

Ticino Meeting Guide

2018





Ticino
Business moments,
a great experience

A high-speed train, primarily white with a red nose and front section, is stopped at a platform inside a tunnel. The tunnel walls are made of concrete and have various pipes and lights. The platform has a yellow safety line. The train's headlights are on, and the scene is lit by overhead lights in the tunnel.

Accessibility How to get here

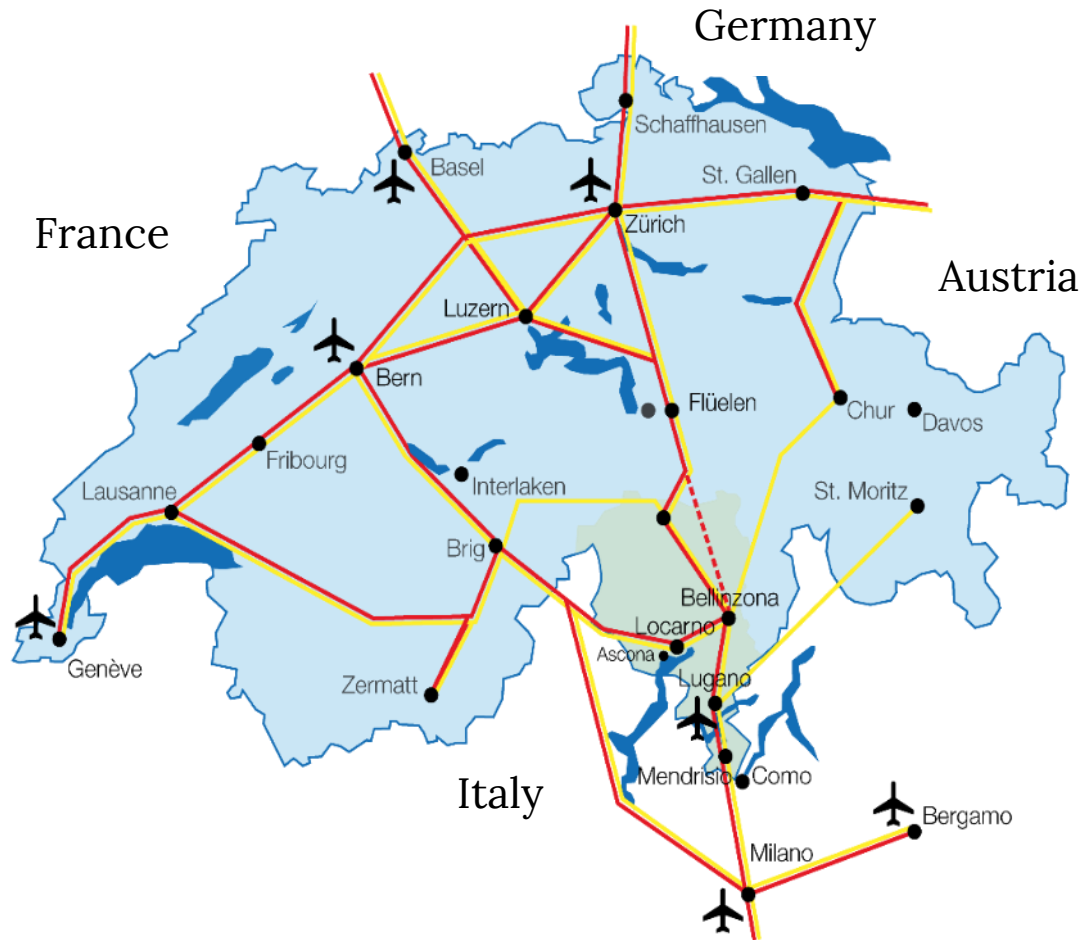


Why Ticino?



- Swiss quality
- Accessibility
- Mediterranean climate
- Excellent incentives
- Sustainability
- Linguistic richness
- La “dolce vita”
- Territory
- Great hotels
- Open Air festival

How to get here



	from Bellinzona
Basel	230 km
Bern	246 km
Geneva	405 km
Locarno	20 km
Lugano	29 km
Malpensa	100 km
Milan	105 km
Bergamo	146 km
Zurich	187 km

	from Bellinzona
Basel	2 h 45 min
Bern	2 h 50 min
Geneva	4 h 35 min
Locarno	25 min
Lugano	25 min
Malpensa	2 h 40 min
Milan	1 h 45 min
Stuttgart	4 h 55 min
Zurich	1 h 40 min

	Nearby Airports
Lugano-Agno	
Zurich	
Milan Malpensa	
Milan Linate	
Milan Orio al Serio	

Panoramic routes

Six exciting alternatives to reach Ticino by public transport and travel through wonderful natural landscapes.



A scenic view of a lake at dusk with mountains in the background and a building on the left. The sky is a mix of purple, pink, and blue. The building on the left is illuminated with warm lights, and the lake reflects the colors of the sky and the lights from the buildings.

The 4 regions of Ticino One land, many facets

A hiker with a red backpack and blue jacket stands on a rocky outcrop, looking out over a vast valley. The valley features a large, calm lake reflecting the sky, surrounded by lush green hills and mountains. The scene is captured from a high vantage point, emphasizing the scale and beauty of the landscape.

Bellinzonese e Alto Ticino



Ascona-Locarno

An aerial photograph of Lugano, Switzerland, taken at sunset. The city is illuminated with warm yellow and orange lights, contrasting with the cool blue and purple tones of the twilight sky. The city is situated on a peninsula, with Lake Lugano to the left and rolling hills to the right. The sky is filled with scattered clouds, some catching the low sun. The overall scene is a vibrant and scenic representation of the region.

Lake Lugano Region



Mendrisiotto

A photograph of a modern building entrance at night. The scene is illuminated by warm interior lights and cool blue exterior lights. A walkway of large, illuminated circular frames leads towards the entrance. Two people are walking away from the camera on this path. The ground is covered in snow. The building's facade is made of glass and metal, with a prominent 'LA' logo in blue neon. The overall atmosphere is sophisticated and contemporary.

The perfect destination for business meetings



MICE Venues - Special meeting venues

- Castle Sasso Corbaro, Bellinzona | up to 40 pax
- Curzútt, Monte Carasso | up to 50 pax
- Villa Jelmini, Tenero | up to 60 pax
- The Brissago Islands, Brissago | up to 45 pax
- Capanna Monte Bar, Corticiasca | up to 35 pax
- Grand Café al Porto, Lugano | up to 40 pax
- Fiore di pietra, Monte Generoso | up to 95 pax
- Centro Polus, Balerna | up to 150 pax



MICE Venues - Seminarhotels

- Hotel & SPA Internazionale***, Bellinzona | up to 60 pax
- Boutique Hotel La Tureta****, Giubiasco | up to 50 pax
- Hotel Belvedere Locarno****s, Locarno | up to 140 pax
- H4 Hotel Arcadia****, Locarno | up to 45 pax
- Hotel de la Paix****, Lugano | up to 480 pax
- Villa Sassa Hotel, Residence & Spa****s, Lugano | up to 130 pax
- Hotel Serpiano***, Serpiano | up to 120 pax
- Hotel Coronado****s, Mendrisio | up to 240 pax



MICE Venues - Special event venues

- Teatro Sociale, Bellinzona | up to 337 pax
- Agustiner-Kloster, Monte Carasso | up to 170 pax
- BLU Restaurant & Lounge, Locarno | up to 400 pax
- Seven Sea Lounge, Ascona | up to 150 pax
- Monte San Salvatore, Lugano | up to 100 pax
- LAC Lugano Arte e Cultura | up to 1000 pax
- Cantine Latini, Tremona | up to 40 pax
- La Torre dei Forni, Morbio Inferiore | up to 100 pax

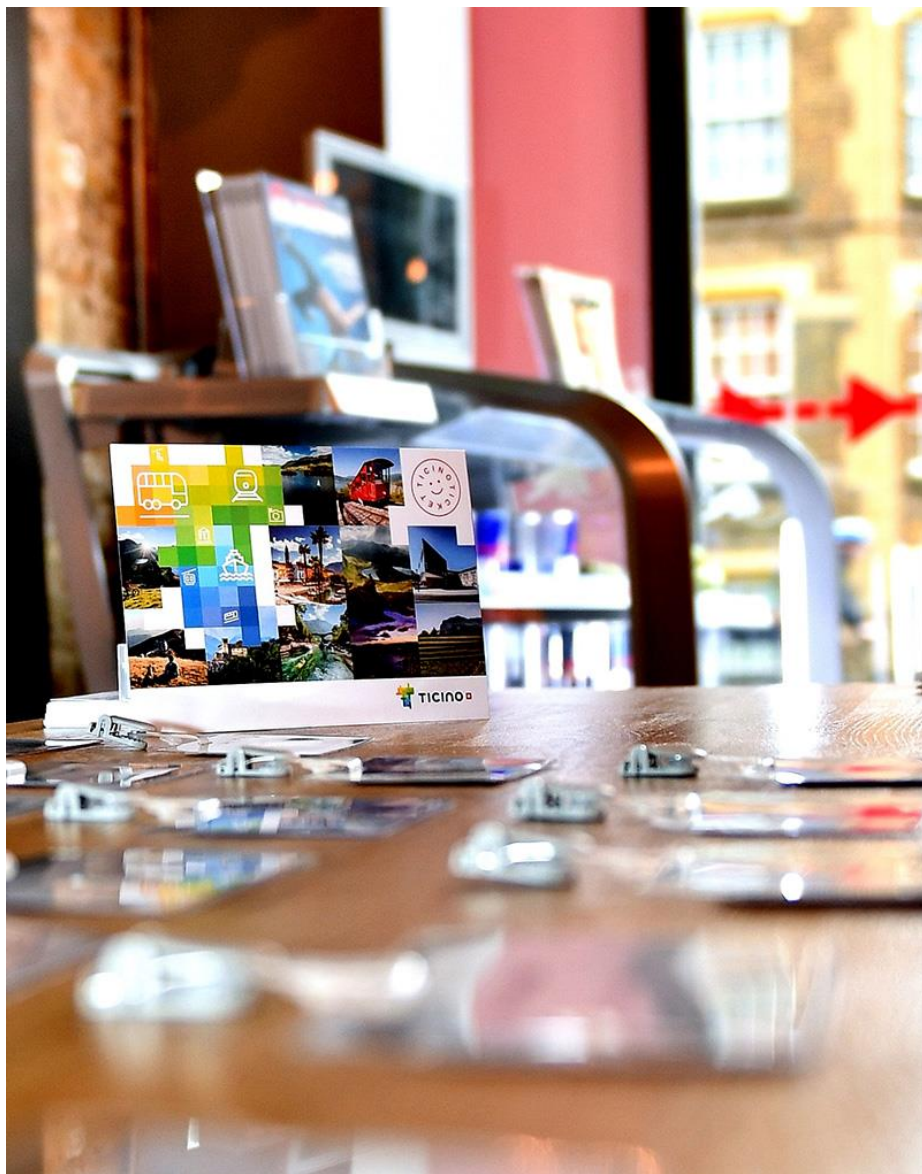


MICE Venues – Congress centres

- Eventica, Castione | up to 540 pax
- Palexpo Locarno | up to 3'000 pax
- Palazzo dei Congressi, Lugano | up to 1'000 pax
- PalaCinema, Locarno | up to 500 pax



Hotels



Hotels

Hotel capacity per category*

- Rooms in 5* | 748
- Rooms in 4* | 1'646
- Rooms in 3* | 2'988
- Total more than | 9'100

Hotel capacity per region*

- Bellinzonese e Alto Ticino | 1'030
- Ascona-Locarno | 4'219
- Lake Lugano region | 3'377
- Mendrisiotto | 670

*Source: O-Tur, 2017; www.otur.usi.ch

A wide-angle landscape photograph capturing a sunset over a valley. The sun is positioned in the upper left, creating a bright starburst effect and casting a golden glow across the sky and the distant mountain ranges. The sky is filled with soft, wispy clouds. Below the mountains, a large body of water, likely a lake, reflects the light. In the foreground, there are dense, green trees on a hillside, partially obscuring the view of the lake. The overall atmosphere is serene and majestic.

**An enchanting setting
for the most important day**



Wedding venues

- Castle Castelgrande, Bellinzona | up to 250 pax
- Centro Dannemann, Brissago | up to 400 pax
- Villa Heleneum, Lugano | up to 100 pax
- New winery “La Prella” of Agriloro, Genestrerio | up to 30 pax

More information:

- www.meetings.ticino.ch/weddings
- “Wedding flyer” – Available online

An aerial photograph of a person kayaking on a body of clear, deep blue water. The kayaker is positioned in the lower right quadrant of the frame, wearing a dark tank top and light-colored shorts, and is using a yellow paddle. The water's surface is textured with ripples and reflects the sunlight, creating a shimmering effect. The overall scene conveys a sense of outdoor recreation and tranquility.

The perfect destination for activities and incentives



Salame dei Castelli

Make your very own Salame dei Castelli di Bellinzona and discover the secrets of this traditional Ticino specialty!

www.ticinella.ch



Gotthard Cheese Factory

Make your own cheese using top-quality ingredients in a cheese factory in the heart of the Alps!

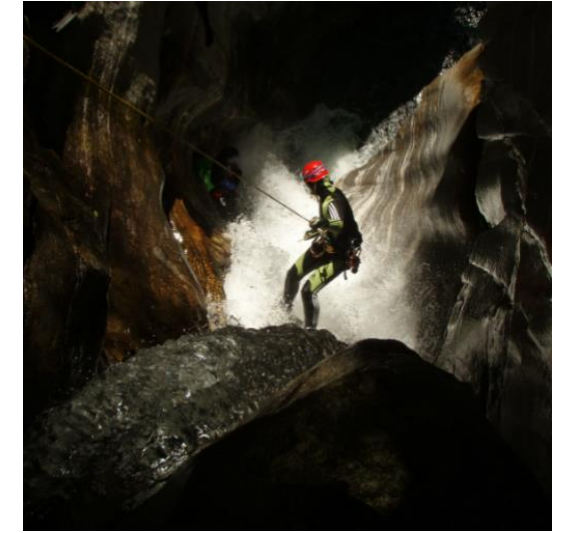
www.caseificiodelgottardo.ch



Tibetan bridge

Discover the 270 m long Tibetan bridge which rises 130 m above the ground.

www.carasc.ch



Canyoning

Experience this sizzling, sparkling adventure in the spectacular mountain rivers and waterfalls of Ticino.



Swiss Helicopter

Visit the hangar before you board a helicopter and see the earth from a bird's eye view, truly an unforgettable experience.

www.swiss-helicopter.ch



Bike & Wine Lago Maggiore

Experience the Lake Maggiore region as you have never done before. This offer allows you to spend an unforgettable day dedicated to nature, sport, good food and wine. All this combined with a bike tour around Tenero, Gordola and Locarno.

www.matasci-vini.ch/bikeandwine



Ticino Experience

A sensorial journey through Ticino's scents and flavors, alongside an amusing film while visitors will taste various local products.

www.ticinoexperience.ch



Tea Ceremony

Visit the Zen Garden and participate in the tea ceremony at the Monte Verità Tea House.

www.monteverita.org



Monte Tamaro

Monte Tamaro offers fun, nature and relax with its many attractions: Adventure Park, Tamaro Jumping, Splash & Spa, and much more.

www.montetamaro.ch



Foxtrail «Galileo Galilei»

Foxtrail is an urban treasure hunt allowing you to discover the city in an alternative way.

www.foxtrail.ch



Visit the TV Studios

A stimulating tour of the studios to introduce you to RSI world and give you an understanding of what goes on behind the scenes.

www.rsi.ch



Food & Wine Tour

More than a tasting tour, the walk is a real traveling menu with product and wine tastings.



La casa del vino Ticino

Discover the wine traditions of Ticino with a delicious and multifaceted tasting.

www.casadelvinoticino.ch



Fossil Museum Monte San Giorgio

The museum exhibits a selection of fossilized animals that lived up to 245 million years ago from the unique UNESCO World Heritage Site of Monte San Giorgio.

www.montesangiorgio.com



Taste genuine cheeses

Visit the show dairy in the old town of Mendrisio and learn about the secrets of the “Zincarlin” from the Muggio valley.

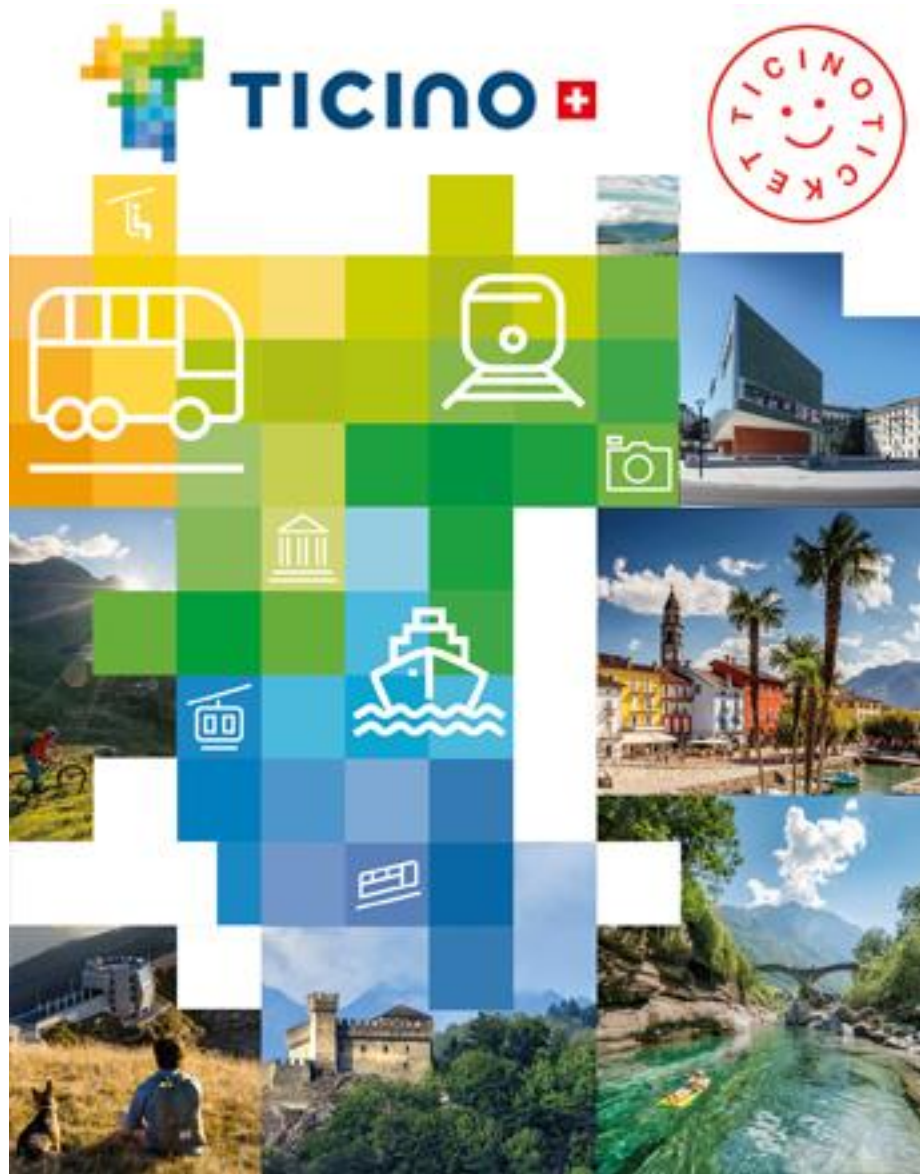
www.valledimuggio.ch



Perseo art foundry

Visit the foundry of Perseo SA, one of the leading foundry in Switzerland.

www.perseoartfoundry.com



Ticino Ticket

One ticket, numberless emotions

- It ensures free public transport in the whole Canton
- Guests benefit from discounts up to 30% on cable cars, navigation and main tourist attractions
- The Ticino Ticket is free for all guests staying in a hotel, youth hostel or camping site
- How does the Ticket works? Find here the answers to your questions



Meetings & Incentives

meetings.ticino.ch



**Thank you
for your attention!**

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