

# Schilthorn – the best view of the Eiger, Mönch and Jungfrau!

Unrivalled 360-degree panoramic view of more than 200 peaks

The Schilthorn region offers the ultimate mountain experience. Visitors to the Schilthorn summit enjoy unparalleled panoramic views of a high alpine landscape and the UNESCO World Heritage site with the Eiger, Mönch and Jungfrau peaks – making it the perfect destination for a memorable excursion, a company celebration with that special touch or a relaxed family celebration.

The Schilthorn area stands for *View* – unforgettable views, especially from the Schilthorn summit, *Thrill* – adrenaline-fuelled experiences, for instance on the SKYLINE WALK observation walkway or on the cliff path THRILL WALK at Birg Station, and for *Chill* – total relaxation in the unspoilt and tranquil mountain landscape, particularly at the Allmendhubel. Mountain lovers and sports enthusiasts will find everything their hearts desire in the Schilthorn area.

The view from the spacious observation deck on the 2970-metre-high Schilthorn summit is breath-taking in the true sense of the word. Surrounded by a magnificent array of alpine peaks like pearls on a string, you can feast your eyes on more than 200 mountains from here. Nowhere else is the view of the UNESCO World Heritage site with the Eiger, Mönch and Jungfrau more stunning. The Bernese and Valais Alps rise regally towards the skies. At the foot of the mountains lie the glistening blue waters of Lake Thun. Beyond this, the expanse of the Central Plateau stretches towards the rolling mountain ranges of the Jura massif. Good visibility provided, you can even see as far as the Mont Blanc massif in France and Germany's Black Forest.

# Wraparound views in every respect

The world's first revolving restaurant beckons connoisseurs to the Schilthorn summit. The comfortably furbished restaurant with table service rotates around its own axis in 45 minutes, allowing guests to watch the alpine panorama slide silently by. Even getting there is a visual treat. Panorama cabins glide past thundering waterfalls and sheer rock faces to the village of Gimmelwald. The stretch to Mürren takes in pretty alpine meadows and views of the lush valley floor. From Mürren, the journey continues to Birg Station, which is perched on a prominent rock spur, and from there up to the summit.

In summer, visitors can get really up close with the mountain landscape and marvel at the 360-degree views from the PIZ GLORIA VIEW observation deck. An almost 80-metre pathway leads along the northwest side of the summit to the deck. The fixed photo point on the deck allows you to take your picture against the backdrop of the three legendary peaks Eiger, Mönch and Jungfrau and the revolving restaurant – a great souvenir of your visit.

From June until August visitors can enjoy the revolving restaurant in the evenings with an extended timetable and an unforgettable evening atmosphere under the slogan *Summer Sunset* on the summit.



Birg station is also set to reveal stunning views of the Schilthorn region's peerless alpine scenery – take a stroll on the SKYLINE WALK platform for a truly spine-tingling experience. Built directly onto the Birg terrace, the platform spans the vertical abyss and reveals panoramic prospects offset by a view into the void! The mainly steel and glass structure has a grillage walkway, and its angular shape links seamlessly with the exposed Birg station and the irregular cliff formations of the surrounding landscape. An even more breath-taking mountain experience awaits you on the THRILL WALK: A walk over the cliff path, running beneath the observation deck and cableway and back to Birg, is unforgettable.

# An exclusive touch for incentives and events

The Schilthorn is the ideal location if you wish to lend your meeting or evening function that special touch. For larger events with up to 400 guests – a glittering wedding celebration for instance – the Piz Gloria revolving restaurant can be booked for exclusive use. The area that is the Skyline Take Away during the day can be transferred in the evening and offers room for 150 guests: ready made for an aperitif with breath-taking mountain views.

The Bistro Birg at Birg station holds a capacity of 80 guests. Featuring a trendy interior design that reflects the surrounding mountains, the Bistro Birg offers the ideal venue for cocktail parties or other events amidst the grandeur of the alpine landscape. The large sun terrace can also be incorporated into your function.

# Schilthorn Piz Gloria – in James Bond's footsteps

From October 1968 to May 1969, the Schilthorn was a key film location for the iconic James Bond movie "On Her Majesty's Secret Service". The revolving restaurant served as villain Blofeld's headquarters and was called "Piz Gloria" – a name it has retained to this day. The BOND WORLD 007 interactive exhibition on the first floor of the summit centre addresses seven key scenes in the movie, whilst also providing general background information such as a world map featuring all Bond locations. The tour through the attraction allows visitors to immerse themselves in the movie and discover film-related details and trivia, take a look at the original screenplay and try out their own James Bond skills. All of the key scenes are represented – from James throwing his hat skilfully onto the coat hook in Miss Moneypenny's office to the exhilarating bobsleigh ride. Personal Bond moments also beckon in the helicopter simulator in the original chassis of a decommissioned Air Glaciers Alouette III that flew to the Schilthorn on its very last flight. Admission to BOND WORLD 007 is free.

Discover special traces of Agent James Bond 007 on the Schilthorn summit. The world's first 007 Walk of Fame pays tribute to the actors and behind the scenes contributors involved in the filming of "On Her Majesty's Secret Service". Other celebrities from the world of James Bond 007 will also be able to find a place on the Schilthorn! An information board honours each of the personalities with a photo, signature and handprints in steel accompanied by a personal message. The panels form the 007 Walk of Fame on the Schilthorn summit, a unique way to pay homage to the legendary James Bond film.



Why not enjoy our popular James Bond 007 brunch in the revolving restaurant before your virtual foray into the world of James Bond? A delicious 007 burger sporting the Bond logo completes the culinary secret agent experience.

# Allmendhubel – a paradise for families and hikers

Mürren's slightly smaller home mountain also has a great deal to offer. The 1907-metrehigh Allmendhubel is a paradise for hikers, families and connoisseurs. Just a four-minute funicular ride from Mürren, this excursion mountain has a cosy panorama restaurant serving delicious Swiss specialities. Guests on the expansive sun terrace can soak up views of the Eiger, Mönch and Jungfrau flanked by the Bernese Alps and glaciers.

#### Hiking pleasure and fun for kids

The Allmendhubel is a wonderful destination for hikers. After the ascent along one of several hiking paths, a delicious snack awaits at the cosy restaurant.

If you would like to discover the beauty of alpine flora, a short stroll around the newly created Allmendhubel flower trail between June and September leads past some 150 kinds of blossoming native flowers such as alpine roses, gentians and edelweiss.

If you simply wish to lean back and enjoy the incomparable views, the SKYLINE CHILL is just the place. Relax on curved wooden loungers and soak up the mountain views...

While the adults enjoy a delicious meal or snack at the panorama restaurant with expansive sun terrace, the little ones can let off steam in the FLOWER PARK adventure playground. This new Allmendhubel attraction transports children to a fantasy world of giant alpine flowers, grasses and oversized insects. And this is where they can fly with butterflies, explore a marmot burrow or try their hand at milking and cheese making – forging a relationship with plant life, animals and farming in the mountains. Living on an alp is a true adventure!

#### Daredevil athletes and a spectacular contest

In winter, the Schilthorn hosts the longest and most daredevil "everyman" ski race in the world; in summer it sets the stage for another gruelling sporting event. The Inferno Triathlon is a tremendous challenge: A 3.1-kilometre swim in Lake Thun is followed by 97 kilometres on a racing bike to Grindelwald, overcoming a total ascent of 2145 metres. Athletes then switch to mountain bikes to race 30 kilometres over the Kleine Scheidegg to Stechelberg (1180 metres ascent). The last stage is the toughest: A 25-kilometre fell run with 2175 metres ascent to the finishing line at the Schilthorn. A truly infernal feat!

The Inferno Triathlon celebrates its 20<sup>th</sup> and the Inferno Half Marathon its 25<sup>th</sup> anniversary in summer 2017. In winter 2018, the Inferno Ski Race celebrates its 75<sup>th</sup> anniversary.

Latest update: February 2017



# Highest-altitude winter sports region in the Bernese Oberland

In winter, the Mürren-Schilthorn region tempts not only with magnificent views of the Eiger, Mönch and Jungfrau but also with great snow. This is after all the highest-altitude snow sports arena in the Bernese Oberland! Modern transportation systems, more than 50 kilometres of perfectly groomed pistes and numerous cosy restaurants ensure unlimited skiing and snowboarding fun. Long downhill runs beckon, steep slopes for accomplished skiers and snowboarders and gentler carving slopes. The SKYLINE SNOWPARK is the perfect place for freeskier and snowboarder. This attractive facility has two lines with beginner, medium and advanced difficulty degrees running parallel to the ski piste at the Gimmeln ski lift. Sledging fans can look forward to a rapid descent from Allmendhubel down to Mürren. The wide, sunny sledging run "Apollo" leads from the Schiltgrat station over Schiltalp, Gimmeln and back to the valley. And if you prefer to take things easy, tranquillity and relaxation await on winter hiking trails leading through a dreamy wintry landscape against a stunning mountain backdrop.

# Schilthorn EXPLORE APP – virtual travel companion with mountain views guaranteed

The 360-degree panoramic views from the Schilthorn Piz Gloria peak are considered unique in the Alps. This and our belief that the travel industry is strongly influenced by the dynamism of mobile communication have led to the creation of the Schilthorn EXPLORE APP. Our app is your personal virtual travel companion, supplying information on the surrounding mountains and points of interest and making the peaks visible in all weathers – allowing you to capture that perfect image, rain or shine. You can also take memorable portraits against a stunning backdrop at our photo points on the Schilthorn, at Birg, or on the Allmendhubel. Last but not least, the Schilthorn EXPLORE APP news feature keeps you up to date with the latest information from the Schilthorn area.

# 2017 – 50 years of Schilthorn Cableway!

Schilthorn Cableway took the top section into operation on 12 June 1967, and can this year celebrate 50 years of aerial cable car access to the Schilthorn summit and the world-famous Piz Gloria revolving restaurant. The Schilthorn – Piz Gloria 50<sup>th</sup> anniversary beckons with a raft of special events and anniversary offers. In May 2017, a ticket for the Stechelberg to Schilthorn and return trip will only cost CHF 32.80 – the same price as 50 years ago. Birthday boys and girls can also benefit from a special 'Happy Birthday – 2-for-1' offer throughout 2017. If it's your birthday, you travel for free – only your companion pays. More attractive offers and highlights will follow.

