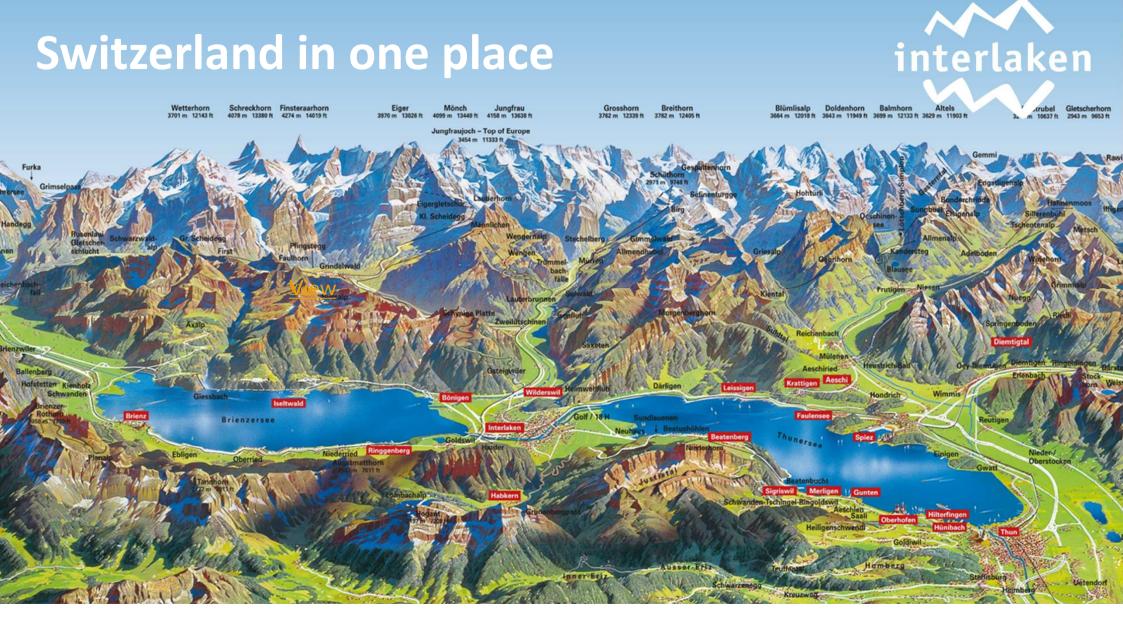


Switzerland in one place



Why Interlaken?



- Unique nature Switzerland in one place
- Huge choice of excursions within short distances

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- Destination no. 1 in Europe for adventure sports
- Nice boutiques, shops and long opening hours
- Certified «Wellness Destination» since 2019

All roads lead to Interlaken

By air:

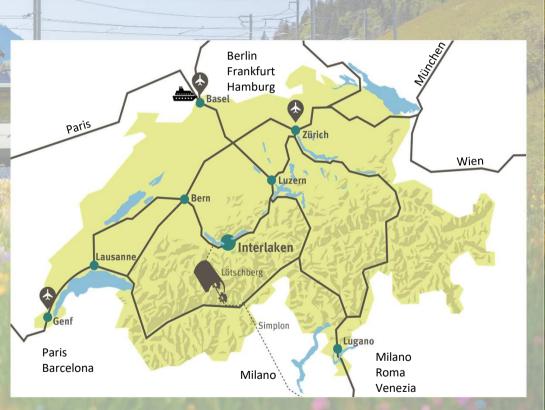
- 2h 10 min hours from Zurich Airport
- 3 hours from Geneva Airport & Milan

By train:

- International rail connections
- Two railway stations (Interlaken Ost and West)
- Direct trains from ZRH Interlaken (2022)
- Goldenpass Express: Interlaken Montreux (2022)

By car:

- Well expanded road network
- Road connections from all major cities and airports in Switzerland and Europe



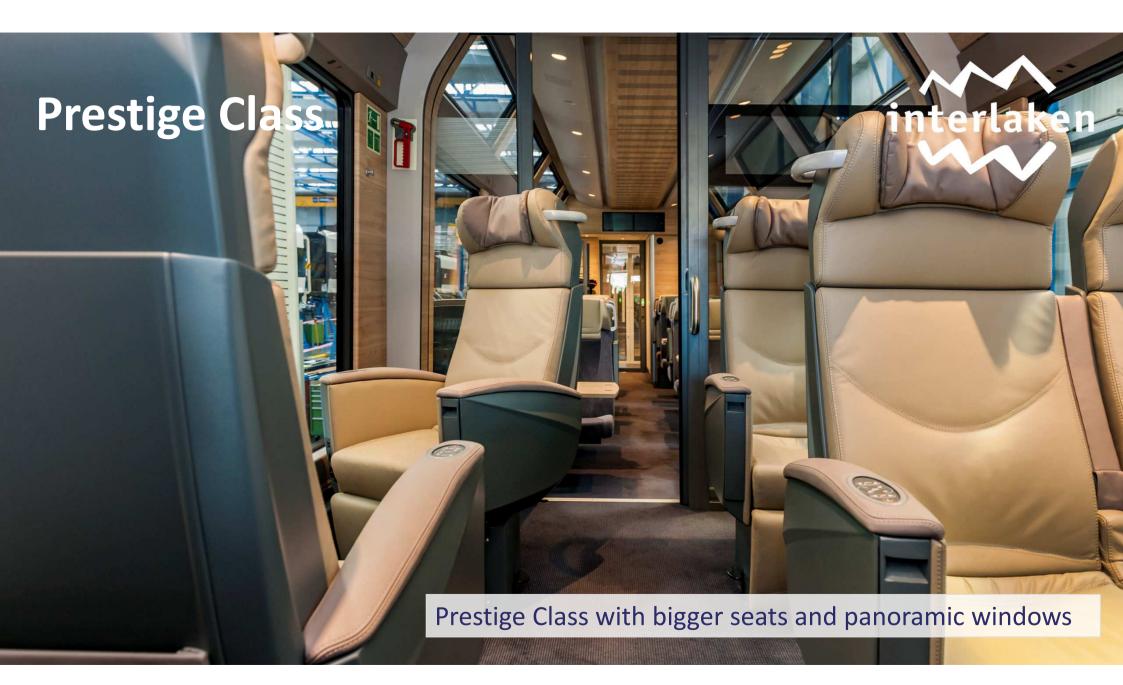
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Zürich Airport – Interlaken Ost



Direct trains from Zürich Airport –Interlaken Ost (Dec 2022)





Lucerne-Interlaken Express

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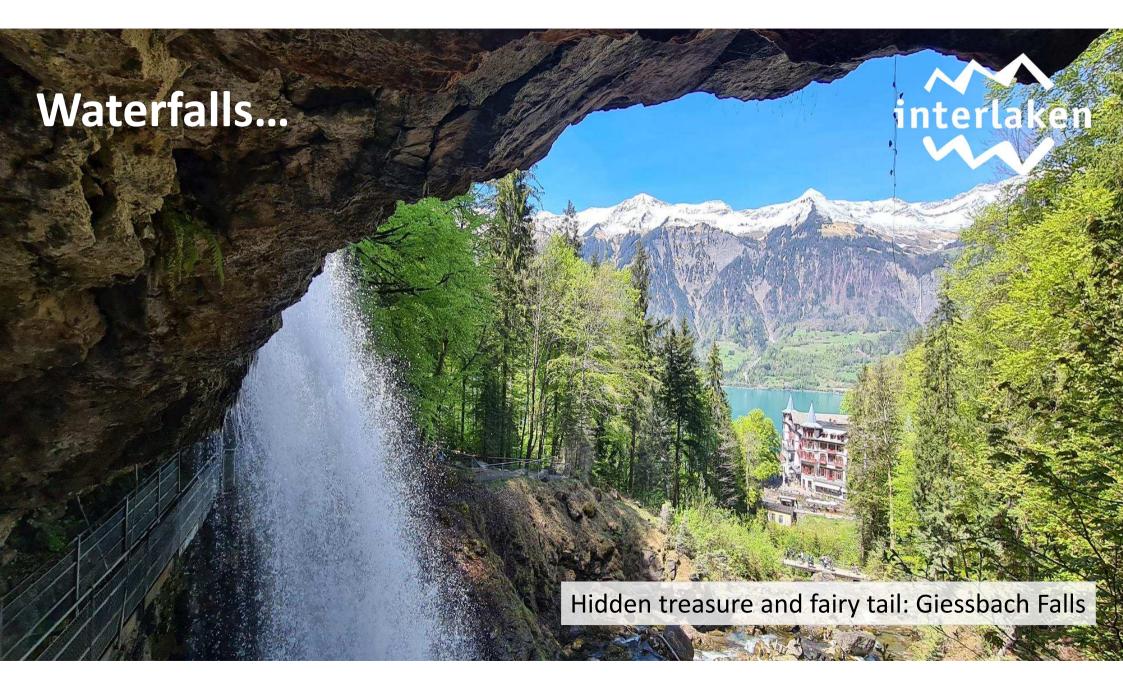
Scenic GoldenPass Line (Luzern – Interlaken Ost)



Swiss Travel Pass



- Unlimited travel by train, bus and boat
- Free admission to more than 500 museums
- Up to 50% discount on mountain excursions (Jungfraujoch – Top of Europe, Schilthorn, Hader Kulm, Schynige Platte, Ballenberg etc.)



Summer activities

BERNER OBERLAND



Boat rides, sailing, swimming

More summer activities!

More summer activities

- Hiking
- Golf, Minigolf
- Horseback riding
- Tennis, Squash, Badminton
- Scooter, Funcar & Quad, Segway

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Ropes Park



All weather activities





Jetboating on Lake Brienz

Adventure activities

More outdoor adventure activities

- Climbing
- Ropes Park
- River Rafting
- Wakeboarding
- Waterskiing
- Hanggliding
- Sky Diving
- Canyon Jumping
- Ice Climbing
- Glacier hiking





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Breathtaking sightseeing flights around Eiger, Mönch and Jungfrau

HB-ZIB

swisshelicoptero

Culinary Delights

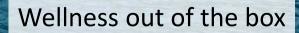
EBAU

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- Funky Chocolate Club
- Cave Raclette
- GaultMillau menu



Hot Tug on Lake Brienz



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Traditions & culture



- Ballenberg Swiss Open-Air Museum
- Woodcarving museum
- Live Alphorn productions
- Alpine dairy visits

Trauffer Experience World



Board Hotel & wood carving

Huge choice of excursions (summer and winter)



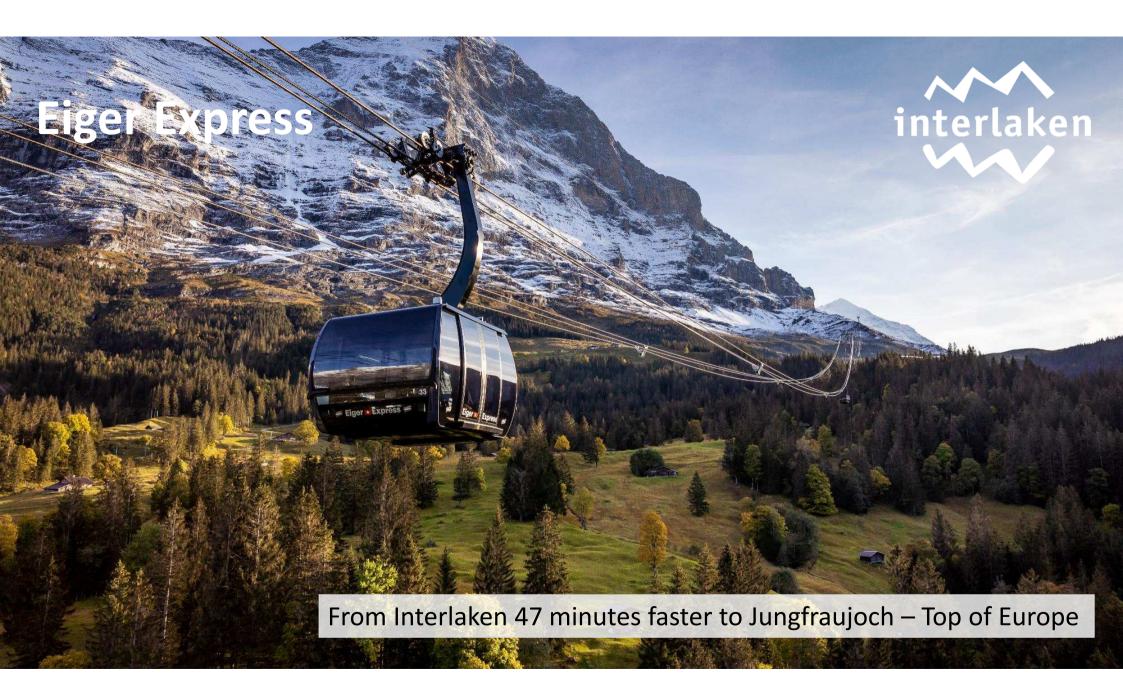
- Jungfraujoch Top of Europe
- Schilthorn Piz Gloria
- Niesen
- Brienzer Rothorn
- Stockhorn
- First Bachalpsee
- Schynige Platte
- Niederhorn
- Harder Kulm Top of Interlaken

Jungfrau Ski Region

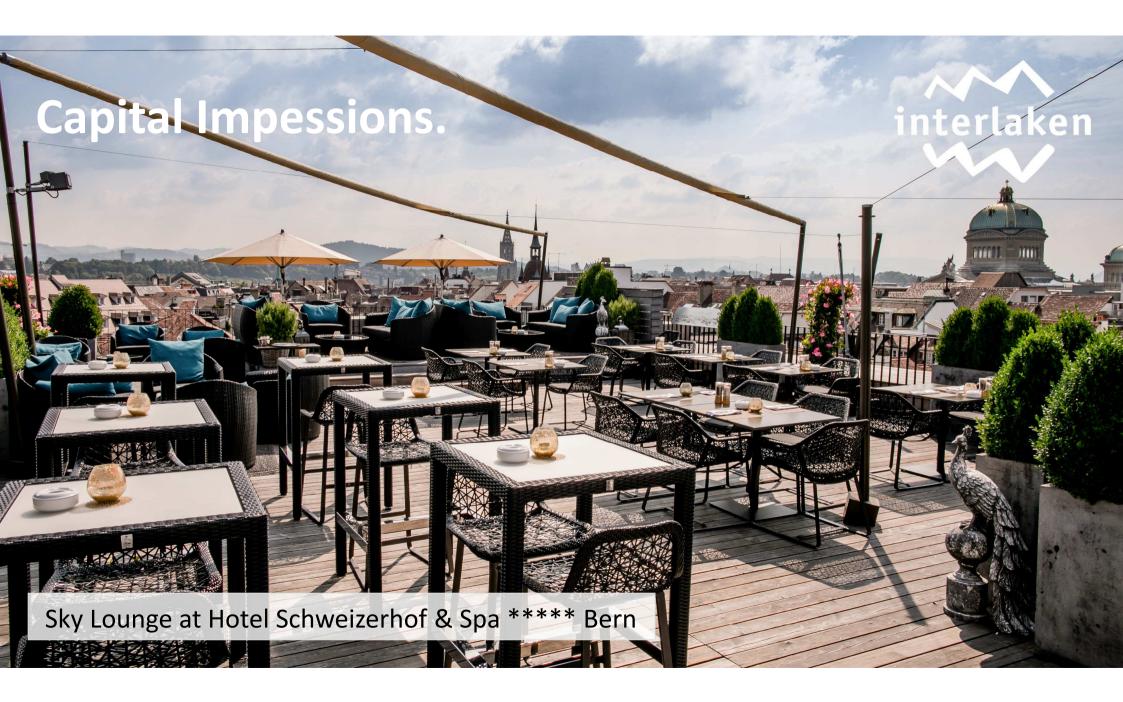
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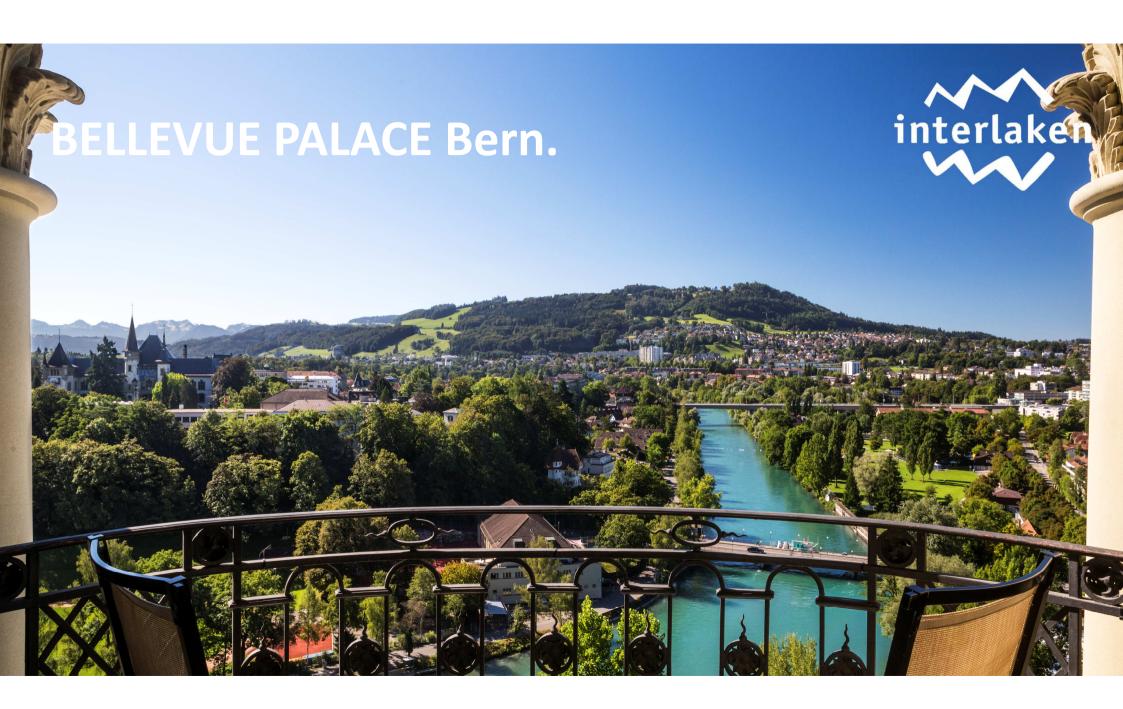


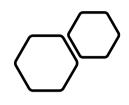
Skiing with views to Eiger, Mönch & Jungfrau – more than 200 km of slopes, within 30 minutes from Interlaken





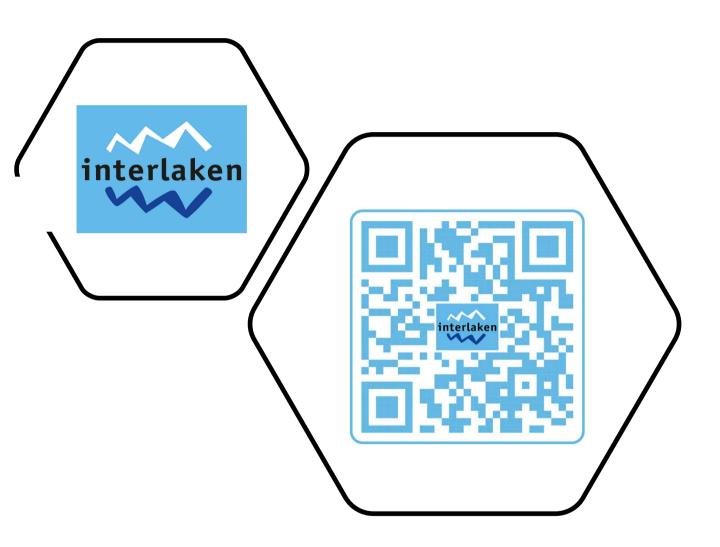






Your contact

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- <u>www.interlaken.ch/trade</u>



Thank you!