



SWISS PREMIUM ECONOMY

Facts and figures



SWISS Premium Economy

New standards on long-haul flights

The Airline of Switzerland sets new standards on long-haul flights by introducing SWISS Premium Economy on intercontinental flights. Starting in the fall of 2021, the new travel class will be rolled out in stages and will then be gradually introduced on all Boeing 777 aircraft in SWISS's fleet. The new travel class is the preferred option for flight guests who value individuality and want to arrive at their destination feeling even more relaxed. In comparison with SWISS Economy, the new travel class offers its guests a superior seat, added comfort and excellent entertainment at an attractive price. The new travel class is expected to be available on all flights operated by a Boeing 777-300ER aircraft as of spring 2022.

The experience starts at the airport

- Guests can check in two pieces of baggage of 23 kg each – twice the complimentary baggage allowance compared to SWISS Economy
- Travellers benefit from reduced access fees to the SWISS Business Lounges in Zurich and Geneva, allowing them to enjoy the advantages at a discount
- SWISS Premium Economy guests may download two titles from the extensive eJournals portal to their digital device before departure
- Guests with a flight in SWISS Premium Economy may enjoy their stay in the SWISS Arrival Lounge after their arrival to Zurich at a discounted price

Welcome on board

- A refreshing welcome drink made with elderberries ensures a perfect start to any trip
- An amenity kit from sustainable materials contains everything needed for an enjoyable stay on board

Culinary offer on board

- Choice of three hot entrées, served on fine china. One meal option was inspired by the award-winning SWISS Taste of Switzerland concept, while another was created by Hiltl, the world's oldest vegetarian restaurant
- Pre-ordering of chargeable à la carte menus is possible in SWISS Premium Economy
- Alcoholic beverages, including wine and beer, are available free of charge



A class of its own

More privacy, more comfort, more space

Gradual introduction

Installing SWISS Premium Economy on board our Boeing 777-300ER aircraft will occur in phases. As a result, the new travel class will be limited to selected flights at first. SWISS distinguishes between the introduction phase, the deployment with a sub-fleet and a phase in which all aircraft are equipped with the new travel class.

Lean back

SWISS has selected seat manufacturer ZIM to produce its new seats. The hardshell seat design comes with a significant advantage, namely the possibility of easily reclining further back for extra comfort without disturbing fellow passengers located directly behind. In addition, the seats are equipped with foldout legrests, resulting in more privacy, more comfort and more space for a more personalized travel experience.

- The backrest of the innovative hardshell seat can be reclined even further for additional comfort
- The seat can be effortlessly reclined without disturbing fellow passengers located in the row immediately behind
- The seat offers lots of legroom (39 inch / 99 cm)

Great entertainment on large screens

- 15.6-inch large touchscreen for excellent entertainment
- Wide range of current movies, music titles, series and games
- Noise-cancelling headphones at seat
- SWISS Connect (chargeable Wi-Fi portal on board)

Details that matter

- Every seat features two USB-A connections to charge personal devices
- Dedicated power outlet
- Personal reading lamp
- Beverage holder
- Coat hook
- Dedicated, foldable armrest
- Discreet privacy divider
- Stowage space to store personal items
- Four-way adjustable headrest
- Spacious, foldout table for laptop and magazines
- Translucent cocktail table
- Seat fabrics from Swiss manufacturer
- Armrests and legrests made from fine leather



THE ADVANTAGES OF THE NEW TRAVEL CLASS COMPARED TO SWISS ECONOMY (ALL BOEING 777-300ER):

	SWISS Premium Economy	SWISS Economy
Seat pitch	39 inch / 99 cm	31 inch / 78.7 cm
Max. recline	31 degrees	13.5 degrees
Seat width	18–19 inch / 46–48 cm	17.1 inch / 43.4 cm
Screen size	15.6 inch	11 inch
Welcome drink	Yes	No
Culinary offer	3 main courses	2 main courses
Amenity kit	Yes	No
Noise cancellation headphones	Yes	No
Checked baggage	2 pieces, 23 kg each	1 piece, 23 kg each
Lounge access	Yes, discounted price	Yes, standard price
Preferred boarding	Yes	No

Successive installation in Boeing 777-300ER

Installing SWISS Premium Economy on board our Boeing 777-300ER aircraft will occur in phases, starting in the fourth quarter of 2021. The conclusion of this process is expected in time for the end of the summer timetable 2022.

Upgrade during the transition phase

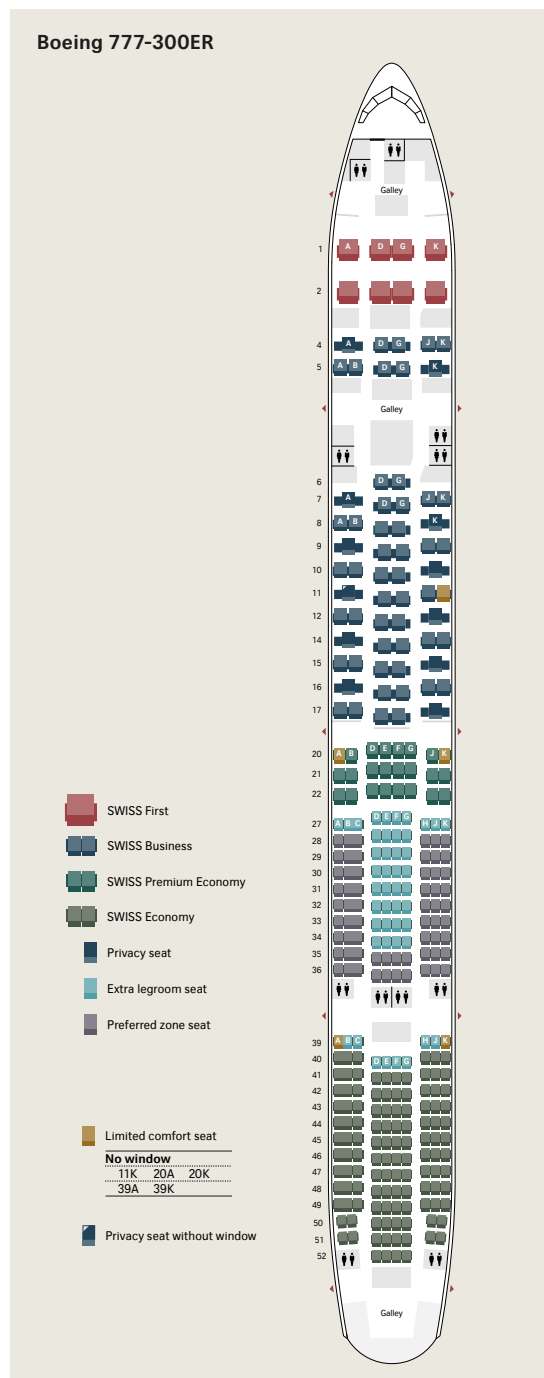
During the introduction phase, SWISS Economy guests will have the opportunity to enjoy the new travel class by purchasing an upgrade at an attractive price.

Seat reservation

Seats can be reserved for a fee at any point until 48 hours before departure.

An immersive experience

Explore the new travel class virtually



Experience SWISS Premium Economy virtually

SWISS Premium Economy can now be experienced from all angles, allowing one to get a comprehensive look at the advantages of the new travel class. To view, simply scan the QR code with your device and enjoy 360-degree views. Experience SWISS Premium Economy at home. Thanks to augmented reality (AR), the new travel class can be projected in ones preferred environment. Not only can viewers get an idea of just how spacious the new travel class is, but they can also get a realistic idea of the sophisticated materials used, thanks to the high resolution and detailed graphics.



Scan the QR code and enjoy the advantages of the new travel class.



