

Welcome to Geneva & Vaud Region, The French speaking part of Switzerland.

Geneva & Vaud Region stretches from the thriving international metropolis of Geneva through Lausanne & Montreux Riviera. Combining the very best of everything – lakes, mountains, rural countryside, bustling city life and business opportunities – the region is said to be a microcosm of the entire country.

Here at the crossroads of Europe, a visitor finds international shopping, world-class culture, famous spas, world-class skiing, vineyards, lodging at Grande dame hotels and charming chalets, and so much more. Home to more than 200 international organizations, the Lake Geneva Region maintains a long tradition as a leading destination for business gatherings and incentive travel.

At every turn, one is delighted by new discoveries – a classic storybook village, a contemporary architectural style, a breath-taking view. Colorful festivals and events showcase the region's cultural traditions and are held throughout the year in virtually every city and village. This is also Switzerland's most well-known food and wine growing region, thanks to its many scenic vineyards, elegant Michelin-star restaurants, and casual local establishments.

Geneva & Vaud Region is at the center of the efficient Swiss transportation system, which includes, trains, cable cars and turn-off-the-century steamers that provide seamless transportation to every corner of the region many major cities throughout Switzerland and Europe. Further, air transportation is available from most major international gateways into Geneva International Airport.

Geneva

Located in a prime position in the heart of Europe, the city's natural landscape consisting of the Rhône River, Lake Geneva and the impressive Alps is unparalleled. Here you can travel from the enchanting banks of the largest lake in Western Europe to the foot of Mont-Blanc, the highest mountain of the continent, in just one hour. Spend your mornings biking in Geneva's vineyards and your afternoons shopping at exclusive boutiques. In Geneva, anything is possible! From the mythical birthplace of fine watchmaking and the renowned international district up to the exquisite restaurants that let you indulge into the pleasures of fine dining, Geneva has everything to ensure you have a magical visit and leave the city dazzled.

Geneva is in the center of Europe and therefore just a stone's throw away – by any transportation: more than 130 direct flights, three hours from Zurich or from Paris by train, direct connections by bus to Switzerland's largest coach station, or by car via major motorways. A perfect hub to start your Switzerland Grand Tour! www.geneve.com



What to expect in 2024?



BREAKING NEWS – Geneva in the top 5 of the best destinations to visit in Europe

Already cited in the top 10 of the prestigious New York Times 52 places to Go in 2024, Geneva is now in **the top 5 of the European Best Destinations ranking**. More than one million travelers from 172 countries participated in the vote to choose their favorite European destination.

<https://www.nytimes.com/interactive/2024/travel/places-to-travel-destinations-2024.html>



HIGHLIGHT – ChocoPass, a pass to savour!

Visit Geneva at your own pace and push open the doors of Geneva's greatest chocolate makers to taste their most delicious specialities. The Choco Pass is a wonderful way to explore the city while discovering the unique know-how of local chocolate makers.

The Choco Pass is activated as soon as the visitor enters the first chocolate shop, and entitles him to a tasting plate at the chocolate shops of his choice. The plate will be different depending on the chocolate shop the visitor will visit. For children with a Choco Pass Kids, the selection will be adapted and will feature a special surprise!

<https://www.geneve.com/en/attractions/choco-pass-geneva#/>



NEW – Discover the Science gateway - CERN's new flagship project for science education and outreach

CERN Science Gateway is an emblematic education and outreach facility. Through immersive exhibitions and hands-on educational activities, it will enable people of all ages and backgrounds to engage in the discoveries, the science and the technologies of CERN. CERN Science Gateway will be a beacon to encourage young people to aim for careers in science and technology.

Inspired by CERN's technical buildings and underground tunnels, CERN Science Gateway will consist of five different spaces that will host exhibitions, hands-on laboratories, a large auditorium, a shop and a restaurant, all connected by a bridge 6 metres above-ground. With more than 2 000 square metres of solar panels and surrounded by a forest of 400 trees, CERN Science Gateway will have a net zero carbon footprint.

Science Gateway is designed by world-renowned Renzo Piano Building Workshop with support from Brodbeck-Roulet architectes associés.

<https://sciencegateway.cern/project>



NEW - Assembling kit to make your own Swiss watch

Turn your table into a true watchmaking workbench thanks to Initium new watch assembling kit. It includes all the needed material and instructions to get initiated to watchmaking, in an independent and fun way. Step by step, assemble each part of the timepiece that will become alive before your eyes: a personal accomplishment that will make you proud!

<https://initium.swiss/en/watch-kits>



VISIT – New guided tour “ Heritage and wine in Geneva”

This tour is aimed at anyone old enough to appreciate a historical journey through the Old Town, and eager to taste wines made with local grapes.

[More information](#)



NEW HOTEL - Ultima Geneva Grand Villa

Opening in May 2024

A Distinctive Urban Retreat on the Shores of Lake Geneva. Over three floors, the villa covers 2,000m² and comes with a separate villa for any extended guests to enjoy their privacy.

[More information](#)



RESTAURANT OPENING- “F.P.JOURNE le restaurant”

When Haute Gastronomy meets Haute Horology!

A new chapter begins in the (hi)story of a real Geneva bistro gem, the fruit of an encounter between two epicureans: chef Dominique Gauthier and François-Paul Journe.

[More information](#)



EVENT – Escalade Festival revisits Geneva’s 17th century history

Turn back in time and revisit Geneva historical event. More than 1’000 costumed participants parade in Geneva’s Old Town to recreate an historical event.

December 13th-15th, 2024

[The “Escalade” Celebration](#)

Contacts & information

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