

WELCOME
TO THE HOUSE OF GÜBELIN



GÜBELIN

A SWISS, FAMILY-OWNED FIRM SINCE 1854

The House of Gübelin is a Swiss, family-owned firm known for its exquisite high-end jewellery, gemstone expertise, and as purveyors of some of today's most sought-after luxury watch brands.

The company is deeply inspired by the internal and external beauty of fine gems and watches.

The combination of jewellery, gemstone and horological expertise is unique in the industry, a product of both Gübelin's history and the family's high regard for beauty, knowledge, authenticity, craft, and the trust of its clients.

Gübelin serves its international clientele exclusively through 5 boutiques at prime locations in Switzerland and Hong Kong. These elegant and engaging spaces are meant to make customers feel at home while enjoying the full attention and expert service of Gübelin's highly knowledgeable sales personnel.

Yours truly,

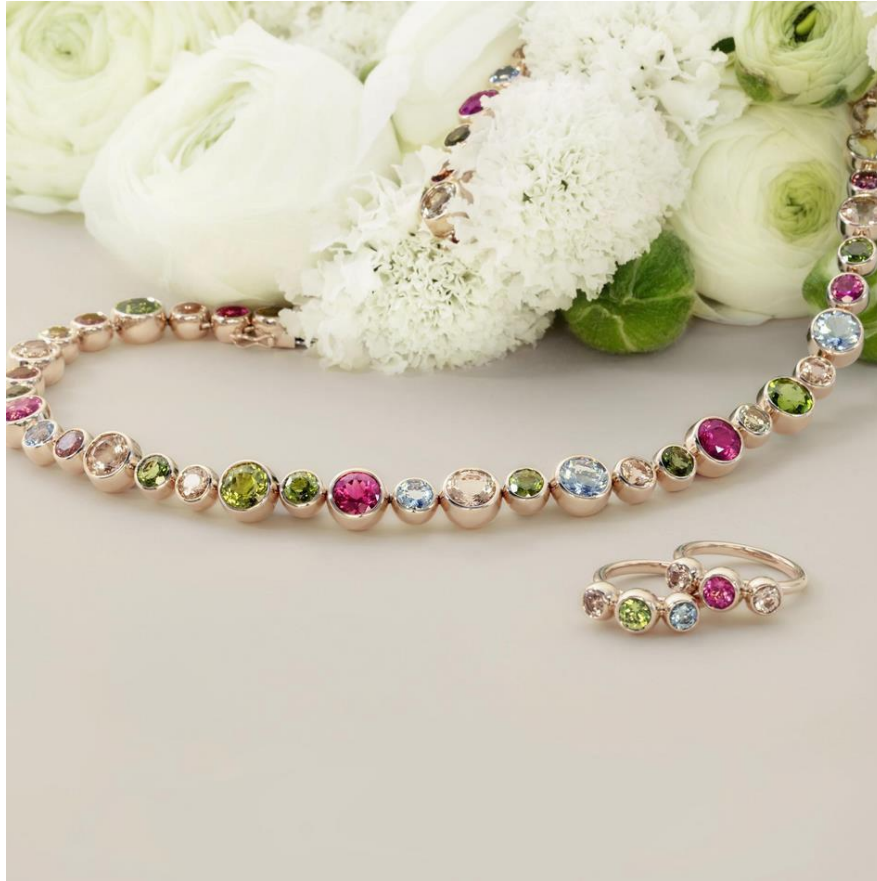


A stylized, handwritten signature in black ink, consisting of a large 'R' followed by a series of loops and a horizontal line.

Raphael Gübelin

President
Member of the Board

GÜBELIN JEWELLERY



Gübelin is deeply inspired by the internal and external beauty of fine gems and watches. Experienced gemstone buyers, Gübelin consistently sources the rarest, highest quality gems for use in its creations. It celebrates these natural treasures through classic, enduringly elegant jewellery, designed and handcrafted in its renowned Jewellery Atelier in Switzerland.

DEEPLY INSPIRED

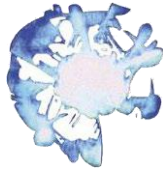
Gübelin Jewellery is designed and crafted in our very own ateliers in Lucerne.

We only use top quality gemstones to create our unique pieces of jewellery.

Each piece of jewellery features a red ruby, a symbol of passion, to remind that we are always inspired by the heart of the stone.

We provide Gemmological Reports (GIA and Gübelin Gem Lab) recognized and coveted worldwide for diamonds above 0.5 carats and for fine gemstones and pearls. Our diamonds are of the best quality only and come at very competitive prices.

Since 2013, the Gübelin Academy provides fast-track gemmological courses and seminars for professionals and anyone interested in the fascinating world of coloured gemstones.





Gübelin Gem Lab

Gübelin operates one of the world's most respected gemmological laboratories. A completely independent subsidiary, the Gübelin Gem Lab provides analyses of diamonds, coloured gemstones and pearls, and is particularly known for its expertise in coloured gems.

[Discover more](#)



Academy

Keen to share this expertise with the wider public, in 2013 Gübelin opened the Gübelin Academy in Hong Kong. Geared to professionals as well as enthusiasts and connoisseurs of coloured stones, the Academy offers a series of modular programmes providing a unique fast-track training into the wonderful world of coloured gems. Visit our Live classes in the heart of Lucerne and dive into the gemstone world.

[Discover more](#)



Provenance Proof

It is no longer good enough to provide information solely on the gemstone itself, such as physical attributes to understand the whole value-chain. The Provenance Proof initiative and the technologies it encompasses, aim to provide a solution to these customer's concerns.

[Discover more](#)

WATCHES



Having begun as watchmakers in 1854, Gübelin has a profound appreciation and understanding of the watchmaker's art. Today the company offers its customers in Switzerland an extensive selection of luxury watches from its renowned partners. Customers worldwide can also take advantage of Gübelin's over 160 years of expertise through its highly respected Watch Atelier, which provides skilled repairs and alterations to even the most complex and valuable timepieces.

OUR BRANDS


PATEK PHILIPPE
GENEVE


GÜBELIN
JEWELLERY


BREITLING
1884

BVLGARI
ROMA

CHANEL

Glashütte
ORIGINAL


HUBLOT


JAEGER-LECOULTRE

MONT
BLANC 


BAUME & MERCIER
MAISON D'HORLOGERIE GENEVE 1830

PARMIGIANI
FLEURIER

ROGER DUBUIS

 TAGHeuer
TWICE AROUND SINCE 1860

IWC
SCHAFFHAUSEN


ZENITH
ESTABLISHED IN 1865

OUR LOCATIONS



LUCERNE

Schwanenplatz
T: +41 41 417 00 10
gubelin.luzern@gubelin.com



ZURICH

Bahnhofstrasse 36
T: +41 44 387 5220
gubelin.zuerich@gubelin.com



GENEVA

60, Rue du Rhône
T: +41 22 365 5380
gubelin.geneve@gubelin.com



LUGANO

Via Nassa 7
T: +41 91 850 5480
gubelin.lugano@gubelin.com





ST. MORITZ

Palace Galerie, Via Serlas 29
T: +41 81 837 5870
gubelin.st.moritz@gubelin.com



HONG KONG

Room 3404–3406, 34/F
Gloucester Tower, The Landmark
15 Queen's Road Central
T: +852 2264 6898
gubelin.hongkong@gubelin.com



OUR NEW TIME VALLÉE BOUTIQUE



The House of Gübelin proudly present its partnership with TimeVallée and the opening of the first TimeVallée flagship store in Switzerland. Discover the multifaceted portfolio, with twenty-four watch and jewellery brands. Within its 1000 square meters of space, the boutique offers a unique customer experience, inviting you on a fascinating journey into the world of the most sought-after luxury brands.

LUCERNE

Schweizerhofquai 1

T: +41 41 557 22 00

gubelin.luzern@gubelin.com





GÜBELIN

CREDIT SUISSE

CREDIT S

TIME VALÉE

klubschule

IBAW //

SCHWEIZER

BRAND ASSORTMENT IN TIME VALLEE LUCERNE

A. LANGE & SÖHNE
GLASHÜTTE I/SA

Φ
BAUME & MERCIER
MAISON D'HORLOGERIE GENEVE 1830

BUCCELLATI
MILANO DAL 1919

BVLGARI

CHANEL

CHAUMET
PARIS

Glashütte
ORIGINAL

GUCCI

GÜBELIN

H
HUBLOT

IWC
SCHAFFHAUSEN

JAEGER-LECOULTRE

MONTBLANC

ORIS
HÖLSTEIN 1904

PANERAI

PARMIGIANI
FLEURIER

PIAGET

ROGER DUBUIS

SERAPIAN
MILANO

TAG Heuer
SWISS AVANT-GARDE SINCE 1860

TITONI
OF SWITZERLAND

VACHERON CONSTANTIN

WATCHFINDER&Co.

ZENITH

OUR COSMETICS DEPARTMENT



BOUCHERON
PARIS

BVLGARI

CARNER
BARCELONA

cellcosmet  cellmen
Switzerland

GOLDFIELD & BANKS
AUSTRALIA

LA MER

 MONTBLANC

SHALINI
PARFUM

DR. BARBARA
STURM


VALMONT

OUR SERVICES AT A GLANCE



5 prime locations in Switzerland

The new Time Vallée Boutique in Lucerne

More than 20 exclusive watch brands

Unique pieces of jewellery designed and crafted
by our in-house ateliers in Lucerne, Switzerland

High-end accessories

Highly qualified and multilingual staff

International customer service

Tax-free shopping/Easy Tax for group travelling



Major Credit Cards Accepted



EASY TAX FOR GROUP TRAVEL

All Gubelin clients benefit from tax-free shopping (for any purchase over CHF 300.-). Since 2012, we offer the option of a stamp-free tax refund system.

The advantages of the stamp-free system:

- A gain of time for all groups as you do not have to stop at the Swiss border to stamp the client's tax refund documents (we recommend to all tour leaders travelling to Italy to use this system);
- No more problems in case of lost or improperly stamped documents;
- No need to keep or to bring back the tax papers to the Tourism Office to provide proof of your clients purchases at Gubelin.
- For groups exiting Switzerland via a smaller border (not a 24-hour highway border) or for groups travelling by train:

- Many customs checkpoints have been closed or are not opened for the whole day and it is no longer permissible to leave the tax papers in the customs mail box;
- If you are travelling by train, very often no customs officers will be in the train or in the Swiss train stations to stamp your papers.

Your check-list:

Please provide the following documents in English **before the shopping** each time you register your group with Easy Tax system:

- Two lists of clients with family names, first names, and passport numbers. The name and passport number of the tour leader should be on the list as well;
- The complete itinerary of the group in Europe with the date of arrival and departure;
- The group programme with the hotels names;

We recommend that you prepare these documents in advance to take advantage of quicker service at the Tourism Office. Only complete files will be accepted.

ONLY AT GÜBELIN: NO CREDIT CARD DEPOSIT FOR
CLIENTS ON PRE-REGISTERED GROUPS!

To benefit from the *No Deposit policy*, the tour operator needs to send us the following information to the latest 3 days before the groups arrival in Switzerland: name

of company; list of passenger names with passport numbers; date of arrival and departure.

Please send to: groups@gubelin.com

Follow us on Facebook and Instagram: Gubelin Official

WeChat ID: GUBELIN

