



Switzerland.



Switzerland.

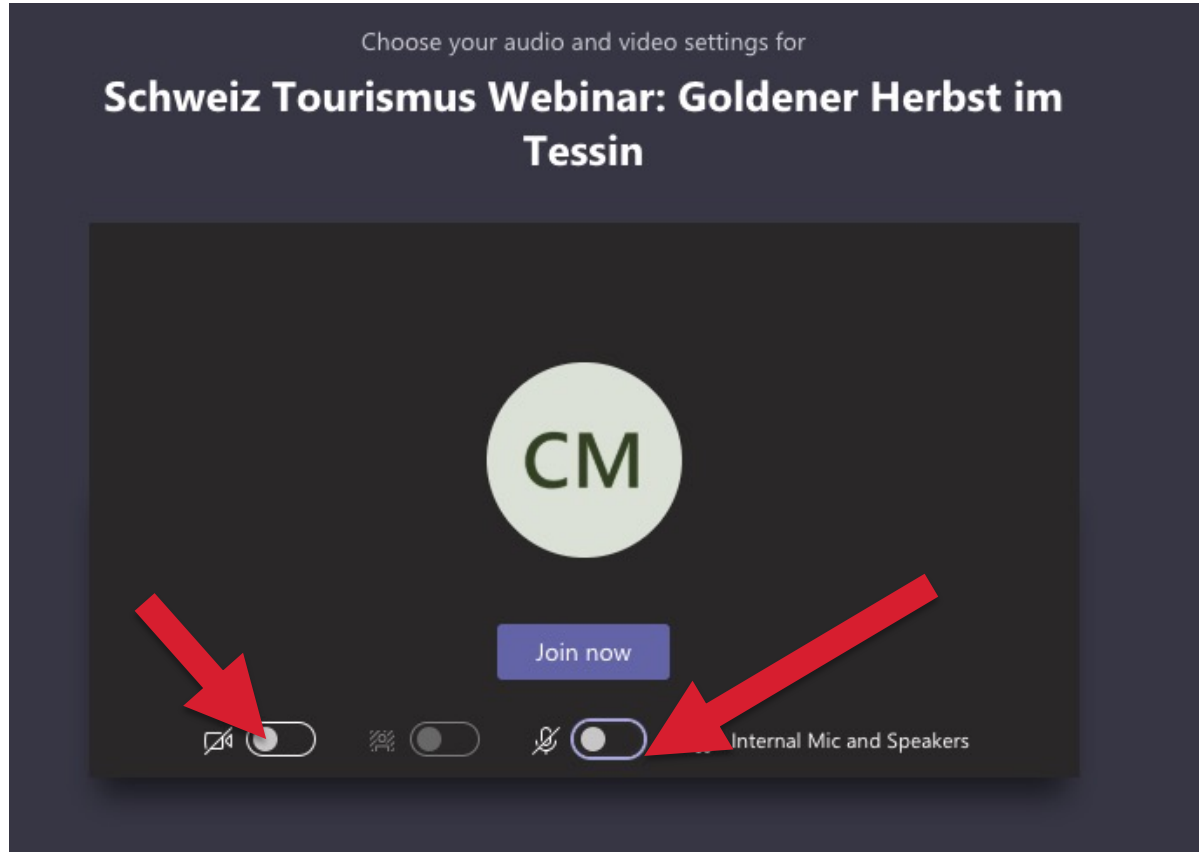
Swisscast Valais Winter.

4th October 2023 with Fiona Schaad, Switzerland Tourism
and Emilie Morad, Valais Promotion.

Please turn off your camera and mute yourself.



Switzerland.



Our Trade-Team in the UK/Ireland.

[MySwitzerland.com/trade-uk](https://myswitzerland.com/trade-uk)



Evelyn Lafone



Fiona Schaad

Our guests today.



Emilie Morard

Valais Promotion

Head of markets

Welcome!



Switzerland.

Winter hiking Aletsch Arenas



Switzerland.



A vibrant, textured painting of a lakeside scene. In the foreground, a small wooden boat with a red hull and a white cross on its sail is on the water. The water is a mix of blue and purple, with white lily pads. In the background, a row of white buildings with red roofs sits on a green bank. The sky is a mix of pink, orange, and blue. A large tree with colorful autumn leaves is on the right, and several birds are perched on its branches. The overall style is expressive and colorful.

Blum.

11 sustainable ski resorts.
More on [MySwitzerland.com/sustainability](https://www.myswitzerland.com/sustainability)



© 2023



Switzerland.

Prize draw.



Prize – Fendant de Sion Grand Cru.



Switzerland.





Switzerland.

Welcome to Valais.



Switzerland.

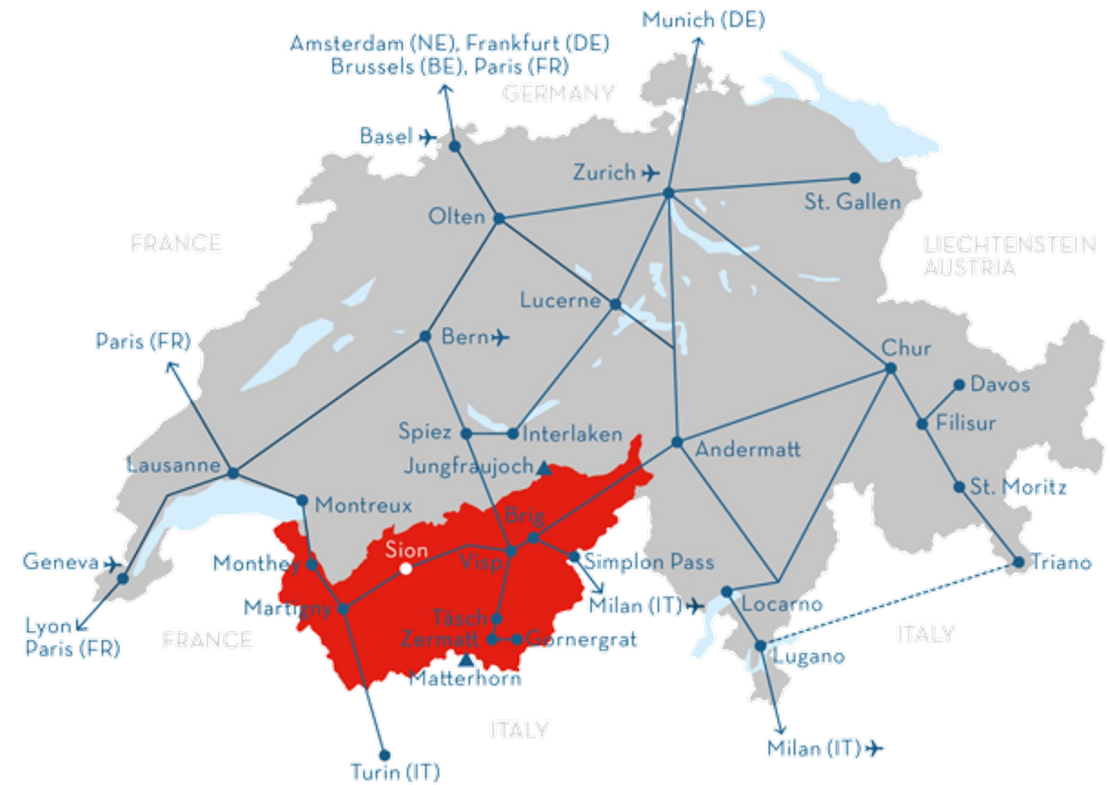
Access to Valais.



MATTERHORN REGION
SWISS ALPS



Schweiz.



Swiss Travel Pass.



MATTERHORN REGION
SWISS ALPS

The Swiss Travel Pass gives you unlimited travel on the public transport network, allowing you to fully explore the length and breadth of Switzerland.

In addition, you receive 50% discount on most mountain excursions and free admission in more than 500 museums.

Available for 3, 4, 6, 8 or 15 days.



45 FOUR-THOUSANDER PEAKS.



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SWISS ALPS



MATTERHORN REGION
SWISS ALPS

GUARANTEED SNOW IN
A WINTER WONDERLAND.



MATTERHORN REGION
SWISS ALPS

OVER 2,000KM OF ENDLESS PISTES.

©Valais/Wallis Promotion – David Carlier
Destination : Region Dents du Midi, Les Portes du Soleil ski area.



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CAR FREE RESORTS.

©Valais/Wallis Promotion – Pascal Gertschen
Destination : Aletsch Arena, Bettmeralp village.



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EXPERIENCING NEW ACTIVITIES IN A SECURED ENVIRONNEMENT.





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SKIING ALL YEAR LONG.



©Valais/Wallis Promotion – Pascal Gertschen
Destination: Saas-Fee/Saastal – Glacier skiing with Allalin in the background.



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HIKING IN THE SNOW.

©Valais/Wallis Promotion – David Carrier
Winter hike Moosfluh – Riederalp.



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SHARING MOMENTS WITH FRIENDS & TASTING LOCAL PRODUCTS.



Schweiz.

Winter news 2023/24.

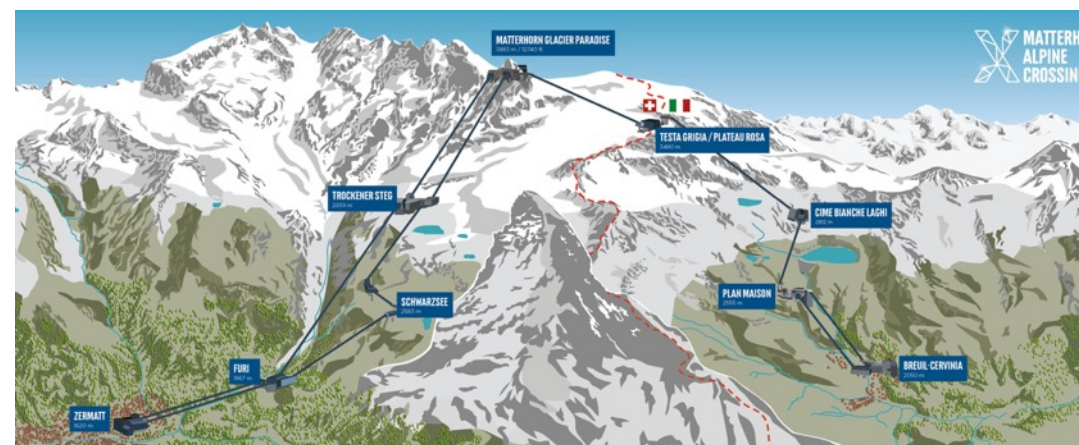
New ski lifts.

- New hybrid lift – Thyon Region
Opening: December 2023
- New gondola – Region Dents du Midi
Opening: December 2023



Matterhorn Alpine Crossing.

- Highest Alpine crossing by cableway
- Matterhorn round trip
- Viewing platform at 4 000 m.a.s.l.





Schweiz.

Winter news 2023/24.

Grand Tour of Switzerland: 3 new photo spots.

- Bettmeralp – Aletsch Arena
- Gemmi – Leukerbad
- Morgins – Region Dents du Midi

Aletsch Glacier Panorama Tour.

- Circular ski trail
- Challenging slopes
- Stunning viewpoints



Winter news 2023/24.

For animal lovers.

- Husky Experience – Saas-Fee/Saastal
- Life at the cow shed – Nendaz
- Unforgettable meal in a cow shed – Thyon



Mont-Fort panoramic platform.

- Accessible in winter and summer
- 360° panoramic view on the Alps
- Can be combined with Europe's highest zipline



Winter news 2023/24.



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Switzerland.

NostalChic Class #BestViewMatterhorn.

- Refurbished historic coach
- Guaranteed window seat
- Culinary highlights



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www.visitvalais.ch/trade-nl

Visit our **Trade Corner**

⇒ www.visitvalais.ch/trade

Not to be missed experiences. MGB.



MATTERHORN REGION **Switzerland.**
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SnowFunPass Gornergrat - Sledging on the highest toboggan run in Switzerland.

Services included for FIT and groups

- Train ride Zermatt –Gornergrat –Zermatt (with unlimited rides from Rotenboden to Riffelberg)
- Toboggan rental: CHF 15

Pass 1 Day	FIT & Groups
Adults	CHF 98
1/2 Fare Card, GA, STP	CHF 68
Children	CHF 53
Piccolo	Free

Pass 1/2 Day	FIT & Groups
Adults	CHF 75
1/2 Fare Card, GA, STP	CHF 61
Children	CHF 48
Piccolo	Free



© Valais/Wallis Promotion – David Carlier

Aletsch Arena.



MATTERHORN REGION **Switzerland.**
SWISS ALPS

Viewpoint Package Aletsch Glacier.

- Services included for groups
- Cable car journey from the valley to the selected viewpoint
- 3-course menu

Category	Groups
Adults	CHF 45.90
Children	CHF 36.90
Swiss Travel Pass	CHF 36.90
Piccolo	CHF 7.20



© Switzerland Tourism – Silvano Zeiter

Région Dents du Midi.



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Région Dents du Midi - Ski-in / Ski-out Unlimited.

- Services included for FIT and groups
- 7 overnights in a 3* Hotel ski-in / ski-out with breakfast
- 6 days of skiing in the ski area of Les Portes du Soleil

Category	FIT	Groups
Adults*	CHF 905	CHF 774
Children	CHF 546	CHF 472

*Package available for a minimum of 2 PAX: price per person for a double/twin room.



©Valais/Wallis Promotion – David Carlier

Nendaz/Veysonnaz



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- **Ski Safari Nendaz and Veysonnaz.**
- Services included for FIT and groups
 - 4 overnights in Nendaz & 4 overnights in Veysonnaz
 - 6-day 4 Vallées ski pass
 - Equipment rental
 - Luggage transfer



© Valais/Wallis Promotion – David Carlier

Category	FIT	Groups
Adults	CHF 1,372*	CHF 1,257
Children	CHF 720*	CHF 662
Piccolo	CHF 147*	CHF 129

*Prices per person, for minimum 2 PAX.

Saas-Fee/Saastal.



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Skiing in Saas-Fee.

- Services included for FIT and groups
- 4 or 7 nights in a standard hotel with breakfast
- 3 or 6 days ski pass Saas-Fee

4 nights and 3 days	FIT	Groups
Adults	CHF 683	CHF 582
Children	CHF 347	CHF 296
Piccolo	Free	Free
7 nights and 6 days	FIT	Groups
Adults	CHF 1,200	CHF 1,022
Children	CHF 605	CHF 516
Piccolo	Free	Free



©Valais/Wallis Promotion – Pascal Gertschen.

Leukerbad.



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Winter Wonderland in Leukerbad. Skiing, sledging, walking & bathing.

- Services included for FIT and groups
- 1 day Leukerbad Winter Card
- Cable car
- 3-hour ticket for public spa

Category	FIT	Groups
Adults	CHF 75	CHF 68
Children	CHF 45	CHF 41
Piccolo	Free	Free



Wine tourism – Les Celliers de Sion.



MATTERHORN REGION **Switzerland.**
SWISS ALPS

- **Wine experience.**
- Services included for FIT and groups
- Guide
- Film and exhibition
- Tasting of 3 wines
- Valais platter and regional aperitif



© Les Celliers de Sion

Category	Groups
Adults	CHF 22
Children	CHF 7

Your contact.



MATTERHORN REGION
SWISS ALPS



Switzerland.



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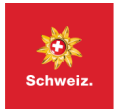


Switzerland.

Our Trade corner

[MySwitzerland.com/trade-uk](https://myswitzerland.com/trade-uk)





MySwitzerland Pro – B2B platform

MySwitzerland Pro is a new web-based B2B platform run by Switzerland Tourism that connects the global travel industry with Swiss providers and destinations.

With around 26 direct market representatives around the world, Switzerland Tourism organizes various B2B events. The Switzerland Travel Mart STM, which takes place every two years, is the largest event where various suppliers and buyers have the opportunity to make contacts, build relationships and develop business. ST's role is to act as an intermediary to find a way for both parties to successfully develop their business. For this reason, the MySwitzerland Pro platform was

Information & upcoming Webinar.



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Switzerland.



- **Date:** 25th October
- **Guests:** Rhaetian Railways and Swiss Travel System
- **Sign up here:**
[MySwitzerland.com/trade-uk](https://www.myswitzerland.com/trade-uk)

Prize.

- Fendant de Sion Gran Cru.

<https://forms.office.com/e/PbazFpxwZr>



Switzerland.



Your Questions.



Danke. Merci. Grazie. Grazia.



Switzerland.