



Winter and Christmas in Zurich.

Dear friends of Switzerland,

We were delighted to have **Zürich Tourism** and **Switzerland Travel Centre** as our partners for the Switzerland Tourism UK & Ireland Swisscast this time around. It was a pleasure to see so many of you once again.

For those who didn't make it, you can find the recording of the webinar as well as the slides [here](#).

Here is the link to the raffle where you can win a Lindt Chocolate Box.

Here is the **Zurich Sales Guide**.

Information will follow about the date and theme of our next Swisscast.

Zurich is situated close to many ski regions and is therefore a great base for winter enthusiasts, who want to combine activities in the snow with culture and cuisine. During the winter season, one can also explore countless picturesque Christmas Markets and traditional events. For the best deals, one can purchase the **Zürich Card** to explore the City and not miss out on anything.

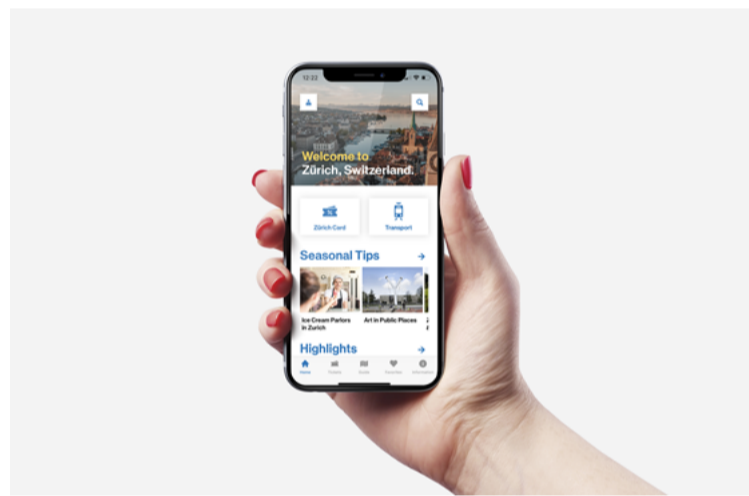
Now sit back, relax, scroll down and feast on the Zurich and STC news below!

Do you want more information on Switzerland and our previous Swisscasts? Have a look at our Trade Corner [here](#).

Best regards,

Evelyn & Fiona
Your UK and Ireland trade team

Zürich Tourism.



Zürich Card B2B.

With the Zürich Card, urban explorers can enjoy Zurich in all its diversity. Besides unlimited 2nd class travel on all forms of public transportation, it offers numerous free admissions and discounts. Are you interested in selling the Zürich Card? Find out everything you need to know about the city pass, how to order it, and more.

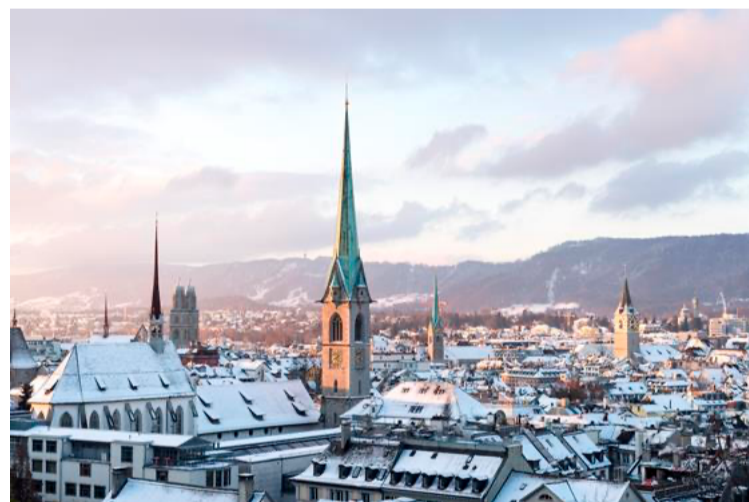
[More information here.](#)



Christmas Magic in Zurich.

Whether traditionally contemplative or flamboyant with pop-ups and quirky events: Zurich is the perfect Christmas city. Starting November 23rd six multifaceted Christmas markets emanate a wonderful festive mood in Switzerland's most dynamic city.

[To the Christmas markets!](#)



Winter Add-On.

Zurich is the perfect destination for winter fans: numerous ski regions in the immediate vicinity invite visitors to ski, while in the city itself there is a wide choice of top-level cuisine and cultural activities. Great shopping facilities and relaxing wellness programs, coupled with a vibrant nightlife, guarantee plenty of fun in the cold months of the year.

[What to do in Zurich in winter.](#)

Switzerland Travel Centre.



Zurich City Break 3 days/ 2 nights

As a city by the water Zurich offers a unique mixture of attractions – with museums and art galleries, excellent shopping, a pretty old town, river and lakeside beaches and an abundance of restaurants as well as lively nightlife.

[Book online.](#)



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