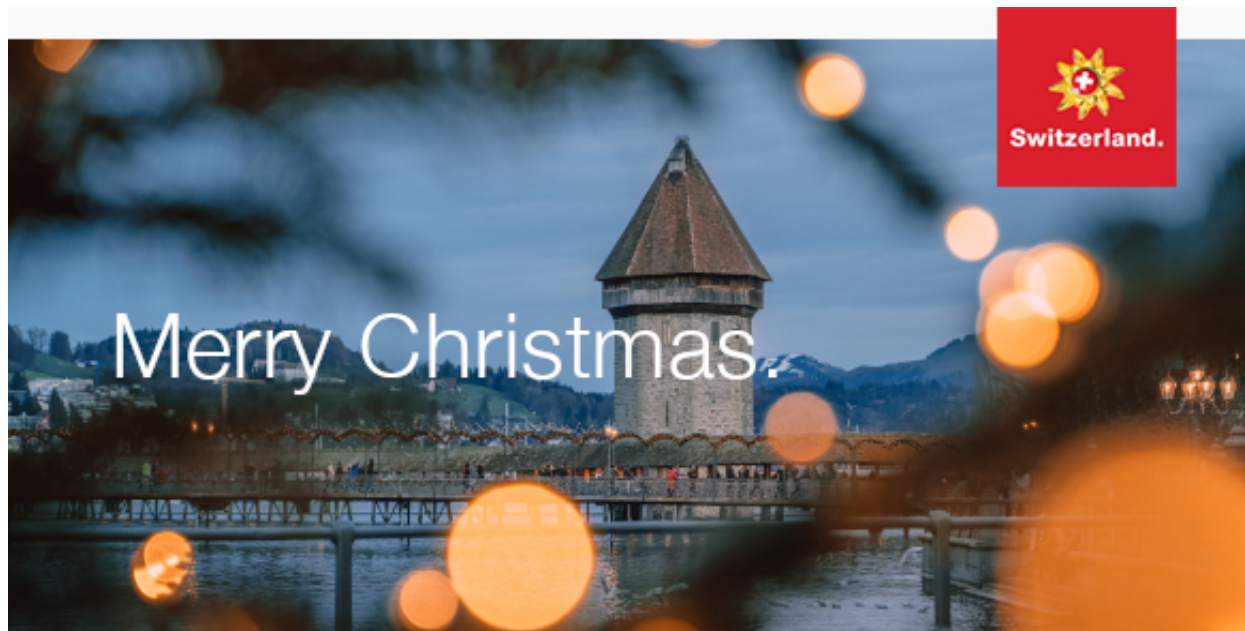


Latest news from Switzerland Tourism.

If this message is not displayed correctly please click [here](#).

[> Trade Corner](#)   [> MySwitzerland.com](#)   [> Switzerland Travel Academy](#)



## Bye Bye 2020.

Dear ,

An eventful and challenging year is finally coming to an end. We don't know about you, but we can't wait for next year!

With the current Covid 19 restrictions in place and the upcoming Brexit we do still have a couple of hurdles to overcome. We are however convinced, that travel will be coming back stronger than ever and we will be here, to help you get your customers the best possible Switzerland holidays.

We are very much looking forward to work with you in 2021 and wish you all a wonderful festive season! Stay safe and well and if there is anything we can support with, please do reach out!

With our best wishes,

Michelle and Katrin

Your Trade Team  
Switzerland Tourism UK & Ireland

## Current Covid Regulations.



Check out our Trade Corner for the latest updates on the regulations within Switzerland and our Clean and Safe Label, for tourism businesses to showcase their measures to guarantee highest standards for everyone to safely enjoy Switzerland.

[Find the latest regulations.](#)

## New Image Database - mypublish.



At the end of the year, the cooperation of Switzerland Tourism with the image database "Swiss-Image" will end. Images for touristic use will be available on "mypublish" from January 2021 onwards.

[Register on mypublish.](#)

## Prices 2021 - Swiss Travel System.



The responsible public transport boards have decided to postpone the introduction of seasonal prices for one year until 2022. Hence, the prices for the Swiss Travel Pass and the Swiss Travel Pass Flex will remain unchanged at this year's price level in 2021.

[More information.](#)

## Opening of the Ceneri Tunnel.

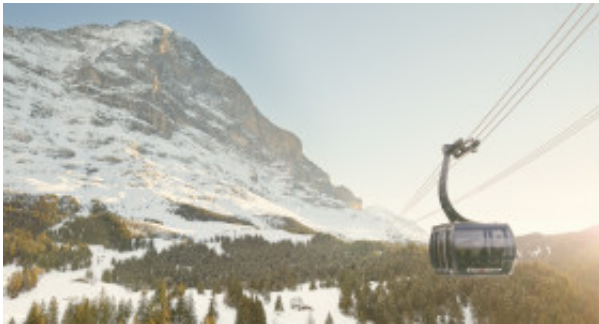
Travelling in just 15 minutes from Bellinzona to Lugano and in just 30 minutes from



Lugano to Locarno is now possible. The opening of the Ceneri tunnel contributes to a continuous rail transport through the Alps.

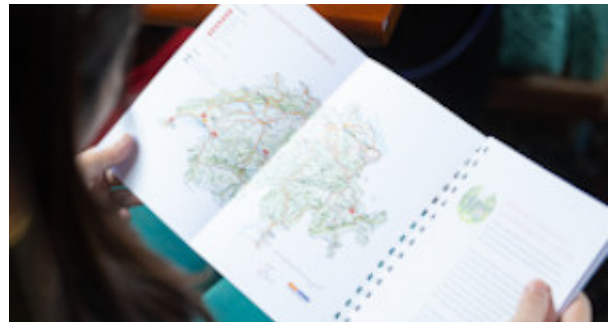
[Read more about it.](#)

## Opening of the Eiger Express.



The newly opened Eiger Express tricable aerial cableway will take your guests from the Grindelwald terminal to the Eiger Glacier station in just 15 minutes. The opening of this innovative cableway shortens the journey by 47 minutes.

[More information.](#)



## Recorded Webinars.

Travelling in current times is challenging. However, now is the time to improve your knowledge about Switzerland to be well prepared for when the quarantine restrictions are lifted. Watch the recorded webinars from this summer on our trade corner and learn more about our Swiss destinations.

[Watch our webinars.](#)

## Become a Swiss Expert.

Would you like to know more about Switzerland but are not sure where to start? Sign up for our Switzerland Travel Academy and begin with your online education on Switzerland today! Become a Switzerland Travel Expert and dazzle your clients with your indept knowledge about everything Swiss.

[Sign up now.](#)



## SWISS.

SWISS flight schedule is published for winter 2020/2021 up to 27 March 2021. The number of frequencies from London, Manchester, Birmingham and Dublin should be steadily increasing over the next months. London City will return to the schedule from mid-February 2021. Wearing a mask on board is mandatory.

[Latest Updates.](#)



## Swiss Travel System.

Since 8 June 2020, touristic lines such as premium panoramic trains, mountain railways and boats have resumed operations. The wearing of a face mask is mandatory in the entire Swiss public transport system (in trains as well as at train stations) as of 6 July 2020.

[Latest Updates.](#)



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