



Switzerland.

Our Media Team North America.



Switzerland.



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North America and Eastern USA
New York



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Midwest
Toronto



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Media Relations Manager Eastern USA and Texas
New York



Manuela Hess
Media Relations Manager Western USA
Los Angeles



Patricia Bauer
Support Media and Promotion
New York



Matteo Zala
Support Media and Promotion
New York

Where we are.



Switzerland.





Switzerland.

Switzerland is closer than you think.

Weekly direct flights from North America to Switzerland operated by **SWISS** and **Edelweiss**.*

Flights to **ZRH** from (SWISS):

NY (JFK)	14x/weekly
NY (EWR), Miami, Boston, Chicago	7x/weekly
Washington DC	7x/weekly (starting March 28th, '24)
Los Angeles	7x/weekly (6x/weekly in Dec. & Mar.)
San Francisco, Montreal	6x/weekly
Toronto	5x/weekly (seasonal, from May 10th, '24)

Flights to **GVA** from (SWISS):

NY (JFK)	(7x/weekly)
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Flights to **ZRH** operated by Edelweiss Air:

Tampa	2x/weekly Summer 2023
Las Vegas	3x/weekly Summer 2023
Vancouver	4x/weekly Summer 2023
Denver	3x/weekly Summer 2023)
Calgary	2x/weekly Summer 2023
On hold: San Diego, Orlando	



*WITT 22/23 eff 27 Oct; subject to change

Current projects.





Swiss
sustainable

Swisstainable.



- Switzerland has always taken care to strike a balance between the needs of our guests, the needs of the local population and the needs of the environment.
- Switzerland leads different international rankings with regard to sustainable travel (WEF Travel & Tourism Index 2021, Global Sustainable Competitiveness Index 2021, etc.)
- With Swisstainable, Switzerland presents itself with its specific sustainability strategy to be recognized and renowned as a leading sustainable travel destination.
- The Swisstainable program ranks touristic businesses into three levels depending on their level of sustainability and rewards them with the Swisstainable emblem.
- Through this, the Swisstainable emblem is your guide to sustainable traveling in Switzerland.

Grand Train Tour of Switzerland.

Zürich – Luzern – Interlaken

GoldenPass

Montreux – Visp – Zermatt

Glacier Express

Bernina Express

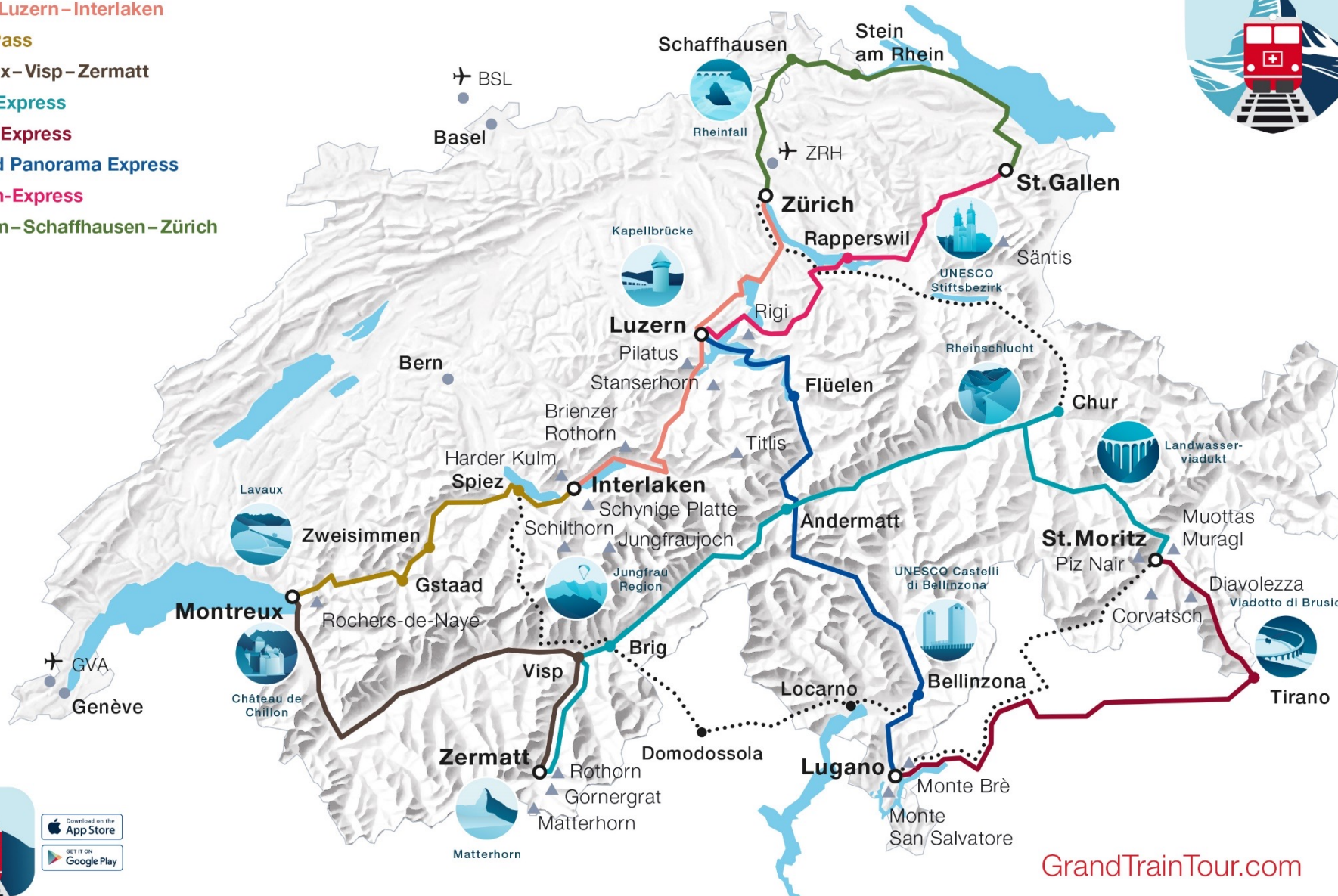
Gotthard Panorama Express

Voralpen-Express

St. Gallen – Schaffhausen – Zürich



Switzerland.
by train, bus and boat.



GrandTrainTour.com

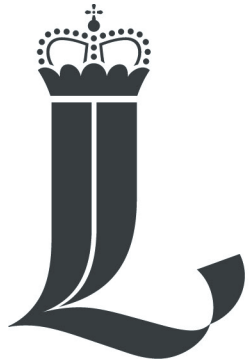
A vibrant, textured painting of a lakeside scene. In the foreground, a small wooden boat with a red hull and a white cabin is on the water, flying a Swiss flag. The water is a mix of blue and white, with reflections of the sky and trees. In the background, a row of white buildings with red roofs sits on a green bank. The sky is a mix of pink, orange, and blue, suggesting a sunset or sunrise. Several birds, likely sparrows, are perched on tree branches in the upper half of the image. The overall style is expressive and colorful, with visible brushstrokes and a rich palette of colors.

Blum.

Meet our Partners.



Switzerland.



LIECHTENSTEIN



Swiss Skyline

Eiger.Mönch.Jungfrau

Schilthorn
Piz Gloria



Swiss Skyline

Eiger . Mönch . Jungfrau



Swiss Skyline

Eiger · Mönch · Jungfrau

Schilthorn
Piz Gloria



1
VIEW

2
THRILL

3
CHILL

Meiringen - Grimsel - Sustenpass
Brünig - Larzert

Thun - Bern
Lautschberg - Brig - Milano

BRIENZERSEE

THUNERSEE

Interlaken Ost

Interlaken

Interlaken West

Brienz

Iseltwald

Bönigen

Matten

Heimwehfluh

Därigen

Leissigen

Faulensee

Spiez

Oberried

Niederried

Ringgenberg

Beatushöhlen

Sundlauenen

Giessbach

Bachalpsee

Waldspitz

Faullhorn

Grindelwald

Schreckfeld

First

Grosse Scheidegg

Schwarzhorn

Wetterhorn

Schreckhorn

Brandegg

Alpiglen

Eigerwand

Eiger

Mönch

Jungfrau

Jungfrauoch

Eismeer

Breithorn

Tschingelhorn

Gspaltenhorn

Schilthorn

Birg

Gimmelwald

Stechelberg

Allmendhubel

Mürren

Winteregg

Grütschalp

Morgenberghorn

Saxeten

Aeschi

Krattigen

Leissigen

Faulensee

Spiez

Thun

Bern

Lautschberg

Brig

Milano

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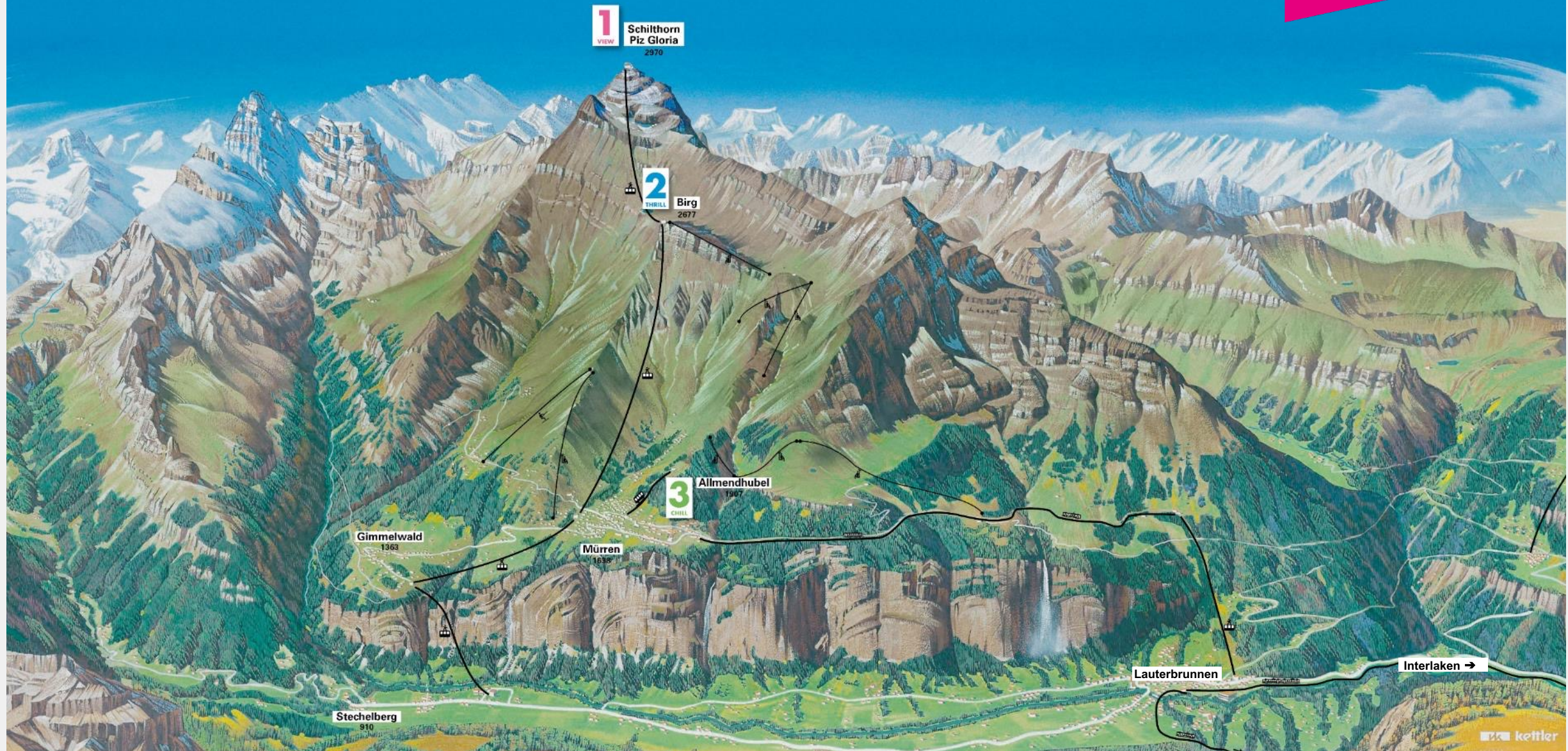
Milano

Milano

Swiss Skyline

Eiger . Mönch . Jungfrau

Schilthorn
Piz Gloria



Swiss Skyline

Eiger · Mönch · Jungfrau

Schilthorn
Piz Gloria

Lauterbrunnen valley

Swiss Skyline

Eiger . Mönch . Jungfrau

Schilthorn
Piz Gloria



Stechelberg – Schilthorn

Swiss Skyline

Eiger . Mönch . Jungfrau

Schilthorn
Piz Gloria

Mürren 1638 m . 5374 ft

Swiss Skyline

Eiger . Mönch . Jungfrau

Schilthorn
Piz Gloria

Mürren – Schilthorn

Swiss Skyline

Eiger . Mönch . Jungfrau

Schilthorn
Piz Gloria



Schilthorn – Skyline View

Swiss Skyline

Eiger . Mönch . Jungfrau

Schilthorn
Piz Gloria

Schilthorn – 360°-Restaurant Piz Gloria

Swiss Skyline

Eiger . Mönch . Jungfrau

Schilthorn
Piz Gloria

ON HER
MAJESTY'S
SECRET SERVICE

Cinema

Swiss Skyline

Eiger . Mönch . Jungfrau

Schilthorn
Piz Gloria



Birg – Skyline Walk

Swiss Skyline

Eiger · Mönch · Jungfrau

Schilthorn
Piz Gloria



Birg – Thrill Walk

Swiss Skyline

Eiger . Mönch . Jungfrau

Schilthorn
Piz Gloria



Allmendhubel – Funicular

Swiss Skyline

Eiger . Mönch . Jungfrau

Schilthorn
Piz Gloria

Allmendhubel – Panorama Restaurant

Swiss Skyline

Eiger . Mönch . Jungfrau

Schilthorn
Piz Gloria



Mürren – Hotel Alpenruh

Swiss Skyline

Eiger . Mönch . Jungfrau

Schilthorn
Piz Gloria

Winter – Mürren

Swiss Skyline

Eiger . Mönch . Jungfrau

Schilthorn
Piz Gloria

Thank you for your interest!

Schilthorn - Piz Gloria.



Switzerland.



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- Visit our [media corner](#)

- Follow us on social media
#schilthorn #pizgloria



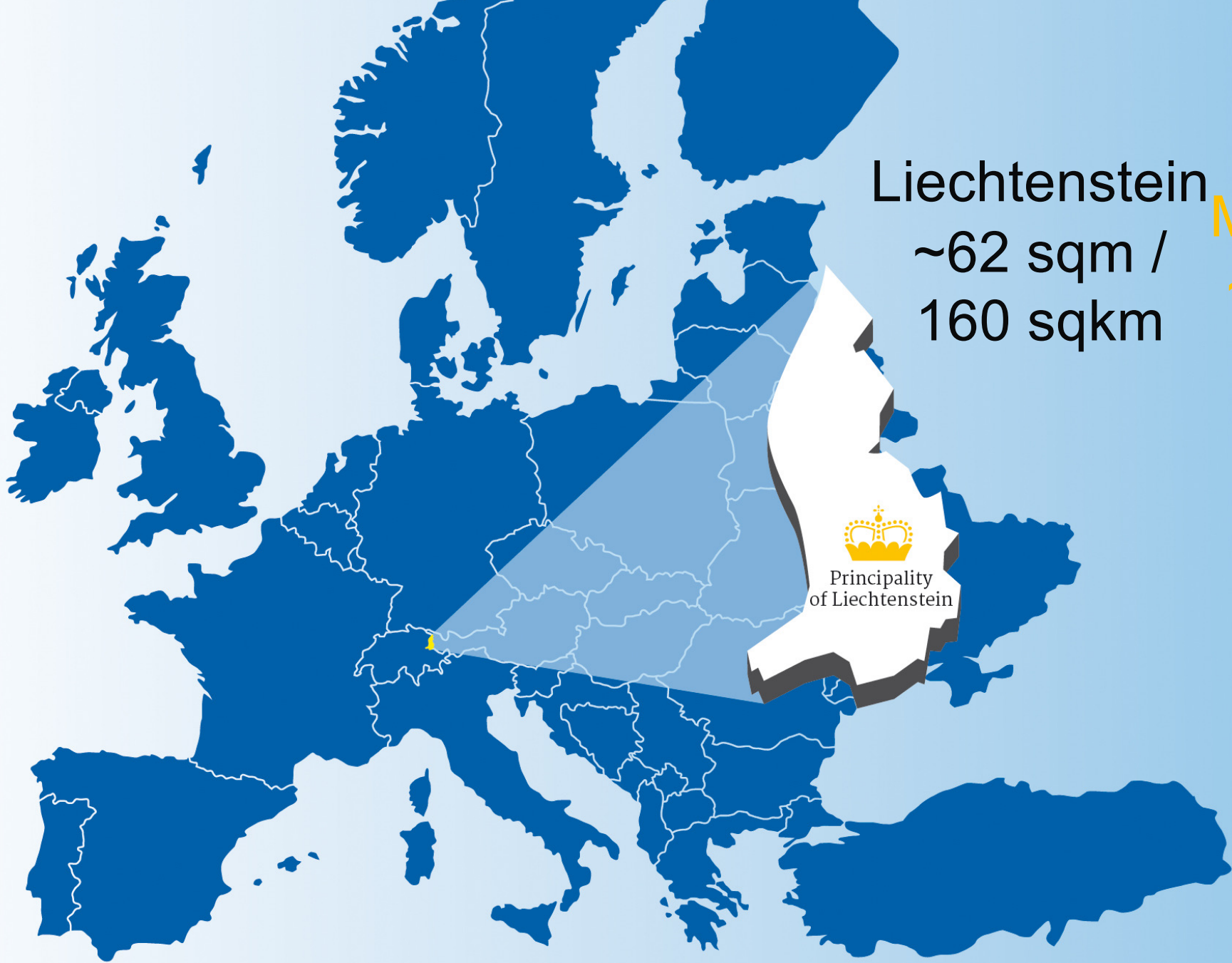


LIECHTENSTEIN

Principality of Liechtenstein

From Picasso to Alpine peaks





Liechtenstein

~62 sqm /

160 sqkm



Principality
of Liechtenstein

Manhattan

~ 22 sqm







- **The Princely House**
- Head of state and entrepreneurs



Princely Treasure Chamber

From the Principality into space





Capital of Vaduz
Art & culture hub



Liechtenstein's wineries
200 years of viticulture



Culinary variety
From gourmet to traditional

A hiker with a large orange backpack is walking away from the camera on a gravel path. The path is bordered by tall, golden-brown grasses. In the background, a wide valley stretches out, featuring a small town with a church spire, green fields, and a tall yellow crane. The valley is surrounded by majestic mountains, some with patches of snow, under a clear blue sky with a few wispy clouds.

Liechtenstein Trail

Sights, exciting stories, magnificent views and idyllic rest stops



Liechtenstein Trail

eBike tour with a view



Malbun

In 30 minutes from Picasso to the Alps

Triesenberg

Mountain Village with Walser heritage





Eagle Experience Walk

Eye to eye with Taiga

From hut to hut

Hopping around the Alps



Liechtenstein.



Switzerland.



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- Visit our website
- www.schilthorn.ch

- Visit our [media corner](#)

- Follow us on social media
#liechtenstein, #princelymoments





Switzerland.