

Jungfrau Region – unique, varied.

The Jungfrau Region is located in the Bernese Oberland, in the heart of Switzerland. It is part of the UNESCO World Heritage Site Swiss Alps Jungfrau-Aletsch. Snow-covered mountain peaks, deep blue lakes and green alpine meadows characterize the landscape between Meiringen (595 m above sea level) and the summit of the Jungfrau (4158 m above sea level). In winter, the Jungfrau Ski Region scores with four large and modern ski areas. A total of 274 km of slopes are available to guests. The top attractions include the Jungfraujoch – Top of Europe, the Schilthorn – Piz Gloria, the Lauterbrunnen Valley with its 72 waterfalls, the Alpen tower or the Grimselwelt. In addition, numerous top events take place every year, such as the notorious Lauberhorn downhill race. In total, there are almost 100 hotels spread out in the five mountain villages Grindelwald, Lauterbrunnen, Wengen, Mürren and the Haslital which offer a total of 7663 beds.

Grindelwald, the vibrant Eiger village.

Grindelwald, in the village at the foot of the Eiger, is home to the most modern terminal in the Alps - with two cable cars, public transport connections, a multi-story car park and shopping center. The Eiger Express, the most modern 3S cable car in the world, takes a maximum of 2200 guests per hour in just 15 minutes to the new Eigergletscher mountain station at 2328 meters above sea level - and thus right into the middle of the Grindelwald-Wengen skiing area. And here guests can transfer directly to the Jungfrau Railway towards Jungfraujoch - Top of Europe, where there is an ice palace and the Aletsch Glacier, the largest glacier in the Alps, to marvel at. With Grindelwald-First, Grindelwald has a second ski area. Adventurers also get their money's worth on First. The First Flyer and the First Glider provide an absolute adrenaline rush.



Lauterbrunnen and the valley of the 72 Waterfalls.

The 297-metre-high Staubbach Falls is the landmark of Lauterbrunnen and the highest free-falling waterfall in Switzerland. Even the world-famous poet Johann Wolfgang von Goethe was inspired by the imposing waterfall and wrote the poem "Gesang der Geister über den Wassern" in 1779. The then 19-year-old J.R.R. Tolkien had a similar experience in 1911 when he was travelling in the Lauterbrunnen Valley. Hardly anyone knows that he drew his inspiration for the landscapes of "The Lord of the Rings" here. And indeed: anyone familiar with the books and film adaptations will feel transported to Middle Earth every now and then in the Lauterbrunnen Valley. Besides the Staubbach Falls, the Trümmelbach Falls also deserve special mention. The ten glacier waterfalls inside the mountain are accessible by tunnel lift. They are considered the largest underground waterfalls in Europe. In addition to the Staubbach Falls and the Trümmelbach Falls, 70 (!) other waterfalls characterize the picture of the Lauterbrunnen Valley.



Wengen: The Lauberhorn downhill, the Royal Ride and no cars.

What a route! We can say that about the beautiful train ride that leads from Grindelwald over Kleine Scheidegg to Wengen - or of the notorious International Lauberhorn downhill race which the village at the foot of the Jungfrau owes its fame to it. But you only go fast here on the ski slopes because Wengen is car-free. Wengen is also something for kings and queens during summer - or those who simply want to feel like royalty for a change. "Royal Ride" is the name of the ride on the open-air balcony of the Männlichen - Wengen cable car. Once at the top, the Royal Walk leads from the mountain station to the summit of Männlichen and further up to the viewing platform in the shape of a crown. In winter numerous slopes lead to Grindelwald or back to Wengen. After the races in January, the Lauberhorn downhill run is open to the public as well.



Mürren: On the trail of James Bond.

Wengen's neighbour on the opposite side of the Lauterbrunnen Valley and the second car-free community in the Jungfrau Region is Mürren. The 1969 Bond film "On Her Majesty's Secret Service" was filmed here. The success of the film still shapes the village at the foot of the Schilthorn today. The top spots in Mürren are the 360-degree revolving restaurant on the summit of the Schilthorn and the Thrill Walk. The rock footbridge on Birg provides thrills in front of the Eiger, Mönch and Jungfrau. And the funicular railway to the Allmendhubel, Mürren's local mountain, together with the train ride from Mürren to Grütschalp are also among the absolute highlights in the Jungfrau Region in terms of panoramic views.



Haslital: The Alpine Tower, the Grimselwelt and Sherlock Holmes.

High above the Haslital at 2250 meters above sea level, the Alpen tower stands majestically. The 360-degree panoramic view is unique. In good weather, 401 mountain peaks can be seen from here. The Hasliberg also scores with many child-friendly offers. Among other things, two dwarf trails and a marble run make it a family paradise. But Grimselwelt is also part of the Haslital. Electricity is produced here from a total of eight storage lakes. One of them is the Gelmersee. It can be reached from Guttannen on the Gelmerbahn. With a gradient of 106 percent, it is the steepest open funicular in Europe. The Aare Gorge in Meiringen and the Rosenlauri Glacier Gorge in the unspoiled Reichenbach Valley are also among the sights in the Haslital. And for fans of Sherlock Holmes, a visit to the Reichenbach Falls is a must. A nostalgia train with original wooden carriages travels up along the waterfall. To the point where Sherlock Holmes plunged to his death in his final showdown. There is also a museum in Meiringen dedicated to the famous master detective by author Sir Arthur Conan Doyle.



What's new, what's coming next.

As of December 2022: Jungfrau Express - direct SBB train connections between Zurich Airport and Interlaken Ost

Starting from 11 December 2022, every second hour, the direct train connections will take guests conveniently from Zurich Airport to Interlaken Ost and back again. The total time of the journey stays at 2h 18min but does not further require a change of trains in Bern. <https://www.sbb.ch/en>

Summer 2023: Newly renovated and rebranded Hotel Drei Berge (former Hotel Bellevue) in Mürren.

Nestled in the heart of an alpine village at an altitude of 1638 meters above sea level in the Bernese Oberland, on a cliffside facing Eiger, Mönch and Jungfrau, lies the Drei Berge, an exceptional hotel. With 19 charming boutique-style rooms right in center of the beautiful and highly requested car-free village of Mürren. The renovation of the building focuses on respecting the materials and adding a contemporary touch to the existing furniture. Harmonized interior and exterior woodwork, emblazoned carpets, quality linens, custom-made cosmetics, and unique vintage decorations.



The Hotel Drei Berge's Swiss brasserie exemplifies the warm and friendly atmosphere sought after by hikers in search of a comforting meal after experiencing the surrounding mountains during the day. The atypically generous menu, devised by our chef, combines Swiss, Japanese, Italian and Asian inspirations all at once. The impeccable quality of the products guarantees a balanced but generous meal while restoring the mountain tradition in all its splendour.

<https://dreibergehotel.ch/en/>

Summer 2024: Opening of a second 5-star property in the Jungfrau Region, the Grand Hôtel Belvédère in Wengen.

The Grand Hôtel Belvédère is currently being renovated and set to open its doors in summer 2024. The warm welcoming starts at the arrival in Lauterbrunnen. Valet service for your car and luggage assistance for the transfer in the historical cog railway built in 1893. A panoramic view during the 10-minutes journey from Lauterbrunnen to Wengen. Arriving at the UNESCO Heritage side, the e-car will transfer you to the resort which leans toward a forest side. The Grand Hotel Belvedere combines the Hotel Waldrand and the Hotel Belvedere. With 90 rooms and suites it caters to individual traveller, couples and families likewise. Rated as 5*, rooms for the comfort of disabled guests are available. Set against the panoramic mountain scenery of Schilthorn, Silberhorn and Eiger Mountain, Wengen as pass way to the Jungfrauoch, is car free. Every architectural detail is rendered in classic Alpine style, highlighting the Berner Oberland artisan heritage. Urban yet practical and warmly decorated. Most of the rooms do have Jungfrau view and balcony. Starting from 22sqm options, connect rooms for the comfort to families or elegant in-room dining.



Deeply rooted in the Berner Oberland, the Grand Hôtel Belvédère is a celebration of the tastes of the Jungfrau region. Its food and drinks are traditional but spiced with curiosity and seasoned with a pinch of wanderlust. Open to the world, the Grand Hôtel Belvédère is a place to discover the best Switzerland has to offer. At Grand Hôtel Belvédère, our food and drink touch the heart and raise the spirits. Our restaurants, the Brasserie and Chez Beaumier, take the best of Swiss traditions and rework them with the contemporary touches and techniques. Come discover the Grand Hôtel Belvédère's reworked classics: a Berner Platte featuring the finest Limousin beef and pork from the Alps alongside preserved and pickled vegetables and fruits from our garden. Or taste the richly filled Capuns, perfectly cooked Egli Filet, or a Mürren sausage with locally picked wild mushrooms. The best of Switzerland, reimagined.

The Spa consists of 3 single and 1 double treatment rooms, 2 Saunas, 1 Hammam, an indoor and outdoor pool. Beyond an outdoor trail through the hotels private forest. Yoga, meditation, and Pilates classes as well as a personal training for your tailored work out. Treatment embracing the region such as Alpen Herbs Fango, power run in 300 meters to boost your metabolism, water aerobics to start your day. Supported by culinary aspects, minerals, vitamins rich cuisine, the well-being of your body will settle you heart & soul.

<https://www.beaumier.com/en>