



Valais Matterhorn Region - there's snow place like it.

Dear winter friends, dear snow sports enthusiasts,

Finally, the Switzerland Tourism UK & Ireland Webinars are back with Valais & the Ski Club of Great Britain kicking them off. It was a pleasure seeing so many of you at the recent webinar.

Winter is in full swing, so it's time for the winter wonderland to once again dazzle guests. They can make the most out of the winter with the Snow Fun Pass on the Gornergrat which promises a perfect winter day. The same is being offered in the Aletsch Arena with the Aletsch Explorer Pass. Explore this UNESCO heritage site next to the 20km long Aletsch Glacier.

Have you ever visited Les 4 Vallées, Switzerland's largest ski resort? Perhaps now is your chance. Their ski safari allows you to explore the surrounding ski area, see Nendaz and Veysonnaz, and, most importantly, enjoy the slopes. Relax and enjoy - even the transfer of your luggage is in good hands.

For more information, check out the VALAIS Trade Corner.

You want to make most out of your time in Switzerland? Join the Ski Club of Great Britain, head for Verbier and Zermatt — their volunteer ski representatives there will take care of everything. Need more? No problem, sign up for an instructor-led guiding session to benefit from their expertise and, most importantly, to have fun!

You want more information on Switzerland? Have a look at our Trade Corner [here](#).

Best regards,

Evelyn & Chloé
Your UK and Ireland trade team



Snow Fun Pass on the Gornergrat.

Not a skier? Not a problem! The Snow Fun Pass is the perfect way to explore the Gornergrat and enjoy a perfect winter day, surrounded by a breath-taking mountain scenery, while snow-shoeing, sledging or winter hiking.

[Get your Snow Fun Pass here.](#)



Aletsch Explorer - the best way to discover Aletsch Arena.

The day pass for hiking, sightseeing and more. Get unlimited mobility in the Aletsch Arena, the UNESCO heritage site next to the 20km long Aletsch Glacier at a special price - Whatever your plans, this is just the ticket!

[Book your Aletsch Explorer Pass now.](#)



Ski Safari - the best way to explore the 4 Valleys.

Come and explore the vast 4 Vallées ski domain, the biggest ski area in Switzerland, hassle free! Spend overnight stays in both Nendaz and Veysonnaz, ski on over 400 km of slopes... we look after everything, even your luggage transfer!

[Book your ski safari now.](#)



VALAIS Trade Corner.

All you need to know in just a click. In the VALAIS Trade Corner, you can access to our sales manual for product information, register or listen to our webinars, access to our photo database or discover our Fam Trips. All of this to help you develop your product catalogue.

[Find out more about Valais.](#)

Ski Club of Great Britain.



Ski with the Ski Club in Valais.

Volunteer reps are the friendly face of the Ski Club of Great Britain in Verbier and Zermatt. Reps act as a 'club concierge' for members, assisting with in resort bookings of ski lessons, equipment, ski instruction and more. They also arrange regular social events and help put members together into ski groups.

[Join the club from £50pa.](#)



Instructor Led Guiding in the Valais.

Instructor led guiding from the Ski Club of Great Britain is the answer for experienced skiers not looking for a traditional ski school lesson. Skiers can benefit from expert local knowledge and ski safely with their instructor for an experiential day on snow. Instructors will share top tips with a focus firmly on having more fun.

[Instructor led guiding.](#)



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