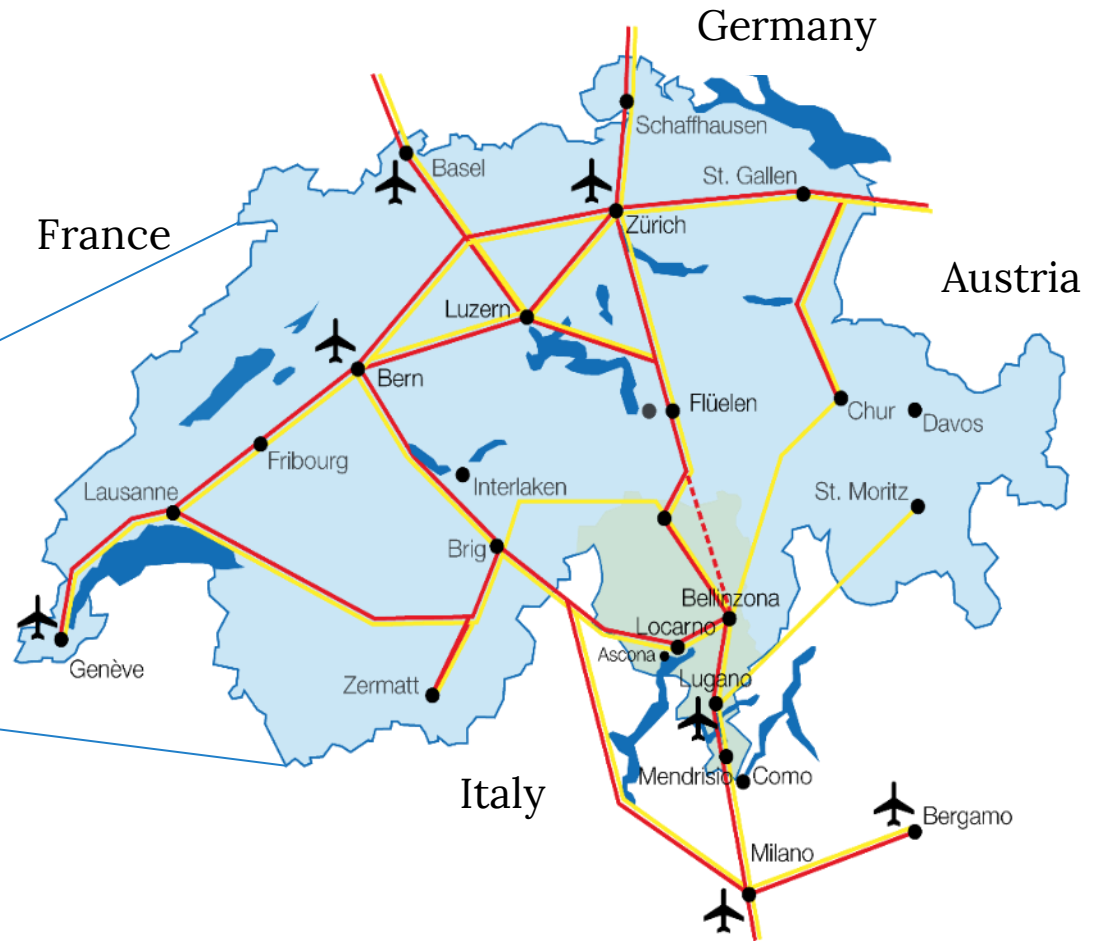
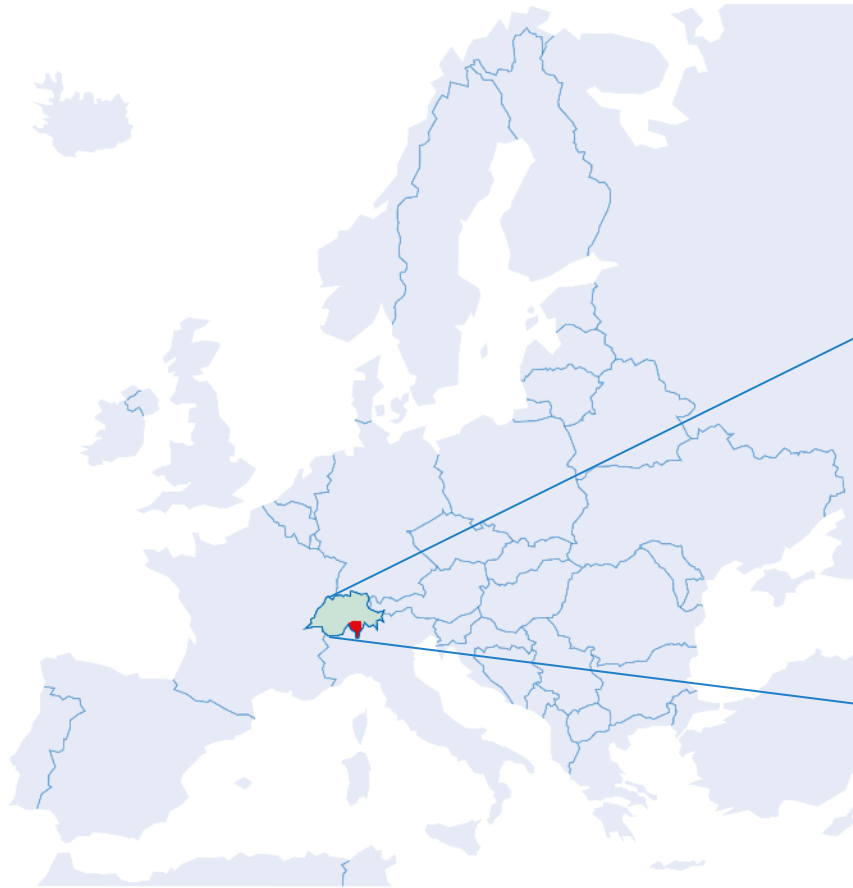


Ticino: a taste of La Dolce Vita!

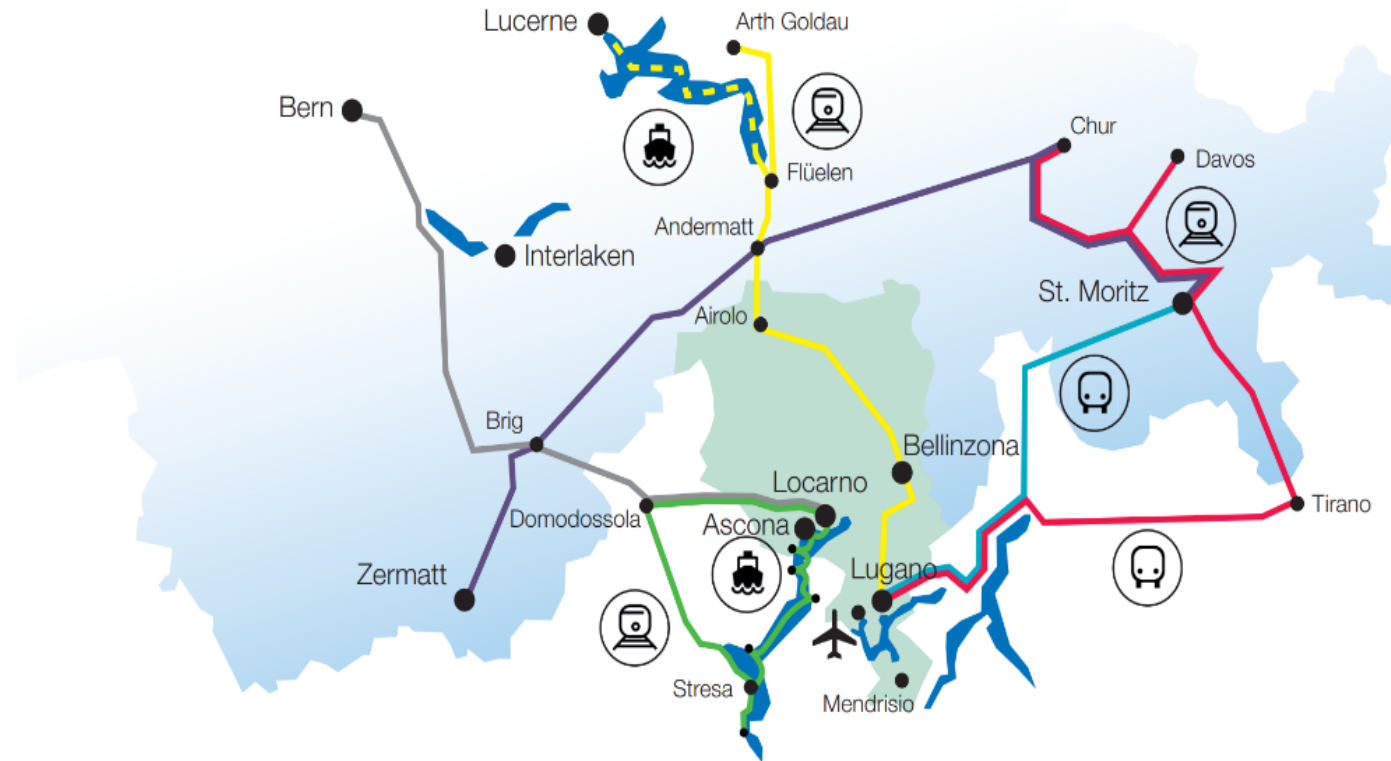
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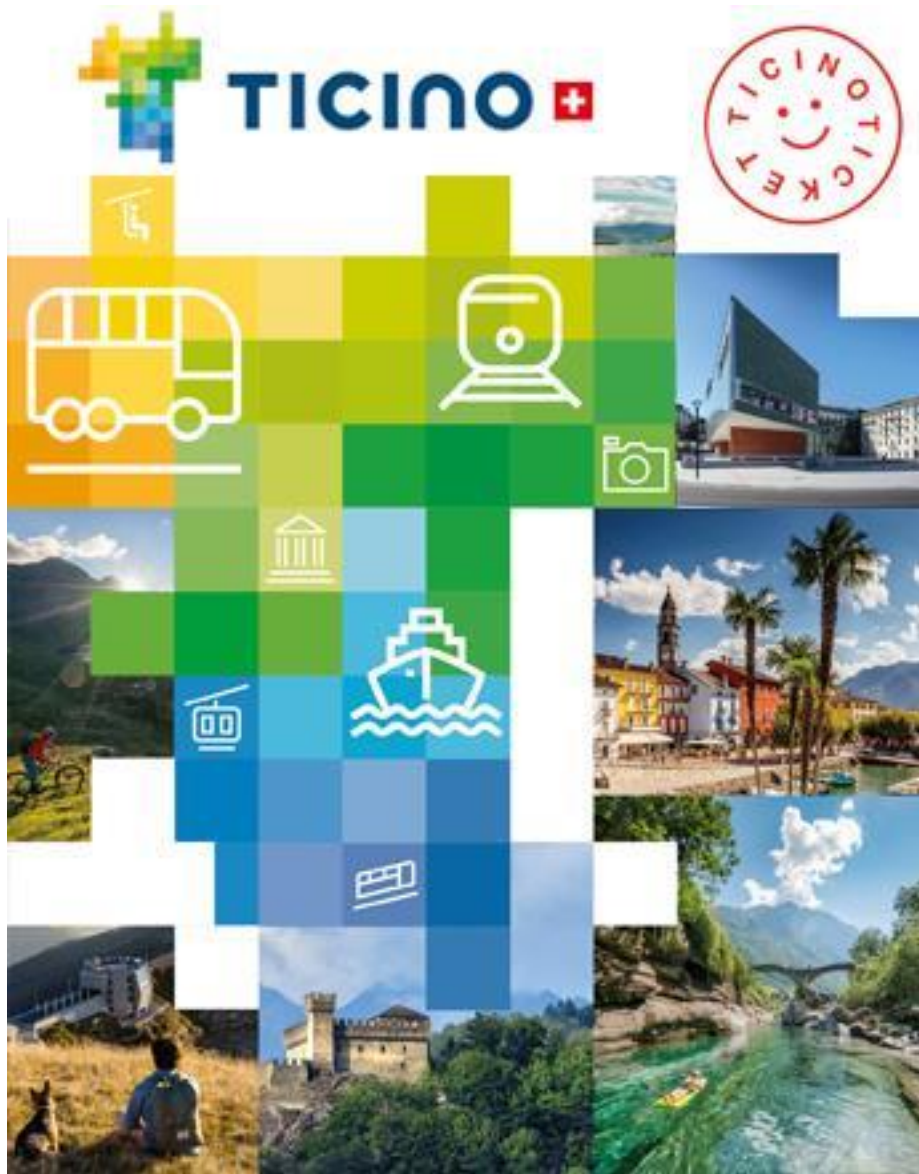
Where are we?



Scenic Routes



-  Bernina Express
-  Palm Express
-  Gotthard Panorama Express
-  Lago Maggiore Express
-  Glacier Express
-  Lötschberg-Centovalli Express



Ticino Ticket

One ticket, endless emotions

- Complimentary upon check-in for visitors who stay overnight in hotels, youth hostels and on camping sites
- All public transports free of charge throughout the region
- 20-30% off various leisure activities during the stay.



5 reasons to come to Ticino

1. Ticino: the unexpected Switzerland
2. Diversity: from palmtrees to glaciers
3. Lugano: the safest city of Switzerland
4. Good food & wine: Mediterranean cuisine
5. Swiss quality Italian lifestyle





TICINO 

small moments
a great experience



Lugano Region

■ 8.30 pm. Sunset over Lugano



Lugano City Tour

- Enjoy the sunset behind Mount San Salvatore by sitting on a bench at Parco Ciani after a shopping tour in Via Nassa
- Finish your cultural experience in Lugano with a concert at the LAC or visit its art gallery

luganoregion.com



Mount Brè

- Sunniest mountain in Switzerland
- See San Salvatore and lake Lugano
- 925 m
- 15 minutes

montebre.ch



Morcote

The most beautiful village of Switzerland, located directly on the Lake Lugano and reachable by lake cruise

morcoteturismo.ch



Food & Wine Tour

- Guided tour with several stops to explore the boutique town Lugano and its gastronomic specialties
- Booking:
Patricia Carminati
tours-in-ticino@bluewin.ch



Cruise & Cook

- Enjoy the surroundings of Lake Lugano during a cruise and cook tour.
- Risotto workshop in Grotto
- Booking:
Patricia Carminati
tours-in-ticino@bluewin.ch



7 Wonders – Tasting Experience

- Seven local dishes marry seven local wines
- Cruise + Grotto
- Booking:
Patricia Carminati
tours-in-ticino@bluewin.ch



Lago Maggiore and its Valleys

11.10 am. Sailing on Lake Maggiore



Brissago Islands

- Botanical paradise with flowers of all over the world
- Gourmet restaurant & dinner with a view

isolebrissago.ch



Ascona

So called “Pearl of Lake Maggiore” with a beautiful carfree old town “Borgo” and famous lakefront to take a walk while enjoying an icecream

ascona-locarno.com



Verzasca Valley

- Verzasca Valley, known for its crystal clear waters and swimming holes
- Are you brave enough to jump from the famous “Ponte dei salti” of Lavertezzo?

ascona-locarno.com



Falconry

Experience a close encounter with eagles, hawks, owls and vultures. These beautiful birds, flying free, will lead you through a breathtaking experience.

falconeria.ch



Bungee Jumping

- Verzasca Dam
- James Bond
- 220m (722ft)

ticino.ch



Foroglio

Admire the foroglio waterfall in the Vallemaggia and feel the fresh water on your skin

vallemaggia.ch

A panoramic view of a mountain valley. In the foreground, a hiker in a red jacket and blue backpack stands on a large, dark rock. The middle ground features a large, turquoise lake reflecting the sky and surrounding green hills. The background shows rugged mountains under a cloudy sky. The text "Bellinzona and upper Ticino" is overlaid in white. A yellow square icon is placed above the text, and a yellow square icon is placed below the text. Several white square icons are scattered across the landscape.

Bellinzona and upper Ticino

■ 10.15 am. On the paths of Val Piora



UNESCO Castles

- Castelgrande
- Castello Montebello
- Castello Sasso Corbaro

bellinzonese-altoticino.ch



King Arthur's trolley

Travel back in time and visit all the three castles of Bellinzona on a 1.5h tour.

bellinzonese-altoticino.ch



Grotto Castelgrande

Enjoying traditional gastronomy accompanied by Ticino's best wines while admiring Bellinzona's stunning oldtown and the upper castles.

ristorantecastelgrande.ch



Local market

- Discover local gastronomic and artisanal products every Saturday morning between the castles.

bellinzonese-altoticino.ch



Tibetan bridge

- Challenge yourself by walking 130m (427ft) off the ground over the bridge and enjoy the stunning landscape.

curzutt.ch



Gottardo cheese dairy factory

- Turn a trip in an unforgettable experience by making your own cheese in an authentic environment.

cdga.ch



**More #ticinomoments
My «not to be missed»**

Michel Cavadini

Head of Foreign Markets
michel.cavadini@ticino.ch

More infos: ticino.ch/trade



A scenic mountain landscape. In the foreground, a cyclist wearing a red jacket and blue shorts is riding a green mountain bike on a grassy slope. In the middle ground, there is a large, calm lake reflecting the sky. The background features rugged mountains under a bright sun that creates a strong lens flare effect. The sky is blue with some white clouds.

Grazie per la vostra attenzione!

HOLIDAY INSPIRATIONS – TICINO.CH

Small moments a great experience



15.30 – 23 July

■ Follow the wind



Brissago Islands, historical house on Lake Maggiore.

Welcome!

Ticino is ready to welcome all those looking for extraordinary experiences. The wonderful images on the following pages are an invitation to live a memorable holiday.

A WORLD TO DISCOVER

TICINO_____	4	RELAX_____	36
NATURE_____	14	FAMILIES_____	40
FLAVOURS_____	24	CURIOUS FACTS_____	44
CULTURE_____	29	MOBILITY_____	46
EVENTS_____	33	INFO AND CONTACTS_____	48



A journey through Ticino

A few hours, a couple of days or an entire season to explore and learn about a territory rich in surprising landscapes where you can experience great emotions.



Alp Prou, country cottages
in Onsernone Valley.



Gotthard Pass, porphyry
paving of the Tremola.





BELLINZONA AND VALLEYS

■ **In the heart of the Alps, the Gotthard pass is a symbol of Switzerland. Since the Middle Ages, it brings north and south together.**

Pretty little towns are a testimony of the importance of the “people’s route”. Giornico, a village of the Leventina Valley, has no less than seven churches.

Bellinzona, a city fortified by the Dukes of Milan to stop the expansion of the Swiss Confederates, has three castles, now part of the World Heritage List.

The ancient quarters of the Cantonal capital, crossroads for meetings and exchanges, with its many cafés, charming boutiques and market, are an invitation to take a relaxing stroll.



Aurigeno, old town in the Maggia Valley
and part of the Inventory of Heritage
Sites of national importance.





ASCONA-LOCARNO

Wander along cobblestone lanes winding through stone houses. Two steps away from Lake Maggiore, the most typical side of Ticino unveils itself.

Beyond the palm trees and the dolce vita, the signs of an ancient world come into sight: religious paintings, fountains and arcades. A vivid testimony of the life that once was.

In the old towns or on the river banks, as in the valley's typical grottos, traditions will meet the eyes of those who are gazing.

The lights and the music of the Piazza Grande, the beaches and the flower gardens, are an irresistible call for anyone who loves a classic tourist experience.

Adventure or relax?
The sun never sets on the charms of the Ascona-Locarno region.



LUGANO REGION

**Lying among hills and mountains,
Lugano is a vibrant city.
Music in the squares, international exhibitions,
theatre and culture on the lakeshore.**

**The reflections and the colours of the water
that rims the city shine upon the strolls
through historical buildings
and the breaks on the lakeside.**

**Boat sirens are an invitation
to discover fishing villages,
suggestive landscapes where to moor
and rediscover the taste of genuine flavours.**

**The feeling of enveloping warmth
is a reminder that Lugano is where
Swiss excellence meets
Mediterranean passion.**



Lugano, evening view
on the city from Monte Brè.



Monte Generoso,
limestone layers.





MENDRISIOTTO

Beyond the green hills and vineyards rich in tradition and culture, the southernmost region of Switzerland offers unique breathtaking landscapes.

Overlooking the shimmering waters of the lake, Monte San Giorgio and Monte Generoso invite hikers to dive into nature.

Seen from Capolago the steep walls of Monte Generoso are challenging. For those who love comfort and contemplation the best solution is the cogwheel train that reaches the summit in 40 minutes.

To discover the Muggio Valley, just walk down the eastern ridge, where you will see some nevére, the round stonemade buildings used for preserving milk.

The discovery of nature

In blossoming gardens, enchanted lakes and wild valleys, the power of nature takes the stage

Outside the cities, away from the busy roads, tracks and paths lead to the discovery of a glorious natural paradise. Crystal clear rivers flow through landscapes where the presence of man is ever so subtle. In the valleys, ancient chestnut forests, terraced slopes and typical stone houses bear witness to the peaceful relationship between men and nature. Precious and delicate places to explore.

Ticino is a blessed tiny piece of land. In less than one hundred kilometres from the Po Valley one reaches the heart of the Alps.

The south has vineyards and the hills are gentle. The north is steep, the peaks are high and the atmosphere pristine. In the centre lies the region of the lakes, where a sheltered microclimate allows the growth of a subtropical plant life. Camellias, olive and lemon trees flourish in the parks of the cities.

On the shores of Lake Maggiore, exotic nature thrives. The Brissago Islands host a botanical garden with trees and flowers coming from the five continents.



ticino.ch/hike



Foroglio, 108 m waterfall in Bavona Valley.





Lodrino Valley, gorges of
a Ticino river tributary.

HIDDEN WONDERS

Hiking through the deep canyons of a river,
trekking, bouldering or paragliding.
Ticino regenerates. It awakens the spirit.



AN ENDLESS DISCOVERY

Flawless villages resting at the top of the valleys. Green oasis lying in the city centres. Year-round, you can discover unique corners of the region that unveil the hidden treasures of a multi-faceted reality.

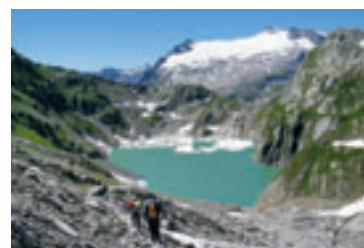


Ossasco, winter atmosphere in the Bedretto Valley.



Lugano, cloister of the convent of Santa Maria degli Angeli.

For nature lovers



1

Green oasis at hand

A thrilling journey leads to the Piora Valley, a natural region with unmatched charm. Wide stretches of green land enriched by the presence of numerous alpine lakes make it a paradise for hikers.

The flat valley floor that extends for 8 kilometres is at a height of 2,000 metres. A family favourite, it is equally appreciated by those who want to go for a walk and take

a break to eat a typical dish in a mountain hut. Climbing up the mountainsides, you can discover unspoiled places and enjoy unusual glimpses.

The Piora Valley can be comfortably reached by means of one of the steepest funiculars in the world. Built in 1917 during the construction of the hydropower plant that fuels the Saint Gotthard railway, the cable railway overcomes a height difference of 786 metres in a stretch of 1,369 metres only.

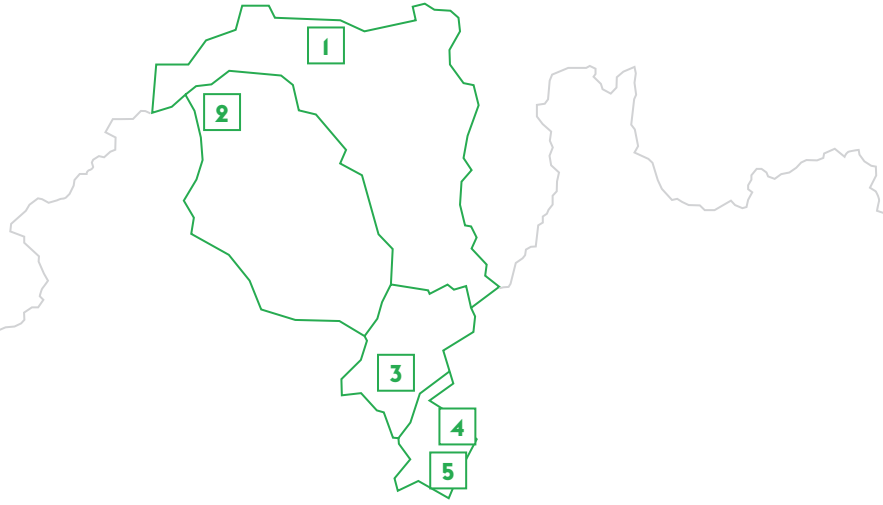
2

The sky is around the corner

Snow in Ticino? Sure, even in the summer. From the shores of Lake Maggiore, it takes one hour to reach the top of the Bavona Valley. Temptation is all along the road: gushing waterfalls, stone villages and typical grottos serving flavourful local dishes. The last stretch is the easiest one, from San Carlo a cable car goes up to Robiei. The landscape is arctic, snow is within a hand's reach.



1. Piora Valley, view on the alpine lakes of Cadagno and Ritom.
2. Robiei, lake at the foot of the Basodino glacier.
3. San Grato Park, luxuriant vegetation and view on Lake Lugano.
4. Muggio Valley, view on the terracing of Turro.
5. Breggia gorges, natural park in the Mendrisiotto region.



3

A garden above the city

Lugano is a garden city. Green areas and flowerbeds are everywhere. Some places though are enchanted and deserve a detour. One is the botanical garden in Carona, which can be reached following the path that descends from Monte San Salvatore. In springtime, azaleas and rhododendron cover the park in a fragrant blanket of colour.



4

Memories of an ancient way of life

Some regions escaped urban development. In the Muggio Valley, not too far from the city of Mendrisio, traditional landscape elements are preserved. The Bruzella Mill, as well as old constructions like roccoli and nevère have been promoted by the ethnographic museum of the southernmost valley of Switzerland.



5

Signs of a prehistoric sea

There was a time when the southern part of Ticino was submerged by the sea. Granted, it was in a different geological era. However, signs of the past are still visible: the stratified rocks of the Breggia riverbed clearly show it. To experience a thrilling journey in the past you need only to follow a path or to join a guided tour organized by the Breggia Gorge Park.

[TICINO.CH/DIVE](https://www.ticino.ch/dive)

Dive into the green

Lavertezzo

VERZASCA VALLEY

With a free mind it is easy to feel great emotions. The crystal beauty of the shimmering water is irresistible, between a dip and a swim time stops and energy is high.



17°



28°



energetic



Lavertezzo, view from the Ponte dei salti.

14.30 – 9 July


■ Swimming with friends



Verzasca river,
Ponte dei salti.

Nature on two wheels

Riding on spectacular
trails to conquer the
territory

 ticino.ch/mtb



Piora Valley, path
leading to lake Tom.



📷 Monte Bar Bike, panoramic views of Lugano.

4 SEASONS ON A BIKE

On the lake shore, under the shadow of a palm tree or on the crest of a steep mountain. Challenging hikes or comfortable cable car rides. Unbeaten tracks and many flow trails interrupted only by the desire to savour the cuisine of an alpine hut. The mild climate is not everything. But it helps.



Lugano Bike,
Capanna Monte Bar.



Lake Naret, at the
top of the Sambuco Valley.

Flavours of this land

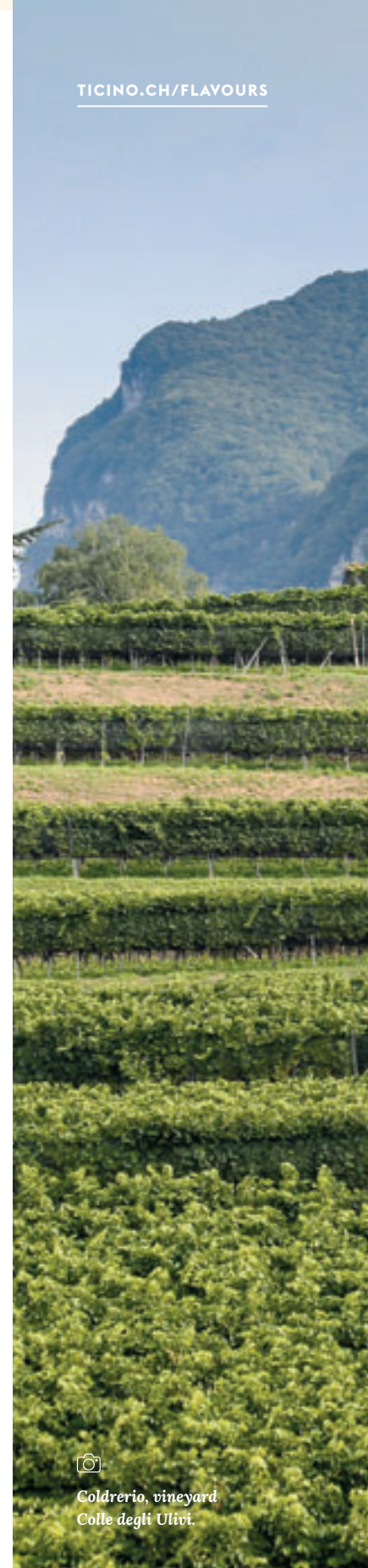
Traditional products and great chefs
from small valley towns to the cities

What makes Ticino's gastronomy so special? Quantity, quality and variety. People in Ticino love to share a nice meal in good company. There are many gathering places, even in the smallest towns: taverns, inns, restaurants and grottos. An enormous offer hiding a few gems.

Polenta, minestrone and chestnuts are genuine foods that have nourished this alpine region for generations. Among the typical products, it is worth noting three Slow Food Presidia: the farina bóna from the Onsernone Valley, the zincarlin cheese from the Muggio

Valley and the cicitt, traditional goat sausages, from the Valleys of Locarno.

There is no shortage of renowned names and trendy places. The forerunner certainly was Master Martino, the great renaissance cook who left the Blenio Valley to join the court of the Sforza family. Naturally, Ticino's traditional cuisine also draws great inspiration from the neighbouring regions of Piedmont and Lombardy: tasty risottos, lake specialties and delicious panettoni are a classic.



*Coldrerio, vineyard.
Colle degli Ulivi.*



The taste of delicacies



1

A new wine culture

Since ancient times the culture of wine has permeated the territory, shaping the landscape of Ticino. Over 3,600 winemakers cultivate small, often very steep plots. It is a very particular reality, characterized by an almost heroic viticulture, typical of the alpine and pre-alpine areas.

In the course of a century, Merlot has established itself as the main vine variety in Ticino.

A slow evolution, which was first centred on quantity and then, in the nineties, shifted on quality as well. These days many are the wineries that pay special attention to wine-making. Selected grapes, handpicked and skilfully pressed, whose juice is left to age in small durmast barrels.

A world that can be quietly discovered, strolling through the estates, stepping in the wineries and in the grottos or visiting the Casa del vino Ticino in Morbio Inferiore.

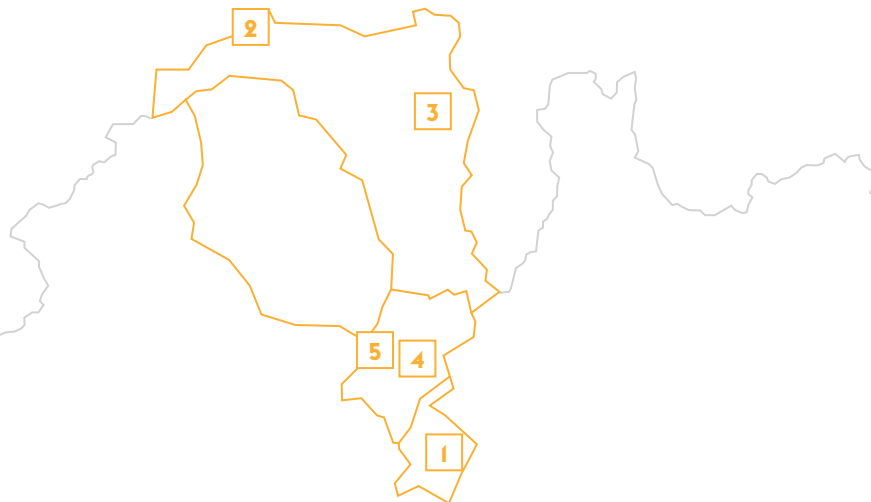
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The flavour of mountain pastures

The beauty of Ticino's landscape is inherently related to the traditional lifestyle. The alpine transhumance repeated through the centuries has permanently engraved the land. With the warm season on its way, men and cattle would leave the valley floor to follow the same paths, one step after the other, along stone stairways. Summers were spent on the alp. Up there, cheese with the scent of flowering pastures is still produced today.



1. Somazzo, wine cellar of the Grotto Eremo San Nicolao.
2. Airolo, tasting at the Caseificio del Gottardo.
3. Ludiano, table on the tree at the Grotto Milani in Blenio Valley.
4. Lugano, gourmet cuisine at the Michelin star restaurant Arté al Lago.
5. Malcantone, roasted chestnuts picked along the Chestnut Path.



3

At the grotto with friends

Sitting around a stone table and lively discussing everyday life. We are at the grotto, Ticino's favourite gathering spot in the hot summer evenings. They are scattered all over. Most of the time, grottos are in the valleys or in shady quiet places. Formerly, they were used as pantries for cheese, cold meats and wine. Today, they are a get-together where to converse while enjoying the taste of tradition.



4

Cooking becomes art

In some places, good cuisine is glorified. One of these is Ticino. Sophisticated atmospheres enhanced by attentive service satisfy even the most refined clientele. Among the Michelin star restaurants, one is especially worth mentioning. At the foot of Monte Brè, a true art gallery is the suggestive setting for the surprising creations of one of the most renowned chefs of the region.



5

The beloved tree of bread

Over 100 kg of chestnuts a year. That's how much just one person consumed in the Middle Ages in Ticino. Nowadays, it has dropped to 1 kg, though the love for the tiny fruit is still deeply rooted in people's hearts. In Malcantone, along the Chestnut Path, you can admire marvellous chestnut woods where the beloved tree is carefully cultivated. The smell of roasted chestnuts always lingers in the squares where you will also find vermicelles and marron glacé.

A passion to cultivate

Coldrerio

MERLOT VINEYARDS

Ripe grapes release their rich perfume in the air. A ruby-coloured wine will be gently pressed out of them, but for now it is time to harvest. Nearly half of the grapes produced in Ticino originate in the Mendrisiotto region. But first, they must be picked.

 93.6°Oe |  23° |  satisfied



10.30 – 13 September

■ A sweet perfume



Coldrerio, Trapletti
Wine Estate.



Mount Tamaro, terrace of the Church Santa Maria degli Angeli.

CULTURE: THE ORIGINS OF OUR HISTORY

A cultural journey

Crossroads between north and south, filled with astounding architecture

Many people left Ticino to use their talents elsewhere. Carlo Maderno and Francesco Borromini are only two of the great architects who emigrated to Rome. Some, like the writer Hermann Hesse, found in Ticino a place of inspiration. Mario Botta and Daniele Finzi Pasca confirm that this is still a land of artists.

5 TIPS

Cultural ideas



1

A forgotten ancient world

A table filled with local products, wine, crabs and cherries. An unusual Last Supper guarded between the walls of a church in the woods. A few steps away, numerous stone houses recall that hundreds of people used to live on the hill opposite the Bellinzona castles. Following the path, after the church, a breathtaking suspension bridge rises 130 m above the ground. In Curzútt, there is no lack of surprises.



Curzútt, frescos of the church of San Barnard.



2

The charms of prehistory

More often than not, one visit to the Monte San Giorgio won't suffice. The gorgeous panoramic view of Lake Lugano goes as far as the eye can see. But the real treasure lies under your feet, which rest on one of the most important fossil deposits in the world, that is included in the World Heritage List. To go deeper, you must visit the museum in Meride.



Meride, Fossil Museum of the Monte San Giorgio.

3

Church of Negrentino

Situated among green pastures and woods, the little church of S. Ambrogio Vecchio is a wonderful example of Romanesque architecture.

4

Fiore di pietra

A landmark signed by the starchitect Mario Botta. The structure can be reached with the historic Monte Generoso cogwheel train.

5


Lugano Arte e Cultura

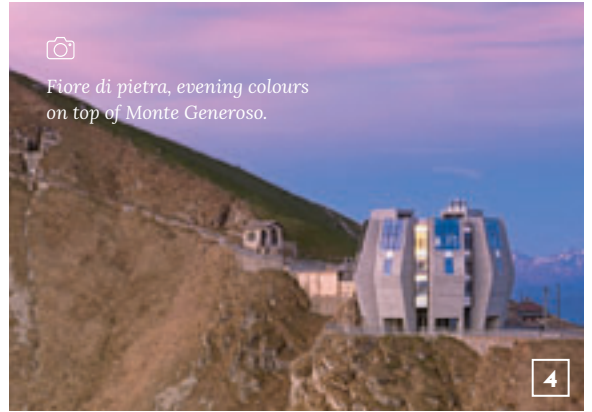
Throbbing heart of the city of Lugano, the LAC is a place where different forms of art meet and collide.



ticino.ch/UNESCO
ticino.ch/exhibitions



 Church of Negrentino, bell tower in Blenio Valley.



 Fiore di pietra, evening colours on top of Monte Generoso.

TIMELESS BEAUTY

Since the remotest times, Ticino has experienced a noteworthy cultural blossoming. The commercial routes are spotted with Romanesque masterpieces. On the mountain tops, flowers grow as beautiful as the stars in the sky. In the cities, ancient meets modern, new squares are created and new trends arise.



 LAC Lugano Arte e Cultura.

Ladies, knights and jesters

Bellinzona

THREE CASTLES

A journey through time where the present vanishes and the past resurfaces. Thrown into another time, the air of the Middle Ages flows through your nose. Here all paths lead to the castles, crossing the ancient walls, history becomes reality.



UNESCO



19°



surprised



16.45 – 18 April

■ Walk in the Middle Ages



Montebello Castle.



JazzAscona, music on the shores of Lake Maggiore.

EVENTS: ALL THERE IS TO DO

Not-to-be missed events

Music in the piazza, movies under the moon.
Intimate atmospheres and world-famous stars

Ticino loves music. Jazz, blues, pop and rock concerts are the soundtrack to summer nights. International stars appear on the stages of the villages. Traditional events colour town streets and keep enthusiasts' hearts warm all year long.



[ticino.ch/music](https://www.ticino.ch/music)

Fancy being part of it?



1

Locarno is a roaring leopard

For over seventy years, during the first weeks of August, Locarno becomes the world capital of "auteur" cinema. An avant-garde festival, political and poetic, visionary and upstream that film lovers, who want to experience the magic of cinema, absolutely mustn't miss.

Locarno Film Festival is deeply rooted both in the city and its residents. Streets in the centre are

swarming with people who move from one screening to the other. Lively discussions animate the terraces of the restaurants in the old town.

The highest peak is reached after sunset. The evening screening in the Piazza Grande can host up to eight thousand people. The passion for films doesn't switch off with the end credits. The long summer nights continue in the many meeting places where impressions are shared. An all-absorbing experience.

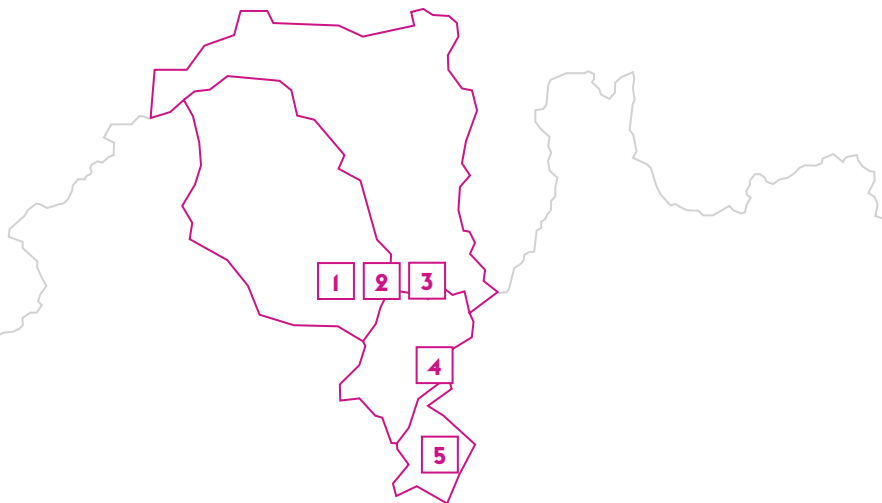
2

Music in Piazza Grande

In July, the square hosts some of the greatest international music artists. The picturesque porticos frame the crowd that gathers on the cobblestones. The balconies peaking onto the piazza fill up with people and the atmosphere becomes electric. Music is the lead actor also during the winter months. For over a month, the piazza lights up and everybody shares the magic atmosphere of Locarno On Ice.



1. Locarno Film Festival, PalaCinema just a short walk from Piazza Grande.
2. Moon&Stars, concert under the stars in Locarno.
3. Autumn Festival, to enjoy the products of the region.
4. Lugano Busker Festival, street artists on the lakeshore.
5. Historical Processions, Mendrisio during the Holy Week.



3

The colours and flavours of autumn

It is the time of chestnuts, well-tempered Merlot and colourful leaves. In all corners of Ticino, autumn offers culinary delights, mild temperatures and walks through the changing colours of nature. Ticino boasts several regional products that are turned into delicacies and proudly displayed at local autumn festivals.



4

The city in the hands of the artists

Tightrope walkers in balance over the streets of the centre and on the lake shores a bath tub filled to the brim with musicians. The streets of Lugano are flooded with artists and enraptured spectators. Circus, music, theatre and creative workshops featured by one of the most beloved programmes of the LongLake Festival, a series of events that rapidly became a classic of the summers in Ticino.



5

An illuminating tradition

The magnificent old town of Mendrisio is unique during Easter time. Since medieval times, citizens of all ages participate in the religious live-representations, part of the Intangible Cultural Heritage of UNESCO, staged at all corners of the historical centre. Ancient translucent canvas paintings, usually kept at the Museo del Trasparente, are mounted on crates and backlit, making this tradition even more evocative.

Experience the best

Holidays are a mental state. Taking your time, indulge, experiment and let go of everything to discover a new sense of balance

A lakeside stroll. Pause and take a moment to admire the colours of the sky and breathe the smell of nature. Listen to yourself and make sure you are in the right place. In Ticino the atmosphere is relaxed, the possibilities to escape and indulge are countless.

In the city centres, along the neat pedestrian ways, there are exclusive boutiques, traditional stores and small shops where you can find the most exclusive high-end fashion or discover original handmade creations.

No need to go far to unwind. Numerous excellent hotels are specialized in guaranteeing regenerating stays. They take care of their guests' bodies and souls.

Swiss quality stands out in the innovative wellness centres. Thermal baths, saunas, Turkish baths and massages guarantee the utmost relaxation.

There is no need for anything else. To let yourself be tempted by an evening out is a plus.

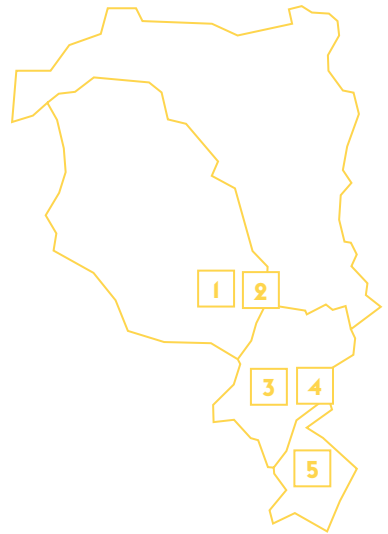


Parco Ciani, wooden walkway on the shores of Lake Lugano.



5 TIPS

Suggestions for connoisseurs



1

Dolce vita on Lake Maggiore

Some things never change. Ascona is synonymous with holidays. Strolling through the streets of the centre, enjoying a coffee in the piazza or sipping an aperitif on a sun-kissed terrace all have a special taste in Ascona. Enjoying life on the lake shore, in a refined and picturesque atmosphere, which over the years has renewed itself and yet maintained the romantic charm of an old fishing town intact.



Ascona, port and square on the lake shore.



2

Oasis of delight on the lake shore

Choosing between sea or mountain is never an easy task. In Locarno, right on the shores of Lake Maggiore, an innovative offer combines these two opposites. Amid caves, pools and waterfalls that reproduce the main features of the valleys in Ticino, salt water flows. The salty taste makes the atmosphere relaxed and invites you to enjoy a regenerating break indulging in a sensorial experience.



Locarno, infinity pool of the Termali Salini & Spa.

3

Via Nassa

Each city has a street that defines it and strongly recalls its image. For shopping lovers, the luxurious via Nassa in Lugano is iconic.

4

Casinos

Taking a chance at the roulette, try your luck at the black jack or tap the slot machines. The refined casinos of Locarno, Lugano and Mendrisio offer special evenings to enjoy in company.

5

FoxTown

The very best international brands under one roof. A reference point for those who are in search of a bargain.



ticino.ch/shopping
ticino.ch/wellness

An elegant discovery



LAC LUGANO ARTE E CULTURA

A blend between worldliness and culture. At the LAC, home of great artists, the spotlights are always switched on. The stage is ready, the curtains are lifted: let the magic world of emotions begin.



1'000 spectators



5°



enthusiastic



20.00 - 12 December

■ Grand entrance



LAC Lugano Arte e Cultura,
Piazza Bernardino Luini.

Family adventures

Some moments in life are magical.
Every experience is lived with wonder and
becomes a timeless memory

During the holidays, every instant is precious. In company, you write the most beautiful pages of a lifetime.

Ticino gives you the freedom to peacefully enjoy fun and amusement. A stroll along the lakeside or the river shore is enough to confirm that this is a place made for children. The atmosphere is relaxed, the welcome professional.

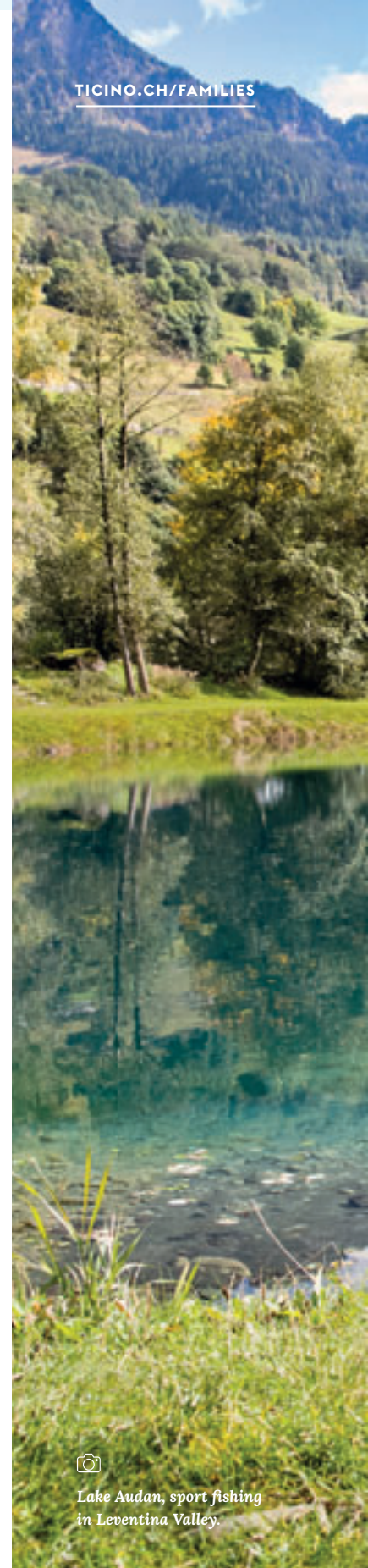
In Ascona and Locarno, there are numerous dedicated facilities. Some hotels enclose small fairy tale worlds that little princes and

princesses will never want to leave. Campgrounds offer entertainment, interesting workshops and sports programmes. The whole region is essentially a big family resort.

Children will find what they always dreamt of: enchanted gardens, medieval castles, colourful playgrounds and wonderful treasure hunts on islands invaded by pirates.



ticino.ch/familyhotel
ticino.ch/camping





Inspirations for the family



1

The fascinating world of birds

In medieval times, the knights and courtiers of half of Europe were bewitched by falconry. Even kings were seduced by the sharp claws, the incredible speed and the astonishing sight of birds of prey.

That is precisely the world we step into in Locarno, guided by falconers who narrate the history of this noble art coming from the East, evoking ancient gestures.

In a big green park, men and nature come together as falconers dressed with traditional costumes perform with flying birds.

The loud flapping of the wings of an eagle or a falcon bears an ancestral charm. Birds flying over the spectators' heads are a thrilling surprise and take your mind to a forgotten world. Photographers are hypnotized. Children are mesmerized by the sweetness of baby owls.

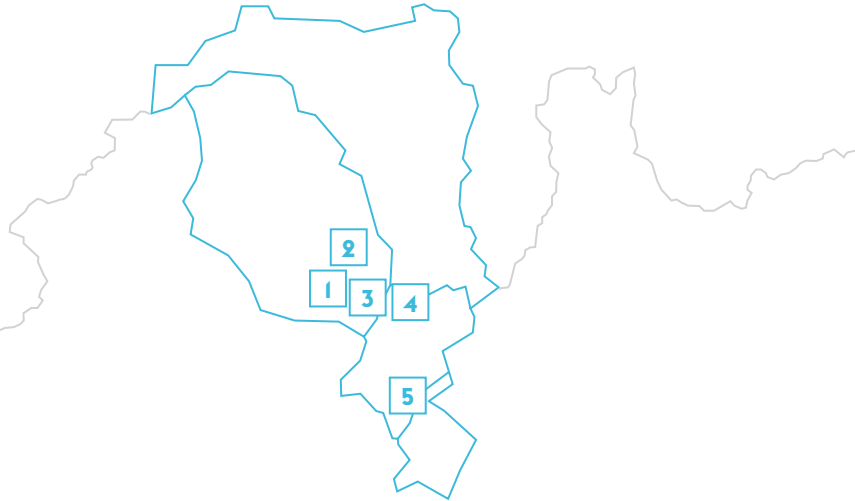
2

Treasures under the clouds

Noah's ark near the arrival station of the cable car unleashes children's imagination. There is room for dreams in Cardada, from up high, the perspective changes completely. Borders disappear, boats on Lake Maggiore look like swans. Children guide us in the hunt for magnificent treasures and, when energies run low, a welcoming mountain hut will open its doors.



1. Falconeria Locarno, Golden eagle flying over the audience.
2. Cardada Cimetta, ascent by cable car from Orselina.
3. Lido Locarno, swimming pools and lakeside resort.
4. Splash and SPA Tamaro, waterpark in Rivera.
5. Swissminiatur, a 14,000 m² theme park in Melide.



3

Lake Maggiore all year around

Steep mountains crown a landscape of rare beauty. In the middle, the pools of the Lido di Locarno seem to dissolve into the lake. In the summer, the grass is emerald green. The 150 m long beach, sun umbrellas and deckchairs, beach volleyball fields, springboards and playgrounds are an invitation to live in the open air. The outdoor thermal tub is irresistible even during the winter.



4

An endless pool of fun

365 days a year, 7,000 m² of fun and amusement and 3,000 m² of relaxation and wellness. The astonishing numbers of one of the most innovative water park in Europe are a guarantee for anyone who loves great emotions. The Gravity Killer is frightening even for adults, whereas sprays, small fountains and wells are fun for everyone. At the Pool Bar you can catch your breath, while at the SPA relaxation is complete.



5

Child-friendly Switzerland

Switzerland is tiny: taking the Grand Tour of Switzerland in a few days you can discover an incredible variety of attractions. Anyhow, on the shores of Lake Lugano, there is a valid alternative to this 1,642 km road trip. In Melide, 1 to 25 scale models of the most famous monuments and buildings can be admired. The Federal Palace and the Madonna del Sasso are just a short distance from each other.

Ticino in numbers

A look at the region



>2,170

hours of **sun** per
year in Ticino



UNESCO
World Heritage
properties

57 km

the Gotthard Base **Tunnel**
is **the longest in the world**



30 min

from **Lugano to Locarno**, thanks
to the Ceneri Base Tunnel



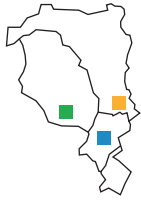
Italian

official language
of the Canton



>4,000

km of **hiking trails**
to discover



the Constitution of **1814** endorsed an itinerant **capital**, alternating every six years among **Bellinzona**, **Locarno** and **Lugano**. In 1878, Bellinzona became the permanent capital of the Canton.



Cardada

offers a view on the **lowest point** and the **highest point** of Switzerland



Pedrinatte

is the **southernmost town** of all Switzerland



Verzasca Valley

220

m

one of the **highest bungee jumps** in the world



>130

small lakes in the mountains

How to get around

By traditional means, with conscious choices. ticino.ch/green



Train

The Gotthard and Ceneri base tunnels have brought Ticino even closer to the rest of Switzerland. The old railway lines have maintained their charm intact.

ticino.ch/train



Navigation

A cruise on Lake Lugano or on Lake Maggiore offers a different and surprising viewpoint on the lake landscape and the towns on the shores.

ticino.ch/boat



Car

Driving through the valleys is a unique experience. It is no surprise that the hairpin turns of the Tremola are the centre-piece of the Grand Tour of Switzerland.

ticino.ch/car



Lifts and funiculars

More than twenty between cable cars, funiculars, chair lifts and mountain trains to comfortably reach the mountain tops.

ticino.ch/cableway



Trails

A stroll around the city, a hike in the green or a challenging trek in the mountains?

ticino.ch/hike



Bike trails

Not only cycling paths. Over 30 bike hotels, various bike shuttles, specialized guides and customized services.

ticino.ch/bike



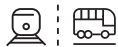
Airports

Lugano-Agno airport is a regional hub for private transportation. But Ticino is also easy to reach from Milan and Zurich.

ticino.ch/airplane



Free



-20%



-30%



Ticino Ticket

Travel within Ticino for free

Guests will be able to get around for free in the whole region by using public transport during their stay. The Ticino Ticket offers additional advantages such as discounts on mountain railways, boat trips on the Swiss part of the lakes and on the main tourist attractions. The offer is proposed to guests

who stay in hotels, youth hostels and camping sites only. Everyone will receive the Ticino Ticket at the arrival upon check-in and it can be used until midnight of the departure day.

Lakes, rivers and mountains – everything at hand with Ticino Ticket!

ticino.ch/ticket



Let's stay in touch

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PARTNERS

Switzerland.



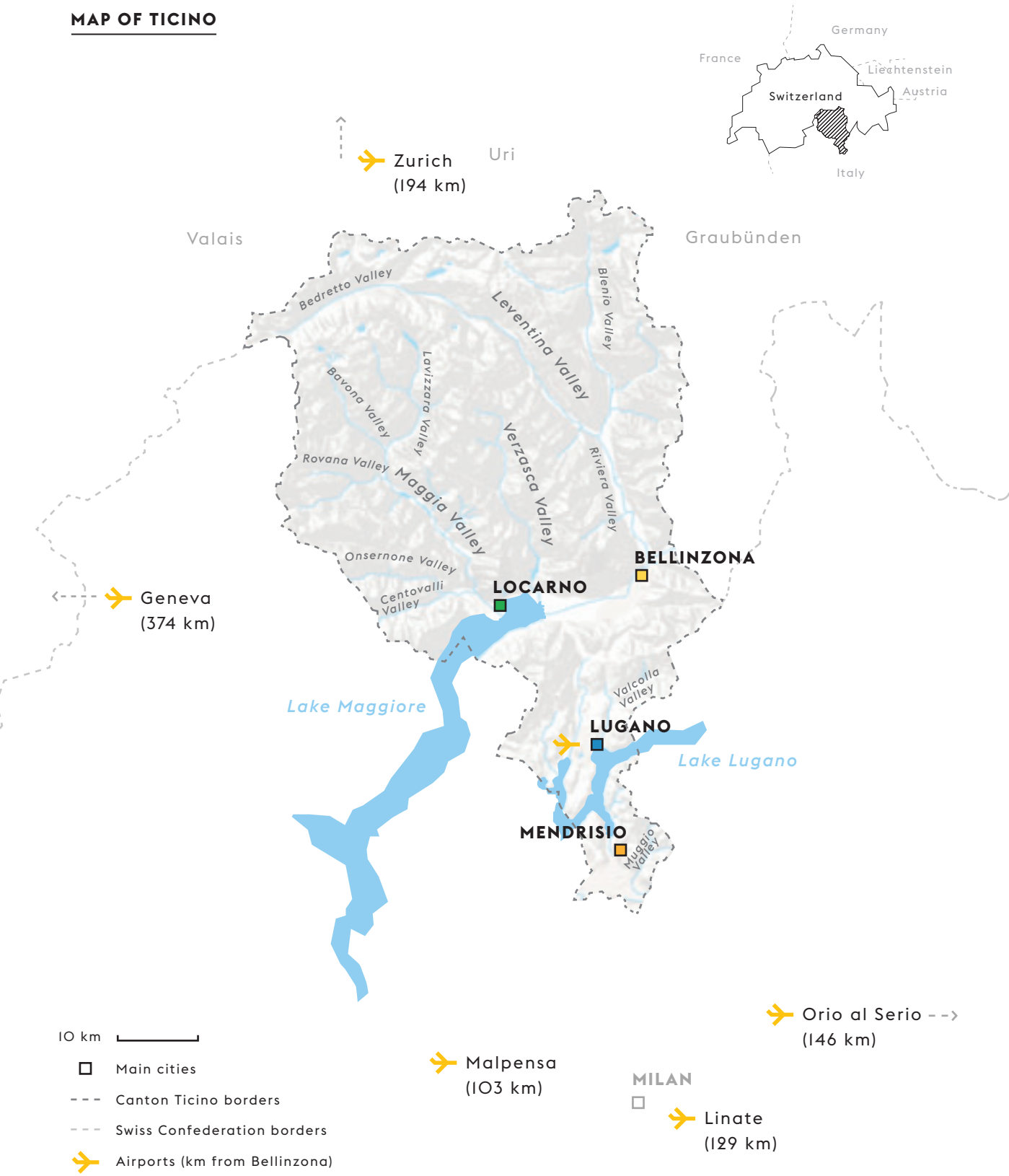
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MAP OF TICINO



10 km

Main cities

Canton Ticino borders

Swiss Confederation borders

Airports (km from Bellinzona)

Malpensa
(103 km)

MILAN

Linate
(129 km)

Orio al Serio -->
(146 km)

A Sunday of October in Lugano



■ 10.50 Excursion on Monte San Salvatore

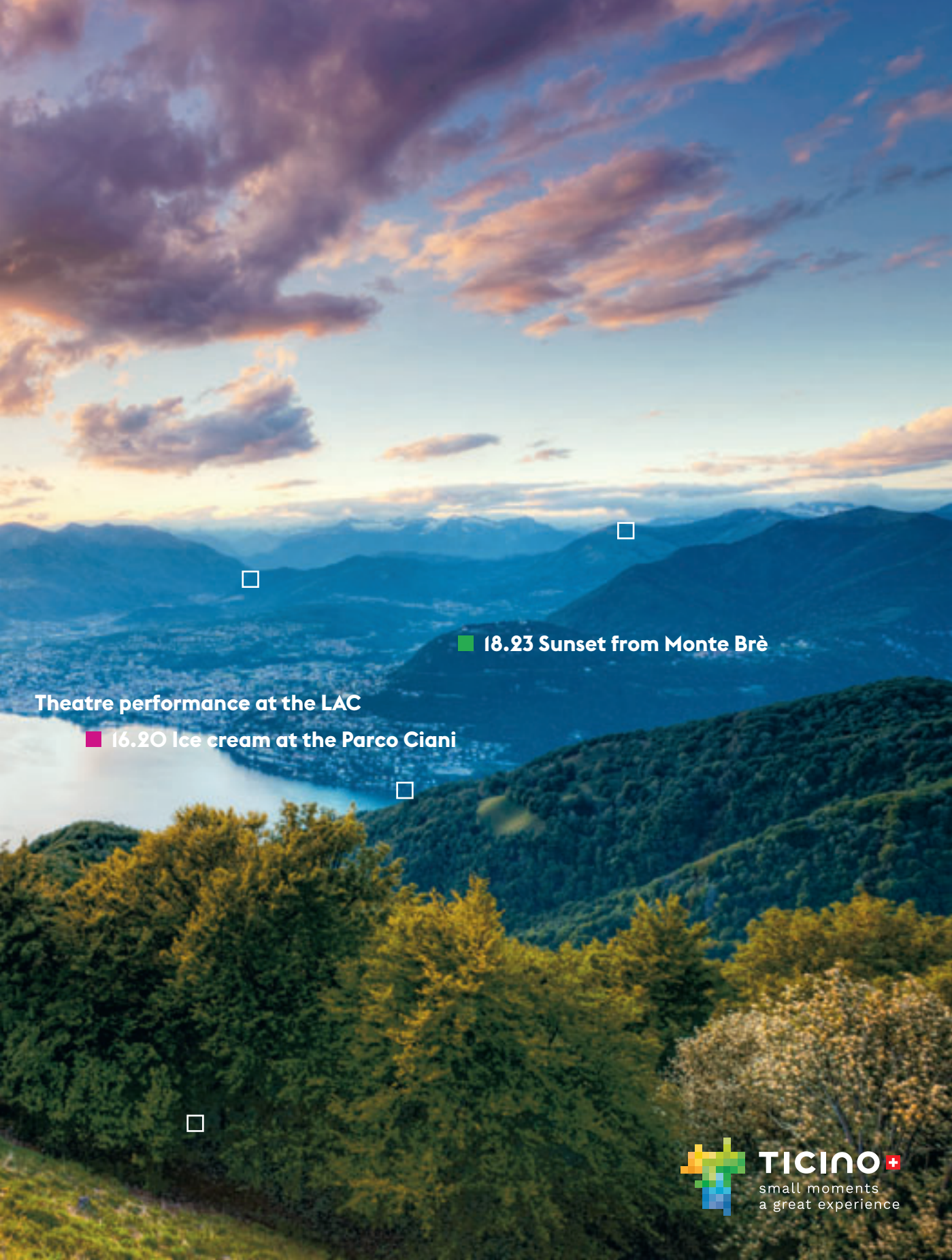
■ 20.30



■ 15.12 Mini-cruise on the lake



One territory, a thousand unique experiences
Discover them all on [ticino.ch/experiences](https://www.ticino.ch/experiences)



■ 18.23 Sunset from Monte Brè

Theatre performance at the LAC

■ 16.20 Ice cream at the Parco Ciani



TICINO 
small moments
a great experience



TICINO.CH/APPS



Brissago Islands, botanical park on Lake Maggiore.

HOLIDAY EXPERIENCES – TICINO.CH

Ticinomap

19.17 – 25 September

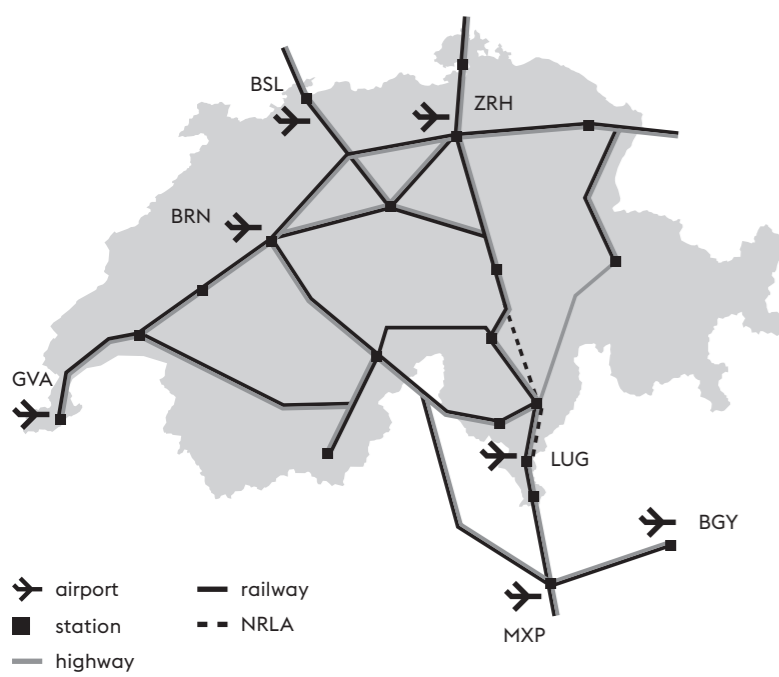
■ **The perfect moment**



TICINO +
small moments
a great experience



How to get here



Ticino



It is a canton with a unique personality. The only one south of the Alps and with Italian as the only official language. The wealth of its leisure-time offerings, the variety of accommodation options, the quality of its services all make this region a must-visit destination. All type of visitors will find here just what they are looking for: absolute tranquility in the midst of nature, 4,600 km of marked trails, almost 1,000 km for cycling, a lively nightlife in the cities, plus excellent cuisine, numerous offerings for outdoor sports and multiple cultural activities, not to mention shopping, congress tourism and wellness.

Landscape

The landscape of Ticino is so diverse! To the north, there are the Alps: massive and mighty mountains crossed by valleys cut by the glaciers and rivers that flow into Lake Maggiore. Further south, the climate is already Mediterranean, with Lake Lugano at the centre of the splendid panorama. In the region, there are also many bodies of water: there are about 130 alpine lakes in this territory. Lakes, mountains, but also hills in the Mendrisiotto, the Ticino's most southerly region known as the Tuscan of Switzerland because of its gentle hills covered with vineyards and its reddish sunsets on warm October evenings.



History

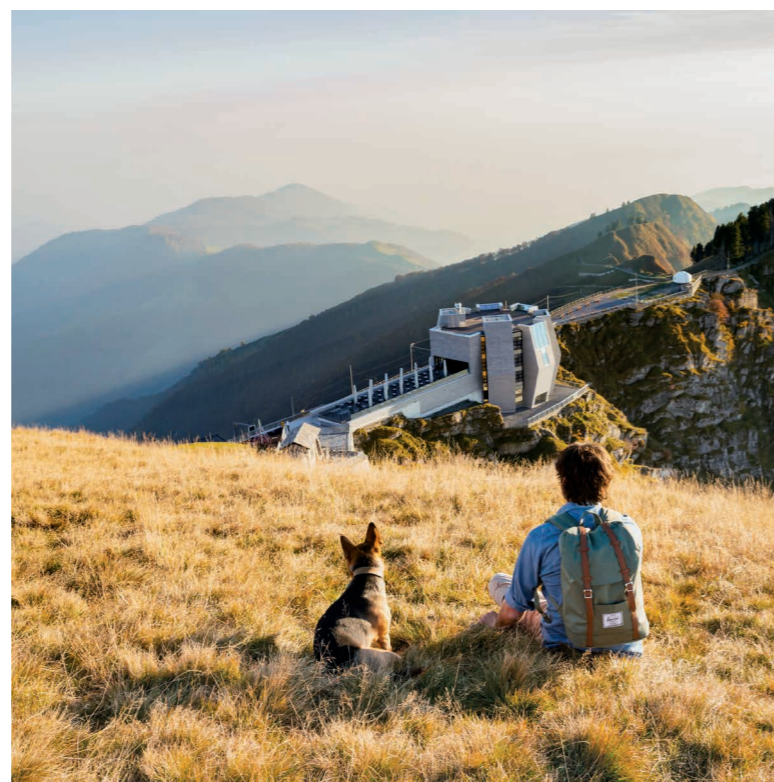


Where did the first inhabitants of Ticino come from? No one knows. The oldest settlements, e.g. the Tremona site, date back to the Neolithic period. In Roman times, it was a land of passage and, for centuries, its lands were disputed between the city of Como, the Duchy of Milan and the Swiss Cantons, until it achieved independence, in 1803, with the support of Napoleon. The Gotthard railway tunnel was opened in 1882, the highway tunnel in 1980 and the Gotthard base tunnel, the world's longest, in 2016. Eight Swiss Federal Councilors were or are natives of Ticino: the first of these was Stefano Franscini, elected in 1848, while the most recent is Ignazio Cassis, elected in 2017.

Nature

Flower gardens, enchanted lakes, crystalline rivers and wild valleys: in Ticino, paths and roads with very light traffic all lead you to the discovery of a natural paradise, where man is a mere spectator.

- Some twenty alpine lakes, an 8 km wide valley bottom at 2,000 metres above sea level and one of the world's most famous cheeses: **Piura Valley**.
- Just a stone's throw from the **Basodino** glacier: from the bottom of Bavona Valley with a cable car up to Robiei.
- A botanical park above the city: in **Carona**, 62,000 square metres are shared by azaleas and rhododendrons and the local flora of Insubria.
- Traditions still live in the **Muggio Valley**: Switzerland's southernmost valley is characterised by the mill of Bruzella, *roccoli* (bird catching towers) and *nevèra* (ice pits).
- Testimonies of another era: the **Breggia Gorge Park** reveals the beauty of geology, taking us 200 million years back in time.



Events

Music in the squares, cinema under the stars: Ticino loves music, the seventh art and major events. Jazz, blues, pop and rock concerts all enliven the mild summer evenings.

- A band emerges from an alley and a jam session ends at dawn: in June, **JazzAscona** brings a piece of Louisiana to Lake Maggiore.
- Estival Jazz**: for over 40 years, this prestigious open-air event has brought great musicians, well-known on the international scene, to Lugano.
- Rabadan**: still partying at 155 years of age! Ticino's most famous carnival every year attracts more than 150,000 masks to the streets of Bellinzona.
- For more than 220 years, at Easter time, Mendrisio has perpetuated its ancient tradition of **historical religious processions**, which have become part of the Intangible Cultural Heritage of UNESCO.
- Cinema and music in **Piazza Grande**. For more than 70 years, international guests and films have enlivened the heart of the city: Locarno Festival, Moon&Stars and Locarno On Ice all create a magical atmosphere.



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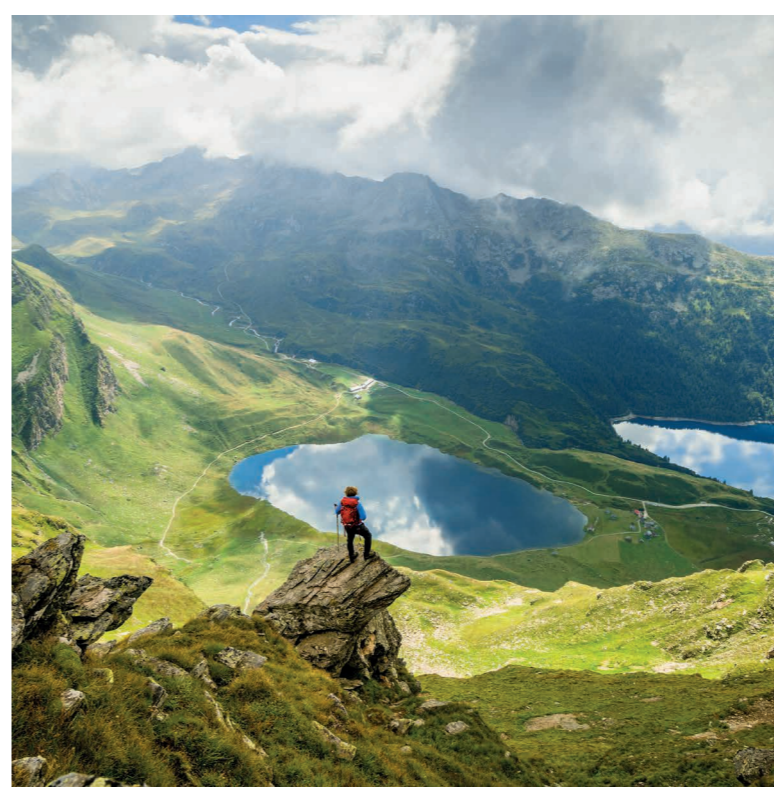
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Project realized in collaboration with SUPSI Bachelor in Comunicazione visiva and Istituto scienze della Terra.



Culture

A land of encounters, with two UNESCO World Heritage properties, museums and architecture surrounded by greenery. Ticino, forged by culture, is a truly special place for artists.

- UNESCO**: two World Heritage properties in Ticino: the fossil deposit of the Monte San Giorgio, with more than 20,000 fossils, including reptiles, fishes, invertebrates and plants; and the castles of Bellinzona, which are instead an extraordinary testimony of the medieval fortified architecture of the Alps.
- LAC Lugano Arte e Cultura**: the beating heart of the city, a place for sharing and contamination between different artistic disciplines.
- Curzùtt**: the church San Barnard features an unusual Last Supper just a short distance from a modern 130 metres high cable bridge.
- Fiore di pietra**: at an altitude of 1,700 metres, the new building designed by the architect Mario Botta dominates the Mendrisiotto.
- Church of Negrentino**: the old church of Sant'Ambrogio Vecchio is a splendid example of Romanesque architecture dating back to 1050.



Family

Discover together medieval castles, parks and gardens. Every moment is precious. While the most beautiful pages of a lifetime are written, families can have fun with serenity.

- Falconry Locarno**: a flight into the Middle Ages featuring eagles, vultures, owls and hawks, with more than 20 species overhead.
- Cardada**: a mountain to discover offering thrills, fun and views. An exceptional vantage point from which the highest and lowest points in Switzerland can be observed.
- Tamaro Park**: adventure, nature, slides, panoramic views and wellness in the heart of Ticino.
- Lido Locarno**: a swimming pool on the lake in a dreamlike panorama close to the beach, with its deckchairs and beach volleyball courts.
- Swissminiatur**: in Melide, a child-sized tour of Switzerland in an area of just 14,000 square metres, where 120 models in 1:25 scale, surrounded by 15,000 flowers, can be admired.

Apps and Socials

TICINO.CH/APPS



Partners



Gastronomy

Whether in a restaurant or a grotto, the ingredients are always typical of the territory: polenta, cheese, risotto. The person preparing them may be a rustic cook or a star chef, but always with great passion.

- 3 Slow Food Presidia**: *farina bona* flour from Onsernone Valley, *zinzarlin* cheese from Muggio Valley and *cielit*, typical goat meat sausages from the valleys of Locarno.
- Casa del vino Ticino**: the culture of wine impregnates and shapes the landscape of this territory, where every year 50 tons of Merlot grapes are harvested.
- Swiss? Yes**: from Ticino. Southern to the Alps **Alprose** and **Stella** are local brands which produce excellent quality chocolate.
- Cheese**: cow, goat or mixed cheeses are definitely among Ticino's finest products. Ticino produces almost 20 million litres of milk, most of which becomes cheese.



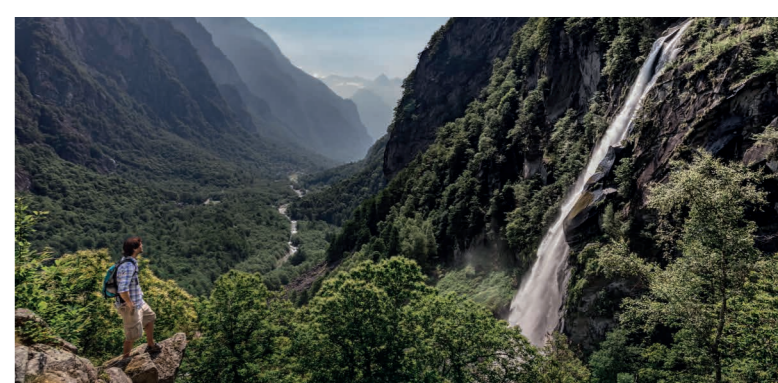
Relax

Taking time off, letting yourself be pampered in a wellness centre, watching the colours of the sky and feeling the scents of nature, walking along the lake and enjoying an afternoon of shopping.

- There can be no doubt that **Ascona** is synonymous with vacations. A walk through the narrow streets of the town centre, a coffee in the square or a visit to Monte Verità will confirm why it is called "the pearl of the Verbanò".
- Via Nassa**: the 270 metres of this street dedicated to shopping offer major brands, design, jewellery and watches.
- Lugano, Mendrisio and Locarno**: the sophisticated casinos offer great games, slot machines and special evenings to be enjoyed in good company.
- Termali Salini & Spa**: in Locarno, there is no need to choose between the sea and mountains. From here you can see the peaks overlooking Lake Maggiore and bathing in warm salt water, or enjoying the spa.
- FoxTown**: this shopping outlet in Mendrisio is known worldwide for its wide range of major brands.



#hikeTicino



For those who love to walk in the mountains or stroll with their family, in Ticino there is a route for everyone. Depending on the season and the region to discover, there is a wide choice of well-marked and well-maintained itineraries. Hidden paths in the Onsernone Valley, but also walks through the fragrant vineyards of Mendrisiotto, on the Greina Plateau or along the Chestnut Tree Trail. #hikeTicino features over 200 hiking trails and their points of interest. The smartphone app allows you to choose between routes with a particular focus on 32 Premium hikes, which are sure to win over excursion lovers.

Ticino in brief and attractions

Source: Ufficio di statistica del Canton Ticino 2018

Capital
Bellinzona, seat of Government and Parliament

Official language
Italian

Population
353,343 inhabitants (4.2% of the Swiss population)

Major centres
Lugano 63,185 inhabitants
Bellinzona 43,290 inhabitants
Locarno 15,826 inhabitants
Mendrisio 14,942 inhabitants

Highest point
Cima Adula 3,402 m a.s.l.

Lowest point
Lake Maggiore 193 m a.s.l.

Southernmost inhabited village of Switzerland
Pedinrate

Highest inhabited village of Ticino
Bosco Gurin (1,494 m a.s.l.)

Climate
- Maximum temperature 35.5°C
- Average winter temperature above 6°C
- 2,170 hours of sunshine over the year in Ticino

Territory
- Total area 2,812 km² (7% of Swiss territory)
- Forest area 52%
- Agricultural area 12.3%
- Area of lakes and rivers 192 km²

Tourism
The sector:
- Generates 9.6% of GDP
- Employs over 22,000 workers
- 3.6 million overnight stays
- Creates a gross added value of 2.1 billion francs

Hotels
- 378 hotels
- 8,849 rooms
- 17,682 beds
- More than 40,000 places for overnight stays in B&Bs, holiday homes and apartments, huts and youth hostels

Campsites
- 38 campsites
- More than 800,000 overnight stays

Economy
- The per capita GDP of the Canton Ticino is around CHF 80,532.-
- Agriculture: 2,983 workers;
- Industry: 50,000 workers in 5,500 plants; Service sector: 136,730 workers

Curiosities
- One of the world's highest jumps is placed in Verzasca Valley: GoldenEye Bungee Jumping with its 220 meters
- More than 70 huts and 100 mountain refuges generate extraordinary numbers: 4,000 overnight stays in one year in the Cadlino hut or the 10,000 meals served in the Cadagno hut

- With its 57 km, the Gotthard base tunnel is the longest in the world and the route under the Monte Ceneri brings Bellinzona, Locarno and Lugano closer to each other

- A land of artists: Ticino has hosted Hermann Hesse, the clown Dimitri, Daniele Finzi Pasca, Jean Arp, Patricia Highsmith, Mina, Paul Klee and Mario Botta

- "47164 Ticino" is the name assigned to an asteroid discovered in 1999 by a professor of physics from Gnosca

- The bell tower of Intragna, 65 metres, is the highest in Ticino

Bellinzonese e Alto Ticino

- 1 Castles of Bellinzona, UNESCO World Heritage Site (H7)
- 2 Tibetan bridge "Carasc" and San Barnard church - Curzutt (G7)
- 3 Church of Negrentino (G2)
- 4 Pastefrolle from the Bedretto Valley (B2)
- 5 Gotthard Cheese Factory, Airolo (C2)
- 6 Funicular Ritom, Piotta (D1)
- 7 Saturday's market, Bellinzona (H7)
- 8 Church Santa Maria delle Grazie, Bellinzona (H7)
- 9 Villa dei Cedri, Bellinzona (H7)
- 10 Gotthard Pass and the Tremola (C1)
- 11 Center Pro Natura Lucomagno (G2)
- 12 Strada Alta path, Airolo - Biasca (F3)
- 13 Greina region (G0)
- 14 Santa Petronilla waterfalls, Biasca (G4)
- 15 Plumogna waterfall, Faido (E2)
- 16 Cableway and lake Tremorgio (E2)
- 17 Castle of Serravalle (G3)
- 18 Sasso San Gottardo (C1)
- 19 Church San Nicolao, Giornico (F3)
- 20 Dazio Grande, Rodi - Fiesso (E2)

Ascona-Locarno

- 21 Cardada Impianti Turistici (E7)
- 22 Lido Locarno and Termali Salini & Spa (E7)
- 23 Lakeside and hamlet, Ascona (E7)
- 24 Slow Food: farina bona from the Onsernone Valley (D7)
- 25 Slow Food: ciccit from Maggia and Verzasca Valleys (C4)
- 26 Cableway San Carlo - Robieie (B3)
- 28 Brissago Islands (E8)
- 29 Sanctuary Madonna del Sasso, Orselina (E7)
- 30 Centovallina Railway Locarno - Domodossola (D7)
- 31 GoldenEye Bungee Jumping Gordola - Verzasca dam (F7)
- 32 Castle, old town and Piazza Grande, Locarno (E7)
- 33 Foroglio waterfall, Bavona Valley (B4)
- 34 Bridge Ponte dei salti, Lavertezzo (F6)
- 35 Church San Giovanni Battista, Mogno (D3)
- 36 Botanical garden of Gambarogno, Vairano (F8)
- 37 Teatro Dimitri, Versico (E7)
- 38 Sculpture School, Peccia (D3)
- 39 Bosco Gurin (B5)
- 40 Museum of the Verzasca Valley, Sonogno (E4)
- 41 Adventure Park Gordola (F7)

Lugano Region

- 42 Tamaro Park, Rivera (G8)
- 43 Swissminiatur, Melide (G10)
- 44 LAC Lugano Arte e Cultura (G10)
- 45 Via Nassa, Lugano (G10)
- 46 Alprose chocolate museum, Caslano (F10)
- 47 San Grato Park, Carona (G11)
- 48 Splash and SPA Tamaro, Rivera (G8)
- 49 Cruises on Lake Lugano (G10)
- 50 Scherrer Park, Morcote (G11)
- 51 Village of Gandria (H10)
- 52 Gold Mine museum, Sessa (F10)
- 53 Hermann Hesse museum, Montagnola (G10)
- 54 Depiction of the Last Supper, Ponte Capriasca (G9)
- 55 Monte Tamaro - Monte Lema traverse (F8)
- 56 Funicular Monte Brè (G10)
- 57 Funicular Monte San Salvatore (G10)
- 58 Church Santa Maria degli Angeli, Tamaro (F8)
- 59 Church Santa Maria degli Angeli, Lugano (G10)
- 60 Zoo al Maglio, Magliaso (F10)
- 61 Malcantone forge, Miglieglia (F9)

Mendrisiotto

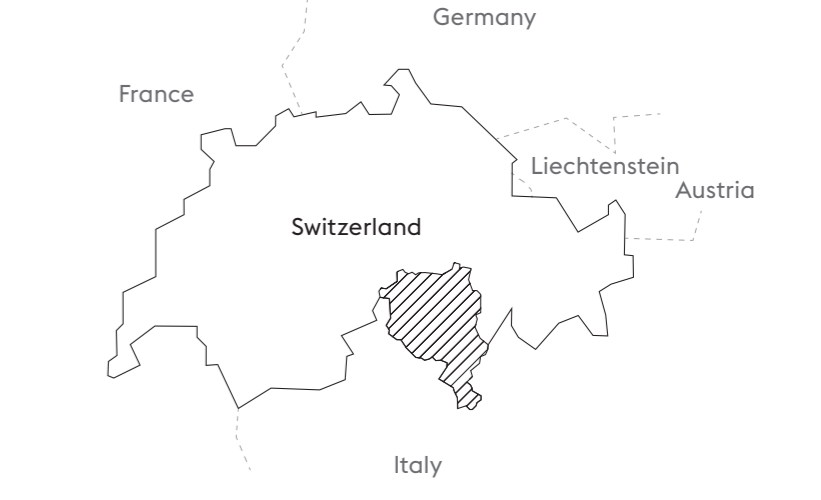
- 62 Fossil museum of the Monte San Giorgio, Meride (G11)
- 63 Fiore di pietra, Monte Generoso (H11)
- 64 FoxTown, Mendrisio (G12)
- 65 Slow Food: zincarfin from the Muggio Valley (H12)
- 66 Casa del vino Ticino, Morbio Inferiore (H12)
- 67 Breggia Gorge Park, Morbio Inferiore (H12)
- 68 The three mills of the Muggio Valley (H12)
- 69 Archaeological Park Tremona (G12)
- 70 Ethnographic museum of the Muggio Valley (H11)
- 71 Cableway Brusino - Serriano (G11)
- 72 Vincenzo Vela museum, Morbio Inferiore (H12)
- 73 Arzo's marble quarries (G12)
- 74 Züst Gallery, Rancate (G12)
- 75 m.a.x. museum, Chiasso (H12)
- 76 Theater of architecture, Mendrisio (G12)

Legend

- highway
- tunnel
- railway
- main roads
- peaks
- funiculars and cable cars
- lakes
- rivers


Scale 1:75,000

0 5 10 15 km



BROCHURE FOR PROFESSIONALS - TICINO.CH/TRADE

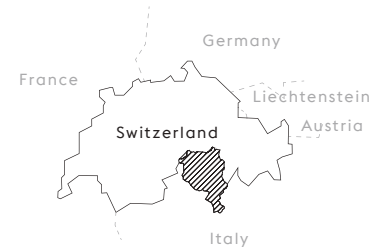
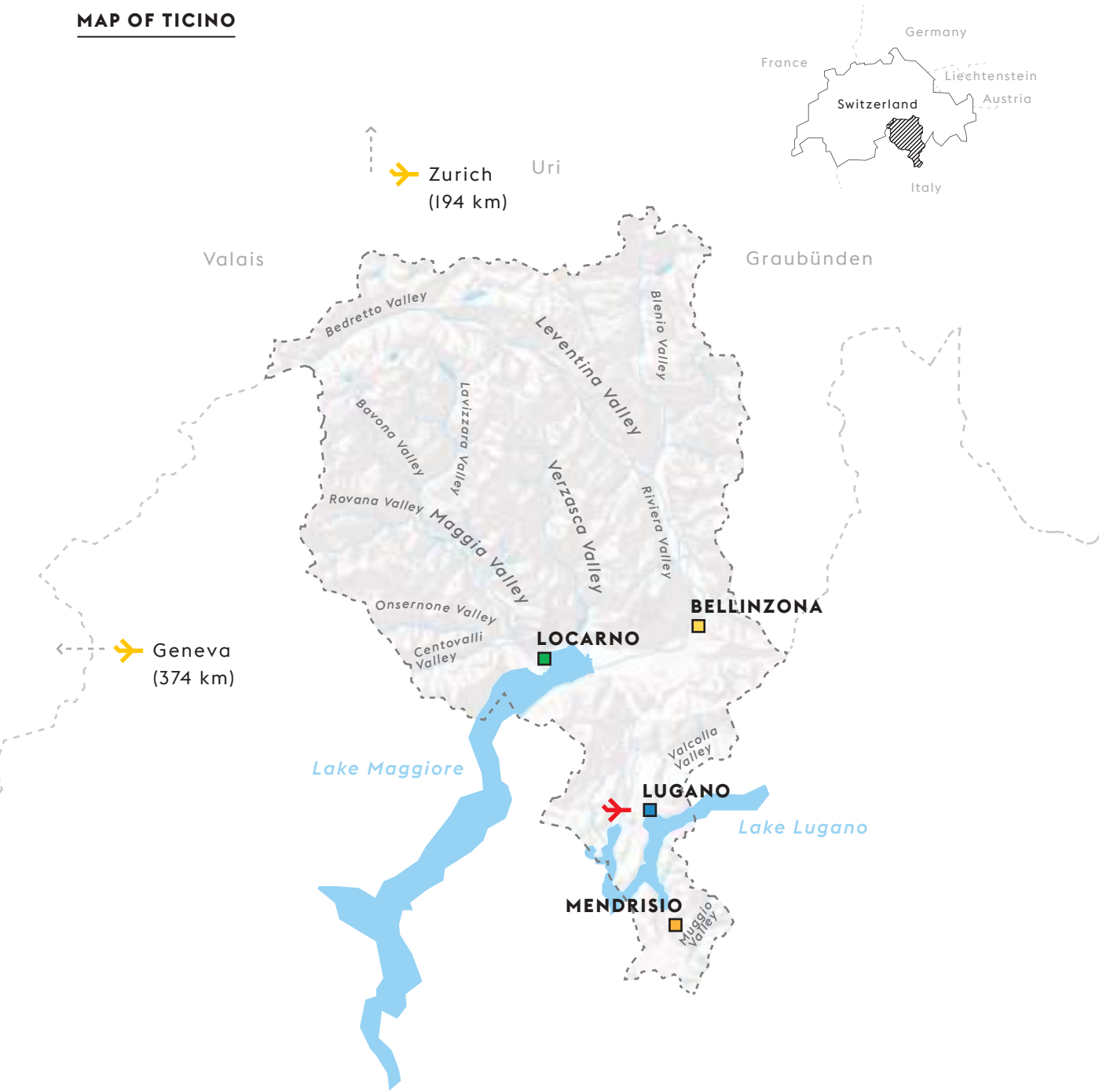
Selling Ticino b2b guide

14.00 - February 18th
Dolce Vita 




TICINO 
small moments
a great experience

MAP OF TICINO



10 km 

 Main cities

- - - Canton Ticino borders


- - - Swiss Confederation borders

 Airports (km from Bellinzona)

 Malpensa
(103 km)

MILAN


 Linate
(129 km)

 Orio al Serio - ->
(146 km)

Welcome!

Ticino is ready to welcome everyone looking for extraordinary experiences. The following pages reveal the secrets of the Italian part of Switzerland.

A WORLD TO DISCOVER

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7 REASONS

Why Ticino?

Let us tell you
why Ticino is
worth a visit!

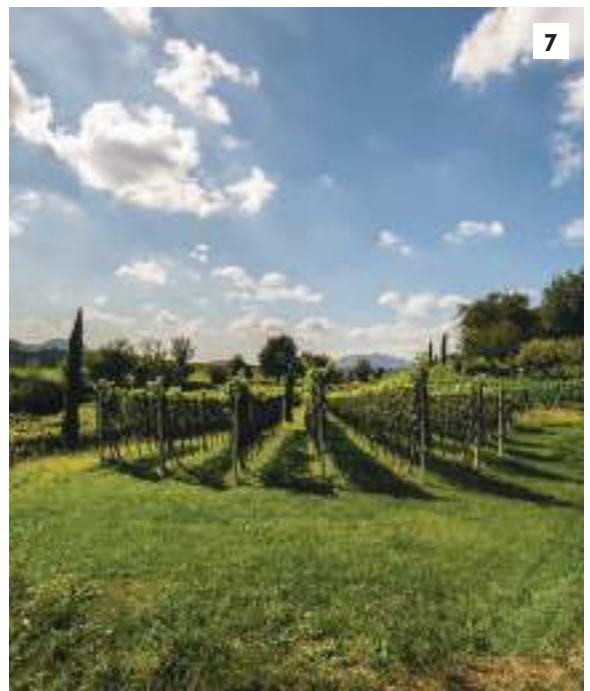
[ticino.ch](https://www.ticino.ch)





AN ENDLESS DISCOVERY

1. Swiss quality, Italian lifestyle
2. Great outdoor activities
3. From glaciers to palm trees
4. The unexpected Switzerland
5. Family adventures
6. Gastronomy, simple yet extraordinary
7. Wine: white Merlot



How to get around

Reaching Ticino and discovering its attractions has never been easier



Train

The Gotthard Base Tunnel has revolutionized the access to Ticino. The old alpine railway line and the Centovallina have maintained their charm intact.

ticino.ch/train



Car

Driving through the valleys is a unique experience. It is no surprise that the hairpin turns of the Tremola are the centre-piece of the Grand Tour of Switzerland.

ticino.ch/car



Airports

Lugano-Agno airport is a regional hub for private transportation. But Ticino is also easy to reach from Milan and Zurich.

ticino.ch/airplane



Bike trails

Not only cycling paths. Over 30 bike hotels, various bike shuttles, specialized guides and customized services.

ticino.ch/cycling



Trails

A stroll around the city, a hike in the green or a challenging trek in the mountains?

ticino.ch/hike



Navigation

A cruise on Lake Lugano or on Lake Maggiore offers a different and surprising viewpoint on the lake landscape and the towns on the shores.

ticino.ch/boat



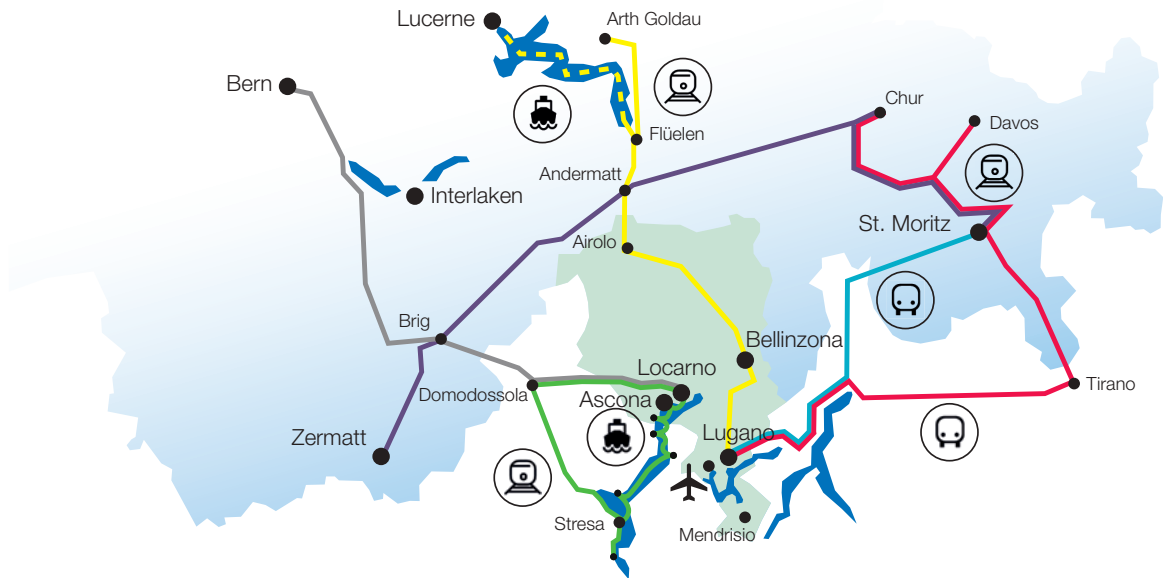
Lifts and funiculars

More than twenty between cable cars, funiculars, chair lifts and mountain trains to comfortably reach the mountain tops.

ticino.ch/cableway

Scenic journeys

Connecting the most iconic destinations of Switzerland



By train, bus & boat

Experience an unforgettable travel adventure by choosing one of the six scenic routes to come to the South of Switzerland.



- Bernina Express
- Palm Express
- Gotthard Panorama Express
- Lago Maggiore Express
- Glacier Express
- Lötschberg-Centovalli Express

Ticino Ticket

Free public transportation and special offers



>1,400

km (900 miles)
of **free public transportation**



3

UNESCO World
Heritage Castles
with discount



20%

reduction on over **60**
chosen **tourist attractions**



1 Canton

free travel within the
whole region



+30 deals

museums with
special rates



for visitors spending at least **one night** at a hotel in the region, the **Ticino Ticket offers free travel on public transportation** plus a range of special offers on other transportation and tourist attractions for the duration of their stay



100

CHF the **value** your clients get for **each night** spent in Ticino



>35

selected **tourist attractions** at a **30% discount**



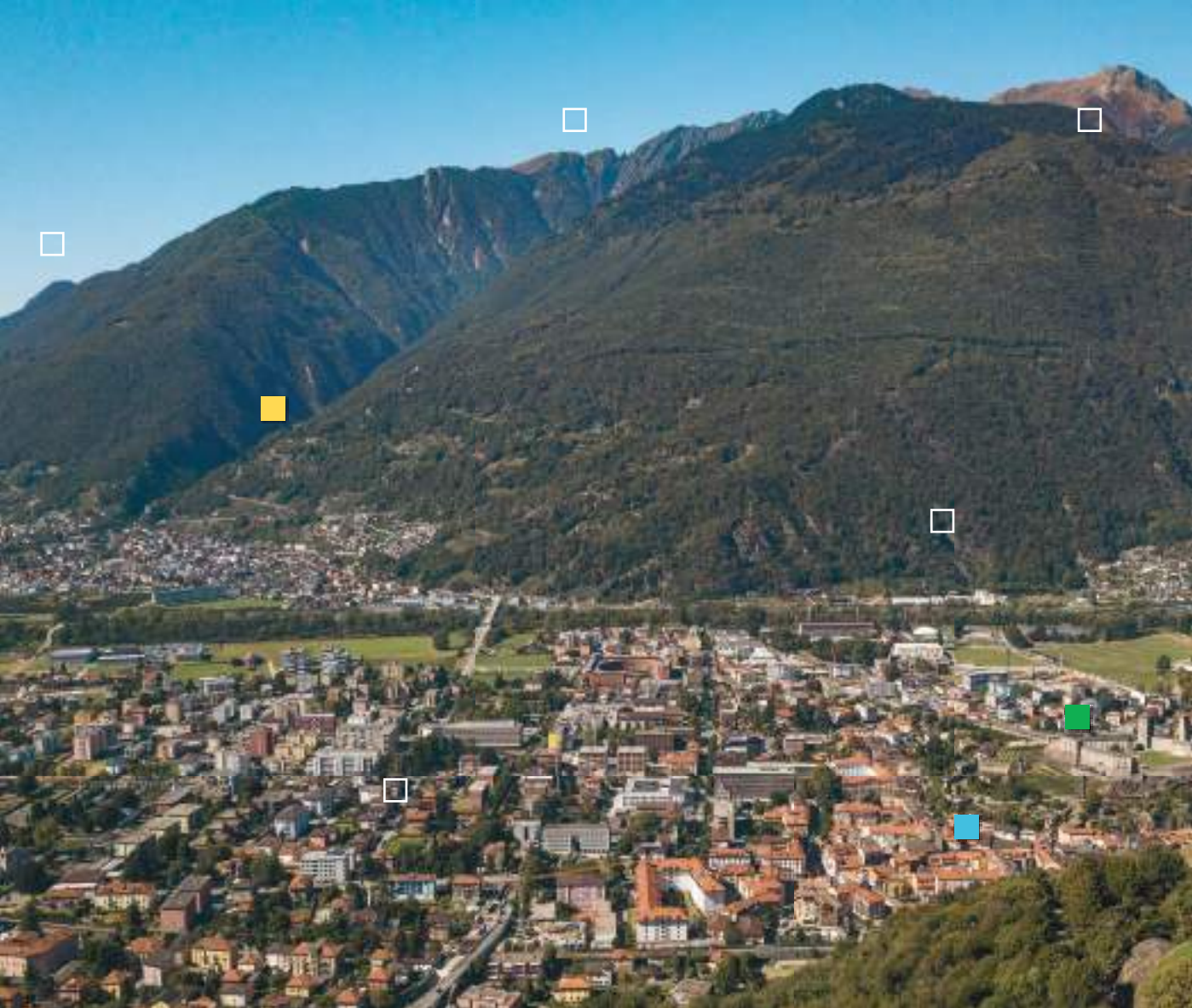
239

million years old is the **oldest fossil** at the Fossil Museum



25

offers: reductions on **mountain railways, funiculars** and **cable cars**



THE GATEWAY TO THE ALPS

Bellinzona & Upper Ticino

■ 08.32 am Saturday market

Enjoy breakfast at the year-round Saturday morning market in Bellinzona's old town. Stroll among the UNESCO castles, taste regional delicacies like the "Bissolo" and find the perfect souvenir during a visit of Ticino's capital.



www.bellinzonese-altoticino.ch



10.00 am King Arthur's trolley

Travel back in time during a 1.5 hour visit of the three UNESCO castles – Sasso Corbaro, Montebello and Castelgrande. The visit to Montebello Castle can be enriched with a make-your-own-salami workshop.



www.bellinzonese-altoticino.ch

12.23 pm Grotto San Michele

Stop for lunch at Castelgrande's Grotto to enjoy a delicious regional dish – with the option to sit outside on the terrace with a beautiful view of the entire Bellinzona region. However, watch the time as an adventure awaits you!



www.castelgrande.ch

03.58 pm Tibetan bridge

Rise to the challenge by crossing the 130m (427 ft) high bridge and take in the stunning landscape. The bridge is easily accessible thanks to the Monte Carasso–Curzùtt–Mornera cableway.



www.curzutt.ch



WHERE GLAMOUR MEETS NATURE

Lake Maggiore and Valleys

■ 08.47 am Lakefront of Ascona

Take a seat on the famous Piazza directly on the Ascona lakeshore - the so-called "Pearl of Lake Maggiore". Sip a delicious cappuccino and admire the view of Lake Maggiore and the Brissago Islands.



www.ascona-locarno.com



■ 09.30 am Brissago Islands

Board a boat going to the Islands – the lowest point of Switzerland and a botanical paradise. The Mediterranean atmosphere, the view of the lake and the surrounding natural landscape gives visitors the chance to enjoy the restaurant's gastronomic specialties in a unique environment.



www.isoledibrissago.ch

■ 03.28 pm Verzasca Valley

Ever wanted to feel like James Bond? The 220m (722 ft) bungee jump at the Verzasca Dam makes it possible. After this adrenaline-rich experience relax on the shores of the Verzasca River under the double-arched bridge in Lavertezzo.



www.ticino.ch

■ 08.12 pm Piazza Grande

Savour dinner on Piazza Grande and reflect on an exciting day of experiences while the sun slowly sets and the stars above this world-famous square begin to sparkle. In summer this square hosts several festivals like the Locarno Festival and Moon&Stars.



www.ascona-locarno.com



FROM BOUTIQUE TOWN TO OUTDOOR PARADISE

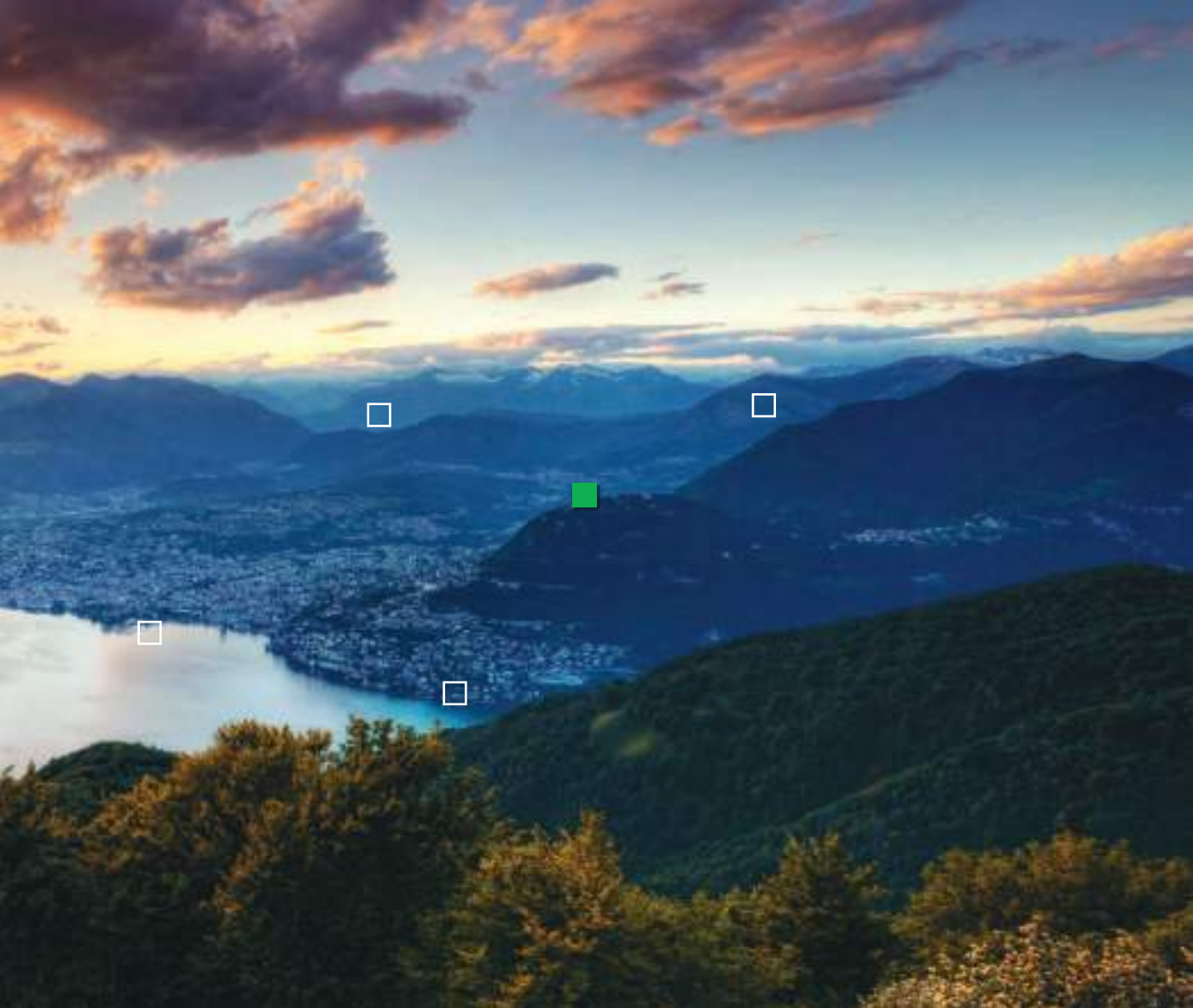
Lugano Region

■ 08.25 am Lakecruise

Start the day with a cruise on Lake Lugano: either make it a leisurely round trip or get off the boat at Morcote, the most beautiful village of Switzerland voted by the Swiss people in 2016. From this picturesque village walk up to Mount San Salvatore or take the bus back to the centre of Lugano.



www.lakelugano.ch



■ 12.14 pm Via Nassa

Have a lunch break on Piazza Riforma then stroll along Via Nassa, the main shopping street of Lugano, which leaves nothing to be desired. Walk back along the lakefront and see the impressive historical buildings along the promenade.



www.luganoregion.com

■ 06.11 pm Sunset at Mt. Brè

In Castagnola, take the funicular which stops directly on the top of Switzerland's sunniest mountain. Breathe in the fresh air and enjoy the view over the whole region and into parts of Italy. Have a delicious dinner while watching the sun go down.



www.montebre.ch

■ 08.30 pm Concert at LAC

To conclude the day, visit an art exhibition at the LAC Lugano Arte and Cultura centre or enjoy a great concert in its beautiful hall directly on the lakefront. This new Arts Centre promises to become one of Switzerland's most important cultural institutions.



www.luganolac.ch



THE SOUTHERNMOST PART OF SWITZERLAND

Mendrisiotto Region

■ 08.15 am Mt. San Giorgio

Go up to Serpiano and take a walk in the forests of Mount San Giorgio. This mountain is a UNESCO World Heritage site because of the numerous fossils that have been found and they can be admired at the Fossil Museum in Meride. San Giorgio is surrounded by two branches of Lake Lugano and offers a stunning view.



www.mendrisiottoturismo.ch



■ 10.58 am Baptistry

Get immersed in the history of the Mendrisiotto region and visit the baptistry of Riva San Vitale, the oldest still existing baptistry in Switzerland. Admire the original mosaic floor and the immense baptismal font. The frescoes inside the church date back to the end of the 12th century and show amongst other scenes the birth of Christ.

📍
www.mendrisiottoturismo.ch

■ 14.02 pm FoxTown

Visit Ticino's shopping paradise and the biggest factory-store-centre in Southern Europe: 250 brands on three floors. From sporty to elegant, from classy to extravagant, FoxTown turns a shopping spree into an unforgettable day.

📍
www.foxtown.com

■ 07.25 pm Mt. Generoso

Take the cogwheel railway from Capolago and relax during the 40-minute ride up to the top of Mount Generoso. Take in the stunning view over Lake Lugano while having a refreshing drink at one of the restaurants in the iconic "Fiore di Pietra" building designed by architect Mario Botta.

📍
www.montegeneroso.ch

Did you know that...?

A look at the region

It could be said that Ticino has its own **four seasons: Carnival** in the first part of the year. The long **summer** allows to experience months full of festivals. Before the **ice hockey season** can start, people are busy harvesting the grapes for the well-known **Merlot**

>130

alpine lakes
amidst the mountains

220 m

one of the **highest bungee jumps** in the world



1 hour

the **time required** to reach Milano Malpensa Airport (MXP)



57 km

(35 miles) the **Gotthard Base Tunnel** is the longest in the world

12

number of citizens of Corippo, the **smallest village in Europe**



Italian

official language of the Canton



CHF

Swiss franc: currency of Switzerland

Clean & Safe

Our partners follow safety concepts
[ticino.ch/cleanandsafe](https://www.ticino.ch/cleanandsafe)



Ticino is going green

Small steps go a long way



Get around green

Over 1,400 km (900 miles) of public transport network to enjoy for free, with your Ticino Ticket!



Sleep slow

Make a conscious choice, create an impact and opt for an eco-friendly accommodation



Eco experiences

Carbon-neutral activities in Ticino abound in all seasons



Eat local

Taste the rainbow selecting our vegetarian restaurants



Events not to be missed

There is always something going on in Ticino

January (November / December)

Christmas at the Piazza, Lugano
www.luganoregion.com

Locarno on Ice, Locarno
www.locarno-on-ice.ch

February / March

Rabadan Carnival, Bellinzona
www.rabadan.ch

Camelie Locarno, Locarno
www.camellia.ch

April

Processions of the Holy Week, Mendrisio
www.processionimendrisio.ch

Easter in the City, Lugano
www.luganoregion.com

SlowUp, Locarno and Bellinzona
slowup.ch/ticino

May

La Bacchica, Lugano
www.luganoregion.com

Open wine cellars, whole Ticino
www.ticinowine.ch

The Sword in the Stone, Bellinzona
www.laspadanellarocca.ch

International Festival of Street Artists, Ascona
www.artistidistrada.ch

June

International Buskers Festival, Ascona
www.artistidistrada.ch

JazzAscona, Ascona
www.jazzascona.ch

LongLake Festival, Lugano
www.longlake.ch

July

LongLake Festival, Lugano
www.longlake.ch

Estival Jazz, Lugano
www.estivaljazz.ch

Moon & Stars, Locarno
www.moonandstars.ch

August

Swiss National Day (August 1st), whole country

Locarno Festival, Locarno
www.locarnofestival.ch

September

PerBacco!, Bellinzona
www.perbaccobellinzona.ch

Blues to Bop Festival, Lugano and Morcote
www.bluestobop.ch

Sagra del Borgo (wine festival), Mendrisio
www.sagradelborgo.ch

October

Autumn Festival, Lugano
www.luganoregion.com

Chestnut & Autumn Festival, Ascona
www.amascona.ch





1



1. Locarno Festival,
Locarno.
2. The Sword in the Stone,
Bellinzona.
3. Processions of the Holy Week,
Mendrisio.
4. Estival Jazz,
Lugano.



2



3



4

READY-MADE PACKAGES

Guided tours with cooking workshops



1

From farm to table

This experience starts with shopping for ingredients at Bellinzona's Saturday market and purchasing directly from farmers and producers. The participants then have a cooking class to learn the culinary secrets of this beautiful region. Under the guidance of an experienced chef, they make their own pasta and prepare a seven-course lunch. A local guide will be present throughout the whole day for assistance.

Price from CHF 265



tours@alpsandbeyond.com
ticino.ch/trade/packages

2

Slow food cycle

The trip starts with collecting the ingredients for a local dish at the only rice field in Switzerland, in the greater Locarno area. Pedalling along the river banks, participants reach the area where they stop to learn more about wild herbs and collect the ones that will compose the lunch menu eaten in a typical Ticinese Grotto. Last but not least, the participants savour some delicious regional wines on the way back.

Price from CHF 180



info@bike-port.ch
ticino.ch/trade/packages

3

Ravioli workshop

Participants are involved in every phase of the process: making the pasta dough, preparing the filling and assembling the ravioli, each step explained and guided by the Chef. Afterwards, participants enjoy a meal composed of the ravioli they created, local wines and a dessert.

Price from CHF 185



tours-in-ticino@bluewin.ch
ticino.ch/trade/packages

Prices on a p.p. basis - additional participants might decrease the individual fee.

Cruise & Cook: Cooking like a Chef

The unique experience starts with a charming cruise on Lake Lugano followed by a stop on the opposite shore in a Grotto to enjoy a drink on a terrace with a wonderful view

of Ticino's largest city and cultural hotspot. Afterwards, with the help of the Chef, participants prepare a typical Ticinese meal, such as risotto or ravioli to be enjoyed accompanied by a glass of delicious wine. This offer could be further customized with an activity.

CONTACT

tours-in-ticino@bluewin.ch
ticino.ch/trade/packages
T +41 76 616 68 42



GuideSI

GuideSI is an association of professional guides. From Italian and English to Russian and Japanese, they can fulfill any request. In addition to offering dependable and professional services, they convey to visitors their passion for Ticino. The tours introduce a region rich in history, culture and traditions and give visitors the opportunity to experience the local lifestyle.

SEASONALITY

April – October
Offer without cruise available the whole year

DURATION / VALIDITY

4h

PRICES FROM

CHF 145
Including: boat ride, aperitivo, risotto workshop, complete meal with beef, vegetables, risotto, dessert, coffee, soft drinks and wine

NUMBER OF PARTICIPANTS

Minimum: 1
Maximum: 50

LANGUAGE

IT, EN, DE, FR

COMMISSIONABLE

Commissionable package

Middle Ages & Breweries

A "step back in time" into the enthralling atmosphere of the Middle Ages with a guided tour of Bellinzona, its imposing Castelgrande and the charming historical centre. Enjoy a coffee

break and taste the famous "Bissolo", a praline unique to this town. The visit will conclude at a cosy pub to sip excellent artisanal beers produced at a local microbrewery, accompanied by a platter of ticinese cheeses. An option to stay for lunch to taste the regional cuisine could be added.

CONTACT

tours@alpsandbeyond.com
ticino.ch/trade/packages
T +41 78 891 20 41



Alps & Beyond

Alps and Beyond is a tour operator based in Bellinzona offering exclusive, active and sightseeing tours for groups or individual travellers. Alps and Beyond works with tour operators, travel agents and individual travellers to design the perfect bespoke program to suit all their needs. The professional guides are an integral part of the places and cultures one experiences.

SEASONALITY

Whole year

DURATION / VALIDITY

4 – 6h

PRICES FROM

CHF 80

Including: guide service, dessert tasting and coffee, beer tasting with cheeses, admission fee to Castelgrande museum

NUMBER OF PARTICIPANTS

Minimum: 1

Maximum: 20

LANGUAGE

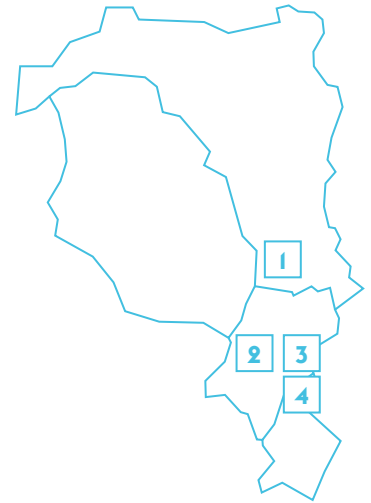
IT, EN, DE, FR

COMMISSIONABLE

Commissionable package

READY-MADE PACKAGES

Guided tasting-tours



2

Food & Wine tour in Lugano

A guided tour through the historical city centre of Lugano with several stops to enjoy various specialties from Ticino, including the delicious white Merlot. During the numerous stops participants will discover more about the many curiosities of the most characteristic inns, bars and restaurants of this boutique town.

Price from CHF 125



tours-in-ticino@bluewin.ch
ticino.ch/trade/packages



3

Urban discovery

Lying among hills and mountains, Lugano is a vibrant city with music in the squares, international exhibitions, theatre and culture on the lakeshore. The southernmost city of Switzerland surprises with its diversity. Participants discover this multifaceted boutique town by strolling around and tasting a local beer, an ice cream or a local wine of their choice.

Price from CHF 50



tours-in-ticino@bluewin.ch
ticino.ch/trade/packages



4

Discovering treasures

Discover the surroundings of Lugano and its hidden treasures! You will have the opportunity to admire not only beautiful views but above all to get to know the local people, producers of excellent wines or delicious cheeses and the local handicrafts: from ceramics, to handmade violins by the master luthier up to impressive alphorns. The tour is available in the Ascona-Locarno region as well.

Price from CHF 195



tours-in-ticino@bluewin.ch
ticino.ch/trade/packages

Prices on a p.p. basis - additional participants might decrease the individual fee.

Guided activities, secret spots



1

Hike & Wine: Locarno's gems

To start the day take a panoramic morning hike above the city and Lake Maggiore. During this walking tour participants benefit from 360° views of the Alps to the Apennines and from the lowest point of the country to the highest. A delicious typical meal will be served in a mountain restaurant for lunch. The journey continues with a ride on the famous Centovalli train taking the participants to a small wine producer. A wine tasting

accompanied by local cheeses and meats concludes the day. A professional guide will accompany the participants throughout the whole experience. The hike can be adjusted to physical fitness levels and weather conditions. All transfers will be by public transportation. Optional private transportation is possible.

Price from CHF 220

📧
tours@alpsandbeyond.com
ticino.ch/trade/packages

2

Quintour: Bike & Deli

The first part of the trip is a ride on an e-bike with lunch carried in a practical backpack. Composed of typical local products, the picnic will be enjoyed in one of the many local green spaces of the fertile Magadino Plain. On the way back, after having learnt about local traditions and history, the participants can savour some regional delicacies during an aperitivo at a deli.

Price from CHF 140

📧
info@bike-port.ch
ticino.ch/trade/packages

Bike, hike and a million stars

Two unforgettable days in Ticino paradise. E-bike and hike amongst splendid mountains, alpine lakes, grazing cattle and carpets of wildflowers (July is perfect for spotting edelweiss).

Sleep in a mountain hut under a million stars and witness the art of alpine cheese making, a real Swiss mountain experience! One day of e-biking on pleasant paved and gravel roads, with sightseeing along the way and one day of hiking over a mountain pass. Good fitness level required.

CONTACT

This package is a joint venture of Alps and Beyond and BikePort.

tours@alpsandbeyond.com

T +41 78 891 20 41

info@bike-port.ch

T +41 91 243 09 78

ticino.ch/trade/packages



BikePort

The team at BikePort is passionate about everything on two wheels. The certified Swiss Cycling MTB Guides offer their professional services in several languages to FITs (individuals), groups, companies and institutions. From bike rentals, to tailor made packages or ready-made package tours, from beginners to experts, there is a vast range of options to choose from.

SEASONALITY

June – September

DURATION / VALIDITY

2 days / 1 night

PRICES FROM

CHF 455

Including: Overnight stay in a mountain hut, e-bike rental, bike guide, hiking guide, all guide expenses, picnic, funicular ride, public transportation from Bellinzona

NUMBER OF PARTICIPANTS

Minimum: 1

Maximum: 16

LANGUAGE

IT, EN, DE, FR

COMMISSIONABLE

Commissionable package

READY-MADE PACKAGES

Multi-day experiences



1

Grand Tour of Switzerland

This road trip leads through 1600 km (994 mi) of the country's most beautiful regions, over five Alpine passes, to twelve UNESCO World Heritage Sites, two Biosphere Reserves and along 22 lakes.
Itinerary: Zurich – St. Gallen – Davos – Lugano – Zermatt – Montreux – Gstaad – Lucerne

9 days / 8 nights
Price from CHF 956

[✉](mailto:touoperating@stc.ch)
touoperating@stc.ch
ticino.ch/trade/packages



2

Grand Train Tour of Switzerland

Explore the cultural differences and the 4 national languages within the country, all while taking in some spectacular countryside and staying in beautiful Swiss towns.
Itinerary: Zurich – Interlaken – Montreux – Zermatt – St. Moritz – Lugano – Lucerne

8 days / 7 nights
Price from CHF 1365

[✉](mailto:touoperating@stc.ch)
touoperating@stc.ch
ticino.ch/trade/packages



3

E-Grand Tour of Switzerland

With the inauguration of the E-Grand Tour of Switzerland in April 2017 the concept of the Grand Tour of Switzerland also stands for eco-friendly touring.
Itinerary: Zurich – St. Gallen – St. Moritz – Lugano – Zermatt – Lausanne – Interlaken – Lucerne

9 days / 8 nights
Price from CHF 2594

[✉](mailto:touoperating@stc.ch)
touoperating@stc.ch
ticino.ch/trade/packages

Prices on a p.p. basis - additional participants might decrease the individual fee.



HOTEL ★★★
INTERNATIONAL AU LAC
LUGANO



Since 1906: hospitality and historic charm nestled among the city, arts and lake

At the International au Lac Historic Lakeside Hotel guests enjoy:

- a prime city location on the lakeside promenade
- LAC Lugano Arte e Cultura cultural center is nearby
- convention and exhibition centers are within walking distance
- rooms with an intimate atmosphere, individually decorated, from classic to elegant
- a rich and varied buffet breakfast, served from 6:30 until late
- a lush garden with a swimming pool and a recreation area
- 36 indoor private parking spaces

We are looking forward to welcoming you and your guests.

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Tel. +41 91 922 75 41 • Fax +41 91 922 75 44 • info@hotel-international.ch • www.hotel-international.ch



Multi-day experiences



1

Highlights of Ticino

Hike approximately 11 km (6,8 mi) every day through the southernmost part of Switzerland from the sublime castles of Bellinzona on to Mendrisio, with views of the many lakes in Ticino.

Itinerary: Bellinzona – Isonne – Tesserete – Cimadara – Lugano – Mount San Salvatore – Morcote – Serpiano – Meride – Mendrisio

7 days / 6 nights

Price from CHF 885



eurotrek@eurotrek.ch
ticino.ch/trade/packages



2

Ticino gastronomy explorer

Ticino is perfect for a relaxing summer holiday with sunshine and blue sky. Lugano is full of Mediterranean flair and southern joie de vivre and the 3-day gastronomy package is a perfect way to experience some of the culinary delights of this fascinating part of the country.

3 days / 2 nights

Price from CHF 990



touroperating@stc.ch
ticino.ch/trade/packages



3

Leisurely discovery: Bellinzona - Locarno

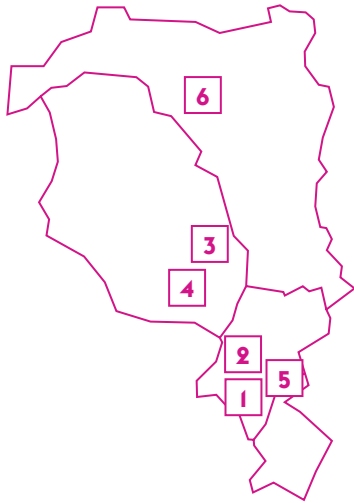
This 5-day break provides the perfect way to visit some of the most known sights of Ticino at your own, leisurely pace. Based in Bellinzona and Locarno, discover the regions highlights using public transport and enjoy the rich cultural history and heritage of these two picturesque towns.

5 days / 4 nights

Price from CHF 632



touroperating@stc.ch
ticino.ch/trade/packages



Prices on a p.p. basis -
additional participants might
decrease the individual fee.



4

Via Gotthard to Vallemaggia

From a boat cruise across Lake Lucerne to the GoPEx train along the historical route to Ticino.

During two days in the region, you will discover Locarno, the surroundings of Bosco Gurin in the Vallemaggia and the Brissago Islands, a botanical paradise.

Highlights: Gotthard Panorama Express, Locarno guided city tour, hike at Bosco Gurin, Brissago Islands.

4 days / 3 nights

Price from CHF 2355



smtravel@dmcgva.ch
ticino.ch/trade/packages



5

Bernina Express: the exotic tour

Having UNESCO World Heritage status, the scenic rail journey climbs over the spectacular Bernina pass to more than 2253 m (7392 ft), then descends towards Tirano, the end of the Bernina line. Here clients change to the bus which will take them to Lugano.

Itinerary: St. Moritz – Tirano – Lugano

3 days / 2 nights

Price from CHF 461



touroperating@stc.ch
ticino.ch/trade/packages



6

Switzerland rail adventure

This journey is composed of travel with the three most famous express trains in Switzerland and on a nostalgic paddle steamer to discover the diverse regions and cultures of the country.

Itinerary: Lucerne – Lugano with leisure day – Tirano (IT) – St. Moritz – Zermatt

8 days / 7 nights

Price from CHF 1211



touroperating@stc.ch
ticino.ch/trade/packages

2h experiences to fill your day



1

Swissminiatur: Switzerland in 1h

Peaks of the majestic Swiss Alps are within a hand's reach, surprisingly perfect remakes of famous buildings in miniature, lakes and scale models of trains, funiculars and cableways. All this among over 15,000 fragrant flowers: Swissminiatur, Switzerland in miniature, offers all this and more.



sales@swissminiatur.ch
www.swissminiatur.ch



2

Falconry: the ultimate bird show

Experience a close encounter with majestic birds of prey at the Falconry in Locarno. Observe and photograph eagles, hawks, owls and vultures. These beautiful birds, will lead you into a dimension where humans and nature meet, in a natural and animal friendly setting.



info@falconeria.ch
www.falconeria.ch



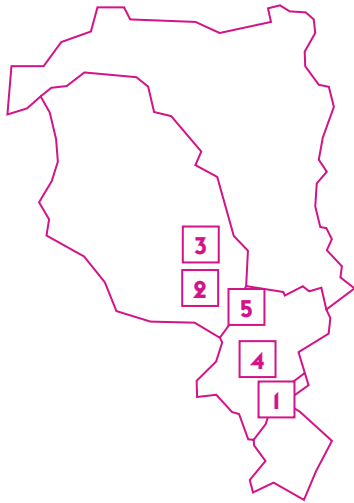
3

Cardada – Cimetta: 360° Switzerland

On the summit of the mountain, 1671 meters (5482 ft) above sea level, a viewing platform overlooks the entire region of Lake Maggiore. To the east, the view stretches from the Magadino Plain to Bellinzona. To the west, the view extends over some of the most famous peaks of the Swiss Alps such as the Dufourspitze and the Matterhorn.



info@cardada.ch
www.cardada.ch



4

San Salvatore: Lugano's sugar loaf

A few steps away from the frenetic pace of the city, you can reach the summit of Mount San Salvatore with the picturesque funicular. The sugar loaf stands tall in the Lugano skyline allowing your eyes to wander off into the horizon. It is a place that can satisfy the needs and desires of all gourmet aficionados, avid hikers and climbers, culture enthusiasts and nature lovers.



info@montesansalvatore.ch
www.montesansalvatore.ch



5

Mt. Tamaro and Splash e Spa

Tamaro Park originated from the union of Splash & Spa Tamaro and Monte Tamaro, two unique attractions located in Rivera (10 minutes north of Lugano). Mount Tamaro's mountain peak is reachable by cableway (departing from Rivera) and offers numerous activities for everyone who wants to have outdoor fun.



info@tamaropark.ch
www.tamaropark.ch



6

Casino: challenge the luck

With the highest density of casinos in Europe, visitors can try their luck gambling at the Casinos of Locarno, Lugano and Mendrisio.



Casino Locarno
info@casinolocarno.ch
www.casinolocarno.ch

Casino Lugano
info@casinolugano.ch
www.casinolugano.ch

Casino Admiral
info@casinomendrisio.ch
www.casinomendrisio.ch

RESORT COLLINA D'ORO

Hotel & Residence



Only a few minutes away from Lugano city centre, surrounded by an enchanting natural landscape with breath-taking panoramic views over the Alps and the lake, the Resort Collina d'Oro includes a luxury Hotel with 16 double rooms and 30 suites, a SPA & Fitness Centre with indoor and outdoor pools, as well as a gourmet restaurant and two modern meeting rooms. The Resort also boasts various apartments with hotel services, elegantly furnished and rentable for both short and long-term periods, starting from one month.



WWW.RESORTCOLLINADORO.COM VIA RONCONE 22, 6927 AGRA, LUGANO INFO@RESORTCOLLINADORO.COM Tel. +41 (0)91 641 11 11



YOUR FASHION OUR PASSION



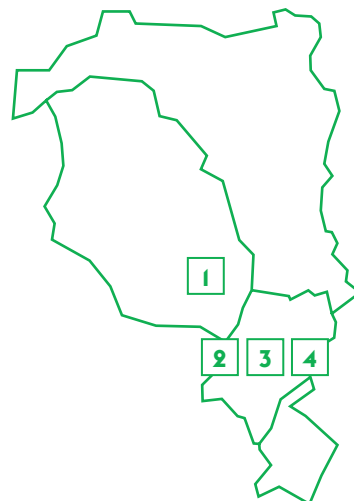
FoxTown Factory Stores is the paradise of shopping:
160 stores, 250 prestigious brands

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Michael Kors • Nike • Philipp Plein • Polo Ralph Lauren • Prada • Puma • Saint Laurent Paris • Salvatore Ferragamo • Swarovski • The North Face • Timberland
Tommy Hilfiger • Ugg • Valentino • Vans • Versace • Villeroy & Boch • Woolrich ... and many others

SPECIAL INTERESTS

Health and Education



1

Health and medical care

From luxury health resorts to specialised wellness centres and medical wellness facilities, the Italian part of Switzerland is the place to be for focussing on health and well-being: high quality and professionalism are guaranteed. Ticino Health sources and organises individualised treatments and health trips for health tourism clients.

www.ticinohealth.ch



2

Wellness with a view

Discover a region that likes to take care of its guests. With its mild climate, Ticino is the ideal oasis for escaping life's stresses during any season of the year. Clients are taken care of in excellent five-star hotels, famous for their Swiss quality, providing pampering in the best wellness centres with saunas, hammams and massages.

ticino.ch/wellness

3

Franklin University

The small liberal arts university offers Bachelor's and Master's degrees, study abroad and much more.

www.fus.edu

4

TASIS

The American School in Switzerland is open to day and boarding students from Pre-Kindergarten to Postgraduate.

www.switzerland.tasis.com

Additional infos

Find out more about education in our region.

ticino.ch/education

Your partner hotels

Bellinzona and Upper Ticino	sales manager / e-mail / website	#rooms / #beds
Hotel & SPA Internazionale*** CH-6500 Bellinzona	Mr. Michele Santini info@hotel-internazionale.ch www.hotel-internazionale.ch	71 124
Hotel Unione*** CH-6500 Bellinzona	Mr. Laura Berini info@hotelunione.ch www.hotelunione.ch	41 82
Hotel Liberty CH-6500 Bellinzona	Mr. Rocco Lettieri info@hotelliberty.ch www.hotelliberty.ch	60 144
Hotel Bellinzona Sud*** CH-6513 Monte Carasso-Bellinzona	Mr. Walter Caranzano info@hotel-bellinzona-sud.ch www.hotel-bellinzona-sud.ch	55 123
Motel Gottardo Sud*** CH-6776 Piotta	Mr. Massimo Scroccaro info@gottardo-sud.ch www.gottardo-sud.ch	80 140
Hotel Al Giardinetto*** CH-6710 Biasca	Ms. Aleksandra Kovacevic info@algiardinetto.ch www.algiardinetto.ch	25 65
Hotel Forni*** CH-6780 Airola	Mr. Davide Rinaldi info@forni.ch www.forni.ch	20 43
B&B Motta*** CH-6780 Airola	Ms. Graziella Bonoli welcome@bbmotta.ch www.bbotta.ch	30 60
Lake Maggiore and Valleys	sales manager / e-mail / website	#rooms / #beds
Hotel Eden Roc***** CH-6612 Ascona	Mr. Ryan Imboden r.imboden@tschuggenhotelgroup.ch www.edenroc.ch	95 188
Hotel Giardino Ascona***** CH-6612 Ascona	Sales Office sales@giardino.ch www.giardino-ascona.ch	72 144
Villa Orselina***** CH-6644 Orselina	Mr. Daniel Schälli marketing@villaorselina.ch www.villaorselina.ch	28 56
Castello del Sole***** CH-6612 Ascona	Ms. Carla Loustalot info@castellodelsole.com www.castellodelsole.com	78 149
Hotel Belvedere Locarno***** CH-6600 Locarno	Ms. Gloria Spagnoli reservations@belvedere-locarno.com www.belvedere-locarno.com	90 182
Hotel Ascona**** CH-6612 Ascona	Mr. Andrea Biasca-Caroni booking@hotel-ascona.ch www.hotel-ascona.ch	67 120
Parkhotel Delta Wellbeing Resort**** CH-6612 Ascona	Mr. Alfredo Coccia info@parkhoteldelta.ch www.parkhoteldelta.ch	62 150
La Palma au Lac Hotel & SPA**** CH-6602 Locarno-Muralto	Ms. Stephanie Gärtner sales@lapalmaaulac.com www.lapalmaaulac.com	68 132

Romantik Hotel Castello Seeschloss**** CH-6612 Ascona	Mr. Filippo Ris hotel@castello-seeschloss.ch www.castello-seeschloss.ch	45 80
Hotel & Lounge Lago Maggiore**** CH-6600 Locarno	Silvana Redemagni hotel@lagomaggiore.ch www.lagomaggiorehotel.ch	46 82
Albergo Losone CH-6616 Losone	Mr. Diego Glaus diego@albergolosone.ch www.albergolosone.ch	59 110
Hotel City Locarno**** CH-6600 Locarno	Fam. Brunner city@hotelcitylocarno.ch www.hotelcitylocarno.ch	40 70
Hotel La Campagnola**** CH-6575 Vairano	Ms. Nicole Zoppè n.zoppe@campagnola.ch www.campagnola.ch	48 120
Piazza Ascona Hotel*** CH-6612 Ascona	Mr. F. Franscioni / Mrs. R. Borioli marketing@hotelpiazza.ch www.hotelpiazza.ch	51 88
Jazz Hotel Ascona CH-6612 Ascona	Ms. Barbara Freitag info@jazzhotelascona.ch www.jazzhotelascona.ch	18 36
Hotel Dell'Angelo*** CH-6600 Locarno	Mr. Americo Dadò hotel@dellangelo.ch www.hotel-dell-angelo.ch	55 112
Hotel Garni Du Lac*** CH-6600 Locarno	Ms. Désirée Green info@du-lac-locarno.ch www.du-lac-locarno.ch	31 57
Hotel Geranio au Lac*** CH-6600 Muralto-Locarno	Fam. Brunner smart@hotelgeranio.ch www.hotelgeranio.ch	42 72
Hotel La Barca Blu*** CH-6644 Orselina-Locarno	Mr. Daniel Schälli marketing@villaorselina.ch www.villaorselina.ch	22 45
Eco-Hotel Cristallina CH-6678 Coglio	Mr. Marco Kälin info@hotel-cristallina.ch www.hotel-cristallina.ch	12 26
Lugano Region	sales manager / e-mail / website	#rooms / #beds
Grand Hotel Villa Castagnola***** CH-6906 Lugano	Ms. Antonella Archidiacono sales@villacastagnola.com www.villacastagnola.com	74 148
Hotel Splendide Royal***** CH-6900 Lugano	Mr. Alex Chamley sales@splendide.ch www.splendide.ch	93 176
The View Lugano***** CH-6900 Lugano-Paradiso	Mr. Chadi Harkous sales@theviewlugano.com www.theviewlugano.com	18 40
Swiss Diamond Hotel Lugano***** CH-6921 Vico Morcote	Mr. Andrea Sinigrilli salesdept@swissdiamondhotel.com www.swissdiamondhotel.com	84 160
Villa Principe Leopoldo***** CH-6900 Lugano	Sales Office sales@ticinohotelsgroup.com www.leopoldohotel.com	37 74
Kurhaus Cademario Hotel & SPA***** CH-6936 Cademario	Sales Office sales@ticinohotelsgroup.com www.kurhauscademario.com	82 164
LUGANODANTE ***** CH-6900 Lugano	Ms. Sabrina Dandrea sabrina.dandrea@luganodante.com www.luganodante.com	84 161
Novotel***** CH-6900 Lugano-Paradiso	Sales Office H6775@accor.com www.novotel.com/6775	96 115
Villa Sassa Hotel, Residence & SPA***** CH-6900 Lugano	Sales Office sales@ticinohotelsgroup.com www.villasassa.ch	130 323

Hotel City Lugano**** CH-6900 Lugano	Ms. Maria Wolff Brunner city@hotelcitylugano.ch www.hotelcitylugano.ch	48 78
Hotel De La Paix**** CH-6900 Lugano	Ms. Sonia Spinelli booking@delapaix.ch www.delapaix.ch	131 231
Park Hotel Principe**** CH-6900 Lugano	Sales Office sales@ticinohotelsgroup.com www.parkhotelprincipe.com	42 84
Suitenhotel Parco Paradiso**** CH-6900 Lugano-Paradiso	Ms. Ingrid Pedrotti sales@parco-paradiso.com www.parco-paradiso.com	65 138
Continental Parkhotel**** CH-6900 Lugano	Ms. Martina Marcolli martina.marcolli@continentalparkhotel.com www.continentalparkhotel.com	113 207
Hotel Delfino**** CH-6902 Lugano	Mr. Federico Haas marketing@hoteldelfinolugano.ch www.hoteldelfinolugano.ch	50 100
Hotel International au Lac**** CH-6900 Lugano	Mr. Roberto Schmid schmid@hotel-international.ch www.hotel-international.ch	76 120
Hotel Acquarello*** CH-6900 Lugano	Mr. Jean-Marc Balmelli info@acquarello.ch www.acquarello.ch	59 95
Hotel Ceresio Lugano*** CH-6900 Lugano	Mr. Stefano Monetti s.monetti@hotelceresio.ch www.hotelceresio.ch	27 53
Hotel Colorado*** CH-6900 Lugano	Mr. Learco Bernasconi hotel@colorado.ch www.colorado.ch	33 56
Hotel Ibis*** CH-6900 Lugano-Paradiso	Sales Office H6776@accor.com www.ibishotel.com/6776	70 140
I Grappoli*** CH-6997 Sessa	Ms. Antonella Cozzi info@grappoli.ch www.grappoli.ch	33 70
Hotel Federale*** CH-6900 Lugano	Roland Galliker info@hotel-federale.ch www.hotel-federale.ch	47 88
Tresa Bay Hotel*** CH-6988 Ponte Tresa-Lugano	Mr. Andreas Iseli info@tresabay.ch www.tresabay.ch	39 75
Hotel Vezia*** CH-6943 Vezia	Ms. Cornelia Wilke info@hotelvezia.ch www.hotelvezia.ch	50 100
Hotel Walter au Lac*** CH-6900 Lugano	Ms. Francesca Cereda f.cereda@walteraulac.ch www.walteraulac.ch	38 70
Hotel Pestalozzi Lugano** CH-6900 Lugano	Fam. Fadani-Eidenberger info@pestalozzi-lugano.ch www.pestalozzi-lugano.ch	54 93
Ibis budget* CH-6900 Lugano-Paradiso	Sales Office H6781@accor.com www.ibishotel.com	82 164
Mendrisiotto	sales manager / e-mail / website	#rooms / #beds
Hotel Coronado**** CH-6850 Mendrisio	Mrs. Nicoletta Bernasconi direzione@hotelcoronado.ch www.hotelcoronado.ch	108 216
Hotel Campione*** CH-6816 Bissone	Mr. Armin Rast info@hotel-campione.ch www.hotel-campione.ch	40 65
Mövenpick Hotel Touring*** CH-6830 Chiasso	Ms. Nicole Bertoldo nicole.bertoldo@marché-int.com www.moevenpickchiasso.com	74 133
Hotel Serpiano*** CH-6867 Serpiano	Ms. Linda Mazzoleni info@serpiano.ch www.serpiano.ch	82 135



Business moments a great experience



1

Business venues

Ticino is the perfect setting for every kind of MICE event, offering a variety of different facilities. Whether it involves seminars, meetings, congresses, private events or product presentations, the solution is always to hand. Within just a few kilometres, you will find the location tailored to your needs and the ideal scenario for your events. Search for the most suitable facility on our dedicated website.



meetings.ticino.ch/venues



2

Incredible incentives

The unique climate and the wonderful landscape with its lakes, mountains and waterfalls create a perfect scenario for hosting an original incentive. Be inspired by the variety of business incentive activities that can be adapted to groups of different sizes. From cooking classes, guided visits, local wine tasting to adrenalin-packed activities like canyoning, you will be spoiled for choice, all year round.



meetings.ticino.ch/incentives

3

Weddings

Ticino, Switzerland's romantic getaway, offers dreamy settings for weddings and celebrations.



ticino.ch/weddings

4

Partners for your event

In Ticino you will find very competent partners who can help you coordinate and organise your MICE event.



meetings.ticino.ch/partner

5

Inspirations

Get inspired by suggested business experiences or incentive itineraries for an unforgettable company event.



meetings.ticino.ch/inspirations

Switzerland in 1h

Peaks of majestic Swiss Alps are within a hand's reach, surprisingly perfect remakes of famous buildings in miniature, lakes and scale models of trains, funiculars and cableways.

All this among over 15,000 fragrant flowers: Swissminiatur, Switzerland in miniature, offers all this and more.

-30%

Ticino Ticket
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www.swissminiatur.ch

Open from the 19th of March until the 7th of November, every day // Opening Time: 09.00 a.m – 06.00 p.m (last entrance 05.30 p.m)

Your local experts



Alps and Beyond

Anna Bezzola
anna@alpsandbeyond.com
www.alpsandbeyond.com



Eurotrek

eurotrek@eurotrek.ch
www.eurotrek.ch



SM Travel

smtravel@dmcgva.ch
www.smtravel.com



BikePort

info@bike-port.ch
www.bike-port.ch



GuideSI

info@guidesi.ch
www.guidesi.ch



STC

touroperating@stc.ch
www.trade.switzerlandtravelcentre.c



Bucher Travel

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www.buchertravel.ch



Luke Event

info@lukevent.com
www.lukevent.com



Tim Travel Tours

info@timtraveltours.com
www.timtraveltours.com



China Star

Wenyi Fan
fanwenyi.cs@gmail.com



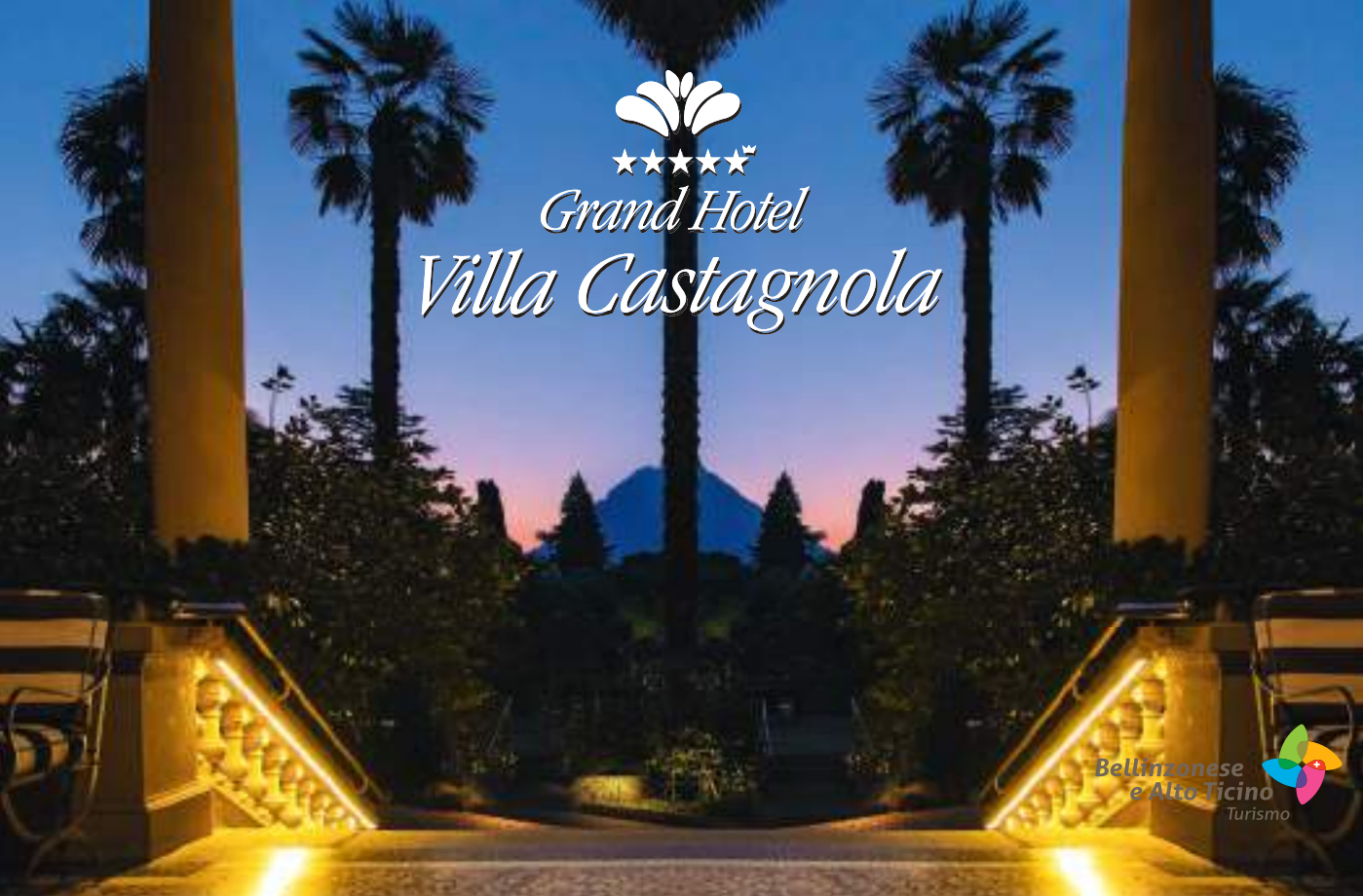
Railtour

info@railtoureurope.com
www.railtoureurope.com



**Ticino's pictures
available on**

ticino.ch/image



Grand Hotel Villa Castagnola



Villa, Art & Gastronomy

The Grand Hotel Villa Castagnola, member of the "Small Luxury Hotels of the World", is a five star superior Hotel in Lugano and enjoys a privileged position inside a large sub-tropical park, with a beautiful view towards the lake. The elegant villa, built in 1880, combines the charm of a bygone era with the comfort and the care of a modern luxury hotel. 74 rooms & Suites, of exceptional charm, individually styled, with stunning park and/or lake views, balcony or terrace. Two Gourmet Restaurants, one easy dining Restaurant, Fitness, Wellness Area with indoor pool and Hydropool. The place to be in Lugano.



VIALE CASTAGNOLA 31 - 6906 LUGANO, SWITZERLAND
TEL. + 41 (0)91 973 25 55 - FAX + 41 (0)91 973 25 50
INFO@VILLACASTAGNOLA.COM
WWW.VILLACASTAGNOLA.COM



LES
GRANDES
TABLES
DE SUISSE



Regional tourism organizations



c/o Stazione FFS
CH - 6600 Locarno-Muralto
T +41 848 091 091
trade@ascona-locarno.com
media@ascona-locarno.com
www.ascona-locarno.com



Palazzo Civico
CH - 6500 Bellinzona
T +41 91 825 21 31
bellinzona@bellinzone-altoticino.ch
www.bellinzone-altoticino.ch



Piazza della Riforma - Palazzo Civico
CH - 6900 Lugano
T +41 58 220 65 00
incoming@luganoregion.com
media@luganoregion.com
www.luganoregion.com



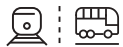
Via Angelo Maspoli 15
CH - 6850 Mendrisio
T +41 91 641 30 50
incoming@mendrisiottoturismo.ch
www.mendrisiottoturismo.ch

PARTNERS





Free -20% -30%



Ticino Ticket

Travel within Ticino for free

Guests will be able to get around for free in the whole region by using public transport during their stay. The Ticino Ticket offers additional advantages such as discounts on mountain railways, boat trips on the Swiss part of the lakes and on the main tourist attractions. The offer is proposed to guests who stay

in hotels, youth hostels and camping sites only. Everyone will receive the Ticino Ticket at the arrival upon check-in and it can be used until midnight of the departure day. Lakes, rivers and mountains – everything at hand with Ticino Ticket!

ticino.ch/ticket





2022
ticino.ch/ticket



PARTNER

Free

- 1 Infocentro Gottardo Sud
- 2 Museo cantonale di storia naturale
- 3 Museo delle Dogane Svizzero
- 4 Museo parrocchiale San Sebastiano
- 5 Museo Ruggiero Leoncavallo
- 6 Parco Scherrer
- 7 Piccolo Museo della Radio e della Fotografia

-30%*

- 1 Alprose Chocolat
- 2 Bellinzona Pass (3 Castelli - UNESCO World Heritage Site & Museo Villa dei Cedri)
- 3 Giardino botanico Isole di Brissago
- 4 Guided Tours Lugano Region
- 5 Museo Casa Anatta
- 6 Museo d'arte della Svizzera italiana - MASI
- 7 Museo del Malcantone
- 8 Museo della Pesca
- 9 Museo di Leventina
- 10 Museo di Val Verzasca
- 11 Museo di Valmaggia
- 12 Museo etnografico della Valle di Muggio
- 13 Museo Hermann Hesse
- 14 Museo Onsernonese
- 15 Museo Regionale delle Centovalli e del Pedemonte
- 16 Museo Vincenzo Vela
- 17 Museo Waserhaus
- 18 Parco archeologico di Tremona
- 19 Pinacoteca Giovanni Züst
- 20 Swissminiatur
- 21 Teatro dell'architettura Mendrisio
- 22 Vallemaggia Magic Blues

- 23 Cardada Impianti Turistici
- 24 Ferrovia Monte Generoso
- 25 Funicolare Monte Brè
- 26 Funivia Pizzo di Claro
- 27 Impianti di Risalita Bosco Gurin
- 28 Teleferica Camorino - Monti di Croveggia

- 29 Lido Comunale Maroggia
- 30 Piscina Comunale San Martino

- 31 Golf Gerre Losone (only DR)
- 32 Minigolf Lopagno
- 33 Taxi Riviera
- 34 Trenino Artù

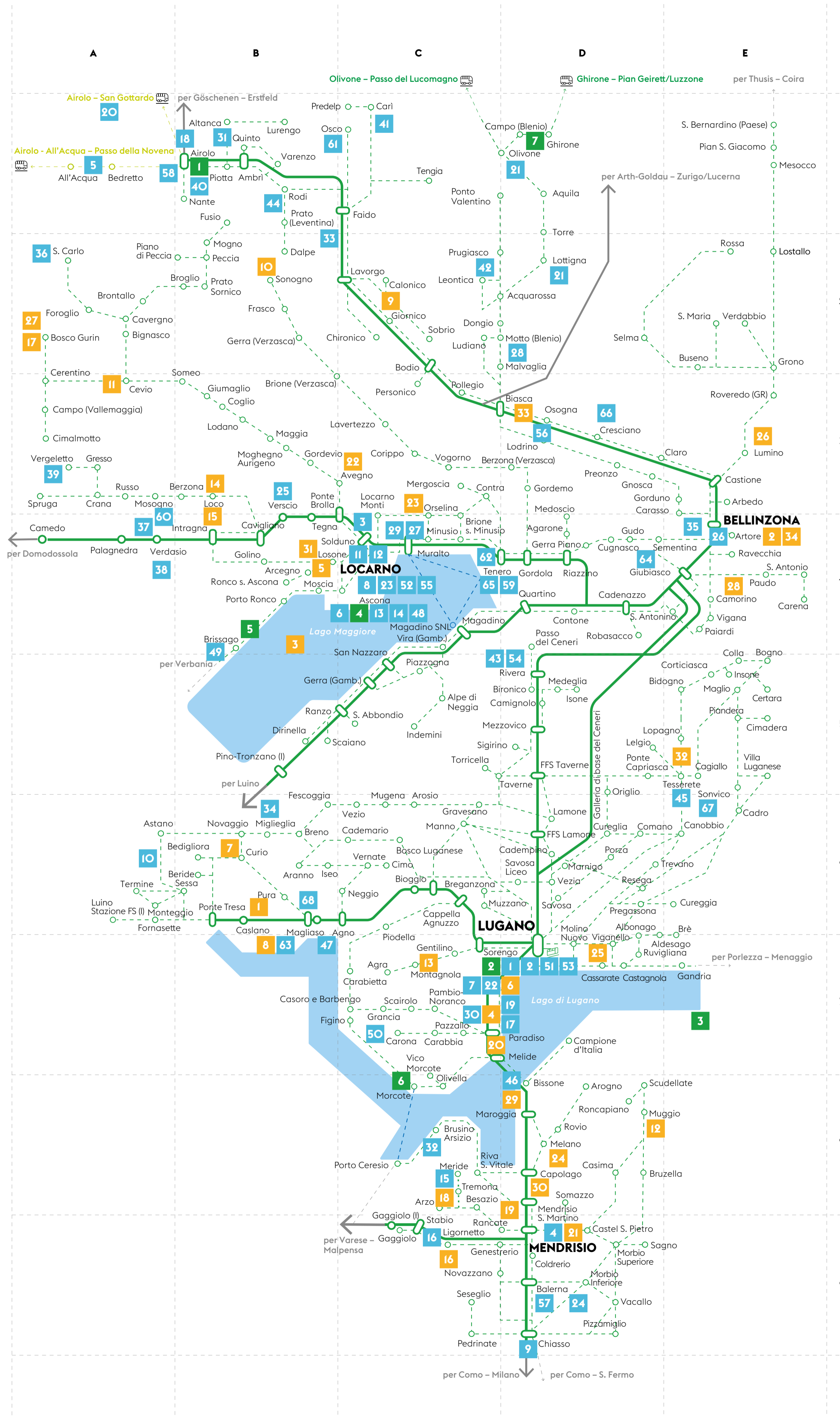
-20%*

- 1 FIT Festival
- 2 FOCE - Rassegne GARDEN, HOME, RACLETTE
- 3 Fondazione Marguerite Arp
- 4 Galleria Baumgartner
- 5 Grotta dei Minerali
- 6 JazzAscona (Jazz Friends Card)
- 7 LAC Lugano Arte e Cultura
- 8 Locarno Film Festival
- 9 m.a.x. museo
- 10 Miniera d'Oro
- 11 Museo Casa Rusca
- 12 Museo Casorella & Castello Visconteo
- 13 Museo Castello San Materno
- 14 Museo Comunale d'Arte Moderna
- 15 Museo dei Fossili del Monte San Giorgio
- 16 Museo della civiltà contadina
- 17 Museo delle Culture
- 18 Museo Forte Airolò
- 19 Museo in Erba
- 20 Museo Sasso San Gottardo
- 21 Museo storico etnografico Valle di Blenio
- 22 Orchestra della Svizzera italiana
- 23 PalaCinema Locarno
- 24 Parco Gole della Breggia
- 25 Teatro Dimitri
- 26 Teatro Sociale Bellinzona

- 27 Ferrovia Vigevana-Centovalli
- 28 Filovia Malvaglia
- 29 Funicolare Locarno - Madonna del Sasso
- 30 Funicolare Monte San Salvatore
- 31 Funicolare Ritom
- 32 Funivia Brusino - Serpiano
- 33 Funivia Faido - Pianaselva
- 34 Funivia Lema Mountain
- 35 Funivia Monte Carasso - Mornera
- 36 Funivia San Carlo - Robiei
- 37 Funivia Verdasio - Monte Comino
- 38 Funivia Verdasio - Rasa
- 39 Funivia Zott - Salei
- 40 Funivie Airolò - Pescium / Airolò - Sasso della Boggia
- 41 Impianti di Risalita Cari
- 42 Nara Impianti Turistici
- 43 Telecabina Monte Tamaro
- 44 Teleferica del Tormoggio

- 45 Arena Sportiva Capriasca
- 46 Lido Comunale Bissone
- 47 Lido di Agno
- 48 Lido di Ascona
- 49 Lido di Brissago
- 50 Lido di Carona
- 51 Lido di Lugano & Lido Pallone
- 52 Lido Locarno
- 53 Piscina Coperta Lugano
- 54 Splash & Spa Tamaro
- 55 Termali Salini & Spa

- 56 Air-Evolution Ltd.
- 57 Bike'n'Wine Tour - Mendrisiotto Terrair
- 58 Caseificio del Gottardo - Shop Airolò
- 59 GoKart Locarno-Magadino
- 60 Lamatrekking Ticino
- 61 Leventinawestern
- 62 Matasci Vini
- 63 Minigolf Caslano
- 64 Purelements - Canyoning & Fun-rafting
- 65 Swiss Helicopter
- 66 Ticino Adventures - Canyoning
- 67 Ticino Outdoor - Canyoning & Rock climbing
- 68 Zoo al Maglio



* Offerta limitata / Sconti non cumulabili
 * Beschränktes Angebot / Nicht kumulierbar mit anderen Rabatten
 * Offre limitée / Réductions non cumulables
 * Limited offer / Discounts cannot be combined

TRANSPORT

Free

Trasporto pubblico gratuito
Öffentlicher Verkehr gratis
Transport public gratuit
Free public transport

- Autolinee Bleniesi
- Autolinea Mendrisiense
- Autolinee Regionali Luganesi
- AutoPostale Settore Sud
- FART: linee bus e "Centovallina", Locarno - Camedo
- Ferrovie Luganesi, Lugano - Ponte Tresa
- FFS / TILO: solo Ticino
- SNL: linee bus
- Trasporti Pubblici Luganesi

SNL
 - SNL Boat Linea 351 Locarno - Tenero - Magadino
 - SNL Boat Linea 437 Marcate - Porto Ceresio

Trasporto turistico gratuito
Kostenfreier touristischer Transport
Transport touristique gratuit
Free tourist transport

- Autolinee Bleniesi
- Linea 62.136 Olivone - Passo del Lucomagno
- Linea 62.1351 Ghirone - Pian Geirett/Luzzzone

-50%

Trasporto turistico con riduzione di prezzo
Kostenreduzierter touristischer Transport
Transport touristique à prix réduit
Tourist transport with reduced price

- AutoPostale Settore Sud
- Linea 62.110 Airolò - San Gottardo
- Linea 62.111 Airolò - All'Acqua - Passo della Novena

Riduzione sul biglietto di corsa semplice solo per adulti - solo percorso in Ticino. Non cumulabile con l'abbonamento metà prezzo e altre riduzioni. Ermäßigung auf die Einzelfahrkarte nur für Erwachsene - nur Tessiner Strecke. Nicht mit Halbtax-Abo und anderen Rabatten kumulierbar. Réduction sur le billet aller simple uniquement pour adultes - seulement pour le trajet tessinois. Ne peut être combiné avec le demi-tarif et autres réductions. Reduction on the single ticket only for adults - only Ticino route. Cannot be combined with Half Fare Travelcard and other reductions.

-20%

Trasporto turistico con riduzione di prezzo
Kostenreduzierter touristischer Transport
Transport touristique à prix réduit
Tourist transport with reduced price

- SNL
- Lake Lugano - T +41 91 222 11 - www.lakelugano.ch
- Lake Locarno - T +41 91 222 11 - www.lakelocarno.ch

- 20% sulla carta giornaliera nei bacini svizzeri
- 20% nur auf die Tageskarte im Schweizer Seenbecken
- 20% sur la carte journalière dans les bassins suisses
- 20% on the daily card on the Swiss part of the lakes



Le offerte sono limitate a determinati prodotti. Maggiori informazioni su: Das Angebot ist nur für bestimmte Produkte gültig. Mehr Informationen auf: Les offres sont limitées à certains produits. Plus d'informations sur: The offers are limited to specific products. More information on:

ticino.ch/reductions

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ORGANIZZAZIONI TURISTICHE REGIONALI



Free



Infocentro Gottardo Sud
Airolo
www.infocentrogottardosud.ch



Museo cantonale di storia naturale
Lugano
www.ti.ch/mcsn



Museo delle Dogane Svizzero
Carone di Gandria
www.zollmuseum.admin.ch



Museo parrocchiale di San Sebastiano
Ascona
www.parrocchiaascona.ch



Museo Ruggiero Leoncavallo
Brissago
www.leoncavallo.ch



Parco Scherrer
Marocote
www.marocote.ch



Piccolo Museo della Radio e della Fotografia
Campo Bilenio
+41 79 840 03 29

-30%



Alprose Chocolat
Caslano
www.alprose.ch



Bellinzona Pass
Castelli - UNESCO World Heritage Site & Museo Villa dei Cedri • Bellinzona
www.bellinzonaevall.ch



Giardino botanico
Isole di Brissago
www.ti.ch/isoledibrissago



Guided Tours
Lugano Region
Lugano
www.luganoregion.com



Museo Casa Anatta
Monte Verità (Ascona)
www.montevertita.org



Museo d'arte della Svizzera italiana - MASI
Lugano
www.masilugano.ch



Museo del Malcantone
Curio
www.museodelmalcantone.ch



Museo della Pesca
Caslano
www.museodellapesca.ch



Museo di Leventina
Gormica
www.museodileventina.ch



Museo di Val Verzasca
Sona
www.museovalverzasca.ch



Museo di Valmaggia
Cevio
www.museovalmaggia.ch



Museo etnografico della Valle di Muggio
Cobbio
www.mevm.ch



Museo Hermann Hesse
Montagnola
www.hessemontagnola.ch



Museo Onseronese
Loco
www.onsernone.ch



Museo Regionale delle Cantovalli e del Pedemonte
Intragna
www.museocantovallipedemonte.ch



Museo Vincenzo Vela
Lignarotta
www.museo-vela.ch



Museo Waserhaus
Bosco Gurin
www.waserhaus.ch



Parco archeologico di Tremona
Tremona
www.parco-archeologico.ch



Pinacoteca Giovanni Züst
Rancate
www.ti.ch/zuest



Swissminiatur
Melide
www.swissminiatur.ch



Teatro dell'architettura
Mendrisio
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www.tam.usi.ch



Vallemaggia Magic Blues
Vallemaggia
www.magicblues.ch



Cardada Impianti Turistici
Orselina
www.cardada.ch



Ferrovia Monte Generoso
Capolago
www.montegeneroso.ch



Funicolare Monte Brè
Cassarate
www.montebre.ch



Funivia Pizzo di Claro
Lumino
www.funiviapizzodiclaro.ch



Impianti di risalita Bosco Gurin
Bosco Gurin
www.bosco-gurin.ch



Teleferica Camorino - Monti di Croveggia
Camorino
www.teleferica-croveggia.ch



Lido Comunale Maroggia
Maroggia
www.maroggia.ch



Piscina Comunale San Martino
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www.mendrisio.ch



Golf Gerre Losone (only DR)
Losone
www.golflosone.ch



Minigolf Lopagno
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www.taxiriviera.ch



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www.bellinzonaevall.ch

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FIT Festival
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www.fitfestival.ch



FOCE - Polo Artistico e Culturale
Lugano
www.foce.ch



Fondazione Marguerite Arp
Soldauno
www.fondazionearp.ch



Galleria Baumgartner
Mendrisio
www.gb-trains.ch



Grotta dei Minerali
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www.ciossprato.jimdo.com



JazzAscona (Jazz Friends Card)
Ascona
www.jazzascona.ch



LAC Lugano Arte e Cultura
Lugano
www.luganolac.ch



Locarno Film Festival
Locarno
www.locarnofestival.ch



m.a.x museo
Chiasso
www.centroculturalechiasso.ch



Miniera d'Oro
Sessa
www.minieradoro.ch



Museo Casa Rusca
Locarno
www.museocasarusca.ch



Museo Casorella & Castello Visconteo
Locarno
www.museocasorella.ch



Museo Castello San Materno
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www.museoascona.ch



Museo Comunale d'Arte Moderna
Ascona
www.museoascona.ch



Museo dei Fossili del Monte San Giorgio
Meride
www.montesangiorgio.org



Museo della civiltà contadina
Stabio
www.museostabio.ch



Museo delle Culture
Lugano
www.musec.ch



Museo Forte Airolo
Airolo
www.fortelairolo.ch



Museo in Erba
Lugano
www.museoinerba.com



Museo Sasso San Gottardo
Passo del San Gottardo (Airolo)
www.sasso-sangottardo.ch



Museo storico etnografico Valle di Blenio
Levignone / Olivone
www.museovallediblenio.ch



Orchestra della Svizzera italiana
Locarno
www.osi.swiss



PalaCinema Locarno
Locarno
www.arena.ch



Parco Gole della Breggia
Verbio Inferiore
www.parcobreggia.ch



Teatro Dimitri
Yvertoia
www.teatrodimitri.ch



Teatro Sociale Bellinzona
Bellinzona
www.teatrosociale.ch



Ferrovia Vigezzina-Centovalli
Muralto
www.centovalli.ch



Filovia Malvaglia
Malvaglia
www.filoviamalvaglia.ch



Funicolare Locarno - Madonna del Sasso
Locarno
www.funicolarelocarno.ch



Funicolare Monte San Salvatore
Locarno-Paradiso
www.montesansalvatore.ch



Funicolare Ritom
Piotta
www.ritom.ch



Funivia Brusino - Serpiano
Brusino
www.funivia.ch



Funivia Faido - Pianaselva
Faido
www.pianaselva.ch



Funivia Lema Mountain
Migliaglia
www.lemamountain.ch



Funivia Monte Carasso - Mornera
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www.mornera.ch



Funivia San Carlo - Robie
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www.robie.ch



Funivia Verdasio - Monte Comino
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www.comino.ch



Funivia Verdasio - Rasa
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www.centovalli.swiss



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www.onsernone.ch



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Impianti di risalita Cari
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www.cari.swiss



Nara Impianti Turistici
Leontica
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Telecabina Monte Tamaro
Riviera
www.montetamaro.ch



Teleferica del Tremorgio
Rodi-Fiesso
www.aet.ch/tremorgio



Arena Sportiva Capriasca
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www.visitcapriasca.ch



Lido Comunale Bissonne
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www.bissonne.ch



Lido di Agno
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www.lidodiagno.ch



Lido di Ascona
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Lido di Brissago
Brissago
www.lidobrisago.ch



Lido di Carona
Carona
www.luganosport.ch



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Splash e Spa Tamaro
Riviera
www.splashspa.ch



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www.termali-salini.ch



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www.air-evolution.com



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Matasci Vini
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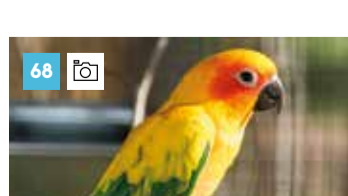
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