



Switzerland.



Switzerland.

Mürren and the Schilthorn: Your Alpine spot to unwind.

with Samuel Bohren

New Trade Manager in North America.



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Win a Swiss Surprise Box.





Switzerland.

Are you a Winner?

1. How many weekly direct flights are there from North America to Switzerland?

2. What makes Mürren special?

- a) No private cars are allowed
- b) Its unique views of the surrounding mountains
- c) Typical chalet-style Alpine village
- d) All of the above

3. What is Samuel's favorite way to start a day in Mürren?

- a) Enjoying a James Bond Brunch on top of the Schilthorn
- b) Having a morning swim in a mountain-lake
- c) Enjoying the first sunrays on a terrace with mountain view

Send to nyc.trade@switzerland.com by Monday, January 27th, 2020

New flight Zurich to Washington D.C.



Switzerland.

- SWISS International Airlines will launch a new direct flight from Zurich Airport to Washington D.C. as of **March 29, 2020**.
- Flight operates on a daily basis.
- Over 130 weekly direct flights from North America to Switzerland.



New daily nonstop
from Washington D.C.
to Zurich starting
March 29, 2020.

E-Learning: “Switzerland Travel Academy”.

Complete six core modules in order to become a certified Switzerland travel expert.

www.northamerica.switzerlandtravelacademy.ch

Basic and practical knowledge



Graduate before Nov. 30, 2020 for a chance to **win a flight for two to Switzerland.**



Hotel Kirchbühl****, Grindelwald.



Switzerland.

The cozy chalet hotel with its alpine charm is located at the foot of the Eiger North Face. The tranquil rooms all have balconies and magnificent mountain views. Superior cuisine and regional specialties are on offer at the two restaurants.

- 43 rooms
- 3 different restaurants
- Family run hotel in the 4th generation





Switzerland.

Hotel Kirchbühl****, Grindelwald.

Swiss Bike Hotel

Swiss Family Hotel

Typically Swiss Hotel

Contact and further information:

- +41 (0)33 854 40 80
- hotel@kirchbuehl.ch
- www.kirchbuehl.ch/de/hotel-kirchbuehl

3 for 4	
Offer:	Pay 3 nights and get 4 nights (on daily prices) including breakfast, one welcome drink per person, Grindelwald Guest Card. (Offer valid until 10 th of April 2020) Website: https://www.kirchbuehl.ch/de/hotel-kirchbuehl/ Phone number: +41 33 854 40 80
Commission for Travel Agent	10%
How to Book	by email : hotel@kirchbuehl.ch Booking code: "USA special offer"

SWISS SKYLINE EIGER . MÖNCH . JUNGFRAU



Follow the footsteps of James Bond around Mürren

Contact information

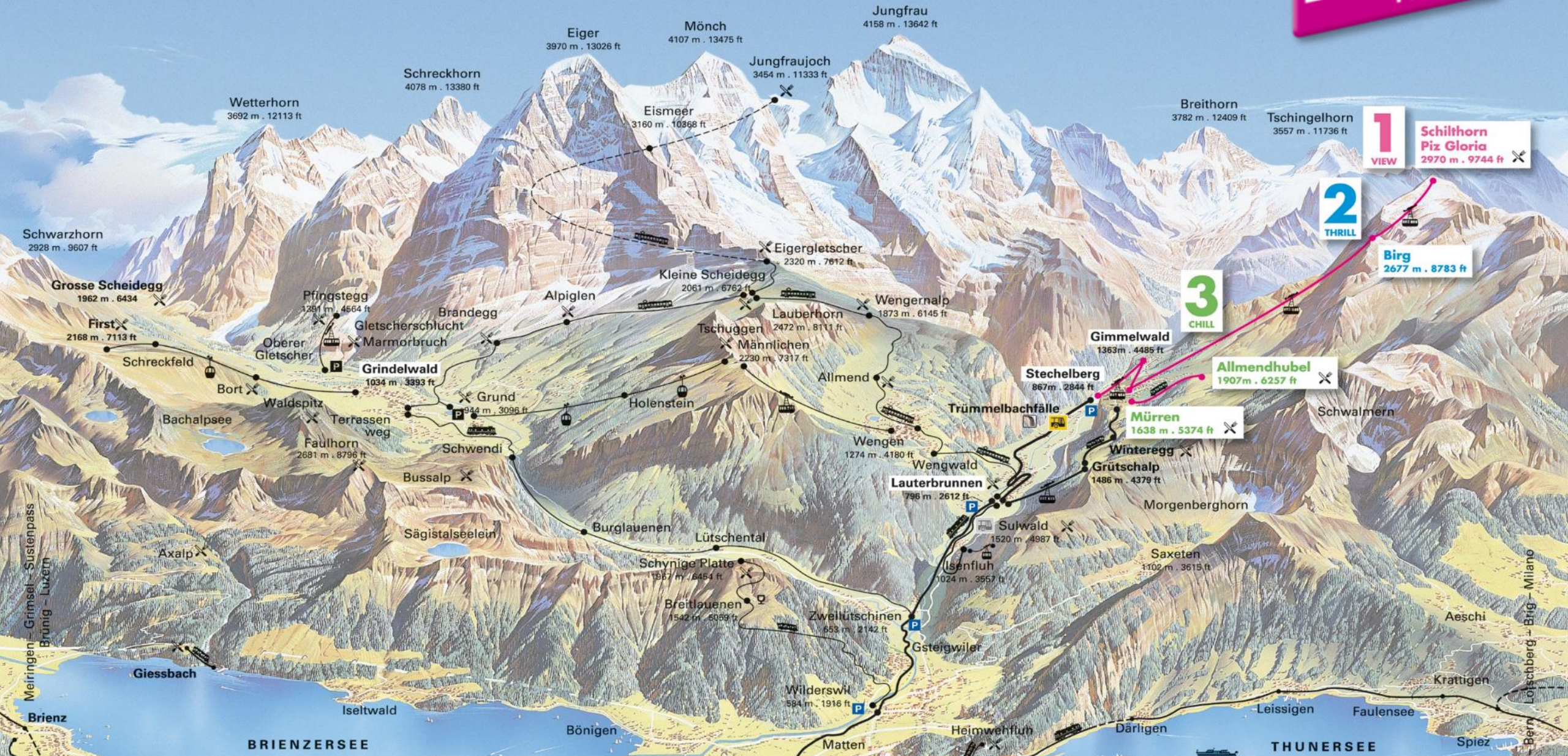
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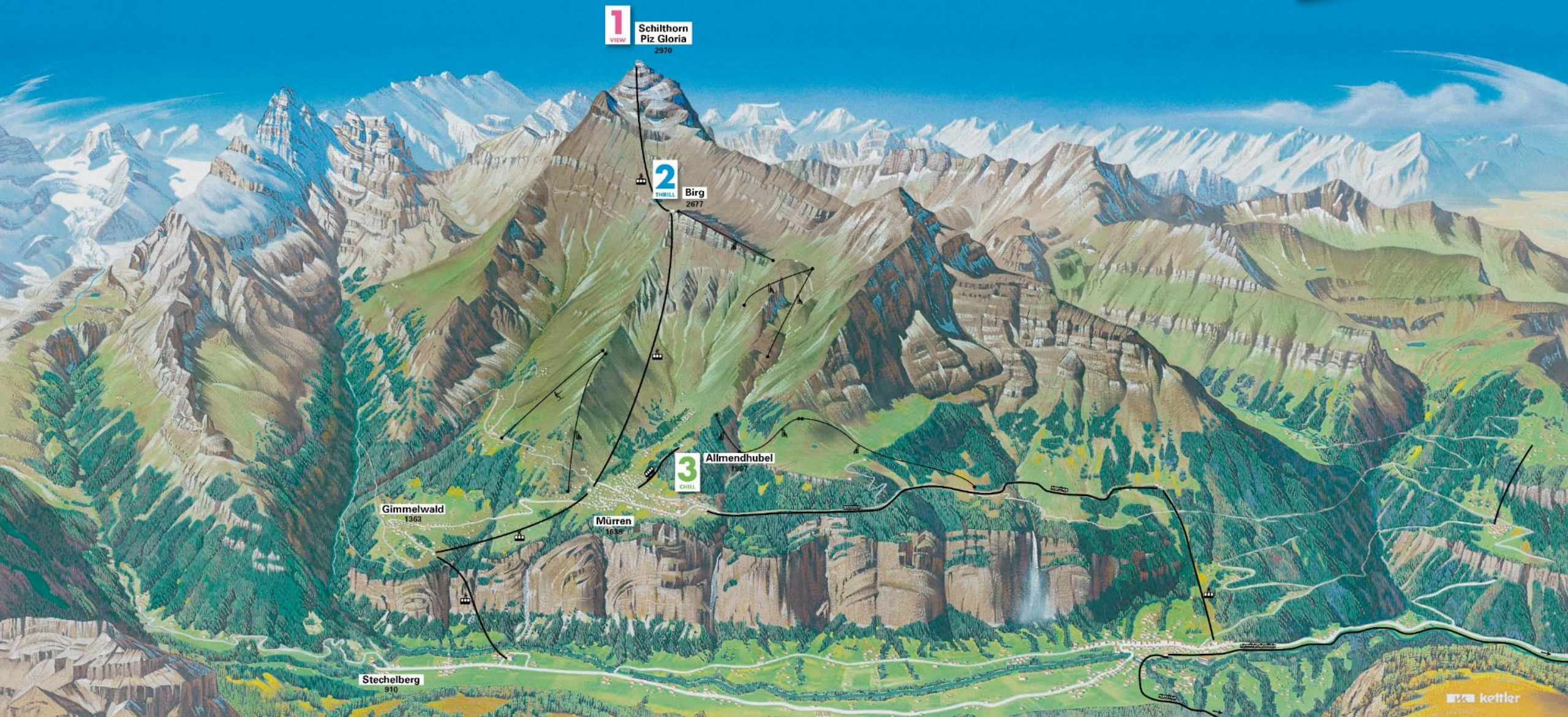




SWISS SKYLINE EIGER . MÖNCH . JUNGFRAU

Schilthorn
Piz Gloria





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Lauterbrunnen Valley

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TRÜMMELBACH WATERFALLS

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STECHELBERG – SCHILTHORN – MÜRRENBACH WATERFALL (SWITZERLAND HIGHEST WATERFALL)

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MÜRREN - CAR-FREE MOUNTAIN RESORT

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MÜRREN - CAR-FREE MOUNTAIN RESORT

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MÜRREN - CAR-FREE MOUNTAIN RESORT

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MÜRREN - HOTEL ALPENRUH***

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MÜRREN - HOTEL ALPENRUH***

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NEW HOTEL BLUMENTAL - MÜRREN

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MÜRREN - HOTEL EIGER**** (James Bond Suite)

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MÜRREN - HOTEL EIGER**** (James Bond Suite)

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MÜRREN - SCHILTHORN

RESERVATION ABSOLUTELY RECOMMENDED FOR CABLEWAY & RESTAURANT!

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Schilthorn
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SCHILTHORN - SKYLINE VIEW

SWISS SKYLINE EIGER . MÖNCH . JUNGFRAU

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SCHILTHORN - 360°-RESTAURANT PIZ

RESERVATION ABSOLUTELY RECOMMENDED!

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SCHILTHORN - 360°-RESTAURANT PIZ GLORIA

RESERVATION ABSOLUTELY RECOMMENDED!

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SCHILTHORN – JAMES BOND BRUNCH

RESERVATION ABSOLUTELY RECOMMENDED!

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NEW MONNEYPENNYS DESSERT BUFFET - SCHILTHORN



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SCHILTHORN - BOND WORLD 007

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SCHILTHORN - BOND CINEMA



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SCHILTHORN - PIZ GLORIA VIEW

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JAMES BOND RUN - SLOPE



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Piz Gloria



2
THRILL

BIRG - SKYLINE THRILL

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Piz Gloria



BIRG - SKYLINE WALK

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SWISS SKYLINE EIGER . MÖNCH . JUNGFRAU



MÜRREN

SWISS SKYLINE EIGER . MÖNCH . JUNGFRAU



ALLMENDHUBEL - «The paradise for families and hikers!»

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ALLMENDHUBEL - PANORAMA RESTAURANT

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Piz Gloria

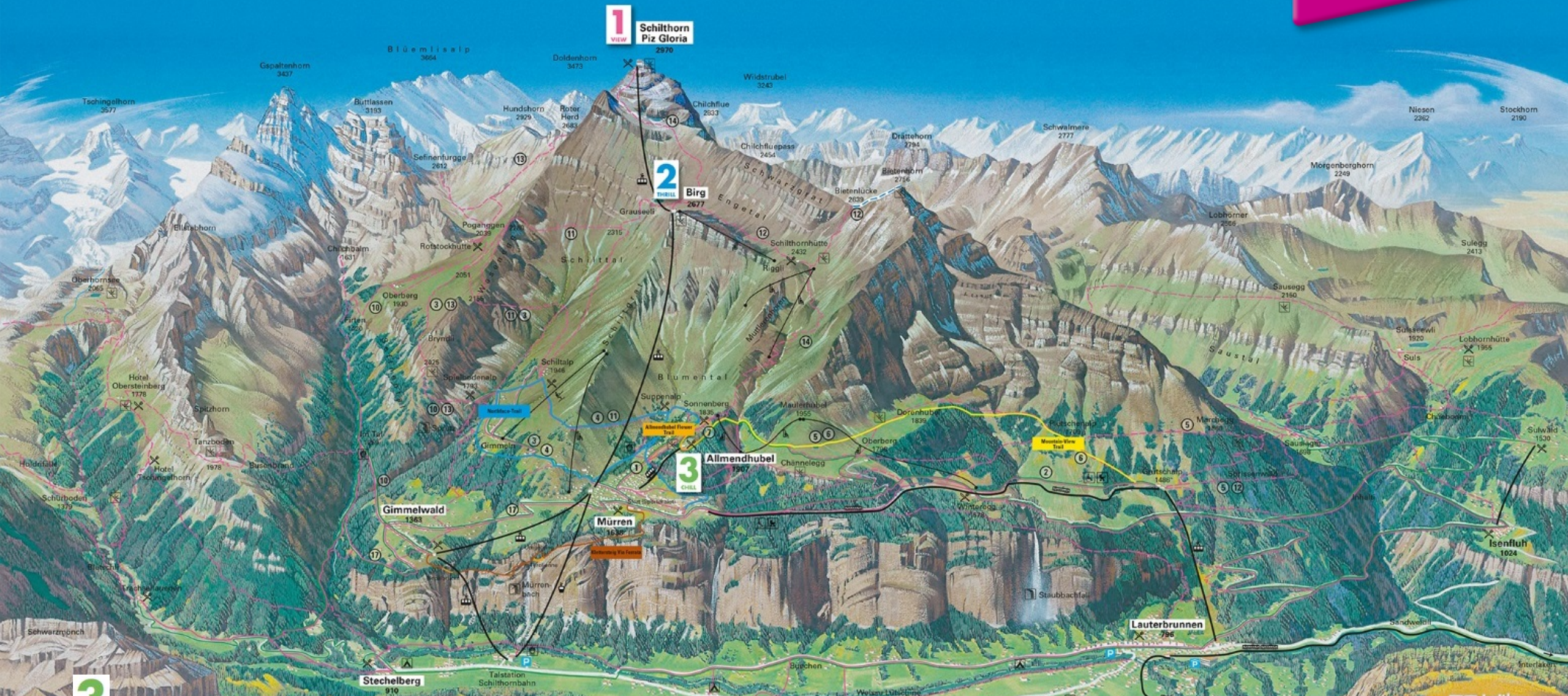


ALLMENDHUBEL - «The paradise for families and hikers!»

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ALLMENDHUBEL – BOB RUN





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ALLMENDHUBEL - HIKING THEME TRAILS

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ALLMENDHUBEL - HIKING THEME TRAILS

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MÜRREN – VIA FERRATA

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GIMMELWALD

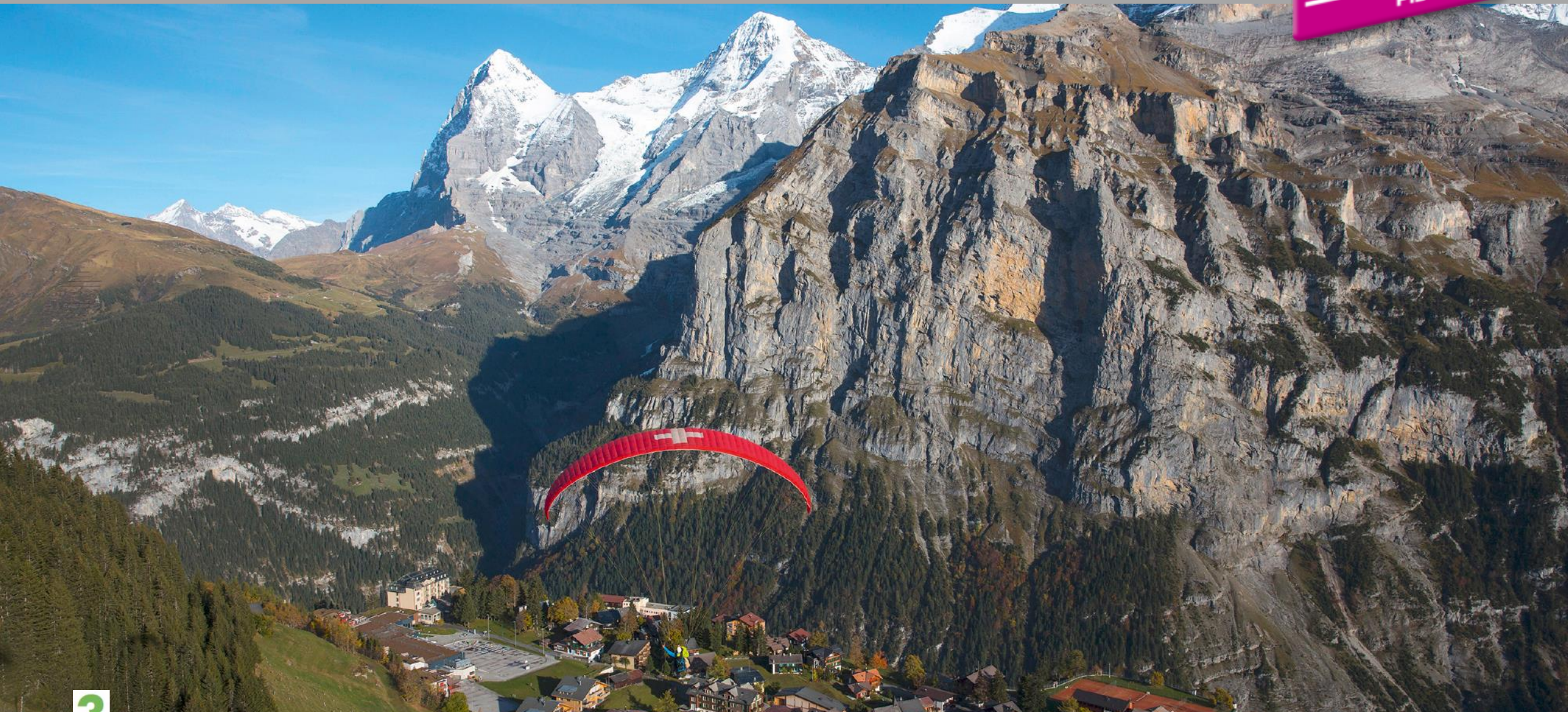
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Schilthorn
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MÜRREN

Schilthorn Offers

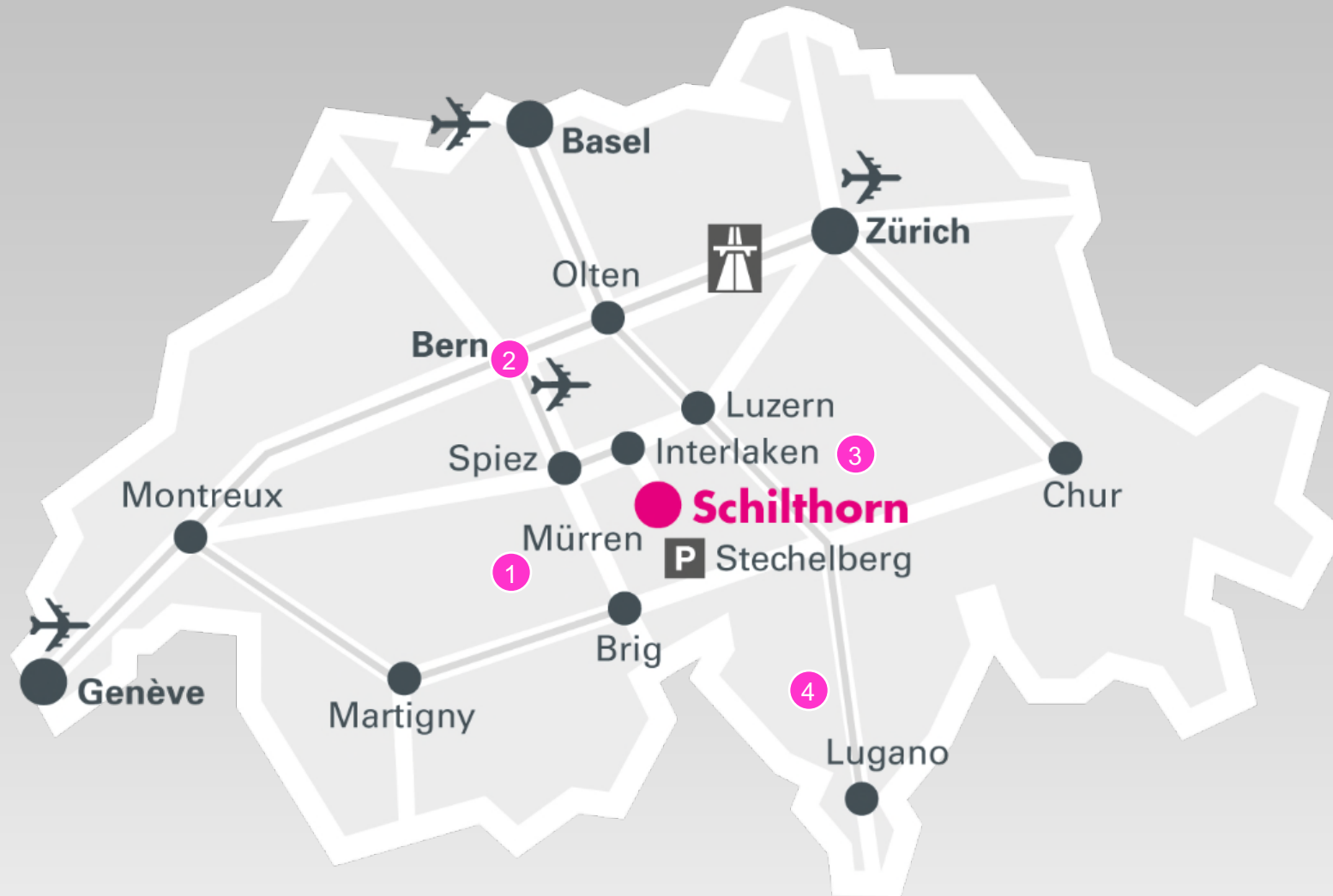
- Hotel Alpenruh***
 - Overnight
 - Brunch on top of the Schilthorn
- Gstaad and Schilthorn (with STC)
 - 2 overnights in Gstaad
 - Scenic ride via the Golden Pass Line
 - 2 overnights in Mürren
 - Brunch on top of the Schilthorn
- On the footsteps of James Bond in Switzerland (with STC)
 - Mediteranian Ticino
 - Central Switzerland's Passes
 - Bern
 - Mürren / Schilthorn – Piz Gloria

Getting around

- Mürren – Schilthorn Holiday Pass Valid for as many journeys as desired on 4 or 6 consecutive days (reductions with Swiss Travel Pass, Swiss Card, Children)

	USD	CAD
1 return Trip	108.00	146.00
Reduction Swiss Travel Pass / Half Fare Card	50%	
4d Holiday Pass	140.00	186.00
6d Holiday Pass	160.00	212.00





- 1 Gstaad
- 2 Bern
- 3 Furka
- 4 Valle Verzasca

Booking Information

Samuel Bohren
Sales Manager
Schilthorn Cableway Ltd.
samuelbohren@schilthorn.ch
info@schilthorn.ch
www.schilthorn.ch

Please contact us for a contract or
book via Raileurope North America

All information and offers on:
www.schilthorn.ch/



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Schilthorn
Piz Gloria



THANK YOU FOR YOUR INTEREST and see you soon!



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Questions.



Switzerland.





Switzerland.

Webinar with Gstaad.
Join us on February 6 at 12 pm EST.



Switzerland.