

YOUR CONTACT
AT MATTERHORN
ZERMATT BERGBAHNEN



ANGELA ZENGAFFINEN
International Sales Manager
+41 (0)27 966 01 27
angela.zengaffinen@zbag.ch
www.matterhornparadise.ch/Trade



HOW TO GET HERE SIMPLE CONVENIENT

DURATION OF TRAVEL TO ZERMATT

Zurich Airport 3.5 h Geneva Airport 3.5 h Milan Airport 4.0 h 2.0 h Interlaken Lucerne 3.5 h 3.5 h







CARFREE VILLAGE

HOW TO GET AROUND

- ON FOOT
- BY ELECTRIC TAXI
- BY PUBLIC BUS
- BY HORSE CARRIAGE



IT ALL STARTED IN 1756

HISTORY OF ZERMATT

- 1756 FIRST TOURIST IN ZERMATT
- 1839 OPENING OF THE FIRST HOTEL
- 1865 FIRST ASCENT OF THE MATTERHORN
- 1891 FIRST TRAIN TO ZERMATT
- 1928 FIRST WINTER SEASON IN ZERMATT
- 1961 DECISION TO STAY CAR-FREE



ZERMATT AT A GLANCE FACIS

1'628 5'438 111 ®

Altitude Zermatt

Residents

Hotels

Attractions awaiting you

Mountain restaurants

1865於 365m 162m

First ascent of the Matterhorn

Days of activities in the mountains

Restaurants



FIGURES

THE FOUR SEASONS

ATRUE BLAZE OF COLOURS







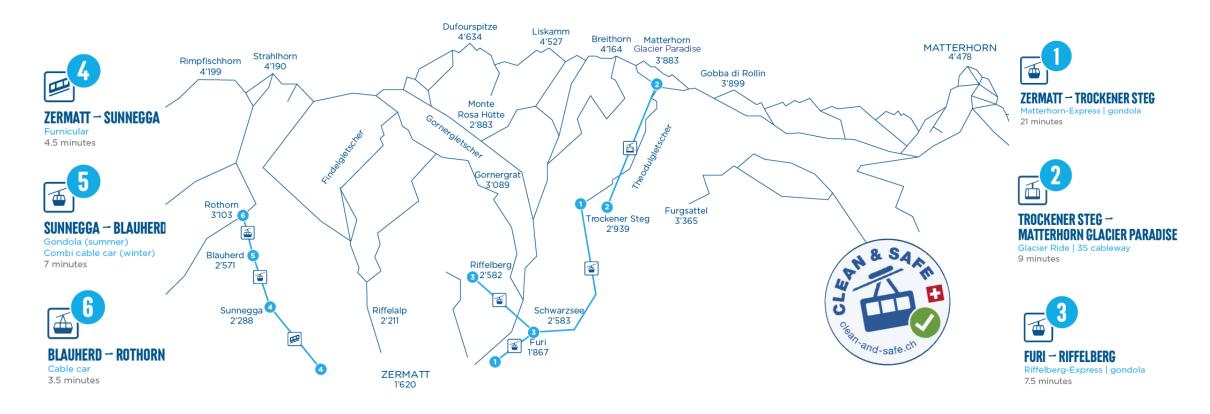






MATTERHORN ZERMATT BERGBAHNEN

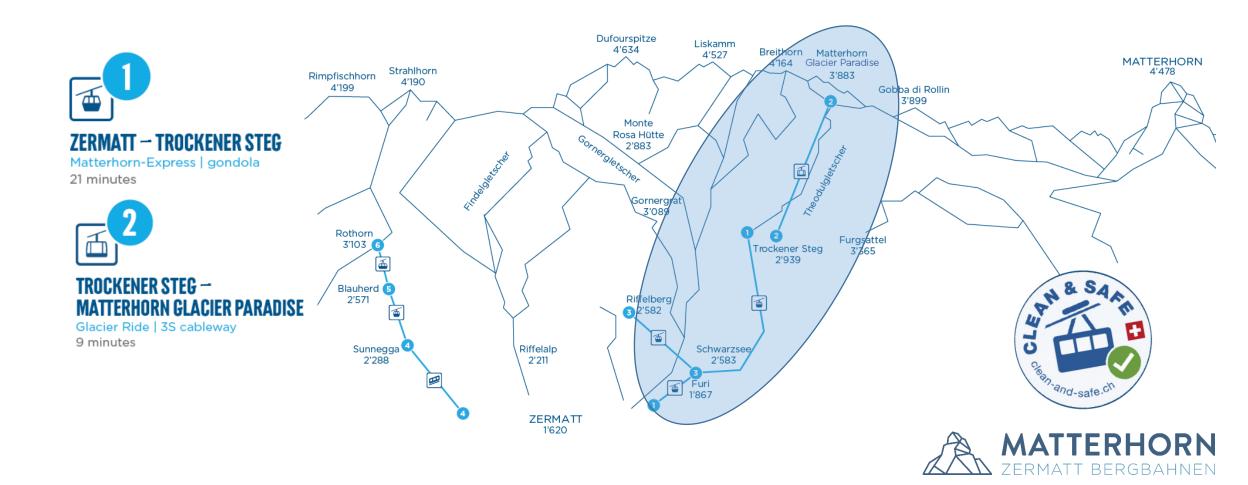
EXPLORE THE SUMMER PARADISE





UNFORGETTABLE ADVENTURES START HERE

MATTERHORN GALCIER PARADISE



MATTERHORN -EXPRESS

- 8 SEATER GONDOLAS
- 21 MINUTES RIDE
- ZERMATT (1'620 M.A.S.L.)
- TROCKENER STEG (2'939 M.A.S.L.)















MATTERHORN GLACIER RIDE

- 28 SEATER GONDOLAS
- 9 MINUTES RIDE
- TROCKENER STEG (2'939 M.A.S.L.)
- MATTERHORN GALCIER PARADISE (3'883 M.A.S.L.)















BEST VIEWS OF THE MATTERHORN

SUNNEGGA - ROTHORN



ZERMATT – SUNNEGGA

Furnicular 4.5 minutes



SUNNEGGA — BLAUHERD

Gondola (summer) Combi cable car (winter) 7 minutes



BLAUHERD - ROTHORN

Cable car 3.5 minutes





UNDERGROUND FUNICULAR

- 4.5 MINUTES RIDE
- ZERMATT (1'620 M.A.S.L.)
- SUNNEGGA (2'288 M.A.S.L.)











COMBI CABLE CAR

- 8 SEATER GONDOLAS
- 7 MINUTES RIDE
- SUNNEGGA (2'288 M.A.S.L.)
- BLAUHERD (2'571 M.A.S.L.)













AERIAL TRAMWAY

- 3.5 MINUTES RIDE
- BLAUHERD (2'571 M.A.S.L.)
- ROTHORN (3'103 M.A.S.L.)





MATTERHORN PARADISE

REDUCTIONS AND DISCOUNTS

•	KIDS	UP	TO	THEIR	9 TH	BRITHDAY	FREE
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- CHILDREN FROM 9 TO 16 YEARS 50 %
- HOLDERS OF SWISS TRAVEL PASS 50 %
- GROUPS 20 %



MATTERHORN PARADISE PRICING

- SEASONAL PRICES
- SINGLE & RETURN TICKETS
- PEAK PASS / PEAK2PEAK
- INFORMATION & RESERVATION CENTER (info@matterhornparadise.ch / +41 27 966 01 01)



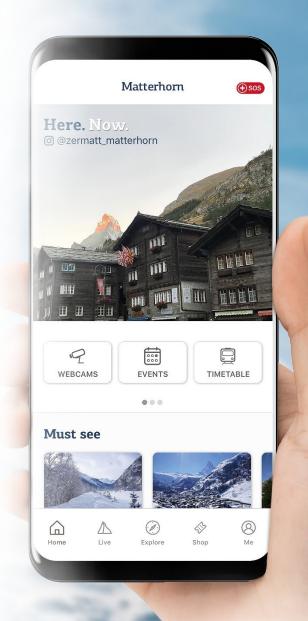
NICE TO KNOW MATTERHORN APP

















MATTERHORN ALPINE CROSSING

THE HIGHEST BORDER CROSSING IN THE ALPS



MATTERHORN ALPINE CROSSING

THE HIGHEST BORDER CROSSING IN THE ALPS



MATTERHORN ALPINE CROSSING
CLACIER 2













EVERYTHING AT A GLANCE

ALWAYS UP TO DATE

TRADE WEBSITE "MATTERHORN PARADISE" APP





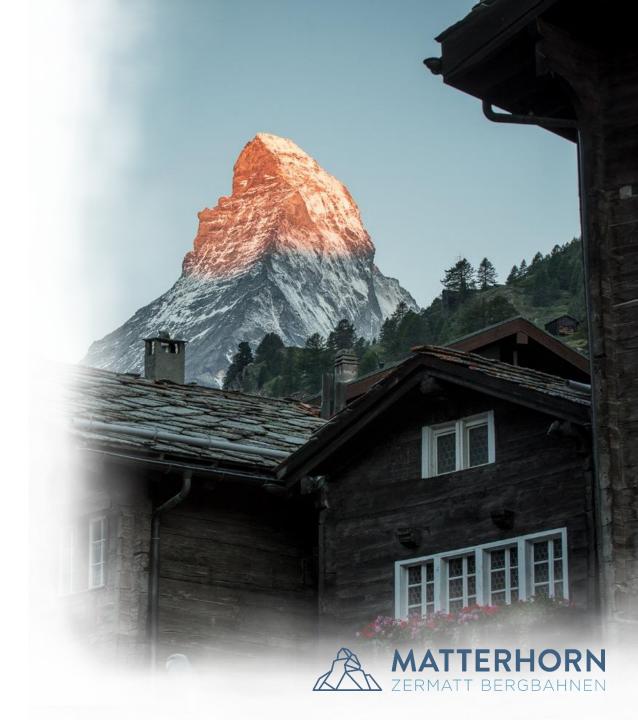






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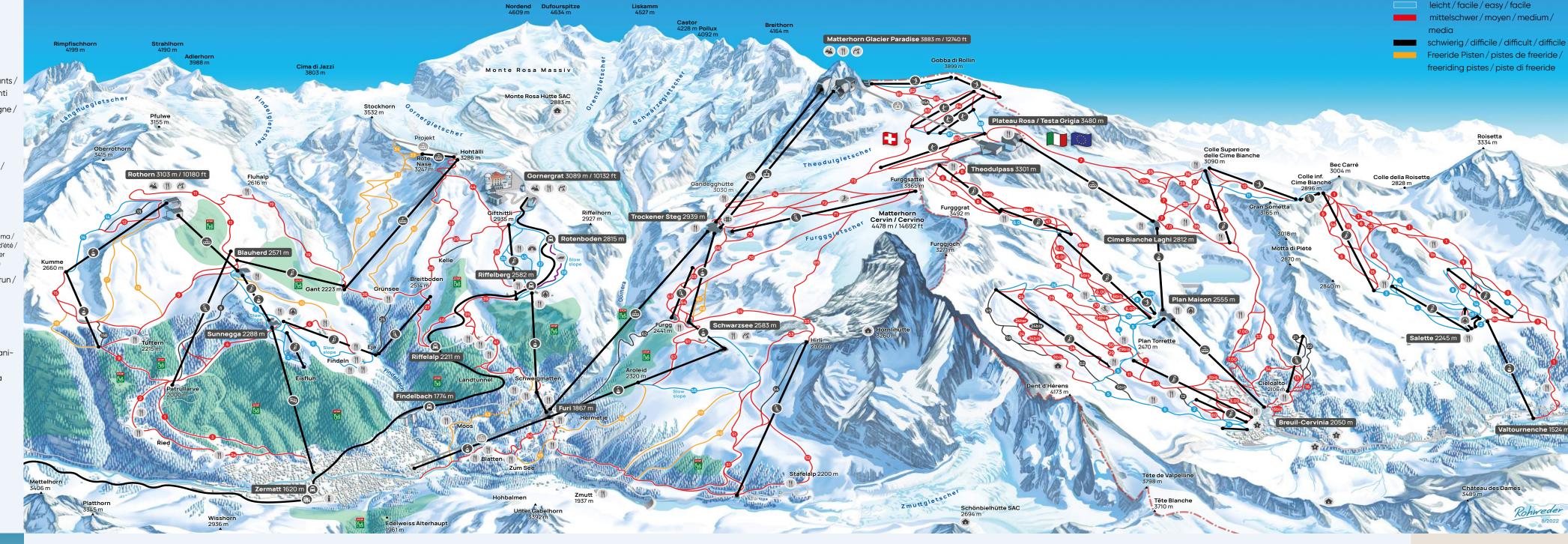
INFRASTRUKTUR INFRASTRUCTURE **INFRASTRUTTURA**

- Aussichtspunkte / points de vue / viewpoints/punti panoramici
- Anfängerpark / domaine pour les débutants / park for beginners / parco per principianti
- 🝴 Bergrestaurants / restaurants de montagne / mountain restaurants / ristauranti di montagna
- Highlights Cervinia
- Iglu-Dorf / village d'iglous / igloo village / villaggio iglù
- Matterhorn Testcenter Trockener Steg
- A Peak-Erlebnis/expérience peak/peak experience/esperienza peak (Weitere Informationen siehe beim Sommerpanorama/ Pour davantage d'informations, voir le panorama d'été/ Further information on summer panorama map/Per ulteriori informazioni consultare il Panorama estivo)
- Schlittelpiste/piste de luge/toboggan run/ pista da slitta
- Snowpark
- 1 Tourismusbüro / office de tourisme / tourist office / ufficio del turismo
- 👹 Wild- und Waldschutzgebiet / Réserve animalière et forestière / Wildlife and forest reserve / Zone di protezione per la fauna selvatica e riserva forestale

Fahrpläne & Live-Karte Horaires & cartes en live Timetable & live maps Orari & Carte live

www.matterhornparadise.ch





PISTEN / PISTES SLOPES / PISTE

Sunnegga-Rothorn

- 1 Untere National
- 2 Ried
- 2a Riedweg (Mehrfachnutzung)
- 3 Howette
- 4 Brunnjeschbord
- 5 Eisfluh
- 6 Easy run
- **7** Standard
- 8 Obere National
- 9 Tuftern
- 10 Paradise
- 11 Rotweng 12 Schneehuhn
- **13** Downhill
- **14** Kumme 15 Tufternkumme

- 17 Marmotte
- 18 Arbzug
- **19** Fluhalp
- **26** Grünsee
- 29 Kelle

- 34 Stockhorn
- **35** Gifthittli
- **37** Riffelhorn **38** Rotenboden

- 16 Chamois

Gornergrat

- 25 Berter
- 27 Balmbrunnen
- **28** White Hare
- **30** Mittelritz
- **31** Platte 32 Grieschumme
- **33** Triftji
- **36** Gornergrat

- - 40 Riffelboden
 - 41 Landtunnel 42 Schweigmatten
 - 43 Moos

39 Riffelalp

- 44 Hohtälli
- 45 Iglupiste

Matterhorn Glacier Paradise

- 49 Bielti **50** Blatten
- 51 Weisse Perle **52** Stafelalp
- 53 Oberer Tiefbach
- 54 Hörnli
- **56** Kuhbodmen **57** Aroleid

58 Hermetje

59 Tiefbach

- 55 Hirli

62 Furgg – Furi 63 Sandiger Boden

60 Momatt

61 Skiweg

- **64** Garten 65 Rennstrecke
- 66 Theodulsee
- 67 Garten Buckelpiste
- 68 Tumigu 69 Matterhorn
- 70 Schusspiste 71 Theodulgletscher
- **72** Furggsattel 73 Gandegg

Sommerski / Theodulgletscher

80 Testa Grigia **81** Fiererpiste

82 Mittelpiste

74 Gandegghütte

- **5bis** Vallone 5
- 4 Plan Torrette 5 Plan Maison-Cervinia

3.00 Pirovano-Cervinia

83 Plateau Rosa

84 Ventina Glacier

86 Gobba di Rollin

88 Testa II

Breuil-Cervinia

3bis Falliniere

2 Cretaz

87 Verbindungspiste

85 Matterhorn Glacier Paradise

3 Plan Torrette-Pre de Veau

3.0 Pre de Veau-Pirovano

- 6 Plateau Rosa-Bontadini
- **6.0** Fornet 1 6.00 Plan Maison **6bis** Theodulo-Plan Maison

- Ventina Ghiacciaio
- Ventina Goillet 7.00 Ventina Bardoney 1
- 8 Baby La Vieille 1
- **8bis** Baby La Vieille 2 9bis Morene del Furgger
- 10 Alpe Giomein 2
- Gran Roc-Pre de Veau **12** Muro Europa
- 13 Ventina-Cieloalto **14** Baby Cretaz
- 16 Cieloalto-Cervinia 21 Cieloalto 1
- 22 Cieloalto 2 Pancheron
- 24bis Variante Pancheron 26 Rocce Nere 1
- **27** Snowpark 29 Rocce Bianche 29bis Alpe Giomein 1

- **30** Cretaz V-Plan Torrette
- **33** Bardoney
- Ventina-Colle Cime Bianche
- **36** Gran Sommetta 1 **37** Gran Sommetta 3
- **38** Gran Sommetta 2 **39** Gaspard
- 46 Bontadini 2
- 47 Fornet 2 **59** Pista Nera del Cervino
- 60 Snowpark Cretaz **62** Gran Roc

Valtournenche

- Reine Blanche
- 1a Chateau **1b** Trecar
- 2 Campetto
- **3** Crot **4** Motta

- 5 S. Canestrini
- 6 Canalino
- **7** Rientro 1
- 8 Roisette
- 8a Becca d'Aran
- **8b** Salette 9 Baracon
- **10** Du Col 11 Gran Sometta
- 12 Gran Lago **14** Tunnel
- 15 E. Noussan
- **15a** Sigari **16** Gran Collet
- **20** Skicross + Boardercross

MATTERHORN ALPINE CROSSING

Eröffnung des Matterhorn Alpine Crossing im Sommer 2023 / Inauguration du Matterhorn Alpine Crossing en été 2023 / Opening of the Matterhorn Alpine Crossing in summer 2023 / Inaugurazione del Matterhorn Alpine Crossing nell'estate 2023

WINTER / HIVER / INVERNO

PARTNER

Zermatt Tourismus

www.zermatt.swiss

Gornergrat Bahn

SOS

www.gornergrat.ch

Zermatt Bergbahnen AG

www.matterhornparadise.ch

Tel. / tél. / phone / tel. +41 27 966 01 01

No matter what zermatt.swiss

HIGHLIGHTS CERVINIA

- 1. Eisbahn / Patinoire / Ice rink / Pista di pattinaggio
- 2. Hundeschlitten-Fahrten/Excursions à traîneau à chiens/Dog sleigh rides/ Giro con cani da slitta
- 3. Motorschlittenstrecke / Parcours moto-neige / Snowmobile trail / Percorso slitte motorizzate

MATTERHORN APP



Der ideale Reisebegleiter für unterwegs. Jetzt downloaden. Le compagnon idéal en déplacement. Télécharger maintenant.

The ideal travel companion on the move. Download now. L'ideale compagno di viaggio per ogni spostamento. Scaricalo adesso.

INFRASTRUKTUR INFRASTRUCTURE

- Aussichtspunkte / points de vue / viewpoints
- 👖 Bergrestaurants / restaurants de montagne / mountain restaurants
- □ Dirtscooter & Kickbike
- Feuerstellen / coin grillade / fireplace
- Highlights Cervinia
- Matterhorn Testcenter Trockener Steg
- Meet the Sheep Mountaincarts
- Spielplatz/aire de jeux/playground
- Snowpark
- i Tourismusbüro / Office de tourisme / Tourist Office

PEAK-ERLEBNIS EXPÉRIENCE PEAK PEAK EXPERIENCE

Selfie mit dem Matterhorn, Peak Collection uvm. / Selfie avec le Cervin, Peak Collection, etc. / Selfie with the Matterhorn, Peak Collec-

www.matterhornparadise.ch

Gornergrat

Zooom the Matterhorn, Aussichtsplattform, Gornergletscher uvm. / Zooom the Matterhorn, plateforme panoramique, glacier du Gorner, etc. / Zooom the Matterhorn, viewing platform, Gorner Glacier etc.

www.gornergrat.ch

Matterhorn Glacier Paradise

Gletscher-Palast, Aussichtsplattform, Cinema-Lounge, Matterhorn Alpine Crossing uvm. / Palais de glace, plateforme panoramique, Cinema Lounge, Matterhorn Alpine Crossing, etc. / Glacier Palace, viewing platform, cinema lounge, Matterhorn Alpine Crossing etc.

www.matterhornparadise.ch

HIKE ♥ BIKE

Trail Toleranz: Respektiere andere Wegbenutzende / Principe de coexistence: Respectez les autres utilisateurs des sentiers / Trail tolerance: Respect other trail users www.zermatt.ch/hike-bike

WANDERWEGE / SENTIERS DE RANDONNÉE / **HIKING TRAILS**

Sunnegga-Rothorn

- 1 **Abenteuerweg:** Rothorn Ritzengrat Tufteren (1 h 40)
- **3 Blumenweg:** Blauherd Tufteren Sunnegga (1 h 20)
- **4 Direttissima:** Tufteren Tiefenmatten Zermatt (1 h 20)
- 4a AHV-Weg: Winkelmatten AHV-Weg Schönegg (1 h 00)
- **5** Gamsweg: Rothorn Kumme Tufteren (1 h 50)
- **6 Gourmetweg:** Sunnegga Findeln Ried Zermatt (2 h 25)
- 7 Kristallweg: Rothorn Fluhalp Stellisee Blauherd (1 h 45)
- 8 Murmelweg: Blauherd Stellisee Sunnegga (1 h 10)
- **9 Panoramaweg:** Blauherd Ritzengrat (0 h 50)
- 10 Peak Collection: Rothorn (0 h 30)
- 11 5-Seenweg: Blauherd Stellisee Grindjisee Grünsee -Moosjisee – Leisee – Sunnegga (2 h 30)
- 12 Waldweg: Sunnegga Tufteren Patrullarve Ried Zermatt (1 h 50)
- 13 Weg zur Freiheit: Rothorn Oberrothorn (1 h 25)

(1 h 00)

- 14 Arvenweg: Riffelalp Findelbach Winkelmatten (1 h 10)
- **15 Aussichtsweg:** Gornergrat Rotenboden (0 h 40)
- **16 360° Loop Gornergrat:** Rundweg Gornergrat (0 h 20)
- 17 Gletschergartenweg: Riffelberg Gletschergarten Furi (1 h 50) 17a Hängebrückenweg: Furi – Hängebrücke – Gletschergarten – Furi
- **18 Mark Twain Weg:** Riffelberg Riffelalp (0 h 50)
- 19 Naturweg: Riffelalp Grünsee Moosjisee Sunnegga (1 h 40)
- **20 Riffelalpweg:** Riffelalp Ritti Moos Winkelmatten (1 h 30)
- 21 Riffelseeweg: Rotenboden Riffelsee Riffelberg (1 h 00)
- **21a** Gletscher-Trekking: Rotenboden Monte Rosa Hütte SAC (4 h 00)
- **22 Sonnenweg:** Gornergrat Rotenboden Riffelberg (1 h 05)
- 23 Swiss Topwalk: Riffelalp Riffelberg Gornergrat (3 h 00)
- **24 Weg der Stille:** Gornergrat Kelle Grünsee (1 h 45)

Matterhorn Glacier Paradise

- 17b Gornergletscher im Wandel der Zeit: Furi entlang des Gornerbachs – Gletschergarten – Furi (2 h 45)
- **25** Säumerweg: Trockener Steg Gandegg Furgg Furi (2 h 30)
- **26 Matterhorn Glacier Trail:** Trockener Steg Hirli Schwarzsee (2 h 00)
- **27 Hörnliweg:** Schwarzsee Hörnlihütte (2 h 15)
- **28** Lärchenweg: Schwarzsee Hermetje Furi (1 h 40)
- **29** Matterhorn Trail: Schwarzsee Stafel Zmutt Zermatt (2 h 55)
- **29a Schönbielhütte:** Schwarzsee Innerer Stafel Schönbielhütte Stafelalp – Furi (5 h 50)

- **30 Edelweissweg:** Zermatt Alterhaupt (Edelweiss) Trift Höhbalmen – Zmutt – Zermatt (7 h 30)
- **31 Botanischer Lehrpfad:** Zermatt Trift (2 h 10)
- **32 Wisshornweg:** Zermatt Schweifinen Wisshorn Trift Zermatt (6 h 40)
- 33 Platthorn/Mettelhorn: Zermatt Alterhaupt Trift Furgji Platthorn/Mettelhorn (5 h 20)
- **34 Rothornhütte:** Zermatt Alterhaupt Trift Rothornhütte (4 h 40)

- **41** Arigscheis (4 h 10)
- **42 Rundwanderung** (1 h 10)
- **43** Panoramawea (1 h 25)
- 45 Täsch Täschhütte (3 h 25)
- **46** Täschalp Pfulwe Fluhalp (4 h 55)
- 47 Täschalp Weingartensee (4 h 40)
- **48 Täschalp Tufteren** (1 h 45)
- 49 Täschalp Kinhütte (3 h 05)
- **50 Bahnweg:** Zermatt Täsch (1 h 20)

- **60 Dorfwaldweg** (1 h 20)
- **61 Weisshornhütte** (7 h)
- **62 Domhütte** (4 h 30)
- **63** Gross Kastel (3 h 40)
- **64 Schaliberg** (3 h 45)
- **65** Kreuz (1 h 45) **66 Waldweg** (2 h 20)

- **67 Kinhütte** (3 h 30)
- 69 Rundweg Hängebrücke (4 h)

Cervinia / Valtournenche

- Breuil Cervinia Plan Maison (1 h 50)
- Lago Blu Bec del Pio Merlo Punta Motta di Pleté (2 h 30), (Big Bench Community Project)
- Salette Motta di Pleté (1 h 50)
- 65 Plan Maison Lago Goillet (0 h 45)
- 65 & 13 Rifugio Duca degli Abruzzi L'Oriondé (1 h 40)
- Cime Bianche Laghi Colle Superiore delle
- Cime Bianche (1 h 00)

Weitere Informationen zu den einzelnen Wanderwegen Plus d'informations sur les sentiers de randonnée Further information about the different hiking trails

www.zermatt.ch/wandern

GASTRONOMIE GASTRONOMY

Zermatt ist das Schweizer Alpendorf mit der grössten Vielfalt an kulinarischen Erlebnissen: von traditionellen Gerichten bis zu trendigen Kreationen. / Zermatt est le village alpin suisse proposant la plus grande variété gastronomique : des plats traditionnels aux créations tendance. Zermatt is the Swiss alpine village that offers the widest choice of culinary experiences: from traditional dishes to the latest creations.

www.zermatt.ch/kulinarik

HIGHLIGHTS CERVINIA

1. Plateau Rosà - Arbeitsmuseum / Plateau Rosà - Musée du travail / Plateau Rosà – Museum of Work

Für die Öffnung und Schliessung bzw. Unterhalt der Wanderwege sind die Gemeinden

- 2. Blausee / Lac Blausee / Blausee
- 3. Kleine Kirche zu Ehren der Gebirgsjäger / Petite église des Chasseurs Alpins / Small church of the Alpine soldiers

No matter what. zermatt.swiss

Wanderweg/sentier de randonnée/

Bergwanderweg / sentier de randonnée de montagne / mountain hiking trail

Alpinwanderweg / sentier de randonnée

alpine / alpine hiking trail

hiking trail

DISCOVER THE MATTERHORN PARADISE





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IN A FEW STEPS

THE VIRTUAL EXPERIENCE

Download the free app «Matterhorn paradise» for iOS & Android.

2.

Open the function «scan me».in the main menu.



Scan the pages with this or this 🔊 icon.







FACTS & FIGURES

THE ZERMATT BERGBAHNEN AT A GLANCE

Zermatt Bergbahnen is the biggest cable car company in Switzerland, offering a range of activities, which attracts sports enthusiasts and mountain-lovers from all over the world. As a modern employer with an exemplary record of environmental management, the company takes its responsibility towards Switzerland and the society very seriously.

15.02.2002

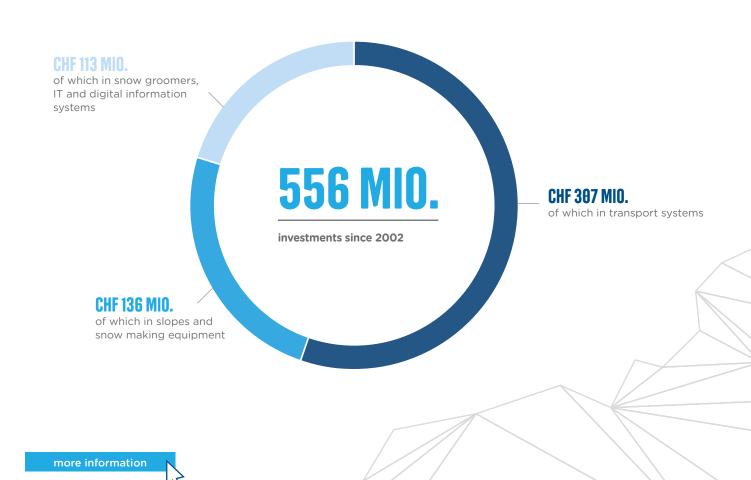
Founding date of the Zermatt Bergbahnen

268[†]

Employees

35 4

Transport systems



WE ARE HERE FOR YOU

THE SALES TEAM AT ZERMATT BERGBAHNEN

Do not hesitate to contact us directly if you have any questions or concerns. We are here for you and more than happy to assist you, so you can create an unforgettable experience in the Matterhorn Paradise for your clients.



CLAUDIA WYSS
International Sales Manager
claudia.wyss @zbag.ch
+41 (0)27 966 01 28

North & South America Australia & New Zealand Japan China Hong Kong Taiwan





ANGELA ZENGAFFINEN
International Sales Manager
angela.zengaffinen@zbag.ch
+41 (0)27 966 01 27

Switzerland Europe Russia South East Asia Korea





DEVIKA ABRAHAMCountry Manager
devika.abraham@zbag.ch
+91 982 085 09 85

India Gulf States Sri Lanka



visit our trade-website







CONVENIENT & RELAXING

HOW TO GET HERE

The car-free mountain village of Zermatt is located at the end of the Matter valley, close to the Italian border. The journey itself will become an unforgettable experience. Zermatt is easily and comfortably accessible from all surrounding airports.



TRAVEL TIME TO ZERMATT





Zurich Airport	3.5 h	3.5 h
Geneva Airport	3.5 h	3.0 h
Milan Airport	4.0 h	3.5 h
Interlaken	2.0 h	2.5 h
Lucerne	3.5 h	3.5 h



The journey by train takes you along the highest mountains of Switzerland and allows guests to admire the unique nature of the Alps. Trains generally depart every half an hour.



Access to the Matterhorn village by private transportation is not permitted, however, this does not mean you cannot get there by coach or car. From Täsch, the shuttle train brings guests straight to Zermatt in only 12 minutes.



Most of the attractions within the village are in walking distance. To avoid having to carry luggage or ski equipment, guests can grab a taxi or the public bus (green & red line) directly at the train station. All tickets of the Zermatt Bergbahnen entitle to the free use of these electric buses.



FACTS & FIGURES

THE MATTERHORN-VILLAGE AT A GLANCE

1'620 & 5'430 † 111 &

Altitude Zermatt

Residents



Hotels

55 ★

Bars

Attractions awaiting you

INTLESS 47 1001

Mountain restaurants

1865公 365余

First ascent of the Matterhorn

Days of activities in the mountains

162 101

Restaurants



WHERE DREAMS COME TRUE

SEVEN REASONS TO VISIT ZERMATT

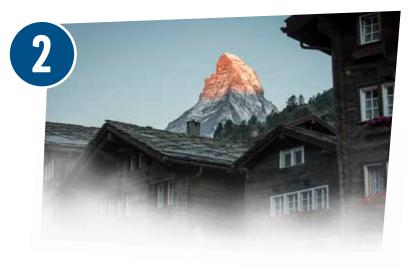


MOUNTAIN ROMANCE

With 300 days of sunshine a year, the Matterhorn within reach and all the other peaks that are calling for adventures every day – it is not surprising that people from all over the world are drawn to Zermatt. The mountain village has been able to retain its original charm up to the present day. The historical past is as noticeable in the small winding alleys as in the district "Hinterdorf" with its old larch wood barns. By the way: In winter it gets especially romantic!

THE MATTERHORN

Zermatt and the Matterhorn – these two names are inseparably linked, at least since the first ascent of the probably best known Swiss landmark. The striking peak rises imposingly above the valley to a height of 4'478 metres. For some it is an athletic life-task, for the others probably the most popular photo motive in the region.





DIVERSITY OF EXPERIENCE

The mountain world around Zermatt already gives you a hint: There are no limits to the experiences among the peaks. Skiing, snowboarding, freeriding, climbing, hiking, kick biking, mountain biking, walking, dirt scooter or mountain carting, playing, discovering, researching – all of this is possible – and even more. If on a leisurely family excursion or on an adrenalin-packed alpine adventure, every guest will certainly have his or her personal happiness experience.

GUARANTEED SNOW

The highest located skiing area of the Alps, the Matterhorn Ski Paradise, scores with its guaranteed snow. With 360 kilometres of slopes, it is not only one of the best-developed ski areas, but also the steepest ski destination in the world. Thanks to the countless offers in the Matterhorn Ski paradise, every winter lover will surely feel at home here.





CULINARY HIGHLIGHTS

Rösti or fondue? Chocolate or cheese? Culinary decisions are not easy to take in Switzerland. As wide as the choice of national gourmet delicacies is, so is the choice of cafés, bars and restaurants in Zermatt. Be sure to try one or the other Valaisan specialities. Visit a culinary event or dare yourself to a gastronomic gourmet experience such as a sunset dinner with a view of the Matterhorn.

TOP ACCOMMODATION

Hospitality, quality, cosiness, tradition. That's why the accommodations in Zermatt are in great demand. Top ratings and guest satisfaction confirm this year after year. Whether in a holiday apartment, mountain hut, chalet, spa, camping, ski or bike hotel: in Zermatt, every vacationer's need is catered for.





SHOPPING

Those who love shopping are definitely at the right address in Zermatt's Bahnhofstrasse. How about a real Swiss watch? A sweet souvenir for your loved ones? Or really good hiking equipment? Best of all, just let yourself be inspired while strolling through the charming village!

A TRUE BLAZE OF COLOURS THE FOUR SEASONS

From a winter fairy tale to a mild spring, a lively summer and a golden autumn – experience Zermatt in all its colours and facets. With more than 300 radiant days of sunshine per year and immersed in the probably most famous European alpine panorama, a visit to the Matterhorn village is worth-while at any time of the year. The most beautiful thing about Zermatt: on each of the 365 days of the year, a new and unique adventure waits to be experienced! And looming above it is always the unmistakable Matterhorn.









more information

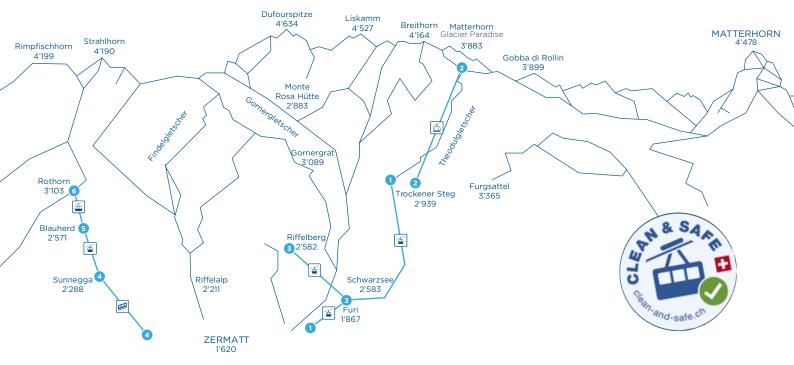




RISING TO THE TOP

THE CABLEWAY FACILITIES AT A GLANCE

Not only viewing the mountain world from a distance, but also experiencing it from up close - the Zermatt Bergbahnen make this possible. The ultra-modern facilities bring guests from all over the world a little closer to the peaks of the Alps. The Zermatt Bergbahnen are committed in providing highest standards of safety and comfort.





ZERMATT - TROCKENER STEG

Matterhorn-Express | gondola 21 minutes



TROCKENER STEG – Matterhorn Glacier Paradise

Glacier Ride | 3S cableway 9 minutes



FURI - RIFFELBERG

Riffelberg-Express | gondola 7.5 minutes



ZERMATT - SUNNEGGA

Furnicular 4.5 minutes



SUNNEGGA — BLAUHERD

Gondola (summer)
Combi cable car (winter)
7 minutes



BLAUHERD - ROTHORN

Cable car 3.5 minutes





TOGETHER TO THE TOP

THE CABLEWAY FACILITIES AT A GLANCE



ZERMATT — TROCKENER STEG

Matterhorn-Express | gondola

With comfortable 8-seater gondolas and a capacity of 2'800 people per hour, guests glide over Furi and Schwarzsee to Trockener Steg at 2'939 metres above sea level.



TROCKENER STEG -**MATTERHORN GLACIER PARADISE**

Glacier Ride | 3S cableway

The superlative cable car floats over the perpetual ice and takes guests to 3'883 metres above sea level. It just feels like flying.



FURI - RIFFELBERG

Riffelberg-Express | gondola

The two most famous excursion destinations in Zermatt - the Matterhorn Glacier Paradise and the Gornergrat, can be admired on the same day thanks to the comfortable 8-seater gondolas of the Riffelberg-Express.



ZERMATT - SUNNEGGA

Furnicular

The underground funicular with a transport capacity of 2'600 people per hour brings guests to the popular sun terrace within a very short time.



SUNNEGGA — BLAUHERD

Gondola (summer)

Combi cable car (winter)

With a capacity of 2'220 people per hour, this 8-seater gondola takes our guests up to Blauherd with perfect views of the Matterhorn.



BLAUHERD - ROTHORN

Cable car

The cable car, with a capacity of 150 people, takes guests up to 3'103 metres above sea level to the vantage point, offering the most spectacular view of the Matterhorn.

DID YOU KNOW? 🕗



45

minutes travelling time from Zermatt to the Matterhorn Glacier Paradise

minutes travelling time from Zermatt to the Rothorn

minutes travelling time with the Peak2Peak offer



MATTERHORN PARADISE

DISCOVER THE MOUNTAIN WORLD OF ZERMATT

Experience and enjoy Zermatt's mountain world in countless ways: whether you want to explore the foot of a glacier, or walk along green alpine pastures and idyllic mountain lakes. Do you want to go on an unforgettable mountain tour with panoramic views of the highest and most beautiful mountains in the Alps? Or, how about an excursion to the easily accessible mountain peak? Or, a hike, mountain bike ride or an exciting excursion on one of our trails? And all of this in the fresh and cool mountain air?

From Zermatt, you can aim to reach 38 four-thousand-metre high peaks, be it on mountain tours, while climbing or doing snow sports in the highest skiing area of the Alps.

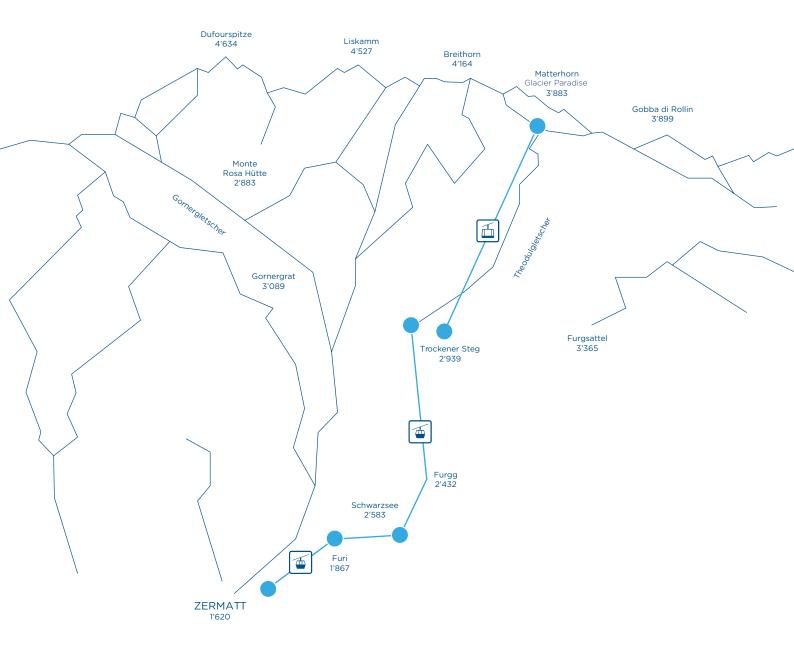






UNFORGETTABLE ADVENTURES START HERE MATTERHORN GLACIER PARADISE

At a breezy 3'883 m a.s.l./ 12'739 feet you will find Europe's highest cableway and mountain station. Want to go even higher up? The summit elevator will bring you up to the viewing platform, offering a 360° panoramic view that includes 38 giant alpine mountains. A visit to the world's highest glacier palace will make this excursion an unforgettable experience.



UNFORGETTABLE ADVENTURES START HERE MATTERHORN GLACIER PARADISE



VIEWING PLATFORM

The summit elevator will carry you to the highest viewing platform in the Alps. The 360° panorama offers you views surrounded by 38 four-thous-and-metre-high summits and 14 alpine glaciers. As well as serving as a viewpoint with breath-taking visibility all the way to Mont Blanc, the platform is also a place of romance: couples pledge to each other with symbolic love locks which they have carried all the way up.

GLACIER PALACE

Glittering ice crystals and shimmering ice sculptures enchant visitors of the glacier palace.

Another elevator brings you 15 metres below the surface to a fairy-tale palace in the heart of the eternal ice. Walk through a glacier crevasse or try out the ice slide, before making yourself comfortable on an ice bench covered with cosy blankets. An activity for small and big explorers alike.





CINEMA LOUNGE

The modern Cinema Lounge in the heart of the mountain provides grasping entertainment for film buffs, presenting fascinating footage about alpinism, the alpine world, the flora and fauna, cable cars and railways of the Zermatt region. It's the perfect way to get in the mood for the stunning views on top or a great activity for a rainy afternoon.

UNFORGETTABLE ADVENTURES START HERE MATTERHORN GLACIER PARADISE



SNOW-TUBING

Sliding down the slopes in inflatable rubber doughnuts is a lot of fun for young and old! Pick up your free snow tube and off you go! Our snow tube slopes for the summer season at Matterhorn Glacier Paradise lies at an altitude of 3'883 m a.s.l. and gives you the unique chance to touch the snow.

RESTAURANT & PEAK-SHOP

Good for body, soul and environment: the sustainable restaurant with Minergie-P low-energy rating and separate group facilities, as well as the adjoining peak shop are always worth a visit. Large panoramic windows offer a magnificent high-alpine scenery as an addition to the culinary delights. Our new Matterhorn Peak Shop provides a wide range of local specialities and some unique souvenirs. Treat yourself or bring someone a very special gift back from your holidays – a real piece of Zermatt!





365 DAYS OF SKIING

Do you think the mountains are only for hikers in the summer? Think again! In Europe's highest and biggest glacier ski area you can ski to your heart's desire, even during the summer season. In Zermatt hikers and skiers share the mountains, it's as simple as that. Between the station of Trockener Steg at 2'929 m a.s.l. and the Gobba di Rollin, the highest point on the Breithorn plateau at 3'899 m a.s.l., lies the summer ski area with up to 21 kilometres of slopes.





UNFORGETTABLE ADVENTURES START HERE TROCKENER STEG

Trockener Steg lies at an altitude of 2'939 m a.s.l. and has a very special meaning for visitors to the Matterhorn paradise. At this hub, worlds merge: in summer, the ski slopes end there, and the hiking trails begin. Skiers and hikers come together. The view glides from the Matter valley up to the Matterhorn.

THE CABLE CAR OF SUPERLATIVES - GLACIER RIDE

It takes us up to an altitude of nearly 4'000 metres: the «Matterhorn Glacier Ride», the world's highest 3S cable car (three-rope gondola). Both, the alpine destination at the Matterhorn Glacier Paradise, as well as the journey itself are stunning. The spacious cabins, each with 28 heated seats, ensure passengers to travel with the highest levels of comfort, the panoramic windows offer impressive views of the alpine scenery around the world-famous Matterhorn, and the almost three-kilometre-long traverse of the Theodul Glacier is sure to leave every passenger wide-eyed in amazement.



UNFORGETTABLE ADVENTURES START HERE TROCKENER STEG



CRYSTAL RIDE

For even greater luxury, thousands of crystals glitter like fresh snow in the sunlight in four of the 25 cabins. During the journey to the highest cableway mountain station in Europe,

the four special "Crystal Ride" cabins reveal a spectacular view. Three minutes after the departure, at a height of 170 metres above the ground, the previously opaque glass floor clears in a matter of seconds to offer a dramatic view onto the glacier landscape below. So, keep your camera handy and your nerves calm!

INFOCUBE

The InfoCube on Trockener Steg is worth a visit in any weather. The exhibition presents technical background information on the existing and future cable car projects interactively in German and English. The InfoCube is open all year round and the admission is free of charge.





MATTERHORN GLACIER TRAIL

Hike along the glacier, enjoying the breathtaking mountain scenery. Between Trockener Steg and Schwarzsee there are 23 points of interest which describe the natural phenomenon of the alpine glaciers and explain the history of the Furgg glacier.



UNFORGETTABLE ADVENTURES START HERE SCHWARZSEE

Step out of your everyday life and into your hiking shoes, and take the cable car up to Schwarzsee! It's that easy, and you'll be so close to the «myth of the Matterhorn» that you can even feel it.

Regardless of the time of year – a hike around Schwarzsee makes you want to discover more.



LAKE SCHWARZSEE

Once you have reached the peak, it's worth spending some time here and to let your eyes wander. At 2'583 m a.s.l., at the foot of the Matterhorn, lies the idyllic mountain lake of which the surface sometimes appears almost black. Walk along the Schwarzsee to visit the small chapel «Maria zum See» and if your look up, you will be facing the imposing north wall of the Matterhorn and the famous Hörnlihütte.

MATTERHORN TRAIL

Along the beautiful Matterhorn Trail, from Schwarzsee to Zermatt, you will find ten sites telling tales of the Matterhorn. Each site features a woodcarving by the sculptor Marcel Eyer.



UNFORGETTABLE ADVENTURES START HERE SCHWARZSEE



HÖRNLI TRAIL

The hike from Schwarzsee to the famous Hörnli mountain hut is a particularly impressive experience. However, caution is required, sure-footedness and sturdy hiking boots are a must. Nevertheless you will be richly rewarded for the ascent to an altitude of 3'260 metres. At the Hörnli mountain hut, the «myth Matterhorn» is clearly noticeable. You have never been so close to the mountain of mountains!

PHOTO POINT «ZERMATT»

A very special souvenir photo can be taken on Schwarzsee, all year round. Not only for skiers, but also for Matterhorn lovers, this photo point is a real must. Convince yourself!





DIRT SCOOTER

A spectacular descent for thrill seekers: take the Matterhorn-Express up to Schwarzsee and speed down into the valley on your dirt scooter. Along the way you will find several restaurants where you can enjoy a hearty snack. A day outdoors for the entire family, with fun and action guaranteed!





UNFORGETTABLE ADVENTURES START HERE FUR

The hamlet of Furi is located at the exact spot where the Gorner glacier once covered the landscape in perpetual ice. Today the landscape is characterised by meadows, larch forests and gentle rocks – and of course the distinctive traces left by the glacier.

The Furi mountain station lies at an altitude of 1'867 metres. Cattle are said to have grazed on the surrounding meadows hundreds of years ago. The old wooden barns indeed give you the impression that you have been taken back to the past. As you can see, there are many stories to tell on Furi. And even more to experience!

SUSPENSION BRIDGE

A bridge – 100 metres long – spans across the Gorner gorge, high above the raging waters – or, to be precise, 90 metres above. Looking down is not for the faint-hearted! Another highlight is waiting on the other side: the Dossen glacier garden.



UNFORGETTABLE ADVENTURES START HERE FUR

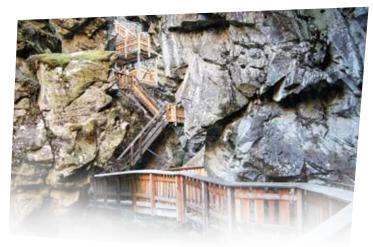


GLACIER GARDEN

Welcome to the ice age! In the Dossen glacier garden you will discover glacial pools that were formed 4'000 years ago, a mysterious rock cave and much more. A barbecue area, fireplaces and a nearby children's playground provide relaxation, nature experiences and a welcomed change from everyday life.

GORNER GORGE

The natural beauty of the Gorner gorge can be admired by walking on especially constructed wooden footbridges. If you are looking for thrills, you can even dare to cross the gorge with a mountain guide. After your hike along the gorge, you should definitely visit the hamlet «Blatten». The Ricola herb garden and the old Valaisan barns are just waiting to be discovered by you!





MOOS TRAIL

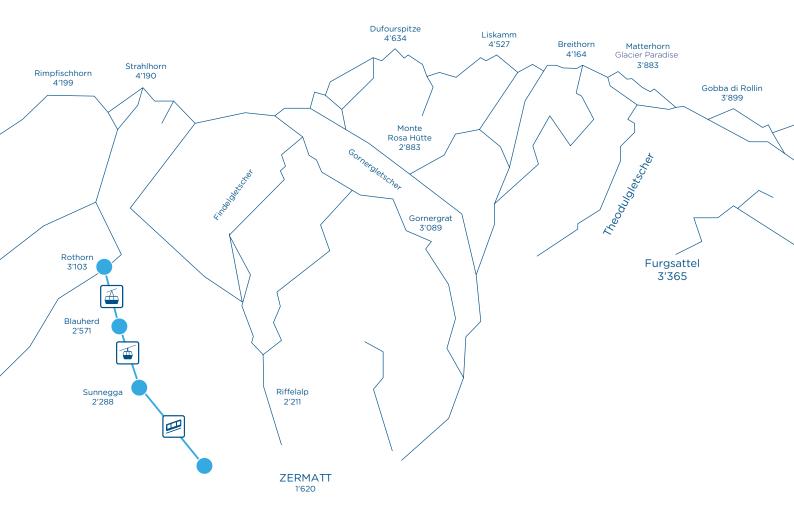
The way to Furi can be covered either by bike or by cable car. The easy flow country trail is quickly mastered and can easily be completed several times. Afterwards you are surely well prepared for the more demanding flow trail on Sunnegga!





THE BEST VIEWS OF THE MATTERHORN ROTHORN

The view from the Rothorn provides a panoramic scenery of the highest peaks of the Valaisan Alps and the classical view of the world-famous Matterhorn. In summer, the Rothorn is the starting point for many hiking tours and also the location for the popular sunrise ascent. It's worth it to get up early to enjoy this breath-taking nature experience.



THE BEST VIEWS OF THE MATTERHORN ROTHORN



PEAK COLLECTION

The peak of the Rothorn at 3'103 metres above sea level offers the most spectacular view reaching from the village of Zermatt over to the Matterhorn. While walking around the restaurant Rothorn, you can breathe the pure mountain air and admire the unique «Peak Collection». This special outdoor exhibition consisting of 18 sculptures will connect you on an artistic level with the alpine world of Zermatt and its mystical tales.

SUNRISE

Start the day with this breath-taking nature experience – an unforgettable adventure awaits you! Our special sunrise offer includes a single or return ticket from Zermatt to the Rothorn.



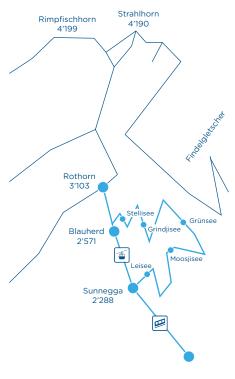




THE BEST VIEWS OF THE MATTERHORN **BLAUHERD**

If you were looking for a place for the perfect adventure playground in the Swiss Alps, it would probably be exactly where Blauherd is today – on an altitude of 2'571 m a.s.l., on a sunny plateau between Sunnegga and Rothorn.

The Blauherd mountain station can be reached from Sunnegga in summer by gondola or in winter by the combined cable car with additional chair-lifts. Having arrived, the surrounding mountain peaks of Zermatt seem to be welcoming the visitors. After a short greeting to the Matterhorn your adventure can start!





FIVE LAKES TRAIL

The Five Lakes Trail is a must and takes you from Blauherd to Sunnegga, passing by five mountain lakes on the way. You will be captivated by the reflection of the Matterhorn in the waters and by the variety of colourful alpine flowers around the lakes. The lakes Leisee and Grünsee are great spots for a refreshing swim.

MOUNTAIN CARTS

Racing down the slopes in our mountain carts is fast and furious fun for the adventurous! Start your own mountain cart descent as a unique way to explore the idyllic nature trails around the Matterhorn.



THE BEST VIEWS OF THE MATTERHORN BLAUHERD



FLOWER TRAIL

Walk across lush alpine meadows and along vivid dwarf heathers, discover Edelweiss and alpine roses flowering in seemingly bare gravel areas. Less common species are also to be found here, some of them are worldwide rarities. The Flower Trail from Blauherd to Tuftern and back to Sunnegga is a chance to see the magnificent alpine flora from up close. Enjoy the peaceful surroundings of unspoilt nature.

MARMOT TRAIL

Discover the world of the alpine marmots. This walk from Blauherd to Sunnegga will take you past four information boards with observation points. The region around the Rothorn is a particularly good location for watching marmots. They inhabit the area from Sunnegga up to the foot of the Oberrothorn. Who will be the first to spot one?





ALPINE LOUNGE

Would you like to relax after a long hike or learn more about the environment and sustainability at Zermatt Bergbahnen? All this and much more is possible in the Alpine Lounge. Various seating options, some of them made from old chair lifts, invite you to rest and relax. Do you know what snow-farming is all about or do you know how ice is formed? If not, your next visit to the Alpine Lounge will certainly be informative.





THE BEST VIEWS OF THE MATTERHORN SUNNEGGA

Sunnegga – the name is not a coincidence, as it is the most family-friendly peak within the Zermatt-Matterhorn destination as well as the one with the sunniest views. Always with the legendary Matterhorn in sight, the most exciting family adventures are written on the Sunnegga. And all year round, the cuddly mascot Wolli himself accompanies you!

With the Wolli Card, and its numerous advantages for all children under nine years of age, you can comfortably take the underground train from the Sunnegga-Rothorn valley station up to the summit. Once you have arrived, everything is possible: skiing in winter, kick biking, playing, hiking and walking in summer. A peak made for adventurous and active families...

KICK BIKES

Everyone who loves action loves kick biking! The descent on off-road scooters is a tremendous fun for thrill-seekers of all ages. Bikes and helmets can be hired at the valley station of Sunnegga-Rothorn or at the mountain stations. Then you're all set for the downhill adventure!



THE BEST VIEWS OF THE MATTERHORN SUNNEGGA



LAKE LEISEE

The lake Leisee, at an altitude of 2'232 metres, is the beach of the Alps and therefore a popular excursion for the whole family. There's a playground, a water play area, some barbecue sites and picnic spots, a play raft and comfortable wooden recliners – not to mention a stunning view of the Matterhorn.

FLOW TRAIL

The Sunnegga trail in two words: flow and fun! Take the underground train to the starting point just below Sunnegga mountain station. Then, with full speed, heading down through beautiful forests, you reach the village of Zermatt, where the trail comes to an end.





SUNRISE

Start the day with this breath-taking nature experience – an unforgettable adventure awaits you!

Our special sunrise offer includes a single or return ticket from Zermatt to Sunnegga. With the reflection of the Matterhorn in the lake Leisee this sunrise will surely become one of your best memories.

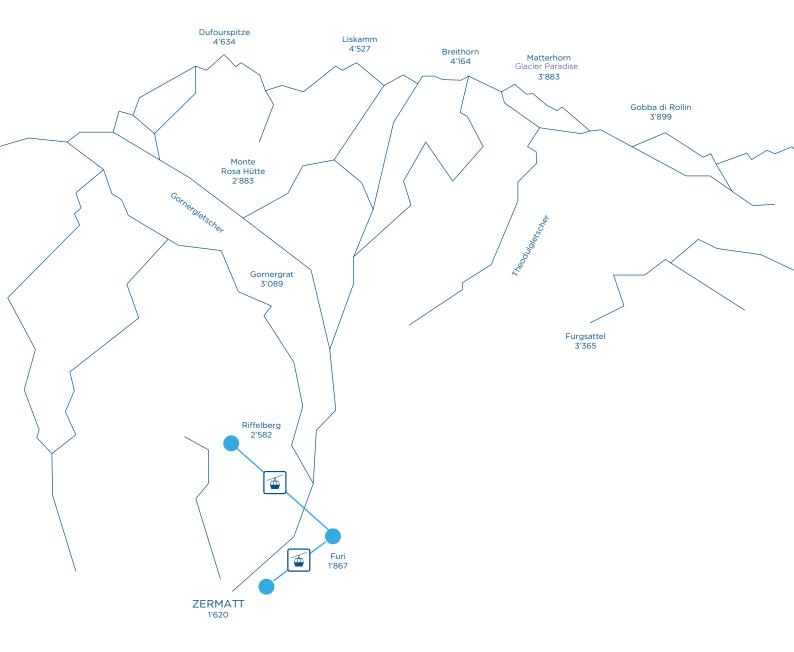


BETTER TOGETHER

RIFFELBERG

The Riffelberg lies at 2'582 m.a.s.l. directly below the much better known Gornergrat. However, the Riffelberg is well worth a visit. Upon arrival with the gondolas, the breathtaking view of the mountain of mountains – the Matterhorn – immediately captivates.

Only a few minutes' walk from the station, you can immerse yourself in a world of past times and marvel at the «Bruder Klaus» chapel, inaugurated in 1961. Here you can also find the first mountain hotel of Zermatt.



BETTER TOGETHER RIFFELBERG



PEAK2PEAK

Do you want to experience two must-see attractions in one day? The Peak2Peak ticket offers you this opportunity: Twice the thrill of the high altitude and twice the buzz of standing on top of a mountain. Discover the Matterhorn Glacier Paradise and the Gornergrat with our Peak2Peak offer.

GORNERGRAT ROUNDTRIP

On the Gornergrat roundtrip, you will discover the diversity sides of the area of Zermatt. Enjoy the ride as the unique panorama unfolds in the gondola cable car from Zermatt to Riffelberg, via the idyllic hamlet of Furi. On the way back to Zermatt, relax on a section of the impressive cog railway.





MATTERHORN SKI PARADISE

THE PURE SNOW PLEASURE

Skiing, snowboarding and winter hiking 365 days a year – this is possible in the unique winter sports region of Zermatt. Here you will experience the international flair combining Swiss hospitality with Italian lifestyle. Discover the Matterhorn with its wide-ranging winter activities and offers in the Zermatt / Breuil-Cervinia ski area.

Reach the peaks with the mountain cableways in Zermatt and enjoy descents on endless ski slopes in a fantastic mountain scenery between Zermatt, Breuil-Cervinia and Valtournenche. With an altitude of almost 4'000 metres, the Matterhorn Ski Paradise is the highest ski area in the Alps. This Swiss region in the canton of Valais is one of the best-developed and largest ski areas in the world, and snow is guaranteed.



FACTS & FIGURES

THE SKIING AREA AT A GLANCE

3'899[®] 25_{KM} 2

Highest point in the Zermatt ski area

The longest ski run in the world

Skiing days a year

Slopes in the international ski area

Toboggan runs

Slopes with man-made snow

Snow pleasure

Cableway facilities

37.7_{KM}

Freeride runs







MATTERHORN SKI PARADISE

THE SKIING HIGHLIGHTS



THE MOST BEAUTIFUL SLOPES

The reason why you ski in Zermatt is the breathtaking panorama.

- Rothorn-Sunnegga the Matterhorn from its best side
- Tufternkumme a long and wide slope with the perfect views of Zermatt and its Matterhorn
- Hirli area nowhere else can you get closer to the Matterhorn

THE LONGEST SKI RUN IN THE WORLD

The ski run down to the valley is the crowning glory of a successful skiing day. The descent from the highest mountain station of Europe, the Matterhorn Glacier Paradise, down to the village Zermatt is more than a valley descent. With 25 kilometres, it is the longest prepared run in the world. 2'263 metres in altitude can be mastered without interruption.





THE STEEPEST SLOPES

You feel most comfortable on the black slopes and you are seeking a challenge? Well, then test your skills on the steepest slopes in the Matterhorn Ski Paradise.

- Pista Nera del Cervino maximum inclination 65%
- Obere National maximum inclination 61%
- Hörnli maximum inclination 55%

MATTERHORN SKI PARADISE

WINTER HIKING AND SNOWSHOE TOURS

While skiers romp on the slopes in the Matterhorn Ski Paradise, pedestrians discover the winter hiking paradise away from the hustle and bustle. Those in search of relaxation, set off on hiking or snowshoe treks to discover fairy-tale winter landscapes. A leisurely winter hike in Zermatt is always a welcomed change from the action on the slopes, even for skiers.

The destination of Zermatt-Matterhorn has more than 70 kilometres of prepared winter hiking paths and snowshoe trails. The snowshoe routes take you on four different trails through the untouched nature of the romantic snow-covered Valaisan Alps. 20 kilometres of the winter hiking trails in Zermatt run above the villages of Täsch and Randa. In Findeln, various mountain restaurants entice visitors to stop for a bite to eat. Over and over again you will stand still in amazement: The view of the Matterhorn is breathtaking from every perspective!



A GLIMPSE INTO THE FUTURE

MATTERHORN ALPINE CROSSING

The opening of the world's highest 3S cable car to the Matterhorn Glacier Paradise in autumn 2018 was only the beginning of a much greater vision: the continuous aerial cable car connection between Zermatt and Italy, the so-called «Matterhorn Alpine Crossing».

With the «Matterhorn Alpine Crossing», an identical 3S cable car (three ropes) is under construction, connecting Testa Grigia and the Matterhorn Glacier Paradise. In spring 2023, visitors will be able to tackle the highest cable car crossing in the Alps for the first time – always with the Matterhorn in sight.

This cable car connection from the Matterhorn Glacier Paradise (Klein Matterhorn) to Testa Grigia is making a generational dream come true: travelling from the Matterhorn village of Zermatt (CH) to Breuil-Cervina (IT), without getting your feet wet! The future-oriented cable car project will further enhance the attractivity of our region, as well as strengthen Zermatt-Matterhorn as a top high alpine destination. The approximately one-hour panoramic journey from Switzerland to Italy or vice versa spans the highest altitude difference in Europe, with over 4'000 metres of difference in altitude.

DID YOU KNOW?

1.6км

363_M

Difference in altitude

7.5 M/S Speed

4 MIN
Travelling time



A MATTER OF THE HEART

ENVIRONMENT & SUSTAINABILITY

The Zermatt Bergbahnen are ISO 14001 certified and act exemplary in terms of sustainability. Since the merger in 2002, the company has invested up to one million Swiss francs annually in environmental projects. With its unique environmental management system, it plays a pioneering role among Swiss mountain cableways.





SULPHUR-FREE ECO SPEED DIESEL

For many years, the Zermatt Bergbahnen have been committed to environmental protection and sustainability at all possible levels. As a result, the company has also opted for a more costly, but more sustainable alternative when purchasing fuel for the combustion engines.

DID YOU KNOW?

Diesel vehicles in use

of which for

slope-preparation monoxide thanks to Eco Speed Diesel



PHOTOVOLTAIC

Since 2009, the Zermatt Bergbahnen have been using solar cells that convert solar radiation into renewable energy and all this without noise and without exhaust fumes. With the south and west facades of the 3S valley station, the third photovoltaic system has been implemented.

DID YOU KNOW?

The new 3S photovoltaic system at a glance:

147'200кwн

average annual energy production

surface area of

photovoltaic modules

number of photovoltaic modules

A MATTER OF THE HEART ENVIRONMENT & SUSTAINABILITY





MINERGIE-P

Since April 2009, the restaurant Matterhorn Glacier Paradise has been officially MINERGIE-P® certified and is therefore the building in the highest location with this certification.

DID YOU KNOW? 35'000 KWH

energy production per year

14 M³ purified water per day

5 M³ water consumption per day



GUARDING OUR ASSETS

The Zermatt Bergbahnen value the surrounding landscape and nature. Thus, their aim is the re-vegetation of impaired areas. For their efforts in the context of renaturation, the Zermatt Bergbahnen have been awarded the Revegetation Award.



A MATTER OF THE HEART

ENVIRONMENT & SUSTAINABILITY





RECYCLING

For several years now, the Zermatt Bergbahnen have been sending the cable car ropes, which have been discarded after the changeover, to Myanmar to the Swiss bridge builder Toni Rüttimann. He reuses the ropes by building suspension bridges, to provide access to cut-off villages.

DID YOU KNOW?

13'930м

ropes recycled for bridge building

23 bridges already realised

26 further bridges in planning



FOREST & WILDLIFE CONSERVATION

Untouched snow slopes away from the marked slopes – a paradise for freeriders and at the same time a habitat for many wild animals. For this reason, their habitat is being secured by so-called wildlife & forest conservation zones and is being protected from excessive human disturbance.

DID YOU KNOW?

6

protection forests

10

wildlife conservation areas



ALL THAT YOUR HEART DESIRES

A PIECE OF ZERMATT AT HOME

In the online gift shop of the Zermatt Bergbahnen or directly on site at three mountain stations, you will find beautiful gifts and souvenirs from the Matterhorn Paradise.

How about a traditional Victorinox pocket knife for your next adventure? Or a cute plush bunny for the little ones? In our souvenir shop there is definitely something for every fan of the Matterhorn Paradise – whether you're a small ski bunny or a true mountain climber!



BOOK NOW

WHAT ARE YOU WAITING FOR?



Thanks to our web shop, you can buy your cable car tickets and adventure offers conveniently online. For more time for experiences on site, visit our webshop now!



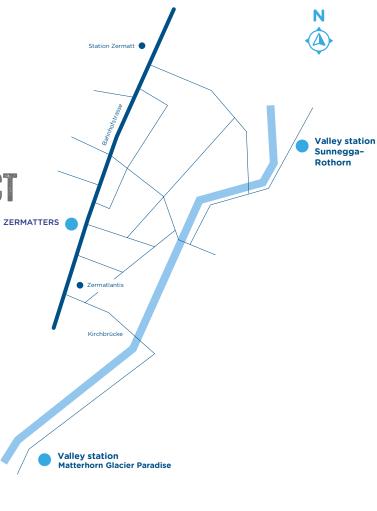


YOUR PERSONAL CONTACT

Information & Reservation Centre info@matterhornparadise.ch +41 27 966 01 01

more information





55 matterhornparadise.ch

ALWAYS UP TO DATE

LAST, BUT NOT LEAST



SKIGUIDE APP

Everything you need for a perfect skiing day - and all of this straight to your smartphone. Thanks to the innovative Ski Guide Zermatt App, this wish can easily become reality!







MATTERHORN APP

Which slopes are open? And what is the weather like? When does the next train leave? Which restaurant suits your wishes best? The Matterhorn App is the ideal travel companion whilst in Zermatt.







MATTERHORN PARADISE APP

The Matterhorn Paradise can now also be experienced and discovered virtually thank to included animations. This app provides all important information and news in the B2B area. A download well worthwhile!







PHOTO DATABASE

Fascinating views of nature, exceptional sports shots or spectacular videos - here you can download the most beautiful photos. ©Zermatt Bergbahnen











SEE YOU SOON IN ZERMATT



ZERMATT BERGBAHNEN AG

Postfach 378, CH-3920 Zermatt, +41 (0)27 966 01 01 info@matterhornparadise.ch, www.matterhornparadise.ch





GONDOLA MOËT & CHANDON

WELCOVIE TO
MATERIORN
CLACER PARADISE

EXPERIENCE UNFORGETTABLE ADVENTURES IN THE MATTERHORN GLACIER PARADISE

At a lofty 3'883 / 12'739 ft metres of altitude you will find Europe's highest aerial cableway and mountain station.

Want to go higher still? The summit lift will bring you up to the viewing platform, offering a 360° panoramic view that includes 38 Alpine giants.

A visit to the world's highest glacier palace will make the excursion an experience you will never forget.

UNFORGETTABLE ADVENTURES START HERE

WATERHORN CLACIER PARADISE



Get the VIP treatment: you will be shown to your VIP gondola at the Matterhorn Glacier Paradise valley station, take your place in a plush leather seat, enjoy the ride with background music and a bottle of Moët & Chandon champagne, then arrive at Trockener Steg ready to embrace new adventures.

ZERMATT BERGBAHNEN AG P.O. Box 378, 3920 Zermatt, Schweiz Tel. +41 27 966 01 01, info@matterhornparadise.ch www.matterhornparadise.ch



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The summit lift will carry you to the highest viewing platform in the Alps, at 3'883 metres above sea level. The 360° panorama opens up to give views encompassing 38 four-thousanders and 14 Alpine glaciers. As well as serving as a viewpoint with breath-taking long-distance visibility all the way to Mont Blanc, the platform is also a place of romance: couples pledge themselves to each other with symbolic love locks they have carried all the way up to the altitude of almost 4'000 metres.

Glittering ice crystals and shimmering ice sculptures cast their spell over visitors to the glacier palace. A lift takes you 15 metres below the surface to a fairy-tale palace in the heart of the eternal ice. Walk through a glacier crevasse or try out the ice slide, before making yourself comfortable on an ice bench covered with cosy furs. For small and big explorers alike.

There's even greater luxury to be found in four of the 25 cabins embellished by thousands of crystals, they glitter like fresh snow in the sunlight. During the journey to the highest mountain station in Europe, the four special "Crystal Ride" cabins reveal their spectacular view. Three minutes into the journey, at a height of 170 metres above the ground, the previously opaque glass floor clears in a matter of seconds to offer a dramatic view down onto the glacier landscape below. So, keep your camera handy and a grip on your nerves!

Matterhorn Alpine Crossing: The cableway connection between Matterhorn Glacier Paradise and Testa Grigia sees the realization of a once-in-a-generation dream: to be able to travel the entire way from the Matterhorn village of Zermatt (Switzerland) to Breuil-Cervinia (Italy) without having to get your boots wet! The panoramic journey will cover an altitude difference of over 4'000 metres - the greatest by any cableway in Europe (matterhornparadise.ch/alpine-crossing).



The modern Cinema Lounge in the Breithorn tunnel provides untarnished entertainment for film buffs, presenting fascinating footage on the subjects of alpinism, the alpine world, and the flora and fauna, lifts and railways of the Zermatt region. It's the perfect way to get in the mood to enjoy the stunning views at 3'883 metres above sea level or a great activity for a rainy afternoon. Admission to the Cinema Lounge is free of charge.

Good for body, soul and environment: the sustainable restaurant with Minergie-P low-energy rating and the adjoining Peak Shop at almost 4'000 metres are always well worth a visit. Large panoramic windows offer a magnificent high-alpine vista as a backdrop to the culinary delights within.

Our Peak Shop at Matterhorn Glacier Paradise offers a range of specialities and some unusual souvenirs. Treat yourself or give someone a very special gift - a real piece of Zermatt! In our souvenir shop there's sure to be something for every fan of Matterhorn Paradise - whether you're a ski bunny or a serious mountaineer.

Do you thought the mountains were taken over by hikers in the summer? Think again! In Europe's highest and biggest glacier ski area you can ski to your heart's content even in the summer season. In Zermatt hikers and skiers just share the mountains, it's as simple as that. Between Trockener Steg station at 2,929 metres and the Gobba di Rollin, the highest point on the Breithorn plateau at 3'899 metres, lies the summer ski area with up to 21 kilometres of slopes.

SEE YOU SOON IN ZERMAT

WELCOVE TO SUAVE CONTROL OF THE PROPERTY OF TH THE BEST VIEWS OF THE MATTERHORN The view from the Rothorn (3,103 m / 10'180 ft) takes in the highest peaks of the Valais Alps. In summer, the Rothorn is the starting point for many hiking tours and for the popular dawn descents. It's worth the early start for the chance to enjoy this breath-taking experience of nature. Monte Rosa Dufourspitze Liskamm 4527 Breithorn Strahlhorn Oberrothorn Stockhorn Rote Nase Hohtalli **?**

THE BEST VIEWS OF THE MATTERHORN

SUNNEGGA-ROTHORN





Leisee lake, at an altitude of 2,232 metres, is the **bathing beach** of Zermatt, and a popular destination for a family outing. There's a playground, water play area, barbecue grills and picnic spots, a play raft and comfortable wooden recliners – not to mention a stunning view of the Matterhorn.

The Sunnegga trail in two words: **flow and fun!** Take the train to the starting point just below Sunnegga mountain station. Then it's full speed ahead, all the way down to the forest above Zermatt, where the trail comes to an end.

Start the day with this breath-taking experience of nature - an **unforgettable adventure** awaits you! Our special sunrise offer includes a single or return ticket from Zermatt to the Rothorn as well as a hearty breakfast.

Walk across lush Alpine meadows and through brightly coloured dwarf heathers, discover edelweiss and alpine roses flowering in seemingly barren gravel areas. The Flower walk (Blumenweg) from Blauherd to Tuftern and back to Sunnegga is a chance to see the magnificent Alpine flora up close.

Hiking time: 1 hr 20 min there, 1 hr 35 min back



Down the slopes by mountain cart - **fast and furious fun** for the adventurous! Plan your own mountain cart descent for a unique way to explore the idyllic nature trails around the Matterhorn. Mountain carts can't be used on all the paths, so you must stick to the designated route!

On this walk around the Restaurant Rothorn you can draw in the pure mountain air and admire the original Peak Collection. This special **outdoor exhibition** of 18 sculptures will connect you on an artistic level with the Alpine world of Zermatt and its stories.

Hiking time: 30 min there, 30 min back

The compelling Five lakes walk (5-Seenweg) takes you from Blauherd to Sunnegga, passing by five mountain lakes on the way. You will be captivated by the **reflection of the Matterhorn** in the waters and by the many colourful Alpine flowers around the lakes. Leisee and Grünsee are great spots for a refreshing dip.

Hiking time: 2 hrs 30 min there, 3 hrs 35 min back

Families that love action love kickbiking! The descent on off-road scooters is **huge fun** for thrill-seekers of all ages. Bikes and helmets can be hired from Sunnegga-Rothorn valley or mountain stations – then you're all set for a downhill adventure!



The opening of the world's highest 3S cable car to the Matterhorn Glacier Paradise in autumn 2018 was only the beginning of a much greater vision: a continuous, aerial cable car connection between Zermatt and Italy, the so called «Matterhorn Alpine Crossing»

MATTERHORN GLACIER RIDE II - THE LAST PIECE TO CONNECT

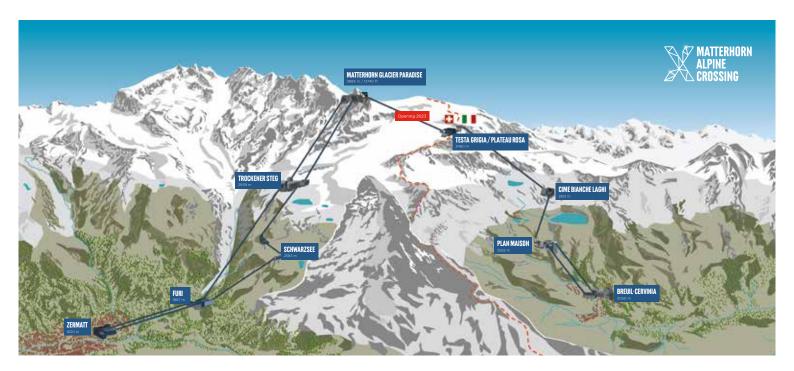
With the «Matterhorn Alpine Crossing», an identical 3S cableway (three ropes) is under construction, connecting Testa Grigia and the Matterhorn Glacier Paradise, completing the journey from Zermatt to Breuil-Cervinia. In summer 2023, visitors will be able to tackle the highest cable car crossing in the Alps for the first time – with the Matterhorn always in sight.

With this cable car connection from the Matterhorn Glacier Paradise (Klein Matterhorn) to Testa Grigia a generational dream will come true: A direct connection between the Matterhorn village Zermatt (CH) and Breuil-Cervinia (IT), staying high up in the air! This future-oriented cable car project will further increase the attractivity of our region, and also strenghten Zermatt-Matterhorn's position as the top alpine destination. The approximately one and a half to two hour panoramic journey from Switzerland to Italy or vice versa spans an altitude difference of over 4000 meters, distinguishing it as the cable car connection with the highest altitude difference in Europe.

MATTERHORN ALPINE CROSSING - REASONS WHY

Do you want to explore different highlights on a travelling route through Europe? Do you love highlights? The new Matterhorn Alpine Crossing offers much more than that:

- Explore the **highest border crossing in Europe** (3480 m) ■
- Panoramic view to the majestic **Matterhorn** from different perspectives and nine mountain stations
- The new way to travel to world famous Zermatt approx. 2h from Milano to Breuil-Cervinia (Aosta Valley) and from there approximately 1.5 to 2 hours for the Matterhorn Alpine Crossing experience
- A spectacular view of 38 peaks around the highest mountain station in Europe Matterhorn Glacier Paradise
- Activities around all nine cable car stations such as SnowTubing, SnowXperience beginner ski area, Glacier Palace, Cinema Lounge, Photopoints and many more...





IMPRESSIONS

MATTERHORN ALPINE CROSSING













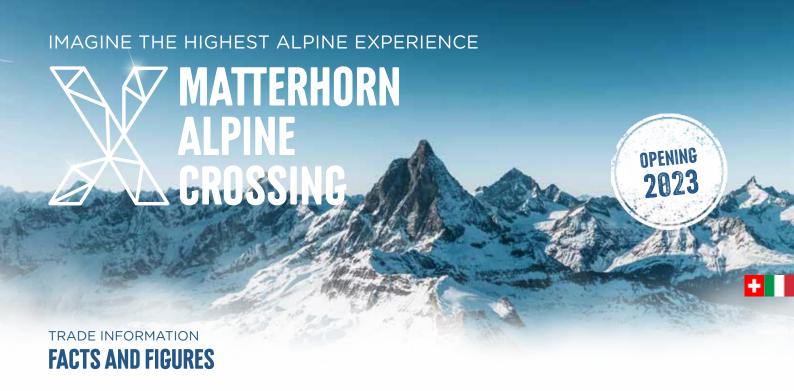












Construction work at almost 4000 m above sea level is demanding and challenging. From today's perspective, the Matterhorn Alpine Crossing project will be finalised in summer 2023.

What does this mean for our B2B partners? Here is a summary:

PRODUCT

Travelling around the Matterhorn with one part of the journey on the Italian side and the other on the Swiss, the Matterhorn Alpine Crossing represents another distinguished offer in the history of the Cervino S.p.a and the Zermatt Bergbahnen AG. To include the Matterhorn Alpine Crossing as part of a travel route into new tours, the one-way ticket with optional start in Cervinia (Italy) or Zermatt (Switzerland) can be used. Elsewise, the return ticket offers the possibility of day trips to the destination on the other side of the Matterhorn, well even to another country. Either way, the Matterhorn Alpine Crossing will create multiple new travel options for new unique mono- and multi-country tours.

PRICE

Please contact us for further information.

SWISSPASS OFFER

Between Zermatt - Furi - Schwarzsee - Matterhorn Glacier Paradise - Testa Grigia (Swiss side) we will offer reduced prices with Swisspass. Details will be announced soon.

LUGGAGE TRANSPORT

Luggage transport from Zermatt to Cervinia and vice versa will be offered from 2024 onwards. Two time slots (between 11am and 1pm and 2pm to 4pm) will be offered per day.

BORDER CROSSING

Enjoy a spectacular border crossing next to the new cable car station on Testa Grigia. **Europe's highest border crossing** also offers the opportunity to stand with one foot in Italy and the other foot in Switzerland.

DURATION OF THE JOURNEY

The entire cable car journey from Zermatt to Cervinia takes **about 1.5 to 2 hours**. You can extend the experience with different options all along the way.

If you have any further questions, please contact us!

ZERMATT BERGBAHNEN AG

trade@zbag.ch www.matterhornparadise.ch/trade





MATTERHORN ALPINE CROSSING OPENING 2023

TRADE INFORMATION

ARRIVAL AND DEPARTURE TIMES









 Zurich Airport
 3.5 h
 3.5 h

 Geneva Airport
 3.5 h
 3.0 h

 Interlaken
 2.0 h
 2.5 h

 Lucerne
 3.5 h
 3.5 h

FURTHER INFORMATION

matterhornparadise.ch zermatt.swiss







Milano Airport	2.0 h	2.0 h
Torino Airport	1.5 h	1.5 h
Como	2.5 h	2.5 h
Cinque Terre	4.0 h	4.0 h



TRAVEL TIME
MATTERHORN
ALPINE CROSSING



Zermatt - Cervinia 1.5 - 2 h

FURTHER INFORMATION

matterhornparadise.ch/alpine-crossing

FURTHER INFORMATION

cervinia.it turismo.vda.it







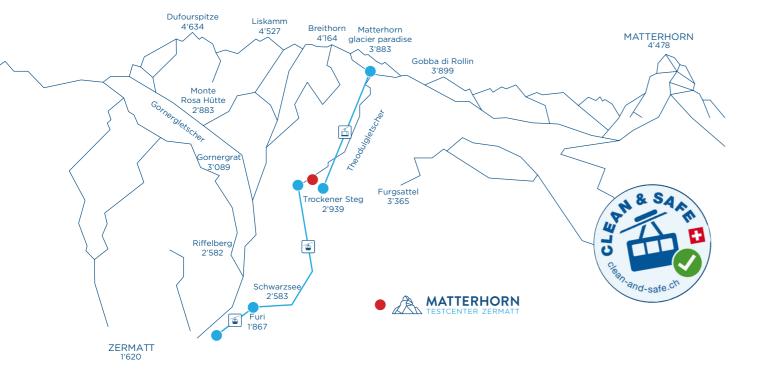


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AIMING HIGH TOGETHER

INTRODUCING THE SEMINAR ROOM

At an altitude of 2,939 metres above sea level lies one of the highest seminar rooms in the Alps. The Matterhorn Test Centre is located on Trockener Steg, a five-minute walk from the Matterhorn-Express gondola lift which carries passengers from Zermatt to Trockener Steg in a comfortable 21-minute ride through breathtaking scenery.



GETTING TO TROCKENER STEG



ZERMATT – TROCKENER STEG

Matterhorn-Express | Gondola lift 21 minutes

Journey times as timetabled Special trips on request



Suggestion: an excursion to the highest mountain station in Europe – accessible in 9 exclusive minutes from Trockener Steg

A VIEW TO SUCCESS

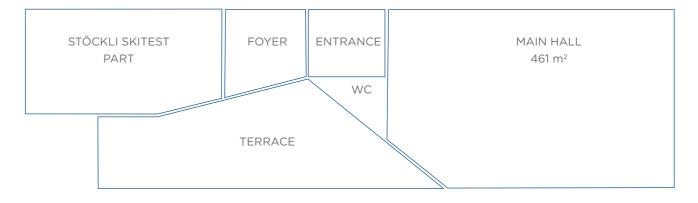
STATE-OF-THE-ART INFRASTRUCTURE

Unobstructed views of the Matterhorn, beautiful architecture and state-of-the-art infrastructure are all part of the experience at the Matterhorn Test Centre on Trockener Steg.

THE MATTERHORN TEST CENTRE



FLOOR PLAN



THE INFRASTRUCTURE

Projector with two screens Sound system, microphone Free Wi-Fi Presenter's kit Flipcharts Lectern



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BREATHTAKING VIEWS

SEMINAR ROOM BOOKINGS

With a wide range of booking rates at the Matterhorn Test Centre it's easy to plan the perfect conference at the foot of the Matterhorn. The following capacities and prices are available:

		Max. no. of attendees		Seating	Price
			0000 0000 0000 0000 0000 0000	Theatre	
XS			••••	Classroom	
VQ	PACKAGE	up to max 50 persons	**************************************	Individual	CHF 2'000
			****	Theatre	
			••••	Classroom	
S	PACKAGE	up to max 100 persons	* * * * * * * * * * * * * * * * * * * *	Individual	CHF 3'500
			0000 0000 0000 0000 0000 0000	Theatre	
			••••	Classroom	
	PACKAGE	up to max 150 persons		Individuall	CHF 4'500
	PACKAGE	up to max 200 persons	0000 0000 0000 0000 0000 0000	Theatre	CHF 5'000
XL	PACKAGE	up to max 450 persons	0000 0000 0000 0000 0000 0000	Theatre	CHF 9'000
_ = ===	TAGINAL	ap to man 400 persons	**** ****	THOUSE	

INCLUDED

Infrastructure installation
Technical support (max. 1 hour)
Cleaning

NOT INCLUDED

TRANSPORT FROM ZERMATT - TROCKENER STEG Group rates available Complete the event form to view a quote matterhornparadise.ch 6 matterhornparadise.ch 7

CULINARY HEIGHTS WITH A VIEW OF THE MATTERHORN CATERING OFFERS

A successful event deserves to be accompanied by the finest food. A range of offers are available to order.

COFFEE BREAKS

Coffee, tea, fruit juice, croissants, sandwiches per person 18.00

Coffee break plus

Coffee, tea, fruit juice, croissants, sandwiches

Fruit basket with seasonal fruits per person per person 25.00

Coffee break "sweet"

Coffee, tea, fruit juice, homemade cake, brownies

Fruit basket with seasonal fruit per person per person 30.00

APÉRITIF BREAKS

ZERMATTER APÉRITIV MATTERHORN PARADISE

per person 14.00

Alpine-Mediterranean apéritif mix

(Sausage, smoked ham, spinach, peppers, olives and rosemary) Zermatt rye chips, walnuts, cherry tomatoes, dried fruit

More

APÉROKRANZ MATTERHORN

Valais mountain guide (semi-hard cheese) Valais cured ham IGP, Valais rye bread Mini artichokes in oil, cherry tomatoes Garnished with rosemary skewers per person 26.00



SEMINAR PACKAGES

DAY PACKAGES

Welcome coffee

Mineral water in the seminar room

2 coffee breaks*

3-course business lunch or buffet selection

Soft drinks, mineral water, coffee and tea with lunch

without business lunch or buffet per person 80.00 with buffet selection per person 120.00 with business lunch per person 135.00

HALF-DAY PACKAGES

Welcome coffee

Mineral water in the seminar room

1 coffee break*

3-course business lunch or buffet selection

Soft drinks, mineral water, coffee and tea withlunch

without business lunch or buffet per person 52.00 with buffet selection per person 92.00 with buffet selection per person 107.00

*Coffee break/s in the foyer, in good weather on the terrace or in the ICE Pizzeria. With orange juice, mineral water, tea, coffee, croissants, cake and fresh fruit

TEAMBUILDING & INCENTIVES

The Matterhorn Paradise offers a wide range of superb outdoor activities.

ZERMATTERS will be pleased to provide expert alpinists to support your outdoor team event, either on foot or on skis. Other nearby activities are also worth looking into:



SUMMER OFFERS

Hiking along the glacier, against the breathtaking backdrop of the mountain scenery. Between Trockener Steg and Schwarzsee there are 23 sites of interest which highlight the glacier phenomenon and explain the history of the Furgg glacier.

MATTERHORN GLACIER PARADISE

Glittering ice crystals and shimmering ice sculptures cast their spell over visitors to the glacier palace. The superlative 3S cableway with 28 seats per cabin glides over the perpetual ice to bring visitors to an altitude of 3,883 metres above sea level.





365 DAYS OF SKIING

If you thought the mountains were taken over by hikers in the summer, then think again! In Europe's highest and biggest glacier ski area you can ski to your heart's content even in the summer season. In Zermatt hikers and skiers just share the mountains, it's as simple as that. Between Trockener Steg station at 2,929 metres and the Gobba di Rollin, the highest point on the Breithorn plateau at 3,899 metres, lies the summer ski area with up to 21 kilometres of slopes...



