



Switzerland.

Next stop, Switzerland.

[MySwitzerland.com/trade](https://www.myswitzerland.com/trade)

This sales guide will help you to sell Switzerland like a “true Virtuoso.” Also, please get the latest news, sample itineraries, local contacts, and more on our trade corner: [MySwitzerland.com/trade](https://www.myswitzerland.com/trade).

Are you wondering where to send your clients for the perfect journey? This brief overview of Switzerland's incredible variety of destinations and Virtuoso properties will help you find the perfect fit for your clients.

Why your clients will love Switzerland.

Perfect location

Switzerland is located in the heart of Europe with regular weekly direct flights from many North American cities to Zurich or Geneva and access to the European high-speed rail network.

Public transportation

Trains, buses, and boats bring you conveniently and safely across the country. Our public transportation works perfectly like a Swiss watch – Switzerland has a travel system to rely on!

Nature & Adventure

Enjoy Switzerland's mountains, lakes, and rivers actively, with all imaginable summer and winter sports activities. Discover unspoiled nature and breathtaking scenery in the heart of the Alps.

Cities & Shopping

Our cities are clean, modern, diverse, and full of history. A wealth of museums, prime shopping, and entertainment can conveniently be reached within walking distance.

Pre- & Post-Tours

Switzerland is an ideal pre- and post-tour destination for Rhine River cruises. City stays and Alpine excursions are all within easy reach. Let your clients experience the diversity of Switzerland.

Culture & Traditions

Four official languages and four distinctive cultures result in an experience unlike anywhere else. Impressive architecture from the times of the Romans, contemporary art, and internationally renowned events round out every trip.

Swisstainable

Sustainable travel means greater awareness, depth, and more enjoyment. Switzerland follows its own sustainability strategy. Swisstainable is all about having one's finger on the pulse – and maximum relaxation in a natural setting:

- Enjoy nature up close and at first hand
- Experience the local culture in an authentic way
- Consume regional products
- Stay for longer and delve deeper



www.swisstainable.com



Geneva Tourism.

Where the lake meet the Alps. Geneva is a welcoming and surprising city where people enjoy a unique quality of life. It is a place where culture, international organizations, lakeside incredible spots, amazing vineyards come together with the medieval History, the Protestant Reformation and the most stunning innovations in science. Don't miss the iconic Jet d'Eau, the CERN, where web was born or just a stroll in the Old Town! Geneva is a vibrant melting pot to be discovered and loved.

Contact.



Geneva Tourism

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Lausanne Tourism.

A city with a contemporary art scene, a historical center, and a Night Watch. Built on three hills offering breathtaking views over its districts, lake, countryside, and the Alps.

The Romans brought us grapes to make great wines, the French left us their love for gastronomy and architecture while we have adopted the Swiss quality and delicacies. It's the ideal hub to discover Western Switzerland, like the UNESCO Lavaux vineyards and many sights.

Contact.



Lausanne Tourism

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Interlaken Holiday Region.

True to its name – lying between Lake Thun and Lake Brienz and at the bottom of the mountain trio Eiger, Mönch and Jungfrau, Interlaken is known as the Adventure Capital of Europe. With a vast selection of activities for all ages and comfort zones, as well as once in a lifetime-experiences like Jungfraujoeh – Top of Europe, Interlaken is the ideal hub in nature, all year round.

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Interlaken Tourism

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Jungfrau Region.

Discover the Jungfrau Region and be surrounded by the breathtaking Swiss Alps, charming mountain villages, countless waterfalls, and many Swiss cows. The Jungfrau Region offers probably the most authentic backdrop with the majestic mountains Eiger, Mönch, and Jungfrau. Elevate the itinerary with a touch of sophistication for those extraordinary moments with a once-in-a-lifetime journey to Jungfrau-joch - Top of Europe, complemented by an exclusive visit to the Platinum Lounge and VIP Gondola, ensuring an unparalleled experience.

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Jungfrau Region Tourism

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Jungfrau Railways.

Experience luxury and wonder like never before with Jungfrau Railways. Indulge in the breathtaking vistas of the Swiss Alps aboard our panoramic trains. Immerse yourself in opulent comfort as you ascend to the legendary Jungfrauoch, the Top of Europe. Elevate your journey with us and discover a world of lavish adventure. Add that extra element of class to the itinerary for special occasions with a once-in-a-lifetime trip to Jungfrauoch – Top of Europe and complete it with an exclusive visit to the Platinum Lounge and VIP Gondola.

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Jungfrau Railways

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Ticino Tourism.

Ticino: Swiss quality and Italian lifestyle. The part of Switzerland where people speak Italian. A region rich in contrasts: palm trees and glaciers, lakes and mountains, gourmet restaurants and grottos. We take care of the region's promotion, matching, and supporting foreign buyers with local suppliers.

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Ticino Tourism

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Zermatt – Matterhorn.

Zermatt, home to the most famous mountain, the Matterhorn, is a car-free village with the most-photographed mountain in the world. This is where alpinists, mountain bikers, ski enthusiasts, gastronomes, and nature lovers come together. The accommodation is legendary and among the best in the world.

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Zermatt Tourism

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Zürich Tourism.

Switzerland's most cosmopolitan city is on Lake Zurich amidst stunning nature and mountains. Inquisitive city explorers encounter a high density of world-class cultural gems, including Kunsthaus Zürich, Switzerland's largest art museum, and witness the contrast between 2,000 years of history and vibrant neighborhoods abounding in art, culture, and gastronomy. Zurich is also the perfect base for excursions to explore Switzerland.

Contact.



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Swiss Travel System.

Let's chat about the best way to explore Switzerland: by train, bus and boat. Get a Swiss Travel Pass and hop aboard. Travel in comfort along fascinating panoramic routes of the Grand Train Tour of Switzerland. This is traveling in style - as the locals do and in an environmentally friendly way!

Contact.



Swiss Travel System

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Glacier Express.

From Zermatt and the Matterhorn, this iconic train ride takes you over 291 bridges and 91 tunnels along the Swiss Alps to St. Moritz. The large panoramic windows offer best views into deep gorges, high peaks, and idyllic mountain villages. A special experience is the ride through the snow-covered winter wonder land. From mid December 2023 onwards, we will operate now a second train during winter season.

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Glacier Express

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Bucher Travel Inc., Lucerne.

With over 80 years of Incoming Service experience, Bucher Incoming is proud of being one of the premier agencies in the country arranging tailor-made journeys. Over the past years, the Virtuoso-On Site member became the industry leader in creating travel arrangements for upscale FITs, special interest groups, and escorted groups in Switzerland. The knowledgeable team spares no effort to deliver the finest services from a private driven limousine transfer to accommodation in a charming hotel or an all-inclusive luxury package.

Contact.



Bucher Travel Inc., Lucerne

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Grand Hotel Les Trois Rois.

Rich in history, young at heart. Switzerland's oldest city hotel, located in the heart of Basel's scenic old town, offers 101 luxurious rooms with antique furnishings and a world-class 3-star Michelin restaurant, Cheval Blanc by Peter Knogl. Culinary delights, art, and architecture distinguish Basel. The hotel is the perfect base for Rhine River Cruises.

Find it on
the map.



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Grand Hotel Les Trois Rois
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Bellevue Palace Bern.

Welcome to the official guesthouse of the Swiss government! This iconic landmark hotel (LHW) has been a place of living history for 150 years and is located in the heart of Bern's UNESCO-awarded old town. It is the only Grand Hotel in the Swiss capital and offers magnificent lounges, panoramic views, and modern gastronomy, making it an exceptional address for luxury leisure travel.

Find it on
the map.



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Bellevue Palace Bern

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Hotel Schweizerhof Bern & Spa.

With a history of more than 160 years, the Hotel Schweizerhof Bern & Spa is the hotel with the richest heritage in the Swiss capital. Now the hotel shines again and radiates an aura of great history and grand style.

Find it on
the map.



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Hotel Schweizerhof Bern & Spa

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Next stop, Switzerland. 17



Victoria-Jungfrau Grand Hotel & Spa.

To ensure every guest feels at home, all 216 rooms and suites are decorated in classic style or a range of contemporary moods. The offer is complete with two restaurants, two bars, 22 conference and banqueting rooms, and a 59,000 ft² spa.

Find it on
the map.



Contact.

Victoria-Jungfrau Grand Hotel & Spa.

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The Alpina Gstaad.

The Alpina Gstaad represents the epitome of Alpine Chic. Almost like an exclusive chalet of 56 rooms & suites, it is discreet, elegant and home to an impressive contemporary art collection. The hotel seats on a hill also known as “The Beverly Hills of Gstaad” overlooking the village and pristine valleys. Gstaad is a summer and winter destination that pleases everyone’s expectations.

Find it on
the map.



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Le Grand Bellevue Gstaad.

Combining the glitz and glamour of Gstaad with unrivaled Swiss service, the most stylish suites, superb and varied gastronomy, and first-class wellness facilities, Le Grand Bellevue is the perfect blend between a palace and an Alpine boutique hotel. Perfection in contemporary elegance drawn from its 110 years of history.

Find it on
the map.



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Le Grand Bellevue Gstaad

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Gstaad Palace.

The privileged location with breathtaking views, the glamorous ambiance, pure luxury and comfort in its 90 rooms and suites, and the warm hospitality of the entire team make the Gstaad Palace unique. A Palace Spa on 19,000 ft², an Olympic-sized outdoor pool, tennis courts, and the Alpine Walig Hut at 5,500 ft complete the experience by allowing guests to discover the tranquility and authenticity of Gstaad.

Find it on
the map.



Contact.

Gstaad Palace
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Park Gstaad.

A chalet with a warm atmosphere and a blend of originality and modernity. Interiors are designed in the traditional Alpine style, finished with elegant finesse in light-colored wood and rough stone. With its contemporary furniture, flannel fabrics, and latest high-tech fittings, this peaceful retreat is the perfect place for a relaxing break.

Find it on
the map.



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**We need to
cool down.**



**We need
Switzerland.**



Hotel d'Angleterre Geneva, Red Carnation Collection.

Elegantly poised at the edge of Lake Geneva with magnificent views of the famous Jet d'Eau and Mont Blanc, this beautiful boutique hotel showcases British charm and character with the finest Swiss hospitality. The hotel offers an ideal blend of discreet sophistication with passionate service, and guests can enjoy individually decorated rooms and suites with exquisite art.

Find it on
the map.



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**Hotel d'Angleterre Geneva,
Red Carnation Collection**
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Beau-Rivage Geneva.

Beau-Rivage Genève, an extraordinary place, your timeless retreat. With its exceptional location facing Geneva's jet d'eau and firmly anchored both in the past and present, Beau-Rivage Genève is one of Geneva's landmark luxury hotels. Its 52 rooms and 43 suites, with their remarkable style, ensure that you have a unique experience in the heart of this global city. Welcome to the elegance and sophistication of a period building, its yesteryear charm passionately preserved for over 150 years.

Find it on
the map.



Contact.

Beau-Rivage Geneva

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Four Seasons Hotel des Bergues, Geneva.

Opened in 1834 as Geneva's first hotel, our landmark on the lake welcomes you with a fresh, inspiring sense of history, enhanced by thoughtfully personalized care. Appealing to both business and leisure, Four Seasons Hotel des Bergues Geneva is within easy walking distance to the financial district and Old Town, mixing luxury shopping on the Rue du Rhône with dynamic dining and nightlife.

Find it on
the map.



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Four Seasons Hotel des Bergues
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Mandarin Oriental, Geneva.

With a peaceful setting blending breathtaking mountain backdrops with stunning River Rhône vistas, Mandarin Oriental, Geneva is the perfect city retreat. Located in the heart of the city, the best of Geneva's shopping and sightseeing is within walking distance. Mandarin Oriental, Geneva combines luxury, style, and unbeatable service.

Find it on
the map.



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Next stop, Switzerland. 27



La Réserve Genève Hotel-Spa & Villa.

A destination in itself, both ideal for business and leisure, with private access to Lake Geneva. An urban resort within a magnificent park, La Réserve features 102 rooms & suites, three acclaimed restaurants, two tennis courts, a kid's club, a 27,000 ft² SPA, and a contemporary glass villa.

Find it on
the map.



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La Réserve Genève Hotel-Spa & Villa
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The Ritz-Carlton Hotel de la Paix.

At once historic and contemporary, The Ritz-Carlton Hotel de la Paix, Geneva, offers an exclusive introduction to this legendary city. Located downtown and featuring superb views over Lake Geneva, the luxury hotel is steps away from iconic attractions. Equally impressive is the guest experience on property, from the sweet welcome with complimentary Swiss chocolate to the personalized service, artful design, original restaurants, and many signature amenities.

Find it on
the map.



Contact.

The Ritz-Carlton Hotel de la Paix

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Next stop, Switzerland. 29



The Woodward, Oetker Collection.

Geneva's lakeside home of haute living, the Woodward, is the new address on the shores of Lake Geneva, offering panoramic views of Mont Blanc. Initially built in a post-Haussmann style, the hotel is now completely transformed, creating Geneva's first all-suite hotel. Two restaurants: L'Atelier Robuchon and Le Jardinier as well as the 13,000 ft² Guerlain Spa.

Find it on
the map.



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Grand Resort Bad Ragaz.

Grand Resort Bad Ragaz – The true source of health & vitality. Surrounded by tranquility, space, and time, we offer an exclusive retreat for relaxation and recuperation. At a spectacular location – nestled amidst the foothills of the Alps in Eastern Switzerland.

Find it on
the map.



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Grand Resort Bad Ragaz
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Next stop, Switzerland. 31



AlpenGold Hotel Davos.

Welcome to Davos, the highest city in Europe at 5120 ft. At the edge of the forest, situated slightly above lake Davos, the AlpenGold Hotel surprises its guests with alpine-influenced and cosmopolitan values. The winter and summer activity programs and the various musical and cultural events do not fail to impress. Our 2500 ft² state-of-the-art kids and teens club, the Nescens SPA, and the diverse food and beverage concepts complete the offer of this truly “outstanding” hotel.

Find it on
the map.



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AlpenGold Hotel Davos

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Waldhaus Flims Wellness Resort.

Elegance and grandeur in the Alps are steeped in stunning scenery. Come for a calming escape surrounded by the fresh mountain air, striking indoor and outdoor pools, and year-round outdoor adventures complemented by 200 miles of the surrounding ski area. Savor refined farm-to-table dining, then retreat to one of our spacious accommodations surrounded by the panorama of Waldhaus Park or the Alps.

Find it on
the map.



Contact.

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Next stop, Switzerland. 33

Profile of the Grand Tour

Length: 1,020 miles plus starting stage

Highest point: Furka Pass, 8,000 ft a.s.l.

Lowest point: Lake Maggiore, 630 ft a.s.l.

Alpine passes: 5 passes over 6,500 ft a.s.l.

Lakes along the route: 22 lakes of more than 0.2 mi²

UNESCO: 12 World Heritage Properties and 2 biospheres

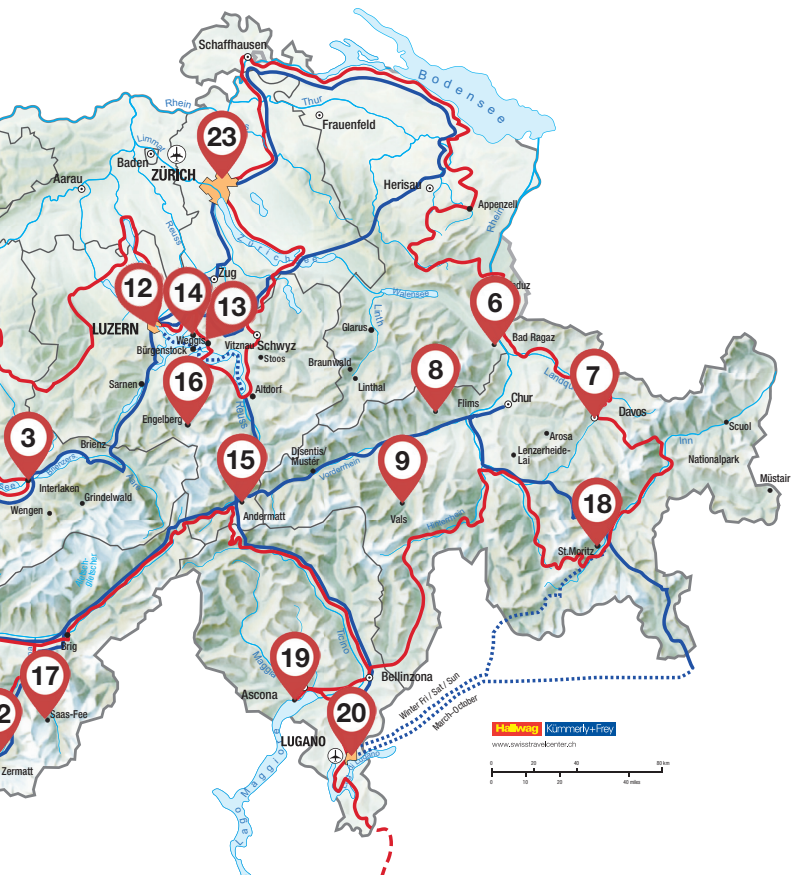
For more information on the Grand Tour of Switzerland:

MySwitzerland.com/grandtour



 Grand Tour of Switzerland

 Grand Train Tour of Switzerland





7132 Hotel 5^s.

An authentic mountain village, far away from the hustle and bustle, surrounded by archaic nature, and blessed with iconic architecture. The iconic luxury hotel and the spa designed by Swiss architect Peter Zumthor set a new standard for discrete spa retreats. Discover our discrete hideaway for individualists and epicureans. Discover a class of its own.

Find it on
the map.



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7132 Hotel 5^s

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Beau-Rivage Palace.

For 160 years, the Beau-Rivage Palace has been one of Switzerland's finest hotels. Located on 10 acres of private gardens on the banks of Lake Geneva, the elegant Belle Époque buildings command breathtaking views across the lake to the majestic Swiss & French Alps and is only 40 minutes from Geneva International Airport. The 168 newly renovated guest rooms & suites are richly appointed and offer elegance and comfort. For a culinary experience, visit Anne Sophie Pic's two MICHELIN Star restaurants.

Find it on
the map.



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Beau-Rivage Palace

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Next stop, Switzerland. 37



Lausanne Palace.

Located in the center of Lausanne – one of the most inspiring cities in Switzerland – Lausanne Palace reflects the city's essence within its walls while watching over the Olympic capital with a mysterious and attractive air. With unsurpassed views of Lake Geneva and the Alps, the hotel offers a unique culinary experience in our MICHELIN Starred restaurant La Table du Lausanne Palace. To round out this culinary experience, guests will enjoy wines from the nearby Lavaux UNESCO World Heritage Site in the private cellar.

Find it on
the map.



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Royal Savoy Hotel & Spa.

The unique silhouette of the Royal Savoy Hotel & Spa makes it an integral part of Lausanne's skyline and history. Its 196 rooms and suites range from 301 ft² to 3,713 ft² in size. The hotel consists of the Savoy Wing and the Park Wing. The Savoy Wing is in the hotel's original building and offers elegantly appointed rooms and suites. The newer Park Wing boasts 95 rooms and the Penthouse Suite with contemporary décor and private balconies overlooking the hotel's park. Find tranquility at the luxurious 15,000 ft² Spa du Royal.

Find it on
the map.



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Royal Savoy Hotel & Spa
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Next stop, Switzerland. 39



Fairmont Le Montreux Palace.

Surrounded by the soaring Alps and nestled along the shores of sparkling Lake Geneva, Fairmont Le Montreux Palace has delighted visitors for over a century with its Belle Époque architecture boasting 236 rooms and suites, a luxury spa, gourmet restaurants, and a reputation for impeccable hospitality stretching back to its founding in 1906.

Find it on
the map.



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Fairmont Le Montreux Palace

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Mandarin Oriental Palace, Luzern.

Ideally located directly at Lake Lucerne, with breathtaking views over the spectacular mountain panorama, Mandarin Oriental Palace, Luzern offers true serenity and a strong sense of place. Luxury experience seekers are welcomed with 21st century elegance, inspired by our oriental heritage and beautiful Swiss scenery. Following an extensive renovation, the hotel revels in new glamour.

Find it on
the map.



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Next stop, Switzerland. 41



Bürgenstock Hotel & Alpine Spa.

Experience a masterpiece of modern architecture on the cliff of the Bürgenberg mountain within a fully integrated Resort located 1,800 ft high above Lake Lucerne, and enjoy the view from the spectacular infinity pool.

Find it on
the map.



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Bürgenstock Hotel & Alpine Spa
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Waldhotel Health & Wellbeing.

Designed by the famous architect Matteo Thun, the hotel blends perfectly into the idyllic green landscape. It combines extraordinary architecture with modern medical standards, offering tailor-made programs to promote health and well-being. Surrounded by green forests, the Waldhotel Spa gives a setting of wellbeing the perfect recovery for body & mind.

Find it on
the map.



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Next stop, Switzerland. 43



Park Hotel Vitznau.

This beautiful jewel with 48 residences and suites only on the shores of Lake Lucerne provides pure privacy, exclusivity, and discretion at its finest. Enter and discover bold and fantastic visions behind every door, visions at their best, while we look after you and fulfill your every wish.

Find it on
the map.



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Chenot Palace Weggis.

The flagship health wellness retreat Chenot Palace Weggis nurtures a 360-degree sense of harmony from when guests arrive to its unique collection of detox programs. On the shores of Lake Lucerne, this retreat destination offers a transformative experience with a program length of 7 nights minimum. It is rooted in Eastern medicine, combined with advanced science - and driven by a passion for helping guests live better and longer.

Find it on
the map.



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Chenot Palace Weggis

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Next stop, Switzerland. 45



The Chedi Andermatt.

Dream away in our Swiss mountain resort, The Chedi Andermatt, and allow yourself to be taken away to an Alpine-Asian world with its unique design, dark wood, soft leather sofas, gentle colors, countless fireplaces, and large panoramic windows in your room or suite.

Find it on
the map.



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The Chedi Andermatt

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Kempinski Palace Engelberg.

Perched high in the mountains in the heart of Switzerland, located only a short distance from Lucerne, the Kempinski Palace Engelberg sits at the foot of Mt. Titlis. The historic Grand Hotel from 1904 combines the charm of the Belle Époque era with the most modern luxury comfort for the discerning guests. Exceptionally comfortable, the 129 rooms and suites radiate contemporary Swiss flair and offer sweeping views of the beautiful Alpine surroundings.

Find it on
the map.



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Kempinski Palace Engelberg

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The Capra, Saas-Fee.

Located in the picturesque car-free village of Saas-Fee, amidst breathtaking Swiss Alps, The Capra seamlessly combines contemporary design with traditional charm. Discover tranquility in cozy communal areas, spacious suites, indulge in research-based wellness offerings, and savor exceptional dining. Immerse yourself in the unique Alpine experiences offered at The Capra, where sophistication and serenity converge for the ultimate Swiss Alpine experience.

Find it on
the map.



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Badrutt's Palace Hotel.

Badrutt's Palace, the Swiss Alps: where generations have met since 1896. Experience legendary service and an enchanting atmosphere in the heart of St. Moritz. You'll experience unrivaled and unexpected eating and drinking, well-being, "joie de vivre," and a unique sense of belonging in the historic mountain resort, the birthplace of winter sports.

Find it on
the map.



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Badrutt's Palace Hotel

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Carlton Hotel, St. Moritz.

With only 60 rooms, it is St. Moritz's most intimate luxury hotel, offering some of the most spectacular views of the Engadin Valley from every room.

Michelin star gourmet cuisine, a 13'000 ft² holistic Spa, the largest penthouse suite in St. Moritz and space for you to unwind completely.

Find it on
the map.



Contact.

Carlton Hotel, St. Moritz

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Grand Hotel des Bains Kempinski.

The stylish five-star superior hotel offers timeless European luxury at the foot of the cable car, with unrivaled access to the ski slopes and hiking trails of St Moritz. In the traditional building from 1864, Grand Hotel des Bains Kempinski welcomes guests to 228 hotel rooms and suites as well as the Alpine Suites with one up to five bedrooms.

Find it on
the map.



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Next stop, Switzerland. 51



Kulm Hotel St. Moritz.

With its prime location 6,090 ft above sea level, the Kulm Hotel offers the best views of Lake St. Moritz. Guests at this historic hotel, situated in the heart of the village, can soak in the incomparable atmosphere and enjoy the tradition of hospitality that goes back more than 165 years while enjoying contemporary comfort and lifestyle at the 5*Superior level.

Find it on
the map.



Contact.

Kulm Hotel St. Moritz

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Castello del Sole Ascona.

Located on the shores of Lake Maggiore, Castello del Sole offers understated luxury, the beauty of nature, a deliberately authentic lifestyle, and the utmost in comfort – we promise you all this and more at our beach and SPA resort. Pamper yourself in our 78 luxury rooms and suites with everything you need for your well-being, happiness, rest, and relaxation.

Find it on
the map.



Contact.

Castello del Sole Ascona

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Next stop, Switzerland. 53



Hotel Eden Roc.

Switzerland's only true beach resort on the lakeshores of Lake Maggiore, offers Michelin star gourmet cuisine, stylishly furnished designer rooms, its private beach and an own marina and watersport school. The holistic Spa is inspired by nature, backed by science.

Find it on
the map.



Contact.

Hotel Eden Roc

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Hotel Splendide Royal Lugano.

A noble villa from the 19th Century that after more than 130 years of family hospitality, still retains all the charm of the past, while offering the services of a contemporary 'Urban Resort'. Characterized by a cozy atmosphere, the Splendide Lugano combines the privilege of a location just a stone's throw from the city center with the magic of an exclusive panorama overlooking Lake Ceresio. An experience of pure pleasure and well-being, thanks to fine dining and the regenerating tranquility of a Spa inspired by the harmonies of nature.

Find it on
the map.



Contact.

Hotel Splendide Royal Lugano

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Villa Principe Leopoldo.

Live in a fairy tale, surrounded by prestige and nature. The 5-star Relais & Châteaux hotel is located on a picturesque promontory called the Collina d'Oro (Golden Hill), offering a breathtaking view of the city and the lake framed by the surrounding mountains. When visiting the Villa, an enjoyable evening at the Michelin-starred Principe Leopoldo restaurant is an experience to try at least once in your life.

Find it on
the map.



Contact.

Villa Principe Leopoldo

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The Lodge.

The Lodge is Sir Richard Branson's luxurious mountain chalet in Verbier, perched high in the Swiss Alps. The Lodge comprises of nine stunning bedrooms and suites plus a bunkroom, an indoor pool, indoor and outdoor Jacuzzi, spa, and chefs that trained in MICHELIN-starred restaurants. It is the perfect setting for stays in both the summer and winter months.

Find it on
the map.



Contact.

The Lodge
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Next stop, Switzerland. 57



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Made of Switzerland.



Grand Hotel Zermatterhof.

The Grand Hotel Zermatterhof lies at the very heart of Zermatt and has been hosting royalty and Matterhorn enthusiasts for 144 years. A sustainable property under community ownership, it boasts direct views of the Matterhorn and MICHELIN-starred cuisine. The iconic hotel choice for all who enjoy personal service, timeless surroundings and the best of nature.

Find it on
the map.



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Grand Hotel Zermatterhof
Claudia Beaufort

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Mont Cervin Palace.

At the Mont Cervin Palace, warm hospitality has been at the heart of all we do for over 160 years in the picturesque village of Zermatt. Refreshing moments in the mountains, culinary highlights, and relaxing spa days at the foot of the world-famous Matterhorn await your clients.

Find it on
the map.



Contact.

Mont Cervin Palace

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CERVO Mountain Resort.

Located above Zermatt, the CERVO Mountain Resort offers breathtaking Matterhorn views. With 54 rooms, seven lodges, and diverse accommodations, it caters to all guests. The Mountain Ashram Spa combines global wellness practices, while the three restaurants—Bazaar, Madre Nostra, and Ferdinand—serve local seasonal dishes infused with international flavors.

Find it on
the map.



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CERVO Mountain Resort

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Next stop, Switzerland. 61



Baur au Lac.

Located in the heart of Zurich in the middle of its own park, the historic 5-star hotel welcomes you with a magnificent view of Lake Zurich and the Alps. Its unique, privileged location, stylish rooms & suites, award-winning gastronomy and incomparable Baur au Lac service delight guests from all over the world.

Find it on
the map.



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The Dolder Grand.

175 luxurious rooms and suites, world-class restaurants, a spa covering 43,000 ft² and an art collection with more than 100 works. The Hotel treats its guests to magnificent views over Zurich, the lake and the Alps. The Dolder Grand Spa and the nearby woods offer plenty of opportunities for relaxation and the city center is reachable in a few minutes.

Find it on
the map.



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Next stop, Switzerland. 63



Park Hyatt Zurich.

With a stay at Park Hyatt Zurich, you'll experience all the vibrant city of Zurich has to offer right outside our doors. Retreat to our five-star hotel for delectable cuisine and a good night's rest in the newly renovated and sophisticated rooms and suites.

Find it on
the map.



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+41 43 883 10 39



La Réserve Eden au Lac Zurich.

Unique and elegant, reborn after several months of an ambitious undertaking nurtured by Philippe Starck and La Réserve's vision of excellence. La Réserve Zurich is a majestic building, standing proud, serene, solid, and calm on the lakeshore for over 100 years. Times are changing, and Philippe Starck has come along with a subtly artistic and rebellious touch.

Find it on
the map.



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Next stop, Switzerland. 65



Widder Hotel.

In the heart of Zurich's historic town, the Widder Hotel is one of the most remarkable and unusual boutique hotels in Switzerland. Consisting of beautifully renovated buildings dating back to the 12th century, our 49-room hotel infuses rich medieval heritage with contemporary design, casual luxury, and 5-star amenities. Since May 2020, the Widder Hotel has offered four luxury serviced 3-bedroom apartments opposite the hotel.

Find it on
the map.



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Widder Hotel

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