

## Switzerland.



# Unique Andermatt – Authentic Swiss mountain village & modern tourism development at the same time. with Claus Basan



## Dream now – travel later.

Updates on the situation in Switzerland: https://www.bag.admin.ch/bag/en/home.html

### Our Trade Team in North America.



#### New York



Paolo Lunardi



Florin Eggenberger

#### San Francisco



Mirko Capodanno

#### Toronto



**Pascal Prinz** 

#### **Swiss Travel System**



Martin Oester



Nicole Fischler



Isabelle Rapisarda

nyc.trade@switzerland.com / 1-800-794-7795 option 3

www.myswitzerland.com/trade

## Win a Swiss Surprise Box.

### Are you the Winner?



- 1. What is the name of Rail Europe's new e-learning program?
- 2. How long is the drive from Zurich Airport to Andermatt by car?
- 3. What are the three different accommodations available from Andermatt Swiss Alps?

Send your answers to nyc.trade@switzerland.com by Monday, May 11th, 2020

### E-Learning: "Switzerland Travel Academy".

Complete six core modules in order to become a certified Switzerland travel expert and specialize in specific topics such as Swiss Regions & Destinations: <u>www.northamerica.switzerlandtravelacademy.ch</u>

#### Lake Geneva and Matterhorn Region



Graduate before Nov. 30, 2020 for a chance to win a flight for two to Switzerland.



### TRAC<sup>®</sup> THE RAIL AGENT COURSE<sup>TM</sup>

New learning and sales enablement program that gives you training and engagement tools in the palm of your hands.



- Online as of May 11<sup>th</sup>, 2020
- Monthly Quiz prizes to win!
- Register here and complete the Switzerland module:

https://trac-raileurope.com/

# E-learning: Swiss Travel System & Rail Europe Webinar series

**#1** May 14<sup>th</sup> (2PM) **Swiss Travel Pass & all the benefits** 

**#2** May 28<sup>th</sup> (12PM) Grand Train Tour and Scenic Journeys

**#3** June 11<sup>th</sup> (12PM) **Swiss train stations and luggage services** 

#4 June 25<sup>th</sup> (12PM)
Get on-board a Swiss train

- Time for more in depth-training about Swiss rail
- Time to ask your questions
- Chance to win a Swiss watch from BUCHERER
   1888

#### Register here: https://booknow.appointment-plus.com/1648584e/







### The Chedi Andermatt\*\*\*\*sup, Andermatt

The trendy luxurious hotel is situated in quiet surroundings. Its suites and rooms have great views of the mountains and are decorated in an alpine style with an Asian touch. Over 200 fireplaces make sure that the entire hotel feels cozy at all times.

- 123 rooms and suites
- 2400m<sup>2</sup> / 26,910ft<sup>2</sup> spa area
- 2 first-class restaurants with Open Kitchen







### The Chedi Andermatt\*\*\*\*sup, Andermatt

Design & Lifestyle Hotel Meeting Hotel with Inspiration Wellness Hotel Swiss Deluxe Hotel Contact and further information:

- +41 (0)41 888 74 88
- info@chediandermatt.com
- http://www.thechediandermatt.ch





## Andermatt

Central Switzerland





Claus Basan Director of Sales Radisson Blu Hotel Reussen

claus.basan@radissonblu.com +41 79 932 65 57

### Central Switzerland. Your basecamp.





## By car

Airport Zurich – 124 km Airport Milan – 185 km Airport Buochs – 58 km

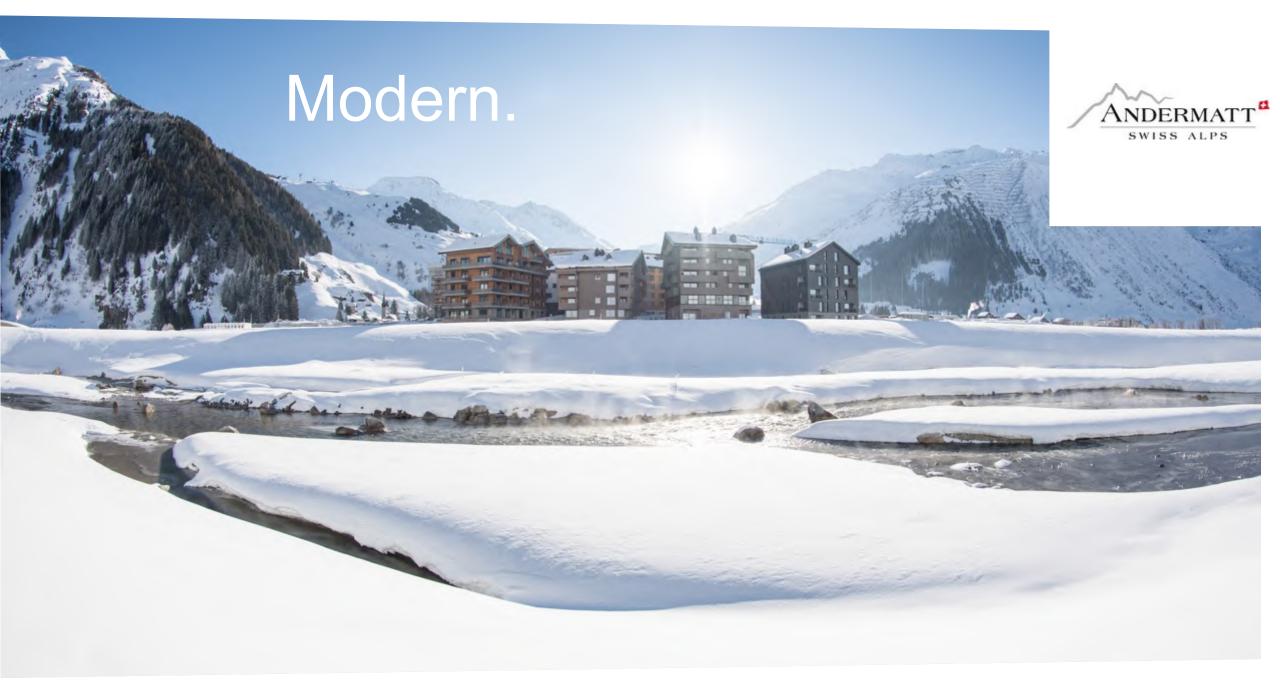


#### By train

Airport Zurich – 2h 40 min Airport Milan – 4h 30 min Airport Buochs – 3h 30 min











## Andermatt Swiss Alps



Over 1 billion USD/ 1.4 billion CAD invested:

- Mountain region Andermatt+Sedrun (111 mi/ 178 km of slopes)
- 18 hole championship golf course
- Over 20 mountain restaurants
- Concert Hall
- Ski School
- Three accommodation providers (more to come)

## Radisson Blu Hotel Reussen. 4 Star Superior Reussen.



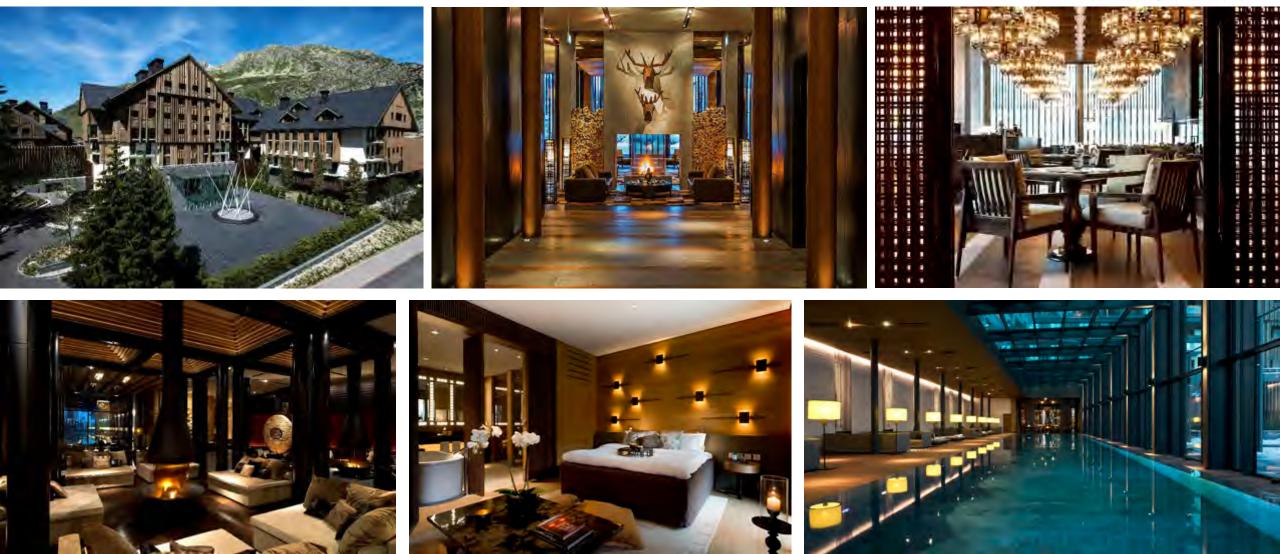




### The Chedi Andermatt. 5 Star Superior

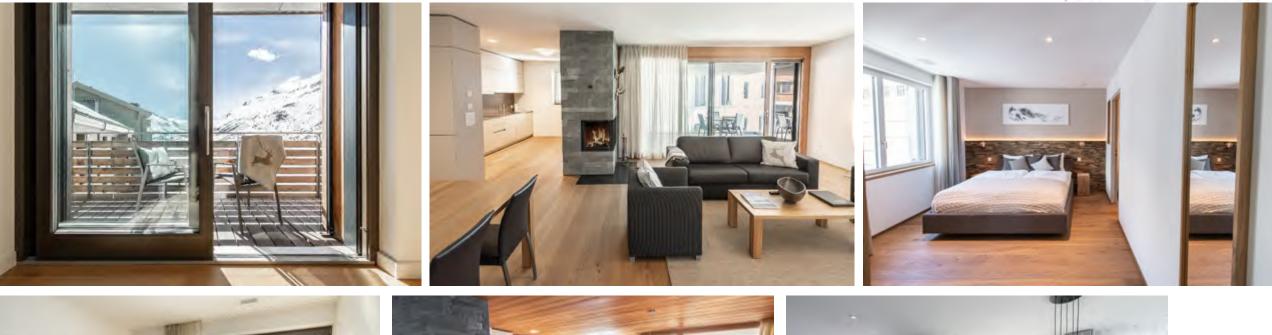


ANDERMATT, SWITZERLAND



### Andermatt Alpine Apartments. Self Service











Andermatt Winter in 72 Hours







## Day 1

#### Cross Country Skiing Up to 115 mi/ 185 km of tracks

#### Lunch at the Nordic House



Winter Hike



Traditional Cheese Fondue at Ochsen in the historic village



Try Swiss wine at Enoteca 1620







## Andermatt+Sedrun+Disentis Day 2 111 mi/ 178 km of slopes

Lunch at The Japanese on the top of Gütsch

Apres Ski Train



Sledging





Dinner at Spun at Radisson in the modern village



Off-piste Freeride Fun

With Mammut Alpine School



Lunch at a mountain restaurant

Discover the village and nature on a horse sledge WE BUILD COMMUNITIES

Day 3



Dinner at Restaurant Bären with 13 Gault Millau points



Andermatt Apres Ski at Pinte



### Nature, Culture and Activities Andermatt Summer in 72 Hours

## Day 1

HIKE

WE BUILD COMMUNITIES



Four Sources Trail

Lake Golzern





Göscheneralp

Furka

#### GOLF

Andermatt 18 hole

Sedrun 9 hole

Realp 9 hole

Source de Rhone 9 hole

### Day 2

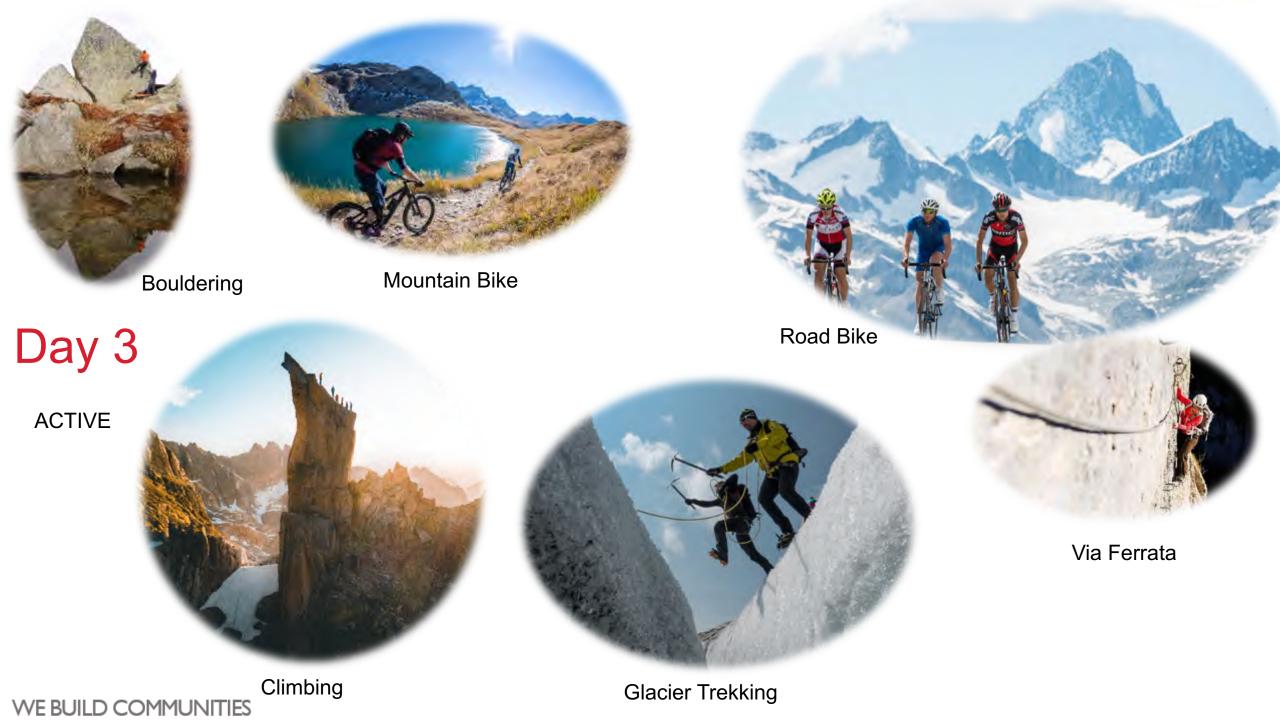
CULTURE

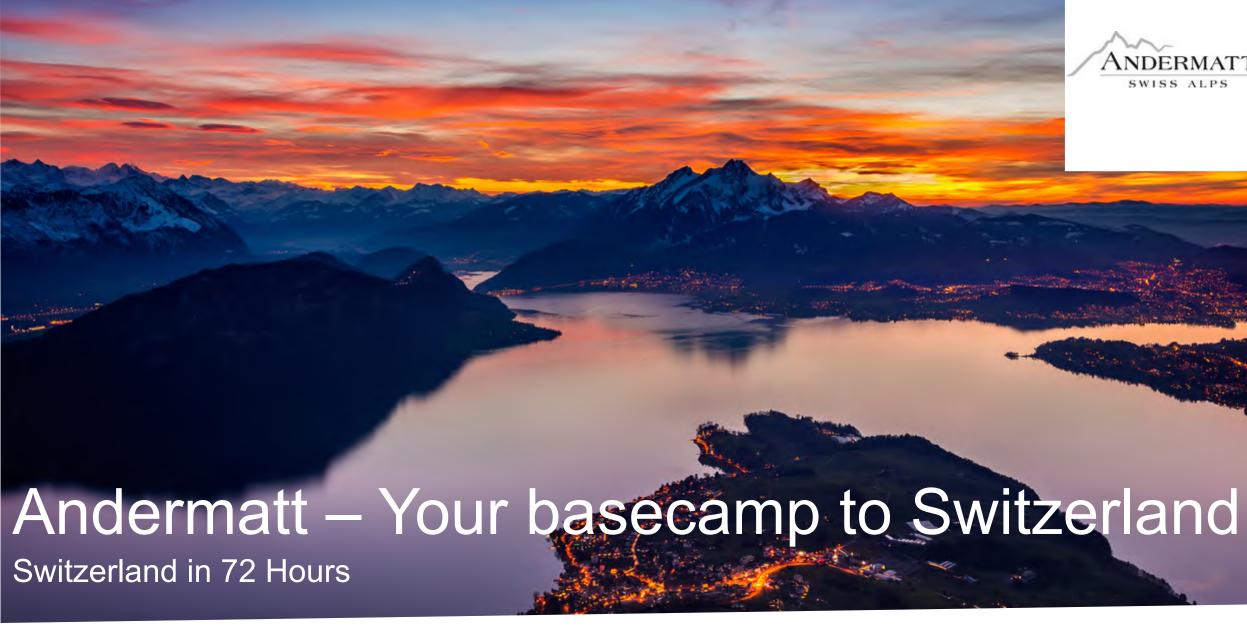
Sasso San Gottardo

Valley Museum

Wilhelm Tell Museum









Day 2 TICINO & WINE ESTATES

60-90 minute drive

## Day 3

PASSROADS / GLACIER EXPRESS & INTERLAKEN OR VALAIS OR THE GRISONS

120 minute drive



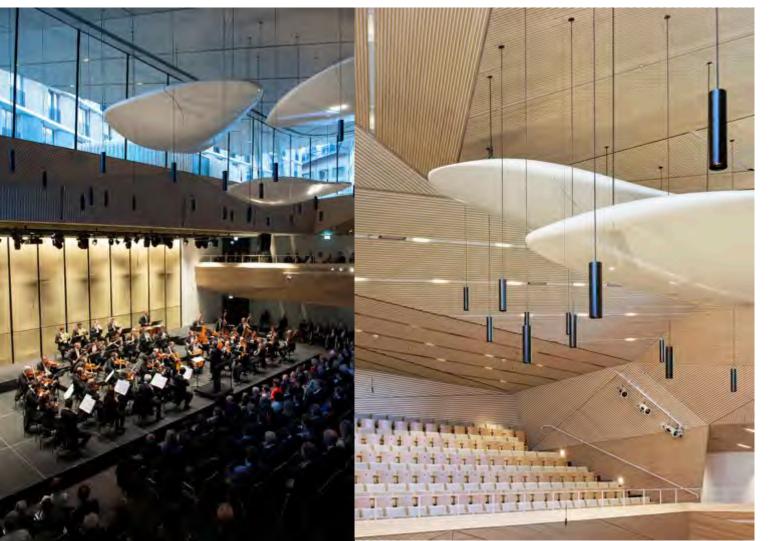
## My personal top 3





## Highlights of the region

https://www.andermattmusic.com



#### ANDERMATT SWISS ALPS

#### https://www.andermatt-responsible.ch/



## Where and how to book?

- Contact me to book Andermatt (also Chedi or Alpine Apartments): claus.basan@radissonblu.com
- Travel Agent Commission of 10% on accommodation
- Upgrades at time of booking and Amenities
- Rates per double room:
- Radisson High 400 USD/ 564 CAD, Low 200 USD/ 282 CAD
- The Chedi High 1,000 USD/ 1,412 CAD, Low 500 USD/ 706 CAD
- Alpine Apartments from 180 USD/ 254 CAD



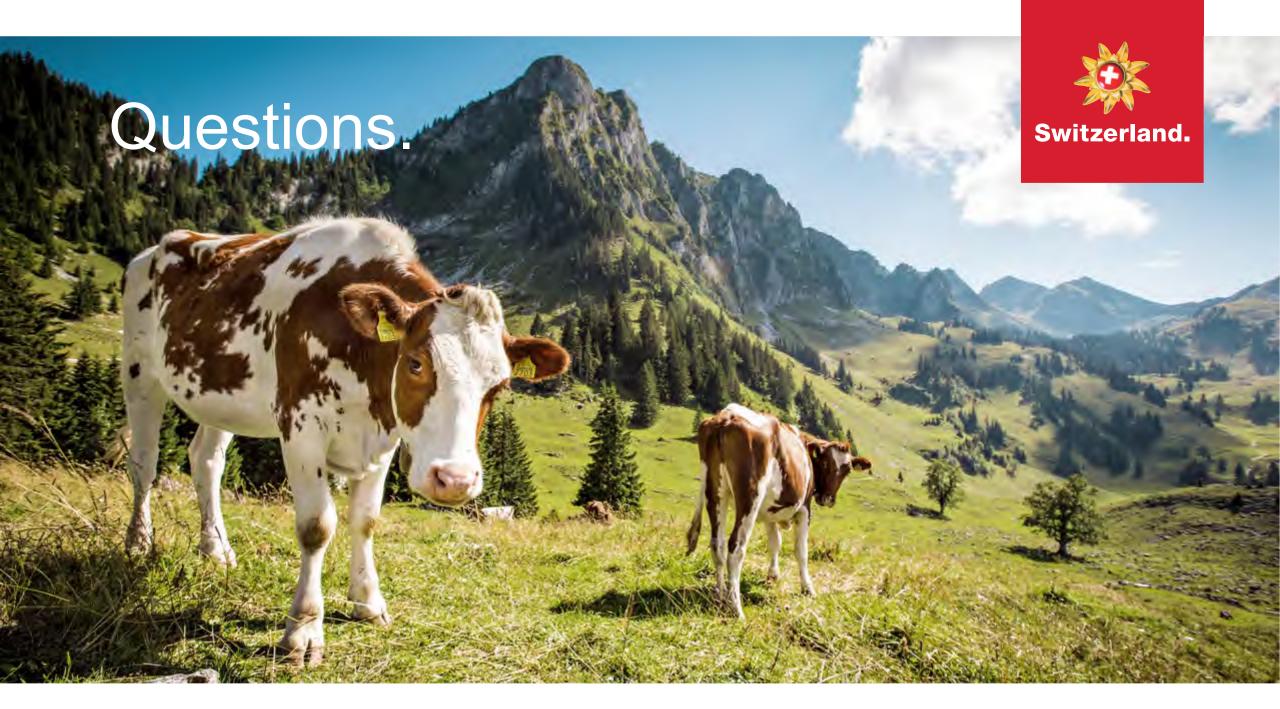


### Are you the Winner?



- 1. What is the name of Rail Europe's new e-learning program?
- 2. How long is the drive from Zurich Airport to Andermatt by car?
- 3. What are the three different accommodations available from Andermatt Swiss Alps?

Send your answers to nyc.trade@switzerland.com by Monday, May 11th, 2020



Webinar with Vacations by Rail. Join us on May 21st at 12 pm EDT. Switzerland.

WHERE PERSON NAMES IN CO.



## Switzerland.