

SALES MANUAL 2019

Lucerne – Lake Lucerne Region





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Prices subject to change. Status: September 2018

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The Switzerland Tourism quality-assurance programme promotes the development and maintenance of quality standards in businesses in the tourist industry 

ISO 14001 Environmental Management System 

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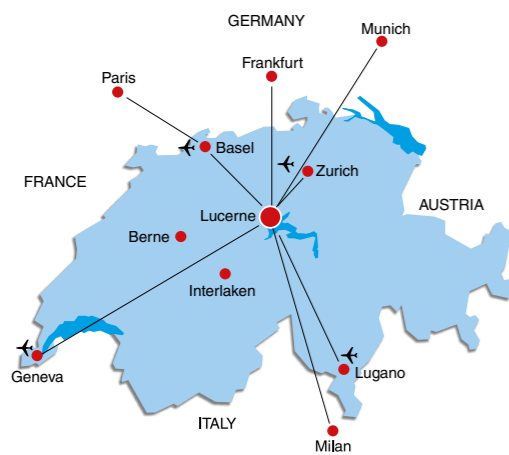


Banks of the Reuss and Chapel Bridge, Lucerne



Bruch quarter, Lucerne

LUCERNE IN THE HEART OF EUROPE



Transport links

Excellent connections by rail (half-hourly services from e.g. Zurich), air (around one hour by road/rail from Zurich or Basel Airports), boat and road (A2/A4 motorways).

Switzerland	km	Road	Railway
Zurich	55	45 min	50 min
Interlaken	70	1 h	2 h
Basel	95	1 h	1 h
Bern	110	1 h 10 min	1 h
Lugano	170	1 h 45 min	2 h
Geneva	265	2 h 30 min	2 h 50 min

Europe	Road kilometres	Railway	Direct flights to Zurich
Milan	235	3 h 15 min	55 min
Frankfurt	423	4 h	1 h 5 min
Paris	608	4 h 30 min	1 h 20 min
Prague	740	11 h	1 h 15 min
Vienna	780	9 h	1 h 20 min
Rome	830	7 h 30 min	1 h 30 min
Amsterdam	835	8 h 45 min	1 h 30 min
Berlin	911	8 h 30 min	1 h 25 min
Madrid	1647	14 h	2 h 10 min
Moscow	2830	32 h	3 h 15 min

FRANZISKA'S LUCERNE

Lucerne epitomises the perfect Switzerland. Design entrepreneur Franziska Bründler explains how Lucerne has what other cities dream of, and how this influences her work. Idyllically situated on the Reuss, the spacious offices of the "Bodoni" studio community are bustling with activity in June. Franziska Bründler has made this her creative home since mid-2015. She has been organising Lucerne's "DesignSchenken" design days since 2009, an annual event involving 100-plus labels and designers showing their products at the beginning of December.

For some 10 years now, Franziska has been marketing humorous and innovative design objects through her Fidea Design label, many of them created by young Swiss designers and made in Switzerland. What began in 2008 with the Monolux candleholder has since grown into a mini empire of beautiful objects, such as accessories for the home, gifts and books, and postcards – one of Franziska's collecting passions since childhood. Franziska Bründler has also been rooted in the city of Lucerne since her earliest years. For her, Lucerne represents both home and family: "I consider it a privilege to live in this beautiful, even rather kitschy, city!" Be it Lake Lucerne, the Pilatus (Lucerne's local mountain) or the Old Town, she draws inspiration for her work from the delightful squares, sights and attractions known the world over as postcard motifs. She's also inspired and enriched by Lucerne's hidden gems off the beaten track, including the Bruch quarter, which has become very trendy and isn't far from Franziska's studio, and the café in the Museum of Art Lucerne, which offers tasty morsels alongside objects made by local designers. Located in the world-famous KKL Culture and Convention Centre designed by star architect

Jean Nouvel, this remains a firm favourite of the locals. In summer, however, there's no better place for Franziska than the Seebad Luzern lakeside venue in the heart of the city: from the outside it's an inconspicuous timber-clad box, but anyone venturing in via the gangway immediately succumbs to the charm of the wonderful Belle Epoque pools.



FACTS & FIGURES

Inhabitants

Lucerne City 80,378
 Canton Lucerne 390,151
 Language German
 Currency Swiss franc (CHF)
 € and credit cards accepted

DIRECTIONS/ TRAVEL

Public transport in Lucerne

Lucerne benefits from a dense network of buses. www.vbl.ch
Visitors staying at a hotel in Lucerne City receive a free rail/bus travelcard (Zone 110, 2nd class, not valid for waterways). Offer does not apply to holiday lets, Airbnb or hotels in the conurbation of Lucerne.

Rail – Swiss Travel System

Swiss Travel System – the best way to discover Switzerland. Fascinating panoramic routes such as the Glacier Express, GoldenPass Line and Gotthard Panorama Express; public transport in 90 Swiss towns and cities; free admission to over 500 museums throughout the country; the loveliest mountain peaks – visitors can experience all of this at half price with a single travelcard: the Swiss Travel Pass. Moreover, the free Swiss Family Card enables children aged 6 to 16 inclusive to travel free of charge when in the company of at least one parent holding a valid STS travelcard.

Travelcards available from: www.sbb.ch/sts

Travelling to Switzerland by rail

SBB | www.sbb.ch
ÖBB | www.oebb.at
TGV | www.tgv-lyria.com
DB | www.bahn.de

Flights

SWISS and partner airlines
Tel. +41 (0)848 700 700 | www.swiss.com
Airport information: Basel | www.euroairport.com,
Geneva | www.gva.ch, Zurich | www.flughafen-zuerich.ch

Tell-Pass

The Tell-Pass is the easiest way to discover the Lucerne – Lake Lucerne Region. The travelcard offers unlimited rail, bus and waterway travel at any time of the year and is valid on many mountain cableways/railways, too. What's more, various bonus partners offer discounts of between 20% and 50% on spa and museum admissions and cultural, outdoor and sporting activities.

The days must be used consecutively. No further discounts for Swiss Travel Pass, Half-Fare or GA travelcards, etc. Prices apply to 2nd class. Upgrades to 1st class (rail and waterway) available from ticket counter on day of travel.
www.tell-pass.ch | Tel. +41 (0)41 227 17 17



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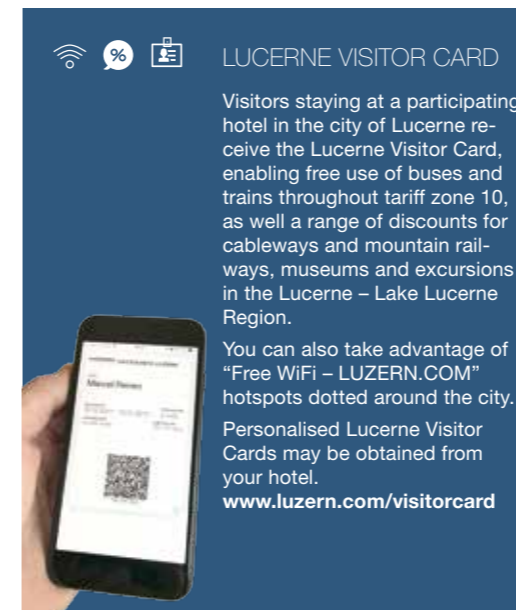
● Coach parking ● Sights p. 8 ● Museums p. 8/9

April to October November to March

2 days' unrestricted travel	CHF 180	CHF 110
3 days' unrestricted travel	CHF 210	CHF 140
4 days' unrestricted travel	CHF 230	CHF 160
5 days' unrestricted travel	CHF 240	CHF 170
10 days' unrestricted travel	CHF 300	CHF 220
Children (6–16)		
2–10 days (flat-rate)	CHF 30 (one-off)	

Rent-a-Bike cycle hire

Lucerne railway station, SBB counter on upper floor
Tel. +41 (0)900 300 300 | www.rentabike.ch
Lucerne Youth Hostel
Tel. +41 (0)41 420 88 00 | www.youthhostel.ch/luzern
nextbike
Tel. +41 (0)41 508 08 00 | www.nextbike.ch/de/luzern



LUCERNE VISITOR CARD

Visitors staying at a participating hotel in the city of Lucerne receive the Lucerne Visitor Card, enabling free use of buses and trains throughout tariff zone 10, as well as a range of discounts for cableways and mountain railways, museums and excursions in the Lucerne – Lake Lucerne Region.

You can also take advantage of "Free WiFi – LUZERN.COM" hotspots dotted around the city. Personalised Lucerne Visitor Cards may be obtained from your hotel.
www.luzern.com/visitorcard



SIGHTS AND MUSEUMS

www.luzern.com/sights
www.luzern.com/museums



10 KKL Luzern culture and convention centre

The KKL Luzern with its 1840-seater concert hall is the work of the Parisian architect Jean Nouvel. The Lucerne Hall, auditorium in the convention centre and Museum of Art Lucerne are part of this sensational architectural masterpiece.

11 Chapel Bridge

The Chapel Bridge was constructed in the first half of the 14th century as part of the city's fortifications. The painted panels added in the 17th century portray scenes of Swiss and local history, including biographies of the city's patron saints, Leodegar and Mauritius.

12 Water Tower

The octagonal tower, over 34 metres in height, was built around 1300 as part of the city's fortifications. It has been used as an archive, treasury, prison and torture chamber. Today it's one of Lucerne's trademark attractions.

13 Jesuit Church

The Jesuit Church was constructed around 1666 as the first sacred baroque building in Switzerland. The vault was redecorated in the middle of the 18th century. Inside is a chapel devoted to Brother Klaus, patron saint of Switzerland, which contains the habit he wore.

14 Needle Dam

The Needle Dam was built in 1859/60. It was renovated and extended in 2009 – 2011. The water level of Lake Lucerne is still regulated manually by the removal and insertion of wooden "needles".

15 Spreuer Bridge

The Spreuer Bridge was completed in 1408 as part of the city's fortifications. It features 67 paintings depicting the Dance Macabre added by Kaspar Meglinger between 1626 and 1635. This was the only place that chaff from cereals (Spreu) and foliage could be dumped into the river – hence the name.

16 Musegg Wall and its towers

The Musegg Wall is part of the fortification ring built after 1386. Three of its nine towers are open to the public. The Zyt Tower is adorned by the oldest clock in the city, dating from 1535.

17 Lion Monument

The "Dying Lion of Lucerne" is one of the world's most famous monuments. Carved out of rock, it commemorates the heroism in 1792 of Swiss soldiers who died attempting to protect the Tuileries Palace in Paris. Mark Twain described the Lion of Lucerne as "the most mournful and moving piece of stone in the world".

+ For locations see map on page 7

20 Bourbaki Panorama Lucerne

The giant painting in the round by Edouard Castres portrays the French Army of the East under General Bourbaki crossing over into Switzerland during the Franco-Prussian War. Visitors to the new permanent exhibition come away with a strong sense of the precarious conditions experienced by the 87,000 French soldiers during their internment in Switzerland.

www.bourbakipanorama.ch | Tel. +41 (0)41 412 30 30

Opening hours: April–October, 09.00–18.00 daily.

November–March, 10.00–17.00 daily.

Prices: adults CHF 12, groups CHF 10

21 Glacier Garden Lucerne

With its park, observation tower and historic Swiss House, the Garden takes visitors on a trip through time from the palm beach by the lake to the glaciers of the last ice age. Other attractions include a unique portrayal of the Alps in relief, the Million Year Show, temporary exhibitions and the Alhambra Mirror Maze.

www.gletschergarten.ch | Tel. +41 (0)41 410 43 40

Opening hours: April–October, 09.00–18.00 daily.

November–March, 10.00–17.00 daily.

Prices: adults CHF 15, groups CHF 12

22 Museum of Art Lucerne

Ranked amongst the country's most important art museums, Lucerne is recognised for its ambitious programme of national and international exhibitions. It focuses on contemporary art and aspects of its own collection.

www.kunstmuseumluzern.ch | Tel. +41 (0)41 226 78 00

Opening hours: Tue–Sun 10.00–18.00 | Wed 11.00–20.00

Prices: adults CHF 15, groups CHF 12

23 Museum Rosengart Collection Lucerne

Classic Modernism takes centre stage at the Rosengart Collection: alongside unique groups of works by Pablo Picasso and Paul Klee, it features more than 20 other world-famous artists of the 19th and 20th centuries including Monet, Cézanne, Vuillard, Bonnard, Matisse, Braque, Léger, Miró, Chagall, Kandinsky and others.

www.rosengart.ch | Tel. +41 (0)41 220 16 60

Opening hours: April–October, 10.00–18.00 daily.

November–March, 11.00–17.00 daily.

Prices: adults CHF 18, groups CHF 15

24 Swiss Museum of Transport

Displayed at the Swiss Museum of Transport are more than 3000 items illustrating the development of transport and mobility on road, rail and water, not forgetting air and space travel. The cinema features the country's biggest screen, while the planetarium, Swiss Chocolate Adventure visitor experience and Hans Erni Museum are further excellent reasons for making time to come here.

www.verkehrshaus.ch | Tel. +41 (0)41 375 75 75

Opening hours: Summer 10.00–18.00 daily.

Winter 10.00–17.00 daily.

Prices: adults CHF 32, groups CHF 28

Other museums in Lucerne

Museum	Telephone	Website	Prices (adults)	Prices (groups)
History Museum	+41 (0)41 228 54 24	www.historischesmuseum.lu.ch	CHF 10	CHF 8
Natural History Museum	+41 (0)41 228 54 11	www.naturmuseum.ch	CHF 10	CHF 8
Richard Wagner Museum	+41 (0)41 360 23 70	www.richard-wagner-museum.ch	CHF 8	CHF 6

Lucerne Museum Pass: costing CHF 36, this gives unrestricted admission to all of Lucerne's museums over two consecutive days. www.luzern.com/museums-pass

Swiss Travel Pass: free admission to most museums

Left: Swiss Museum of Transport
 Right: Richard Wagner Museum



Top left: Lion Monument
 Bottom left: Jesuit Church
 Right: KKL Luzern



HOTELS

www.luzern.com/hotels



Hotel Schweizerhof Luzern

★	Name	Website	Rooms	Beds
★★★★	Palace Luzern	www.palace-luzern.ch	129	256
★★★★	Grand Hotel National	www.grandhotel-national.ch	41	67
★★★★	Schweizerhof Luzern	www.schweizerhof-luzern.ch	101	196
★★★★	The Hotel	www.the-hotel.ch	30	60
★★★★	Art Deco Hotel Montana	www.hotel-montana.ch	62	117
★★★★	Hermitage Seehotel	www.hermitage-luzern.ch	69	138
★★★★	Radisson Blu Hotel Lucerne	www.radissonblu.com/hotel-lucerne	189	358
★★★★	Sonnmatt Luzern	www.sonnmatt.ch	106	122
★★★★	Ameron Hotel Flora	www.flora-hotel.ch	161	287
★★★★	Astoria	www.astoria-luzern.ch	252	440
★★★★	Cascada Hotel	www.cascada.ch	66	106
★★★★	Château Gütsch	www.chateau-guetsch.ch	27	54
★★★★	Continental Park	www.continental.ch	μ2	170
★★★★	Des Balances	www.balances.ch	56	108
★★★★	Grand Hotel Europe	www.europe-luzern.ch	169	350
★★★★	Hofgarten	www.hofgarten.ch	18	34
★★★★	Hotel Monopol Luzern	www.monopoluzern.ch	73	138
★★★★	Hotel Seeburg - Chalet Gardenia	www.hotelseeburg.ch	16	35
★★★★	Hotel Wilden Mann	www.wilden-mann.ch	49	89
★★★★	Rebstock	www.rebstock-luzern.ch	30	48
★★★★	Renaissance Lucerne Hotel	www.renaissance-luzern.ch	86	172
★★★	Hotel Restaurant Anker	www.hotel-restaurant-anker.ch	40	80
★★★	Waldstätterhof	www.hotel-waldstaetterhof.ch	96	172
★★★	Altstadt Hotel Krone	www.krone-luzern.ch	29	65
★★★	Altstadt Hotel Le Stelle	www.lestelle.ch	10	20
★★★	Ambassador	www.ambassador.ch	31	54
★★★	Bellevue	www.bellevue-luzern.ch	19	42
★★★	Boutique Hotel weisses Kreuz	www.altstadthotelluzern.ch	21	54
★★★	De la Paix	www.de-la-paix.ch	39	70
★★★	Des Alpes	www.desalpes-luzern.ch	45	85
★★★	Drei Könige	www.drei-koenige.ch	63	120
★★★	Hotel Fox	www.hotelfox.ch	64	k.A.
★★★	Hotel Rothaus	www.rothaus.ch	48	85
★★★	Hotel Seeburg	www.hotelseeburg.ch	45	85
★★★	ibis Styles Luzern City	www.ibis.com/8549	115	190
★★★	Thorenberg	www.thorenberg.ch	19	38
★★	Stern Luzern	www.sternluzern.ch	15	30
★★	Schlüssel	www.schluesel-luzern.ch	10	23
★	ibis Budget Luzern City	www.ibis.com/6782	128	239
	Lucerne Youth Hostel	www.youthhostel.ch/luzern	45	206
	Pickwick	www.hotelpickwick.ch	17	45
	Villa Maria	www.bnb.ch/1378	10	20
	Alpha	www.hotelalpha.ch	47	90
	Altstadt Hotel Magic	www.magic-hotel.ch	13	26
	Aparthotel Adler	www.hoteladlerluzern.ch	31	51
	Baslerter Summer Pool Hotel	www.baslerter.ch	17	50
	Falken	www.hotel-falken.ch	15	34
	Hotel Alpina Luzern	www.alpina-luzern.ch	36	67
	Hotel Spatz	www.spatz-luzern.ch	15	30
	Linde	-	6	9
	Lion Lodge Luzern	www.lionlodge.ch	25	82
	Luzernerhof	www.luzernerhof.ch	65	122
	Richemont Hotel	www.richemont.cc	14	35
	Rösli Guest House	www.roesli.ch	9	20
	Royal	www.hotel-royal-luzern.ch	46	80
	Seminarhaus Bruchmatt	www.seminarhaus-bruchmatt.ch	25	30
	Tourist Hotel	www.touristhotel.ch	35	100
	Weinhof	www.hotel-weinhof.ch	28	54



579 beds in 4 hotels



2766 beds in 17 hotels



1160 beds in 15 hotels

1389 beds in 21 other accommodation providers



Holiday apartments:
www.luzern.com/apartments



Campsites:
www.luzern.com/camping



Concert hall, KKL Luzern

Top Events
LUZERN
FACEBOOK

FESTIVALS AND EVENTS

www.luzern.com/festival



Lucerne hosts a year-round programme of festivals, including classical music, blues, rock, comics and thrilling sporting events.

2019	2020	Event	Website
10-20.1.	*	Lilu Lucerne Festival of Lights	www.lichtfestivalluzern.ch
6-14.4.	28.3-5.4.	Fumetto Comix Festival Lucerne	www.fumetto.ch
6-14.4.	28.3-5.4.	LUCERNE FESTIVAL Easter	www.lucernefestival.ch
*	22-24.5.	LUCERNE REGATTA	www.lucerne-regatta.com
31.5-2.6.	*	2019 European Rowing Championships Lucerne	www.lucerne2019.com
9.7	14.7	Athletics Meeting Lucerne	www.spitzenleichtathletik.ch
19-27.7.	17-25.7.	Blue Balls Festival	www.blueballs.ch
16.8-15.9.	4.8-13.9.	LUCERNE FESTIVAL Summer	www.lucernefestival.ch
21-29.9.	19-27.9.	World Band Festival Lucerne	www.worldbandfestival.ch
27.10	25.10	SwissCityMarathon - Lucerne	www.swisscitymarathon.ch
9-17.11.	7-15.11.	Lucerne Blues Festival	www.bluesfestival.ch
16-24.11.	21-29.11.	LUCERNE FESTIVAL Piano	www.lucernefestival.ch

* Dates not known at time of going to press



Wochenmarkt market

SHOPPING

www.luzern.com/shopping



Lucerne benefits from an eclectic range of shops and boutiques offering an exquisite selection of products, including typical Swiss items such as chocolate, exclusive watches from world-famous brands, fine jewellery and attractive fashion. A visit to the Wochenmarkt market along the Reuss on Tuesdays and Saturdays is an experience in itself.

General opening hours: Mon–Wed 9.00–18.30, Thu + Fri 9.00–21.00, Sat 9.00–16.00.

Shops	Telephone	Website	Opening hours
Watches			
Bucherer	+41 (0)41 369 77 00	www.bucherer.com	02.04.2018 to 28.10.2018, Mon–Sun 09.00–19.00 29.10.2018 to 31.12.2018, Mon–Sat 09.00–18.30, Sun 15.00–18.30
Embassy	+41 (0)41 418 20 80	www.embassy.ch	Mon–Sat 09.00–19.00, Sun 15.00–19.00
Gübelin	+41 (0)41 417 00 10	www.guebelin.com	Mon–Fri 09.00–19.00 Sat 09.00–19.00 Sun 09.00–12.30, 14.00–19.00
Swiss Lion	+41 (0)41 410 61 81	www.swisslion.ch	Mon–Fri 8.30–18.30, Sat 08.30–18.00, Sun 9.00–18.00
Souvenirs			
Casagrande	+41 (0)41 418 60 60	www.casagrande.ch	April–October (summer) Mon–Sat 08.30–20.00, Sun 09.00–19.30 November–March (winter) Mon–Sat 09.00–19.00, Sun 10.00–19.00
Chocolate / confectionery			
Max Chocolatier	+41 (0)41 418 70 90	www.maxchocolatier.com	Mon 13.00–18.30, Tue–Fri 10.00–18.30, Sat 10.00–17.00
Bachmann	+41 (0)41 227 70 70	www.confiserie.ch	Mon–Wed / Fri 7.00–19.00, Thu 7.00–21.00 Sat 7.00–17.30, Sun 9.30–18.00

Market	Where	When
Wochenmarkt market: vegetables, fruit and flowers	Along the Reuss	Tue, Sat 06:00 – 13:00
Fish market		1st Sat of month April to December, 07.00–16.00
Flea market	Untere Burgerstrasse and Reusssteg	Sats from May to October
Monthly goods market	Bahnhofstrasse	1st Wednesday of month March to December
Craft market	Weinmarkt; in December Hirschenplatz	1st Saturday of month April to December

All information provided without guarantee. Subject to change.

CITY TOURS

www.luzern.com/citytours



Lucerne's attractions are best discovered on a guided tour. Lucerne Tourism also offers a large selection of themed tours.



City tour

City tour	Time, prices, details	Languages*
City Tour of Lucerne Join us as we visit world-famous sights such as the Chapel Bridge with its octagonal Water Tower, the Jesuit Church and KKL Luzern, and discover amazing and amusing aspects of the history and everyday lives of the inhabitants. We explore hidden alleys and lively squares and catch a glimpse of the Musegg Wall crowning the city. The familiar and the new – Lucerne looks forward to your visit!	Duration: 2 hours Tour guide CHF 250 For individual visitors: May–October daily; November–April Wednesdays, Saturdays and Sundays Time: 09.45, CHF 18, DE/EN Meeting point: Tourist Information Office, Lucerne	CN, DE, EN, FR, IT, NL, PL, PT, RU, ES
A Chat by the Fountain Water plays a central role in Lucerne, which started out as a fishing village before becoming a trading centre followed by a world-famous destination. Water as a source of food, safe transportation and motive power – and relaxation. We follow the scent of the lake, discover what links the city's fountains with Facebook, find out where beer is brewed and learn how high the Reuss reached in 1910 in the flood of the century. Immerse yourself in Lucerne, the city of water!	Duration: 2 hours Tour guide CHF 270	DE, EN, FR, IT
Journey Back to the Middle Ages Experience Lucerne as it was growing – when bells marked the daily routine and craftsmen plied their trades in the alleys. A time in which fortified towers, walls and bridges were erected and mercenaries and merchants shaped the city. On this tour, with a guide in medieval costume, we bring the Middle Ages to life in all its various aspects.	Duration: 2 hours Tour guide CHF 320	DE, EN, FR, IT
“Taste My Swiss City” – food-related tours of Lucerne Franziska loves Lucerne. And since everyone knows that the way to the heart is through the stomach, she reveals her favourite places. Combine your holiday with a food-related tour of the city featuring four or five stops. You receive vouchers that can be exchanged for something tasty.	Duration: 2 to 6 hours (approx.) Price per person from CHF 99	DE, EN
Lucerne's Fortifications – the Musegg Wall Lucerne was once protected by a stone curtain wall and 30 towers. Ascend the Musegg and learn about the building of the wall, today a national monument. Enjoy the panoramic views and observe the mystical movement of the clock pendulum in the Zyt Tower. Erected more than six centuries ago, the timber-clad covered battlements are still a feature of Lucerne – silent witnesses to an eventful, troubled past.	Duration: 2 hours Tour guide CHF 270	CN, DE, EN, FR, IT, NL, PL, PT, RU, ES
City Train The road-going City Train offers an overview of Lucerne. Audio information is available in various languages during the tour.	Duration: 40 minutes, April–October daily public tours, price per person CHF 10 (10 or more persons), special tour CHF 360	DE, EN, FR, IT, ES, RU, CN, JA, NL, IND

* Chinese: CN, German: DE, English: EN, French: FR, Italian: IT, Dutch: NL, Polish: PL, Portuguese: PT, Russian: RU, Spanish: ES, Japanese: JA, Hindi: IND

Max. 25 persons per guide. Prices subject to change.



Restaurant Anker

GASTRONOMY

www.luzern.com/restaurants



Lucerne offers more than traditional Swiss fare. Available alongside the national cuisine are countless variations of international cuisine from every continent. The following selection will help you navigate Lucerne's eclectic gastronomy.

Restaurant	Address	Telephone	Website	Capacity
Asian				
Li Tai Pe	Furrengasse 14	+41 (0)41 410 10 23	www.litaipe.ch	130
Indian Restaurant Kanchi**	Zürichstrasse 4	+41 (0)41 410 67 08	www.kanchi.ch	80
Cha chà – Thai Positive Eating**	Citybay, Bürgenstrasse 3	+41 (0)58 568 38 20	www.chachathai.ch	50
Jialu National, Grand Hotel National Luzern* **	Haldenerstrasse 4	+41 (0)41 419 09 09	www.jialu.ch/national	45
Mediterranean / Italian				
Restaurant Balances, Hotel des Balances* **	Weinmarkt	+41 (0)41 418 28 28	www.balances.ch	72
Bellini Ristorante Ticinese, Hotel Continental Park* **	Murbacherstrasse 4	+41 (0)41 228 90 50	www.continental.ch	160
Restaurant Mostrose Da Ernesto* **	Rathausquai 11	+41 (0)41 410 17 44	www.da-ernesto.ch	74
Brasserie Flora, Ameron Hotel Flora* **	Seidenhofstrasse 5	+41 (0)41 227 66 66	www.flora-hotel.ch	70
Restaurant Grottino 1313*	Industriestrasse 7	+41 (0)41 610 13 13	www.grottino1313.ch	77
Scala Restaurant, Art Deco Hotel Montana**	Adligenswilerstrasse 22	+41 (0)41 417 35 41	www.hotel-montana.ch	120
Mediterranean / Spanish				
Bolero Restaurant, Hotel Cascada* **	Bundesplatz 18	+41 (0)41 226 80 80	www.bolero-luzern.ch	100
Mediterranean / French				
Brasserie Bodu**	Kornmarkt 5	+41 (0)41 410 01 77	www.brasseriebodu.ch	80
Swiss / Lucerne				
Restaurant Gartenhaus 1313* **	Lindenstrasse 21	+41 (0)41 240 25 65	www.gartenhaus1313.ch	68
Fondue House, Hotel Falken**	Falkengasse 6	+41 (0)41 410 37 37	www.fondue-house.ch	45
Rebstock (Hotel and Restaurant)**	St. Leodegarstrasse 3	+41 (0)41 417 18 19	www.rebstock-luzern.ch	120
Wirtshaus Taube**	Burgerstrasse 3	+41 (0)41 210 07 47	www.taube-luzern.ch	120
Stadtkeller Luzern* **	Sternenplatz 3	+41 (0)41 410 47 33	www.stadtkeller.ch	300
International				
Restaurant Burgerstube + Sauvage, Romantik Hotel Wilden Mann* **	Bahnhofstrasse 30	+41 (0)41 210 16 16	www.wilden-mann.ch	40
Hofgarten (Hotel and Restaurant)**	Stadthofstrasse 14	+41 (0)41 410 88 88	www.hofgarten.ch	120
Restaurant Lapin, Hotel De la Paix**	Museggstrasse 2	+41 (0)41 418 80 00	www.ambassador.ch	50
Restaurant Nix's in der Laterne	Reusssteg 9	+41 (0)41 240 25 43	www.nixinderlaterne.ch	45
Seeburg (Hotel and Restaurant)*	Seeburgstrasse 53-61	+41 (0)41 375 55 55	www.hotelseeburg.ch	52
Restaurant Hermitage, Seehotel Hermitage*	Seeburgstrasse 72	+41 (0)41 375 81 81	www.hermitage-luzern.ch	80
Restaurant Galerie, Hotel Schweizerhof Luzern* **	Schweizerhofquai	+41 (0)41 410 04 10	www.schweizerhof-luzern.ch	80
Restaurant Mill'Feuille**	Mühleplatz 6	+41 (0)41 410 10 92	www.millfeuille.ch	80
Restaurant Davis	Lidostrasse 27	+41 (0)41 370 28 15	www.davis-luzern.ch	40
Zur Werkstatt**	Waldstätterstrasse 18	+41 (0)41 979 03 03	www.zurwerkstatt.ch	50
Restaurant Château Gütsch*	Kanonenstrasse	+41 (0)41 289 14 14	www.chateau-guetsch.ch	110
Zunfthausrestaurant Pfistern	Kornmarkt 4	+41 (0)41 410 36 50	www.restaurant-pfistern.ch	62
Vegetarian / vegan				
tibits*	Zentralstrasse 1 (Lucerne railway station, upper floor)	+41 (0)41 226 18 88	www.tibits.ch	150

* Other function rooms available

** Meals for groups

Tipping: tips are included in the price. Customers often round the amount up.

SUMMER BARS IN LUCERNE

www.luzern.com/summerbars



Cool off with a chilled drink and enjoy the superb views from one of Lucerne's numerous summer bars.



Penthouse 360° Roof Top Bar | Hotel Astoria Luzern

A visit to the Penthouse Roof Top Bar is one of the highlights of your Lucerne visit.



Beach Bar | Ufschöttli Lucerne

The Ufschöttli Beach Bar is a popular hangout with sunbathing lawn and beach and stays open well into the night during the summer.



Volière | Inseli Lucerne

Here there's always a cool breeze even on the hottest summer day: the Volière summer café is run by Radio 3FACH.



Buvette | Inseli Lucerne

The Inseli is one of Lucerne's most attractive spots.



Dock 14 | The summer bar on Europaplatz

This summer bar exudes the charm of bygone times with its old suitcases, pallets, seating and white tables.



Nordpol Lucerne | Reusszopf Lucerne

At Reusszopf in the Luzern Nord district, a modification of the river banks has created a wonderful oasis of tranquillity.



Seebad Luzern | Lucerne

The Seebad Luzern offers seasonal swimming right in the heart of Lucerne.



Sunset Bar – facing the sun | Hotel Seeburg Luzern

The Sunset Bar is a true oasis by the lake – an absolute favourite among locals.



Beach Club Montana | Art Deco Hotel Montana Luzern

Discover the hotspot exuding a Miami beach atmosphere above the rooftops of Lucerne.



Left: cattle drive in Entlebuch
 Top right: Lucerne Carnival
 Bottom right: Swiss wrestling at the Rigi-Schwinger



Christmas in Lucerne

TRADITION

www.luzern.com/traditions



Carnival

Carnival is Lucerne's "fifth season". An intoxicating six-day celebration of chaos and zest for life. Bizarre figures in fantastical masks and costumes parade through the alleyways, while musicians blow their instruments in joyful cacophony and thousands of costumed revellers chase the winter away. 2019 Lucerne Carnival: 28.2.–04.3; 2020: 20–24.2.
www.luzerner-fasnacht.ch

Alpine cattle drives, fairs and markets

Alpine cattle drives, fairs and markets take place in the Lucerne – Lake Lucerne Region in September and October. The Entlebuch cattle drive down from Sörenberg to Schüpheim features more than 200 cattle accompanied by herdsman and dairymen with traditional carts and folk groups.
www.luzern.com/alpabfahrten

Lilu – Lucerne Festival of Lights

From 10 to 20 January 2019, Lucerne becomes a place of encounters immersed in light. Artistic light installations illuminate numerous building facades and squares, bringing warmth into the wintry city.
www.lichtfestivalluzern.ch

Klausjagen (Nicholas Chase)

The Küssnacht Klausjagen (Nicholas Chase) is one of Europe's most imposing St. Nicholas' Day customs. The procession featuring around 200 ornate "Iffelen" hats, the figure of St. Nicholas and the archaic din of more than 1000 "Nicholas Chasers" draws 20,000 spectators to Küssnacht am Rigi every year. The event normally takes place on 5 December.
www.klausjagen.ch

Swiss wrestling and alpine festivals

Numerous Swiss wrestling (Schwing) and alpine festivals take place every year, accompanied by yodelling, flag-throwing, alphorn blowing and folk music. Events include the Rigi-Schwinger, the Brünig-Schwinger, the Innerschweizer Schwing and Alpine Festival and various cantonal wrestling festivals.
www.luzern.com/schwingfeste

CHRISTMAS

www.luzern.com/christmas
www.weihnachten-luzern.ch



Seasonally decorated Lucerne is especially beautiful during Advent. Lights and stars sparkling in the alleys and on the bridges reflect in the water. Christmas markets, the crib in front of the city hall with life-size figures, the famous Seeburg Christmas Hotel and traditional Christmas customs contribute to the special atmosphere.

Christmas markets and events

Market/event	Location	Website
Pilatus Christchindlimärt (Christmas market)	Pilatus Kulm	www.pilatus.ch
Lozärner Wiennachtsmärt	Franziskanerplatz	www.weihnachtsmarktluzern.com
DesignSchenken – Lucerne Design Days	Viscosistadt Emmenbrücke	www.designschenken.ch
Lucerne Christmas and crafts market	Weinmarkt	www.handwerksmarkt.ch
Venite International Christmas Forum	Kapellplatz	www.venite.ch
Schweizerhof Christmas Market	Hotel Schweizerhof	www.schweizerhof-luzern.ch
Christmas Tree Market	Schweizerhofquai	www.maerkte.stadtluzern.ch
Live on Ice		www.luzern.com/liveonice

Dates not known at time of going to press

Christmas tours – Join us as we stroll through the city of lights

We help you pass the time more quickly in the run-up to Christmas. Our "Pine Boughs and Bright Lights" thematic tour through Lucerne at Christmas reveals the secrets surrounding the Christ Child and Father Christmas, how pine trees found their way into our homes, and since when illuminations have been adorning our streets and squares. You hear seasonal and humorous stories featuring Lucerne's Christmas traditions in December and visit the life-size crib. Languages: on request

WEGGIS-VITZNAU-RIGI: THE WELLNESS REGION ON LAKE LUCERNE



www.weggis-vitznau.ch/hotels

The idyllic resorts of Weggis and Vitznau are located on the shores of Lake Lucerne at the foot of Mt. Rigi, the “Queen of the Mountains”. This region is known as the Lucerne Riviera, owing to the many days of sunshine and the mildness of the climate that encourages warmth-loving flora such as palms, orchids and chestnut trees.



52 beds in one hotel (from 2020 approx 140)



281 beds in 4 hotels



373 beds in 12 hotels



72 beds in 3 hotels

234 beds in 13 other hotels

660 rooms with lake view in 34 hotels
12 hotels with direct access to the lake
9 hotels with their own boat moorings



Walking

Stroll along the lakeside promenade or stride off on mountain paths. In the Weggis-Vitznau-Rigi holiday region you can hike between the lake and the summit. The Rigi boasts a network of 120 kilometres of footpaths for easy walks as well as challenging scrambles. The views are magnificent.

Spas & health

The Weggis-Vitznau-Rigi region offers a range of spa and health venues, such as the Cenero Clinic at the Parkhotel Vitznau, the Kurhaus Seeblick Weggis, the Kurhaus St. Otmar and the Chenot Palace, due to open in 2020.



Haldihof

The Haldihof is on Waldstätterweg between Weggis and Küsnacht am Rigi. Enjoy a coffee and slice of homemade cake on the terrace while admiring the unique views of both lake and Pilatus.

The attractive farm shop offers a large selection of organic products, including dried fruit and apple juice to mustard, vinegar and even fragrant bath cubes.



Rigi

The Rigi is a magnificent natural arena featuring peaks, valleys, alps and pastures, forests, meadows, lakes and imposing rocky slopes. Europe's first mountain railway, Switzerland's first mountain inn, nine aerial cableways and cog railways, kilometres of footpaths, barbecue spots, restaurants, hotels, spas and activities, as well as crystal-clear water, fresh air and breathtaking panoramic views make for unforgettable excursions in spring, summer, autumn or winter. Get out there and enjoy yourself – what could be simpler?

View towards the Pilatus



Hotel Central am See Weggis



Spas and health



“Yoga meets Weggis”
Yoga Festival 25 to 27 Nov 2019

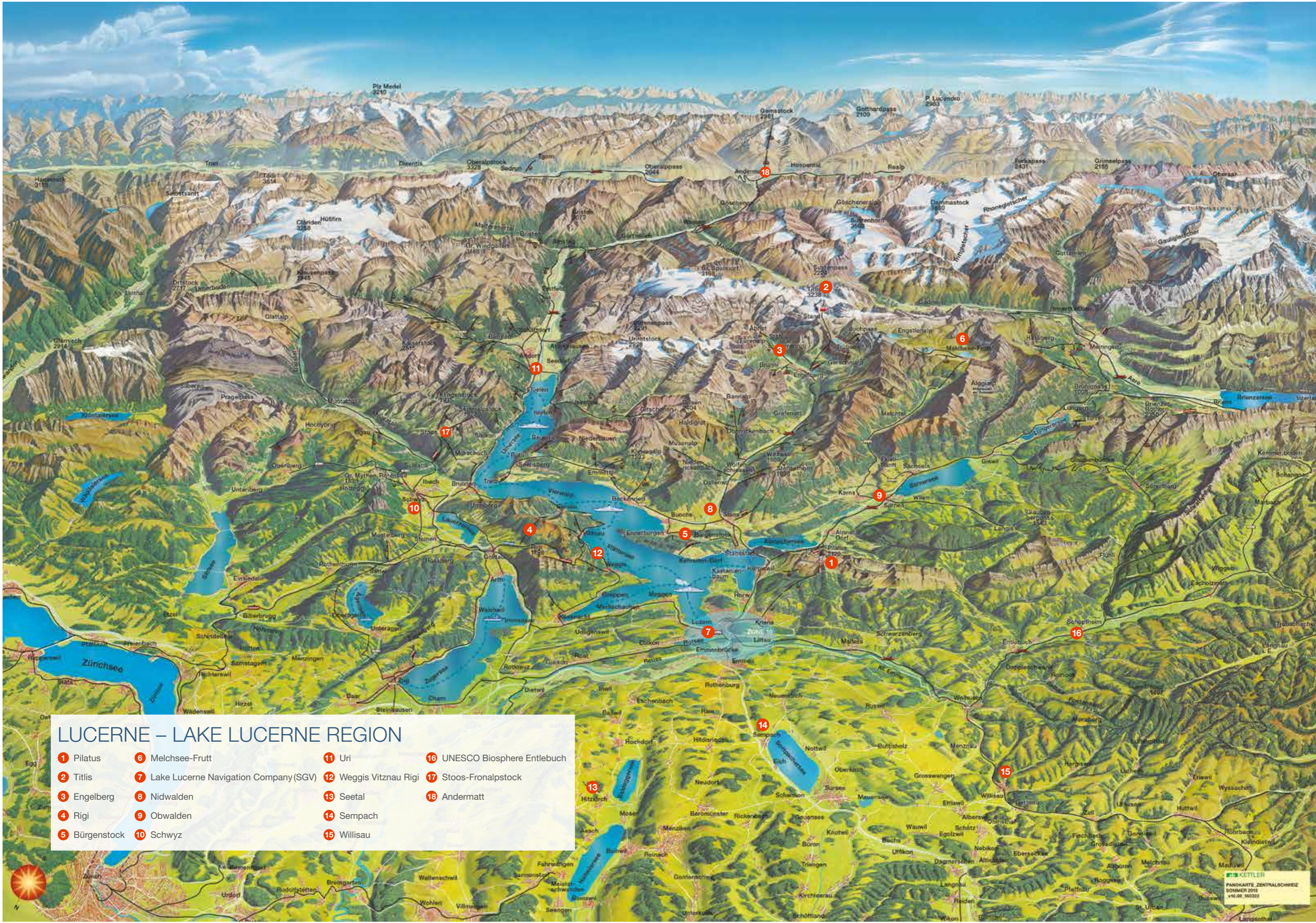


See- und Seminarhotel FloraAlpina AG



Rigi Kaltbad Mineral Baths and Spa
Architect: Mario Botta





LUCERNE – LAKE LUCERNE REGION

- 1 Pilatus
- 2 Titlis
- 3 Engelberg
- 4 Rigi
- 5 Bürgenstock
- 6 Melchsee-Fruyt
- 7 Lake Lucerne Navigation Company (SGV)
- 8 Nidwalden
- 9 Obwalden
- 10 Schwyz
- 11 Uri
- 12 Weggis Vitznau Rigi
- 13 Seetal
- 14 Sempach
- 15 Willisau
- 16 UNESCO Biosphere Entlebuch
- 17 Stoos-Fronalpstock
- 18 Andermatt

KETTLER
 PANOKARTE ZENTRALSCHWEIZ
 SOMMER 2016
 *16.00 160323



Pilatus cogwheel railway

PILATUS

2132 possibilities above sea level
Tel. +41 (0)41 329 11 11
info@pilatus.ch | www.pilatus.ch

1 Lucerne's landmark mountain offers breathtaking views over the Alps and lakes, the world's steepest cogwheel railway and modern yet historical hotels.

Highlights:

- The Golden Round Trip: an excursion featuring panoramic gondola cableways, the Dragon Ride aerial cableway, a cogwheel railway ride and a boat trip from Lucerne
- The largest rope park in Central Switzerland and Switzerland's longest summer toboggan run (1350 m) at Fräkmüntegg
- The Krienseregg family paradise with PILU-Land playground and Drachenmoor nature trail

Facts & figures

Cost: Adults per person: CHF 72
Groups of 10 or more, per person: CHF 57.60
STS discounts: Swiss Travel Pass/Swiss Card/Swiss Flexi Pass/Half-Fare Card /GA: 50% discount on standard prices
Operation: hours of operation: www.pilatus.ch
Excursion duration: 4–5 hours from Lucerne
Directions from Lucerne: driving to Kriens: 10 min., to Alpnachstad: 20 min., public transport to Kriens: 15 min., train to Alpnachstad: 20 min., by boat: 50–90 min.
Hotels and restaurants: Hotel Pilatus-Kulm and Hotel Bellevue; Restaurant Pilatus-Kulm, Restaurant Bellevue, Restaurant Chalet, Restaurant Fräkmüntegg, Restaurant Krienseregg



Titlis Rotair

TITLIS

Experience a great day out in the snow at alt. 3020 metres
Tel. +41 (0)41 639 50 50
titlis@titlis.ch | www.titlis.ch

2 The TITLIS is the highest vantage point in Central Switzerland and boasts its only accessible glacier. Experience perfect panoramic views of snow-capped mountains and unspoilt Alpine idylls. Get high on emotions!

Highlights:

- Titlis glacier excursion: TITLIS Rotair – world's first aerial cableway with revolving cabins / TITLIS Cliff Walk – Europe's highest suspension bridge / glacier grotto / glacier park with sliders and snowtubes
- TITLIS Adventure Park at Lake Trüb: BagJump tower / trampoline 2 bag / slackline / rowing boats / large theme playground by the lake
- Engelberg – where ski stars are at home – with snow guarantee

Facts & figures

Cost: Adults per person: CHF 92
Groups of 10 or more, per person: CHF 74
STS discounts: Swiss Travel Pass/Swiss Card/FlexiPass/Half-Fare and GA travelcards: 50% discount on standard prices
Operation: hours of operation: www.titlis.ch
Excursion duration: approx. 5 hours from Lucerne
Directions from Lucerne: driving to Engelberg 40 min., train 50 min.
Hotels and restaurants: Hotel Terrace, Berghotel Trübsee, Panorama Restaurant Titlis, refuge at Stand, Restaurant Trübsee



Rigi Kulm

RIGI

Queen of the Mountains
Tel. +41 (0)41 399 87 87
welcome@rigi.ch | www.rigi.ch

4 Offering a first-class year-round mountain experience, the Rigi is a majestic peninsula in Lake Lucerne boasting Europe's first cogwheel railway, more than 120 km of footpaths and breathtaking 360° panoramic views.

Highlights:

- Classic Rigi Round Trip: fascinating round trip from Lucerne by boat, cogwheel railway and panoramic aerial cableway
- Rigi event marquee: the perfect event venue at Rigi Staffel for up to 750 persons
- Rigi Kaltbad Mineral Baths and Spa: bathe in a legendary setting with views of the mountains

Facts & figures

Cost: Adults per person: CHF 72
Groups of 10 or more, per person: CHF 57.60
STS discounts: Swiss Travel Pass 100%, Eurail 50%, GA 100%, Half-Fare Card 50%
Operation: all year round
Excursion duration: 4–5 hours from Lucerne
Directions from Lucerne: driving to Vitznau: 40 min. / to Goldau: 30 min.,
Public transport, i.e. boat or train/bus to Vitznau: 1 h, by train to Goldau: 30 min.
Hotels and restaurants: Rigi Kulm Hotel, Restaurant BärgGnuss on Rigi Staffel, Hotel Rigi Kaltbad



Melchsee-Frutt

MELCHSEE-FRUTT

A Central Swiss gem
Tel. +41 (0)41 669 70 60
info@melchsee-frutt.ch | www.melchsee-frutt.ch

6 The charming holiday resort of Melchsee-Frutt lies in the heart of Central Switzerland surrounded by lakes and mountains. Occupying a family-friendly and car-free high plateau at alt. 2000 metres, it offers a wide range of summer and winter activities!

Highlights:

- Unique scenery with three crystal-clear lakes
- Fruttli Trail: the summer adventure trail for all the family
- Multifaceted ski resort with guaranteed snow

Facts & figures

Cost: Adults per person: CHF 29
Groups of 10 or more, per person: CHF 23.20
STS discounts: Swiss Travel Pass/Swiss Card/FlexiPass: 50% discount on standard prices
Operation: hours of operation: www.melchsee-frutt.ch
Excursion duration: 4 hours from Lucerne
Directions from Lucerne: driving: 45 min.
Hotels and restaurants: Posthuis, Fischers Alpenhotel, frutt Lodge & Spa, frutt Family Lodge, Distelboden, Bonistock, Tannalp, Erzegg



Schwyz Stoos funicular railway

STOOS- FRONALPSTOCK

Where Switzerland began
Tel. +41 (0)41 818 08 08
info@stoos.ch | www.stoos.ch

17 Pure panorama experience: the thrilling view from the Fronalpstock over 10 lakes, countless Alpine peaks and the vertical drop down to the Rütli Meadow is unique at any time of year. Numerous hiking/walking routes; the Klingenstock-Fronalpstock ridge path for hikers, the Bergbeizli trail for walkers, the moor trail for families.

Highlights:

- New: world's steepest funicular railway to Stoos plus comfy chair lifts to the summits
- Swiss tradition, Muota valley Naturjuuzer yodellers, Wätterschmöcker amateur weather forecasters and Schwyzerörgeli button accordions
- Natural, family-friendly vantage point and holiday paradise high above the Schwyz – Muotatal regions with unique views of Lake Lucerne and Rütli Meadow, birthplace of Switzerland

Facts & figures

Cost (travelcard in summer / mountain card in winter)
Adults per person: CHF 46
Groups of 10 or more, per person: CHF 37
STS discounts: with Swiss Travel Pass and GA travelcard free as far as Stoos village
Operation: all year round
Excursion duration: 3–5 hours from Lucerne
Directions from Lucerne: driving to Schwyz (funicular lower terminus):
40 min. Public transport to Schwyz, Stoos Railway: 66 minutes
Hotels and restaurants: Seminar- und Wellnesshotel, Gipfelrestaurant Fronalpstock, various guesthouses and restaurants



Andermatt

ANDERMATT SWISS ALPS

Tel. +41 (0)41 874 88 88
info@anderlatt-swissalps.ch | www.anderlatt-swissalps.ch

18 When the Egyptian investor Samih Sawiris first came to Andermatt, he had a vision: to preserve the nature of this wild and mystical valley while developing Andermatt as a tourist destination. This Andermatt Swiss Alps vision has become reality and manifests itself in the new hotels, apartment buildings and chalets of the Andermatt Reuss holiday village. During the summer months, the Urseren valley is a hunting ground for hikers, mountaineers and mountain bikers. From December to April, winter has the Gotthard Pass region firmly in its grip. Deep snow-covered slopes and forests create a mystical landscape in the Urseren valley. "Magical" is a word often used to describe The Chedi Andermatt hotel. The 5-star deluxe hotel plays with contrasts: avoiding the mediocre, it offers the perfect connection between the extremes.

Highlights:

- Skiing from Andermatt to Disentis
- Hotel: The Chedi Andermatt and Radisson Blu Andermatt
- Scottish-style Andermatt Golf Course



Saphir panorama yacht

LAKE LUCERNE NAVIGATION COMPANY

Tel. +41 (0)41 367 67 67
info@lakelucerne.ch | www.lakelucerne.ch

7 Lake Lucerne is fascinatingly beautiful and blessed with historic lakeside resorts. 20 vessels including five vintage paddle steamers ply the lake, ideal for round trips and a variety of excursions.

Highlights:

- Hourly transfers from Lucerne to the lower termini of Rigi, Klewenalp, Bürgenstock (all year round) and Pilatus (May to September).
- Gastro theme cruises such as the lunch ship (all year) and sunset cruise on a paddle steamer (summer).
- One-hour round trip on the Saphir panorama yacht with audio guide in 12 languages

Facts & figures

Price of round-trip on the Saphir:
Adults per person: CHF 27
Groups of 10 or more, per person: CHF 20
STS discounts: Swiss Travel Pass valid on all scheduled services, discount on Saphir
Operation: all year round
Excursion duration: 1 hour



Bürgenstock Hotel

BÜRGENSTOCK HOTELS & RESORT LAKE LUCERNE

Tel. +41 (0)41 612 60 00
information@buergenstock.ch | www.buergenstock.ch

5 A new chapter began with the reopening in 2017. Four hotels with a total of 383 rooms receive guests from all over the world against the impressive backdrop of Lake Lucerne: Bürgenstock Hotel & Alpine Spa (5* Sup), Waldhotel Health & Medical Excellence (5*), Palace Hotel & Conferences (4* Sup), charming 1879 Taverne (3*). The resort incorporates eight restaurants featuring international cuisine (upscale French, Oriental, Asian, Mediterranean, grill specialities and typical Swiss) and a wide range of leisure activities. The Bürgenberg is also home to three tennis courts, a 9-hole golf course, numerous footpaths, a spectacular cliff path, the Hammetschwand Lift, the 10,000 m² Bürgenstock Alpine Spa, and the "Healthy by Nature" Waldhotel Spa. The resort also offers a variety of conference facilities and a wide range of health-promoting and therapeutic services at the Waldhotel.

Highlights:

- Bürgenstock Alpine Spa with infinity edge outdoor pool and views of Lucerne
- Hammetschwand Lift: Europe's tallest outdoor lift
- Spectacular arrival from Lucerne with the Bürgenstock shuttle ship and historic Bürgenstock Railway.



"Buiräbähni" cableway, Engelberg

3 This, the largest winter and summer holiday resort close to Lake Lucerne, is located at alt. 1000 m and can be reached in only 75 minutes from Zurich Airport or Basel. Engelberg offers 6171 beds distributed amongst hotels, guest-houses, group accommodation and holiday apartments, as well as a campsite. Engelberg looks back on a long, eventful history prominently featuring the Benedictine monastery. Cableways and a funicular lead in all directions – including to the Titlis Glacier at alt. 3020 m, the Brunni and the Fürenalp.

Engelberg show dairy

The making and selling of cheeses enjoys a long tradition at Engelberg Monastery. Here in Switzerland's only monastery-based show dairy, visitors can see how cheese is made by hand.

Summer paradise

500 km of footpaths. The adventurous can let off steam in the rope park, abseil into a glacial crevasse or try via ferrata climbing. There's no opportunity for boredom in Engelberg.

Winter and snowsports

Season from October to May. 82 km of groomed slopes, including one of the longest runs in the Alps (12 km). Alternatively there's cross-country skiing, sledging and snowshoeing.

FIS Ski Jumping World Cup

Switzerland's only ski jumping world cup on the world's longest natural jump featuring top competitors: the world cup weekend is a superlative experience that takes place in Engelberg every December.

ENGELBERG-TITLIS

Engelberg-Titlis Tourism | Tel. +41 (0)41 639 77 77
welcome@engelberg.ch | www.engelberg.ch



Cabrio aerial cable on the Stanserhorn

8 More mountain railways and cableways are concentrated here than anywhere else in the world: the Pilatus, Titlis, Stanserhorn and Bürgenstock are world-famous. Between Lucerne and Engelberg, Nidwalden boasts more than 40 mountain railways, cableways and tourist destinations, many of them on the shores of Lake Lucerne. It has so much to offer in the way of accommodation, and its leisure and recreational facilities are popular with visitors. Nidwalden enjoys a rich heritage when it comes to sacred sites of interest, including pilgrim trails (Maria Rickenbach) and "places of power", as well as culture and traditions. A visit to Switzerland's last-remaining traditional glassworks in Hergiswil is great whatever the weather.

Authentic and genuine

"Drahtä!" This is what the Nidwalden mountain farmer or alpine dairyman calls when he sends off his cable car to take visitors up the mountain. All kinds of little aerial cableways facilitate walking in little-known mountain landscapes.

Winter fun and relaxation

Nidwalden offers family-friendly snowsports in Klewenalp and Wirzweli, as well as pristine nature on the Bannalp and Niederrickenbach / Haldigrat. A great place for snowshoe tours and off-piste skiers!

Summer activities

Choose from swimming in the lake, canoeing, sailing, diving, hiking and barbecuing, mountain biking, golfing, archery and paragliding, quad bike touring, rope park and rock climbing.

Gastronomy and hospitality

Nidwalden has more than 100 hotels and restaurants – including rustic eateries up in the mountains – plus around 50 varieties of cheese. Rounding out the offer in the canton's glorious natural setting are comfy holiday lets, sleep-in-straw farms and campsites.

NIDWALDEN

Nidwalden Tourism | Tel. +41 (0)41 610 88 33
info@nidwalden.com | www.nidwalden.com



View from the Bärgmandli Trail of Lake Sarnen

9 This pearl between Lucerne and Interlaken is far more than just the central point of Switzerland. Obwalden is notable for its varied landscapes in the midst of mountains, forests and lakes. Visitors love the sheer variety of summer activities, including walking, mountain biking, climbing and fishing. Obwalden in winter is popular for its plentiful snow and family-friendly winter sports resorts. You sleep well in Obwalden – the destination where dreams come true. Obwalden will give away its best-kept secrets – and that's a promise!

Älggialp – geographical centre

The geographical centre point of Switzerland is on the Älggialp in Obwalden. A walk to this place along the cairn path is well worth the effort.

Where Brother Klaus lived and worked

Flüeli-Ranft was the stamping ground of Niklaus von Flüe, the patron saint of Switzerland known as Brother Klaus. His burial chapel in Sachseln, the house where he was born and lived and the Obere Ranft Chapel are testaments of this period.

Switzerland's largest moorland setting

Boasting countless species of flora and fauna, the country's most extensive stretch of moorland lies above Sarnen around Langis-Glaubenberg. In winter the region attracts cross-country skiers with more than 40 km of trails.

Obwalden – mecca for joggers

From the spring of 2019, Obwalden is positioning itself as the most attractive running location in Switzerland, where people of all ages can take advantage of the simple, low-cost opportunity to relax, burn off energy or simply enjoy each other's company.

OBWALDEN

Obwalden Tourism | Tel. +41 (0)41 666 50 40
info@obwalden-tourismus.ch | www.obwalden-tourismus.ch



Bödmeren

10 Natural wonders, customs, cultural treasures, history: there are so many facets to Schwyz. Nature-lovers journey into the Muota valley to explore the karstic landscape of Silberer or the coldest place in Switzerland – the Glattalp. Carnival, Sennenchilbi fairs, St. Nicolas processions and Swiss wrestling festivals show the traditional side of Schwyz. While the numerous mountains, lakes and upland moors invite exploration, Einsiedeln Monastery is a place of peace and contemplation. The Museum of Swiss Charters, the Forum of Swiss History and the Morgarten Information Centre commemorate the beginnings of the Swiss Confederation. The Grosse Mythen, Rigi and Fronalpstock offer bird's-eye views of Schwyz.

Victorinox Museum

The exhibition presents the history of the Swiss Army Knife. It includes a variety of rare exhibits. If advance notice is given, visitors can assemble their own pocket knife.

World's steepest funicular railway

The new Stoos Railway is an engineering marvel and makes the trip to the Stoos summer and winter resort an experience in itself: breathtakingly steep ride to the car-free mountain village at alt. 1300 m.

Einsiedeln Monastery

The monastery looks back on a 1000 year history. Pilgrims from all over the world pray to its Black Madonna. The abbey library houses very early examples of book illumination. The Marstall is Europe's oldest stud.

Animals up close

Goldau Nature Park and Zoo is located in the wildly romantic Bergsturzwald forest. Visitors can observe around 100 native and European wildlife species at close range. Open 365 days a year.

SCHWYZ

Schwyz Tourism | Tel. +41 (0)41 855 59 50
info@schwyz-tourismus.ch | www.schwyz-tourismus.ch



Schächen valley high-level trail

11 Between the blue waters of the Lake Uri and the glaciers of the Gotthard massif lies an ancient landscape of unsurpassed diversity. The alps in the holiday destination of Uri are pristine and full of life. There's no escaping their enchantment once they've cast their spell on you. This is a land of incredible stories, myths and legends. An extensive network of footpaths and spectacular mountain bike routes lead into an imposing mountainscape. Uri is a place of culture: music, museums, art and culture trails forge a link between tradition and the present day.

Uri – aerial cableways galore

No fewer than 36 aerial cableways convey you up high with ease. A variety of Gotthard- and railway-related experiences are also waiting to be discovered.

Activities in Canton Uri

1500 km of footpaths promise walking pleasure with magnificent views amid imposing scenery between the mountains and lake.

Uri 1291 – traditionally modern

The original locations featured in the myth of Swiss freedom-fighter Wilhelm Tell are still very much in evidence in Uri, ensuring a fascinating journey of discovery.

Living culture and customs

Alpentöne international music festival, gospel choirs, Momänt & Co theatre group
Eigägwächs, Musikbühne Uri music festival
Annual: Tonart Festival, Isenthal crafts market, alpine cheese market, December Days.

URI

Uri Tourismus AG | Tel. +41 (0)41 874 80 00
info@uri.info | www.uri.info



Susten Pass

18 The holiday resort on the Gotthard is a place where nature-lovers like to kick back and relax all year round. Andermatt is surrounded by eight Alpine passes. The village is easily accessible as it's so central. The resort boasts Central Switzerland's largest winter sports area, including alpine and cross-country skiing, groomed footpaths, snowshoeing trails and lots more. Visitors are well served in summer, with an abundance of nature, countless little lakes, glaciers and lovely side valleys, all of which can be explored on foot or by mountain bike. Currently emerging in Andermatt is a holiday village featuring hotels, apartments and villas (see p. 27).

Fascinating alpine passes

Road cyclists, mountain bikers and e-bikers benefit from a network of more than 250km of waymarked trails and innumerable pass roads. The St. Gotthard BikePass can be used all day long on the public transport system.

Refuge hikes

The region's 16 refuges, interconnected with hiking trails, offer a unique experience in pristine nature.

SkiArena Andermatt-Sedrun

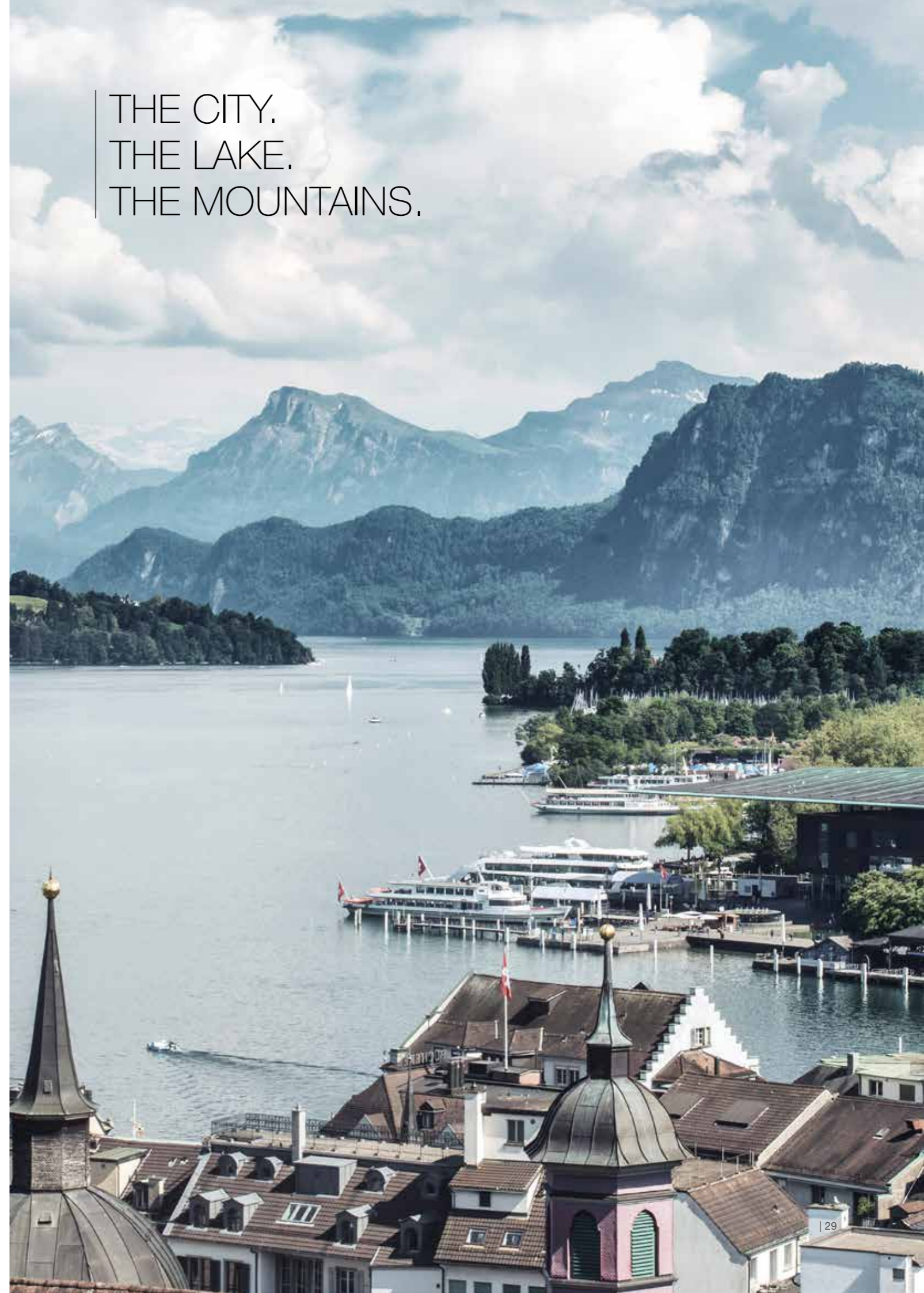
120 km of groomed and varied runs. Excellent off-piste conditions.

Activities away from the slopes

Aside from the skiing, the resort offers 36 km of groomed footpaths, eight waymarked snowshoe trails and 28 km of groomed cross-country skiing.

ANDERMATT

Andermatt Resort | Tel. +41 (0)41 888 71 00
info@andermatt.ch | www.andermatt.ch



THE CITY.
THE LAKE.
THE MOUNTAINS.



Lucerne-Engelberg Express

Swiss Chocolate Adventure at the Swiss Museum of Transport

PANORAMIC RAIL JOURNEYS

Route	Information
<p>Gotthard Panorama Express Lucerne – Bellinzona/Lugano</p> <p>In search of Switzerland: this first-class experience offers a combination of boat and train and takes in two of Switzerland's most attractive regions. The paddle steamer from Lucerne passes mystical bays and historical sites from Switzerland's early history; in Flüelen you transfer to the 1st class panorama train on the world-famous historic Gotthard line for the trip to Bellinzona and Lugano.</p>	<p>Duration: approx. 5 h 30 min. www.sbb.ch/gotthard-panorama-express</p>
<p>BLS RegioExpress Lucerne – Bern</p> <p>The route from Lucerne to Bern through the Entlebuch and Emmental regions is one of Switzerland's best-kept rail secrets. The Entlebuch is Switzerland's first UNESCO biosphere. Low-roofed farmhouses in the hilly countryside are typical of the Emmental.</p>	<p>Duration: 1 h 29 min./hourly www.bls.ch/luzern-bern</p>
<p>Voralpen-Express Lucerne – St. Gallen</p> <p>The Voralpen-Express provides a direct rail connection between Lucerne and St. Gallen and offers the fastest connection between northeast Switzerland and the south. This enchanting route passes four lakes and showcases various aspects of the pre-alpine topography. It takes around two hours to travel from Lake Lucerne over Switzerland's highest railway viaduct to the UNESCO World Heritage town of St. Gallen.</p>	<p>Duration: 2 h 15 min. / hourly www.voralpen-express.ch</p>
<p>GoldenPass Line Lucerne – Montreux</p> <p>Two languages, three worlds, eight lakes, one line: the GoldenPass Line ranks amongst Switzerland's most enchanting scenic routes. It links Lucerne via Interlaken and Zweisimmen with the Vaud Riviera. The journey involving three different rail companies takes about four-and-a-half hours.</p>	<p>Duration: Lucerne – Interlaken Ost: 1 h 50 min. Interlaken Ost – Zweisimmen: 1 h 11 min. Zweisimmen – Montreux: 1 h 48 min. www.goldenpassline.ch</p>
<p>Lucerne – Engelberg Express / Lucerne – Interlaken Express</p> <p>It takes just 43 minutes by train to reach the mountain village of Engelberg at the foot of Mt. Titlis (alt. 3020 m). The two-hour trip over the Brünig Pass to Interlaken passes five lakes and countless waterfalls and rivers. The alpine views from either route make for a magnificent experience.</p>	<p>www.zentralbahn.ch/salesmanual</p>
<p>Glacier Express – the slowest express train in the world.</p> <p>Between Zermatt and St. Moritz it negotiates 291 bridges, 91 tunnels and the Oberalp Pass, the highest point of the line at 2033 metres: a trip on the Glacier Express is the classic among the Swiss panoramic tours and an unforgettable experience at any time of the year. The three-course lunch is freshly prepared in the on-board galley and served at your seat.</p>	<p>Duration: approx. 8 h www.glacierexpress.ch/kurzstrecken www.glacierexpress.ch</p>

GROUP ACTIVITIES

Provider/telephone/website	Details
<p>Aeschbach Chocolatier AG, Root/Lucerne +41 (0)41 747 33 66 www.chocowelt.ch</p>	<p>The tour of the company's production premises where pralines are dipped and decorated is led by an Aeschbach chocolatier. Visitors can then visit the ChocoWelt interactive presentation explaining how cocoa is turned into mouthwatering chocolate and taste a variety of chocolate specialities. By prior arrangement; minimum age 16. German / English</p>
<p>Swiss Knife Valley VISITOR CENTRE +41 (0)41 820 60 10 www.swissknifevalley.ch</p>	<p>Known the world over, the Swiss Army Knife has a long and illustrious history. It's presented at the VISITOR CENTRE in Brunnen alongside a wealth of other tourism and business-related attractions. Your 1½ hour visit becomes a special experience thanks to the expertise of the guide. German / English / French / Italian</p>
<p>AlpTransit Gotthard AG +41 (0)41 884 72 90 www.alptransit.ch</p>	<p>On a guided tour, visitors learn all about the New Railway Link through the Alps (NRLA) project and the construction of the world's longest railway tunnel (57 km). German / English</p>
<p>Sbrinz Käse GmbH Merkurstrasse 2, 6210 Sursee +41 41 914 60 60 anmeldung@sbrinz.ch www.sbrinz.ch</p>	<p>Visit the impressive Sbrinz cheese warehouse in the St. Karli district of Lucerne. Immerse yourself in the world of Sbrinz AOP and learn more about this cheese speciality from Central Switzerland. Built in 1926, the Sbrinz ripening warehouse still fulfils its purpose today: it contains up to 60,000 wheels of Sbrinz AOP. Come and visit us – we look forward to seeing you. The tour includes a small aperitif and lasts an hour. By prior arrangement. Groups up to 15 persons (more on request). Languages: German / English / French / Italian.</p>
<p>Hergiswil Glassworks +41 (0)41 632 32 32 www.glasi.ch</p>	<p>After the museum tour you can watch the glassblowers at work and blow a glass ball yourself with the help of a professional. The glassworks also harbour various displays as well as the only glass maze in Switzerland. Groups of 10 or more by prior arrangement. Museum: German / English / French / Italian</p>
<p>Fassbind AG, Oberarth +41 (0)41 859 04 04 www.fassbind.ch</p>	<p>Steaming copper vessels and the aroma of clear spirits. On a tour of Switzerland's oldest distillery visitors learn all about the manufacture of delectable fruit eau-de-vie. By prior arrangement: German / English</p>
<p>Swiss Chocolate Adventure at the Swiss Museum of Transport, Lucerne +41 (0)41 370 44 44 www.verkehrshaus.ch</p>	<p>The Swiss Chocolate Adventure is a tourist experience that connects visitors in a compelling way with the discovery, provenance, manufacture and transport of chocolate. Seeing, hearing, tasting: this multimedia voyage of discovery appeals to all the senses. German / English / French / Italian / Spanish / Mandarin</p>
<p>Titlis cableways, hotels & gastronomy +41 (0)41 639 50 50 www.titlis.ch</p>	<p>At alt. 3020 metres, the TITLIS is the only accessible glacier in Central Switzerland. The 30-minute trip from Engelberg is an experience thanks to the TITLIS Rotair, the world's first aerial cableway with rotating cabins. Awaiting you on arrival is a breathtaking panorama and eternal ice, the Glacier Cave, the TITLIS Cliff Walk and lots more.</p>



Brunni, Obwalden



Brunnital, Uri



Vitznau, Lucerne

ACTIVITIES

www.luzern.com/activities



Walking and cycling in the Lake Lucerne Region is something special. It boasts fascinating mountainscapes, broad valleys and crystal-clear lakes. A richly endowed paradise for walkers and mountain bikers.

Walking/hiking tips	Information
Route Four Lakes High-Level Trail / Melchsee-Frutt – Engelberg (Lake Trüb) The Four Lakes High-Level Trail is one of Switzerland's loveliest walking routes. The setting-off point is the upper terminus of the Melchsee-Frutt aerial cableway.	www.engelberg.ch www.melchsee-frutt.ch
Rossweid – Kemmeribodenbad Take the gondola cableway from Sörenberg village to Rossweid. The trail is then more or less flat to Salwideli, then slightly downhill to Kemmeriboden-Bad. The gondola saves the climb, which means that the walk is suitable for less experienced walkers as well as families.	www.biosphaere.ch
Walen Trail / Oberrickenbach – Engelberg The Walen Trail is a unique high-level trail between the Brunnig and Bannalp areas. This 11 km route features a unique environment featuring the mysterious Walenstock mountains and views reaching into the Swiss Central Plateau.	www.bannalp.ch
Swiss Path The Swiss Path is arguably the best-known round walk in the country. It takes in various spots with links to Switzerland's past. The 35 km Path was a common endeavour by all the country's cantons to mark the Confederation's 700th anniversary (1291–1991). Arranged as a series of sections, it is partly wheelchair accessible and can be reached by boat and train.	www.weg-der-schweiz.ch
Stoos Ridge Trail / Klingenstock – Fronalpstock The Stoos Ridge Trail between the Klingenstock and Fronalpstock offers views of 10 lakes and countless peaks in Central Switzerland. Aside from the fascinating panorama, there is a wealth of alpine flowers to be admired.	www.morschach-stoos.ch
Waldstätterweg Trail While the well-known Swiss Path follows the shores of Lake Uri, the Waldstätterweg Trail takes in the rest of Lake Lucerne between Brunnen and the Rütli Meadow. Its length is 119.6 kilometres. Half of it follows historical paths. All of its recommended setting-off / arrival points are on the lake and can be reached by public transport.	www.waldstaetterweg.ch

Other walking tips: www.luzern.com/wandern

Cycling and MTB tips

Route 4-Lakes MTB tour Engelberg The 4-Lakes MTB tour offers stunning views of the mountain panorama alongside crystal clear mountain lakes, which are welcome following the physically demanding climb just completed.
Mythen region cableway tour – Hoch-Ybrig The first mountain bike cableway tour in Central Switzerland offers a unique mountain panorama with flowing single trails and a wide selection of places offering food.
Around the Rigi This easy to intermediate tour offers fine views of the Rigi and various lakes. The route is dotted with restaurants, attractions and inviting bathing spots.
Willisau – Wyher Castle – Alberswil cycling round tour This varied round tour is great for getting to know the surroundings of Willisau. It passes many sights, such as Wyher Castle and its moat, the ruins of Kastelen Castle, the Agrovision organic farm and the Burgrain agricultural museum. With its medieval old town quarter and famous Ringli biscuits, Willisau is the perfect place to set off on this short tour.
Gottardo Bike Pass Eight famous road passes – the Gotthard, Furka, Nufenen, Susten, Grimsel, Oberalp, Lukmanier and Klausen – are waiting to be negotiated. Cyclists can have their Bike Pass stamped on completing a pass. A full Bike Pass can be exchanged for a personalised certificate.

All the routes and more cycle/MTB suggestions: www.luzern.com/bike

GUIDED EXCURSIONS

www.luzern.com/excursions



Would you like to know more about the fauna, flora and culture of the Lake Lucerne Region? Our guides look forward to sharing their knowledge with you on outings to solitary Alpine peaks, high moorland and places where wild animals can be observed in the early morning.



Hinter Musegg Urban Farm

Lucerne

Help us on the Hinter Musegg farm: haymaking, harvesting fruit or making fruit juice. As a reward there's an afternoon snack in the farm restaurant.

Tel. +41 (0)41 412 19 31

www.hinter-musegg.ch



Biosphere Academy

UNESCO Biosphere Entlebuch

The Biosphere Academy offers courses, excursions and training in the UNESCO Biosphere Entlebuch. The service is aimed at visitors and locals alike.

Tel. +41 (0)41 485 88 50

zentrum@biosphaere.ch

www.biosphaerenakademie.ch



Butterfly Path

Turren, Obwalden

The Lungern butterfly path boasts a diversity of over 100 day-flying butterflies that is unique in Switzerland. Info panels describe 17 of the most striking. Turren, the setting-off point, is reached via the new Lungern-Turren aerial cableway.

Tel. +41 (0)41 666 50 40

info@obwalden-tourismus.ch

www.obwalden-tourismus.ch/schmetterlingspfad



"Naturen" guided walks

Enjoy nature – and get to know it a little better. Discover the local flora and fauna on these walks in beautiful scenery led by a guide and biologist.

Tel. +41 (0)78 906 00 48

sarah.burg@naturen.ch

www.naturen.ch

All the walks are available in German and English, with other languages on request.

SKI RESORTS

www.luzern.com/wintersportresorts



Fun in the snow in the heart of Switzerland – what could be more beautiful? Where the winter sports resorts show their true variety – and can even be reached by boat. Ski and snowboard slopes, sledge runs, cross-country ski circuits, snowshoe trails and winter footpaths – the unique winter sports destinations of the Lucerne – Lake Lucerne Region offer all this and more.

Engelberg-Titlis – the region's highest-situated ski resort

Altitude: 1050 m to 3020 m

Installations: 24 – total run length 82 km

Price of ski pass (adults): CHF 65

Season: early October to late May

Bergbahnen Engelberg-Trübsee-Titlis AG

+41 (0)41 639 50 50 | titlis@titlis.ch | www.titlis.ch

Glaubenberg-Langis – the eldorado of cross-country skiing

Altitude: 1444 m

Classic circuit: 25 km

Skating circuit: 25 km

Obwalden Tourism

+41 (0)41 666 50 40 | info@obwalden-tourismus.ch

www.obwalden-tourismus.ch

Hoch-Ybrig – the holiday and sports region

Altitude: 1030 m to 1831 m

Installations: 12 – total run length 50 km

Price of ski pass (adults): CHF 53

Ferien- und Sportzentrum Hoch-Ybrig AG

+41 (0)55 414 60 60 | info@hoch-ybrig.ch | www.hoch-ybrig.ch

Klewenalp-Stockhütte – snow idyll with lake views

Altitude: 1279 m to 2001 m

Installations: 13 – total run length 40 km

Price of ski pass (adults): CHF 51

Season: early December to early April

Klewenalp / Stockhütte

Klewenalp – Stockhütte cableways

+41 (0)41 624 66 00 | willkommen@klewenalp.ch

www.klewenalp.ch

Marbachegg in winter – get away from it all

Altitude: 884 m to 1500 m

Installations: 3 – total run length 8 km

Price of ski pass (adults): CHF 39

Sportbahnen Marbachegg AG

+41 (0)34 493 33 88 | sportbahnen@marbachegg.ch

www.marbachegg.ch

Melchsee-Frutt in winter – for families and freestylers alike

Altitude: 1080 m to 2255 m

Installations: 14 – total run length 36 km

Price of ski pass (adults): CHF 50

Season: mid December to early April

Sportbahnen Melchsee-Frutt

+41 (0)41 669 70 60 | info@melchsee-frutt.ch

www.melchsee-frutt.ch

Mythen Region – an extra-special experience with the Mythen Park

Altitude: 1050 m to 1600 m

Installations: 15 – total run length 50 km

Price of ski pass (adults): CHF 47

Mythenregion AG

+41 (0)41 819 70 00 | info@mythenregion.ch | www.mythenregion.ch



MelchseeFrut

Mörlialp near Giswil – skiing high above Lake Sarnen

Altitude: 1350 m to 1850 m

Installations: 6 – total run length 14 km

Price of ski pass (adults): CHF 38

Skiilift Mörlialp AG

+41 (0)41 675 22 28 | info@moerlialp.ch | www.moerlialp.ch

Rigi – winter fun for all

Altitude: 1320 m to 1660 m

Installations: 6 ski lifts, 4 children's lifts – total run length 9 km

Price of ski pass (adults): CHF 50

Rigi Bahnen AG

+41 (0)41 399 87 87 | welcome@rigi.ch | www.rigi.ch

Sattel-Hochstuckli in winter – with rotating panoramic gondola cars

Altitude: 800 m to 1600 m

Installations: 6 – total run length 14 km

Price of ski pass (adults): CHF 39

Season: December to March

Sattel-Hochstuckli AG

+41 (0)41 836 80 80 | info@sattel-hochstuckli.ch

www.sattel-hochstuckli.ch

SkiArena Andermatt-Sedrun – 120 kilometres of enjoyment

Altitude: 1444 m to 2961 m

Installations: 22–32 runs totalling 120 km

Price of ski pass (adults): from CHF 37

Season: late October to early June

Andermatt-Sedrun Sport AG

+41 (0)58 200 69 69 | info@skiarena.ch | www.skiarena.ch

WINTER ACTIVITIES

www.luzern.com/winter



Fun in the snow in the heart of Switzerland – what can be more natural? 550 km of groomed runs in unique resorts are waiting to be discovered. All easily accessible from Lucerne – some even by boat.



The off-piste Big 5

Engelberg

The world-famous Laub, the challenging Sulz, the mysterious Steintäli, the Steinberg or the long descent from the Galtiberg – Engelberg's BIG 5 are a sure-fire thrill!

All five descents can be reached without ever having to unbuckle the skis or walk. That's off-piste enjoyment to the power of five.



Uri Haute Route

Andermatt

Between the Andermatt holiday region and Engelberg lies one of the Alps' steepest and most scenic haute routes. This ski tour navigates a particularly secluded region and takes five days to complete. You start in Realp. Traversing the highest point, the Sustenhorn (alt. 3503 m), you then descend to the Steinlodge and continue towards Engelberg.

The downhill gradients are up to 40 degrees.

The gradients and 1200 metres of ascent per day call for stamina and skiing skills.



Snow, fun and summit panorama above the city

Pilatus

Rising in the immediate vicinity of Lucerne, the Pilatus is a mountain that hosts recreation and innovative winter fun on Family Flizzer toboggans, Ghosky Rebel sledges, airboards, Zipfel bobs and classic Davos sledges!

The variety of terrain guarantees ultimate fun and varying degrees of difficulty. The winter footpaths and especially the summit offer a little more leisure: it's where fondue and the summit panorama promise wellness for the soul.



The perfect snowshoe supper

Rigi

Snowshoe through the snowy scenery and natural surroundings of the Rigi on the new "3 Courses – 3 Hosts" snowshoe tour.



Alpwirtschaft Laui

Stoos

Unforgettable: take a night snowshoe tour through pristine nature, admire the starry sky with friends in the oversized outdoor hot tub, then enjoy a tasty fondue.



With the Tell-Pass to Klewenalp

Klewenalp

Long sledge runs, wonderful peaks and record-breaking mountain railways and cableways. You take the boat from Lucerne to Beckenried, then the aerial cableway up to Klewenalp, where you can hire a sledge for CHF 10 for the day. The longest sledge run in the region is 9 km: it starts at Klewenalp and passes through gorgeous winter scenery via Stockhütte down to Emmetten, where you can take a PostBus and Zentralbahn train back to Lucerne. The Tell-Pass offers unrestricted travel by train, bus, boat and numerous mountain railways/cableways in Central Switzerland. It costs from CHF 110 for 2 days, rising to 10 days.



Snowshoe tour with alpine views

Melchsee-Frutt

Cross the frozen plateau of Melchsee-Frutt. The path starts by traversing the impressive basin. It soon becomes steeper and reaches the Erzegg after about 4 kilometres. This ascent is rewarded with a panoramic view of the Bernese Alps. The entire route is 7.6 km in length and takes a little over 2 h to complete.

The local cableway company provides the guide and the food.



Snowshoe tour of the UNESCO Biosphere Entlebuch

Marbach-Egg (Sörenberg)

The snowshoe hire, two-hour guided tour and ride on the gondola cableway are included in the price of CHF 45–60. The local guide points out some of the attractions of the UNESCO Biosphere Entlebuch, an area that offers genuinely pristine nature. This includes the majestically towering Schrattefluh and an impressive mountain ridge, which can be admired from the terrace of the Marbachegg mountain inn.





Coffee break at the Hotel Hertenstein

MEETINGS AND CONGRESSES



business.luzern.com

Lucerne Convention Bureau
Tel. +41 (0)41 227 17 07
business@luzern.com

Top-notch amenities make Lucerne the ideal premium business destination, leaving nothing to the desired:

Alongside multi-purpose event centres such as the world-famous KKL Luzern culture and convention centre by the star architect Jean Nouvel and the Swiss Museum of Transport, the city benefits from numerous hotels offering the latest amenities and a range of exceptional locations for gala dining and receptions.

Lucerne also offers the perfect setting for your function or event. The city's enviable location on the shores of the lake and nearby alpine peaks provide ideal settings for side programmes and team-building events. The city is compact yet replete with sights, attractions, culture and exceptional shopping.

The Lucerne Convention Bureau is the department at Lucerne Tourism responsible for Business Tourism; it puts its local knowledge at your disposal. The services offered are free and designed to make the organisation of events as simple as possible:

- Free advice on planning your event
- Ideas for programmes
- Staff provide site inspections
- Free hotel bookings management in the Lake Lucerne Region
- Support for bid presentations
- Gathering information material for your attendees

Lucerne has hosted numerous conferences and congresses, including:

European Congress of Dentomaxillofacial Radiology
June 2018 / 300 attendees

Hunkeler Innovation Days
Every two years / 6000 attendees

Jeunes restaurateurs d'Europe
March 2017 / 300 attendees



Gina Jordi, Sergio Roth, Isaline Grichting and Céline Meyer
from the Lucerne Convention Bureau

TRAVEL TRADE

www.luzern.com/traveltrade



The Travel Trade Corner contains key information on study trips, group restaurants, coach travel providers, itinerary ideas, logos and images, plus contact details of the staff responsible for the various markets.



Chapel Bridge with Water Tower, Lucerne

Sales newsletter

It provides regular news about the latest projects and offers in the Lake Lucerne Region. Subscribe to our sales newsletter today.

www.luzern.com/sales-news

Incoming agencies

Bucher Travel	Switzerland Travel Centre
+41 (0)41 418 55 55	+41 (0)43 210 55 00
info@buchertravel.ch	info@stc.ch
www.buchertravel.ch	www.switzerlandtravelcentre.ch

Travel planner and online shop – www.luzern.com

Inspire, inform, book, tell – the Lake Lucerne Region website offers the complete holiday experience. www.luzern.com is your companion from initial inspiration, through to information, the booking, the stay and your return home. Use the digital travel planner to create tailor-made programmes for your customers. Or book tickets and accommodation for your customers in our online shop. www.luzern.com / shop.luzern.com

Social media

Feel free to flag us up in your posts to the various platforms or use the following hashtags:

#MeinLuzern / #MyLucerne
#LakeLucerneRegion

With images, videos or news items about Lucerne City use the hashtags #MeinLuzern or #MyLucerne, and #LakeLucerneRegion for the Lake Lucerne Region.



Your Market Managers
Mark Meier, Patrick Bisch, Daniela Huber and Fabian Appenzeller

Social media

Lucerne Tourism is active on the following platforms:

www.instagram.com/ilove_lucerne (@ilove_lucerne)
www.facebook.com/ilovelucerne (@ilovelucerne)
www.twitter.com/l_love_lucerne (@i_love_lucerne)
www.youtube.com/luzerntourismus





Front cover: Chapel Bridge with Water Tower, Lucerne / Back cover: Titlis aerial cableway