

# Welcome to Zürich, Switzerland.

Press Information Zurich, April 2024

## Summer Splendor in Zurich: Explore New Urban Developments, Embrace Active Living, and Dive into Top Events in this Waterfront City

Experience the pulse of a city steeped in 2,000 years of captivating history, seamlessly blending with vibrant neighborhoods. Witness the city's commitment to sustainable urban development as former railroad workshops are reborn into dynamic, thriving neighborhoods. Immerse yourself in Zurich's active lifestyle, from picturesque morning jogs to tranquil post-work swims amidst awe-inspiring natural landscapes. As a trailblazer in contemporary art, Zurich boasts a calendar brimming with exciting events in the upcoming months.

### New Quarter: Werkstatt Zürich, Altstetten

It is well worth observing the urban developments in Zurich's outlying neighbourhoods: young entrepreneurs, doers, and creatives are taking up residence in the now disused workshops of Swiss Federal Railways (SBB) in the west of Zurich. By 2025, new life will be breathed into the 452,000 square foot industrial site, giving rise to an attractive location for the cultural scene, innovative commercial and industrial enterprises, and start-ups. Upmarket Swiss coffee machine producer Zuriga, body care products company Soeder, an architecture firm, gaming startups, a bicycle courier firm, and the coffee roastery ViCafe have already moved in.

→ [werkstadt-zuerich.ch](https://werkstadt-zuerich.ch)

→ [zuriga.com](https://zuriga.com)

→ [soeder.ch](https://soeder.ch)

→ [vicafe.ch](https://vicafe.ch)

→ [Restaurant Nüni](#)

### Active Lifestyle

Zurich's residents usually carry some kind of sportswear in their briefcase or backpack. In summer, swimming gear is a must, because after work they head straight for the water. Zurich is the City on the Water and water lovers can find an open-air public bath – or “Badi” as they are called here – every few metres. However, those who prefer jogging or cycling will also find the perfect surface in Zurich. From gravel trails to soft forest floors: surrounded by beautiful forests and hilly landscapes, Zurich is perfect for every conceivable sport.

→ [See How Much Silvia Has Experienced in Zurich](#)

→ [The City Trip for Active People](#)

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## The Water City

The purest of drinking water splashes and flows from over 1,200 fountains in Zurich. No wonder the locals are proud of “their” water. Especially in summer, life takes place on, in and around the water, and countless restaurants are located directly on the lakeshore. Guests should at least discover one of the much-loved open-air public baths, and a cruise on Lake Zurich, a city tour on the theme of water, and a drink of the purest water straight from the tap are other must-dos in Zurich.

→ **The Open-Air Public Baths**

→ **Restaurants by the Lake**

→ **The Fountains of Zurich**

→ **Water in Zurich Tour**

## From Youth Riots to Gallery City

No Swiss city has such a high density of galleries as Zurich. This stems from the riots in the 1980s, when the Zurich youth movement protested for more space for young art and music, which until then had been virtually non-existent in Zurich. Zürich-West, in particular, was a hot spot for underground art and subculture. Now-renowned artists such as Bice Curiger (curator and publisher at Parkett Publishers), Peter Fischli and David Weiss (Fischli/Weiss), Dieter Meier (also a member of the Swiss electronic band, Yello), or Patrick Frey (Edition Frey) operated underground and played a major role in establishing Zurich as an art location. On their instigation, Zurich became the internationally renowned center for contemporary art. And with the extension of the Kunsthaus Zürich – now the largest art museum in Switzerland – the city center also became more interesting for galleries such as Hauser & Wirth or Eva Presenhuber. The Kunsthaus shows important works and temporary exhibitions. In 2024, it is pleased to present one of the superstars of contemporary art, Marina Abramovic, in a comprehensive exhibition featuring sculptures, videos, installations, and performances.

→ **Zurich’s Gallery Mile**

→ **Culture in Zurich**

## Top Events 2024

### **June 6–9, 2024, Zurich Art Weekend**

Thanks to Zurich’s excellent reputation as a major center for contemporary art, it comes as no surprise that the fledgling Zurich Art Weekend has already become an important meet and greet event in the lead-up to Art Basel. In contrast to Art Basel, however, in Zurich the focus is on young art – in line with the demands of the youth movement in the 1980s. Students and researchers from the Zurich University of the Arts (ZHdK) and the Swiss Federal Institute of Technology (ETH), as well as renowned galleries, show their exhibitions in numerous off-spaces – including the currently highly trendy quarters of Zürich-West and Altstetten. All off-spaces are freely accessible by the public, and artists and gallery owners are pleased to talk to visitors in person. As many events take place at the same time, the art lovers usually convene in small groups, which invite lively exchange and new discoveries.

→ **zurichartweekend.com**

### **Zürich Tourism**

**Gessnerallee 3, CH-8001 Zürich**

**T +41 44 215 40 00, [zuerich.com](http://zuerich.com), [#visitzurich](https://www.instagram.com/visitzurich)**

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## **June 6–16, 2024, Food Zurich**

Zurich's largest food festival delights food lovers with more than 100 culinary events held over a period of 11 days. Besides trends from all over the world, foodies can, of course, also find Swiss products, as well as get to know food producers personally and take part in numerous workshops, talks, and parties.

→ [foodzurich.com](https://foodzurich.com)

## **June 28–30, 2024, Eidgenössisches Trachtenfest**

After 1939 and 1974, Zurich will provide the setting for the grand gathering of traditional costume aficionados for the third time. In addition to Sechseläuten, Street Parade, Knabenschiessen, and the Cycling World Championships, the City on the Limmat will welcome yet another major event in 2024. People in traditional costume from all of Switzerland's cantons and language regions will present themselves through dance, song, and music and invite onlookers to join in the celebrations.

→ [trachtenfestzuerich.ch](https://trachtenfestzuerich.ch)

## **August 5–11, 2024 Zurich Music Week and Street Parade**

In the week before the Street Parade, everything in Zurich revolves around music: at Zurich Music Week (ZMW), professionals meet with amateur musicians and other interested parties. Talks, workshops, concerts, and events in off-spaces enrich the colorful program around the Street Parade. With this love of electronic music, it's no wonder that the Federal Office of Culture has included Zurich's techno culture on its list of living traditions in Switzerland.

→ **Street Parade**

→ **Zurich Music Week**

## **September 21–29, 2024, 2024 UCI Road and Para-Cycling Road World Championships Zurich**

In 2024, all of Zurich will get on their bikes. This edition of the UCI Road and Para-Cycling Road World Championships Zurich will make history, because for the first time para-athletes, elite riders, and juniors will compete for the coveted rainbow jerseys at the same World Championships. Individual time trials, team competitions, and finally the elite road races will bring the World Championships to the people and culminate in a thrilling finale on Sechseläutenplatz in Zurich.

→ [zurich2024.com](https://zurich2024.com)

## **September 2024, Zurich Design Weeks**

The Zurich Design Weeks is the largest design event in Switzerland. Once a year, it invites a broad audience to visit various exhibitions, installations, and events. Ateliers and stores open their doors, established brands present their latest creations, and designers give an insight into their work. The three-week festival brings together established events and institutions and offers a comprehensive supporting program featuring talks, city tours, and workshops.

→ [designweeks.ch](https://designweeks.ch)

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## October 25–27, 2024, Cybathlon

The third edition of the Cybathlon will take place near Zurich in a global format in local hubs and simultaneously around the world: 100 international teams from academia and industry will compete in a unique competition. The original six disciplines will be expanded to include two more: a race with intelligent vision assistance technologies and a race with assistance robots.

→ [Cybathlon](#)

## Contact

Aurelia Carlen, Area Manager Americas  
Zürich Tourism  
Gessnerallee 3  
CH-8001 Zürich  
Tel +41 44 215 40 85  
[aurelia.carlen@zuerich.com](mailto:aurelia.carlen@zuerich.com)  
[media@zuerich.com](mailto:media@zuerich.com)  
→ [zuerich.com/media](https://zuerich.com/media)

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