

SALES MANUAL



VAUD REGION

SWITZERLAND



**Lausanne - Montreux Riviera / Villars / Les Diablerets
Aigle / Leysin / Col des Mosses / Château-d'Œx / Pays d'Enhaut
Nyon / Morges Region / Yverdon-les-Bains Region / Vallée de Joux
Avenches / Payerne**

VAUD 
TERRE D'INSPIRATION

IDEALLY LOCATED DESTINATIONS IN THE HEART OF EUROPE

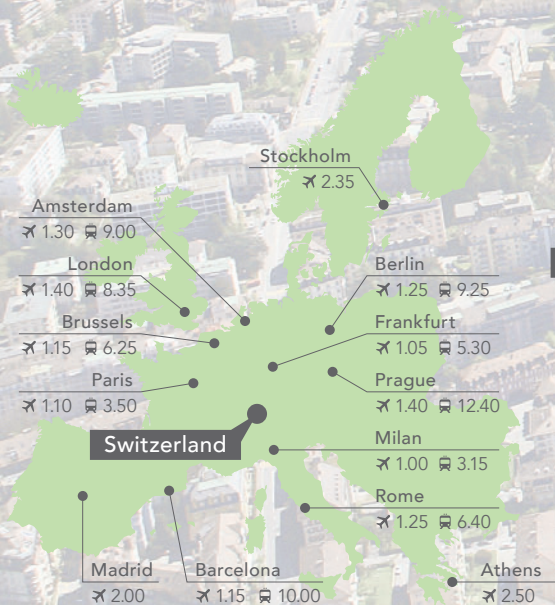
Intercontinental distances

Flight times to Geneva (GVA) or Zurich (ZRH) airport



Distances within Europe

Flight times or journey times to Geneva airport (GVA)



Distances within Switzerland

Journey time to Lausanne





WELCOME TO VAUD REGION

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COL DES MOSSES / CHÂTEAU-D'ŒX – PAYS-D'ENHAUT

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VAUD REGION



CAPITAL
LAUSANNE

+ SAFETY

Switzerland is one of the world's safest countries, offers good healthcare and is renowned for its clean spaces.

3212 KM²



CURRENCY **CHF**

815,300 INHABITANTS

VISA Switzerland is part of the Schengen area. Regardless of any visa requirements, travel documents should not be older than 10 years and must be valid for at least 3 months beyond the departure date. www.eda.admin.ch



28 
RAILWAY LINES
(PUBLIC TRANSPORT NETWORK IN LAKE GENEVA REGION)



CHILLON
SWITZERLAND'S MOST VISITED
HISTORIC MONUMENT

16 
SKI RESORTS

9 
**MOUNTAIN
PASS ROADS**


**BIKE
TRAILS**


**WATCHMAKING
DESTINATION**

4 
**MAIN
WELLNESS
CENTRES**

TRAILS 

4 
FUNICULARS



CLIMATE

250 
LOCAL PRODUCERS


**ACCESSIBLE
DESTINATION**

LAVAUX
PATRIMOINE UNESCO


+800 
V A U D
SPECIALITIES


GLACIER 3000
THE HIGHEST PEAK OF THE
CANTON OF VAUD (AT 3210 M)

5
**UNESCO
WORLD**
INTANGIBLE CULTURAL
HERITAGE & HERITAGE SITES



4 SEASONS ONE REGION



SPRING
MARCH - MAY

**LATE
SKIING**

FLOWERS



**CITY
BREAKS**

SUMMER
JUNE - AUGUST



FESTIVALS



**HIKES/OUTDOOR
ACTIVITIES**



**OPEN
CELLARS**

AUTUMN
SEPTEMBER - NOVEMBER



GASTRONOMY

**HARVEST
SEASON**

THE



DESALPES
TRADITIONAL SWISS ALPINE
PASTURES FESTIVAL



WINTER
DECEMBER - FEBRUARY

**CHRISTMAS
MARKETS**



WINTER ACTIVITIES

SKI, SLEDGE, DOG SLEDDING, TOBOGGANING ...



WINE &
GASTRONOMY



NATURE



CULTURE
HERITAGE
& TRADITIONS



EVENTS &
FESTIVALS



WINTER



MEETINGS

**BÉJART BALLET
LAUSANNE**

© BBL_François Paolini

LAUSANNE

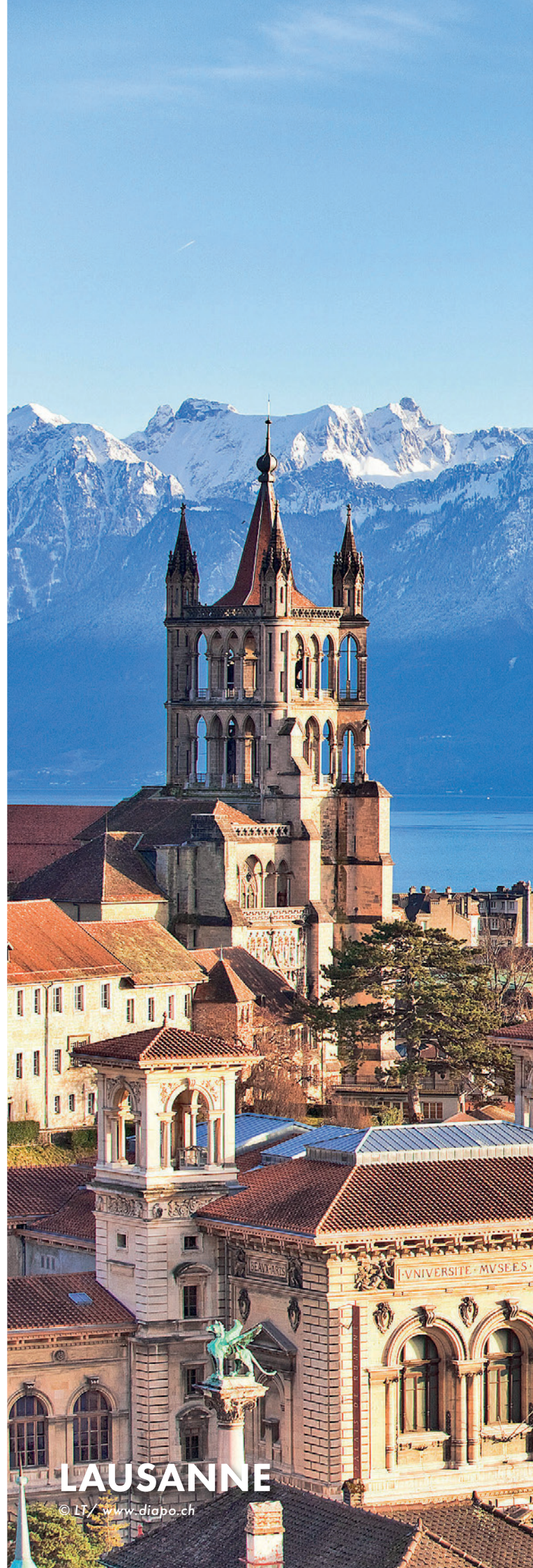
THE OLYMPIC CAPITAL

Lausanne offers the best aspects of a hip city, an historical old town, a holiday resort on the lakeshores and an Olympic Capital. It captivates you in the blink of an eye, whatever the purpose of your visit.

Switzerland's fourth largest city features a varied cultural offer in its numerous reputed museums and brand-new arts district, Plateforme 10. The many architectural styles are one of the distinctive features of the city, with a historic old town called "La Cité", a Gothic cathedral and the contemporary, lively Flon area, among others. This dynamic metropolis and holiday destination with Mediterranean flair is appreciated by all and is on a par with the most beautiful European capitals.

Lausanne ranks as the world's best small city in Monocle's inaugural "Small Cities Index" in 2020 and is also part of the Great Wine Capital Network.

 www.lausanne-tourisme.ch



LAUSANNE

© LT / www.diapo.ch



FACTS & FIGURES

 Olympic Capital
(IOC + Olympic Museum)

 **23** museums
Architecture (styles)

La Cité (Old town)
Shopping
Plateforme 10 (arts district)

HOTEL CAPACITY
 **3604** rooms
6031 beds

2 congress centres

MULTIPLE SEMINAR VENUES







LAUSANNE

© Giglio Pasqua / Schweiz Tourismus

MONTREUX RIVIERA

PURE INSPIRATION

Its splendour, pleasant climate and famous guests have given the region of Montreux-Vevey the title of Swiss Riviera. Beyond its dream landscape, it offers many more attractions!

With its shores on Lake Geneva, Lavaux UNESCO vineyards, nearby summits, cities like Montreux, Vevey and picturesque villages, it is not surprising that Montreux Riviera is the birthplace of tourism in Switzerland. The beginnings of this tradition are part of the region's heritage, just like the medieval lords of Chillon castle. Today, Montreux Riviera continues to write its history by innovating constantly, for example with Chaplin's World and the Alimenterium. Culture fans and guests of Montreux Riviera become festival goers in July at the famous Montreux Jazz Festival. An exceptional venue located in the centre of Montreux, the 2M2C Montreux Music & Convention Centre, organises concerts, shows and conferences in its spectacular rooms.

 www.montreuxriviera.com



MONTREUX

© www.vision-air.ch



FACTS & FIGURES

Lavaux UNESCO
(vineyards) 

1 conference and
exhibition centre

 Chillon castle

MULTIPLE SEMINAR VENUES

Chaplin's World by Grévin
Alimentarium



HOTEL CAPACITY
 **2166** rooms
3871 beds





MONTREUX

© Maude Rion



LAVAUx UNESCO

© Maude Rion

ALPES VAUDOISES

RECHARGE YOUR BATTERIES IN THE PLAIN AND THE MOUNTAINS

The Alps are no longer for sportspeople only! Accessible, cultural, dynamic, modern, relaxing, and splendid: the region of Villars-Les Diablerets / Aigle – Leysin-Col des Mosses / Château-d'Œx-Pays-d'Enhaut offer a mountain atmosphere for all!

VILLARS LES DIABLERETS

The adventure begins in the plain, near the main Swiss cities, Lake Geneva and the major transport routes. The Bex Salt Mines and the spa of Lavey-les-Bains offer discovery and relaxation, while gourmets like to taste the wines from the Chablais AOC region.

In the mountains, sports fans can have a field day in any season. Skiing is the flagship activity, but there are various leisure activities throughout the year, either in the resorts or at Glacier 3000, the paradise of sports and fun! The enchanting setting and the countless events also attract visitors who simply come here to enjoy a change of scenery in an authentic region.

www.villars-diablerets.ch

AIGLE LEYSIN COL DES MOSSES

Surrounded by the vineyards and the Alps, the castle of Aigle invites visitors to a personalised and unforgettable stay between the plain and mountains.

Driving on the road from Lake Geneva to the Alps, you simply must stop at Aigle. Its old town full of wine cellars and inns and its medieval castle surrounded by vineyards is the symbol of the local art of living. Aigle cherishes its heritage and lives with its time, of which its World Cycling Centre is one example.

As a gateway to the Alps, Aigle leads to the resorts of Leysin and Les Mosses. There are no more medieval lords here, but there is Mother Nature, beckoning to sports fans to spend their energy, whatever the discipline and season. On offer: hiking, biking, biathlon, cross-country skiing, snowtubing at Tobogganing Park and, above all, skiing on the sunny slopes below the Kuklos, the revolving panoramic restaurant.

www.aigle-leysin-lesmosses.ch





VILLARS

© Olivier Fatzer


FACTS & FIGURES

HOTEL CAPACITY
 **2071** rooms
2800 beds

Glacier 3000
Kuklos
International Hot-Air
Balloon Festival

MULTIPLE SEMINAR VENUES



GLACIER 3000 





CHÂTEAU-D'ŒX PAYS-D'ENHAUT

Preserved, accessible and gourmet: Pays-d'Enhaut offers the best of the Alpes Vaudoises to visitors looking for authenticity.

Château-d'Œx, Rossinière, Rougemont: these authentic Swiss mountain villages all have their distinct features that have been preserved until today. A short or longer visit to Pays-d'Enhaut will convince you of the region's intactness and warmth of welcome.

Nature is wild and majestic here and wants to be explored. Hiking, mountain biking, skiing, snowshoeing and even hot-air ballooning: all these outdoor activities are opportunities to enjoy the beautiful scenery. The local artisans turn the precious products of this region into fine things, above all into delicious milk-based culinary specialities.

www.chateau-doex.ch

CHÂTEAU-D'ŒX

© Vaud Promotion / Lucas Fierro






NYON MORGES REGION

BETWEEN THE LAKE AND COUNTRYSIDE

The region of Nyon has successfully combined these different yet complementary aspects and maintained a unique and pleasant identity. Located on the shores of Lake Geneva near the La Côte AOC vineyards and at the foot of the Jura mountains, Nyon offers its inhabitants and guests an exceptionally varied setting that may have inspired the artists who regularly perform in this city of festivals. From the Roman Empire to our time, the region's long history can be discovered during guided tours in the town's streets as well as in several castles and museums. Memorable experiences reward those who take the time to explore the surroundings.

A few miles away, Morges has become firmly established as a must-see town. Its tranquillity and authenticity with a hint of eccentricity draw tourists and celebrities alike. The most famous of them, actress Audrey Hepburn, lived in Morges for more than 20 years. The castle of Morges, a medieval fortress on the lakeshores, is a true picture-postcard feature and hosts cultural events with no less than five museums within its venerable walls. Other major museums and events such as the Tulip Festival and the Lakeside Book Fair are also popular with the public.

 www.morges-tourisme.ch

 www.nyon-tourisme.ch

FACTS & FIGURES

HOTEL CAPACITY

 **735** rooms
1290 beds

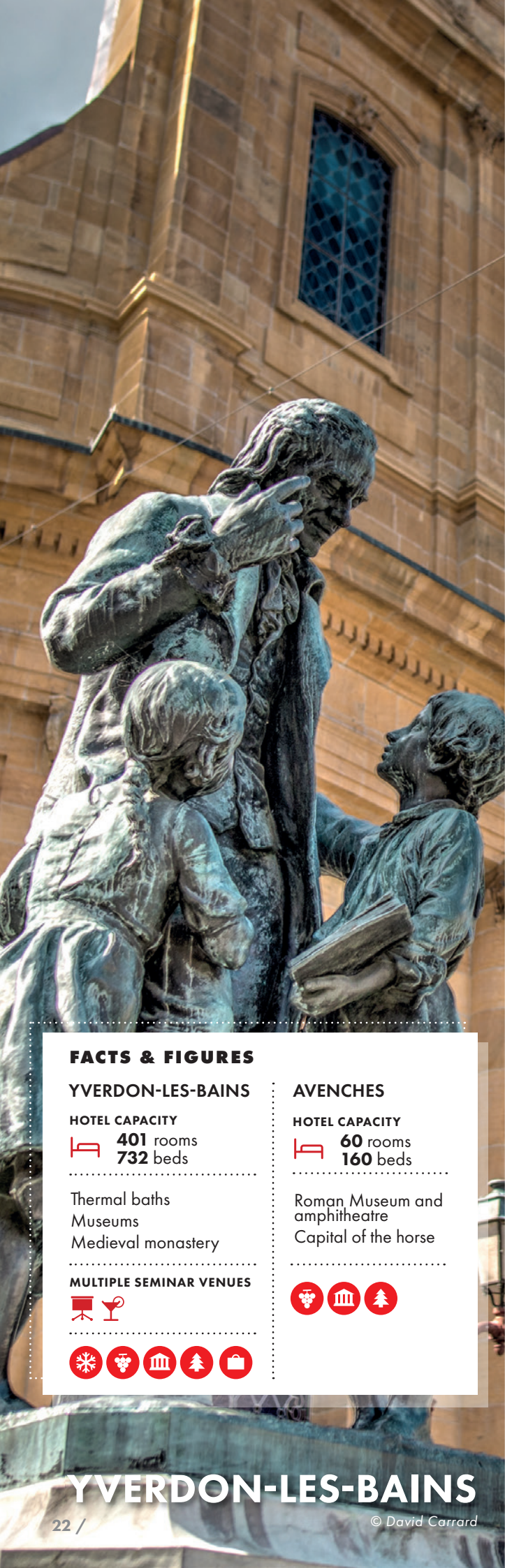
Swiss National Museum

Roman columns

Tulip Festival

MULTIPLE SEMINAR VENUES





YVERDON-LES-BAINS REGION

TOWN OF WATER AND HISTORY

History, art of living, nature, and crafts: the region's fantastic features invite you on a discovery tour whatever your mood and season.

Characterful nature, rich history, spa and gourmet pleasures: all these features combine in Yverdon-les-Bains to form a unique region with the nearby villages of Sainte-Croix, Les Rasses, Romainmôtier, Grandson, Vallorbe and Orbe. Yverdon, the second-largest town of the canton, is located between Lake Neuchâtel and the Jura mountains. It enjoys an exceptional setting that has inspired humans since the dawn of time.

Visitors to the region of Yverdon-les-Bains, be they athletes, gourmets, fans of culture or relaxation, are carried away by the experiences they make at a tasting, guided tour, hike, during a spa treatment or a day of winter skiing on the nearby slopes.

www.yverdonlesbainsregion.ch

AVENCHES

A ROMAN TOWN

Avenches is a Roman town, land of festivals and Switzerland's capital of the horse. It's also a land of plenty with sunny beaches and a pleasant yet dynamic atmosphere!

Founded 2000 years ago, Avenches was the capital of Roman Helvetia. To visualise the city as it was then, it's best to visit the Roman Museum and the amphitheatre, which lends its venerable walls to some of Switzerland's greatest music festivals. These events stand for the region's art of living focusing on encounters and gourmet pleasures.

Avenches is also the capital of the horse, thanks to the nearby Swiss National Stud Farm and the National Equestrian Institute (IENA). The town has more than one thing in common with man's most beautiful conquest: like a thoroughbred, it is tranquil but has a fiery temperament.

www.avenches.ch

FACTS & FIGURES

YVERDON-LES-BAINS

HOTEL CAPACITY

 **401** rooms
732 beds

Thermal baths
Museums
Medieval monastery

MULTIPLE SEMINAR VENUES



AVENCHES

HOTEL CAPACITY

 **60** rooms
160 beds

Roman Museum and amphitheatre
Capital of the horse



VALLÉE DE JOUX

THE GREAT OUTDOORS AND TRADITIONAL WATCHMAKING

Do you know a land out of time that is the cradle of the Swiss watchmaking industry? Close to the cities but off the beaten track? Intimist but offering wide open spaces? Let us introduce you to Vallée de Joux!

These ingredients, once combined, create inimitable beauty: Vallée de Joux. Just like the opposite ends of a magnet, these differences generate a stimulating and tangible energy. In the heart of the Jura Vaudois Regional Nature Park. Be inspired and recharge your batteries around the Lakes of Joux and Brenet, as well as in the huge Risoud forest. This strong yet fragile natural setting will have many a surprise in store for you.

 www.myvalleedejoux.ch

PAYERNE

PAYERNE AND ITS ABBEY CHURCH

The historical and cultural town of Payerne grew around its Benedictine abbey church, a fine example of Romanesque art.

Payerne is a flourishing place in the fertile, unspoilt countryside of the Broye valley. This medieval town grew around an 11th century Romanesque abbey church, Switzerland's largest. Founded by Cluny monks, the imposing abbey church is beautifully preserved, with its 5-apse chapel, lofty nave and sculpted capitals bringing its ancient history alive.

Payerne has a lot to offer in the field of recreational activities for the whole family: Europe's largest indoor karting circuit with karts, quads and mini-motorbikes for riders from the age of 6.

 www.estavayer-payerne.ch



FACTS & FIGURES

VALLÉE DE JOUX

HOTEL CAPACITY

 **129** rooms
386 beds

Watchmaking
Museum Audemars
Piguet – Espace Horloger
Cross-country skiing

MULTIPLE SEMINAR VENUES



PAYERNE

HOTEL CAPACITY

 **30** rooms
50 beds

Benedictine abbey
church
Brandon Festival



VALLÉE DE JOUX

© D. CARLIER / davidcarlierphotography.com

WINE & GASTRONOMY



The Vaud Region is the place to go for fine food and wines. With its six vineyards – including UNESCO-listed Lavaux – it is Switzerland's second wine-producing region, making it the ideal destination for wine tourism holidays, with marked footpaths and wine tastings at producers' estates.

The most widespread white grape variety, Chasselas is the perfect accompaniment for the local AOP (PDO) cheeses, L'Étivaz and Vacherin Mont-d'Or. Inspired by this fine offering, reputed Chefs have set up shop in the region, which has the highest number of restaurants featured in the prestigious Michelin and Gault&Millau guides in Switzerland.

 www.myvaud.ch/wine-gastronomy



LAVAUX

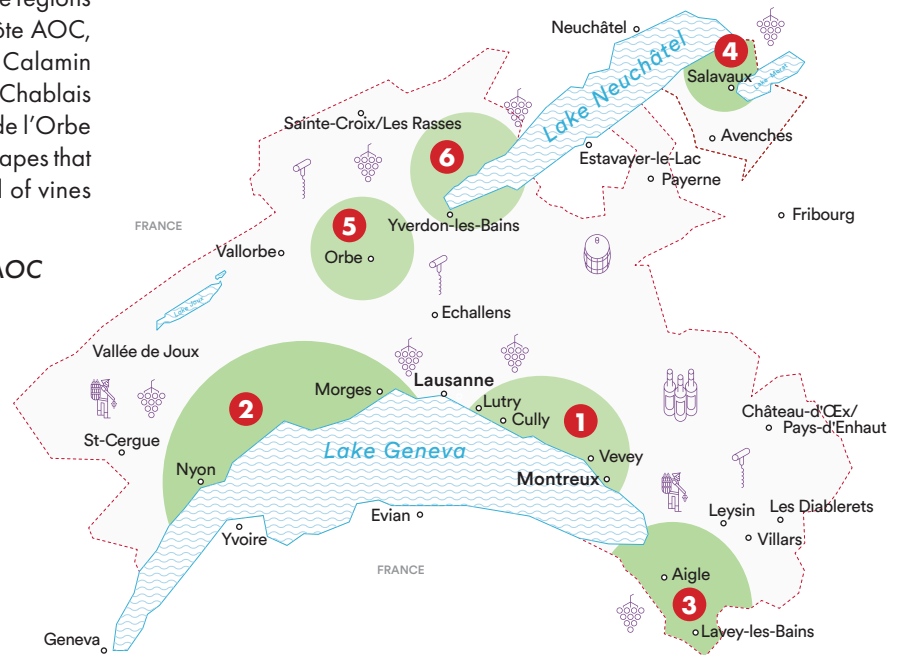
© Catherine Gailloud

WINE

SIX REGIONS AOC

The winegrowing canton of Vaud consists of six wine regions and eight controlled designations of origin: La Côte AOC, Lavaux (includes the three AOCs: Lavaux AOC, Calamin Grand Cru AOC and Dézaley Grand Cru AOC), Chablais AOC, Vully AOC, Bonvillars AOC and Les Côtes de l'Orbe AOC. Each region features sublime, unique landscapes that invite you to take a stroll and discover the world of vines and wine.

- 1 **Lavaux AOC, Dézaley AOC and Calamin AOC**
- 2 **La Côte AOC**
- 3 **Chablais AOC**
- 4 **Vully AOC**
- 5 **Côtes de l'Orbe AOC**
- 6 **Bonvillars AOC**



WINE CELLARS

A glass of good vintage wine often creates a cordial atmosphere! In the canton of Vaud, almost all village vintners have their own cellar. From Easter to October, their cellars are open to the public who come and view the wooden barrels and modern vats.

These winemakers often invite you to a friendly wine tasting in their "carnotzet", a small private cellar space, whereas larger winemaking firms and many terroir shops have a vinothek. The wine professionals enhance the pleasant wine tasting sessions with explanations about the estate and winegrowing. Chasselas, Gamay, Pinot Noir, and other varietals are perfect with local specialities such as butter "flûtes" or planchettes with various types of cheese and deli meats. Gourmet moments guaranteed!

CAVES OUVERTES / OPEN CELLARS

The Vaud Open Cellar Days is certainly THE event you must not miss in the canton of Vaud!

More than 300 vintners open the doors to their cellars during the Pentecost weekend in the vineyards of Lavaux, Chablais, La Côte, Vully, Bonvillars, and Les Côtes de l'Orbe. (Re)discover the experiences you made during your first Vaud Open Cellar Days. A moment of relaxation, where friendliness and discoveries are top of the list throughout the canton!

VINEYARD TRAILS IN THE CANTON OF VAUD

Criss-crossing the canton of Vaud, these vineyard walks combine tradition and the latest technology. With your smartphone and the Vaud:Guide free app, you can discover spectacular scenery and meet winegrowers and producers, while enjoying the interactive games shown automatically by your phone.

WINE OFFERS AND EXPERIENCES

Do you dream of being immersed into the daily life of a vintner to discover his/her craft? Or are you more into discovering how mountain cheese is made over a log fire, or catching a tourist train or strolling through our winegrowing regions? Discover the art of living "à la Vaudoise" through our unique wine and gourmet experiences!

GASTRONOMY

As fans of good wines, Vaudois people also appreciate good cuisine and are happy to put on a great spread whenever the opportunity arises! Indeed, the Vaud Region rates among the world's most reputed table arts regions.

The excellent gastronomic products combined with the Chefs' skills are reflected in the incredible diversity of our local table arts: terroir specialities, traditional dishes and gastronomic menus. Here, fans of fine food find what they are looking for among the many restaurants and "pintes" (typical Vaudois inns).

But there is more! Gourmet walks, dinner train excursions and visits to the roots of Swiss cheese, truffles, and chocolate production!

THE GOURMET-PARADISE

Whether they are local specialities, traditional dishes, business meals or gastronomy banquets, the food offered by many catering establishments is second to none in terms of quality and creativity, as at the Hôtel de Ville in Crissier, now run by Franck Giovannini.

But the Vaud Region boasts many other prestigious restaurants, such as Bernard and Guy Ravet's L'Ermitage in Vufflens-le-Château, Denis Martin's restaurant in Vevey and Anne-Sophie Pic's restaurant at the Beau-Rivage Palace in Lausanne.

A total of 101 restaurants representing 1422 points are distinguished by the Gault&Millau guide and 10 restaurants for 14 stars in the Michelin Guide. These prestigious distinctions make the Vaud Region Switzerland's capital of gastronomy (as per November 2020).

BEAUTIFUL TERRACES

Be it in mountain restaurants, countryside inns or urban cafés and lakeside restaurants, drinking a glass of wine in the middle of the vineyards where the grapes come from, enjoying a typical meal with a view of the mountains or tasting perch fillets on the lakeshores is a delight for the eyes and the palate.

TRADITIONAL RESTAURANTS

Culinary specialities abound in the canton of Vaud and appeal to tourists and natives alike. Authentic or modified traditional recipes fill the menu cards of our selection of restaurants, be they modern, century-old, in the countryside, the mountains or downtown.

Cabbage sausage, "Papet vaudois" (leak, potatoes and local sausage), fondue "moitié-moitié", lakefish, Vacherin Mont-d'Or baked in the oven, grape concentrate and Vully cake always taste best when they are prepared according to an ancestral family recipe or in a traditional inn. Follow our guide to the best restaurants that specialise in terroir products and you'll be bound to come back for more.

AN INCOMPARABLE TERROIR

The entire region offers a variety of terroir products. The north of the canton of Vaud is quite different from the Alps and the shores of Lake Geneva. It offers a charming landscape of fertile plains and wooded hills. This region of vegetable crops and forests favoured the emergence of original terroir specialities. In the villages and on the plateau of the Jura, thoroughness, the love of work well-done and ingenuity are at the root of the know-how used in the precision industry and local gastronomy.

Although some cheeses and cured meats claim a millennial tradition, the Bonvillars truffle only became popular a decade ago. But all these delicacies feature in the region's restaurants and "pintes"!



GASTRONOMY IN VAUD REGION





NATURE



EXCURSIONS & ITINERARIES

Nothing beats a walk through nature that abounds with breathtaking panoramas and fun outdoor activities!

Sitting comfortably and travelling from one place to another, visitors can discover the thousand and one facets of the canton of Vaud's landscapes from one of the trains, rack railways or boats. Not to mention its countless marked trails and cycle routes dedicated to soft mobility. They're waiting to be explored!

 www.myvaud.ch/nature



ITINERARIES FINDER

 myvaud.ch/en/Z6700



VAUD: GUIDE VINEYARD WALKS IN THE CANTON OF VAUD

 myvaud.ch/en/Z7628

LAC LIOSON

© 2020 / Nicolas Glauser / travelltra.ch

PARKS

REGIONAL NATURE PARKS

The Swiss regional nature parks are places of preserved nature. They distinguish themselves by their biodiversity and rural habitats shaped by man in environmentally acceptable ways.

The Gruyère Pays-d'Enhaut Regional Nature Park focuses on the production of two mountain cheeses (Gruyère AOC/PDO and L'Etivaz AOC/PDO). The Jura Vaudois Regional Nature Park offers visitors verdant pastures, flowering peatlands and a wide variety of terroir products to be enjoyed.

JURA VAUDOIS PARK

The Jura Vaudois Park of the Vaud Region extends from the north of Lake Geneva to the border with the French Jura. Visitors can make the most of the numerous activities, hikes and excursions on offer to explore its wide-open spaces and traditional dry stone walls.

GRUYÈRE PAYS-D'ENHAUT PARK

The Gruyère Pays-d'Enhaut Regional Nature Park is ideal for family hikes, discovering Alpine plants and animals and enjoying typical Swiss food. It is only a few minutes' drive from Montreux and offers a multitude of recreational activities.

TRANSPORTS

More than anywhere else, the journey is part of the holiday in the Vaud Region. From the deck of a boat or through the window of a train, funicular or cable car, passengers enjoy the view as they travel from one place to the next, sometimes stopping for a delicious local treat for a gourmet moment.

The CGN maintains eight paddle boats dating from the Belle Epoque. As one of Europe's finest historical fleets, it is listed as a national monument. The Belle Epoque style can also be enjoyed in the GoldenPass. Just like the CGN, the GoldenPass operates restored carriages but also modern, panoramic trains between Lake Geneva and the Alps. From winter 2022, the GoldenPass Express will be offering a unique and direct journey between three exceptional destinations: Montreux, Gstaad and Interlaken.

A multitude of other trains or funiculars run from the towns up to the mountains, through vineyards and countryside. An ideal opportunity to enjoy the region's wide variety of landscapes as they pass by.



GOLDENPASS

© GoldenPass Services



LUZERN - INTERLAKEN - MONT

GRANDE LIGNE DE CHEMIN DE FER
GOLDENPASS

CLASSIC

CULTURE, HERITAGE & TRADITIONS



MUSEUMS

The canton of Vaud is a region with the highest number of museums per capita. With such an offer, culture buffs are sure to find what they are interested in, be it history, contemporary art or societal topics.

The long and exciting history of the canton of Vaud is told in many museums that are sometimes set up in century-old sites. Several castles dating from the Middle Ages or the Century of Enlightenment offer the perfect place to exhibit vestiges and authentic objects.

History with a capital H sometimes gives way to traditions or the arts and crafts that have been kept alive over centuries: making bread, wine and salt, which attracts visitors to unique sites filled with anecdotes.

Art in all its forms is also highlighted in many cultural sites in the canton of Vaud, featuring the unique arts district, Plateforme10 in Lausanne. Recognised throughout the world, these museums also feature the stunning landscapes of the region, which have been reinterpreted by painters and photographers.

Finally, societal topics and famous guests also deserve lively and interactive exhibitions. The Olympic Museum, Chaplin's World and Aquatis are some of the canton's most popular attractions.

www.myvaud.ch/culture

SUGGESTION OF TOP MUSEUMS



CITY BREAKS

The Olympic Museum, Lausanne
Plateforme 10, Lausanne
Art Brut Collection, Lausanne
Aquatis, Lausanne
Chaplin's World by Grévin, Corsier-sur-Vevey
Maison D'Ailleurs, Yverdon-les-Bains



FOOD & WINE

Alimentarium – Food Museum, Vevey
Brotherhood of Winegrowers Museum – UNESCO, Vevey
Lavaux Vinorama



WATCHMAKING

Musée Audemars Piguet, Le Brassus
Espace Horloger, Le Sentier



ALPS

Salt Mines, Bex
Castle of Aigle, Museum of Vines, Wine and Wine Labels, Aigle
Espace Ballon, Château-d'Œx



LE BRASSUS

© Audemars Piguet



CASTLES

Twelve castles – often located on the shores of Lake Geneva and Lake Neuchâtel – are open to the public. They exhibit objects related to their history and thematic collections. Some of them are listed in the museum section (page 30).

Most Vaudois castles were built by great lords of the Middle Ages. This is the case of the castle of Grandson, one of the most ancient Vaudois fortresses. It witnessed the battle opposing Charles the Bold and the Swiss Confederates. The Counts of Savoy also built some of the most beautiful castles in the region, based on the famous “carré savoyard” model. Two fine examples of this type can be seen in Yverdon-les-Bains and Morges. Another legacy of Savoy is the castle of Chillon, Switzerland’s most visited historical monument. Its emblematic silhouette on the shores of Montreux Riviera seems to be floating on Lake Geneva.

BUILT HERITAGE AND CONTEMPORARY ARCHITECTURE

At all times, the canton of Vaud has inspired builders and architects who put their mark on the landscape across the ages. Be it antique or contemporary, this built heritage has been carefully preserved. The Roman remains, medieval towns, castles and witnesses of the Belle Epoque have become tourist attractions to be discovered in museums and on guided tours.

The development of our region has continued throughout the contemporary era, with renowned architects modernising our landscape. This is the opportunity for fans of Le Corbusier and Mario Botta to admire their buildings on the shores of Lake Geneva or on the glacier of Les Diablerets, the canton’s highest point.



CHILLON CASTLE

© Maude Rion



THE TRADITIONAL FESTIVALS

Traditions are good, but they're even better when they're alive. To draw people's interest in the arts and crafts or terroir products, nothing beats a festive atmosphere and authentic experiences around traditional festivals. Inhabitants and visitors are happy to mingle in order to enjoy such moments at music and special events.

Music festivals, folk markets, fairs: their common feature is the rallying effect between the elders who remember and the youngest who learn.

Among these festivals, the "désalpes" are the most traditional. They mark the end of the Alpine summer season when the herds leave the mountain pastures to come down to the plain. This moment is as important now as it was to farmers in the olden days.

CRAFTS

Hand-crafting has been part of the Vaudois region for years. These traditions have been perpetuated through an active younger generation. In Château-d'Œx, the Musée du Vieux Pays-d'Enhaut presents delicate paper cut-outs that illustrate life on Alpine pastures. In Sainte-Croix, the CIMA Museum and the Museum Baud exhibit admirable automata. In Vallorbe, the Museum of Iron and Railways shows why this region has close ties with metallurgy. In Vallée de Joux, the precious mechanism of time can still be found in some watchmaking farms, whereas Risoud forest provides the wood for string instruments. Retracing over 145 years of watchmaking history, the Musée Atelier of Audemars Piguet invites visitors to an immersive experience into the past, present and future cultural universe of the watchmaking history.

Painting, drawing, fashion, jewellery, and kinetic or social sculptures: the local artists are inspired by the soothing landscapes and the heritage of former generations.

THE MOST BEAUTIFUL VILLAGES OF THE CANTON OF VAUD

The most beautiful villages of Switzerland in the canton of Vaud not only offer exceptional landscapes and heritage, but are also live sites, where crafts and secular folklore endure and where encounters are cordial and authentic.

myvaud.ch/en/GP2196




EVENTS & FESTIVALS



When it comes to special events and attractions, the canton of Vaud claims a long tradition focusing on culture, fun and entertainment. Vaudois festival know-how is recognised throughout Switzerland and even beyond. Some traditional events – carnivals or “brandons”, harvesting festivals, and “désalpes” have been held for centuries. More recent but a must: the music festivals attract a faithful public for whom the beginning of ticket sales is already an event in itself.

Gone are the days when the return of the warmer season was anticipated to go out! The canton of Vaud is innovating by offering festivals throughout the year.

 www.myvaud.ch/events-en

EVENTS & FESTIVALS

SPRING

TULIP FESTIVAL

MORGES - MARCH / APRIL

CULLY JAZZ FESTIVAL

CULLY - APRIL

VISIONS DU RÉEL INTERNATIONAL FILM FESTIVAL

NYON - APRIL / MAY

VAUD OPEN CELLAR DAYS

MAY / JUNE

BÉJART BALLET LAUSANNE

LAUSANNE - JUNE AND DECEMBER

SUMMER

MONTREUX JAZZ FESTIVAL

MONTREUX - JULY

FESTIVAL DE LA CITÉ

LAUSANNE - JULY

PALÉO FESTIVAL

NYON - JULY

ATHLETISSIMA

LAUSANNE - AUGUST

INTERNATIONAL ALPINE FILM FESTIVAL "FIFAD"

LES DIABLERETS - AUGUST

NUMERIK GAMES FESTIVAL

YVERDON-LES-BAINS - AUGUST / SEPTEMBER






EVENTS & FESTIVALS

AUTUMN

SEPTEMBRE MUSICAL

MONTREUX - SEPTEMBER

 www.myvaud.ch/en/P1105

THE ETIVAZ "DÉSALPE"

L'ETIVAZ - END OF SEPTEMBER

 www.myvaud.ch/en/P1125


THE VACHERIN MONT-D'OR FESTIVAL IN VALLÉE DE JOUX

LES CHARBONNIÈRES - SEPTEMBER

 www.myvaud.ch/en/P1284

LAUSANNE MARATHON

LAUSANNE - OCTOBER

 www.myvaud.ch/en/P1137

TRUFFLE MARKET

BONVILLARS - OCTOBER

 www.myvaud.ch/en/P1136

WINTER

MONTREUX CHRISTMAS MARKET

MONTREUX/ROCHERS-DE-NAYE - DECEMBER

 www.myvaud.ch/en/P1141

BÔ NOËL

LAUSANNE - DECEMBER

 www.myvaud.ch/en/P7822

BÉJART BALLET LAUSANNE

LAUSANNE - DECEMBRE AND JUNE

 www.myvaud.ch/en/P1150

INTERNATIONAL HOT-AIR BALLOON FESTIVAL

CHÂTEAU-D'ŒX - JANUARY

 www.myvaud.ch/en/P1152



LAUSANNE

© Agence de presse ARC






WINTER



Snow-covered Vaud is ideal to spend holidays in high-quality hotels, relax in spas and discover our traditional and varied gastronomy. At the end of the year, the towns don their festive clothes, offering a magical atmosphere at the Christmas markets and special cultural events. Be it in the mountains, Jura or Alps, or close to the cities, the region offers a vast snow-covered playground that is easily accessible by public transportation: ski, snowshoeing, cross-country skiing or sledging to name but a few.

 www.myvaud.ch/winter-fun

GLACIER 3000

© Glacier 3000

WINTER IN THE ALPES VAUDOISES

Easily accessible by car or public transport from the plain – only one hour away from Lausanne – the resorts of the Alpes Vaudoises all have their own special features. Their point in common is a typical *art de vivre* and a love of culinary traditions, to be found in countless mountain restaurants. Fans of outdoor sports appreciate the region of the Alpes Vaudoises to practice mountain biking, hiking, golf, hot-air ballooning, cycling, mountaineering in a grandiose and preserved natural setting. The region charms visitors with its sports offer, the beauty of its landscapes and tourist attractions. Its rich culinary and wine-related heritage attracts fine food lovers and gourmets alike. The region is also a gold mine for fans of mountain railways: four panoramic lines, some of which are rack railways, include the Montreux-Zweisimmen line via Château-d'Œx as well as the lines of Aigle-Leysin, Aigle-Les Diablerets, and the Bex-Gryon-Villars line that leads up to Bretaye.

VILLARS-LES DIABLERETS

The ski region of Villars-Les Diablerets appeals to all sports fans thanks to its varied ski slopes up to the canton's highest point, Glacier 3000. This region is well known for its wellness offer in the spas of Lavey-les-Bains and Villars. Boasting a length of 7 kilometres, the sledge run in Les Diablerets is one of the longest in Switzerland.

AIGLE-LEYSIN / COL DES MOSSES

Fans of fun appreciate the Tobogganing Park in Leysin and its snowtubing tracks as well as its Snowpark that has been designed to host international competitions. Others may be more into enjoying the Alpine panorama at the Kuklos revolving restaurant or the incredible sunshine on the slopes of the Nordic Centre in Les Mosses.

CHÂTEAU-D'ŒX/PAYS-D'ENHAUT

This region is famous for its International Hot-Air Balloon Festival in January. Its authenticity and idyllic setting attracts a growing public each year.

Close to the towns of Montreux and Vevey, Rochers-de-Naye and Les Pléiades offer every winter fun to be had, plus a stunning view of Lake Geneva.





VILLARS - LES DIABLERETS RELAXATION AND ALTITUDE



Altitude

From 1200 to 3000 m
above sea level



Wellness

Spas in Lavey-les-Bains
and Villars



7 km

sledge run



Glacier 3000

Alpine coaster,
Peak Walk, snow bus



112 km

of ski slopes



94 km

of classic
cross-country skiing



109 km

of skating
cross-country skiing



84 km

of winter hiking



89 km

of snowshoeing trails



7 km

of winter trekking trails -
including Glacier 3000

VILLARS - LES DIABLERETS

© Nicolas Gascard

AIGLE - LEYSIN - COL DES MOSSES

SPORT, NATURE AND
GETAWAY



Altitude

1263 to 2331 m above
sea level



Snowpark



Kuklos revolving restaurant



Tobogganing Park



100 km
of ski slopes



49 km
of classic
cross-country skiing

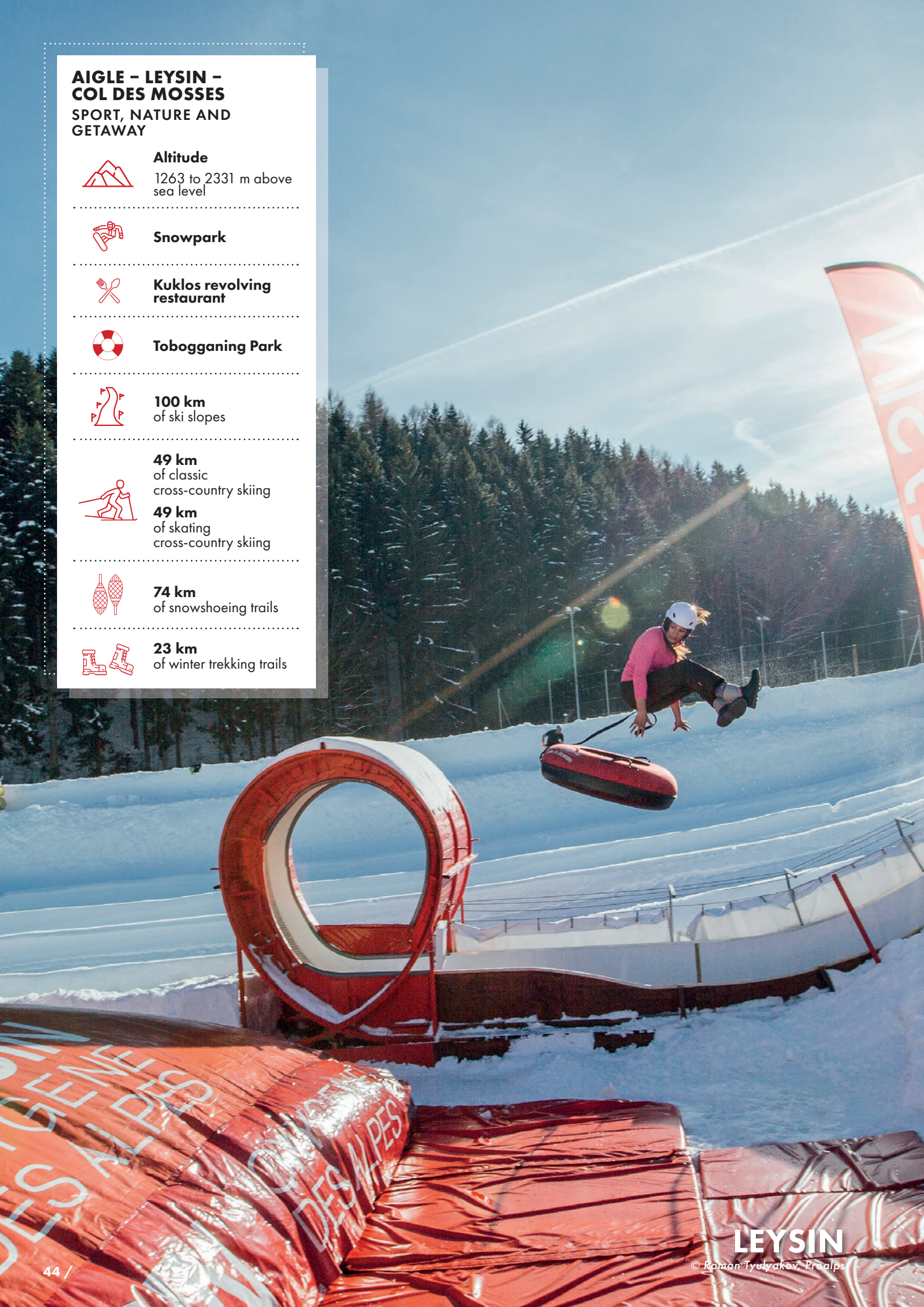
49 km
of skating
cross-country skiing



74 km
of snowshoeing trails



23 km
of winter trekking trails



LEYSIN

© Roman Tyulyakov, Prealps

**CHÂTEAU-D'ŒX –
ROUGEMONT – ROSSINIÈRE
(PAYS-D'ENHAUT)**
THE POETRY OF AN
AUTHENTIC WINTER



Altitude

991 to 2458 m above
sea level



**Capital of
hot-air balloon**



Skijöring



Tobogganing Park

200 km
of ski slopes
destination Gstaad



40 km
of ski slopes
Pays-d'Enhaut / La
Lécherette - Les Mosses



63 km
of classic
cross-country skiing
Pays-d'Enhaut / La
Lécherette - Les Mosses

54 km
of skating
cross-country skiing
Pays-d'Enhaut / La
Lécherette - Les Mosses



24 km
of winter trekking trails
Pays-d'Enhaut / La
Lécherette - Les Mosses



CHÂTEAU-D'ŒX

© Chris Berger Photography

WINTER IN THE JURA VAUDOIS

SPLENDOUR IN THE HEART OF WINTER

The Jura Vaudois is ideal for those who wish to reach more rounded summits than the jagged peaks of the Alps. Visitors can take part in cross-country skiing, downhill skiing, snowshoeing and dog sled racing in wonderful landscapes. Meanwhile, traditional mountain restaurants and spas provide nourishment for body and soul.

VALLÉE DE JOUX

In winter, Vallée de Joux is an experience in itself. Soft sports such as cross-country skiing and snowshoeing can be practised along frozen lakes and in fir forests, giving you the impression of being alone in the world.

SAINTE-CROIX/LES RASSES

A breathtaking view unfolds before you while you practise Alpine or cross-country skiing on miles and miles of marked and prepared tracks.

SAINT-CERGUE/LA DÔLE

A mere 20 minutes from Nyon, this ski region offers multiple possibilities that will delight children and adults alike: night skiing, snowshoeing and outings in sleds pulled by dogs.

SAINT-CERGUE / LA DÔLE



Altitude

1044 to 1677 m
above sea level



44 km
of ski slopes



35 km
of classic
cross-country skiing

35 km
of skating
cross-country skiing



30 km
of snowshoeing trails



12 km
of winter trekking trails



5 km
of dog sled slopes

VALLÉE DE JOUX



Altitude
1004 to 1678 m
above sea level



42 km
of ski slopes



220 km
of classic
cross-country skiing

220 km
of skating
cross-country skiing



47 km
of snowshoeing trails



24 km
of winter trekking trails

SAINTE-CROIX / LES RASSES



Altitude
1100 to 1607 m
above sea level



20 km
of ski slopes



100 km
of classic
cross-country skiing

100 km
of skating
cross-country skiing



65 km
of snowshoeing trails



8 km
of winter trekking trails



MEETINGS



A UNIQUE BUSINESS DESTINATION

A privileged location in the centre of Europe, modern hotel facilities and leading-edge infrastructure are only some of the assets the canton of Vaud offers to its international clientele. Connected to the major international capitals by Geneva Airport and offering a dense rail and road network, the canton of Vaud boasts a great diversity of destinations. Visitors can travel in less than an hour from a conference room of a large Riviera hotel to the relaxed atmosphere of an Alpine resort or to the bucolic setting of the Lavaux vineyard terraces, a UNESCO World Heritage Site.

 www.myvaud.ch/meetings



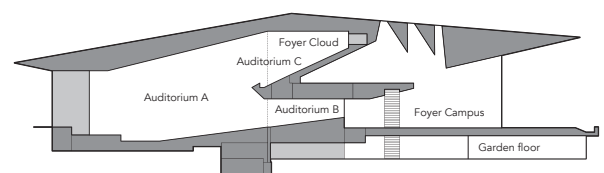
CONFERENCE AND EXHIBITION CENTRES

SWISSTECH CONVENTION CENTER (LAUSANNE)

SWISSTECH CONVENTION CENTER (LAUSANNE)
THE FUTURE OF INTERNATIONAL CONFERENCES

The SwissTech Convention Center of the Federal Institute of Technology in Lausanne (EPFL) opened its doors in April 2014. The modular system is the main feature of this centre. It is intended for conferences, seminars and business conventions and equipped with ultramodern technology. Its auditorium with 3000 seats can be transformed into a banquet hall by retracting the steps by pushing a button. As to the basement of the centre, it can take the shape of a giant hall or can be separated into 15 independent rooms.

 www.stcc.ch



LAUSANNE

© LT/ Laurent Kaczor

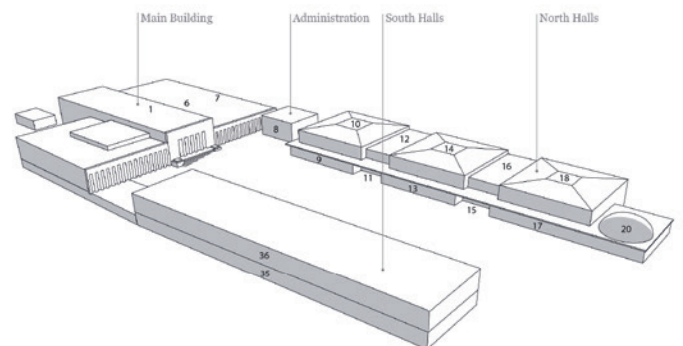


BEAULIEU LAUSANNE

IN THE HEART OF THE CANTON OF VAUD

In the Olympic Capital, the Beaulieu Lausanne conference and exhibition centre is tailored for large-scale events. This ideally located contemporary building has a surface area of 50,500 square metres, 34 conference rooms, as well as Switzerland's largest theatre. Every year, some twenty thematic shows attract over 600,000 visitors. The building has been renovated and modernised to boost the largest exhibition centre in the canton of Vaud.

www.beaulieu-lausanne.ch



LAUSANNE

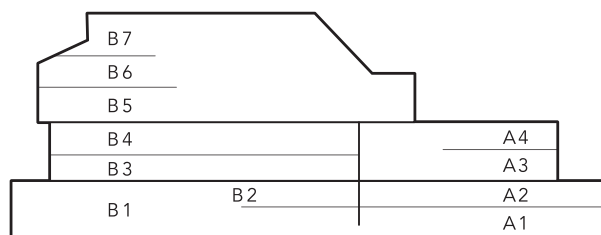
© P. Waterton

2M2C MONTREUX MUSIC & CONVENTION CENTRE

AN EXCEPTIONAL VENUE

This centre of 18,000 square metres is located next to palaces and the Montreux Casino on the shores of Lake Geneva. The "2m2c", as it is called, is modular and multifunctional. It is divided into two main buildings: the Miles Davis is used for events with up to 500 people, while the Auditorium Stravinski, which is renowned for its acoustics, can receive 3500 visitors, for example during the Montreux Jazz Festival, which sees a plethora of artists of world renown each year. The 2m2C will undergo major renovations from 2023 to 2025.

www.2m2c.ch



Stravinski B

Miles Davis A



BUSINESS HOTELS

The accommodation quality meets the discerning demands of an international clientele. Discrete palaces, state-of-the-art 4-star hotels or comfortable, fully equipped 3-star hotels open their doors to business travellers. This selection of hotels is available in and around the towns.

EVENT VENUES

The unique features of the canton of Vaud are ideal to welcome guests for special events in historic castles, museums, in the heart of nature, on a cruise, or on snow-covered peaks. A perfect combination, which guarantees a successful event.

ACTIVITIES

Team building, sports, leisure activities, and excursions: select your business trip event from a whole range of activities on offer in the Lake Geneva Region. In natural, stunning landscapes, in winter and summer, experts guide your employees through sports or team building activities.

VENUE FINDER

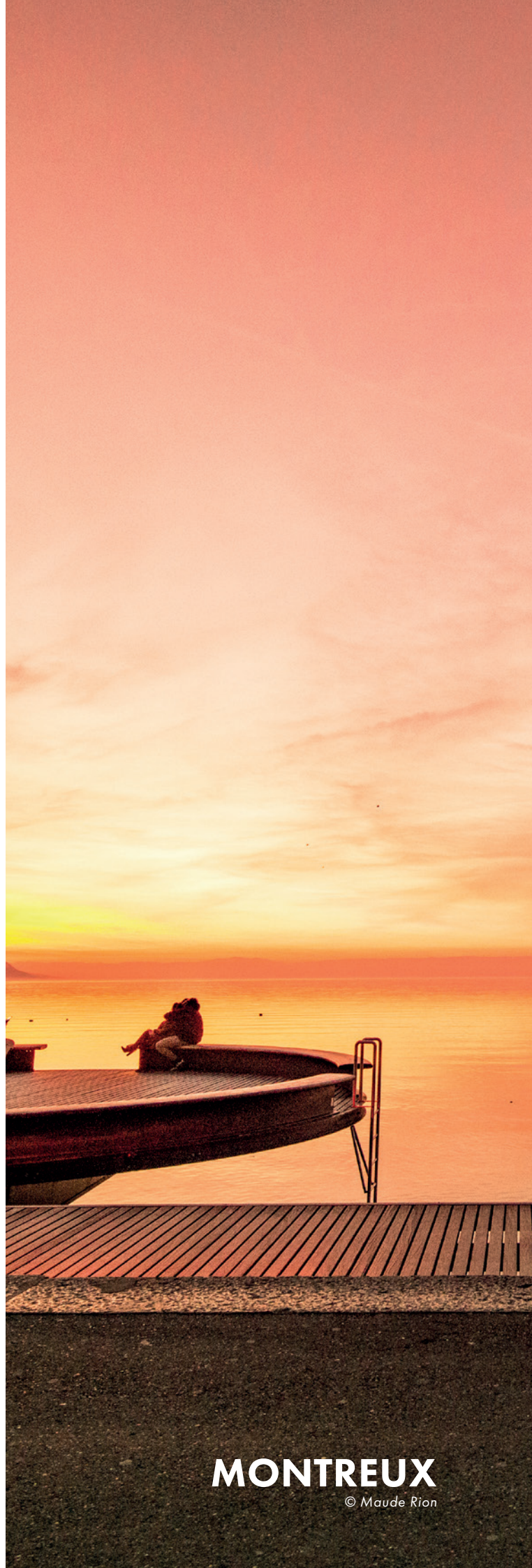
To search for the perfect venue, our Venue Finder allows you to select the destination depending on your criteria.



www.myvaud.ch/meetings

SUSTAINABILITY

For its sustainability strategy, Lausanne Montreux Congress has selected the Global Destination Sustainability Movement (GDS-Index). This is the leading sustainability benchmarking and improvement programme for meetings and events destinations around the world. Lausanne ranks among the world's 15 best destinations.



MONTREUX

© Maude Rion

VAUD 
TERRE D'INSPIRATION



CONTACT

ANY QUESTIONS ?

WANT TO JOIN US ?

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MYVAUD.CH

LAVAUX UNESCO

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**THE VAUDOIS NETWORK,
VALUES IN ADDITION.**

VAUD 
TERRE D'INSPIRATION