



**Switzerland.**



Switzerland.

# Switzerland – Hidden Trails & Majestic Peaks

with Brian Higgins



# Our Trade Team in North America.

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Paolo Lunardi



Florin Eggenberger

## San Francisco



Mirko Capodanno

## Toronto



Pascal Prinz

## Swiss Travel System



Martin Oester



Nicole Fischler



Isabelle Rapisarda

[nyc.trade@switzerland.com](mailto:nyc.trade@switzerland.com) / 1-800-794-7795 option 3

[www.myswitzerland.com/trade](http://www.myswitzerland.com/trade)



A scenic view of a mountain landscape. In the foreground, several tall, slender stalks of purple flowers, likely Salix nemoralis, are in full bloom, their small blossoms densely packed along the stems. The flowers are set against a backdrop of a lush green mountain slope. In the distance, a range of jagged, snow-capped mountain peaks rises against a clear blue sky with a few wispy clouds. The overall scene is bright and vibrant, capturing the beauty of a high-altitude environment.

# Win a Swiss Surprise Box.



# Are you a Winner?



**Switzerland.**

- 1. *Yodel* is not only the name of our new Sales Companion but also...
  - a.) a traditional Swiss dessert?
  - b.) a traditional Swiss sport?
  - c.) a traditional Swiss music style?**
- 2. What does Collette include with air-inclusive bookings to provide peace of mind to your travelers?**
- 3. On the *Switzerland: Hidden Trails & Majestic Peaks* tour, what is included to allow your travelers access to museums, cultural exhibitions, ferries, mountain trams, and more?**

Send to [nyc.trade@switzerland.com](mailto:nyc.trade@switzerland.com) by Monday, March 9<sup>th</sup>, 2020

# Switzerland Yodel.

- Sales Companion for Travel Professionals
- Helpful information for you and your client
- Cities, Hotels, Rail Tours and much more

## Download:

[Trade Corner/Multimedia](#)

## Order your copy:

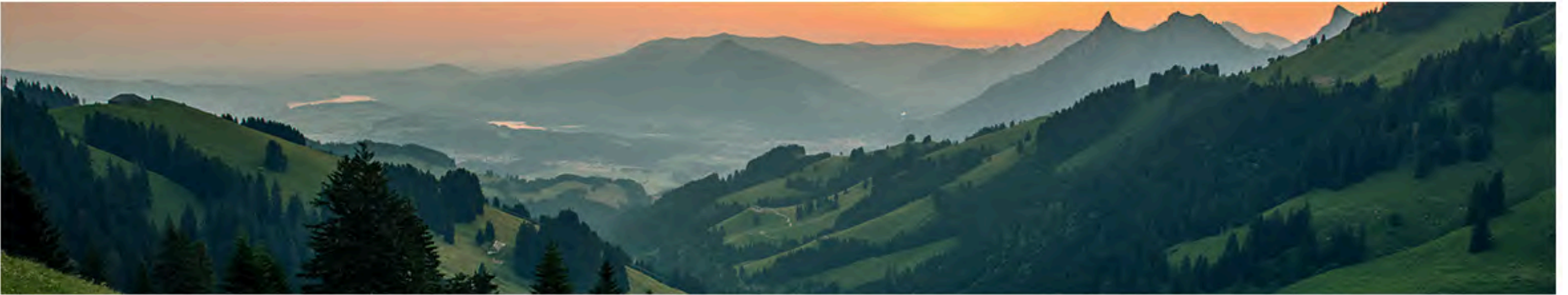
[nyc.trade@Switzerland.com](mailto:nyc.trade@Switzerland.com)



# E-Learning: “Switzerland Travel Academy”.

Complete six core modules in order to become a certified Switzerland travel expert and specialize yourself in specific topics such as nature, family holidays, transportation, and many more: [www.northamerica.switzerlandtravelacademy.ch](http://www.northamerica.switzerlandtravelacademy.ch)

## Specialisation modules on Swiss Regions & Destinations



Graduate before Nov. 30, 2020 for a chance to **win a flight for two to Switzerland.**



# The Omnia\*\*\*\*\*Sup, Zermatt.

The Omnia has a pride place on a rock 150 feet above the village. Guests can enjoy their stay in one of the 30 stylish rooms, have dinner in a restaurant with open fireplaces or relax in the wellness area with a view of the Matterhorn.



- 30 rooms of which 12 are suites
- Interior design inspired by alpine surroundings
- Wellness area with view of the Matterhorn





# The Omnia\*\*\*\*\*Sup, Zermatt.



Switzerland.

## Design & Lifestyle Hotel

Contact and further information:

- +41 (0)27 966 71 71
- [info@the-omnia.com](mailto:info@the-omnia.com)
- [www.the-omnia.com](http://www.the-omnia.com)



# Hotel Waldhaus\*\*\*\*\*, Sils.



Right at the forest edge in Sils guests can find the beautiful Hotel Waldhaus, which is still run by its founding family. In the building of over 100 years and its nostalgic rooms gourmets, children, nature lovers and many more feel right at home.

- 140 rooms and suits
- 15,000 ft<sup>2</sup> Spa area
- Restaurant with a large selection of regional dishes





# Hotel Waldhaus\*\*\*\*\*, Sils.



Switzerland.



## Swiss Historic Hotel

Contact and further information:

- +41 (0)81 838 51 00
- [mail@waldhaus-sils.ch](mailto:mail@waldhaus-sils.ch)
- [www.waldhaus-sils.ch](http://www.waldhaus-sils.ch)

Special Offer	
Offer:	<ul style="list-style-type: none"><li>• 3-overnight stays in a double room of your choice</li><li>• Scrumptious breakfast buffet</li><li>• 2 dinners with half-pension</li><li>• Your choice of a relaxing massage or treatment (50 min)</li><li>• Free use of the Waldhaus Spa</li><li>• Free hiking excursions with a guide</li><li>• Reduced green fees for the golf courses Samedan and Zuoz</li></ul>
Price:	<b>USD: 2095.- per double room for two</b> <b>CAD: 2770.- per double room for two</b>
Travel Period:	during the whole summer 2020
Commission for Travel Agents:	8%
How to Book:	Sabre            IH 69789 Galileo        CH 54470 Amadeus       CH SMVWAL Worldspan     IH SMVWA or <a href="mailto:mail@waldhaus-sils.ch">mail@waldhaus-sils.ch</a>



ocollette



# Welcome!



**Brian Higgins**  
Webinar Specialist, Collette

[webinars@collette.com](mailto:webinars@collette.com)

[www.collette.com](http://www.collette.com)



# embrace the *freedom* of touring

## WHAT'S INCLUDED

- 4-star accommodations
- Hotel-to-hotel baggage handling
- Enriching cultural experiences
- Professional tour manager
- Expert local guides
- Unparalleled sightseeing
- Entrance fees/preferential access
- Comfortable on-tour transportation
- Professionally planned itinerary



## WHY TRAVELERS **LOVE COLLETTE**

- ① Breadth of Product
- ② Hotel Selection
- ③ On-Tour Pacing
- ④ Culinary Experiences
- ⑤ Choice on Tour
- ⑥ Unique Tours
- ⑦ Peace of Mind



# PEACE OF MIND



- Sedan Service on Air-Inclusive Bookings
- Collette's Travel Protection Plan



## WHY AGENTS **LOVE COLLETTE**

- ① Rebate Protection
- ② More Commission Earned
- ③ Inclusivity
- ④ 98% Customer Satisfaction
- ⑤ Agent Resources
- ⑥ Group Sales Support



# TOUR STYLES FOR EVERY TYPE *of traveler*

CLASSIC



SMALL GROUP EXPLORATIONS



SPOTLIGHTS



RIVER CRUISES



FAITH JOURNEYS





# SWITZERLAND: HIDDEN TRAILS & MAJESTIC PEAKS

DAYS 10 | MEALS 12

Set your sights on an active, immersive journey across Switzerland from the soaring Alps to the picturesque Swiss Riviera—all while traveling by train.

Starting at  
**\$3,499 USD | \$4,449 CAD**  
per person, land only, double occupancy

**RUNS APRIL - OCTOBER**



# WHAT YOU'LL DO

**DAYS 1-4 | NEUCHÂTEL**

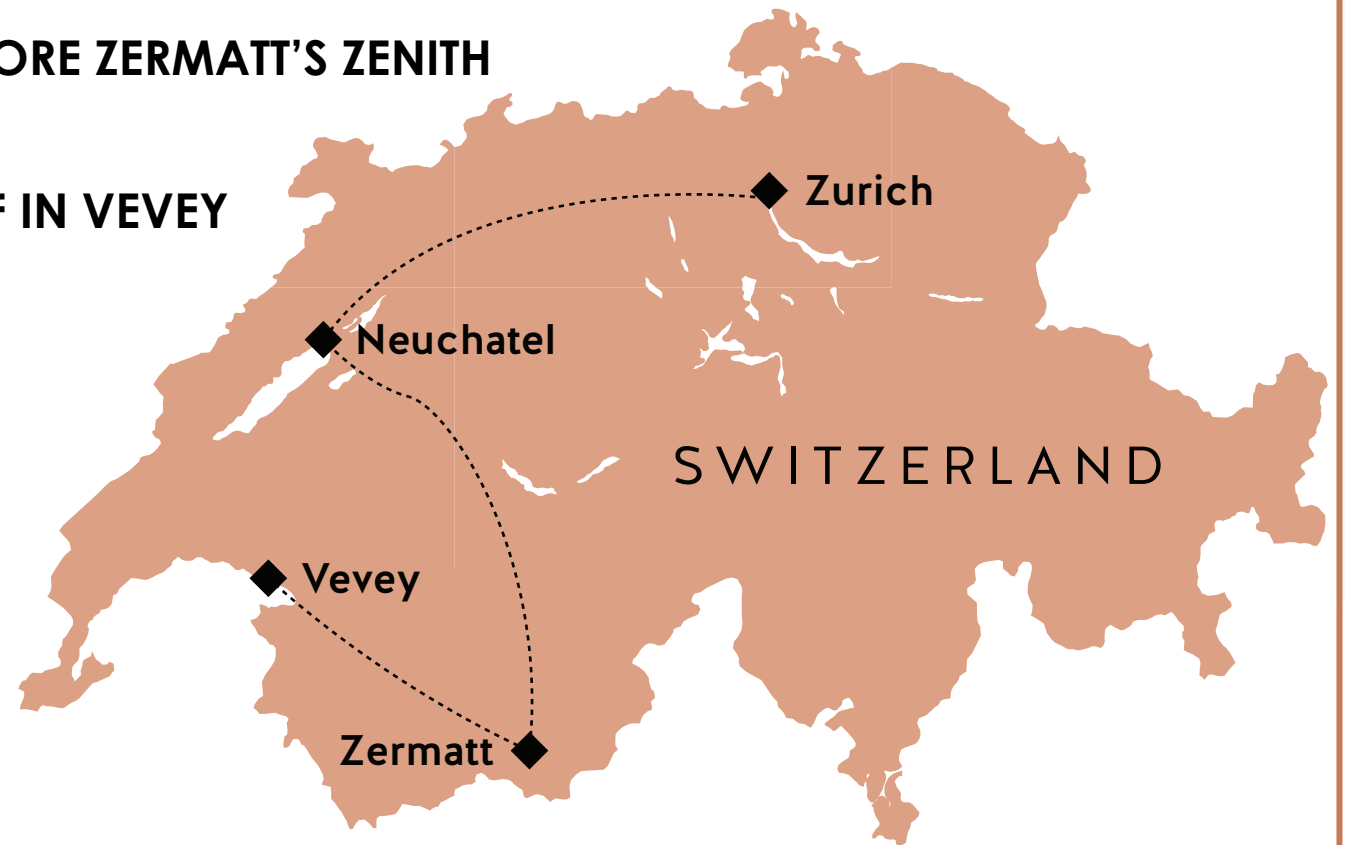
**LET NEUCHÂTEL'S HISTORY ENCHANT YOU**

**DAYS 5-6 | ZERMATT**

**STAND IN AWE BEFORE ZERMATT'S ZENITH**

**DAYS 7-10 | VEVEY**

**INDULGE YOURSELF IN VEVEY**





# 3

## EXPERIENCES

### *beyond expectation*

- 1 FIND AN IDEAL BALANCE OF GUIDED AND INDEPENDENT EXPLORATION
- 2 DISCOVER HOW FINE SWISS WINE ACTUALLY IS
- 3 GET AN ALL-ACCESS PASS TO SWISS CULTURE

Neuchâtel

1





Lavaux

2





Swiss Trail Service







**DAYS 1-4 NEUCHÂTEL**

**Let Neuchâtel's  
History  
Enchant You**





Neuchâtel





Neuchâtel



A photograph of the Matterhorn mountain peak in Zermatt, Switzerland. The mountain is covered in snow and has a sharp, jagged peak. In the foreground, there is a field of white flowers, likely Edelweiss, growing in a green field. The sky is a clear, bright blue.

**DAYS 5-6 ZERMATT**

**Stand in  
Awe Before  
Zermatt's Zenith**



Bern





Zermatt







**DAYS 7-10 VEVEY**

**Indulge  
Yourself  
in Vevey**



Vevey

















Vevey





Thank you!



Brian Higgins  
Webinar Specialist, Collette

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# Questions.



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**Webinar with Zurich.**  
Join us on March 19 at 12 pm EDT.





**Switzerland.**