

EUROPE: FLY TO 3 HUBS AND BEYOND

Over **200 Europe destinations** with the Lufthansa Group Airlines





As the national airline of Switzerland, SWISS is a premium airline that provides direct flights from Zurich and Geneva to the world. SWISS operates one of Europe's most advanced and carbon-efficient aircraft fleets.

SWISS has continuously innovated to support its sustainable objectives such as being the world's first passenger plane utilising AEROSHARK technology and Synhelion solar fuel to greatly reduce carbon emissions. On board, sustainable materials were used in the meal packaging and amenity kit items like toothbrush, sleep mask and earplug.

SWISS Economy



In **SWISS Economy**, the generous seat pitch gives plenty of leg room, while the adjustable headrests will help to enjoy a good night's sleep on overnight flights. The SWISS Saveurs menu features a selection of delicious dishes and snacks that cater to the passengers' personal preferences.

SWISS Premium Economy



Introducing the new travel experience – **SWISS Premium Economy** on SWISS from Singapore/Bangkok to Zurich. With the seat innovative hard-shell design, passengers will be promised more privacy, enhanced comfort with 46 cm width, 99 cm seat pitch and equipped with a 15.6" entertainment screen. Travelers also benefit from 2 x 23 kg baggage allowance, a wider selection of food, and a sustainably produced amenity kit on board.

SWISS Business



Voted the best in Europe several times now, the **SWISS Business** seat converts into a roomy 2-metre flatbed with integrated massage feature. For an even higher level of privacy, travelers on all long-haul flights can reserve the exclusive Privacy Seats. In addition, the selection of „SWISS Taste of Switzerland“ gourmet delights the taste buds, and the Victorinox Comfort Kit brings refreshment on board.

SWISS First



For the most exclusive, **SWISS First** promises a refined ambiance, personalized service, and products on board. Armchairs can be turned into generous flat beds, accompanied with Swiss luxury branded La Prairie and Zimmerli pillows and pyjamas. Passengers will also be given a Bally-branded amenity kit on board. In addition, they can enjoy priority boarding or disembark, 'SWISS Taste of Switzerland' gourmet, extra baggages, among others.

Lounge



A photograph of a premium airplane cabin seat. The seat is upholstered in a dark, textured fabric and is equipped with a large, adjustable headrest. A white pillow is placed against the seat. In front of the seat, a tray table is extended, holding a glass of red wine, a pair of black headphones, and a book. The cabin interior is illuminated by warm, ambient lighting. A window with a white frame is visible in the background, showing a bright, overcast sky.

SWISS Premium Economy Facts and figures

SWISS Premium Economy

New standards on long-haul flights

The Airline of Switzerland sets new standards on long-haul flights by introducing SWISS Premium Economy on intercontinental flights. Our SWISS Premium Economy will be gradually introduced on all of SWISS's Boeing 777-300ER aircraft from the first quarter of 2022. The new travel class is the preferred option for flight guests who value individuality and want to arrive at their destination feeling even more relaxed. In comparison with SWISS Economy, the new travel class offers its guests a superior seat, added comfort and excellent entertainment at an attractive price.

The experience starts at the airport

- Guests can check in two pieces of baggage of 23 kg each – twice the complimentary baggage allowance compared to SWISS Economy
- Travellers benefit from reduced access fees to the SWISS Business Lounges in Zurich and Geneva, allowing them to enjoy the advantages at a discount
- SWISS Premium Economy guests may download two titles from the extensive eJournals portal to their digital device before departure
- Guests with a flight in SWISS Premium Economy may enjoy their stay in the SWISS Arrival Lounge after their arrival in Zurich at a discounted price

Welcome on board

- A refreshing welcome drink made with elderberries ensures a perfect start to any trip
- An amenity kit from sustainable materials contains everything needed for an enjoyable stay on board

Culinary offer on board

- Choice of three hot entrées, served on fine china. One meal option was inspired by the award-winning SWISS Taste of Switzerland concept, while another was created by Hiltl, the world's oldest vegetarian restaurant
- Pre-ordering of chargeable à la carte menus is possible in SWISS Premium Economy
- Alcoholic beverages, including wine and beer, are available free of charge

A class of its own

More privacy, more comfort, more space



Lean back

SWISS has selected seat manufacturer ZIM to produce its new seats. The hardshell seat design comes with a significant advantage, namely the possibility of easily reclining further back for extra comfort without disturbing fellow passengers located directly behind. In addition, the seats are equipped with foldout legrests, resulting in more privacy, more comfort and more space for a more personalized travel experience.

- The backrest of the innovative hardshell seat can be reclined even further for additional comfort
- The seat can be effortlessly reclined without disturbing fellow passengers located in the row immediately behind
- The seat offers lots of legroom (39 inch / 99 cm)

Great entertainment on large screens

- 15.6-inch large touchscreen for excellent entertainment
- Wide range of current movies, music titles, series and games
- Noise-cancelling headphones at seat
- SWISS Connect (chargeable Wi-Fi portal on board)

Details that matter

- Every seat features two USB-A connections to charge personal devices
- Dedicated power outlet
- Personal reading lamp
- Beverage holder
- Coat hook
- Dedicated, foldable armrest
- Discreet privacy divider
- Stowage space to store personal items
- Four-way adjustable headrest
- Spacious foldout table for laptop and magazines
- Translucent cocktail table
- Seat fabrics from Swiss manufacturer
- Armrests and legrests made from fine leather



The advantages of the new travel class compared to SWISS Economy (all Boeing 777-300ER):

	SWISS Premium Economy	SWISS Economy
Seat pitch	39 inches / 99 cm	31 inches / 78.7 cm
Max. recline	31 degrees	13.5 degrees
Seat width	18-19 inches / 46-48 cm	17.1 inches / 43.4 cm
Screen size	15.6 inches	11 inches
Welcome drink	Yes	No
Culinary choice	3 main courses	2 main courses
Amenity kit	Yes	No
Noise cancellation headphones	Yes	No
Checked baggage	2 pieces, 23 kg each	1 piece, 23 kg
Lounge access	Yes, discounted price	Yes, standard price
Preferred boarding	Yes	No

The SWISS Premium Economy network

The new travel class will first be available on flights to and from Miami, San Francisco and São Paulo. Further SWISS destinations served with Boeing 777-300ER will then gradually be added.

Upgrade during the transition phase

Guests in SWISS Economy will have the option of upgrading to SWISS Premium Economy if the new class is available. SWISS Premium Economy will be regularly bookable for all SWISS Boeing 777-300ER destinations via swiss.com from the end of May onwards.

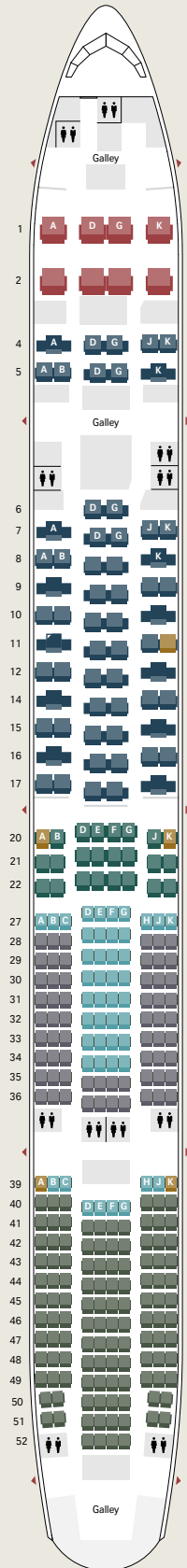
Seat reservation

Seats can be reserved for a fee at any point until 48 hours before departure.

An immersive experience

Explore the new travel class virtually

Boeing 777-300ER



- SWISS First
 - SWISS Business
 - SWISS Premium Economy
 - SWISS Economy
 - Privacy seat
 - Extra legroom seat
 - Preferred zone seat
 - Limited comfort seat
- No window**
- | | | |
|-----|-----|-----|
| 11K | 20A | 20K |
| 39A | 39K | |
- Privacy seat without window



Experience SWISS Premium Economy virtually

SWISS Premium Economy can now be experienced from all angles, allowing one to get a comprehensive look at the advantages of the new travel class. To view, simply scan the QR code with your device and enjoy 360-degree views. Experience SWISS Premium Economy at home. Thanks to augmented reality (AR), the new travel class can be projected in one's preferred environment in 3D and true to size. Not only can viewers get an idea of just how spacious the new travel class is, but they can also get a realistic idea of the sophisticated materials used, thanks to the high resolution and detailed graphics.



Scan the QR code and enjoy the advantages of the new travel class.





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