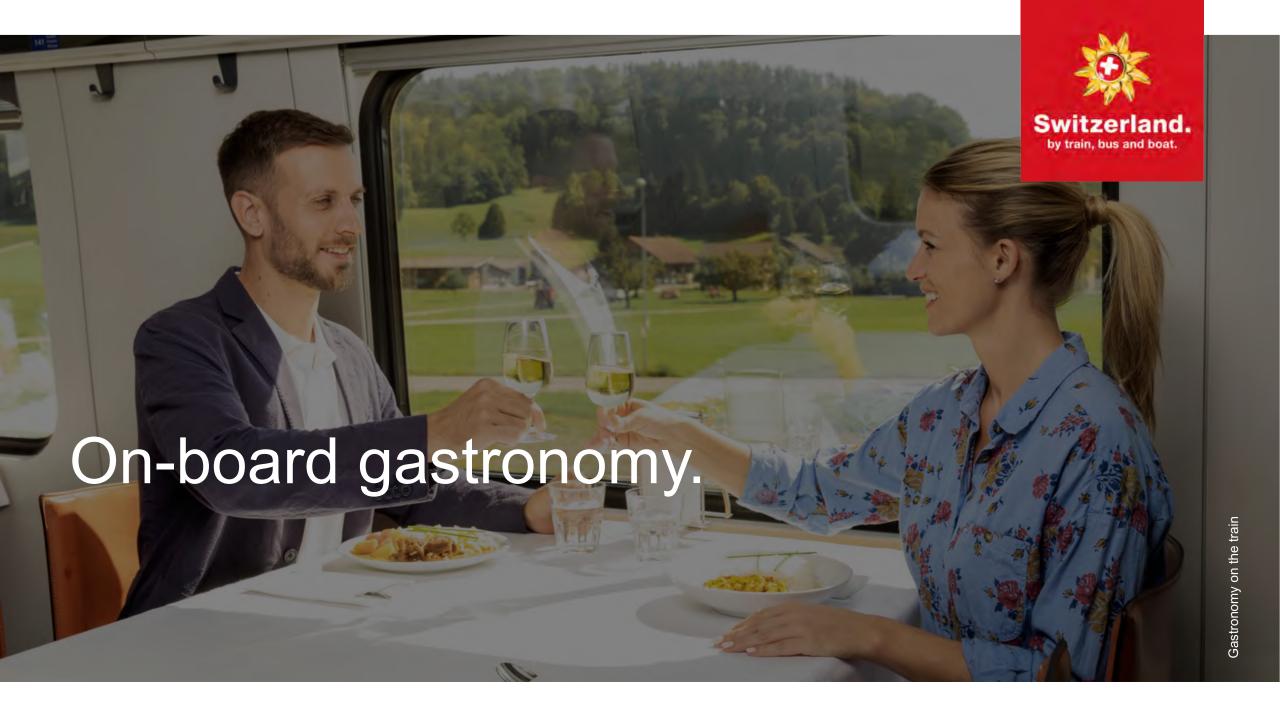
- 594 cableways
- CabriO Stanserhorn, Schilthorn, Glacier 3000, Grindelwald-First, Matterhorn Glacier Paradise, Titlis, Rothorn

Cog railways, funiculars.





- 12 cog railways, 51 funiculars
- Rigi, Stoos, Pilatus, Gornergrat,
 Jungfraujoch Top of Europe,
 Harder Kulm, Brienzer Rothorn,
 Monte Generoso, Rochers de Naye,
 Schynige Platte, Sunegga



Bistro car.

Snacks & beverages.





- In Switzerland nostalgic and stateof-the-art means of public transport can easily be combined
- Eventful: Rides on theme routes (e.g. cheese train)
- Innovative: extraordinary experiences in public transport (e.g. a dinner in a panoramic cabin of a cableway)

Restaurant car.

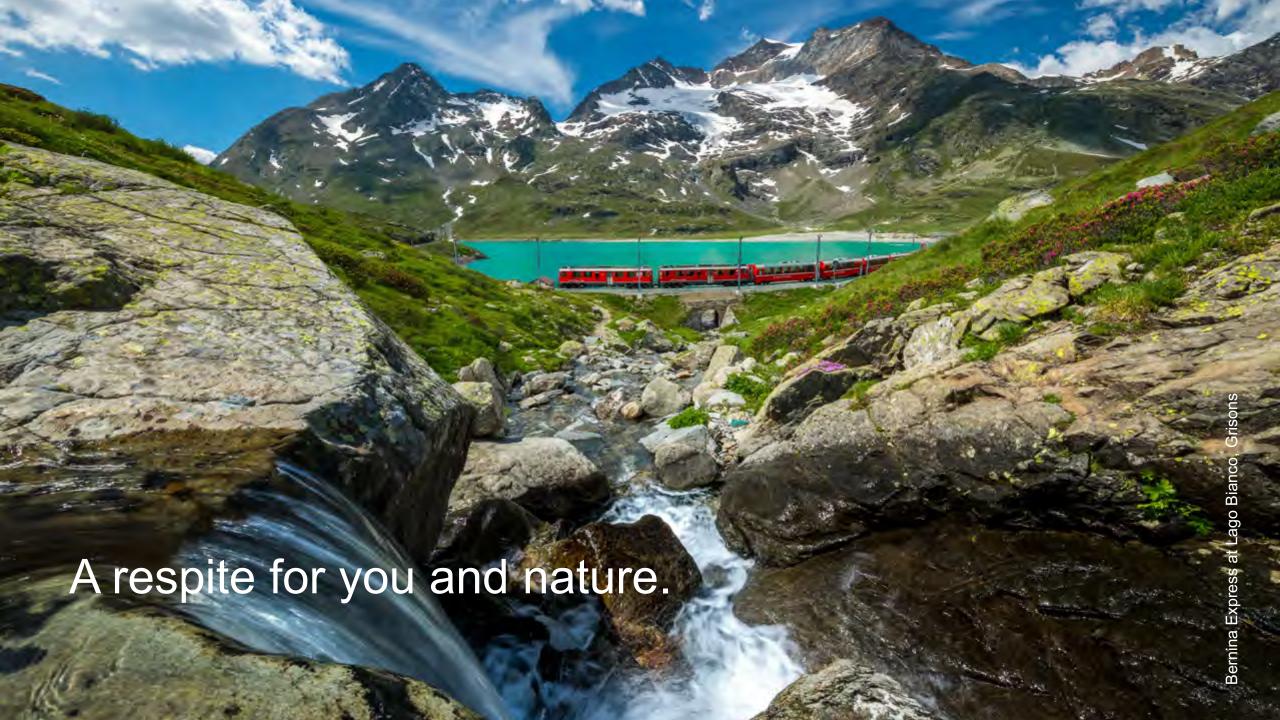
Dining in style.





- Enjoy full restaurant service
- Hot & cold options
- Meals prepared fresh on board





Rhaetian Railway – Hydroelectric power on rails.





- Since 2013 the RhB has obtained 100% of the electrical energy for traction vehicles and real estate from hydropower
- Ongoing optimizations: renewable heating energy, modern recycling concepts etc.

Rhaetian Railway at Lago Bianco, Grisons

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Funi in Friboug

Switzerland. by train, bus and boat.

A marvel of the art of engineering.



- Switzerland's last existing waterpowered funicular railway
- Completely without electricity or exhaust fumes

Funiculaire in Fribourg

By bike on to train, bus and boat.

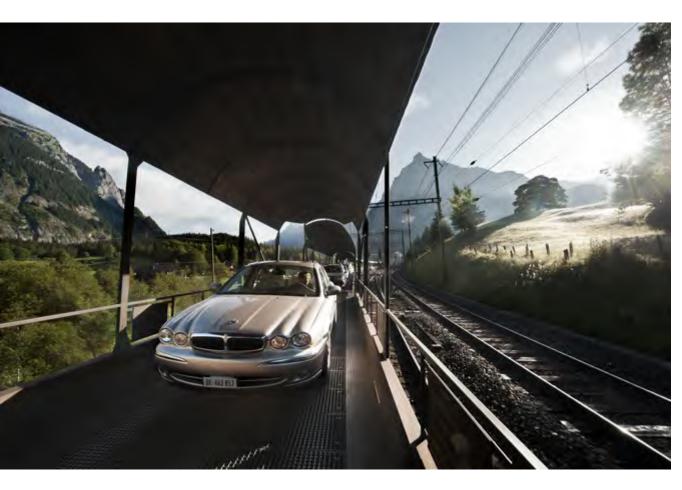




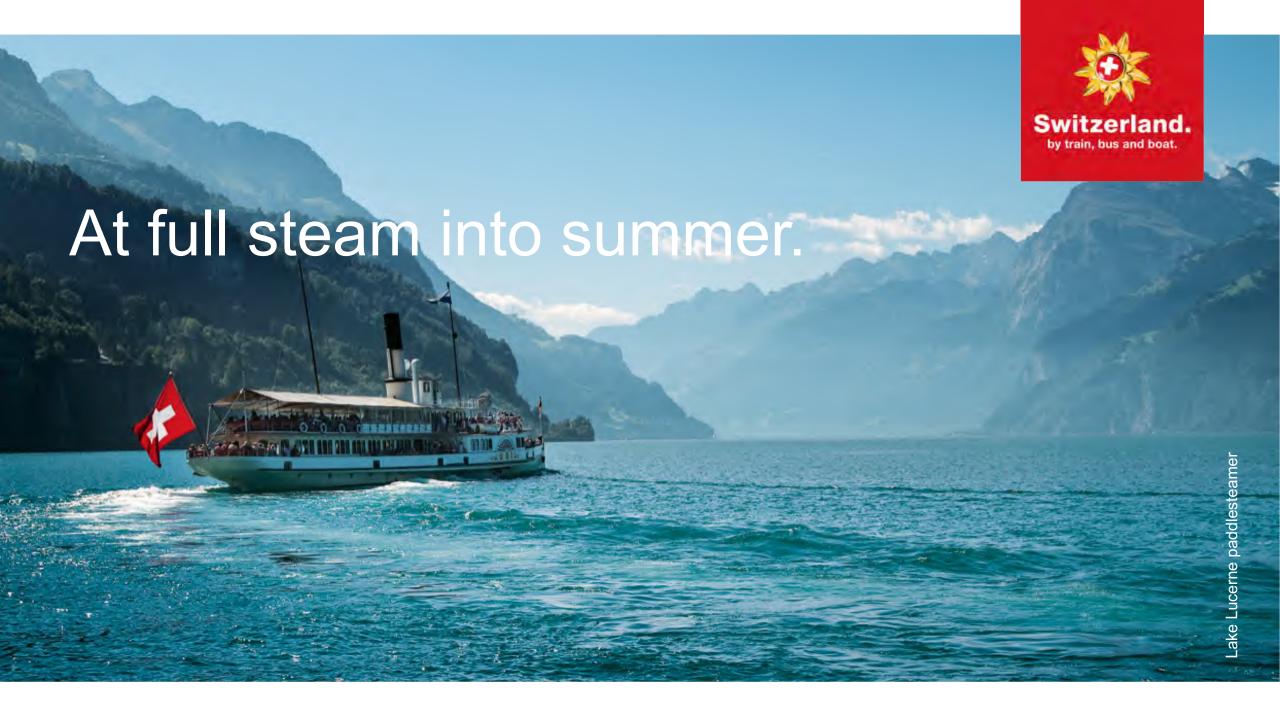


Car train.









Clean and safe: safety concept.

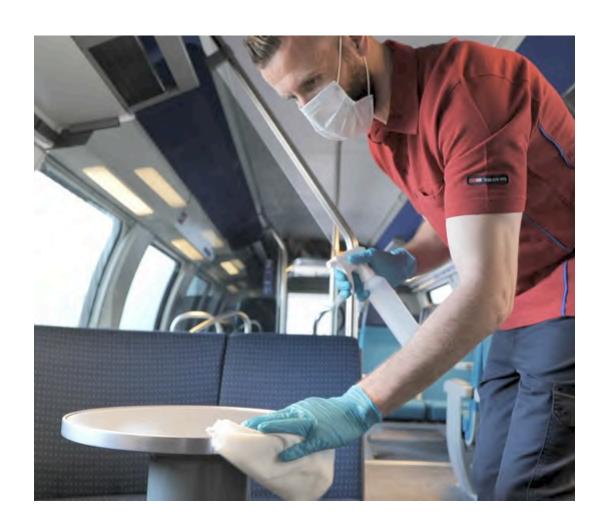


6 measures for a safe journey:



Why public transport is worth using.





Switzerland is – and has always been – a clean country. Hygiene is a huge priority here: trains and stations are regularly being cleaned and disinfected.

In addition, guests may use the toilet facilities on trains and at stations free of charge to wash their hands.

Why public transport is worth using.



- Tickets are not tied to a certain train. Guests are thus very flexible and may use trains outside rush hour. Most connections are available at half-hour intervals.
- Luggage can be conveniently sent door-do-door.



Why public transport is worth using.



- Via the SBB app, upgrades from 2nd class to the lesser occupied 1st class are spontaneously possible at any given time
- 1st class is more spacious and offers more leg room
- The SBB app displays the expected occupancy for every line and train
- That way guests can flexibly choose a less occupied train



2. class



1. class



Up we go again! As of 6 June, most Swiss mountain railways and trains will resume their operations All you need to know about timetables and hygiene measures: bit.ly/public-transport-corona





 Public transport has been certified with the "Clean&Safe" label from Switzerland Tourism. For a safe and clean journey through Switzerland.



Overview public transport status:mystsnet.com



BUCHERER

Lucerne • 2020 1888

BUCHERER – KEY FACTS

- Independent family-owned business
- World's largest retailer of watches and jewellery
- Own watch brand Carl F. Bucherer
- Own jewellery brand Bucherer Fine Jewellery
- Premium partner of Rolex since 1924
- 15 boutiques in Switzerland: Lucerne, Basel, Berne,
 Crans Montana, Geneva, Interlaken, Lausanne,
- Locarno, Lugano, St. Gallen, St. Moritz, Zermatt, Zurich
- 100+ boutiques in 7 countries (CH, DE, FR, AT, DK, USA)
- Tax-free shopping





BUCHERER 1888

Win a Bucherer watch and a Swiss surprise box!





B SWISSPrestige

BUCHERER 1888



Prizes will be fulfilled by June 30, 2020

Switzerland Tourism Trade Team North America.



New York



Paolo Lunardi



Florin Eggenberger



Nicole Fischler Isabelle Rapisarda

San Francisco



Mirko Capodanno

Toronto



Pascal Prinz

Swiss Travel System



Martin Oester

nyc.trade@switzerland.com / 1-800-794-7795 option 3

www.myswitzerland.com/trade

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Discovering Switzerland by train, bus and boat,









Welcome to Europe — one of the most dynamic, vibrant, cultural, historical and fascinating places on the planet. On one continent you can discover thousands of years of history, some of the best food and wine in the world, art, architecture, nature and adventure. And what better way to do and see it all than traveling in comfort and style by rail?

Europe is the rail capital of the world, with nearly 150,000 miles of track which span to the farthest corners of the continent.

Compared to air travel or car rental (which can be costly, inefficient and not eco-friendly), the multitude of rail services

form of transportation.

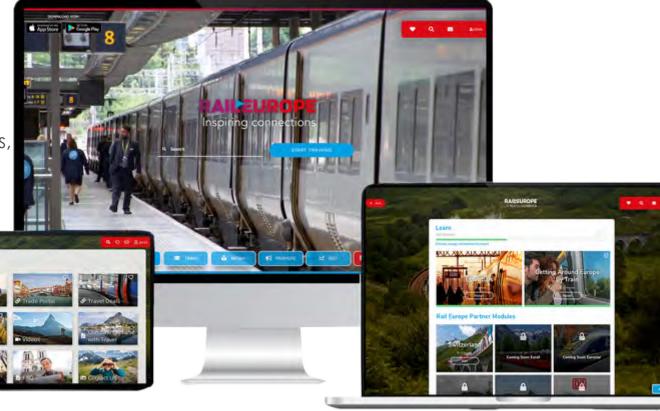
Best of all, rail travel is Europe's most sustainable

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 - CEU credits
 - ▶ Entered to WIN 1 of 4 \$250 Visa Gift Cards







SWITZERLAND MODULE Incentive

Swiss Spin n Win

May – August; weekly

\$20 Amazon gift cards 6x week

Not everyone will win

Swiss Rail Expert Quiz

May – August, monthly based on score

Amazon gift cards
1st place (1/month) \$200
2nd place (2/month) \$100
3rd place (4/month) \$50

Not everyone will win

CONTACT US



US:

agent.raileurope.com

Canada:

agent.raileurope.ca



CUSTOMER CARE:

800-438-7245*

SALES SUPPORT:

(866) 589-4953

US:

sales us@raileurope.com

Canada:

sales can@raileurope.com

GROUPS:

(800) 462-2577 groups@raileurope.com

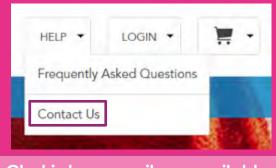
*All travel agencies booking a minimum of \$5,000 in 2019 are eligible to reach us by phone. Consortia-affiliated travel agents are encouraged to visit their supplier page for details on specific phone access & toll-free numbers.

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Wisit us online for:

- Customer Relations
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