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The Lucerne-Lake Lucerne Region presents new tourist attractions

With "Route 1291", Lucerne Tourism is launching a tour for e-bikes in the summer of 2022 which will allow you to explore the wonderful Lake Lucerne Region in comfort. Ambitious hikers can enjoy the "Tell-Trail", which takes them over six mountains and past eleven lakes. Timeless excursions, such as the Golden Roundtrip to Lucerne's local mountain, Mount Pilatus, round off the extensive range of offers.

The mountain biking trend has been growing steadily for years. The new "Route 1291" takes this development into account and invites you to explore Central Switzerland in comfort on two wheels. Over a distance of 385km, the tour takes you on seven day stages along deep blue lakes, over pass roads which provide expansive views and through valleys steeped in history. The route leads you past historic sites such as the Devil's Bridge or the William Tell monument.

Pure nature on the Tell-Trail

For people who prefer hiking, the "Tell-Trail" long-distance hiking trail offers undreamed-of perspectives of the impressive landscapes surrounding Lake Lucerne. The eight day stages can be completed as individual hikes or as an 8-day hike. The trail continuously leads you past varied Alpine flora and fauna as well as offering spectacular panoramic views of the Swiss Alps.

Lucerne: The City. The Lake. The Mountains.

In addition to the new offerings, Lucerne City mainly wins visitors over with its small scale which makes it very easy to get around. The city on the shores of Lake Lucerne can easily be explored on foot and is a lovely place to visit thanks to its historic old town, numerous shopping options, the many cultural and musical highlights throughout the year as well as an extensive selection of restaurants and hotels. The nearby local mountains, Mount Pilatus and Mount Rigi, can be reached comfortably by boat and cogwheel railway and wow visitors with phenomenal views of the Swiss Alps.





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Lucerne Tourism (Lucerne Tourism Ltd) is the center of competence for positioning, public relations, marketing and guest services on behalf of around 100 partners which offer and sell first-class tourism services in the Lucerne – Lake Lucerne Region. The authenticity and the high quality of the services and products offered within the region are in the strategic focus of the duties and responsibilities of Lucerne Tourism.