



Welcome to the
Lucerne - Lake Lucerne Region

LUCERNE – LAKE LUCERNE REGION

In the heart of Europe and Switzerland



Easily accessible by

- Train: half-hourly connection from Zurich, Berne, Basel and Geneva
- Plane: approx. 1,5 hour from/to Basel and Zurich Airport

Important North-South-Route

- Since December 2016 connection to the canton of Ticino and Italy via Gotthard, the World's longest railway tunnel (57km)
- Lucerne – Milano in little over 3 hours by train



Visitors from North America



Overnight Stays in Lucerne (2019)

1. Switzerland: 316'626 (23%)
2. USA: 266'297 (19%)
3. China: 124'553 (9%)
16. Canada: 16'672 (1%)

Lake Lucerne Region



Switzerland in a nutshell

The City. The Lake. The Mountains.



1. The City

Facts & Figures

- 85'000 inhabitants
- High quality of life
- Modern architecture vs. medieval city
- Cultural and festival metropolis
- Excellent infrastructure



Lucerne City Centre



Sights



Sightseeing

- Lion Monument
- Musegg Wall with its nine medieval towers
- Jesuit Church
- KKL Luzern (Culture and Convention Centre Lucerne)
- Chapel Bridge with its octagonal Water Tower

Chapel Bridge with its octagonal Water Tower

Lucerne's Landmark



Museums

- Bourbaki Panorama Lucerne
- History Museum Lucerne
- Natural History Museum
- Richard Wagner Museum
- Museum of Art Lucerne
- Glacier Garden Lucerne
- Museum Rosengart Collection
- Swiss Museum of Transport



Rosengart Collection

Angela Rosengart was portrayed 5 times by Picasso



- Works by Pablo Picasso
- Drawings and paintings by Paul Klee
- 20 other artists are also displayed

Swiss Museum of Transport

NEW: Virtual Matterhorn Experience



Guided City Tours

Several themed tours & Audio Guide as free App



International Top Events

Sports, culture & music all year round



- Lucerne Regatta
- Athletics Meeting Lucerne
- Swiss City Marathon
- Fumetto Comic-Festival
- Carnival Lucerne
- Blue Balls Festival
- World Band Festival
- Lucerne Blues Festival
- Lilu Light Festival Lucerne
- Lucerne Festival

Lilu Light Festival Lucerne

January 12th to January 22nd 2023



Christmas & Wintertime

«Live on Ice» - November 24th 2022 to January 2nd 2023



2. The Lake



The Lake

Lucerne Lakeside Promenade



Lake Cruises

- 5 historical paddle steamers and 14 motor boats
- Transfers from Lucerne to valley stations of Mt. Rigi, Klewenalp, Bürgenstock and Mt. Pilatus
- Gastro themed cruises such as the lunch ship and sunset cruise



3. The Mountains



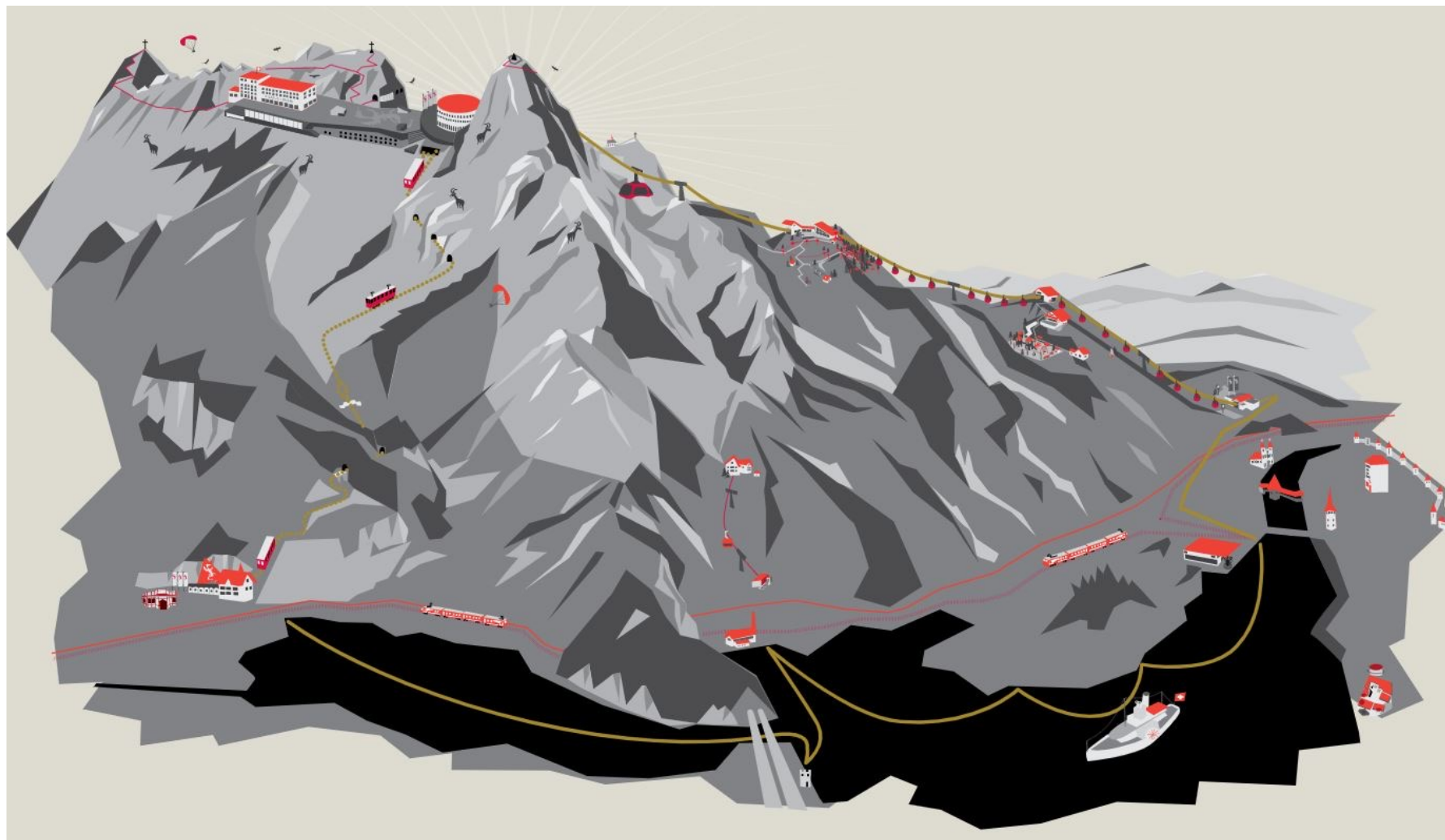
World record breaking mountain railways



- Mt. Stoos: world's steepest funicular railway
- Mt. Rigi: first mountain cogwheel railway in Europe
- Mt. Stanserhorn: world's first convertible cableway
- Mt. Pilatus: world's steepest cogwheel railway
- Mt. Titlis: world's first rotating aerial cableway cabins

Golden Round Trip

By boat, cogwheel railway and cablecar



What's new?



Route 1291

The newly launched tour for e-bikes

- Route 1291: long-distance biking in the heart of Switzerland
- 7 daily stages
- 385 km of biking
- Enjoy the various landscapes of the Lucerne-Lake Lucerne Region in a relaxed manner on an e-bike



Tell-Trail

The long distance hiking trail



- Tell-Trail: long-distance hiking in the heart of Switzerland
- 8 daily stages
- 156 km of hiking
- 6 mountains, 11 lakes
- Available with hotel accommodation & baggage transportation

Hotel Mandarin Oriental Palace Lucerne

Reopening by the end of 2022



Journey to the center of time

New Rock World at Glacier Garden Museum



- In the Rock World, the Lucerne sandstone tells of its history and reveals its hidden secret.
- The journey through millions of years past an underground lake to the centre of time.

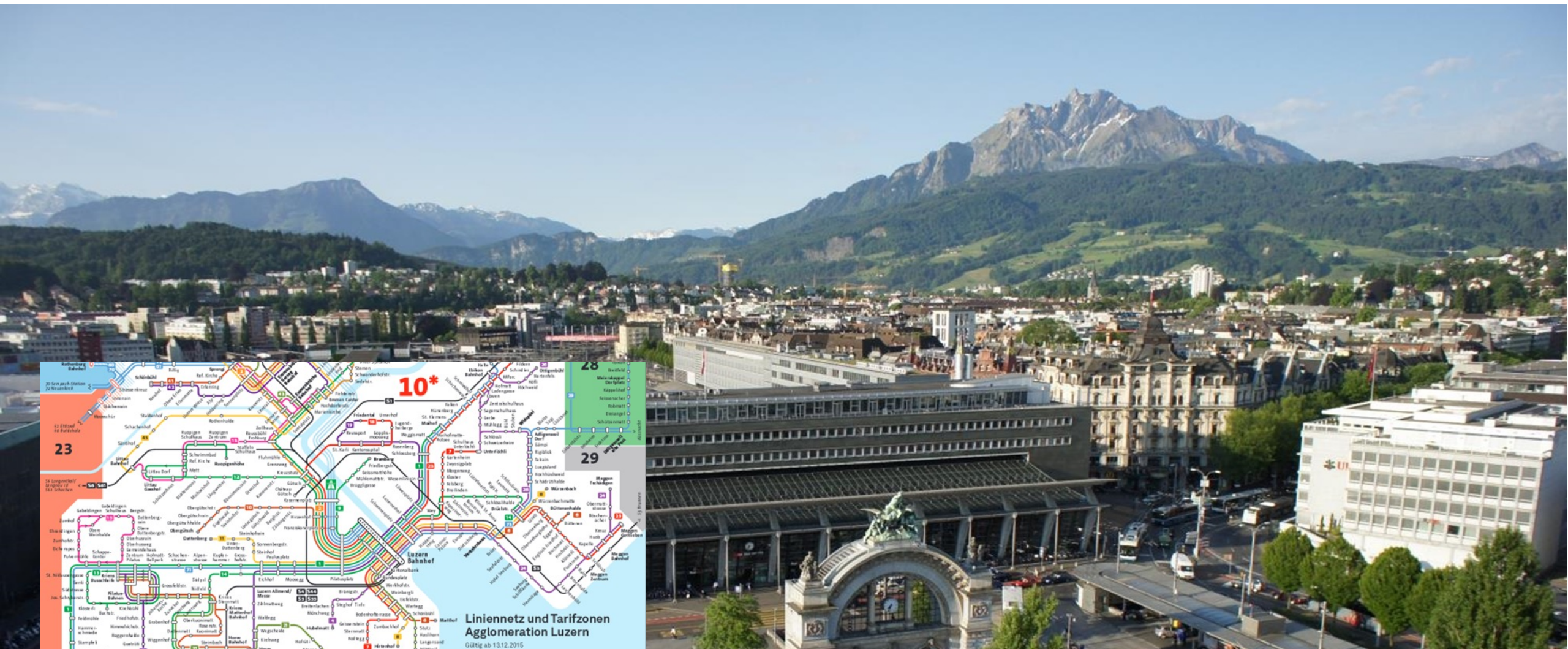
Sustainable travelling



- Promote environmentally friendly travel
- Strengthen the regional economy
- Smooth out peaks in demand by improving tourist numbers during the off-peak season
- Promote tourism awareness among the general public
- Showcase the region's culture and history as well as to preserve its traditions and the local environment

Public Transport Included

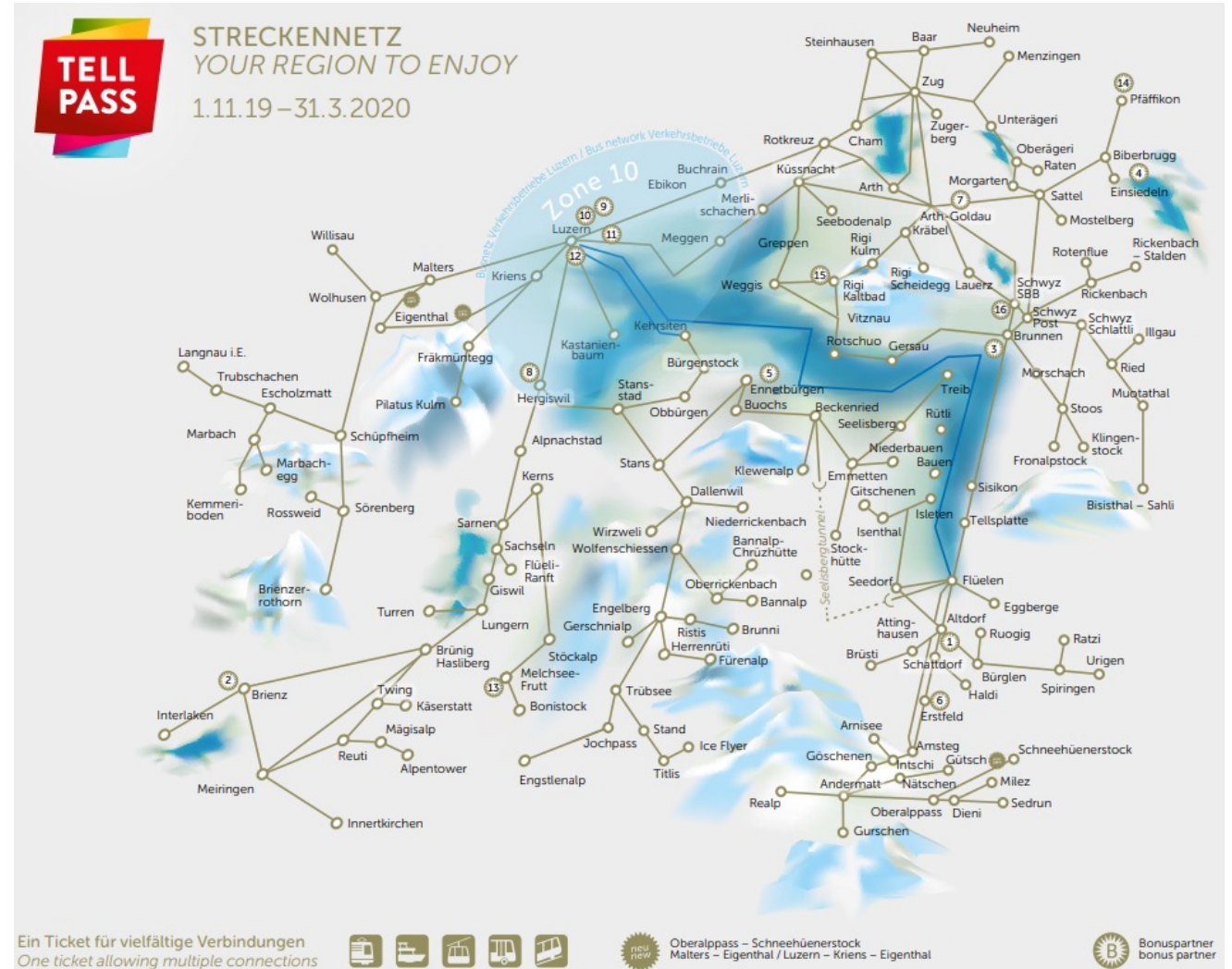
Free transport, WLAN & reductions for Lucerne city hotel residents



One ticket for all: Tell-Pass

www.tellpass.ch

- 1 Ticket
- Unrestricted travel on trains, buses, boats and aerial cableways throughout the Lake Lucerne Region
- 2, 3, 4, 5 or 10 consecutive days
- Start at USD 202 or CAD 257 for 2 days



Summer Special: 2 for 1 Tell-Pass

www.tellpass.ch

- Regional Ticket incl. scheduled boats, mountain railways and cable cars (e.g. Titlis, Pilatus, Rigi)
- Valid for 3, 4 or 5 consecutive days in combination with a hotel booking
- Offer valid from April 1st–October 31st 2022



Our communication department is at your disposal



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Thank you and see you soon!



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#WinterLucerne

#inLOVEwithSWITZERLAND