



Switzerland.



Switzerland.

Tasty Zurich.

with Aurelia Carlen

Our Trade Team in North America.

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A vibrant landscape photograph featuring tall, purple-flowered stalks in the foreground. The background shows a lush green mountain slope dotted with evergreen trees, leading up to majestic, snow-covered mountain peaks under a clear blue sky with a few wispy clouds.

Win a Swiss Surprise Box.

Are you a Winner?



Switzerland.

- 1. What is the name of the famous Zurich chocolate brand that will open an amazing new museum in fall 2020?**
- 2. How many pieces of art can be found in the public spaces of Zurich?**

Send to nyc.trade@switzerland.com by Monday, March 23rd, 2020

E-Learning: “Switzerland Travel Academy”.

Complete six core modules in order to become a certified Switzerland travel expert.

www.northamerica.switzerlandtravelacademy.ch

How to travel to and within Switzerland



Graduate before Nov. 30, 2020 for a chance to **win a flight for two to Switzerland.**



Hotel City Zürich***Sup

Timeless, modern and comfortable. Here guests find the necessary relaxation after a business appointment or after a city stroll. All rooms are equipped with a generous work surface. The hotel also offers a restaurant, fitness room and a sauna in the exclusive Holmes Spa.

- 60 rooms
- Restaurant Löweneck with Tapasmenu
- Close to Paradeplatz and Bahnhofstrasse



Hotel City Zürich***Sup



Switzerland.

Design & Lifestyle Hotel

Contact and further information:

- +41 (0)44 217 17 17
- hotelcity@hotelcity.ch
- <https://www.hotelcity.ch>



Hotel Atlantis by Giardino*****Sup, Zürich

Urban 5-star luxury with a holiday vibe right on the Uetliberg with views of Zurich. The Hotel Atlantis by Giardino combines cosmopolitan ease with Mediterranean hospitality. Luxurious, individual rooms and finest gourmet cuisine await guests.

- 95 rooms and suites
- dipiù Spa with outdoor pool
- 2 restaurants



Hotel Atlantis by Giardino*****Sup, Zürich

Spa & Vitality Hotel

Contact and further information:

- +41 (0)80 033 33 13
- reservation@atlantisbygiardino.ch
- www.atlantisbygiardino.ch



Zurich

Welcome to
Zürich, Switzerland.



Transportation

Thanks to the dense and reliable public transport network, Zurich offers easy access from the airport right to the center.

Zurich Airport



City Center



Train:
10 min, CHF 7
(approx. USD 7,
CAD 10)



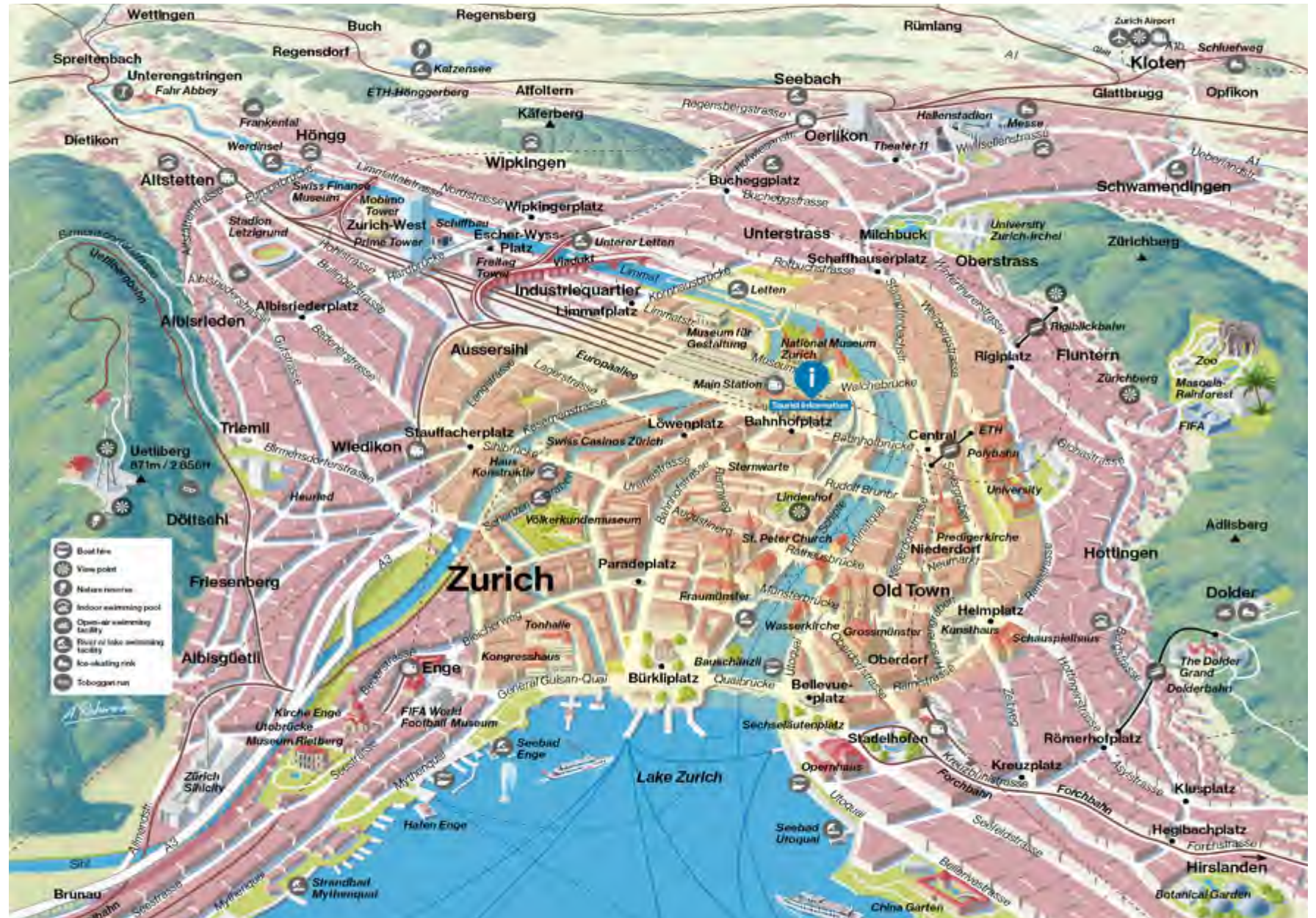
Tram:
40 min, CHF 7
(approx. USD 7,
CAD 10)



Taxi:
20 min, CHF 60
(approx. USD 60,
CAD 90)

Zürich, Switzerland.

Zurich city map



Zürich, Switzerland.

Zürich Card



- Unlimited travel on Zürich's public transportation system (airport, city, part of Lake Zürich, Uetliberg Mountain)
- Free entry to 41 museums
- 50% discount on guided walking tour
- 10-20% discount in various local stores
- Culinary surprise in selected restaurants
- much more
- zuerichcard.ch

Zürich, Switzerland.

Walkable city

Explore the city center – take a short walk



Zürich, Switzerland.

Old Town

2,000 Years of history
with living traditions

Zürich, Switzerland.



Zürich West
Trendy & lively
neighborhood

Zürich, Switzerland.



Water City
More than 1'200
drinking fountains



Zürich, Switzerland.

Art & Culture

More than 50
museums, over 100
art galleries, concert
halls, theaters



Zürich, Switzerland.

Rietberg Museum

Zürich, Switzerland.



Art & Culture

Museum of Design



Zürich, Switzerland.

- Three locations in Zurich
- Newly renovated Pavillon Le Corbusier
 - Main location
Ausstellungsstrasse
(iconic building «Neues Bauen»)
 - Show Depot at Zurich
University of the Arts
(ZHdK)
 - Free entry with Zürich
Card

Art & Culture

Kunsthaus Zürich



- Kunsthaus extension
- Opening of extension by architect David Chipperfield in fall 2021
 - New home of famous Bührle collection
 - Large collection of Giacometti and 20th century art

kunsthaus.ch

Zürich, Switzerland.

Art in Public Space
1,300 pieces of art in
public spaces

Videos posted daily:
[facebook.com/
kioer.zurich](https://facebook.com/kioer.zurich)

Zürich, Switzerland.



Lindt Home of Chocolate

Zürich, Switzerland.



Opening Fall 2020

- World's largest Chocolate Fountain
- Largest Lindt Chocolate Shop in the World
- Interactive Chocolate Discovery Tour
- Pilot Plant Show Production and Research Laboratory
- Master Chocolatier Workshops

lindt-home-of-chocolate.ch

Food

Chocolate

Experiences



Zürich, Switzerland.

- Confiserie Sprüngli
Luxemburgerli
- Confiserie Teuscher
Champagne truffles
- Confiserie Honold
Kirschstängeli
- Confiserie Vollenweider
- Oro de Cacao from Dieter
Meier

From Bean to Bar

- La Flor
Workshops
- Taucherli
Visit factory

Vegan Gourmet Creations

- Löw Delights –
Workshops

[zuerich.com/en/
chocolate-in-zurich/
experiences](https://zuerich.com/en/chocolate-in-zurich/experiences)

Food

FOOD ZÜRICH



Oct. 10 – Nov. 1, 2020

- Third largest food festival in Europe
- Eleven days
- Over 140 events
- 80,000 visitors
- All over Zurich

foodzurich.com

Zürich, Switzerland.

Excursions

zuerich.com/excursions

Zurich Region & beyond:

- Uetliberg & Felsenegg (included in Zürich Card)
- Boat ride to Rapperswil with visit of the medieval town, castle and Ufenau island
- Einsiedeln with baroque Monastery & show cheese dairy
- Zug
- Winterthur
- Castle Kyburg
- Rhine Falls – Europe's largest waterfall

Mountains:

- Mount Rigi
- Stoos and Fronalpstock
- Mount Pilatus
- Mount Titlis
- Mount Säntis
- Jungfrau – Top of Europe

Zürich, Switzerland.

Uetliberg:
Top of Zurich



Zürich, Switzerland.

Lake Zürich



Zürich, Switzerland.

Einsiedeln



Zürich, Switzerland.

Rhine Falls



Zürich, Switzerland.

City, Nature & Mountains



Zürich, Switzerland.

The perfect hub destination

Thanks to short distances and perfect traffic connections, major Swiss cities and sights await you just around the corner.



Zürich, Switzerland.

The Circle



Zürich, Switzerland.

The Circle

- Opens September 2020
- Business center with hotels, restaurants, shops, medical services, university facilities, park
- At Zurich Airport

thecircle.ch

Hotel News 2019 – 2021

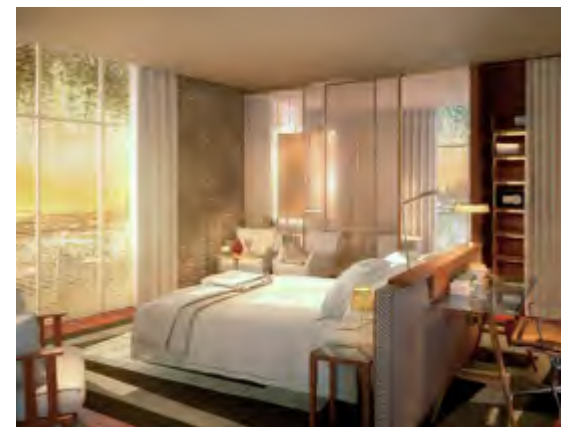
	Category / Rooms	Opening
Harry's Home	123 serviced apartments in Wallisellen / Glatt near airport	opened 2019
Alex Lake Zürich (Campell Gray Hotels)	Thalwil, 44 rooms & suites	opened 2019
CitizenM	Old Town Zurich, 160 rooms	opened 2019
IntercityHotel Zürich (Steigenberger Hotel Group)	In Rümlang / near airport, 250 rooms	2020
Sorell Hotel St. Peter	4* in Old Town Zurich	2020
The Circle: Hyatt Regency, Hyatt Place	at Zurich Airport, Regency: 250 rooms, Place: 300 rooms	Sep 2020 (Hyatt Place) 2021 (Hyatt Regency)
Leonardo	at Zurich Airport, 116 rooms	Feb 2020
Ruby-Hotel	Old Town Zurich, 210 rooms	2021

Zürich, Switzerland.

La Réserve Eden au Lac



- Number of hotel rooms: 40
- Number of meeting rooms: 0
- Duration to Zurich main station with public transport: 8 min
- Duration to the airport with public transport: 22 min



Zürich, Switzerland.

Alex Lake Zurich

Campell Gray Hotels



- Number of hotel rooms: 44
- Number of meeting rooms: 1 (max. 12 PAX)
- Distance to Zurich main station: 10 km/16 mi
- Duration to Zurich main station with public transport: 13 min
- Duration to the airport with public transport: 24 min



Zürich, Switzerland.

It's time to go to
Zurich!



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Area Manager Americas

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zuerich.com, [#visitzurich](https://twitter.com/visitzurich)
zuerich.com/trade

See you soon in
Zürich, Switzerland.



Are you a Winner?



Switzerland.

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Questions.



Switzerland.





Switzerland.

Webinar with Alpenwild.

Join us on April 2nd at 12 pm EDT.



Switzerland.