

Your preferred Swiss destinations & attractions.

Swiss Travel System

Switzerland by train, bus and boat - the Swiss Travel System is the perfect way to discover the delights of the Swiss Alps and cities. Travel in comfort along fascinating panoramic routes of the Grand Train Tour of Switzerland.

[MySwitzerland.com](https://www.myswitzerland.com)



Glacier Express

From Zermatt and the Matterhorn, this iconic panoramic train ride takes you in about 8h along the Swiss Alps to St. Moritz. Book the exclusive Excellence Class for a luxury experience including an exquisite 6-course menu with fitting wine pairing and concierge service.

[GlacierExpress.ch](https://www.glaacierexpress.ch)



Switzerland.

Bird's eye view of Geneva



Lausanne

A hillside boutique town at the shores of Lake Geneva, home to the Olympic Committee and its unique museum. The city is surrounded by vineyards, including the protected UNESCO heritage Lavaux vineyards. Elected as 'Best Emerging Cultural City 2021/2022' by Leading Culture Destinations.

[lausanne-tourisme.ch](https://www.lausanne-tourisme.ch)



Zermatt – Matterhorn

Zermatt is a carfree village that lies at the foot of the Matterhorn, the most-photographed mountain in the world. This is where alpinists, mountain bikers, ski enthusiasts, gastronomes and nature lovers come together. The accommodation offer is legendary and among the best in the world.

[zermatt.ch](https://www.zermatt.ch)

Interlaken/Jungfrau Railways/ Jungfrau Region

Discover the Interlaken & Jungfrau Region with its breathtaking mountain scenery and serene lakes. Make Interlaken your hub or stay in one of the charming mountain resorts. Don't miss the once-in-a-lifetime excursion to Jungfraujoeh – Top of Europe and visit to the Platinum Lounge and VIP Gondola.

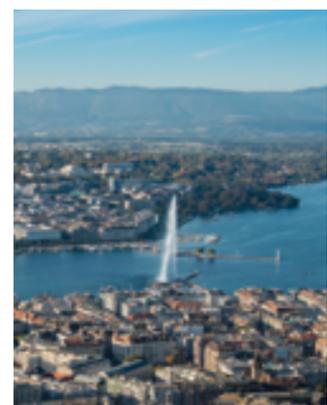
[interlaken.ch](https://www.interlaken.ch)
[jungfrauregion.ch](https://www.jungfrauregion.ch)



Ticino

Ticino, located in the southern part of the country, dazzles with its Mediterranean flair. The region is steeped in Italian culture and gastronomy. With its Michelin starred restaurants and its beautiful villages, it's the perfect place to enjoy the Dolce Vita!

[ticino.ch](https://www.ticino.ch)



Lake Geneva Region, The International City of Geneva

Not to be missed are Geneva's famous fountain, the Jet d'Eau, the vineyards of Lavaux UNESCO World Heritage site, or Glacier 3000. With the highest density of Michelin-star restaurants in Switzerland, the destination's local fare and unrivaled wines reward the senses. The French-speaking part of Switzerland simply is a must-see!

[region-du-leman.ch](https://www.region-du-leman.ch)
[geneve.com](https://www.geneve.com)



Zurich

Switzerland's most cosmopolitan city on Lake Zurich is amidst stunning nature and mountains. Inquisitive city explorers encounter a high density of world-class cultural gems and witness the contrast between 2,000 years of history and vibrant neighborhoods abounding in events, art and gastronomy. Zurich is also the perfect base for excursions to explore Switzerland.

[zuerich.com](https://www.zuerich.com)

Why your clients will love Switzerland.

Perfect location

Switzerland is located in the heart of Europe with a high frequency of direct flights from the major North American cities to Zurich or Geneva and access to Europe's high-speed rail network.

Public transportation

Trains, buses and boats bring you all over the country, conveniently and safely. Our public transportation system runs like a Swiss watch—smoothly and always punctual!

Nature & adventure

Enjoy Switzerland's mountains, lakes and rivers the active way, with every summer and winter sport imaginable. Discover unspoiled nature and breathtaking scenery in the heart of the Alps.

Cities & shopping

Our cities are clean, modern, diverse and full of history. A wealth of museums, prime shopping and entertainment can conveniently be reached within walking distance.

Pre- & Post-Tours

Switzerland is an ideal pre- and post-tour destination for Rhine River cruises. City stays and Alpine excursions are all within easy reach. Let your clients experience the diversity of Switzerland.

Culture & traditions

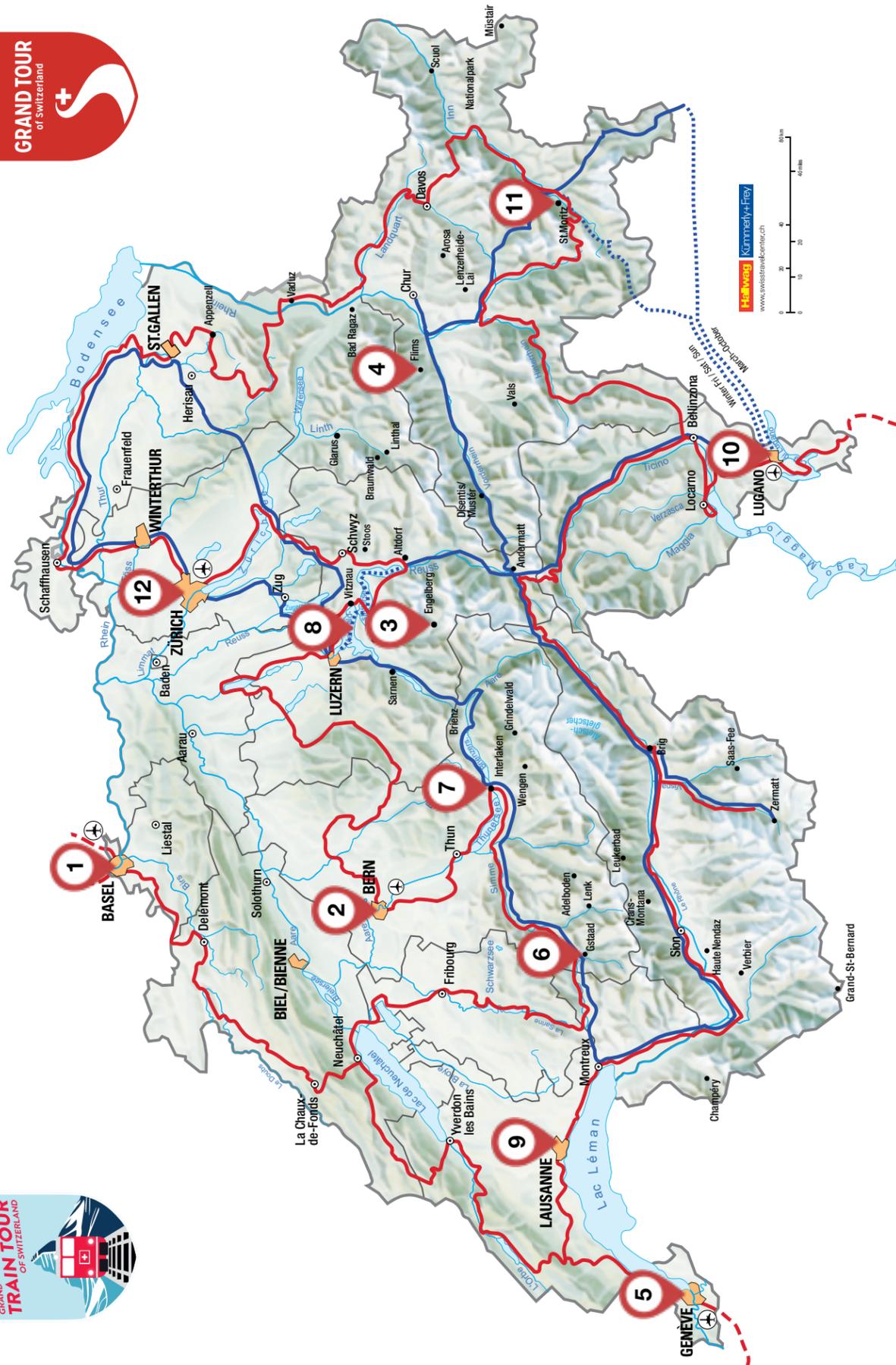
Four official languages and four distinctive cultures result in an experience unlike anywhere else. Impressive Roman architecture, contemporary art and internationally renowned events round out every trip.

Swiss Travel Pass

The best way to experience Switzerland is by train, bus and boat, using the Swiss Travel Pass: One country – one ticket. Unlimited travel by train, bus and boat; including panorama routes (plus seat reservation fee) and local public transport in 90 towns and cities. Validity is 3, 4, 6, 8 or 15 days (consecutive or flex). 50% reduction on most mountain top railways. Free admission to over 500 museums. Kids under the age of 16 travel free of charge with the complimentary Swiss Family Card. Get more information on [MySwitzerland.com/rail](https://www.myswitzerland.com/rail)

Climate-friendly traveling

Sustainable, convenient, and simply like the locals do - experience Switzerland the environmentally friendly way. The Swiss Federal Railways generate 90% of the electricity for their trains from hydropower, produced in the Swiss Alps. Mountain excursions and the classic car free resorts can only be reached by public transport. For more information: [Mystsnet.com/sustainability](https://www.mystsnet.com/sustainability)



Grand Tour of Switzerland MySwitzerland.com/grandtour
 Grand Train Tour of Switzerland MySwitzerland.com/train-tour

Signature Hotels in Switzerland

1 Basel:	Grand Hotel Les Trois Rois – lestroisrois.com
2 Bern:	Bellevue Palace – bellevue-palace.ch
3 Engelberg:	Kempinski Palace Engelberg Titlis – Swiss Alps – kempinski.com/engelberg
4 Flims:	Waldhaus Flims Wellness Resort – waldhaus-flims.ch
5 Geneva:	Beau-Rivage Geneva – beau-rivage.ch Hotel d'Angleterre – danglerterrehotel.com La Réserve Genève Hotel, Spa and Villa – lareserve-geneve.com Mandarin Oriental – mandarinoriental.com Hotel Métropole Geneva – metropole.ch
6 Gstaad:	Gstaad Palace – palace.ch
7 Interlaken:	Victoria-Jungfrau Grand Hotel & Spa – victoria-jungfrau.ch
8 Lake Lucerne:	Bürgenstock Hotel & Alpine Spa – buergenstock.ch
9 Lausanne:	Beau Rivage Palace – brp.ch
10 Lugano:	Hotel Splendide Royal – splendide.ch
11 St. Moritz:	Grand Hotel des Bains Kempinski St. Moritz – kempinski.com/stmoritz
12 Zurich:	Baur au Lac – bauralac.ch Park Hyatt Zurich – zurich.park.hyatt.com The Dolder Grand – thedoldergrand.com La Réserve Eden Au Lac - lareserve-zurich.com Storchen Zurich - storchen.ch

Switzerland Travel Academy

Become a certified Switzerland travel expert in only 3 hours. You will get more leads and benefit from additional sales support. Familiarize yourself with the specialization modules for specific Swiss destinations. Sign up today: northamerica.switzerlandtravelacademy.ch

Also, join our fun webinars “Live from Switzerland” with Swiss regions, rail companies and North American Tour Operators.
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Learn more about Switzerland on MySwitzerland.com/trade, call **1-646-760-0826** or send an email to nyc.trade@switzerland.com
 Join our Switzerland Trade Facebook Group: facebook.com/groups/stnatrade

Preferred Supplier Partners

Abercrombie & Kent	abercrombiekent.com
Adventures by Disney®	adventuresbydisney.com
Avanti Destinations	www.avantidestinations.com
Backroads	backroads.com
Classic Vacations	classicvacations.com
Contiki	contiki.com/us/en
Delta Vacations®	deltavacations.com
Europe Express	europeexpress.com
Exeter International	exeterinternational.com
G Adventures	gadventures.com
Globus/Cosmos/Monograms	globusandcosmos.com
Insight Vacations/Luxury Gold	insightvacations.com
Journese	journese.com
Ker & Downey	kerdowney.com
Natural Habitat Adventures	nathab.com
Pleasant Holidays	pleasantholidays.com
Railbookers	railbookers.com
Ski.com	ski.com
Tauck	tauck.com
TCS World Travel/ Luxury Custom Travel	tcsworldtravel.com
Trafalgar	trafalgar.com
Travel Impressions	travimp.com
TravelBound Bedsonline	bedsonline.com
Destination Specialist:	
Bucher Travel	buchertravel.ch/en

Luggage transport services within Switzerland

Same day Express-Door-to-Door (hotel-to-hotel) luggage delivery options are available by Swiss Rail. Also, Bucher Travel offers a tailor-made “Luggage Bell-Boy” luggage service.

Information: BucherTravel.ch
 or contact incoming@BucherTravel.ch



Swiss International Air Lines

Direct flights from North America to Switzerland operated by SWISS and Edelweiss Air. Gateways include LAX, SFO, ORD, MIA, EWR, JFK, BOS, YUL with SWISS and LAS, DEN, TPA, YVR, YYC for Edelweiss Air.

