



Your winter in Valais.

Majestic 4000+ peaks, unspoilt nature, Alpine freshness, a land of gourmet riches and exceptional sunshine: the Valais reveals all its secrets and extends an invitation to discover its treasures. Imbued with unique diversity, authentic moments of conviviality and serene locations, the Valais harbours the promise of truly “peak” stays.

Facts and figures.

A multitude of activities for enjoying the magic of winter

If you love winter, you'll love Valais! The majestic four-thousanders not only create an impressive panorama, they also provide a unique setting in which to experience winter sports. Countless possibilities await both skiers and non-skiers, be it skiing, snowboarding, winter hiking, ski touring, cross-country skiing or snowshoeing.

- 45 peaks more than 4,000 m high
- 8 destinations with the Swiss Tourism Federation “Family Destination” label
- 6 car-free resorts

Ski and snowboard paradise

A winter paradise for skiing, somewhere between heaven and earth. An Eldorado for skiers and snowboarders alike, the Valais guarantees optimal snow coverage on its 2,000 kilometres of slopes thanks to the altitude of its ski areas.

- 34 ski areas
- More than 2,000 kilometres of runs with the highest at 3,899 metres
- 442 skilifts

The Valais, a hiking paradise even in winter

The Valais is a hiker's paradise in winter. Its numerous kilometres of immaculately prepared winter trails invite hikers to enjoy both leisurely strolls and athletic climbs in an unparalleled setting. Wander through silent snow-covered forests and over magnificent sunny terraces featuring fantastic views with just the winter sun as your companion - as close as you can get to the towering peaks and majestic glaciers of the Valaisan Alps.

- More than 400 kilometres approved winter hiking trails.
- 117 mountain huts.

Snowshoes, leaving nothing but your tracks

Snowshoeing is probably the best option for non-skiers who want to practice a winter sport. No previous knowledge is required. Anyone who can walk can also snowshoe, thus experiencing the delightful world of pristine winterscapes. Beautiful trails lead through forests, over wide snowfields and along impressive 4,000-metre peaks. Once you've tried snowshoeing, you'll always want to come back and leave your tracks in the snow.

- 323 kilometre of approved snowshoe trails.

An oasis of well-being in the heart of the Alps

Soothing and relaxing, with hot water bubbling up from deep beneath the mountains of the Valais mountains, the thermal baths are veritable oases of revitalisation and offers total bathing pleasure.

- 5 thermal baths.
- Numerous herbs and medicinal plants with recognized active substances grow on the slopes of the mountains in Valais.
- A range of cosmetics that includes soaps, creams, gels and scrubs carry the Valais brand.

10 top winter experiences in Valais.



1 Try one of the longest [ski runs](#) in the world.



4 Tackle a [toboggan run](#) and a race against friends.



8 Put on a pair of [skates](#) and spend an afternoon at an ice rink perfecting your pirouettes.



2 Relax in the soothing warm water of a [thermal spa](#).



5 Discover the joys of [ski touring](#).



9 Eat a [Raclette](#), the dish everyone looks forward to as soon as temperatures start to drop.



3 Skip the snow for a while to visit a special exhibition at a [museum](#).



6 Ski or snowboard down a [secured freeride itinerary](#).



10 Enjoy the fresh mountain air along a [winter walk](#).



7 Soak up the sun on the [terrace of a restaurant or bar](#).



ENGRAVED ON MY HEART.

News.

Activities

Alaïa-Feeling in Crans Montana Snowpark.

The Alaïa Chalet sports centre in Lens, the Alaïa Bay Surf Wave in Sion and the modern Alaïa Lodge in Crans-Montana have now been joined by the acquisition of the Crans-Montana Snowpark. The park is managed by the Alaïa Group in collaboration with Helvepark, which specialises in the construction of snow parks, skicross tracks and similar facilities. The young company aims to hold its first events in winter 2021/2022.

[Discover Alaïa.](#)

Ski World Cup on the Matterhorn.

Calling all ski fans: In addition to the World Cup downhill in Crans-Montana, the Valais will soon be the venue for another speed event. The start of the Alpine World Cup season will take place in Zermatt, amongst other places, as early as autumn 2023. The FIS has confirmed the men's and women's race schedule planned by Swiss-Ski, the Italian winter sports federation (FISI) and Zermatt and Cervinia - both destinations part of a World Cup speed opening. The race will be the first cross-border event in the history of the World Cup.

[More information.](#)

Ski mountaineering – the best in classe compete in Valais.

From 27 to 29 January 2022, two ski mountaineering World Cup races will take place in Morgins in the Région Dents du Midi with 150 athletes from 15 nations proving themselves in sprint and long distance. This will be the only ISMF World Cup to be held in Switzerland this season.

[More information about the race.](#)

One ski pass for Valais.

Exclusive, friendly, traditional, small, large and even international – the ski resorts in Valais are so varied that it is worth exploring plenty of them. The Valais Mountain Card gives winter sports fans access to 40 ski areas with just one pass, a chance to avoid queuing to pay, plus a 10% discount on the price of a day pass. The pass can be booked from December 1st and guarantees unforgettable ski days in Valais.

[All about the new ski pass.](#)

Efforts to revitalize the Champoussin area in the works.

A project aimed at revitalising the Champoussin area will be undertaken in the Dents du Midi Region. Supported by local volunteers, the project features the [Légende de Frâchette trail](#) - a themed trail for families with a legend created by children - and the concept of the "village féerique", or fairy-tale village, where retailers and owners are invited to decorate the interior and exterior of their establishments.



ENGRAVED ON MY HEART.

Hotel & Gastronomy

Alaïa Lodge – combining sports and lifestyle under one roof.

On 16 December, Alaïa Lodge, a wellness hotel for sports enthusiasts, families and nature lovers, is set to open its doors in the centre of Crans-Montana. Its furnishings pair trendy, modern elements with traditional Valais charm. With the wide range of activities on offer at the destination, the lodge is the place to be all year round for anyone looking for fun and action.

[Find out more about the new lodge.](#)

New luxury hotel in Crans-Montana.

Hotelier family the Bestenheiders in Crans-Montana will be opening the new four-star Aïda Hotel & Spa this December. The hotel consists of 18 suites and a 300 m2 spa area. The restaurant will be managed by Michelin-starred chef Franck Reynaud, who together with Séverine Bestenheider also owns the Hostellerie du Pas de l'Ours in Crans-Montana.

The Peanut Lodge & Winstub, a new hotel for Val-d'Illicz.

14 novel rooms and an offbeat atmosphere... From December 2021, the Peanut Lodge & Winstub will welcome visitors to the heart of the village of Val-d'Illicz for a comfy stay in one of its unconventional rooms.

Five new Valais restaurants win awards in the GaultMillau 2022.

The famous GaultMillau gastronomic guide has just published its 2022 selection. Five restaurants, three in the Upper Valais and two in the Central Valais, received a distinction for the first time. These are the Bistrot des Ours in Crans-Montana (13 points), the Au Bois Sauvage restaurant in Hérémece (13 points), the Cäsar Ritz at the Walliserhof Grand Hotel & Spa in Saas-Fee (13 points), the Lusi Brasserie & Lounge at the Grand Hotel Zermattenhof (13 points), and the Saveurs at the Hotel Schnönegg, also in Zermatt (14 points).

The Au 1465 restaurant at the Au Club Alpin hotel in Champex-Lac received the "Discovery of the year in French-speaking Switzerland" distinction.

More information on <https://www.gaultmillau.ch/en>

Additional information: vwp.tourob.ch/Indicators/Indicators/3

Winter activities: www.valais.ch/en/activities

Media Corner: <https://www.vwpnet.ch/en/media-corner>

Faces of Valais: www.valais.ch/fr/information/medias/les-visages-du-valais

Coronavirus - Travelling to Valais: <http://visitvalais.ch/coronavirus>

Contact: Press Office: Valais/Wallis Promotion, presse@valais.ch +41 27 327 35 23