



Hidden Gems in Lucerne - Lake Lucerne Region.

Dear friends of Switzerland,

This time, the Lake Lucerne Region was the destination for the Switzerland Tourism UK & Ireland Webinar. It was once more a pleasure seeing so many of you.

Spring - find us outside soaking up the sun. Where better to do that than in the Lake Lucerne Region. The region offers all kinds of adventures and activities. Whether strolling through the markets, visit the Swiss Museum of Transport, go on an adventure with the Buiräbändli in Engelberg or make the most out of the 2'132 possibilities above sea level on Mount Pilatus - there's something for everyone.

For more information on the Lake Lucerne Region, check out the Lucerne Tourism **Trade Corner**.

Did you know that Lucerne is also called the Music capital of Switzerland? With The Swiss Holiday Company you can now book various tailor made adventures in this region. What are you waiting for?

Find more information on their offers on their **website**.

You want more information on Switzerland? Have a look at our Trade Corner **here**.

Best regards,

Evelyn & Chloé
Your UK and Ireland trade team

Lucerne Tourism.



Buy local and fresh - markets in Lucerne.

Take a stroll through the weekly farmers market and the brand new "Markthalle Luzern". Find local products as well as seasonal fruits and vegetables delivered from Lucernes farmers freshly every day.

[Visit the markets.](#)



Experience Energy - The Swiss Museum of Transport.

Learn everything there is to know about electricity! The Swiss Museum of Transport's newest exhibition, opened beginning of April, "Experience Energy", will provide a comprehensive overview of energy supply in an interactive and experiential way, showing what the sustainable energy supply of the future could look like.

[Experience Energy!](#)



Buiräbändli Adventure Engelberg - hike and rustic cable cars.

The Buiräbändli Safari around Engelberg offers a mix of nostalgia, adventure, beautiful hiking trails and breathtaking views. Explore nature and its thrills with the small cable cars from mountain farmers! You can literally "learn" more about these 10 rustic cable cars on this very special multiday or day stages hike.

[1, 2, hike.](#)



2'132 possibilities above sea level - Welcome to Mount Pilatus.

Mount Pilatus offers 2,132 possibilities above sea level, including the world's steepest cog-wheel train, two cableways and hotels, five restaurants and Central Switzerland's largest rope park. Fräkmüntegg offers high ropes courses, tree tents, dragon glider and toboggan run, hiking trails and BBQ areas. A lovely place to make memories for everyone.

[Explore Mount Pilatus.](#)

The Swiss Holiday Company.



Short break in Lucerne.

A fabulous introduction to Lucerne! You will be spoilt for choice with scenic excursions on the sparkling lake and in the magnificent mountains, as well enjoying the charming boutiques and restaurants of the historic town centre.

[More details on our website.](#)



Idyllic Weggis & Wengen.

Experience the quieter side of Switzerland with a two centre Weggis and Wengen holiday. Weggis is a hidden gem perfectly perched on the shore of Lake Lucerne while Wengen is an ideal mountain hideaway. A delightful Swiss holiday.

[Discover more online.](#)



Scenic Contrasts Holiday.

4 nights in Lucerne & 3 nights in Lugano. Your memorable journey between the two is on the Gotthard Panorama Express: a cruise along the length of the lake on a restored paddle steamer connecting with a scenic rail route down to Lugano.

[Click through to read more.](#)



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Picture: Experience Energy © Swiss Museum of Transport
Picture: Buiräbändli Adventure © Engelberg-Titlis Tourism
Picture: 2'132 possibilities above sea level © Pilatus Bahnen
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