

Latest news from Switzerland Tourism.

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We need Switzerland.

Dear travel industry partners, dear friends of Switzerland

We trust you continue to keep well, despite the ongoing challenges for us all. In such times, here at Switzerland Tourism, we recognise the importance of regular & accurate communication with our trade partners. And so with this in mind, we're pleased to bring you the latest trade-related news with useful updates and information for the coming months, including other ways to stay connected with Switzerland and our Swiss partners; be that via our recent 'Meet Switzerland' virtual event for the travel trade, via one of our webinars, or join us at the Global European Marketplace GEM later this month and/ or at our virtual stand at WTM in November – we would be delighted to see you.

As always, we're very much here for all our trade partners both in the UK and Ireland and if you have any query at all, don't hesitate to contact us.

Sending you best wishes,

Michelle and Katrin

Your Trade Team

Switzerland Tourism UK & Ireland

Upcoming Events.



Global Market Place.

Register for the virtual event.

30 October 2020

**30
OCT**



World Travel Market.
Register for the virtual event.
 09 - 11 November 2020

09
NOV



Regulations Update.

Check out our Trade Corner for the latest updates on the regulations within Switzerland and our Clean and Safe Label, for tourism businesses to showcase their measures to guarantee highest standards for everyone to safely enjoy Switzerland.

Find the latest regulations.



Bye Bye Bedford Street.

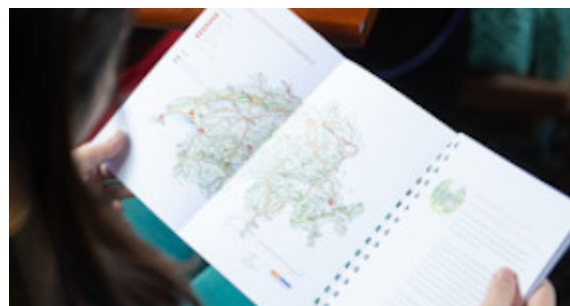
After many years in the Covent Garden and Leicester Square areas, time has come for a change of scenery. We are happy to announce that we moved offices on 23 September 2020. Our new address is in Holborn at 20 Red Lion Street, London, WC1R 4PQ.

Check out our new location.



Recorded Webinars.

Travelling in current times is challenging. However, now is the time to improve your knowledge about Switzerland to be well prepared for when the quarantine restrictions are lifted. Watch the recorded webinars from this summer on our trade corner and learn more about our Swiss destinations.



Become a Swiss Expert.

Would you like to know more about Switzerland but are not sure where to start? Sign up for our Switzerland Travel Academy and begin with your online education on Switzerland today! Become a Switzerland Travel Expert and dazzle your clients with your indept knowledge about everyting Swiss.

Watch our webinars online.

Sign up now.



SWISS.

SWISS flight schedule is published for winter 2020/2021 up to 27 March 2021. The number of frequencies from London, Manchester, Birmingham and Dublin is steadily increasing over the next months. London City will return to the schedule from mid-February 2021. Wearing a mask on board is mandatory.

Swiss Travel System.

Panoramic trains are running and the Glacier Express resumed operation in June. The Gotthard Panorama Express has been running since July. Due to increasing demand, the Glacier Express added two more trains from 21 July onwards. Masks are mandatory on all public transport and in railway stations.

Latest Updates.

Latest Updates.



This e-mail was sent to: [email address suppressed] - This Newsletter has been sent to you with your prior consent. Should you no longer require this service, you can **cancel** your subscription at any time. Text and photos for events listed here were prepared and uploaded by regional/local tourist offices, therefore Switzerland Tourism can accept no responsibility for them. The prices of all offers in Swiss francs are definitive. Prices given in foreign currencies are for guidance only. These are subject to the usual exchange rate fluctuations. Prices and programmed events are subject to change.

Our Premium Partners



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