



Welcome to the ST Trade UK & Ireland Webinar

We'll start in a few minutes

Switzerland Tourism Webinar: Winter activities in Valais.



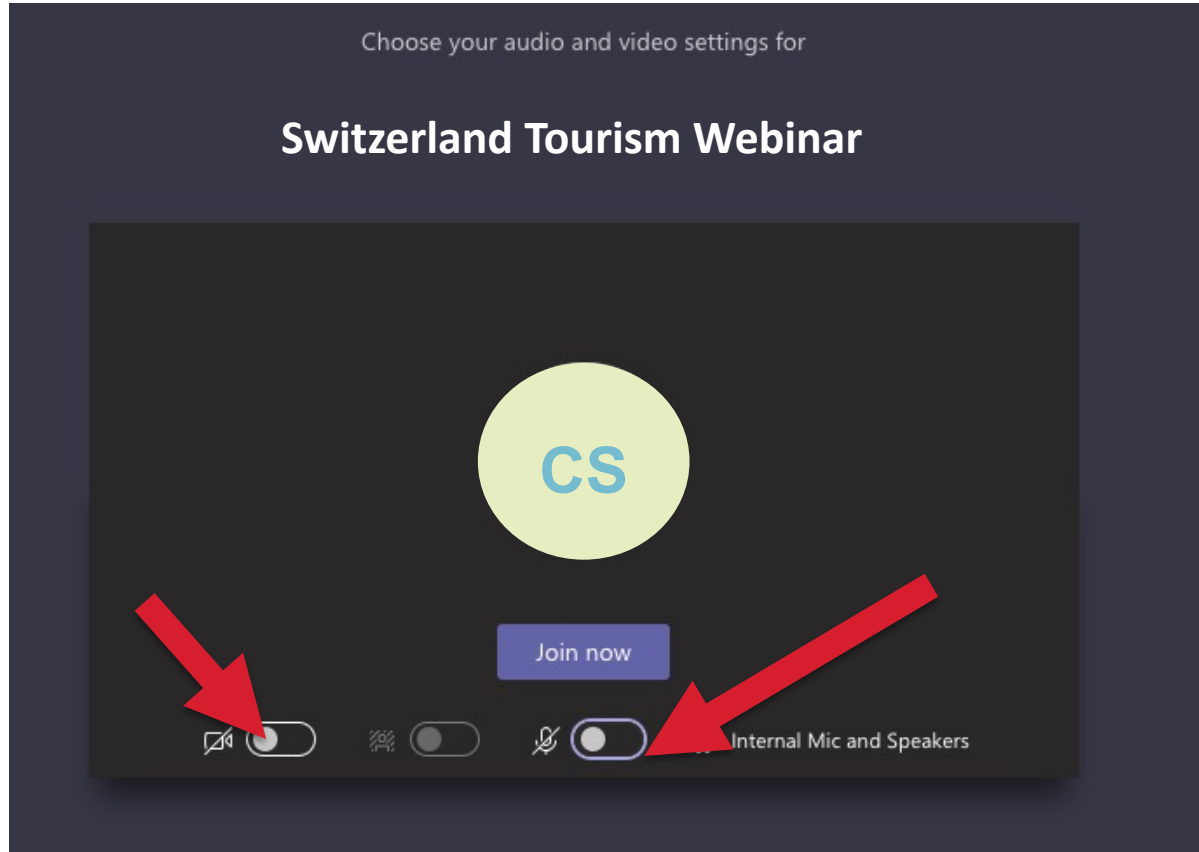
Switzerland.

Evelyn Lafone, Chloé Schenkel
9 February 2023

Please turn off your camera and mute yourself.



Switzerland.



Our Trade-Team in the UK/Ireland.

[MySwitzerland.com/trade-uk](https://myswitzerland.com/trade-uk)



Evelyn Lafone



Chloé Schenkel

Our guests today.



Emilie Morard

Valais/Wallis Promotion

Head of Markets Europe / Market
Manager of UK, France and Nordics



James Gambrill

Ski Club of Great Britain

General Manager

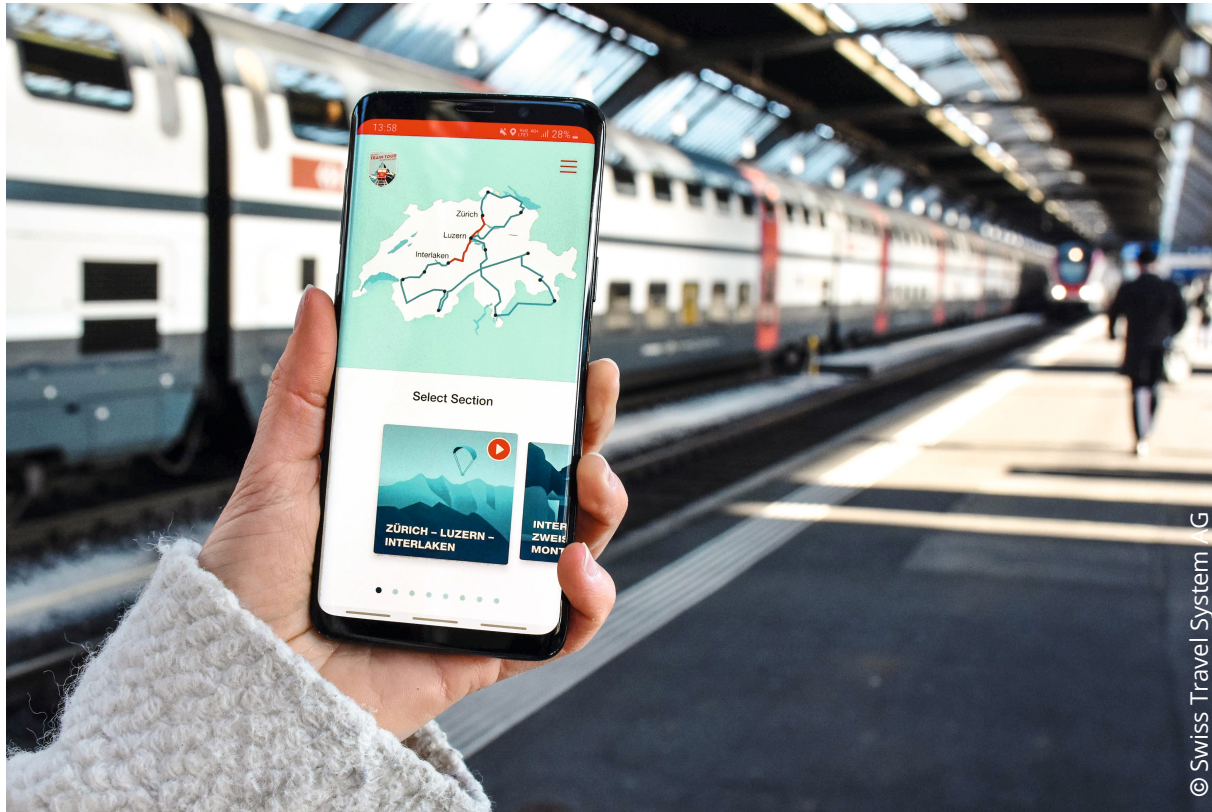
Switzerland news.

Swiss Travel Pass.

- Explore Switzerland end to end by train, bus & boat
- 3, 4, 6, 8 or 15 consecutive days
- Swiss Travel Pass Flex
- Many Benefits
- More information [here](#)



The Grand Tour App.



- Roadtrip of over 1'600km
- Explore, plan & navigate with the Grand Tour app
- Download [here](#)

Happy Birthday Gornergrat Railway turns 125!



New connections.



Switzerland.



- GoldenPass Express, new Prestige Class



- Direct train connection Zurich – Interlaken every two hours

11 sustainable ski resorts.

More on [MySwitzerland.com/sustainability](https://www.myswitzerland.com/sustainability)



Raffle.



Switzerland.

Prize: £30 Voucher Swiss Break Bakery



© Maya Wipf & Dannie Kaehr

In love with Raclette.





Switzerland.

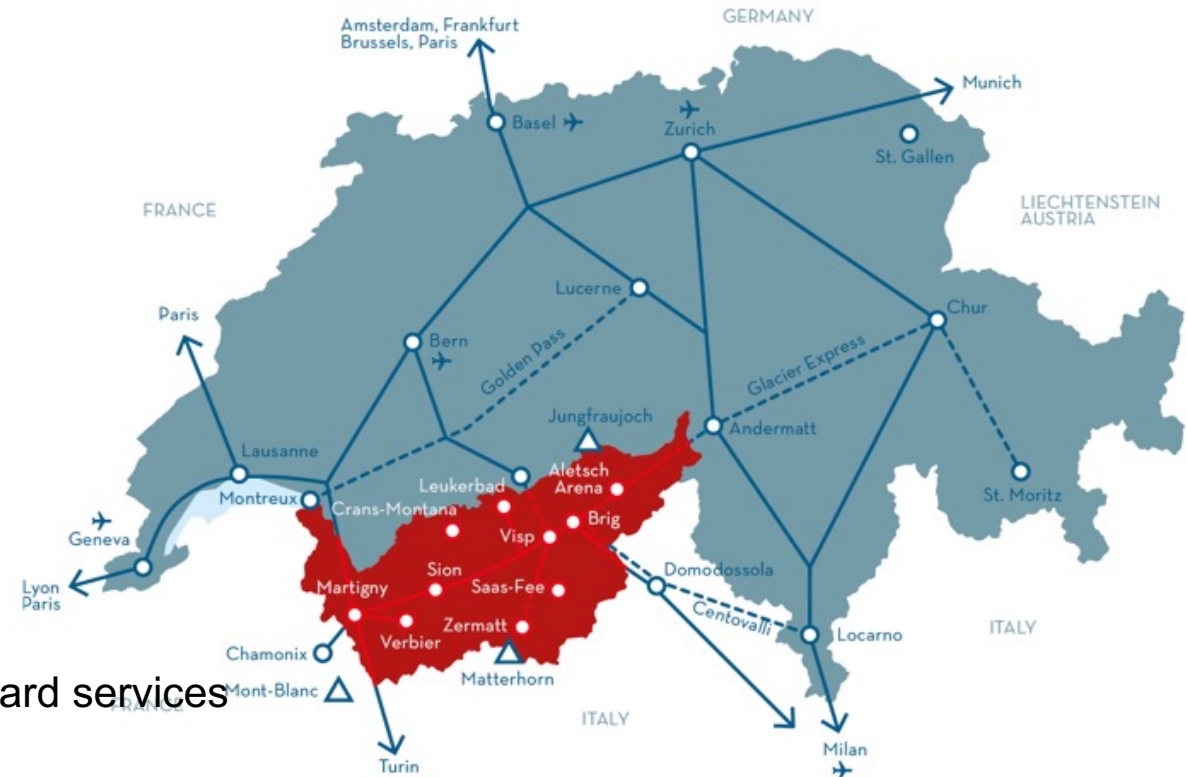
Perfectly connected.

By plane

- International flight connections : Geneva (2 hours) – Zurich (3 hours) – Basel (3 hours)

By train

- Outstanding transport connections
- International airports: Zurich – Geneva – Basel – Milano (every 30')
- Direct trains from Austria, Germany, France and Italy to Swiss city-centres
- 80 European connections daily
- No luggage limitation or waiting times
- Ample elbow-room, catering facilities and various onboard services



45 FOUR-THOUSANDER PEAKS.



MATTERHORN REGION
SWISS ALPS



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SWISS ALPS

GUARANTEED SNOW IN
A WINTER WONDERLAND.

©Valais/Wallis Promotion – Yves Garneau
Freeride – Activity that requires a mountain guide & safety equipment



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OVER 2,000KM OF
ENDLESS PISTES.

©Valais/Wallis Promotion – David Carlier
Destination : Region Dents du Midi, Les Portes du Soleil ski area.

CAR FREE RESORTS.



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SWISS ALPS



©Valais/Wallis Promotion – Pascal Gertschen
Destination : Aletsch Arena, Bettmeralp village.



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SWISS ALPS

EXPERIENCING NEW ACTIVITIES IN A SECURED ENVIRONNEMENT.



©Valais/Wallis Promotion – David Carlier

Destination : Region Dents du Midi, Les Portes du Soleil - Skitouring, Morgins.

SKIING ALL YEAR LONG.



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©Valais/Wallis Promotion – Pascal Gertschen
Destination: Saas-Fee/Saastal – Glacier skiing with Allalin in the background.



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HIKING IN THE SNOW.





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SHARING MOMENTS WITH FRIENDS
& TASTING LOCAL PRODUCTS.

Valais News.

Gornergrat/Zermatt:

- New railcar trains Polaris
- Reopening: fondue in the igloo village

Saas-Fee/Saastal:

- Extension + renovation hotel Capra 5*

Nendaz/Veysonnaz:

- Panoramic platform at the Mont-Fort (3330 m)





Switzerland.

Not to be missed experiences. MGB.

SnowFunPass Gornergrat - Sledging on the highest toboggan run in Switzerland.

- Services included for FIT and groups
- Train ride Zermatt –Gornergrat –Zermatt (with unlimited rides from Rotenboden to Riffelberg)
- Toboggan rental: CHF 10

Pass 1 Day	FIT & Groups
Adults	CHF 90
Tax, GA, SHFC, STP	CHF 60
Children	CHF 45
Piccolo	Free

Pass 1/2 Day	FIT & Groups
Adults	CHF 67
Tax, GA, SHFC, STP	CHF 53
Children	CHF 40
Piccolo	Free



© Valais/Wallis Promotion – David Carlier

Aletsch Arena.

Guided snowshoe tour.

- Services included for FIT and groups
- Guided snowshoe tour
- Priceless view on the Great Aletsch Glacier
- Not included: eventual cable car ticket
(suggestion: buy the Aletsch Explorer)

Category	Groups
Adults	CHF 33
Children	CHF 33
Piccolo	CHF 33



Région Dents du Midi.

Région Dents du Midi - Ski-in / Ski-out Unlimited.

- Services included for FIT and groups
- 7 overnights in a 3* Hotel ski-in / ski-out with breakfast
- 6 days of skiing in the ski area of Les Portes du Soleil

Category	FIT	Groups
Adults*	CHF 905	CHF 774
Children	CHF 546	CHF 472

*Package available for a minimum of 2 people; price per pax for a double/twin room.



©Valais/Wallis Promotion – David Carlier

Nendaz/Veysonnaz

- **Ski Safari Nendaz and Veysonnaz.**
- Services included for FIT and groups
 - 4 overnights in Nendaz & 4 overnights in Veysonnaz
 - 6-day 4 Vallées ski pass
 - Equipment rental
 - Luggage transfer

Category	FIT (min. 2 pax)	Groups
Adults	CHF 1,335*	CHF 1,235
Children	CHF 700*	CHF 650.50
Piccolo	CHF 132*	CHF 121.50

*Prices per person, for minimum 2 pax.



Saas-Fee/Saastal.

Skiing in Saas-Fee.

- Services included for FIT and groups
- 4 or 7 nights in a standard hotel with breakfast
- 3 or 6 days ski pass Saas-Fee

4 nights and 3 days	FIT	Groups
Adults	CHF 656	CHF 576
Children	CHF 334	CHF 294
Piccolo	Free	Free
7 nights and 6 days	FIT	Groups
Adults	CHF 1,180.50	CHF 1,012.50
Children	CHF 595.75	CHF 511.75
Piccolo	Free	Free





Switzerland.

Wine tourism – Les Celliers de Sion.

- **Wine experience.**
- Services included for FIT and groups
 - Guide
 - Film and exhibition
 - Tasting of 3 wines
 - Valais platter and regional aperitif



© Les Celliers de Sion

Category	FIT & Groups
Adults	CHF 40
Children	CHF 20

Your contact.



MATTERHORN REGION **Switzerland.**
SWISS ALPS



Emilie Morard

Head of Markets Management

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www.visitvalais.ch



Switzerland.



Switzerland.

Ski Club of Great Britain.

James Gambrell



Ski Club of Great Britain.



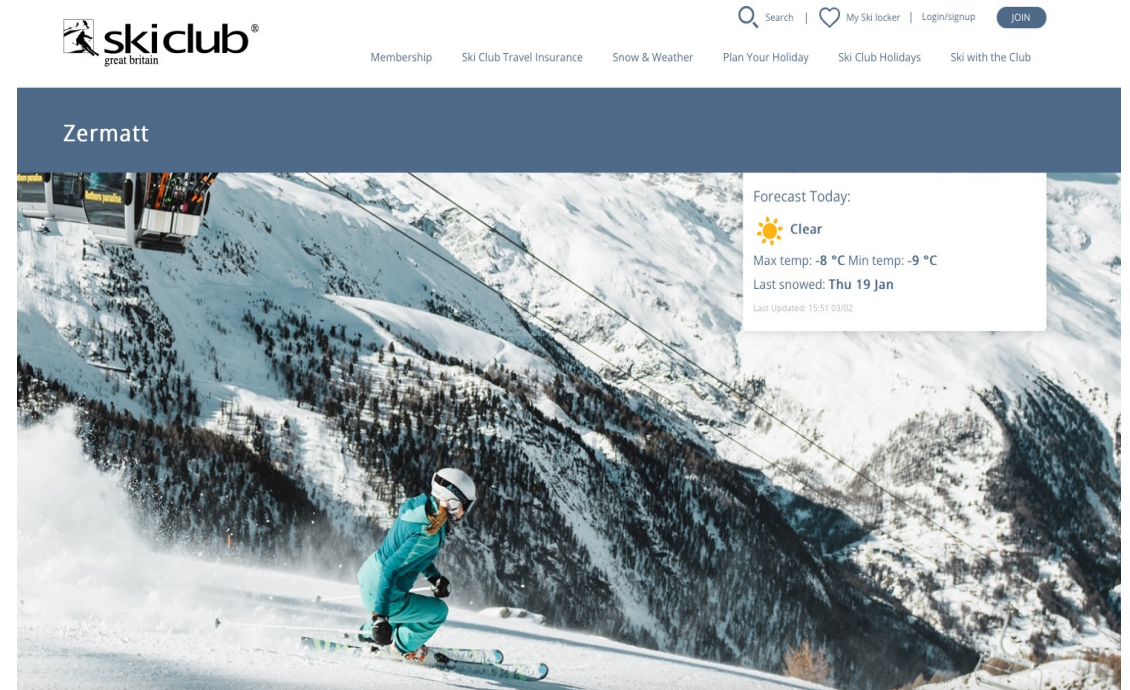
Switzerland.

- Founded: 1903, 18,000 members
- Engagement with skiers annually: 2 million+
- Years working in Valais 50+
- Key activities: Holidays, Reps, Instructor Led Guiding, Information, Insurance
- ...and much much more

Ski Club of Great Britain.



- Valais – A world class snowsports destination
- Our members regularly vote Zermatt as their favourite resort
- Everything a ski resort could offer
- Quality is exceptional
- Not necessarily expensive
- Easy to access from the UK, sustainable too



Ski Club of Great Britain.



- **Reps are the friendly face of the Ski Club**
- Your club concierge
- **Reps are there to:**
 - Facilitating and organising social skiing for groups of Members
 - Promoting safe and responsible recreational skiing
 - Arranging a fun and varied weekly events plan, including lunch meetups and après drinks
 - Ensuring Members are aware of the fantastic range of Ski Club benefits and discounts

Zermatt Social Hour Details

Social hour time: 6:30pm – 7:30pm

Social hour venue: Hotel Pollux Bar

Rep's phone: +44 (0) 7540 048 559/563.

Weekly Programme

Day	Event	Meeting Time	Meeting Place
Sunday	Explore Zermatt	9:30am	Bottom of Sunnegga Lift
Monday	Here, There & Everywhere	9am	Bottom of Klein Matterhorn Express
Tuesday	Matterhorn Magic	9am (9:12am train)	Gornegrat Train Station
Wednesday	Italian Job	9am	Bottom of Klein Matterhorn Express
Thursday	Off Piste Adventure/Mountain Guide	9am	Bottom of Klein Matterhorn Express
Friday	Last Blast	9am	Bottom of Sunnegga Lift
Saturday	Day Off		

REPS LIST

PER BRUNKSTEDT

Dates in resort: From: **03/12/2022** To: **17/12/2022**

I learned to ski in Sweden as a child, and moved to London to work as an architect when I got a bit older but are now back on the mountain again.

[...more](#)

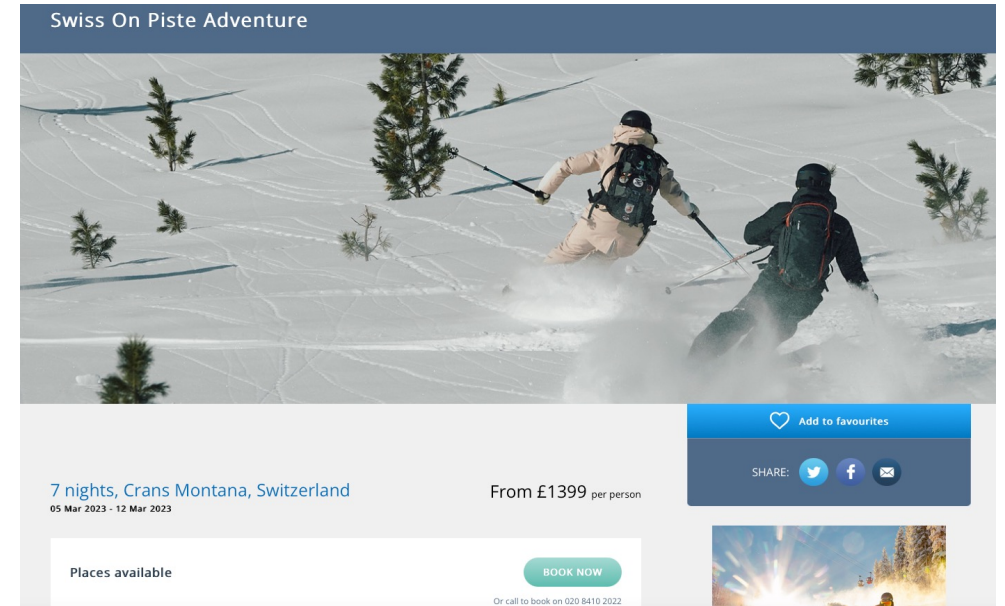
[View Rep's Programme and Pre-Register](#)



Ski Club of Great Britain.



- Two holiday brands: Fresh Tracks and Mountain Tracks
- Members only
- Organise holidays not provided elsewhere
- Zermatt and Verbier are favourites
- But other resorts including Crans-Montana and Anzère also featured.



Ski Club of Great Britain.



- Ski Club of Great Britain in Valais: Instructor Led Guiding
- Ski with an instructor in Verbier
- But not ski school!
- Experience, with support
- 50% off for members

Verbier Instructor-led Guiding

INSTRUCTOR LED GUIDING

Booking Now Available!

Our ILG sessions are now available to book with New Generation Ski and Snowboard School. Check out all the information below and begin planning your winter!

Add to favourites

SHARE:

Your contact.



James Gambrill

General Manager: Ski Club of Great Britain

James.gambrill@skiclub.co.uk

www.skiclub.co.uk

Nendaz: a family-friendly resort

Nendaz will delight families as well as powder seekers. Those looking for gentle runs will undoubtedly love the resort's three beginners' areas. Tracouet beginners' park, named after the frozen lake that surrounds it, offers a unique playground where children can securely enjoy their first experience in the snow with a magic carpet, beginners' and baby lifts and a snowtubing area. Parents can supervise little ones while unwinding over drinks and snacks in Lake Bar, just a few metres away.



Freedom for freeriders

Experienced skiers and snowboarders can explore the region in comfort and style, as it has more secure freeride zones than anywhere else. From the legendary Plan du Fou, Gentianes and Chassoure to the epic Mont Gelé, Vallon d'Arbi and Col des Mines, you'll want to try them all to see which one will remain engraved in your memory forever.

Mont Fort

If there is one thing you can't miss during your stay in Nendaz, it's [Mont Fort](#). At 3,300m, it is the highest summit in the Four Valleys, and easily reached by cable car.

From the top, a new panoramic platform offers sweeping views of the Alps' best known peaks such as Mont Blanc, Matterhorn and Grand Combin.

Adrenaline-seekers will also want to try Mont4Zipline - the world's highest zipline - which whizzes down Mont Fort. The 1.4km trail flies you over the Tortin Glacier at more than 100km per hour. Advanced skiers and snowboarders can also tackle the Mont Fort ski slope, one of the steepest in the Alps.



Switzerland.



Switzerland.

Prize: £30 Voucher Swiss Break Bakery

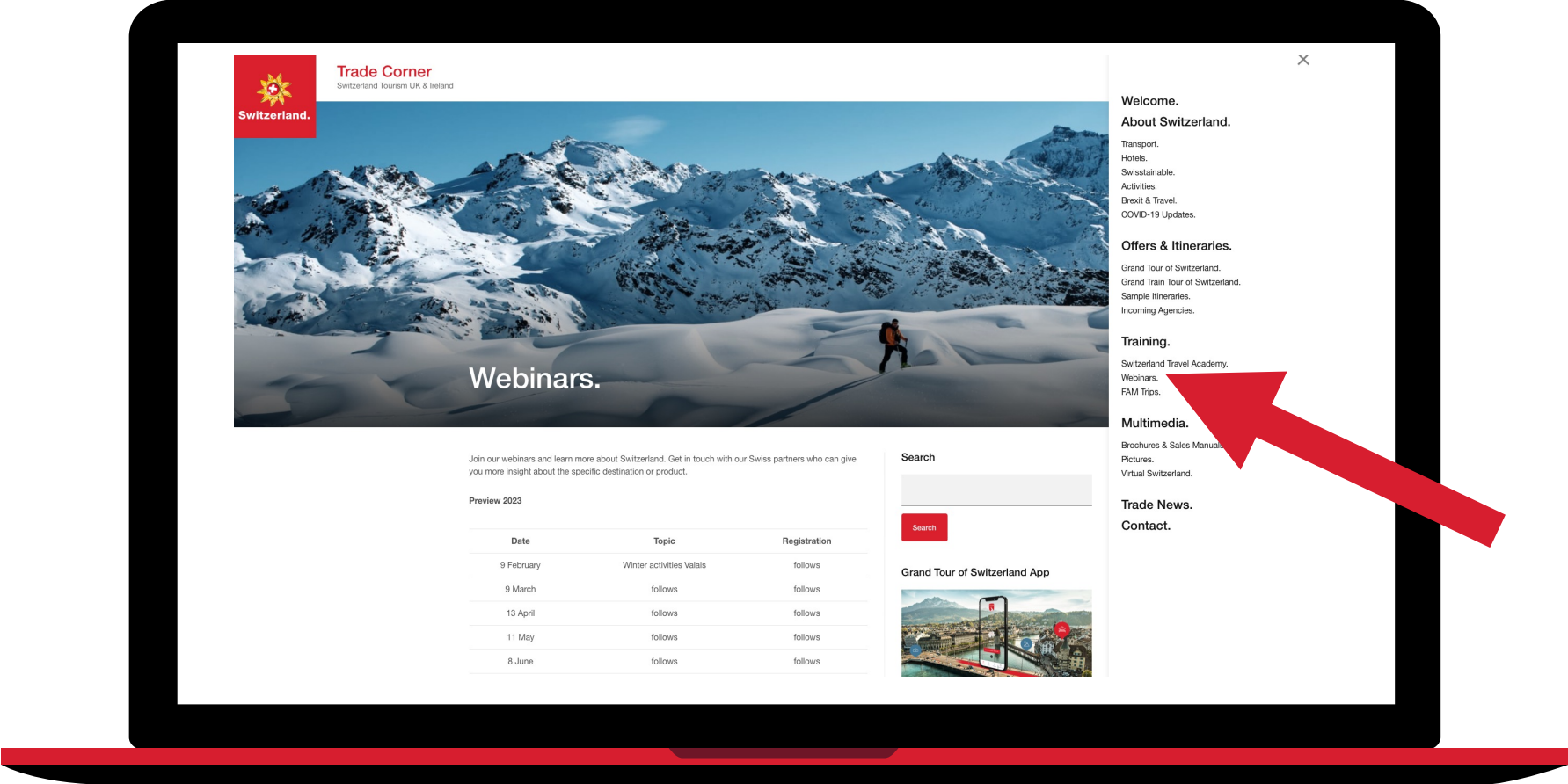


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Our Webinars.

MySwitzerland.com/trade-uk



Information & upcoming Webinar.



Switzerland.



- **Date:** 9 March
- **Guests:** Bern Region & Inghams
- **Topic:** Spring highlights
- **Sign up here:**
[MySwitzerland.com/trade-uk](https://www.myswitzerland.com/trade-uk)

Switzerland Tourism on tour.



Switzerland.



- 21-25 April Swiss Travel System and Partners in Glasgow, Manchester, Birmingham and London
- 19-23 June with Swiss Partners in Edinburgh, Manchester, Birmingham and London
- June fam trip activity in the Valais
- 9-13 October Grand Yodel fam trip to Switzerland with 50 Travel Advisors

Your Questions.



Danke. Merci. Grazie. Grazia.



Switzerland.