

Cruising through summer in Switzerland.

Dear media friends,

After years of preparations, the RHS Chelsea Flower Show has finally taken place and we're very proud that our garden 'A Swiss Sanctuary' was awarded a Bronze medal.

The magic of Swiss nature and gardens is at its peak over the next couple of weeks. Our new Grand Tour of Switzerland app makes navigation easy while cruising through the country along the Grand Tour, and perhaps even stopping off at one or other of the 50 magical places included in the Federal Inventory of Swiss Heritage Sites?

For this summer's cultural fix, head to Lausanne and discover the new Plateforme 10 cultural hub, followed by a stroll along the lake or a refreshment at one of the city's hotspots along the promenade.

And a unique new experience awaits fans of the typical miniature Swiss wooden cow with the red dots at Trauffer World.

Summer, we're ready! And we're happy to assist with all your summer travel features on Switzerland, so do get in touch!

Best regards,

Myriam, Fran and Lorena
Your UK & Ireland media team



RHS Chelsea Flower Show.

With 'A Swiss Sanctuary', designed by the award-winning garden designer Lilly Gomm, Switzerland Tourism brought a little piece of Switzerland to the RHS Chelsea Flower Show and into the heart of London with the goal to inspire the public to discover the delights of the Swiss flora and fauna. The garden combined highlights of the Lake Geneva, the Bern and Ticino region.

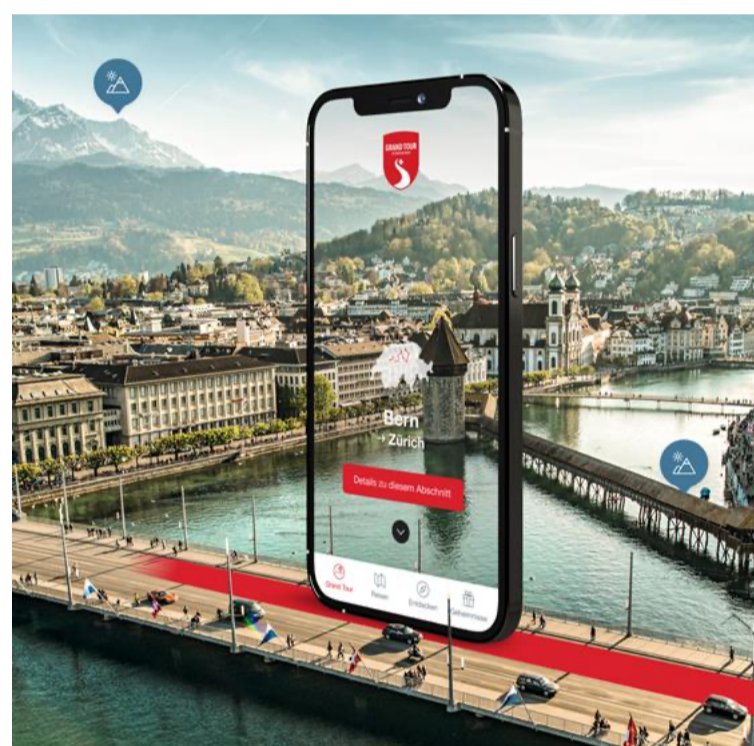
[Read the release.](#)



The magic of beautiful places.

Interested in discovering hidden gems? Visit 50 selected villages that represent the cultural and architectural diversity of our country, all of which have been included in the Federal Inventory of Swiss Heritage Sites (ISOS). These exceptional villages can be found across all cantons and regions, and many can be explored as part of a road trip along the Grand Tour of Switzerland!

[Discover the 50 villages.](#)



The new Grand Tour app.

The Grand Tour of Switzerland is a road trip of over 1,600km covering the whole of Switzerland which encompasses all of the country's major highlights. Exploring, planning and navigating the route has never been so easy thanks to our new Grand Tour app, which helps you plan journey times and distances, tells you which landmarks and sites to visit, and guides you conveniently and easily along the route to all the most beautiful spots.

[Plan, drive and explore.](#)



St Stephan yodelling trail.

It is in places such as Alp Dürrenwald where natural yodelling originated, and where what is known as the 'call' is passed down from generation to generation. On this walking circuit you will gain some fascinating insights into the origins, technical aspects and diversity of the vocal artistry of yodelling. The yodelling trail will officially be inaugurated with an opening ceremony on 11 June.

[Yodel along.](#)



Opening of Plateforme 10.

The official inauguration of the two museums Mudac and Photo Elysée will take place on 15 June 2022. The doors will be open to the public the following weekend with a joint exhibition on the theme of railways. Finally all three museums will be brought together on the site of plateforme 10, the new arts quarter located right next to the Lausanne train station.

[Learn more.](#)



Opening of Trauffer World.

Visit the home of the iconic wooden creature with the red spots, the original Trauffer cow. On 4 June, the Trauffer World of Experiences visitor centre and Bretthotel will officially open their doors. Learn about history, tradition and the sustainable production of Holzkuh & Co. Maybe even stay the night!

[Come on in.](#)



Secret tip: Grande Cariçaie.

The Grande Cariçaie is Switzerland's largest lakeshore wetland, and the home for one-quarter of Switzerland's flora and fauna, including countless rare and endangered species. For us humans, it offers peace and recovery, surrounded by natural splendour. Explore the area on foot, by bike, on a canoe tour, discover the different observation towers or go on a beaver hunt.

[Discover more.](#)



Swiss Travel System.

This year marks the 175th anniversary of Switzerland's very first railway. Swiss Travel System took a closer look at the developments that not only shaped Swiss railway history but rail-bound public transport in general. Learn more about the highlights of railway history, from advances in Swiss railway infrastructure to the break through with the Gotthard Tunnel and many more.

[Happy anniversary.](#)



SWISS.

Passengers can decide up to 36 hours before departure which fresh products they would like to enjoy on board their SWISS flight and benefit from more favourable conditions. Pre-ordering with SWISS Saveurs Pre-Order ensures that travellers will receive exactly what they fancy most on the menu. With its summer 2022 timetable and 140 weekly flights from the UK, SWISS is the preferred carrier to fly to Switzerland.

[Pre-order here.](#)



Covid-19 travel situation

There are no longer any Covid-19 restrictions for travellers arriving from the UK & Ireland into Switzerland. This means when travelling between Switzerland and the UK, both Covid-19 testing and filling out a Passenger Locator Form are no longer required.

[Travelcheck.](#)



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