



Switzerland.

Upgrade Your Winter.

Inspiration guide for professionals.

MySwitzerland.com/winter



Upgrade Your Winter.

48 mountains of 4,000 metres and more than 300 ski regions with powder, snowparks and sun terraces ensure an unforgettable experience on and off the piste. What are you waiting for? Treat your customers to a winter upgrade with us in Switzerland!

Booking information for tour operators.

The following experiences must be booked directly with the companies offering them and are subject to a commission. Switzerland Tourism assumes no liability; the service provider is the contracting party. The participants shall assume all liability.

1 Lake Brienz, Bern

Paddle against the icy cold.

Kayaking in winter? Absolutely! A kayak tour on Lake Brienz offers a clear view of the winter world from a unique perspective and opens up the senses. Thanks to high-grade dry suits, you'll stay warm even in the bitter cold despite the weather conditions. Let a professional take you on a two-hour journey through the sparkling world of ice and water.



Tour information

| Company | Period | Duration | Features | Languages | Price |
|--|----------------------------------|----------|---------------------------------|--|-----------------------|
| Interlaken Tourism +41 (0)33 826 53 00 mail@interlaketourism.com | From November to end of April | Half day | For groups of 2 to 12 people | German English French Spanish | CHF 130 per person |



2 Gstaad, Bern

Fondueland Gstaad.

With its gentle topography and varied speciality cheeses, the region of Gstaad offers the perfect mix for sophisticated bons vivants. In Fondueland Gstaad, there is nothing more natural than enjoying a delicious fondue surrounded by the mountain landscape. In a place where fresh air, lush pastures and herbs provide the best possible foundation for outstanding cheese.

Tour information

| Company | Period | Duration | Features | Languages | Price |
|--|--|-----------------|---|-----------------------------|----------------------------------|
| Gstaad Saanenland Tourismus +41 (0)33 748 81 81 info@gstaad.ch | All year, daily (reservation 1 day before) | Approx. 2 hours | In each pot is enough room for up to 8 people | German English French | From CHF 18 to CHF 21 per person |

3 Lucerne-Lake Lucerne Region

Panorama yacht "Saphir".

Idyllic coves and dramatic, fjord-like rocky slopes; deep blue, crystal clear water; and a backdrop of snow-covered mountain peaks – it's for real! On a boat cruise with Lake Lucerne Cruises (SGV).



Tour information

| Company | Period | Duration | Features | Languages | Price |
|--|--|----------|------------------------------------|-----------------------------|--|
| Luzern Tourismus +41 (0)41 367 67 67 info@lakelucerne.ch | Daily (except revision 6 Jan. to 14 Feb. 2020) | 1 hour | Individual, groups up to 60 people | Audio guide in 12 languages | Adults: from CHF 16.50 to CHF 27 per person; children aged 6–16: CHF 13.50 |



4 Valais

Ski Safari in Valais.

Discover a new ski region in Valais every day. Race down pistes up to 25 kilometres long. Venture out onto secured freeride pistes. No two days of skiing will be the same with the Ski Safari. Winter sports enthusiasts will love this offer!

Tour information

| Company | Period | Duration | Features | Languages | Price |
|--|-------------------------------|------------------|-----------|-------------------|--|
| Valais/Wallis Promotion +41 (0)27 327 35 68 peter.lehner@valais.ch | 21 Dec. 2019 to 19 April 2020 | 6 days, 5 nights | Unlimited | German English | Adults: from CHF 559.90 to CHF 654.40 per person; children aged 6–16: from CHF 280 to CHF 327.25 |



5 Leysin, Lake Geneva Region

Steep walls of ice – not just for the pros.

Winter, snow and mountains: everybody has their own particular preference. How about ice climbing? Certainly worth a try. It's a whole different experience to trust the hold of the ice pick and balance out the support of the crampons with muscular strength. Confidence comes with a bit of practice and the first ice walls are ready to be conquered.

Tour information

| Company | Period | Duration | Features | Languages | Price |
|--|-------------------|-----------|-----------------------------|-----------------------------|--------------------|
| Guides Leysin – Alpes Vaudoises +41 (0)79 614 90 38 info@guideservice.ch | Winter, on demand | Whole day | For groups of 4 to 8 people | German English French | CHF 140 per person |



6 Interlaken, Bern

Winter paragliding.

Interlaken is the number one place for fun and adventure sports. For paragliding fans, Interlaken has long been known for its excellent flying opportunities and nearly year-round good conditions.

Tour information

| Company | Period | Duration | Features | Languages | Price |
|---|------------|--|---|-------------------|--|
| Interlaken Tourismus +41 (0)33 826 53 00 mail@interlaketourism.ch | Whole year | Approx. 2 hours (flight time around 10 to 20 minutes, depending on thermics) | 1 to 9 people (depending on provider) | German English | From CHF 170 per person. For groups starting from 5 people from CHF 160 per person |



7 Savognin, Graubünden

Walk with alpacas and donkeys.

Alpacas are small camels that originate from the Andes in South America. They are extremely inquisitive – and proud. After sniffing each other out briefly, humans and animals set out for some of the lovely spots around Savognin. This appealing hike with animal companions is all about relaxation!

Tour information

| Company | Period | Duration | Features | Languages | Price |
|--|-----------|--------------|----------------|--|---|
| Tourismus Savognin Bivio Albula AG +41 (0)81 659 16 16 ferien@savognin.ch | On demand | 1 to 2 hours | 4 to 10 people | German English French Spanish | Adult: CHF 30 per person; children aged 5–16: CHF 20; families: CHF 90 |



8 St. Moritz – Celerina

Ride the Olympia Bob Run.

As you thunder down the world's only natural ice bob run in a four-man sled with a pilot and brakeman, you'll be put to the test at the legendary "Horse Shoe" corner and awarded a certificate at the end. This thrilling 130km/h experience is open to anyone with a thirst for adventure and a healthy heart. Weather permitting, passenger rides are available almost every day during the winter season.

Tour information

| Company | Period | Features | Languages | Price |
|---|--|---|------------------------------|-----------------------|
| Olympia Bob Run St. Moritz – Celerina +41 (0)81 830 02 00 events@olympia-bobrun.ch | End of December to beginning of March | Unlimited, minimum age 16 (with a parent's or guardian's written permission) | German English Italian | CHF 269 per person |

9 St. Moritz, Graubünden

Corvatsch Snow Night.

The 4.2-kilometre floodlit ski slope on Corvatsch is an icon of the Upper Engadin. Enjoy unforgettable skiing fun at night. This offer is for all in search of a ski adventure by night. Skiing and snowboarding proficiency is essential. After some sharp turns down the slope, it's onwards to the legendary Hossa Bar, where the fun continues with drinks and dancing.



Tour information

| Company | Period | Duration | Features | Languages | Price |
|---|--|-------------------------------------|-----------|------------------------------|--|
| Corvatsch AG – Silvaplana +41 (0)81 838 73 73 info@corvatsch.ch | Every Friday, starting on 6 Dec. 2019 until 10 April 2020 | Unlimited (see opening hours) | Unlimited | German English Italian | Adults: CHF 31 per person; children aged 0–12: CHF 18 |



10 Arosa, Graubünden

Skisafari Arosa Lenzerheide – heavenly feelings off the slopes.

Enjoy the calm and the views on the impressive mountain backdrop on the Skisafari between Arosa, Lenzerheide and Tschierschen. On the Skisafari you are off-piste and will experience the serenity of the impressive mountain scenery. The tour will take you to hidden forest glades and snowfields.

Tour information

| Company | Period | Duration | Features | Languages | Price |
|--|------------|-----------|--------------------------------|-------------------|-----------------------|
| Swiss Ski + Snowboardschool Arosa +41 (0)81 378 75 00 fun@sssa.ch | On request | Whole day | For groups of 3 to 8 people | German English | CHF 150 per person |

11 Mount Rigi,

Lucerne-Lake Lucerne Region

Snowshoe hike “3 courses with 3 hosts”.

Expert guides lead this snowshoe tour through the pristine Swiss natural wild landscape with countless breathtaking views. Experience the beauty of Mount Rigi during winter and sample the region’s culinary specialities.



Tour information

| Company | Dates | Duration | Features | Languages | Price |
|---|---|-----------|------------------------|-----------------------------|--|
| Rigi Guest Services +41 (0)41 399 87 87 welcome@rigi.ch | 29 Dec. 2019 12 Jan. 2020 26 Jan. 2020 9 Feb. 2020 | Whole day | From 8 to 24 people | German English French | CHF 122 per person, CHF 10 discount with Swiss Travel Pass and GA travel card |



Try to ski: First Ski Experience.

With the First Ski Experience guests can discover the fascination of skiing and snowboarding at an all-inclusive price. Includes equipment, ski pass and instructor, as well as guaranteed fun after the first successful run. Further information:

www.stc.ch/en/for-tour-operators



Learn to ski: blue ski slope after 3 days.

The Swiss Ski Schools guarantee: we'll make you a high-flyer! Their guest promise packs a punch: Learn to ski in 3 days – regardless of whether you're a total beginner or making a cautious comeback! Come to the Swiss Ski Schools and experience it for yourselves. If this promise is not kept, then a repeat course is offered free of charge. Check out all offers on:

www.swiss-ski-school.ch/en/special-offers

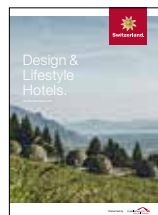


Information

| Who is it for? | Age | Course duration | Aim of course |
|-------------------------|--------------------|---|--|
| Beginners and returners | 9- to 99-year-olds | 3 days with 4 hours of private ski lessons a day | Skiing with parallel skis down an easy blue slope |

Information and booking.

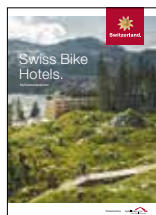
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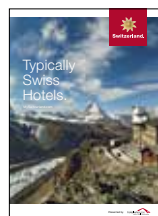
Swiss Historic Hotels.



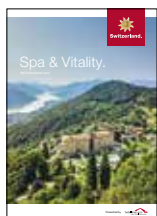
Swiss Bike Hotels.



Swiss Family Hotels & Lodgings.



Typically Swiss Hotels.



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Switzerland in winter: a small country with huge variety.



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