N° 07

THE VISITOR

ZURICH MAGAZINE

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DEAR VISITOR

Zurich is regularly voted one of the world's most livable cities. The city shines with high levels of security, excellent public transportation, purchasing power, and a vibrant cultural scene. We are very pleased about this, and we do our utmost to stay on top (p.104).

Looking for the secrets of Zurich's success, one might be tempted to pinpoint our penchant for order and cleanliness. Since the great reformer Huldrych Zwingli led us away from the ornate festivities of Rome 500 years ago during the Reformation, we no longer find absolution in the confessional, but in asceticism – or in cleaning. This is also true of the occasional party: the morning after the Street Parade (p.113), we feel the greatest satisfaction if we cannot discover a single piece of paper to remind us that the world's biggest techno party just took place in this very spot. "Oh yeah!" we're thinking proudly, citing Yello (p. 50), the music gods from Zurich. So it is no surprise that the famous satirist Ephraim Kishon called Switzerland the "birthplace of cleanliness".

A fine example of the combination of local design, innovation, and cleaning power is the "Toilet Duck", pictured on the cover. Its iconic bottle with the curved neck, which ensures cleanliness beneath toilet rims worldwide, was patented in Dällikon near Zurich in 1980 and has since made an unprecedented triumphal procession around the world. Why not get one as an alternative souvenir to make your home sparkle and shine like Zurich's Bahnhofstrasse (p.116)?

Have a great stay and please take this issue of The Visitor home with you,
so that order reigns again.

***Martin Sturzenegger**, CEO Zürich Tourism*

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Golden week

For one week in spring, Japanese flowering cherry trees at Bertastrasse (close to Lochergut) turn the street into a sea of pink.

Discover more cherry blossoms on the Japan Walk through Zurich. » ronjasakata.com

Golden manes

The lion is Zurich's heraldic animal. At Zoo Zurich, a few of its kind have found a home.

» p.38 » zoo.ch

Golden evenings

The pier in Wollishofen is the perfect spot to enjoy the last golden rays of the evening sun before heading to the Rote Fabrik cultural venue.

Restaurant, theater, and nightclub. » rotefabrik.ch

Christmas glamour

The tree at the Christmas market in Zurich Main Station is decorated with thousands of glittering ornaments by Swarovski.

Nov 19 – Dec 24, 2020. » christkindlimarkt.ch

AND THE WINNER IS…

Where to find jackpots, winning projects, and medals in Zurich.

THE WINNER'S TROPHY

MUSEUM It's the most valuable object in the FIFA World Football Museum: the original gold World Cup Trophy. For each World Cup, the trophy travels to the host country, ready to be held aloft by the ecstatic winning team. After the victor's name is engraved on the trophy base, it is returned to its cabinet in Zurich, where visitors can view it along with a treasure trove of other unique objects. The winning team receives a gold-plated bronze replica.

Seestrasse 27.
» fifamuseum.com

AMONG THE TOP TEN

AIRPORT Zurich has been voted the best European airport 15 years in a row. In 2019, the airport also secured the Skytrax Award for the "World's Best Airport Security" for the second time and is among the top 10 airports in the world in many other categories, too, including baggage handling. You can find out exactly how they do it on a Swissport tour, during which you'll follow a piece of baggage from the sorting phase to the aircraft.

Swissport tour every Tue, Thu & Fri from 11 am to 12.30 pm; register six weeks in advance.
» flughafen-zuerich.ch

THE BEST OPERA HOUSE

OPERA The "Oper! Awards" were held for the first time in Berlin in 2019, with Zurich Opera House taking home the award for best opera house. The jury said that it is rare for an opera house to put on such a varied program.

Sechseläutenplatz 1.
» opernhaus.ch

15,000 CHF

PER YEAR IS THE RENTAL COST OF A SQUARE METER ON BAHNHOFSTRASSE.

This makes the street the most expensive in Switzerland. *» p. 116*

A MASTER'S COCKTAIL

DRINK In the Bar am Wasser, mixing drinks is celebrated as a craft. From the moment of sampling the amuse-bouche, guests get excited for the sophisticated drinks on offer. Top-class guest barkeepers from all over the world make regular appearances, and manager Dirk Hany not only won the Swiss Gastro Awards as Master 2020, but was also named winner of the Swiss final of the Diageo Reserve World Class. So the title Best Newcomer Bar 2019 of Switzerland is no surprise.

Stadthausquai 1. *» baramwasser.ch* *» p. 19*

CHERRY PIT SPITTING

TRAFFIC Zurich Main Station is one of the busiest in the world, serving just under half a million people each day. However, its 26 platforms put it well behind the leaders in terms of size: Grand Central Terminal in New York is the largest, with 67 platforms. Still, Zurich's central station can claim that it has held the most bizarre event on its premises – after all, what other station has played host to the cherry pit spitting championship?

Zurich Main Station is Switzerland's biggest railway station and there is something going on almost every day.
» sbb.ch

THE AWARD-WINNING ZURICH-BASED COMPANY BURRI CREATED A STYLE ICON IN 1939 WITH ITS LANDI BENCHES, WHICH ARE NOW A FIXTURE OF PUBLIC SPACES.

See them at Lake Zurich and the Swiss National Museum. *» p. 28* *» burri.world*

THE KING

PERSONALITY Alfred Escher might not have styled himself as the King of Switzerland, but he did rule over a handful of dominions some 200 years ago. He founded a major bank and three insurance companies, in part to finance the Gotthard Railway and Tunnel. He also co-founded the University for Science and Technology (ETH). A statue at Zurich Main Station commemorates this pioneering figure.

THE GOLDEN EYE

FESTIVAL The green carpet is rolled out for Zurich Film Festival at the end of September each year, with the city welcoming famous actors, directors, and film-makers from all over the world. They're all competing for the Golden Eye, the festival's main prize.

Sep 24 – Oct 4, 2020.
» zff.com

GOLDEN PLEASURE

The gold bunny and its award-winning friends

A MATTER OF FORM

When Easter rolls around, **Lindt's Maîtres Chocolatiers** rouse the gold bunny from hibernation. In times gone by, chocolate was consumed in liquid form only. It wasn't until the 19th century that bars of chocolate came onto the market. The first gold bunny found its way into stores in 1952.

BLOW-DRIED

After being poured into a mold, the bunny has to wait until it is dry behind the ears before it can leave its cocoon. It's the same at the **hairdresser** (p. 121): you go in, get just the style you want, and then head back out into the world looking fresh.

A TASTE FOR QUALITY

If the bunny sounds hollow when it's cracked, it has passed the quality test. **ETH Zurich** is home to a "chocolate technology working group", where chocolate manufacturers exchange knowledge with the Zurich-based scientists. » *ethz.ch*

CHANGING ROOM

Clothes make the man – or the bunny. Before heading to a store, the chocolate is cloaked in a coat of gold. While you might not find a golden coat on sale on **Bahnhofstrasse** (p. 116), there are many other glamorous items available.

CARESSED TO PERFECTION

The gold bunny is stroked until its golden coat sits against the chocolate perfectly. You can stroke real animals at various **farms** (p. 77) around the Zurich region.

WITH BELLS ON

Done: the red bow with its little bell is the finishing touch. The bunny sounds almost as good as the set of **chimes** at Kurz jewelry store on Bahnhofstrasse, which can be heard at 11 am and 4 pm (p. 118).

SALE

More than 100 million gold bunnies migrate to the shelves of supermarkets for Easter each year. The brand new experience center **Lindt Home of Chocolate**, offers a look behind the scenes and various types of chocolate to sample. » *lindt-home-of-chocolate.ch*

CHOCOLATE MADE IN ZURICH

Zurich is a deliciously sweet melting pot of international visionaries, experts, and chocolate lovers. Small manufactories and scientists work hand in hand to develop innovative cacao compositions.

1

2

1 Discover **Garçoa** chocolate on a tour of its production facility. » *garcoa.ch*
2 **Taucherli's** "Ghana" holds the AOC Academy of Chocolate Award. » *taucherli.com*
3 The bean-to-bar creations from **La Flor** are popular with Zurich's gastronomy scene. » *laflor.ch* 4 The **Oro de Cacao** label uses a new cold production process. » *chocolatdietermeier.ch* 5 The vegan **Löw Delights** chocolates are tiny artworks. » *p. 47* » *loewdelights.com* / Some of these brands can be bought from **Berg & Tal**'s store at the Im Viadukt market hall. » *berg-tal.ch*

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4

5

INSIDE ZURICH

Six locals give us their take on Zurich, their favorite spots, and secret tips.

LIONEL, NORA & DIEGO BALDENWEG

Composers at Great Garbo Music

Winners of multiple awards for their compositions for advertising campaigns and films. » *greatgarbo.com*

Where do you go to enjoy Zurich at its finest?
A bench in the Old Botanical Garden.

What would a musical journey look like?
After listening to the cries of the seagulls and the water lapping against the banks of the lake, we'd take a stroll to Bar 45 and enjoy a glass of Champagne or a vermouth while basking in the stellar background music. The next stop would be the Tonhalle concert hall or the Zurich Chamber Orchestra (ZKO) for a classical concert. We would then continue on to Kosmos cinema with its Dolby Atmos sound system to take in a feature film with interesting musical cues. Alternatively, we'd go directly to Olé Olé bar to refresh our knowledge of mainstream music.

Where do you go for some peace and quiet?
Seebad Utoquai public bath for a dip in the lake in the morning or the restaurant Kindli at Rennweg for a nice dinner in the evening.

CHRISTIAN SPUCK

Ballet Director at Zurich Opera House

His ballet "Winterreise" won the 2019 Prix Benois de la Danse.
» *ballett-zuerich.ch*

What is the appeal of Zurich Opera House?
There is no other opera house where you can get as close to the stage and the artists. Whenever I'm here, I'm happy.

How do you unwind in the evening after a show?
From the Opera House, I'll go to Du Théâtre, Belcanto, or Kronenhalle, which has some fantastic art on its walls and serves the best Zürcher Geschnetzeltes (sliced veal).

What are the most beautiful places in Zurich?
Lindenhof park when I need some peace and quiet, and Vicafé at Bellevue in the morning. It has the best coffee in town and luckily, it's next to the Opera House.

YVONNE REICHMUTH

Designer YVY

Recipient of multiple awards for accessories worn by Hollywood stars.
» *yvy.ch*

Where's the best place to wear your accessories in Zurich?
Tina Bar in Niederdorf. The lighting, the muted interior, the drinks, and the smoke combine to create a seductive atmosphere.

How do you like to start your day in Zurich?
With an early morning dip in Freibad Letzigraben (Max-Frisch-Bad). The best way to kick-start a day is to swim a few laps before enjoying a cup of coffee in the sun.

What is your favorite store?
The clothing boutique Tasoni has a refreshing mix of luxurious, established, and upcoming brands that occasionally venture into unconventional designs.

DIRK HANY

Bartender at Bar am Wasser

Winner of the Swiss Gastro Awards 2020 and the Best Newcomer Bar 2019.
» *baramwasser.ch*

What beverage should a guest order from you?
At the Bar am Wasser you should try the "Smoke on the Water" or "Purple Rabbit".

What is your latest discovery in Zurich?
The new Baur's brasserie in the Baur au Lac hotel is definitely worth a visit.

Where do you go after work?
To Tales Bar. You can count on good company, good drinks, and a bite to eat at any time until three o'clock in the morning.

Where can you see Zurich's best side?
At sunrise on the terrace at Bar am Wasser.

In the golden light of the evening sun

The tower of the Grossmünster is not only a pretty sight, it also offers great views over the old town.

Open 10 am – 4.30 pm (winter) / 5.30 pm (summer), CHF 5. » grossmuenster.ch

CULTURE

All that glitters is not gold in Zurich, but its shining cultural treasures are just as valuable.

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Where Mary is a lady of fashion

Inner beauty

The interior of the Zurich Opera House features a host of golden details, providing plenty of glamour for sparkling nights and unforgettable performances.

Sechseläutenplatz 1. » opernhaus.ch

In the "Wunderkammer"
The magician Christian D. Link owns many curiosities and taxidermized animals.

Text: Claudia Walder

HIDDEN TREASURES

Zurich's true wealth consists of neither gold nor money. Let us show you its real treasure chambers.

Zurich is a rich city. Or so people say. And although most will think of the city's banks when they hear these words, of its rumored underground vaults and of its supposed stores of gold, Zurich's true wealth lies elsewhere: in its rich artistic scene and its cultural institutions. These, too, are keepers of true treasures, some of which are stored in depots and vaults in and around the city. Let us take you on a tour of these Aladdin's caves.

Link's cabinet of curiosities

Today's museums have their origins in the cabinets of curiosities of the 16th and 17th centuries. These display rooms, which were very much "en vogue" in Victorian times, were generally crammed full of natural wonders, from taxidermized animals of various sizes and origins, to minerals and gems, and to various artifacts then considered exotic. 21st-century Zurich, too, has its own cabinet of curiosities, the "Wunderkammer". Its owner is magician and illusionist Christian D. Link and its address is kept secret. Only visitors to the magic show by The Circle, a team of magicians and illusionists led by Link, or clients aiming to buy one of the curious pieces are given the directions and led into this sanctum.

The storage space turned mini theater is housed in what might be considered a typical Zurich office building. Unassuming, impersonal, and not very exciting, it offers the perfect contrast to Link's cabinet of wonders, where visitors find themselves eye to eye with lions, penguins and kiwis. A mounted giraffe gazes above the heads of anyone who takes a seat here. Like several similarly mounted species of large game, it was part of the estate of Fred Tschanz, late owner of Zurich's iconic Odeon Café. Christian D. Link emphasizes that he pays careful attention to the provenance of each of his specimens; he is very aware of the gray areas and moral issues his hobby is prone to touch. His careful research has another side to it: he has a story to tell about almost every animal represented here.

No database, but well sorted: the costume store of the Opera House.

Link's explanations soon reveal that although larger specimens might draw the attention, there are true jewels among the smaller objects, too. Like the passenger pigeon: once a very common bird in Northern America, it has been extinct since 1914 – meaning that the specimen here must be more than a hundred years old. Or, among newer taxidermy creations, a composite specimen combining parts of several animals to recreate what an Archaeopteryx, one of the species linking dinosaurs and birds, might have looked like. Creations like this require a skilled taxidermist, of course; Christian D. Link works with several who keep his collection in near perfect shape – a fact he is visibly proud of. Although whether visitors to The Circle's magic show still have eyes for their surroundings is, perhaps, another question.

Zurich Opera House costume store

Zurich Opera House sits majestically overlooking Sechseläutenplatz, Zurich's largest square. It attracts an international audience, showing world-class performances by famous singers, directors, and conductors. Every season, the program boasts numerous opera premiers and revivals – and all of these require their own set of costumes and sceneries. But what happens to the many dresses, suits, masks, coats and so on once the season comes to an end?

The answer to that question can be found in a large storage facility in Zurich's Oerlikon neighborhood. The complex, which was renovated and extended in 2019, features a huge, airy hall where, on strong metal shelves painted yellow, stage sets and large props are stored on oversized pallets. Taking a side entrance and descending into its underbelly, one arrives in a different kind of locale: racks upon racks of clothes sit in a low-ceilinged room without windows, forming a sort of labyrinth with its own rules. Unlike in a museum, there is no inventory here; no database that tells its mistress, Doris Gugolz, where to find what. The former dresser shares the job of overseeing and managing the costume store with colleague Olivia Schärer.

There being no inventory does not mean that there is no order. On the contrary. The room is split into sections that strictly separate the costumes for productions still in the repertoire of the Opera House, though they are not currently being played, from the costumes of past productions that will not be shown again. And while the costumes of the former are stored together and labelled meticulously – from the dresses to the shoes and even the accessories – those of the latter are split up into individual pieces. These are then stowed according to the period they are supposed to represent and their function – nightgowns with nightgowns, Roman breast plates with Roman breast plates, for example – as well as their colors and materials.

The palette of different styles, cuts, colors, and materials ranges from historic to avant-garde, from wearable to fantastic. However, not every single piece is kept for eternity. Every few years, a small percentage of costumes is sorted out and offered for sale, to other theaters and the public, in an event that generally draws a large crowd.

Yet, with the bulk of costumes remaining in the Opera House's stock, there are still plenty to choose from – even though new productions are rarely outfitted purely from the store. Among the thousands upon thousands of pieces, there are also a few that are set aside for reference and archival purposes: unusually sophisticated costumes, or ones worn by famous singers, as well as historic dresses and fabrics. Stowed away safely in what Gugolz calls their "treasure chamber", they are not without use, but often serve as inspiration for today's costume designers – and thus for new costumes that, at some point, will make their own way into the store.

Swiss National Museum Collections Center

Zurich is home to the largest of the three exhibition spaces of the Swiss National Museum (SNM). Housed in a castle-like building right next to Zurich Main Station, it offers a selection of carefully curated temporary and permanent exhibitions that regularly draw locals as well as visitors into its halls. However, as much as there is to see in the "Landesmuseum Zürich", it still only shows a tiny part of the national institution's collections. Close to a million items, some of which consist of several objects, are listed in the SNM's inventories. These objects document Switzerland's history and are part of its cultural heritage – and they are safeguarded in the Zurich region.

Driving into the small city of Affoltern am Albis, a group of buildings draws the eye with their rusted iron facades. The former armory is the largest of several locations housing the treasures of the SNM. The state-of-the-art facility, which was repurposed and converted in 2007, contains not only store rooms with controlled conditions, but also workrooms and ateliers for conservators and researchers, a photo studio, and quarantine stations for newly acquired objects.

The Collections Center's entrance is bare and, perhaps, a little underwhelming. But as soon as one enters the storage rooms, an amazing journey through time begins. In contrast to those shown in exhibitions, the objects here are not ordered chronologically, but mostly according to their materials and shapes. Thus, one wanders past rows and rows of wooden cupboards, for example, each from a different era, a different region or a different social class. Or one gazes at drawers full of baptism caps, at shelves upon shelves of shoes or of traditional hats and head gear. At a host of halberds, at carriages – or whole rooms, disassembled into their individual components.

The objects collected here each tell their own story or illustrate a historic trend or development. A perfect example of this is perhaps the batch of around 1,000 halberds, which are connected to the history of the SNM itself. When the Swiss parliament voted on the location of the newly founded SNM at the end of the 19th century, most expected the winner to be Bern, Switzerland's capital, or Basel, which had already made plans to convert a 14th-century church for just that purpose. To the surprise of many, however, Zurich carried the vote. It was purported that Zurich's promise to facilitate the land acquisition for and construction of a large Catholic church in the middle of

Close to a million items: the Collections Center opens the door to the past.

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beyer-ch.com

More about our partners: » p. 139

the Protestant city swayed the vote of the Catholic cantons in its favor. The arrangement included that the inventory of Zurich's armory would become part of the SNM's collection – including the halberds. But why keep a thousand of them instead of only one, especially when the economical use of space is an issue? "Sometimes, the numbers tell a story, too," says Deputy Managing Director Bernard Schüle. Especially in the context of historic warfare where the size of an army and the numbers of available weapons mattered a great deal and oftentimes determined the course of history.

But the SNM and its Collections Center not only preserve history, they also document the present – the history of the future, so to speak. The challenge, as Schüle explains, is to guess today what might be considered relevant in the future. Thus, for example, the very next day after the national Swiss airline Swissair was disbanded, the museum went to collect its illuminated logo panel. And textiles and dresses dating as far back as the 17th century are kept alongside iconic pieces of clothing of current heads of government – or a Nike shirt once worn by Roger Federer.

FOR TREASURE HUNTERS

MAGIC SHOWS

To visit the "Wunderkammer", book tickets to a magic show by The Circle or call to arrange a viewing with Christian D. Link.
T. +41 79 709 02 85
» magic-circle.ch

A NIGHT AT THE OPERA

The costumes of Zurich Opera House are best admired when they are in use. The program for the current season can be found online. On June 13, 2020, the Opera House will project one of its productions live onto a screen on Sechseläutenplatz. The openair event, called "Opera for All", is free. *Sechseläutenplatz.*
» opernhaus.ch

COLLECTIONS CENTER

To visit the SNM's Collections Center, book a guided tour. Public guided tours in German are offered once a month on a chosen topic. English guided tours are available on request.
Lindenmoosstrasse 1, Affoltern am Albis.
» sammlungszentrum.ch

COLLECTING DESIGN

The Toni-Areal houses the four collections of the Museum für Gestaltung Zürich: Decorative Arts, Design, Graphics, and Posters. Regular guided tours (in English on the first Sunday of every month) offer a journey behind the scenes. *Pfingstweidstrasse 96.*
» museum-gestaltung.ch

ART & RESEARCH

With some 160,000 works from the 15th century to the present day to draw on, the ETH's Collection of Prints and Drawings aims to arouse enthusiasm for its works in an interested public with a varied exhibition program.
Rämistrasse 101.
» gs.ethz.ch

RARITIES

Limited Stock, a small shop in Zurich's old town, houses handmade artifacts from traditional manufacturers, collected from all over the world and presented as though in an art gallery.
Spiegelgasse 22.
» limited-stock.com

Text: Anna Roos

THE LIGHTNESS OF DATA

Where art and software engineering meet, masterpieces are created.

Floating lights

Drones from Zurich-based Verity studio danced a ballet at the Chinese stage performance "2047 Apologue" in Beijing.

Creativity sparks when the boundaries between disciplines blur. This happens when architects collaborate with artists, when artists learn the language of code as a new tool of expression, or when programmers use their coding skills to express themselves as artists. Programmers were the exclusive writers of computer code until the 1980s, when designers started to collaborate with them. Today, a specialized group of tech-savvy programming designers has developed. The current generation views coding as a sculptor might view clay, molding and shaping it to produce works of art; mastering algorithms in their search for new ways of communicating visually. Through their interactive algorithms, artists enable the viewer to become an integral part of their work by virtue of their presence or their interaction.

Code has broken free from the bounds of screens, keyboards and mice and has become manifest as palpable spatial experiences in the physical world. There is a desire for more direct, tangible artworks in reaction to the indefinable virtual sphere. Today, multi-media designers often create objects or installations that communicate, bringing spaces to life with the help of electronics and computer code. By combining tangible materials like plastics, metals, and paper with intangible materials like light and sound overlaid with computer hardware and software, our experience of art has extended far beyond its previous boundaries.

Transforming the live event experience

Artists have a knack for appropriating technology in weird and wonderfully innovative ways, as can be seen in the use of the latest drone technology. Many of these pioneers are based in Switzerland, and some work in close collaboration with the Institute of Dynamic Systems and Control at ETH Zurich. What is particularly fascinating are some of the spin-off companies that are creating exciting applications for drone technology.

Zurich-based Verity, for example, works with performing artists worldwide, creating marvelous special effects with its "Lucie" micro drones. These drones can emit light and dance in beautiful formations, like silent firework displays. Weighing a mere 50 g, the micro-drones are fitted with tiny pre-programmable lights. By using swarm technology, simulating the flocking behavior of birds, Verity's drone choreographers pre-program the flight path of the drones and this dictates how they behave in three-dimensional space. Each micro-drone has its own flight path and sophisticated algorithms ensure that it doesn't collide with the others. However, the drones have a limited energy supply; the maximum flying time is three minutes, which means that drone displays have to be designed with this restriction in mind. Despite this, according to Verity: "The versatility of the Lucie micro-drones means you can achieve different effects".

Céline Dion's tour, for instance, is greatly enhanced by the use of myriad light-fitted drones that slowly encircled her, like a swarm of silent luminous insects. This is an example of drones used in a seemingly random display, but they can also be

Yves Netzhammer transformed an inconspicuous space into an artwork.

programmed to move in strict symmetrical formations, as in Circus Knie's 2019 show, which had complex, geometric formations of light-emitting drones swirling around the acrobats, creating a breathtaking spectacle of light, movement and music. Drones can carry lights, but they can also carry other materials, as can be seen in Zhang Yimou and China Kingway's traditional Chinese performance, "2047 Apologue". Here, delicate translucent plastic sheaths hang from the Lucie micro drones hover above the actors, creating an ethereal, three-dimensional illusion that enhances the theatrical scene. All these varied examples "transform the live event experience," says Verity.

Imprisoned flea

The interface between art and computer science has many guises. Zurich-based multi-media artist Yves Netzhammer has created dozens of installations and interventions in public buildings. His art installation "Der gefangene Floh" (The Imprisoned Flea) in the electric substation in Oerlikon in Zurich's District 11 is the perfect incongruous marriage of art, architecture and software engineering.

Passers-by can peek into the 12-meter deep chamber, which is based on the concept of an 18th-century "peep show". Inside, "imprisoned" within this seemingly infinite space, is a giant, black anthropomorphic flea with feelers like arms, mirrored again and again above the intricate matrix of electrical switchgear. Netzhammer has transformed a highly technical, rational space into an illusory mélange of light, language

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Make your stay in Zurich a little more glamorous and much more entertaining. Casino Zürich is open every day from 11 am to 4 am, and until 7 am on Fridays and Saturdays.

swisscasinos.ch/zuerich

More about our partners: » p. 139

and reflection. Numerous associations are evoked by the surreal vision: Franz Kafka's "The Metamorphosis" and scenes from sci-fi films like "Interstellar", where space and time seem to twist and warp. He plays with themes of fear, repetition, loss of identity, and our relationship with nature and technology. Mirrored surfaces and bubbles of colored light dissolve the dimensions of the hall and metaphorically convey our lack of orientation in a world where virtual space blurs reality.

Netzhammer explains how he approaches ideas from a different angle and how he likes to provoke onlookers to think differently. "I wanted to create a poetic extension to the architecture; an existential space that plays with the question of identity and self-reflection." He explores our relationship with computers, simulation and virtual figures, introducing a further layer of meaning by adding snippets of thought-provoking audio texts, like, "To be caught, one first has to be free," "What's the use of energy without time?" and "Mirrors are detestable. You multiply the disappointment of reality." The incongruous juxtaposition of this ethereal installation with the electrical substation heightens the impact of both the art and the power of technology.

These projects show the exciting and inspirational ways that contemporary artists interpret and use new technology to express their ideas. It is refreshing and tantalizing to see functional high tech appropriated in playful, profound and beguiling ways.

FOR TECHNOLOGY LOVERS

FLEA IN ZURICH

The work of art "Der gefangene Floh" (The Imprisoned Flea) can be discovered at Binzmühlestrasse 156. Yves Netzhammer is also collaborating with ETH Zurich and selected works are presented to the public in the Graphische Sammlung.
» *gs.ethz.ch*
» *netzhammer.com*

DIGITAL FESTIVAL

In September, the Digital Festival will take place at Schiffbau Zurich.
» *digitalfestival.ch*

DIGITAL ARCHITECTURE

The architecture firm Gramazio Kohler works with digital fabrications when creating its buildings. Examples include a public toilet in Uster and the "Nest" in Dübendorf. » *empa.ch*
» *gramaziokohler.com*

DIGITAL ART

The Museum of Digital Art is dedicated to exploring connections between algorithms, data, and society.
» *muda.co*

DIGITAL ART FESTIVAL

In spring 2020, Digital Art Zurich (DA Z) will be held in Zurich for the first time. The festival is dedicated exclusively to digital and crypto forms of the avant-garde visual art. » *da-z.net*

FUSION ARENA

The Fusion Arena is a virtual reality center where you can immerse yourself in another dimension.
» *fusionarena.ch*

Text: Gretta Bott

DANCES WITH LIONS

On the trail of the eccentric artist who went on walks through Zurich with his pet lions.

The animal whisperer

Urs Eggenschwyler loved animals and kept them in his private zoo at Milchbuck in Zurich.

Giant paws tread softly on the ground. Barely a sound can be heard in the dark of night. But there is something: a deep, guttural rumble here, a snort there. The mighty animal that Urs Eggenschwyler holds at the end of a coarse chain is limber and silent in a way that defies belief. The beast suddenly raises its head, its ears bent forward, and sniffs the night air. It can hear somebody approaching. It pads forward cautiously until it spots a man walking his dog. The man's eyes become saucers as his gaze falls on the fully grown lion at Urs Eggenschwyler's side. The dog growls gently. Urs, who is used to situations like this, winks at the man and says: "My dogs are bigger than most." Then he guides the giant feline past the pair and disappears into the inky black night.

This evening encounter is something that could very well have played out at the turn of the 20th century. This was a period when Urs Eggenschwyler (1849 – 1923) was an integral part of Zurich. But he wasn't known solely for his unusual walks – as a sculptor, Eggenschwyler made some of the most famous lion sculptures still seen in Zurich today. The lion is Zurich's heraldic animal and watches over the city at numerous locations (see p. 47).

Fantastic beasts

But back to the walks: Eggenschwyler initially used to take his giant pets in the daytime through Niederdorf or the Uetliberg forest without a care in the world. It was only after concerned residents complained to the police that Eggenschwyler made his walks a nocturnal activity. However, children loved him because he was more than happy to show them his animals, which he kept in his private zoo at Zurich Milchbuck. The zoo contained bears, eagles, hyenas and the famous lions. This was a sensation at the turn of the century, with most people at the time having only encountered such animals stuffed in zoological museums.

Exactly how Eggenschwyler came by all of his animals is, in many cases, no longer traceable. It is known that he adopted some specimens from circuses and zoological gardens where the aging animals had no purpose anymore. In Eggenschwyler's care, they were free to spend their twilight years in peace. The provenance of two of his lions is certain, however: they were a gift from engineer Alfred Ilg to the city of Zurich in 1902. Ilg was a Zurich native and served as an advisor to Menelik II, Emperor of Abyssinia (now Ethiopia). The big cats were his thank you to the city for the education he received at ETH Zurich. As the city did not yet have a zoo – Zoo Zurich would not open for another 27 years – the authorities put the beasts in the care of Eggenschwyler, the great animal lover, at his Milchbuck residence.

Hailing from Solothurn, the farmer's son loved animals from a very early age. After apprenticeships as a draftsman and sculptor in Zurich, the gifted pupil had the chance to study at an academy in Munich. Whenever he had time to spare during his studies, he would use it to visit every zoo, menagerie and circus in the area. More often than not,

URS, WHO IS USED TO SITUATIONS LIKE THIS, WINKS AT THE MAN AND SAYS: "MY DOGS ARE BIGGER THAN MOST." THEN HE GUIDES THE GIANT FELINE PAST THE PAIR AND DISAPPEARS INTO THE INKY BLACK NIGHT.

he would drop everything to marvel at the wondrous creatures from distant lands. His work – even important jobs – would fall by the wayside, which left him out of pocket.

Even so, his frequent visits to the zoos weren't entirely without benefit, as Eggenschwyler soon ended up specializing in building animal enclosures. While it was not possible to allow the creatures to roam free, it was important for their enclosures to at least replicate their natural habitats as closely as possible. The sculptor was known far and wide for his artificial rocky landscapes, which gave the illusion of a zoo with no fixed dwellings and added some variation for those animals that could climb. Zoos in Hamburg, Rome and Vienna ordered his rocky landscapes, and Eggenschwyler became an expert whose skills at building animal enclosures were highly sought after.

Even so, this stocky man with his penetrating stare, unruly beard and two strong hands flirted with ruin multiple times due to his love of animals. After returning to Switzerland, he built his private zoo (or menagerie) at Milchbuck and took better care of the animals than he did of himself. He sourced the meat for his carnivores from generous butchers – which also allowed them to cut down on waste.

Other sources claim that neighbors brought stray cats over to serve as food for his animals. But Eggenschwyler instead kept them alive and looked after them, too. He simply wouldn't have had the heart to feed the smaller felines to his darling lions. Understandably, it didn't take long for the menagerie to become overcrowded. However, even though Eggenschwyler's living and sleeping quarters became increasingly unkempt and eccentric as time went on – as did his own appearance – the animal enclosures apparently remained in impeccable condition at all times.

The mind behind Zoo Zurich

Eggenschwyler's greatest dream was for Zurich to have its own zoo – a spacious one with as few iron bars as possible. It was not, however, possible for him to extend his menagerie. Although renowned contemporaries such as Gottfried Keller, Richard Kissling and Arnold Böcklin were friends of his and often supported him financially, he found no sponsors for his great vision.

A city's emblem

Urs Eggenschwyler sculpted the lion at Hafen Enge out of artificial stone in 1894.

More about our partners: » p. 139

Urs Eggenschwyler passed away on December 8, 1923, at the age of 74, six years before Zoo Zürich opened its doors. The strong-willed animal lover would definitely have appreciated the zoo – not just because some of his own animals moved there, but because the enclosures were designed to be as similar as possible to the animal's natural habitats in the wild.

A philosophy that benefits not only the animals, but also visitors: as the zoo houses animals from all corners of the globe and has therefore re-created landscapes from all these regions, a visit can feel like a trip around the world: the Masoala Rainforest, for example, replicates the humid climate of Madagascar. Flying foxes flit through the trees, virtually unseen by the visitors below. In the Australia enclosure, the cute koala bears are the main draw, while in the Kaeng Krachan Elephant Park, visitors are briefly whisked away to Thailand. The newest addition to the zoo – the Lewa Savanna – takes animal enthusiasts on a trip to Africa. And, just as Urs Eggenschwyler envisioned a hundred years earlier, zebras, giraffes and rhinos are now free to roam together – without bars.

FOR LIONHEARTS

WALK WITH LIONS

Turn the page and take a tour through Zurich to discover the many lions dotted all over the map.
» pp. 46–47

FINAL RESTING PLACE

Urs Eggenschwyler's final resting place is grave 84315 at Nordheim cemetery.
Take tram 11 to "Radiostudio" or bus 32 to "Birchdörfli".

EGGENSCHWILERWEG

Located close to his former menagerie, "Eggenschwilerweg" is a street named after the city's eccentric animal lover.
Near Schaffhauserplatz.

ZOO ZURICH

All descendants of Eggenschwyler's lions have since passed away. Zoo Zurich's lion enclosure is now home to Radja and his two daughters.
Tram 6 to Zoo (final stop).
» zoo.ch

EINFACH ZÜRICH

Urs Eggenschwyler is part of the permanent exhibition titled "Einfach Zürich" at the Swiss National Museum. In addition to his story, the exhibition contains other historical objects that each weave their own narrative.
Within walking distance of Zurich Main Station.
» landesmuseum.ch

LION KING

Zurich now has another lion whisperer in its midst, though this one is called Dean Schneider. He has emigrated to Africa to build an oasis for wild animals and preserve the beauty of wildlife for future generations. He has more than 5.5 million followers on Instagram. *» instagram.com/dean.schneider*

Hunt the lions through the city center

Urs Eggenschwyler might have strolled through Zurich with living lions at his side, but urban explorers today will have to content themselves with a different kind of experience: visiting the sculptures, streets, and fountains featuring the city's heraldic animal.

The tour starts at Hafen Enge, where you'll find the 1 **"Zürileu"** lion on a pier that stretches out into Lake Zurich. Created from artificial stone by Urs Eggenschwyler in 1894, the lion sits majestically on a stone plinth, his gaze directed at the lake and his right paw protecting Zurich's coat of arms. If you then follow the lakeside path towards the city center, you will go past a 2 **boat hire hut** whose jetty is flanked by two lion heads. There are also lions waiting in the wrought-iron railings that enclose 3 **Baur au Lac** hotel. Here is the perfect place to join the Schanzengraben footpath. Bordering a canal that flows out of Lake Zurich, it is one of the most beautiful places to take a walk in the city.

Once you join the footpath, the Schanzengraben–Bleicherweg crossroads is not far away. This is where the 4 **"Leuenbrunnen" fountain**, which dates back to 1933, can be found. It was designed by Otto Münch, a stone sculptor who designed countless figures for fountains and buildings. He is best known for his bronze doors featuring sculpted bible stories at Grossmünster church. This fountain – like most others in Zurich – is a source of drinking water, so be sure to fill up your water bottle before continuing on your way. After that, it's just a short walk to 5 **Stauffacherbrücke bridge**, which has four lions standing on columns. These were also designed by Urs Eggenschwyler around 1900. Rejoining the Schanzengraben again, your next stop is the 6 **Old Botanical Garden** of Zurich. This oasis is the perfect spot to take a breather. Could that be a lion skulking in the bushes over there?

Next up on your zig-zagging lion tour of the city is Haus Hiltl on Sihlstrasse – the oldest vegetarian restaurant in the world. Brave visitors can be found here enjoying 7 **Löwenküsse** (lion's kisses). Don't worry: they're actually chocolates made by Löw Delights. Afterwards, cross Bahnhofstrasse to 8 **The Lion Pub**, a watering hole that usually shows rugby and soccer matches. If lucky enough, you can even enjoy a hockey game, featuring the local ice hockey team ZSC Lions. The 9 **Urania Sternwarte observatory** towers over the pub. Fans of astronomy can take a tour and look at the stars. If you're lucky, you might spot one special constellation: Leo.

Of course, if it's still light out, then 10 **Zurich Town Hall** will almost be within view. There are two golden lions holding the city's shield at the main entrance. Above their heads is a beautiful painted blue sky with golden stars – don't forget to look up to admire it. To finish the tour, no true lion would turn down the challenge of climbing 11 **Lindenhof hill**. As you look out over the river Limmat, let loose a hearty cry of "Nants ingonyama bagithi Baba" – just like in the Lion King. Well said – or rather, roared.

FOR CULTURE ADDICTS

HIDDEN

Bars that can only be visited by invitation, or that require you to give a password to be admitted, are fashionable again. They are reminiscent of the so-called "speakeasies", illegal drinking establishments serving alcohol, that existed in the USA during the Prohibition era (from 1919 to 1933).

» After midnight, the **Gypsy Rose** bar at the back of the Korean restaurant Miss Miu is only accessible from the parking garage by entering a four-digit code.
Europaallee 48. » *gypsy-rose.ch*

» **Die Schneiderei** is a club hidden above a take-away kebab restaurant. Only members are admitted; for a fee of CHF 20, however, you can join – and enter.
Schöneggstrasse 10.
» *schneiderei-verein.ch*

» Yes, there are true speak-easies in Zurich! With a little luck you might stumble into one, like the hidden corner of the **Bar am Wasser**.
» *baramwasser.ch*

ALL THAT IS GOLD

MUSEUM Though most objects at the Swiss Financial Museum are not shiny, they are all about value: with multimedia installations and historical shares on display (some signed by celebrities), its exhibitions offer an insight into Switzerland's financial market and economy. An adapted stockbroker training program allows visitors to try their hand at trading. The museum was nominated for the European Museum of the Year Award in 2019.

Pfingstweidstrasse 110, take tram 4 to Sportweg. » *finanzmuseum.ch*

HISTORICAL TREASURE TROVES

Coin cabinets: From Celtic coinage to current bills, the National Museum offers a glimpse into the history of (mostly) local money.
» *landesmuseum.ch*

Money museum: Exhibitions on all that is (or was) used as means of payment in different parts of the world, from salt to bullets, feathers, and coins.
» *moneymuseum.com*

LOCAL HISTORY IN GOLD

MUSEUM In the historic old town of Rapperswil, the new wing of the local history museum immediately draws the eye with its golden facade made of architectural bronze. The two structures it connects date from the 14th and 15th centuries and house objects and exhibitions inviting visitors to time travel through 800 years of regional history and culture.

Stadtmuseum Rapperswil-Jona. » *stadtmuseum-rapperswil-jona.ch*

LUCY IN THE SKY

CHRISTMAS Around Christmas time, Lucy lights up the town: Zurich's festive Christmas lighting, lovingly dubbed "Lucy", shines like a starry sky over the Bahnhofstrasse. Other villages, too, proudly present their designs to brighten the season. And, rising over the cityscapes, the cranes at construction sites often feature festive light motifs as well. Keep your eyes peeled!

» *zuerich.com/christmas*

TRIBUTE TO THE STARS

MUSIC & THEATER While no star can shine forever, at the Theater Rigiblick, you might be able to glimpse an "afterglow". The venue not only stages musical theater productions in which "Pink Floyd meets Edgar Allan Poe" (in German), but also hosts tributes to the brightest stars in rock history, such as the Beatles or Queen. Shine on – and rock on!

» *theater-rigiblick.ch*

MORE THAN BRASS

MUSIC The stage light reflects golden off the brass section as these orchestras charm the ear with classic and contemporary masterpieces:

Tonhalle Orchester Zürich
Around 100 musicians from 20 nations play approximately 100 concerts in different locations each year. Their home base is the Tonhalle Maag concert hall at Zahnradstrasse 22, Zurich. » *tonhalle-orchester.ch*

Zurich Chamber Orchestra
When not on tour, the renowned Zurich Chamber Orchestra plays in a converted high-voltage laboratory turned concert hall. It also plays concerts for children. » *zko.ch*

Philharmonia Zürich
Performing philharmonic concerts as Philharmonia Zürich, the orchestra of the Zurich Opera House takes center stage.
» *opernhaus.ch*

IN THE "EMERALD", THE MUSEUM RIETBERG'S MODERN WING, TREASURES FROM AROUND THE WORLD AWAIT.

Museum Rietberg at Gablerstrasse 15. » *rietberg.ch*

THE CHEWING GUM MAN

STREETART On invitation by the Musée Visionnaire, the London-based artist Ben Wilson visited Zurich in August 2019. During his visit he transformed – with immense passion and the finest of paintbrushes – twenty ugly, flattened chewing gums into wonderful miniatures.

Download the map and look for the painted chewing gums:
» museevisionnaire.ch

BLAZING ANTLERS

HISTORY A stag with blazing antlers is said to have indicated the spot where today's Fraumünster cathedral is located. Legend has it that the wondrous animal was sent by God to lead King Ludwig's pious daughters through a dark forest to the chapel where they prayed daily. When they decided to build a monastery at the spot where the stag used to wait, a green rope descending from heaven signaled the perimeter of the future convent.

Frescoes in the Fraumünster's cloister depict the founding myth.

THE CHROMIUM STEEL SCULPTURE "ANNE-SOPHIE" SHINES SILVER IN FRONT OF THE 25HOURS HOTEL IN ZURICH WEST.

The sculpture by Swiss artist Alex Hanimann is meant to represent the neighborhood's youth.

THE GOLDEN NOTHING

ART Embedded in the floor of Zurich Main Station, the "Boule d'Or Centenaire" awaits the next of eight occasions – the last of which is in 2108 – when the golden ball is taken out and rolled along a wooden beam for no reason at all. "Le Rien en Or" is an art project by "Les Maîtres de Rien", a group led by Yello singer Dieter Meier, that aims to express: nothing.

» lerienenor.ch

ART ESCAPE ROOM

GAME Those who believe that art museums lack suspense may find the coveted thrill in visiting the Art Escape Room at the Löwenbräu-Areal in Zurich West. On the hunt for the lost souls of great artists, visitors dive deep into the world of Da Vinci, Pythagoras and co. And suddenly, learning about art seems effortless!

Limmatstrasse 270.
» amuze.ch » lowenbraukunst.ch

FOR PRINCES AND PRINCESSES

1 WHERE WATER FALLS

Laufen Castle sits enthroned on a rock above the Rhine Falls, Europe's largest waterfall. Through the castle's inner court, visitors reach the "Känzeli", a platform that offers impressive views over the wild waters below.
» schlosslaufen.ch

2 GOURMET CASTLE

At Mörsburg Castle, situated on the hills east of Winterthur, history, culture, and cuisine all mingle. The museum is open in summer; the restaurant serves its guests all year round. And on the last Thursday of every month, cultural events enliven the historical spot.
» moersburg-winterthur.ch

3 BLUES IN THE GARDEN

Every weekend in summer, the museum and the castle tavern of Hegi Castle in Winterthur open their doors to visitors. In September, the castle gardens serve as a stage for a weekend of blues concerts. *» schlosshegi.ch*

4 MIDDLE AGES

At Kyburg Castle with its 800 years of history, a torture chamber, suits of armor, and halberds invite visitors to travel back in time to the Middle Ages. The frescoes in the castle chapel are worth a visit, too!
» schlosskyburg.ch

5 RAPUNZEL, RAPUNZEL

Regensberg Castle is owned by a foundation and houses a special school. Its prominent round tower, however, is open to the public.
» schlossregensberg.ch

6 INTO THE WILD

Of Schnabelburg Castle, located in today's Wildnispark Zurich, only the foundation walls have endured. No matter, for the real highlight on any hike here is the animals.
» wildnispark.ch

7 WINE & DEER

On the southern flank of the publicly accessible castle hill in Rapperswil grows the region's oldest vineyard, while on its northern side, deer graze.
» p. 74 *» schlossrapperswil.com*

8 FAMILY TIME

The Ritterhaus Bubikon is considered the best preserved commandery of the Order of St. John in Europe. For children, a dedicated tour leads through the exhibition.
» ritterhaus.ch

Well-dressed
The Black Madonna at Einsiedeln Abbey has 37 dresses.

Text: Michèle Fröhlich

LADY OF FASHION

Einsiedeln is a place of pilgrimage – perhaps partly due to the Virgin Mary's varied outfits.

The Black Madonna at Einsiedeln Abbey is currently clothed in a red dress embellished with golden embroidery. It was only recently that Brother Gerold Zenoni put up some scaffolding in the monastery church's richly decorated Chapel of Grace, climbed up to the shrine and changed Mary out of her white Easter dress, getting her ready to celebrate Pentecost.

The Virgin Mary in Einsiedeln is probably unique for the number of times she changes her wardrobe. Every few weeks, Brother Gerold has the task of choosing between 37 dresses, each with their own colors and details. The only rule he has to follow is to match up the colors with the cycle of liturgical seasons. White is the color of Easter and Christmas, for example. She wears red for Pentecost and feasts to honor martyrs of the Catholic Church, violet during Advent and Lent, and green when there are no celebrations. There's also blue, which isn't a liturgical color, but is often associated with the Virgin Mary.

The majority of her elegant dresses are gifts. Some have come from far-flung places such as India and Korea, while others offer a glimpse back in time, with the oldest having been created several hundred years ago. It isn't just Catholics who make the dresses, either: the Muslim and Hindu faiths are also represented with one dress apiece. If somebody decides they want to make a dress, brother Gerold lends them a textile template or a dressmaking pattern made from wrapping paper.

Once Pentecost is over, Brother Gerold will go back to the wall and dress the shrine again with millimeter precision – the veil has to be perfectly aligned with the seam of the coat, as otherwise visitors will notice. And the Abbey isn't short of visitors: half a million make the pilgrimage to Einsiedeln each year. From royalty to Goethe to Casanova: they've all come to see the Black Madonna clad in one of her wonderful dresses.

HOW TO GET THERE
Einsiedeln is just 45 minutes from Zurich by train. Visit the tourist office at Hauptstrasse 85 for more activity ideas. » *einsiedeln-tourismus.ch*

Zurich Airport

TIME FOR THE BEAUTIFUL THINGS
IN LIFE: ZURICH AIRPORT

Zurich Airport has received numerous awards for the services it provides for travelers. Top off your stay in Switzerland with the country's best; whether it's souvenirs or Swiss chocolate, you'll find what you're looking for at Zurich Airport's shopping paradise in the passenger area, where luxury boutiques, duty-free stores, jewelry shops, and more offer a host of fine products.

zurich-airport.com

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Route of St. James

When the weather is fine, it's definitely worth getting up early, lacing up your hiking boots, catching the train to Rapperswil and following the Route of St. James – the Jakobsweg – to Einsiedeln. Along the way, you'll cross Lake Zurich via the pedestrian bridge. It's a good idea to take a short rest at St. Meinrad Chapel at Etzel Pass before heading back down: it takes around 5 hours to reach Einsiedeln Abbey.
Hike: From Rapperswil to Einsiedeln, approx. 17 km, 5 hours. » *jakobsweg.ch*

A sweet specialty

Not far from Einsiedeln Abbey lies Schefer bakery, which produces a sweet specialty called Schafbock. This honey pastry is the perfect reward for pilgrims making their way along the Jakobsweg.
Shopping: Schefer bakery, near Bären restaurant in Einsiedeln. » *baeckerei-schefer.ch*

Visiting the Abbey

Einsiedeln Abbey has a history stretching back 1,000 years. Starting off as a modest hermitage in around 860 CE and developing into the baroque monastery church it is today, the Abbey has endured many ups and downs in its time. As one of the few monasteries in Switzerland, it has outlasted the Reformation, the Helvetic Republic and societal change. This is primarily thanks to Einsiedeln's importance as a pilgrimage site. Visitors can take a tour to learn more about the site's history and life in the monastery.
Discover: Einsiedeln Abbey, tour at 2 pm; follow the monk's trail (scavenger hunt) if you wish to explore the Abbey alone. » *kloster-einsiedeln.ch*

Coffee oasis

At the coffeehouse "Zu den Dreiherzen", you can sample beans from all around the world. And if you prefer tea to coffee, don't worry: you can still count on a warm welcome and a tasty brew.
Coffee break: Coffeehouse Zu den Dreiherzen, Hauptstrasse 66. » *dreiherzen.ch*

Dinner at Renate's

When you take your seat in Renate Steiner's restaurant, it feels almost like you're dining in your own living room. The kitchen serves regional and seasonal dishes: the fall menu is graced with the likes of fillet steak with pumpkin risotto and fish from Lake Zurich.
Food: Restaurant Chez Renate, Ilgenweidstrass 6. » *chezrenate.ch*

Top tip for hikers not prone to vertigo:
The hike up the Grosser Mythen might be a challenge, but the view from the top is stunning. Located 1,898 meters above sea level is a mountain inn serving delicious "Nussgipfel" (pastry rolls with nut filling).
Hike: From Brunni to Grosser Mythen peak, 3 hours. » *brunnialpthal.ch*

DON'T MISS May **Stradivarifest:** A concert featuring works by Beethoven in Einsiedeln Abbey
June – Sept **Das Einsiedler Welttheater:** openair play in front of the Abbey
Nov – Dec **Einsiedeln christmas market:** in the old town / Feb **Carnival:** a traditional procession

Light and water

Rent a classic pedalo boat from the fifties and enjoy the "Aquaretum" fountain in Lake Zurich. *Boat hire Enge, small pedalos are for hire at CHF 14 per half hour. » bootsvermietungenge.ch*

NATURE

From peaceful parks to thrilling truffle hunts – there are natural treasures in the city.

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JUPITER STRIKES GOLD
Truffles in Zurich's parks

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GOLD COAST
A relaxed adventure on two wheels

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FOR NATURE LOVERS
Of sunseekers and natural treasures

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AN ADVENTURE AWAY
Admire the mountains and artworks of Engadin

An island in the city

The Münsterhof square in Zurich's old town is a playground for artists: the garden pictured was 2019's art project by Heinrich Gartentor.

Energy in abundance

Viszla Jupiter is one of the "pupils" in Urs Seiler's truffle hunting class.

Text: Claudia Walder

JUPITER STRIKES GOLD

Unearthing truffles in Zurich's parks and gardens requires a little four-legged help.

Jupiter is not a typical truffle dog. The Vizsla's straight, caramel-colored coat with a golden hue has little in common with the curly hair of the Lagotto Romagnolo, the Italian breed most often used to search for the subterranean fungus. But then, Zurich is not a typical truffle destination, even though truffles are fairly common here. The species growing below the city's parks and gardens is not the prized alba truffle that is sometimes quite literally worth its weight in gold. Still, finely grated over buttered pasta, the burgundy truffle, or *Tuber uncinatum,* is a tasty treat – and one that can be sourced locally.

The hunt is on

Jon Bollmann likes eating truffles. More importantly, however, the Zurich resident loves to embark on new adventures with his three-year-old dog Jupiter. The lively Vizsla with honey-colored eyes is up for anything, especially if it involves fresh air, nose work and physical activity. The quest for truffles therefore seems like a perfect way to keep the bundle of energy occupied, all while promising a flavorsome reward for its owner. However, the search for the subterranean fungus does not come naturally, neither to dog nor owner.

Enter Urs Seiler and his truffle course. The dog trainer, who stumbled upon his first truffle when playing as a child, teaches dogs and their two-legged partners the art of searching for the black gold. Jon and Jupiter are on their fifth and final class, which takes place in one of Zurich's many parks. As with truffles' locations "in the wild", Urs asks his participants to keep the spot secret for fear of too many truffle hunters who might destroy the delicate truffle mycelium. "Truffles grow in symbiosis with certain species of trees," says Urs, explaining that the truffle is only the fruiting body of the actual, web-like fungus. "Look for oak, hazel or beech trees, and search as far as their crown reaches."

A short walk from the tram stop where Urs meets his trainees, beneath an old oak, Jupiter gets his first opportunity to show what he and Jon have been practicing. “Schürf!” says Jon – a command which translates to “dig!” – and the Vizsla starts sniffing the sparsely covered ground around the trunk. From a little way off, the cheerful noise of a soccer game in progress drifts over, making it hard for the young dog to focus on his task. Once or twice, he seems to catch an interesting scent, but when Jon and Urs follow up on it, carefully digging a small hole with an old spoon, they come up empty. Urs diligently closes each of the holes, explaining that the truffle mycelium would dry out if the holes were left open: “Leave every spot the way you found it,” he therefore instructs, and guides the team to the next group of promising trees.

Practice makes perfect

Jupiter gets his next chance by the side of a small jogging trail shielded from view by a hedge of Cornelian cherry and beech. And while the Cornelian cherry bushes may be sprinkled with temptingly red, but very sour fruit, it is the beech trees that attract Urs and his trainees. “Schürf!” says Jon once again, and Jupiter puts his nose to the earth. Eagerly pulling this way and that, he suddenly starts pawing the ground. Immediately, Jon and Urs stop him: “We don’t want to cause too much damage to the mycelium.” For this reason, Urs aims to teach the dogs in his class to indicate the location of ripe truffles with only a soft tap on the ground. Jon has practiced this with Jupiter, but occasionally, excitement still gets the better of the bright-eyed youngster.

“IT’S NOT ONLY THE DOG THAT HAS TO LEARN NEW SKILLS TO SPOT A TRUFFLE SUCCESSFULLY.”

Whether it’s due to Jupiter’s excitement or the truffle being too small, Jon and Urs once again come up empty-handed. “That’s not unusual,” Urs explains, “it takes a lot of practice, and not every team will find a truffle during my class.” Other reasons why not every spot the dog indicates equals a find are other truffle hunters – locations where a ripe truffle has already been harvested still smell like truffle to the dog – or the human truffle hunter’s inability to distinguish the tuber from the surrounding earth, as its outer appearance can be confusingly similar to the little nuggets of dirt the spoon scratches from the ground. “It’s not only the dog that has to learn new skills to spot a truffle successfully,” smiles Urs. “Owners, too, have to train their eyes for the inconspicuous lumps.”

To keep Jupiter motivated, Jon practices a few rounds with a tiny piece of truffle he has brought along, and the young dog proves that he knows exactly what he’s sniffing for. “Let’s move on,” interrupts Urs suddenly. He is getting uncomfortable about a bystander who seems to be showing a little too much interest in the group’s activities.

Thanks to Jupiter’s fine nose, Jon and Urs unearth a truffle in the middle of Zurich.

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Third time lucky

A small copse of beech and oak trees is the group's next destination, although Urs doubts that there is anything to be unearthed here. "We're not the first to search this place," he says, pointing at some spots on the ground that look like someone else has recently been digging and filling in holes. Yet, he decides to give it a try. "Truffles only smell when they're ripe. So it can be worth revisiting an area," he explains, and the procedure starts anew. Jon drops the command – "Schürf!" – and Jupiter begins sniffing and searching, his slim tail wagging. As the copse is in a quieter part of the park, the caramel-colored dog can focus his whole attention on the quest. Soon his paw hits the ground. Urs hands Jon the spoon, and Jon starts digging.

The smell of damp earth fills the air as he scratches away lumps of the sandy, calciferous soil. Nothing. However, Jupiter has kept searching, and is already indicating another spot. Again, Jon opens up a small hole, and again, it's in vain. The whole game repeats itself, but on the third try, or perhaps it's the fourth, Urs stops his trainee digging and reaches in for what looks like a dirt-covered stone. He brushes it off, smells it, then hands the hazelnut-sized lump to Jon, who beams with pride: "Gold," he tells his four-legged companion, patting him, "you've struck gold!"

TRUFFLES (& DOGS) IN ZURICH

TRUFFLES & DOGS

Urs Seiler offers truffle courses and other services for dogs and owners, including obedience classes and dogsitting. For those who miss their pups at home or would like to experience the benefits of a dog's company, Urs organizes forest walks or learning excursions where he brings his own dog along – a gorgeous Australian Shepherd.
» waldhundeschule.ch

JUST TRUFFLES

For delicacies made with truffels from the Zurich region – or to accompany an experienced dog-and-owner team on a truffle search (with or without your own dog), get in touch with Thierry Garzotto from "Emmas Trüffel". *Market stand every Sat from 11 am to 5 pm in front of the Viadukt, Limmatstrasse 231.*
» emmas-trueffel.ch

FROM GROUND TO PLATE

Autumn is truffle season at the Bistro Le Puy and Sir Telmo's time to shine: the beagle accompanies his owner, cook Georg Linsi, on regular truffle searches and helps to supply the restaurant with the fresh, local produce. No wonder he enjoys a few well-earned words of praise from customers! *Forchstrasse 211. » lepuy.ch*

ELEGANT DINING

The restaurant Il Tartufo serves the black gold in an elegant setting. *Lavaterstrasse 87.*
» iltartufozurich.com

TRUFFLE IT UP

The restaurant Drei Stuben offers menus with truffles from Zurich and Italy. *Beckenhofstrasse 5.*
» dreistuben.ch

NEW ADVENTURES

For those interested in mushrooms growing above ground, zuerich.com has a short guide available online.
» zuerich.com/en/visit/mushroom-season

Text: Jeroen van Rooijen
Photography: Ueli Christoffel

GOLD COAST

A relaxed adventure on two wheels, with the sun on your face.

Through the vineyards

Along Route 66 to Rapperswil, it's worth taking a few detours to head higher up.

Villa district: the Villa Patumbah is one of the villas open to the public.

Zurich wouldn't truly be Zurich without its wealthy inhabitants – though most of them don't actually live in the city itself, but prefer the right bank of Lake Zurich, which locals call the "Goldküste" (Gold Coast). The lingering evening sunlight, the exclusive hillside locations and the low tax rates for the municipalities between Zollikon and Meilen attract affluent individuals from all around the world. Most of them hole up behind high hedges, and their garage entrances are equipped with cameras that discreetly watch over the prosperous peace and alert the villas' staff whenever a stranger tries to enter their idyll.

The Gold Coast wasn't always a refuge for the upper crust, however – for a long time, the area was shaped by manufacturing, winemaking and trade. The most visible sign of this now is the "Chemische" in Uetikon, a well-worn industrial site that sprawls across almost the entire lakeshore of the municipality. In the 19th century, this chemical plant provided the textile industry around Lake Zurich with important chemicals for textile production. Nowadays, most people who live by Lake Zurich no longer work in factories or vineyards, but instead commute to offices in the city. Some of them use the S-Bahn to quickly and comfortably travel into Zurich; others prefer to weave through Zurich's narrow streets in their own cars.

The best way to explore the right bank of Lake Zurich, however, is to cycle from Zurich to Rapperswil. Cycle route 66 – and it really does have the same name as the legendary US highway – is a relaxed way to see Zurich's Gold Coast up close. Along the route, which is 35 kilometers (22 miles) long and features 215 meters (705 feet) of ascent, you can both confirm and debunk a good number of clichés about the region. Yes, there is an incredible amount of ostentatious architecture on display. Yes, there are plenty of SUVs. Yes, the kids are taken to school by car. But not everyone who lives here is a boorish big spender, by any means.

Taking it slow along the clichéd coast

A lavishly decorated fairytale house marks the starting point for this cycling tour: the 1 **Villa Patumbah**, located in a park of the same name between Mühlebachstrasse and Zollikerstrasse in Zurich, was built in 1885 for a rich tobacco trader and is now home to the Swiss Heritage Center. From here, the route heads in the direction of the lake towards 2 **Tiefenbrunnen mill**, a smart brick building where flour is still milled, but where the focus is now on boutiques, restaurants and yoga studios.

DETOUR

The "**Trube**" wine tavern in Zollikon is run by two young people from Zurich. » *trubezollikon.ch*

THE DOLDER GRAND

MOMENTS OF SHEER LUXURY

Kurhausstrasse 65 • 8032 Zurich

The Dolder Grand is an award-winning five-star luxury resort. The architectural jewel, which opened in 1899, overlooks Lake Zurich and houses an impressive art collection. The Dolder Grand celebrates a rich cultural heritage, combining it with a passion for enjoying life in the here and now, and welcomes guests with luxurious hospitality.

thedoldergrand.com

More about our partners: » p. 139

The route then follows the railway line to Zollikon – the traffic-calmed streets let you simply coast along. You should keep an eye out for ③ **house no. 63** on Dammstrasse: the small, farm-like outbuilding looks like the relic of a different time alongside the rest of the faceless, globalized architecture in the area. Eighty-six-year-old Pietro Butteri came to Switzerland in the 1950s and has spent the last 60 years farming 2,500 m² (27,000 sq ft) of land here, delivering his vegetables and flowers to local traders. He still doesn't speak a word of German, and it doesn't matter – this likable character can make himself understood well enough using gestures.

After this, the route continues on to Goldbach. When you reach the ④ **Fennergut children and youth center**, you should definitely take a brief detour off the official route to see the beautiful garden. A little later, some creativity is required in Küsnacht: the most appealing part of the area is between the Seestrasse road and the lake, and you'll miss it entirely if you stay on Route 66, which prosaically leads through the new town center. The beer garden by the pier at the ⑤ **Romantik Seehotel Sonne** in Küsnacht is the perfect place to take a break. You can sit right by the water.

Celebrity villa spotting by the lake

Take the narrow Hornweg (you'll have to get off your bike!) to reach the C.G. Jung Institute, which was co-founded by the legendary psychiatrist Carl Gustav Jung. Jungian psychology and psychotherapy are still being developed and taught today. Right behind the institute is Seehof, a building with a huge boathouse belonging to the ⑥ **Küsnacht rowing club** – if you're lucky, you might be able to catch a glimpse of the elegant pleasure boats that are stored here. Before you cross Seestrasse again to rejoin Route 66, you should admire the magnificent entrance to the ⑦ **Villa Algonquin** – this grand lakeside location is home to the rock legend Tina Turner.

Cycle on along the Untere Heslibachstrasse road to Erlenbach, where you tackle your first short ascent below the ⑧ **Turmgut** vineyards. The effort is worth it, as you end up with incredible views over Lake Zurich. Erlenbach then merges almost seamlessly with Herrliberg. Glass-fronted luxury villas set the tone, but you can discover pockets of resistance if you know where to look – such as the farmhouse built in 1647 that belongs to 77-year-old Hans Egli. He used to be a farmer and tram driver, now prefers chopping wood, and freely admits that he's "a little sad" about how the village has developed. He's already been offered a lot of money for his plot of land, but he

Basking in the sunshine: both white and red grapes flourish on the Gold Coast.

wants to stay there for as long as possible. People here used to all know each other; now everyone simply drives past each other in cars.

Beyond Herrliberg, Route 66 reaches rural surroundings for the first time: this area is shaped by lush meadows, cows and farms. The route leads down to Meilen, where you can get something to eat at the restaurants Löwen, Hirschen or Zur Burg. Alternatively, stay in the saddle until Männedorf and take a break at the idyllic 9 **Schiffstation** restaurant, which is right by the lake and open from February to October. We'll keep quiet about the rest of the village – the place is as original as the route guidance, which demands a little patience from the cyclist here. The reward for making it through Männedorf is then the most beautiful part of the route.

Where witches used to dance

Route 66 continues through a small semicircular valley lined with vineyards, with the sleepy hamlet of **Mutzmalen** in the center. The cycle route leads to the bottom of the valley; alternatively, you can stay a little higher up on the vineyard slopes for wonderful views over Lake Zurich. You might even spot a vintner or two at work – such as Arthur Pichler, who has leased a number of slopes here and who cultivates both wine and table grapes. He sends his Riesling grapes to the Staatskellerei winery of Zurich. 2019 was a decidedly mixed year for winegrowers – Pichler hopes to be better protected from mildew, frost and fungus in 2020.

The next challenge is the second arduous ascent – over 10 **Hexentanz** (Witches' Dance) between Männedorf and Stäfa, which is a foothill of Lattenberg. This steep section of the old main road used to be blasted by strong winds that rumpled the corn until it looked like witches had danced there. From here, the end of the route comes into view. You should head quickly through Stäfa, as it is followed by a beautiful rural section that runs along a ridge to Feldbach. The vineyards here slope steeply down to the lakeshore.

In Feldbach, you can head down to the 11 **open-air swimming spot at the lake** and enjoy a beer overlooking the water – or simply head on towards Rapperswil. However, you should definitely take a break at the Höcklistein vineyard, which runs a fantastic event location called 12 **Wein & Sein** at the perfect spot by the lake. It's open to

the public from Thursday to Saturday. You can also take a look at the ongoing construction of ⑬ **Roger Federers new villa** at the Kempratener Bucht bay. The tennis star is moving to Lake Zurich – so of course the locals are over the moon.

Rapperswil, the end point of the route, is somewhere to take your time and relax. Known as Switzerland's Town of Roses, it has plenty of charm. Wander through the cobbled streets and choose one of the many charming bistros and restaurants, such as Inä, Ricardos, Good, or the Michelin-starred Jakob, where the up-and-coming chef Markus Burkhard serves up fresh, seasonal products. Or why not climb up to the imposing ⑭ **Rapperswil Castle**, which sits on a hill lined with linden trees? From the courtyard garden, you can see the boats casting off in the direction of Zurich – perhaps the most enjoyable way to return to the start of the tour. If you'd rather get back to the city a little more quickly, an S-Bahn runs from Rapperswil to Zurich every quarter of an hour.

ON TWO WHEELS

RENT A BIKE

At "Züri Velo" or "Züri rollt". » *zuerich.com/bike-hire*

BUY A BIKE

Create your own bike and Nino Jäger will build it for you in his workshop in Zurich. And if you really want to push the boat out, he also has golden frames! *Weinbergstrasse 25.* » *gorillabicycles.com*

SHOW ME THE WAY

The association "Schweiz Mobil" uses red signs with numbers to signpost the course of local, regional and national bike paths. » *schweizmobil.ch*

E-BIKE TOURS

Explore Zurich on a guided tour on two wheels and with electrical support: » *zuerich.com/e-bike-tours*

STYLE RIDE

At the Style Ride on June 20, 2020, cyclists deck themselves and their bikes out to cycle through Zurich in style. » *styleride.ch*

SLOW UP

On September 27, 2020, the road from Meilen to Rapperswil will be closed to traffic and ready for bikes to take over. » *slowup.ch*

ROAD CYCLING

In 2024, cyclists will ride through Zurich at the UCI Road and Paracycling World Championships. After 1923, 1929 and 1946, the cycling championship takes place in the city for the fourth time. » *swiss-cycling.ch*

DETOUR

Enjoy hearty dishes and a dose of culture in the **Sternen** pub and theater in Rüti. » *sternenrueti.ch*

The finish line: the dreamy town of Rapperswil with its view over the lake.

FOR NATURE LOVERS

FOR SUN SEEKERS

SUNNY SPOTS The sunflower is a champion sunbather. This plant turns to face the sun wherever it hangs in the sky. It isn't until a sunflower becomes old that it grows stiff and settles into retirement. In Zurich, there are a few places for the older sunflowers among us:

Sechseläutenplatz: Whether you're sitting directly on the quartzite or lounging on a chair, you can spend many long, warm hours here. There's also a water feature if you get too hot.
Uetliberg: Zurich's very own "mountain" puts you that little bit closer to the sun and gives you a great view of the city.
bQm Bar: This spacious terrace right by ETH Zurich is the best place to enjoy the sunshine with a drink in hand.

TOUCH THE SKY

FLYING Climbing into a wicker basket before rising into the sky and feeling the touch of the sun's rays – pilot Thedi Bolli at Rappiballon makes this dream a reality. Together with his crew, he takes three to four passengers flying over Zurich and the surrounding area in his hot air or gas balloon. It's best to get started early in the morning when it's still dark and watch the sun rise.

» *rappiballon.ch*

THE IRIDESCENT STALACTITES & STALAGMITES IN THE LIMESTONE CAVES IN BAAR HAVE A MYSTERIOUS AIR.

Höllgrotten Baar, April to October, 9 am to 5 pm, 40 minutes away from Zurich. » hoellgrotten.ch

ADVENTURE ON A FARM

THE STRAW'S EMBRACE

Some farms around Zurich offer guests a warm nest in which to curl up for the night – whether it's a bed of golden straw or a cozy trailer. There's nothing like a good night's sleep surrounded by the fragrances of the countryside. And when the cock crows in the morning, you'll have no trouble getting out of bed.
Find a place to sleep here:
» *myfarm.ch*

THE FARM IN THE CITY

The last farm in Zurich's Riesbach neighborhood (district 8) is nestled between meadows and an orchard, and is run by local residents. One product sold at the farm's shop is Wynegg woolly pig soap.
Weineggstrasse 44a, Zurich.
» *quartierhof-wynegg.ch*

BREAKFAST AT THE FARM

The breakfast buffet at Jucker farm in Seegräben is extensive, and all the products are lovingly prepared. Bread made from flour that's freshly ground on the premises, home-made jams, freshly pressed apple juice, waffles, bacon, eggs, and meat and cheese sourced from regional producers. It's truly a land of plenty. Once you've satisfied your appetite, you can go and see the goats or enter the "apple labyrinth".
Dorfstrasse 23, Seegräben.
» *juckerfarm.ch*

MARKETS

You can buy local products from farmers at markets all over Zurich virtually every day. At Sihlcity, for example, there is a market on Thursday at Utoplatz.
» *sihlcity.ch*

FARM TO TABLE

If you see a long, richly laid table in the middle of a field, it's an invitation from Farm Table to take a seat and dig in. This organization prepares and serves delicious food right on the farm where it's produced.
Where the table is laid:
» *farmtable.ch*

FRUIT PICKING

At Riedenholzhof, not only can you watch water buffalo splashing about, you can also pick your own raspberries, blueberries and redcurrants. After all, berries taste best when you eat them right from the bush.
Riedenholzstrasse 122, Zurich.
» *riedenholzhof.ch*

FARM VISITS

More than 300 farms around Switzerland invite visitors to see how their animals live and to learn about farming. One such farm is Schlattguthof in Herrliberg.
Schlattstrasse 67, Herrliberg.
» *schlattgut.ch* » *stallvisite.ch*

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CHILL BENEATH A SOLAR PERGOLA WHILE CHARGING YOUR PHONE IN THE ZHAW'S GRASS GARDEN.

The garden at Grüental campus in Wädenswil is open to all. » zhaw.ch

NATURAL TREASURES

HIKING There are a few beautiful natural treasures just waiting to be unearthed.

Wissengubel: A wide ravine with a waterfall, fire pit and places to sit. Located close to Gibswil train station.

Täuferhöhle cave: The "Baptists' Cave" got its name from the Anabaptists who sought sanctuary there after the Reformation. This short hike starts in Girenbad (Hinwil).

Küsnachter Tobel gorge: Starting from Forch train station, take the hiking path towards Küsnacht. The route will lead you through a forest with waterfalls and bridges.

PANNING FOR GOLD

GOLD RUSH It wasn't until the mid-1960s that people realized Zurich's many streams contain gold. Although the pieces of gold are usually extremely small, it hasn't stopped people from being gripped by gold fever ever since – and Markus Zinniker is one of them. He shares his passion for the precious element on excursions usually in the Töss Valley. With a little luck, you might even find something glittering in the bottom of your pan.

Panning for gold with Markus Zinniker, T. +41 79 437 85 32.

SUNFISH

LAKE Although the sunfish might look cute and friendly, it isn't welcome in Lake Zurich. This North American emigrant was probably released by aquarium enthusiasts, but poses a threat to the native fauna. Wildnispark Zurich teaches visitors which fish are native to Zurich.

The aquarium underneath the otter enclosure in Sihlwald is open every day. » wildnispark.ch

WHERE LEMONADE FLOWS

HIKING The Chrüzegg is a small pass leading from Toggenburg to the Zürcher Oberland (and vice versa). From here, you'll get a fantastic view of Lake Zurich, Lake Constance and the nearby Alps. The view isn't the only thing to get excited about, either: lemonade is also produced here. The Limonadenhüttli (lemonade hut) – whose existence was first recorded in 1920 – has been in operation again since 2009. Stop at the mountain restaurant for a "Zitrona" with Chrüzegg mineral water and enjoy the refreshing taste of lemon.

There are several hiking routes leading through the Chrüzegg. » chruezegg.ch

Spectacular views

The red Bernina Express travels over the Landwasser Viaduct near Filisur.

Text: Markus Fässler

AN ADVENTURE AWAY

A visit to the Engadin promises spectacular landscapes and cultural highlights.

A winding panoramic journey

The bright red Bernina Express train threads its way through majestic mountains and narrow valleys, over bridges that are true architectural miracles, and through tunnel after tunnel as it heads towards St. Moritz. The journey, which starts in Zurich and goes via Chur and Thusis to Engadin, is a three-hour delight. Along the way, it's definitely worth stopping off for the spectacular sledge route Preda-Bergün. The sled run actually goes underneath the train tracks and is just a great ride.

Sledding: From Preda-Bergün or Darlux-Bergün; rent a sled at the train station. » *schlitteln-berguen.ch*

Art in the great outdoors

James Turrell and Pipilotti Rist are just two of the artists involved in the Art Public Plaiv project for contemporary art and the public sphere in the region of La Plaiv. The artworks, which have been placed on display in outdoor locations, grapple with the region's cultural aspirations and economic situation.

Art: Ten artworks are located around La Punt Chamues-ch, Madulain, Zuoz and S-chanf. » *artpublicplaiv.org*

A feast for the palate in St. Moritz

A site steeped in history, the Badrutt's Palace Grand Hotel has overlooked Lake St. Moritz since 1896. And when guests dine at the hotel restaurant, they truly know how it feels to be treated like royalty. The fare served at Le Restaurant includes delicacies such as Canadian lobster salad with truffle and green beans, quail's egg with caviar, and a sherry dressing. Less extravagant but just as cozy is La Scarpetta, a restaurant founded by three young entrepreneurs from St. Moritz. This local eatery serves Italian cuisine paired with a selection of exquisite wines.

Food: Le Restaurant in Badrutt's Palace and La Scarpetta, both in St. Moritz. » *badruttspalace.com* » *la-scarpetta.ch*

HOW TO GET THERE

By train from Zurich to St. Moritz in about three hours. Via Chur and Thusis. » *rhb.ch* » *sbb.ch*

Muzeum Susch is housed in a former monastery.

Tarasp Castle in Scuol.

Art space in Galerie Tschudi.

Art in the great outdoors.

Following in Segantini's footsteps.

On the trail of Segantini

The artist Giovanni Segantini was the greatest innovator in the world of alpine painting. His paintings offer a glimpse into a simple human existence that is in perfect harmony with nature. The Segantini Museum in St. Moritz is home to the largest collection of his works in the world. There are also two trails leading to the spots where the painter would go for inspiration.
Strolling: Segantini Museum with options to go walking along the Sentiero Segantini (2 hrs) and the nature trail (30 min).
» *segantini-museum.ch*

A visit to the gallery

Once upon a time, cows nibbled on hay in the stable of the Chesa Madalena in Zuoz. Now the 800-year-old farmer's house exhibits carefully selected works of art: the "Galerie Tschudi" has earned its reputation by showing outstanding artists like Richard Long or Carl Andre, among others.
Discover: Art gallery Galerie Tschudi in Zuoz. » *galerie-tschudi.ch*

"I WANT TO SEE MY MOUNTAINS" ARE SAID TO HAVE BEEN SEGANTINI'S FINAL WORDS.

Art and dance

The site of the former medieval monastery in Susch is now home to a museum opened by Polish entrepreneur and art collector Grażna Kulczyk. Connecting tunnels, grottoes and modern exhibition spaces make Muzeum Susch a one-of-a-kind experience. Throughout the year, the museum's artistic program offers everything from contemporary art exhibitions to dance and performances.
Discover: Muzeum Susch in Susch.
» *muzeumsusch.ch*

A castle treasure trove

Built in 1014, Tarasp Castle in Scuol has Napoleon to thank for its location within Switzerland's borders. While Tarasp fell under the control of an Austrian count in 1464, Napoleon dissolved the final Swiss enclave in 1803 and the region became part of Switzerland. The world-famous artist and Engadin native Not Vital has been the castle's owner since 2016, and has turned Tarasp into a hub for contemporary art. Visitors can view the collection of treasures as part of a guided tour.
Discover: Tarasp Castle in Scuol.
» *fundaziun.notvital.ch*

A tip for summer

The Swiss National Park extends over 170 km². At its heart is the village of Zernez, where some of the region's 80 kilometers of hiking trails begin. The regional bus service takes hikers to the starting points and back to the visitor center. With a little time and luck, you might end up seeing chamois, deer and marmots while out walking. Binoculars are available for borrowing from the visitor center in Zernez.
Hiking: Swiss National Park with visitor center and museum in Zernez.
» *nationalpark.ch*

DON'T MISS February **Musica e lirica:** romanesque concerts. » *liarumantscha.ch*
March **Chalandamarz:** children's parade. » *engadin.ch* / July **Tavolata St. Moritz:** Food Festival. » *tavolatastmoritz.ch* / all year **Origen Julierpass:** theater in the mountains. » *origen.ch*

A clean sweep
As day breaks, Zurich's street sweepers begin their work, making sure the city stays squeaky clean.

URBAN

Magic moments, luxurious stays, and innovative products – Zurich has it all.

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MADE IN ZURICH
Producers who turned the city into their workshop

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MAGICAL NIGHTS
When the elite of the athletics world gathers in Zurich

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Why Tyler Brûlé loves Zurich

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Hotel stories in the Baur au Lac

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FOR URBAN EXPLORERS

A gambler's dream

Once a month, Casino Zurich hosts its Gambling Night. The highlight: games are free at this event.

Gessnerallee 3–5. » swisscasinos.ch

Squeaky clean
Karl Westbom in his soap factory in Zurich.

Text: Anna Herbst

MADE IN ZURICH

By producers large and small, all of whom have turned the city into their workshop.

Zurich is a lively city home to many people with innovative ideas. But what is the best way to connect and support these people? This was the question posed by a group of creative minds from Zurich. It ultimately led to the founding of the "Made in Zurich" initiative in 2018, which gives Zurich-based producers of all sizes a platform through which to connect with one another and benefit from shared expertise. Members can also use the initiative's label, which stands for local production, appreciation for value, and high-quality goods and services. We visited seven members at their workshops.

Soeder, for those with a clean conscience

The first thing you notice when you enter the Soeder soap factory is the wonderful smell in the air. This is where the label's liquid and bar soaps, body lotions, and other care products are developed, produced, and packaged. Everything is made from natural, fair-trade ingredients, guaranteed to be 100 % biodegradable, and produced with the aim of conserving resources as much as possible. Hanna Åkerström and Johan Olzon produced their first 50 bottles of liquid soap in a garage in 2015. They are entirely self-taught, and their efforts led them to discover that the production process could actually be made much more sustainable. Today, the factory in Schwerzenbach produces much more than just 50 bottles, and with demand continuing to increase, the company is planning to move to larger premises next year.

Where to buy: in the Soeder shop and online. *Ankerstrasse 124, Zurich.* » *soeder.ch*

Phine, for fashionistas

Born into a family of tie producers, Josephine Hosse grew up surrounded by beautiful fabrics. Unwilling to let the men have all the fun in handling the silk fabrics with their woven patterns, she set up her own label, Phine, in 2004. Since then, she, her mother and another tailor have been designing and producing elegant shawls and scarves made of shimmering silk, high-quality cotton and cozy sheep's wool. She sources the fabrics from Como, Italy, and all other aspects of the work take place at her workshop in Zurich-Altstetten. It is only when a scarf's hem needs to be hand-rolled that Josephine seeks assistance from tailors from Appenzell. They are still able to perform this traditional task, which involves rolling up the fabric at the edge and sewing it together. For Josephine, it is important to maintain and appreciate the craft involved in the production of her pieces – and to champion the careful processing of high-quality fabrics.

Where to buy: online and in selected boutiques. » *phine.ch*

Turicum Gin, for those with a thirst

Turicum Gin founders Philip Angst, Merlin Kofler, Oscar Martin, and Oliver Honegger love gin and the endless possibilities that this juniper-based spirit offers for creating tasty beverages. These friends spent a long time tinkering with the recipe for their gin. It had to taste good while also containing a little bit of Zurich: lime blossom from the historical Lindenhof hill, hand-picked pine buds, and water from one of Zurich's springs. A total of 12 botanicals (one of which is a secret) gives the gin its signature flavor. The small still that the group used in the early days remains at the distillery – the only one in the city. Turicum now uses a much larger still that is able to produce 5,000 bottles a month. The company recently moved to new, larger premises, where visitors to the Turicum Gin Lab can mix and match a host of ingredients to create their own personalized gin.

Where to buy: in various stores, e.g. Globus, and online. » *turicum-gin.ch*

Zuriga Coffee, for coffee addicts

A few years ago, environmental engineer Moritz Güttinger decided to take a closer look at his coffee machine, and realized that the technology inside it was neither modern nor especially efficient. It became apparent that little progress had been made in this field since the 1970s, so Moritz took it upon himself to create a brand-new coffee machine design. It had to be quick, efficient and – of course – make excellent coffee. The result was Zuriga, a portafilter machine guaranteed to excite both coffee connoisseurs and design enthusiasts. Thanks to the newly developed boiler, the machine heats up and is ready to go within two minutes. It has no energy-consuming standby mode, either: the heating element automatically switches off if it hasn't been used for 15 minutes. Made of stainless steel and walnut, the system has proven popular, with ever-increasing demand. Even so, Moritz and his team aren't content to rest on their laurels and are constantly working on new ideas. This spring, they are planning to release a machine fitted with a steam wand. This will be followed by a coffee grinder in the signature Zuriga design in the fall.

THE RESULT WAS A PORTAFILTER MACHINE GUARANTEED TO EXCITE BOTH COFFEE CONNOISSEURS AND DESIGN ENTHUSIASTS.

The team produces its machines in a room belonging to the former SBB workshop in Altstetten. All the individual components are neatly stored on the assembly line, which is right next to the workstations in the office, with not a single screw out of place. The company now has eight people on its books, one of whom assembles every single machine by hand. Where possible, the individual components are sourced from Swiss producers, 80 % of whom are located within 100 kilometers of the city of Zurich. Zuriga maintains personal relationships with all of its suppliers and has even developed some parts in collaboration with them. The brand also believes it is important to be in close contact with customers, so they're welcome to visit the production site or the new Zuriga store, which is set to open on Zollstrasse in late summer. In time, the store plans to hold barista courses that will enable coffee lovers to expand their knowledge of the miracle brew. During your visit, you'll also find out why Zuriga came to adopt a small elephant for its logo.

Where to buy & try: in the Zuriga workshop and online. *Hohlstrasse 418, Zurich.* » *zuriga.coffee*

John Baker, for the hungry

Bringing good bread to Zurich – that was Jens Jung's aim when he opened the first branch of John Baker at Stadelhofen railway station together with three colleagues in 2014. The project was a huge success, with the second store opening on Helvetiaplatz by Langstrasse in 2016. The bread here is tasty, crispy, and long-lasting. These qualities are the product of premium ingredients and a lot of time – things which are often sacrificed in mass production. At John Baker, time is key: the dough is left to rest for 48 to 72 hours before being transferred to the oven. The bakery turns to local suppliers as much as possible for the ingredients (always organic) used in its bread, sandwiches and salads. If you're out and about in Zurich and hunger strikes, Jens Jung recommends trying one of the bakery's tasty sandwiches. Blue cheese and onion confit is a particular delight. If you prefer to make your own sandwiches, opt for "Ruchbrot", a typical Swiss bread made from dark flour.

Where to buy: at Stadelhofen railway station and on Helvetiaplatz. » *johnbaker.ch*

Langstrassenhonig, for those with a sweet tooth

When you think of honey and how it is produced, the bustling streets of a city are probably not the first thing that comes to mind. However, when Ursina Fausch and Klaus Müller first participated in a bee-keeping class over ten years ago, they soon realized that the best place to keep their bees was right where they lived: in the Langstrasse district in the middle of Zurich. That way, they were not only close to their winged protégés, but the bees could also find a wide variety of different flowers. Because – contrary to what one might think – biodiversity in cities is often higher than in the countryside, where monocultures dominate. As a result, the bees can actually produce more honey! Plus, the end product has a complex flavor that changes from season to season. Depending on which flowers and trees are in bloom at that moment, the liquid gold tastes of lime-tree blossoms, horse chestnuts or pagoda trees. The couple now keeps around eleven bee colonies on a rooftop and sells the honey – made in Zurich – under the name "Langstrassenhonig".

Where to buy it: in Café Le Mur. *Engelstrasse 59, Zurich.* » *langstrassenhonig.ch*

A SHOPPING EXPERIENCE
OF A DIFFERENT KIND

Schweizergasse 11 • 8001 Zurich

Globus is one of the most traditional and innovative department stores in Zurich. We offer premium product assortments and luxury brands. Our delicatessen department, the prime address for gourmets and wine connoisseurs, and our quarterly inspiration themes – which see Globus transformed into a unique fantasy world – are legendary.

GLOBUS | globus.ch

More about our partners: » p. 139

Maurice de Mauriac, for fans of punctuality

Switzerland is world-famous for its watches, but if you want to turn buying a new timepiece into a special occasion and are looking for something that is both sold and produced in Zurich, you need to pay a visit to the workshop of the brand Maurice de Mauriac. It buzzes with creativity and life and is full of inspiration. The table in the middle of the room is stacked with books and magazines; there are posters on the walls and boxes filled with different types of fabric in all colors and patterns. Maurice de Mauriac was founded and is run by Daniel Dreifuss, an ex-banker who returned to Zurich after the financial crisis. He and his two sons are the creative forces behind the brand. Together with their first-class watchmakers, they create unique, top-quality timepieces that reflect a part of their owners' personality or history. After all, as Daniel Dreifuss always says: "Nothing is worn closer to the heart than a watch".

Where to buy them: at Maurice de Mauriac. *Tödistrasse 48, Zurich. » mauricedemauriac.ch*

Top form
Letzigrund stadium pulses with life and athletes set world records during Weltklasse Zürich.

Text: Thomas Wyss

MAGICAL NIGHTS

As summer draws to an end, the elite of the athletics world convenes at Letzigrund stadium.

There are some sporting events destined to be remembered long after the articles reporting on them have been consigned to the archives. One of these memorable moments was provided by Armin Hary at the Weltklasse Zürich track and field meeting on June 21, 1960. The press claimed that the 23-year-old sprinter went so fast he almost broke the sound barrier. He was the first person to run the 100-meter dash in 10 seconds – twice in a row.

However, doing the double wasn't the only crazy circumstance surrounding the world record on the "piste magique" at Letzigrund in Zurich. As Hary had fallen out with the German Athletics Federation, it opted to temporarily ban him from competing. As a result, in the afternoon of June 21, Hary still didn't know whether he would be able to compete that evening or not. When he finally received the green light, the flight from Frankfurt to Zurich was fully booked. Hary ultimately bribed a Lufthansa employee to take him on board with tickets for the German football cup final, and he was able to take his place on the starting blocks at 7.45 pm.

Hary's extremely quick reactions led to him being christened "White Lightning". The speed at which he left the blocks meant that officials could never be sure whether he'd set off too soon. As electronic timing systems hadn't yet been invented in the 1960s, each sprinter was timed using three hand-activated chronometers. When he crossed the finish line in first place, the stopwatches showed 9.90, 9.95 and 10.0 seconds – a world record. The starter, however, declared that Hary had made a false start.

The alleged world record was scrubbed. However, one of the officials at the meet informed the athlete that he could run the race again if he wanted to. Hary did as he was advised, and left the starting blocks again half an hour later. The stopwatches showed times of 10.0, 10.0 and 10.1 seconds. The world record was now irrefutable.

The German, who would become an Olympic gold medalist in the 100-meter dash in Rome, won fame and glory thanks to his triumph at Weltklasse Zürich. The

sihlcity

SIHLCITY
Kalanderplatz 1 • 8045 Zurich

At Sihlcity, you will find what you are looking for. With around 75 shops, 14 eateries, 18 screens, a culture hall, fitness park, children's play area, library, and hotel, this urban entertainment center within Zurich's city limits offers something for everybody. For opening times and further information:

sihlcity.ch

More about our partners: » p. 139

competition itself received global attention on its very first meeting in 1928 thanks to the exploits of Finnish running champion Paavo Nurmi. However, it was this legendary 10-second sprint that ensured the event would have a bright future. Soon the competition – which usually took place at the end of August – started to be broadcast on Swiss television, and quickly attracted a regular audience of more than 20,000 people. Not long afterwards, a major bank signed on as its main sponsor, and the budget swelled to more than one million Swiss francs.

These were ideal conditions for creating unforgettable sporting memories. The Englishman Sebastian Coe, now President of World Athletics, won at Letzigrund five times between 1979 and 1984. Of the venue, he once said: "Zurich is simply the meeting of the year. It's the event of the season." When Coe challenged the world record in the mile run in 1981 (and set a new record time of 3:48.53), the BBC interrupted the evening news for the first time in history to show a live broadcast of the race in Zurich. In 1988, Harry "Butch" Reynolds managed to record a time of 43.29 seconds over 400 meters on a fast tartan track (breaking a 20-year-old world record in the process) and praised the fantastic crowd, whose cheers, he said, had pushed him to achieve his winning time.

In the new Letzigrund stadium, too, there have been some magical nights since it was officially opened in 2007. To date, 25 world records have been set in Zurich, earning the stadium the title "piste magique" – magical track. It comes as no surprise, then, that the Diamond League will be holding its final for the world's best competitors here in 2020 and 2021 as part of the Weltklasse Zürich event.

THE HOME OF WORLD-CLASS SPORTS

RUNNING

The Zurich Marathon will get underway on April 26, 2020. Last year, just under 11,000 runners from nearly 100 different nations competed at the event.
» *zuerichmarathon.ch*

ICE HOCKEY

The 2020 Ice Hockey World Championship will take place in Zurich and Lausanne. In Zurich, teams will go head to head at the Hallenstadion arena.
May 8 to 24, 2020. Hallenstadion Zürich.
» *iihf.com*

TRIATHLON

Swimming in Lake Zurich, cycling in the hills and running through the city – Ironman Switzerland will take place in Rapperswil.
June 7, 2020. » *ironman.com*

ATHLETICS

If you see a crowd cheering from the stands and the world's best athletes running their hearts out, you can safely assume that the Weltklasse Zürich track and field meeting is underway.
September 9–11, 2020, the first day at Sechseläutenplatz.
» *zurich.diamondleague.com*

DRONES

Drones race at the Drone Champions League in Rapperswil.
October 1–3, 2020.
» *dcl.aero*

SPRINT

Records: Armin Hary was the first man to run 100 m in 10 seconds on June 21, 1960.
Nice to know: In 1968, the Letzigrund stadium in Zurich was the first to feature a tartan track in Europe.
Get active: Find scenic running routes in the city of Zurich:
» *zuerich.com/running*

Armin Hary (DE)
10 seconds

HURDLES

Victory: In 2015, Kariem Hussein achieved the first Swiss victory in the 400 m hurdles since André Bucher's exploit in 2001.
Nice to know: No matter the distance, there are always 10 hurdles to jump. The height of these varies, however.
Get active: Jump over hurdles and trees on the Vitaparcours on Uetliberg. Take tram 10 or 13 to "Zürich, Albisgütli". The starting point is located above the tram stop.

Kariem Hussein (CH)
49.16 seconds

THE AUDIENCE

Each year, Weltklasse Zürich draws a live audience of more than 20,000 people to the Letzigrund. Another 15 million people watch the event on TV.

POLE VAULT

Record: Achieving a height of 5.06 m, athlete Yelena Isinbayeva set the 25th and, to date, last world record in the history of Weltklasse Zürich in 2009.
Nice to know: Every year since 2015, the world's best pole vaulters compete in Zurich Main Station on the eve of Weltklasse Zürich.
Get active: Practice your jumping skills on the trampoline at the Skills Park in Winterthur. » *skillspark.ch*

Yelena Isinbayeva (RU)
5.06 m

LONG JUMP

Record: 21 years old and already a star, Juan Miguel Echevarría set a new meeting record in 2019, jumping 8.65 m.
Nice to know: The world record of the animals is taken by the grey kangaroo. It jumps 13.5 m.
Get active: Jump after the volleyball at the beach volleyball field close to the Oberer Letten river swimming venue, and then jump into the Limmat river to cool down.

Juan Miguel Echevarría (CUB)
8.65 m

SHOT PUT

1949's world record in shot put was annulled afterwards. The reason: the ball James Fuchs used for his record distance of 17.96 m was found to be slightly too light.

JAVELIN

German javelin thrower Andreas Hofmann marked 91.44 m in 2018.

1928
On August 12, 1928, the first international athletics meeting is held at Letzigrund Zurich.

1959
On July 7, 1959, the event is held under a new name: "Weltklasse Zürich".

1975
The audience surpasses 20,000 people for the first time.

1983
The budget of Weltklasse Zürich swells to more than one million Swiss francs.

1997
Record after record: Wilson Kipketer (800 m), Wilson Boit Kipketer (3000 m steeplechase) and Haile Gebrselassie (5000 m) set world records 21 to 23.

2017
Athletes now have to qualify in the Diamond League during the sports season to participate in Weltklasse Zürich.

City oasis

The Monocle café and shop may be located in the busy Seefeld district, but they're a world apart from its bustle.

Interview with Tyler Brûlé

"ZURICH IS A BIG VILLAGE"

The advantages and challenges of living and working in a city like Zurich.

He is one of the most influential innovators in today's media landscape and a jack-of-all-trades: Tyler Brûlé, the creator of "Monocle" magazine. The Canadian has made Zurich one of his bases, opening a Monocle café and shop in the city.

What is the sound of Zurich?
Tyler Brûlé: A part of it is the silence. Sometimes I wake up on a Saturday or Sunday morning and I think "where is everybody?" This is countered by the rumbling of the trams. I like it when I hear the first tram in the morning and sense how the city is coming to life.

At the same time every day, I suppose.
Well, you can set your clock by the tram. When commuting by public transportation in Zurich, you can definitely plan your arrival. But when you live in Zurich, you always meet people you know along the way, and you have to plan an extra ten minutes into your journey. That's the challenge of living in an oversized village with its own wonderful sense of familiarity on the streets.

Why does Zurich always rank very high on Monocle's city rankings?
It's not just our city ranking where Zurich fares well, but on many city rankings! I'd say that Zurich simply has the right ingredients. In scientific terms: the right scale, fantastic infrastructure, very good health care, good education, and proximity to nature. If you look at it in a less scientific way, which might be even more interesting and alluring, it has great housing, good diversity of retail, and wonderful cinemas. Culturally, it surely punches above its weight when it comes to visual arts.

What are your cultural highlights?
I love to browse the bookshops, to visit the many exhibitions displayed in galleries and museums, and to watch movies. There are a great number of cinemas, which are very well programmed.

More about our partners: » p. 139

Where do you see the challenges?
The city's top rankings produce high expectations, and some of those are hard to meet. Certain areas within the city have only very big retail spaces and could profit from smaller size shops. And as online shopping is booming, shops are closing and being replaced by pilates studios. In addition, climate change will heat up the town and measures must be taken to save the trees and the urban canopy that protects us from the burning sun.

Is there a city from which Zurich could learn?
Tokyo. Although the two couldn't be further apart, Tokyo has that same sense of good infrastructure and is also very alive and dynamic. However, its residents have to accommodate more people and are pioneers in the exploitation of space. When it comes to density, they don't just think vertically, but also about density at street level. They are excellent at using every single square meter of space in a really interesting, creative way that lets passers-by interact with the businesses and ateliers on the first floor.

Urban development is a big issue for you. How would you describe Zurich from an architectural point of view?
I think a big part of Zurich is just the right size, which provides for a beautiful atmosphere. With its perfect sense of scale, it's a big village. On the flipside, there is also a certain amount of uniformity in the newer architecture: cool boxy concrete cubes with white window frames and greenery only as an afterthought. Nature is very close to the city, but it could be even better incorporated into the urban landscape.

How can Zurich catch up?
I criticize from a very high level: there's little to catch up on. And it's amazing how the big newspapers regularly feature architecture and urbanism, thus making those topics important issues people care about and discuss in public. I guess it's an effect of the democratic system where the Swiss get to vote on such issues about four times a year.

WHAT WE LOVE ABOUT ZURICH

THE PEOPLE

Meeting people in Zurich is not difficult: there are plenty of bars for it (p. 114), or cafés like Tyler Brûlé's.
Dufourstrasse 90.
» monocle.com

THE CINEMAS

There are many amazing cinemas, like Kosmos, which has a bookshop and café.
Lagerstrasse 104.
» kosmos.ch

THE LAKE

Swimming in the lake all year round: for example in Seebad Enge. In the winter months, the sauna with lake access is open.
Mythenquai 9, next to Hafen Enge. » seebadenge.ch

THE ARCHITECTURE

We can't compete with the high-rise buildings from other cities, but in the city center, there is plenty of wonderful architecture to discover. In September, "Open House" invites you to experience architecture that is otherwise not accessible.
Guided tour through Zurich.
» zuerich.com/tours
Open House in September.
» openhouse-zuerich.org

The guest is king
The concierges at Baur au Lac tend to their guests' needs around the clock.

Text: Claudius Wirz

LIGHT-FOOTED LUXURY

A lakeside location, famous guests, and a new brasserie make the Baur au Lac hotel a Zurich icon.

Wilhelm Luxem is the very picture of a hotel director. Perfectly turned out, neat haircut. Attentive gaze, firm manner. He declines to reveal which famous guests like to get away from it all at Baur au Lac. However, when we change tack and ask what makes the hotel one of the best in the city – or indeed the country, not to mention regularly topping international rankings – his response is immediate: "Our staff." According to Luxem, the venerable institution's success is thanks to its numerous long-standing employees, who enjoy the trust of the regular guests. Two staff members recently celebrated 40 years of working for the hotel. And Baur au Lac is also a sought-after employer for graduates of the world's top hospitality programs. "Our first priority is always an employee's personality. That has to fit," says Luxem. "Our motto is 'We hire for attitude. We train for skills'."

Luxem, who is originally from Germany, has been at the helm of Baur au Lac for seven years now. The hotel itself dates back over 175 years, and still remains in the possession of the founding Kracht family. That's a rarity in an era of rapidly growing international hotel corporations – and one of the reasons for Baur au Lac's success, according to Luxem. The owners remain intensely involved in the business. The former Rive Gauche restaurant, for example, was recently fully renovated and reopened as the all-new brasserie Baur's. Together with Luxem, owner Andrea Kracht traveled halfway around the world in search of the perfect concept, drawing inspiration from the New York and London restaurant scenes. The pair eventually selected interior designer Martin Brudnizki to create a timeless new design for Baur's. He rose to the challenge magnificently, producing a new jewel in the crown of Zurich's gastronomic landscape.

We feel at home as soon as we step into the restaurant, which gives the surreal impression of having been here all along, with its soft green wooden arches, fabric-covered walls set with mirrors, and Murano glass chandeliers. The effect is sophisticated but unpretentious. A huge bouquet of flowers in the center of the room offers a focal point, and the interior design is completed by selected works of contemporary art, such as a painting by Louise Bourgeois and a mosaic by Rashid Johnson. Merely selecting the

In the Baur's brasserie

Director Wilhelm Luxem (right) is proud that Baur au Lac is home to the world's best sommelier, Marc Almert.

The founder

Johannes Baur opened Baur au Lac in 1844 – and still watches over his guests during afternoon tea.

frame for a Rodney Graham painting took days. All the artworks are from the Kracht family's private collection. And that's not the only connection between the hotel and the art scene: Baur au Lac hosts a first-class sculpture exhibition in its park each year at the beginning of Art Basel and during Zurich Art Weekend, and the event has blossomed into one of the city's artistic highlights.

While the art is one reason to linger at Baur's, the menu is also worth serious consideration. In addition to classic brasserie dishes like steak tartare and Chateaubriand, Baur's offers the traditional sliced veal dish "Zürcher Geschnetzeltes" and more exotic options such as a Levantine cauliflower salad with lentils, pomegranates, coriander and tahini. And we're happy to leave the wine selection to the head sommelier, 28-year-old Marc Almert, who won the International Sommelier Association's Best Sommelier of the World competition in 2019. Luxem is clearly proud of him. Almert works closely with the Baur au Lac Vins, the hotel's sister wine trading company, as well as directly with the wine producers themselves. These collaborations enable Baur's to offer several exciting Swiss wines pressed or bottled exclusively for the hotel. Many of them are available by the glass, as is the French Philipponnat, which has been Baur au Lac's house Champagne for fifty years now. The wine menu itself is somewhat unusual: wines are categorized by flavor as opposed to region, under headings such as "fresh and fruity", "wines to ponder", and "luscious and opulent".

The relaxed atmosphere at Baur's isn't the only evidence that luxury hotels no longer have to be stiff and stuffy: there's also the annual garden party on the occasion of the Street Parade, a huge techno festival that takes place around the lake and the hotel. "To begin with, I was skeptical," laughs Luxem. "But our party, with 800 guests, has been a huge success."

We can see exactly what drew – and still draws – famous guests such as Thomas Mann, Audrey Hepburn and Sean Penn to this hotel. And, by the way, we didn't get those names out of Luxem after all – we discovered them the old-fashioned way, by research in the local press.

Baur's

Go to: Baur au Lac, Talstrasse 1, near Bürkliplatz. » *baurs-zurich.ch*
Our choice: a pinot noir named "1844" (the year the hotel was founded), from the Lenz vineyard in Iselisberg.

Turn the page and immerse yourself in other luxury restaurants and bars in Zurich.

DRINK & SLEEP

Kronenhalle

The Zurich bar par excellence. Hundreds of deals have been sealed – and broken – here over the years. World-class authors, artists and directors have toasted their successes and dined under original works by Picasso and Miró in the adjacent restaurant. The notebook where head bartender Christian Heiss keeps a note of his guests' favorite drinks has long been legendary.

Go to: next to tram station Bellevue at Rämistrasse 4. » *kronenhalle.ch*

Our choice: Liquid Pearl

The Dolder Grand

A golden curtain and a ceiling strung with candles form the backdrop to the creation of sumptuous cocktails at the Dolder Grand luxury hotel's bar high above the rooftops of the city. Head bartender Martin Swidzinski loves to experiment with Jsotta, the recently rediscovered cult vermouth brand from Zurich.

Go to: Dolder train up to "Bergstation Dolderbahn".

» *thedoldergrand.com*

Our choice: Jsotta Spritz

Old Crow

A true insider tip, hidden away in an alley in the old town. Markus Blattner and his bar team draw on a stock of more than 1,600 bottles to create surprising cocktails with a spirited and whimsical attitude.

Go to: Schwanengasse 4.

» *oldcrow.ch*

Our choice: Downtown Switzerland

La Muña

One of Zurich's most spectacular new addresses. Inside, you'll find Japanese-Peruvian specialties served under the hotel's dramatic dome, while outside on the roof terrace, you can enjoy a 360° panoramic view of the lake, the city and the Alps.

Go to: at La Réserve Eden Au Lac, Utoquai 45.

» *lareserve-zurich.com*

Our choice: A glass of Champagne

Onyx

Its central location in Zurich's business district makes Onyx the city's top after-work drinking spot. It features high ceilings, an impressive array of spirits and a striking central bar made from the eponymous precious stone.

Go to: at Park Hyatt, Beethovenstrasse 21.

» *hyatt.com*

Our choice: Richmond Gimlet

Widder

Eye-catching upholstered sofas, walls of spirits – including perhaps the most comprehensive whiskey selection in the city – and a location in the heart of the old town near Zurich's upscale Bahnhofstrasse make Widder the destination of choice for lovers of atmospheric bar culture.

Go to: next to the Bahnhofstrasse at Widdergasse 6.

» *widderhotel.com*

Our choice: Chatzezüngli

Barchetta

This little gem is located right next to the river, offering guests a view of the old town on the far bank. It's perfect for both coffee and after-work drinks, and is especially famous for its martini cocktails.

Go to: at the hotel Storchen, Weinplatz 2.

» *storchen.ch*

Our choice: Julio's Chocolate Martini

A street of luxury
Bahnhofstrasse in Zurich is the most famous and exclusive shopping street in Switzerland.

Text: Markus Fässler

A METEORIC RISE

How the Bahnhofstrasse evolved from a fetid canal to a street full of glitzy stores.

Two hundred years ago, a strong smell enveloped anyone standing here. It came from the "Fröschengrabe", a moat built in the 12th century to fortify the city walls encircling Zurich. Today, though, the scent is one of perfume. Part of what is now the magnificent Bahnhofstrasse was built on top of the sewage-filled moat, which was unceremoniously filled in 1864.

The shopping street owes its existence to Zurich's train station. The city's first railway station was situated outside the town walls and soon became too small. Its inconvenient location led the city's planners to consider building a new station at Paradeplatz, killing two birds with one stone by connecting the railway with the steamboats. Believing that the project would come to pass, Confiserie Sprüngli opened a store on Paradeplatz. However, the plans were shot down by the city council. Zurich Main Station as it exists today was rebuilt on the same site as before and finished in 1871.

Today, the area leading from the station to Bürkliplatz is full of stores, and Bahnhofstrasse has become famous around the world as a result. Dolce & Gabbana, Louis Vuitton and other global brands have branches here. Still, the street's meteoric rise has not come without sacrifice. The high rent prices have forced some local businesses to close or relocate to cheaper areas. Even so, some traditional Swiss companies have called the street their home for well over a century. Two examples are the stationery store Landolt-Arbenz (founded in 1892) and the watch and jewelry company Beyer (1760).

And incidentally, Confiserie Sprüngli's decision to open a store on Paradeplatz wasn't the error it initially seemed: the store at busy Bahnhofstrasse 21 – a prime location – is still a mandatory pit stop when going shopping in the city center.

Turn the page and immerse yourself in the Bahnhofstrasse.

1 Repolished

JEWELRY Outside, **Kurz** jewelry store shines with its famous set of chimes that play each day at 11 am and 2 pm, while inside, its refurbished marble interior offers a perfect backdrop to diamonds and pearls.

Bahnhofstrasse 80.
» kurzschmuckuhren.ch

2 Luxury on the wrist

WATCHES The watch and jewelry company **Bucherer** struck when the time was right and added the still-unknown watch brand Rolex to its range in 1924.

Bahnhofstrasse 50. » bucherer.com

3 Ganache with panache

CHOCOLATE Confiserie **Teuscher** is a true Zurich classic, with an incredible selection of chocolate specialties. The icing on the cake, however, is the colorful decorations.

Bahnhofstrasse 46.
» teuscher-zurich.ch

4 For kings

CLOTHES The men's clothing store **Brunos** is one of the last family-run businesses on Bahnhofstrasse. Presidents and kings from all over the world come here to be outfitted from top to toe.

Bahnhofstrasse 44.
» brunos-fashion.ch

5 Glitter & glamour

JEWELRY In the **Gübelin** boutique, it's not just the precious gems in the necklaces and rings that sparkle; the interior also radiates an irresistible charm.

Bahnhofstrasse 36.
» gubelin.com

6 Wrapped in luxury

DEPARTEMENT STORE From fashion to interior design, from beauty to luxury foods, you can find everything under one roof at **Globus**. The delicatessen on the lower ground floor is a gourmet paradise.

Schweizergasse 11. » globus.ch

7 One for all

DEPARTEMENT STORE **Jelmoli** has something for everyone on its five floors. Cheese fans should head to the lower ground floor – and will never want to leave again!

Seidengasse 1. » jelmoli.ch

8 Time travel

WATCHES **Beyer** is Switzerland's first and oldest watch shop – and also has a museum. The lower ground floor houses around 300 rare exhibits from 1400 BCE to the present day.

Bahnhofstrasse 31. » beyer-ch.com

9 The art of writing

STATIONERY Write in handcrafted notebooks using sophisticated fountain pens – for the Zurich-based company **Landolt-Arbenz**, writing is a skill truly worth preserving.

Poststrasse 10. » landolt-arbenz.ch

10 A floral paradise

FLOWERS Dive into a colorful, scented dream world at **Marsano**. The blossoms and other floral creations are carefully wrapped in tissue paper, ready to spread joy wherever they go.

Bahnhofstrasse 28. » marsano.ch

11 Ravishing fashion

CLOTHES You won't find second-hand pieces in the **Trois Pommes** vintage boutique; instead, it offers selected second season clothing of major labels such as Prada and MiuMiu.

Bahnhofstrasse 18.
» troispommes.ch

12 Treat your sweet tooth

SWEETS **Sprüngli** is one of the most renowned chocolatiers in Europe; alongside its pralines and truffles, it's also famous for its mini macaroons, known as Luxemburgerli.

Bahnhofstrasse 21. » spruengli.ch

FOR URBAN EXPLORERS

CLAMS FROM LAKE ZURICH

FOOD Equipped with scuba masks and snorkels, the Umami team collect Asian basket clams from the bottom of the lake. The team stumbled onto the clams by accident, but they have since been enthusiastically received by restauranteurs and guests alike. The young entrepreneurs' main focus is actually cultivating microgreens – they grow small plants such as radishes and arugula from vegetable and herb seeds. These greens thrive in a closed water cycle in which fish and plants live in symbiosis.

Tours through the Umamiverse at Badenerstrasse 569, Zurich, taste at different restaurants in Zurich, for example at Equitable, Stauffacherstrasse 163. Restaurant list online: » eat-umami.ch

BATHE AT MOONLIGHT

WELLNESS When the moon is full, it's time to take a trip to the spa in the former Hürlimann brewery. On the top floor, you can enjoy thermal water, a moonlit view of the city – and a glass of Prosecco.

At Thermalbad & Spa Zurich. » thermalbad-zuerich.ch

LET THERE BE LIGHT

ARCHITECTURE The Hallenbad City pool in Zurich is one of the most beautiful – and brightest – in Switzerland. It was built during the Second World War by the city architect at the time, Hermann Herter. The large windows, glass roof and overall simplicity radiated optimism when they were first built – and the pool remains as elegant as ever today.

Sihlstrasse 71. » stadt-zuerich.ch

AT HILTL ON LANGSTRASSE, CYCLISTS CAN STOP AT THE WINDOW TO STOCK UP ON DELICIOUS DISHES.

Hiltl is the world's first vegetarian restaurant: cyclist drive-through at Langstrasse 48. » hiltl.ch

GOLDEN HARE

DESIGN For more than 25 years, the Swiss publishing company Hochparterre has awarded its "Golden Hares" to the best in the categories of architecture, design and landscape. In 2018, the Golden Hare went to Qwestion. The brand scooped the top prize for its Bananatex textile development and bag collection.

Discover more at the Qwestion store, Badenerstrasse 156, Zurich. » qwstion.com

NOT A HAIR OUT OF PLACE

STYLE Some hairdressers are truly something special – places where you feel like a star, and might even see a star seated next to you …

Charles Aellen Company
A stylish white salon with incredible flower arrangements.
Tödistrasse 1.
» charlesaellencompany.com

Murat Tokay
An apartment in an Art Nouveau villa with top stylists and huge mirrors.
Seestrasse 69. » murattokay.com

OLDIE BUT GOLDIE

STYLE On four occasions during the summer, Europe's biggest ice rink at the Dolder becomes a meeting point for all kinds of fine old lumps of metal and their owners. Everything is welcome at the Dolder Classic, from 2CVs to Ferraris, from two to four wheels, as long as it has a few miles on the clock and has seen a good few years of service. Alongside these regular meetups, more than fifty rare and exclusive antique and classic cars from all eras meet once a year at Bürkliplatz, trying to outshine each other at the Concours d'Elegance.

Dolder Classic on May 10, June 7, August 9, and September 13, 2020 at Dolder Sports, Adlisbergstrasse 36, Zurich. » dolderclassics.ch

Concours d'Elegance on August 19, 2020 at Bürkliplatz, Zurich. » zcca.ch

BLOOMING

NICE TO KNOW During the parade through Zurich for the Sechseläuten festival, the fountain at Münzplatz is decorated with countless flowers. The square gets its name from the mint that was at the Augustinerkirche church between 1560 and 1841 (known as the Münzwerkstatt in German). A globally successful rolling mill was developed here.

Guided tours through the old town: » zuerich.com/tours

City of bikes

Zurich is a great place to discover on two wheels. Bikes can be hired at a variety of locations.

» p. 66 » zuerich.com/bike-hire

SERVICE

How to make the most of your stay in and around Zurich.

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2020 HIGHLIGHTS IN ZURICH

MARCH

12 *Mar – 14 Jun*

ELEPHANT PARADE
Decorated elephant statues are exhibited from Rapperswil to Zurich Airport and Zurich Main Station.
» *elephantparade.com*

Elephant Parade

27 *Mar – 19 Apr*

DAS ZELT
Varied cultural program, with a focus on comedy, presented in a circus tent pitched on the Kasernenareal, Zurich.
» *daszelt.ch*

27–29

URBAN BIKE FESTIVAL
The festival focuses on bike culture, modern mobility, and urban lifestyles. A highlight: the cyclocross, Zurich.
» *urbanbikefestival.ch*

30 *Mar – 04 Apr*

ZÜRICH MOVES!
Festival for contemporary arts practice in performing arts at Tanzhaus Zurich.
» *zurichmoves.com*

APRIL

ONGOING EVENTS:
» ***Elephant Parade:***
12 Mar – 14 Jun
» ***Das Zelt:***
27 Mar – 19 Apr
» ***Zürich moves!***
30 Mar – 04 Apr

16–18

ZÜRICH BIERFESTIVAL
Various breweries from all over the world present over 300 different types of beer in the west of Zurich.
» *probier.ch*

20

SECHSELÄUTEN
Traditional holiday with a parade of the guilds and the symbolic burning of the "Böögg," Zurich.
» *sechselaeuten.ch*

26

ZÜRICH MARATHON
Marathon through Zurich's old town and along the lake.
» *zurichmarathon.ch*

Zurich Marathon

28 *Apr – 07 May*

PINK APPLE
The gay and lesbian film festival has become the most important Swiss festival of its kind, Zurich.
» *pinkapple.ch*

MAY

ONGOING EVENTS:
» ***Pink Apple:***
28 Apr – 07 May

07–17

FOOD ZURICH
Street food to fine dining: the festival unites more than 100 food events in and around Zurich.
» *foodzurich.com*

Food Zurich

08–24

ICE HOCKEY WORLDS
The 2020 Ice Hockey World Championship will take place at Hallenstadion in Zurich.
» *iihf.com*

15–17

ZÜRICH TANZT
Dance festival with workshops and shows from all around the world, Zurich.
» *zuerichtanzt.ch*

16–17

KREISLAUF 345
Neighborhood festival focusing on design and art, Zurich.
» *kreislauf345.ch*

JUNE

05–28

FESTSPIELE ZÜRICH
Theater, art, and music: Zurich's venues show off their variety, but focus on one theme.
» *festspiele-zuerich.ch*

07

IRONMAN RAPPERSWIL-JONA
Athletes from over 30 nations swim 1.9 km, cycle 90 km, and run 21.1 km, Rapperswil.
» *ironman.ch*

12–13

BLUES'N'JAZZ
Music festival in the historic old town of Rapperswil.
» *bluesnjazz.ch*

Zurich Art Weekend

12–14

ZURICH ART WEEKEND
Taking place before Art Basel, this weekend is all about art in Zurich.
» *zurichartweekend.com*

16–21
FIGURA BADEN
The Figura theater festival will transform Baden into the capital of puppetry.
» *figura-festival.ch*

17 *Jun – 05 Sep*
EINSIEDLER WELTTHEATER
The open-air performance at Einsiedeln Abbey is based on a religious play.
» *einsiedlerwelttheater.ch*

19–20
PRIDE FESTIVAL
Gay festival with cultural and political events, Zurich.
» *zhpf.ch*

JULY
ONGOING EVENTS:
» ***Einsiedler Welttheater:***
17 Jun – 05 Sep

04
SCHIFFERSTECHEN
The Boatmen's Guild only celebrates "Schifferstechen" on the River Limmat once every three years.
» *schifferstechen.ch*

16 *Jul – 16 Aug*
OPEN-AIR CINEMA
Premieres, classics, and blockbusters. The lakeside screen lights up when the sun goes down, Zurich.
» *allianzcinema.ch*

AUGUST
ONGOING EVENTS:
» ***Einsiedler Welttheater:***
17 Jun – 05 Sep
» ***Open-air cinema***
16 Jul – 16 Aug

08
STREET PARADE
Techno parade and festival. From 1 pm until midnight. Various parties throughout the weekend, Zurich.
» *streetparade.ch*

13–30
THEATER SPEKTAKEL
The theater festival, featuring international and independent theater companies, Zurich.
» *theaterspektakel.ch*

14–16
TORTOUR
Largest nonstop ultracycling event in the world, starting and finishing in Zurich.
» *tortour.com*

Tortour

26–29
ZURICH OPENAIR
Electro, indie rock, and pop acts create an unforgettable atmosphere near Zurich Airport.
» *zurichopenair.ch*

Dörflifäscht

28–30
DÖRFLIFÄSCHT
Neighborhood festival in Zurich's famous Niederdorf quarter.
» *doerflifaescht.ch*

SEPTEMBER
ONGOING EVENTS:
» ***Einsiedler Welttheater:***
17 Jun – 05 Sep

01–06
FANTOCHE BADEN
International animation film festival, Baden.
» *fantoche.ch*

05
LANGE NACHT DER ZÜRCHER MUSEEN
Participating museums (re-)open their doors from 7 pm to 2 am, Zurich.
» *langenacht.ch*

9–11
WELTKLASSE ZÜRICH
International athletics meeting at Sechseläutenplatz, Zurich Main Station, and Letzigrund stadium.
» *zurich.diamondleague.com*

12–14
KNABENSCHIESSEN
Traditional fair and festival with shooting contest, Zurich.
» *knabenschiessen.ch*

24 *Sep – 04 Oct*
ZURICH FILM FESTIVAL
International international films and celebrities, Zurich.
» *zff.com*

26–27
OPEN HOUSE
For one weekend, otherwise closed buildings of architectural interest are open to the general public, Zurich.
» *openhouse-zuerich.org*

27
SLOW UP
The lakeside road between Meilen and Schmerikon is closed to motorized traffic for one day. Free, varied program.
» *slowup.ch*

Slow Up

OCTOBER

ONGOING EVENTS:
» ***Zurich Film Festival:*** *24 Sep – 04 Oct*

01–03
DRONE PRIX ZÜRICHSEE
With speeds of 140 km/h, racing drones fly around the castle, Rapperswil.
» *dcl.aero*

28–31
JAZZNOJAZZ
International jazz festival, Zurich.
» *jazznojazz.ch*

NOVEMBER

Internationale Kurzfilmtage

03–08
INTERNATIONALE KURZFILMTAGE
International short film festival, Winterthur.
» *kurzfilmtage.ch*

14
RÄBECHILBI RICHTERSWIL
Parade of floats with lanterns carved from turnips, Richterswil.
» *vvrs.ch/arbeitsgruppe/raebechilbi*

19 *Nov – 23 Dec*
SINGING CHRISTMAS TREE
Free choir concerts on a tree-shaped stage. Werdmühleplatz, Zurich.
» *singingchristmastree.ch*

19 *Nov – 24 Dec*
CHRISTMAS MARKETS
Zurich's christmas markets emanate a wonderful festive mood.
» *zuerich.com/christmas-markets*

Blickfang

13–15
BLICKFANG
International design and fashion fair, Zurich.
» *blickfang.com*

DECEMBER

ONGOING EVENTS:
» ***Singing Christmas Tree:*** *19 Nov – 23 Dec*
» ***Christmas markets:*** *19 Nov – 24 Dec*

03–20
CHRISTKINDLIMÄRT RAPPERSWIL-JONA
One of the largest Christmas markets in Switzerland (closed from Mon to Wed).
» *christkindlimaert.ch*

Christkindlimärt

Silvesterzauber

31
SILVESTERZAUBER
Switzerland's largest New Year's Eve party for up to 100,000 visitors. Breathtaking fireworks above the lake, Zurich.
» *silvesterzauber.ch*

JANUARY 2021

08–12
PHOTOSCHWEIZ
The largest public event for photography in Switzerland, with exhibitions, talks, and a market, Zurich.
» *photo-schweiz.ch*

28–31
MAN'S WORLD
Men's fair, serving as a playground for discovering and trying everything from whiskey to barbers, and machinery, Zurich. » *mansworld.com*

FEBRUARY 2021

04–07
ART ON ICE
The most successful ice-skating gala in the world, combining elite sport and live music, Zurich.
» *artonice.com*

Art on Ice

More events in Zurich and its surroundings: » *zuerich.com/events*

REGENSDORF
KATZENSEE
ENGSTRINGEN
WALLISELLEN
OERLIKON
WALDEGG
ZOLLIKERBERG
ZOLLIKON
ZÜRICHSEE
KILCHBERG
ADLISWIL
Zürich Flughafen
Bahnhof Oerlikon
Bahnhof Wallisellen
Bahnhof Schlieren
Bahnhof Altstetten
Bahnhof Hardbrücke
Zürich HB
Bahnhofquai/HB
Bahnhofplatz/HB
Bahnhofstr./HB
Bahnhof Stadelhofen
Bahnhof Enge
Bahnhof Wollishofen
Bahnhof Tiefenbrunnen
Bahnhof Leimbach
Bahnhof Stettbach
Bahnhof Glattbrugg
Bahnhof Opfikon
Bahnhof Affoltern
Bahnhof Wipkingen
Bahnhof Giesshübel
Bahnhof Brunau
Bahnhof Enge
Bahnhof Wollishofen
Bahnhof Tiefenbrunnen
Bahnhof Leimbach
Bahnhof Stettbach
Bahnhof Glattbrugg
Bahnhof Opfikon
Bahnhof Affoltern
Bahnhof Wipkingen
Bahnhof Giesshübel
Bahnhof Brunau

GENERAL INFORMATION

TOURIST INFORMATION

Advice and information, guided tours and excursions, tickets for public transportation, Zürich Card, hotel reservations, souvenirs, and much more.
Zurich Main Station
T. +41 44 215 40 00.
» *zuerich.com/touristinformation*
» *info@zuerich.com*

OPENING HOURS

	May 1 – Sep 30	Oct 1 – Apr 30
Mon – Sat	8.00 am – 8.30 pm	8.30 am – 7.00 pm
Sun	9.00 am – 6.00 pm	9.00 am – 6.00 pm

EMERGENCY NUMBERS

Police: » ***T. 117***
Fire department: » ***T. 118***
Ambulance: » ***T. 144***

Emergency admittance: *Universitätsspital Zürich, Rämistrasse 100, Zurich.*
» *T. +41 44 255 11 11.*

24 h drugstore: *Bellevue Apothecary, Theaterstrasse 14, Zurich.*
» *T. +41 44 266 62 22.*

CURRENCY / CHANGE

The local currency is the Swiss franc (CHF). It is often possible to pay in Euros, though. Most banks will change foreign currencies, but caution: banks are open only on workdays until 5 pm.

On weekends, you can change money in railway stations or at the airport. Credit cards are widely accepted.

TRAVELING WITH A HANDICAP

Certain buses, trams, and inner city trains use low-floor vehicles that allow entry and exit at (nearly) floor level:
ZVV contact, *T. 0848 988 988.* » *zvv.ch*

For traveling by train beyond the city limits, call the SBB Call Center Handicap: *T. 0800 007 102 (toll free in Switzerland).*
» *sbb.ch/handicap*

OPENING HOURS

Most businesses in Zurich's city center are open Mon – Fri 9 am – 8 pm. On Saturday, certain shops open a little later and close an hour or two earlier. Most businesses are closed on Sunday, with the exception of shops in railway stations / at the airport.

The following are public holidays in Zurich (dates 2020):
» New Year's Day *(January 1)* and "Berchtoldstag" *(January 2)*
» Sechseläuten, the festival of the Zurich guilds *(April 20)*
» Good Friday, Easter Sunday, and Easter Monday *(April 11, 12 and 13)*
» Labor Day *(May 1)*
» Ascension Day *(May 21)*
» Whitsunday and Whit Monday *(May 31 and June 1)*
» Swiss National Holiday *(August 1)*
» Knabenschiessen, traditional fair *(September 12 to 14)*
» Christmas and Boxing Day *(December 25 and 26)*

ZURICH INDIVIDUALLY

There are reliable taxi and Uber services, or for the ecologically-minded, rickshaw taxis. "Züri rollt" and "Züri Velo" offer bike rentals; you'll find the rental containers from April to October around town. Zürich Tourism offers guided e-bike tours starting in May.

Taxi: *T. +41 44 777 77 77, T. +41 44 444 44 44*
Bikes: » *zuerich.com/ebiketour* » *publibike.ch* » *zuerirollt.ch*
Rickshaw: » *bikebutler.ch* » *rikschataxi.ch* » *etuktuk.com*

ZURICH WITH CHILDREN

Museums offer special tours for families with children; restaurants offer special seats, menus, and even play corners. There are public playgrounds in most neighborhoods. Children under 6 travel free on public transportation and get free entry into many institutions.
» *kinderregion.ch*

GRAND TOUR OF SWITZERLAND

The Grand Tour of Switzerland leads past cultural and scenic gems. On the 1,600 km long route through Switzerland, tourists and locals alike experience many unforgettable moments. The Zurich section leads from Einsiedeln to Rapperswil along the lake to Zurich, then continues via Winterthur to the Rhine Falls in Schaffhausen.
» *grandtour.myswitzerland.com*

A LIGHT IN THE DARK

In Zurich, when shops are closed, vending machines help out with all kinds of curiosities.

The majority of stores in Zurich are open until 8 or 9 pm at the latest and are closed on Sundays. Taking up the slack during the nocturnal hours are illuminated vending machines stocked with all kinds of useful products. Selecta machines – which offer a selection of beverages and snacks – are the ones most commonly found. But some contain trinkets for more special occasions. » *selecta.ch*

① **For gifts**
Fresh flowers straight from the vending machine are perfect if you're heading to somebody's house or to say thank you.
Kalkbreite tram station.
» *blumerei-kalkbreite.ch*

② **For sad occasions**
Developed by a student, the "grief vending machine" is filled with tissues, grave candles, and more.
Friedhof Sihlfeld, Aemtlerstrasse 151.

③ **For a taste of the countryside**
With fondue, syrup, apple rings and other farm products, the Alpomat has everything you need for a tasty dinner.
Various spots, e.g. Albisriederplatz tram station. » *alpomat.ch*

④ **For smokers**
A compact selection of CBD products such as blossoms and accessories can be purchased from Cannamat machines.
Various spots, e.g. Mata Hari Bar, Langstrasse 237. » *cannaflora.ch*

⑤ **For bike repairs**
If your bike has a flat tire, you can buy a new inner tube from this machine.
Seefeldstrasse 24. » *velo-elsener.ch*

⑥ **For lasting memories**
One of the last antique photo booths is located in front of the Xenix cinema. It develops photos in black & white.
Xenix, Kanzleistrasse 52.

TICKET TO ZURICH

With the Zürich Card, you can enjoy Zurich in all its diversity and save time and money, too:

Public Transportation
Unlimited 2nd class travel by bus, boat, train, tram, and cableway in Zurich and its surrounding region, free transfer between Zurich Main Station and the airport, free short round trip on Lake Zurich, and free day trips to Mount Uetliberg.

Museums
Free or reduced admission to most of Zurich's museums.

Tours
Up to 50% discount on different tours through Zurich.

Wellness
Chosen spas offer a discount of 10% to 50%.

Restaurants
Gourmets are served free tidbits with each main course in participating eateries.

Nightlife & Culture
Free entry into chosen clubs, discounted cinema and opera tickets, free drinks, or entry into the Casino.

Families
Families benefit from a host of discounts on activities.

Shopping
Many stores offer a discount of 10% to 20%.

Prices: Available at the Tourist Information at Zurich Main Station, in the online store or for download as an app. Get directly on the go with the city travel pass on your smartphone and see all discounts at a glance. » *zuerich.com/zuerichcard*

Adults: CHF 27 → 24 h, CHF 53 → 72 h. **Children 6–16:** CHF 19 → 24 h, CHF 37 → 72 h; children under 6 years travel free.

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THE FUTURE IS BRIGHT

A glance at the future reveals many promising projects that are currently in the works.

LIFE BEHIND THE GLASS FACADE

As of September, the glass facade of the Circle building at Zurich Airport will no longer be just an empty shell, but a place for encounters, with a host of shops and restaurants, a hotel, and a convention center. » *thecircle.ch*

VIEWS OVER THE LAKE

The Zurich Convention Center and the Tonhalle are set to re-open their doors in March 2021, following a complete renovation and conversion spanning more than three years. A new wing with garden rooms and a restaurant on the terrace level will be constructed, ensuring that the congress hall and the concert foyer keep their panoramic views of the lake and the Alps.
Gotthardstrasse 5. » *kongresshaus.ch*

ARCHITECTURE FOR ART'S SAKE

A light-flooded cube at Heimplatz in Zurich is set to house art from the 1960s, the Emil Bührle Collection and temporary exhibitions. The extension was designed by David Chipperfield and, as of fall 2021, will make the Kunsthaus the largest art museum in Switzerland. The building is already an architectural showstopper. *Heimplatz 1.* » *kunsthaus.ch*

STAR ARCHITECTS IN ZURICH

Swiss star architects Herzog & de Meuron are building part of the new Zurich university district. The Forum UZH at the corner of Gloriastrasse and Rämistrasse is due to be completed in 2027. If you can't wait that long, take a trip to the Chäserrugg mountain in Toggenburg, where the architects designed an award-winning wooden building to house the restaurant and cable car station. » *chaeserrugg.ch*

THE PERFECT WAVE

The largest surf park in Switzerland and its neighboring countries is scheduled to open in Regensdorf, just a quarter hour away from Zurich, in 2023. It will offer a 160 m² surfing lake that can generate anything from foaming whitewater to waves nearly two meters high. You can already surf a smaller wave at Frau Gerolds Garten in Zurich.
Wave at Geroldstrasse 11c in Zurich from May 2, 2020. » *urbansurf.ch* » *waveup.ch*

"ZURICH'S BAHNHOFSTRASSE IS SO CLEAN THAT ONE COULD DRINK MINESTRONE SOUP OFF IT."

James Joyce (1882–1941), famous Irish writer, who was buried at the Zurich-Fluntern cemetery.

bcm

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