



Bern Region - Spring is in the air.

Dear friends of Switzerland,

The Switzerland Tourism UK & Ireland Webinars have gone into the second round. From the Valais Matterhorn Region we moved on to explore the Bern Region. It was once more a pleasure seeing so many of you at the recent webinar.

Spring is in the air, so it's time for you all to experience what the season of new beginnings and transformations has to offer in Switzerland. Get the most out of the Jungfrau Ski Region with the Jungfrau Ski Pass and have the adventure of a lifetime and enjoy unique views on First with the Adventure Package. In the Jungfrau Region, you can have it all in Spring.

For more information, check out the Jungfrau Region **Trade Corner**.

Did you know that the Jungfrau Region is also called "Land of Adventure"? With Switzerland Travel Centre you can now book various adventures in this region. Adrenaline junkies have the opportunity to follow in the footsteps of James Bond and jump from the famous Verzasca Dam. If you want to enjoy the scenery, try the Via Alpina "Bear Trek" and if you want it all, book an 8-day adventure tour and travel to the Top of Europe, enjoy fantastic views of the Aletsch Glacier and much more.

Find more information on their offers on their **website**.

You want more information on Switzerland? Have a look at our Trade Corner [here](#).

Best regards,

Alex, Evelyn & Chloé
Your UK and Ireland trade team

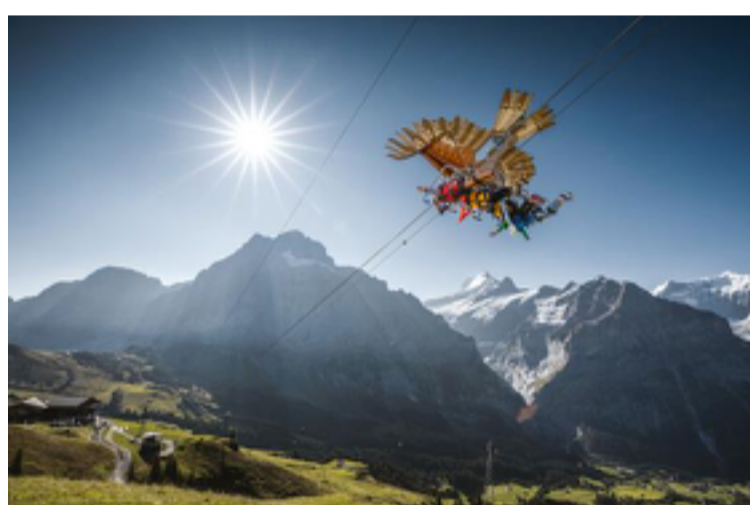
Jungfrau Region.



One Skipass for the entire Jungfrau Ski Region.

From the 2022/23 season, the division into individual winter sports areas will no longer apply to the ski passes of the Jungfrau Ski Region. From now on, there is one ski pass, the "Jungfrau ski pass". Enjoy Spring skiing until April 2023.

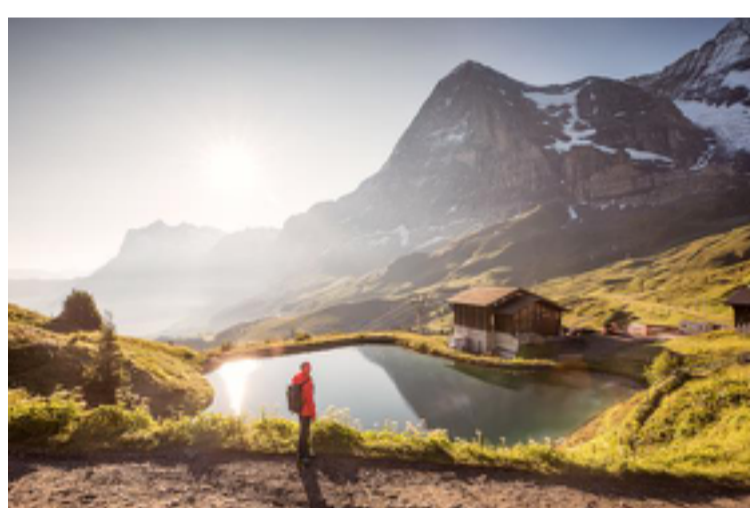
[Buy your Jungfrau ski pass here.](#)



Grindelwald First - Top of Adventure.

On the First Flieger and First Glider, at up to 80 km per hour, or on the suspension bridge of the First Cliff Walk; you simply cannot plan adventure. You find one. On First that is a certainty.

[Get your Adventure Package now.](#)



Jungfrau Region Trade Corner.

Learn more about all the summer and winter activities, top attractions, holiday resorts, programme proposals and much more on our Jungfrau Region Trade Corner.

[Get more information here.](#)

Switzerland Travel Centre.



Via Alpina "Bear Trek".

Discover one of Switzerland's most impressive areas with the Bear Trek! Experience walking across high passes to view stunning alpine scenery. This is the classic Swiss hiking trail.

[Book online now.](#)



In the footsteps of James Bond.

Do you dare to jump like James Bond? Experience the iconic film locations in Switzerland used in the James Bond movies!

[Book online now.](#)



Jungfrau Region - land of adventure.

8 day adventure in the Jungfrau region awaits you! The Bernese Oberland is the perfect base to explore the many mountains and lakes of the region. Stay in either Grindelwald or Interlaken.

[Book online now.](#)



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