



Switzerland.



Switzerland.

Luxury Trekking in the Swiss Alps.

with Greg Witt from Alpenwild



Switzerland.

Dream now – travel later.

Updates on the current situation in Switzerland: www.bag.admin.ch/bag/en/home

Our Trade Team in North America.

New York



Paolo Lunardi



Florin Eggenberger

San Francisco



Mirko Capodanno

Toronto



Pascal Prinz

Swiss Travel System



Martin Oester



Nicole Fischler



Isabelle Rapisarda

nyc.trade@switzerland.com / 1-800-794-7795 option 3

www.myswitzerland.com/trade

A vibrant landscape photograph featuring tall, purple-flowered stalks in the foreground. The background shows a lush green mountain slope dotted with evergreen trees, leading up to majestic, snow-covered mountain peaks under a clear blue sky with a few wispy clouds.

Win a Swiss Surprise Box.

Are you a Winner?



Switzerland.

- 1. How long does it approximately take to become a Switzerland Travel Expert?**
- 2. How many miles of hiking and walking trails are there in Switzerland?**
 - A: 1,000**
 - B: 10,000**
 - C: 40,000**
- 3. What is the hiking region in northeastern Switzerland's Alpstein Range?**
 - A: Appenzell Alps**
 - B: Jungfrau Region**
 - C: Zermatt**

Send to nyc.trade@switzerland.com by Monday, April 6th, 2020

E-Learning: “Switzerland Travel Academy”.

Complete six core modules in order to become a certified Switzerland travel expert and specialize yourself in specific topics such as nature, family holidays, accommodation, and many more:

www.northamerica.switzerlandtravelacademy.ch

Perfect accommodation



Graduate before Nov. 30, 2020 for a chance to **win a flight for two to Switzerland.**



Cresta Palace Hotel****Sup, Celerina



Switzerland.

Elegant art nouveau building at a great location right in the middle of the Engadine mountain paradise, near the cable car. A classic holiday resort hotel with a wellness world of 12,917 ft², charming winter garden, nostalgic lobby, comfortable library, sun terraces and large gardens.

- 100 rooms
- Two first class restaurants
- Close to spectacular bike routes



#INLOVEWITHSWITZERLAND



Switzerland.

Cresta Palace Hotel****Sup, Celerina

USA special Offer

Offer:	Commission upgrade for Travel Agents
Commission for Travel Agents:	20 %
How to Book	Amadeus GDS: PH SMVCPC Galileo/Apollo GDS: PH E1397 Sabre GDS: PH 292323 WorldSpan GDS: PH ZRHCP

Swiss Bike Hotel

Contact and further information:

- +41 (0)81 836 56 56
- mail@crestapalace.ch
- <https://www.crestapalace.ch>



Riffelalp Resort*****Sup, Zermatt



Switzerland.

Pristine nature, peace and warmth! The Riffelalp Resort 2222m is a world of its own, far away from the hustle and bustle of everyday life. In the hotel's "Spa 2222m", guests can relax in Europe's highest outdoor pool.

- 70 rooms and suites
- Three different restaurants
- Ski slopes and hiking trails right on the doorstep





Switzerland.

Riffelalp Resort*****Sup, Zermatt

Swiss Deluxe Hotel
Typically Swiss Hotel

Contact and further information:

- +41 (0)27 966 05 55
- reservation@riffelalp.com
- www.riffelalp.com





Luxury Trekking in the Swiss Alps

ALPENWILD
ALPINE ADVENTURES PERFECTED



Dream Big. The Alps Await







Hiking is a way of life



40,000 miles of trails



Scenic Alpine splendor



Get high faster



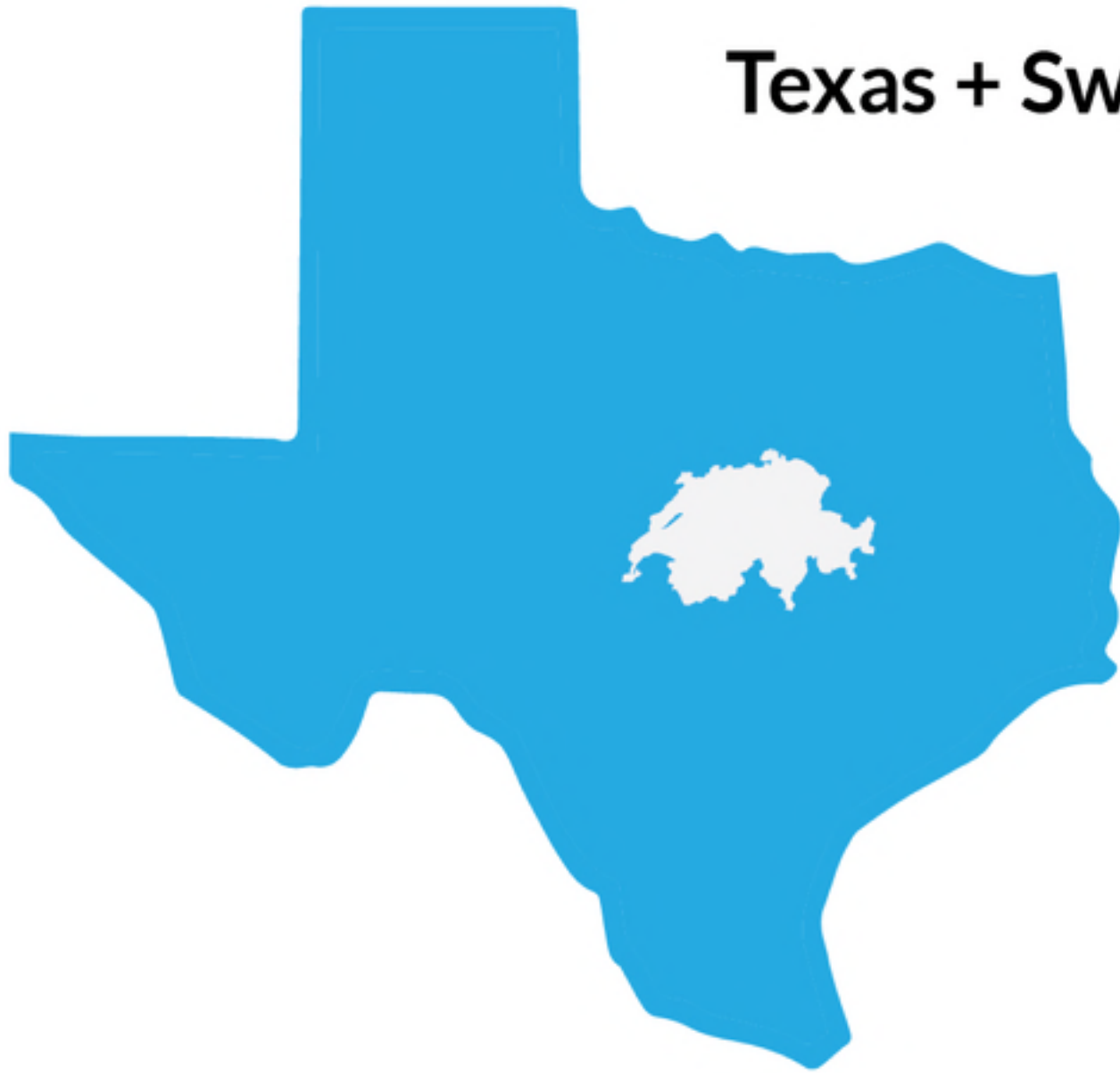


Get around easier

California + Switzerland



Texas + Switzerland



Foopass
Elm 

3 h 05 min
6 h 45 min

0 401 / 0513

Vorsiez
Weisstannen 

1 h
2 h 05 min

Heubützlipass
Malanseralp
St. Martin
Vättis 

3 h 40 min
5 h 30 min
6 h 45 min
9 h

0 401 / 0513

Walabütz Untersäss
1358 m



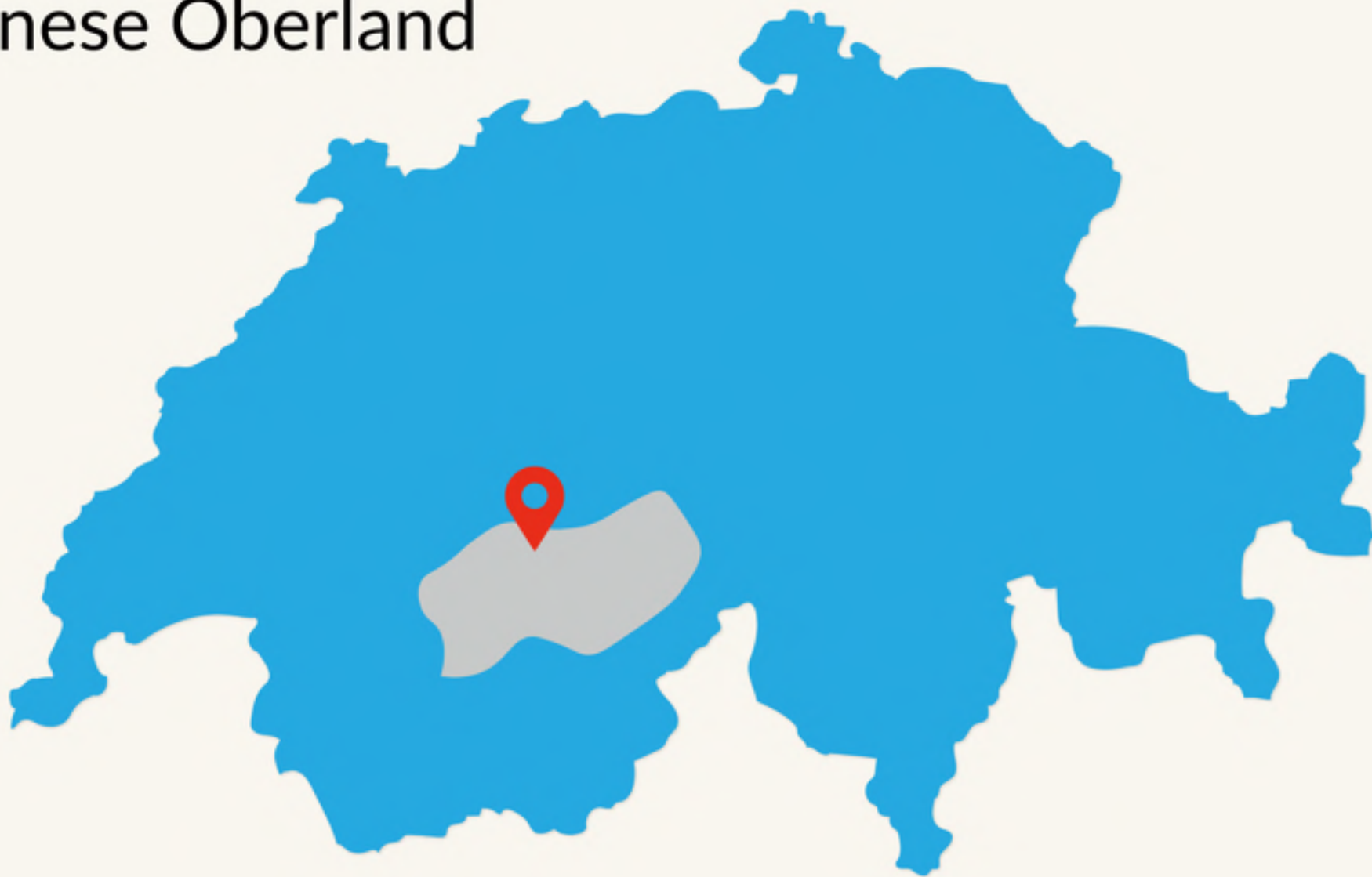


Pure Swiss traditions



Top Hiking Regions

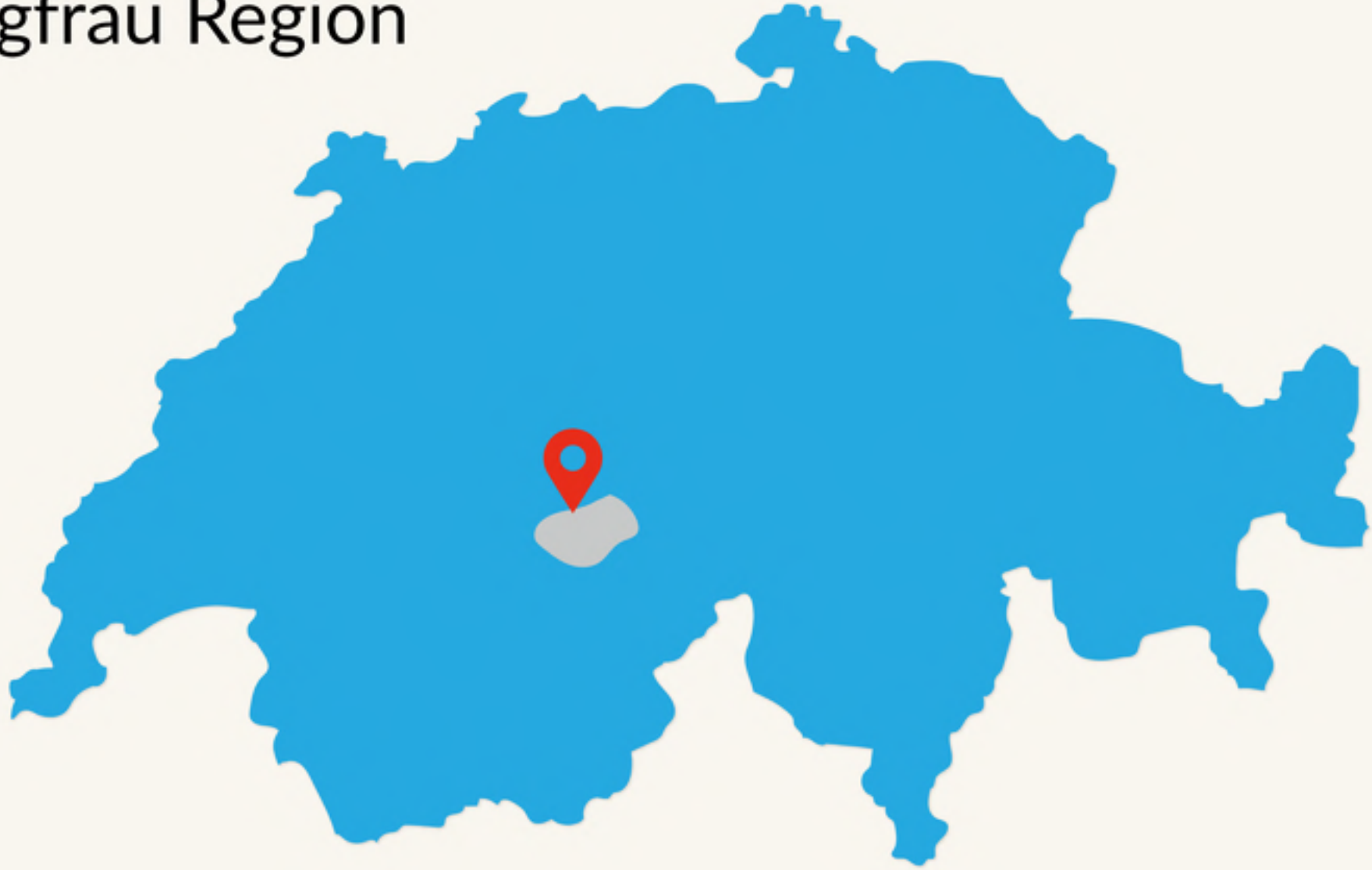
1. Bernese Oberland







2. Jungfrau Region







3. Zermatt & Matterhorn









4. Engadine & St. Moritz







5. Appenzell Alps











Classic Treks of the Swiss Alps

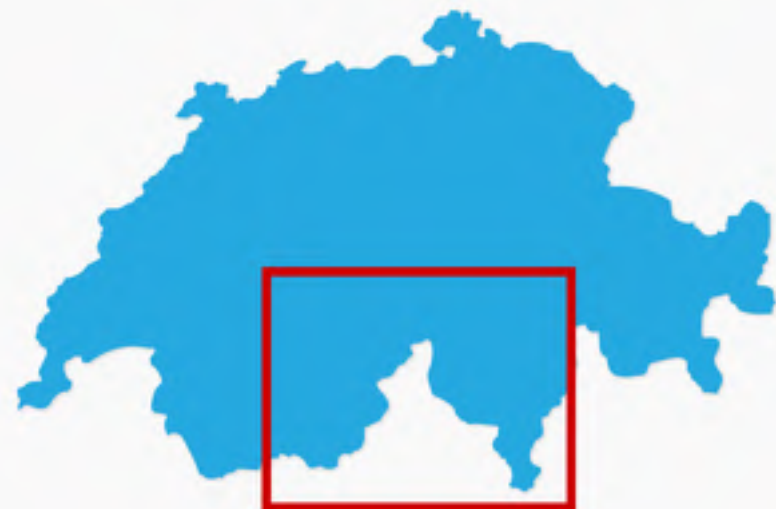
1. Haute Route







2. Eiger to the Matterhorn









3. Via Alpina 1









ERLAßt
VON D
TE

SO LANG DIE BERGE
STEHN AUF IHREM
GRÜNDE

ellschaft









Luxury Trekking









Rest Day



Luggage Transfers



Fine cuisine



Spa Services



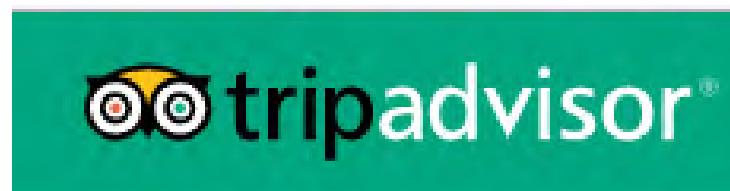
Laundry Services



Small groups



Top excursions



ALPENWILD

52 Reviews



ALPENWILD

5.0 ★★★★★



ALPENWILD

5.0 ★★★★★



**TRAVEL+
LEISURE**

Outside





10% on Guided Tours
Net Pricing on Custom and FIT

A young boy wearing a blue shirt, blue pants, and a red and blue baseball cap is standing on a grassy hill. He is holding a long, thin wooden staff horizontally. The background features a white church with a black steeple, green hills, and mountains under a clear blue sky. A red banner with white text is overlaid on the image.

alpenwild.com | 801.226.9026





Summer Tours are On



Extended Payment Options



110% Change Credit





#dreambigalpsawait

ALPENWILD

ALPINE ADVENTURES PERFECTED

alpenwild.com | 801.226.9026

Are you a Winner?



Switzerland.

- 1. How long does it approximately take to become a Switzerland Travel Expert?**
- 2. How many miles of hiking and walking trails are there in Switzerland?**
 - A: 1,000**
 - B: 10,000**
 - C: 40,000**
- 3. What is the hiking region in northeastern Switzerland's Alpstein Range?**
 - A: Appenzell Alps**
 - B: Jungfrau Region**
 - C: Zermatt**

Send to nyc.trade@switzerland.com by Monday, April 6th, 2020

Questions.



Switzerland.





Switzerland.

Webinar with Jungfrau Region.

Join us on April 16th at 12 pm EDT.



Switzerland.