



Overview of our themes this summer

(As at 07.03.2019)

In addition to our usual tourism offers, there are also some quite exceptional events and themes planned for Gstaad during the summer of 2019. With its key message of "Come up - slow down", Gstaad is deliberately positioning itself as a contrast to the trend of doing "more and more in an ever shorter time". Despite more than 110 years of tourism history and its high prestige value, the region has preserved its Alpine authenticity. Gstaad Saanenland Tourism is delighted to invite journalists to report. Our news list is updated continuously.

[\(Direct Link\)](#)

Sections:

- **Tourism offers**
- **Events**
- **Hotels - Gastronomy**

TOURISM OFFERS

Summer productions – Alpine diversity for families

With the summer stagings on the Wispile as well as on the Rinderberg, the destination will be creating new highlights – and this time the focus will be on our younger visitors and on families. The new playgrounds, adjacent to the comfortable mountain restaurants, are perfect places for discovery, play and relaxation. Further extensions are planned which will see the creation of adventure areas for young and old.

www.gstaad.ch/en/summer

New Trail running offers

There are three signposted trails located away from the paved roads where runners can enjoy the beautiful scenery in the destination of Gstaad. New this summer is route no. 25 from Gstaad up the Wasserngrat and to the Turnels and back to Gstaad. From Gstaad the trail running routes also take you up the Eggli and back to the valley or via the local Mt Wispile to idyllic Lake Lauenen. The Helsana trails and the Alpness Trail are also being integrated into the trail running network. Additional trails can be downloaded online as a GPS file.

www.gstaad.ch/en/summer/outdoor/trail-running

Opening of the pump park in Saanen

The Saanen Bank pump park is integrated into the facilities at the Saanen youth centre and complements the existing skate park. The pump park is a specially created area consisting of waves, steep wall curves and its "Doppelgugelhopf" element, currently the only one of its kind in the world. Here you can build up speed, not by pedaling, but by pumping the body. In contrast to the pump track, the entire existing area of the pump park is paved creating innumerable possible combinations. The pump park can be used with bikes, inline skates, skateboards and scooters and is also suitable for children.

www.gstaad.ch/en/summer/bike/pumptracks

Ready, Set, Sail: Destination Transat Jacques Vabre in 2019

Gstaad's Anja von Mühlennen and her teammate Adriana Kostiw, Sail Olympia participant from Brazil, have one big goal in mind: to take part in the Transat Jacques Vabre in 2019. This sailing regatta crosses the Atlantic on the coffee route from Le Havre, France, to South America and is one of the world's most gruelling races. To enable them to start training as soon and intensively as possible, funds and sponsors are still being sought. The Gstaad Yacht Club attaches great importance to promoting young athletes and hence is supporting them, and wishes them all the very best for this adventurous project.

[Facebook fan page](#)

E V E N T S

63rd Gstaad Menuhin Festival & Academy themed "Paris"

The Music Director of the Pittsburgh Symphony Orchestra, Manfred Honeck, will be directing the Gstaad Conducting Academy and the Gstaad Festival Orchestra. The

programme includes a grand gala evening with the concertante "Carmen" performance as well as one of the most dazzling stars in the piano-playing firmament, Yuja Wang, who will make her debut in Gstaad in summer 2019 together with the Staatskapelle Dresden. Performers in the church in Saanen will include Bertrand Chamayou (artist in residence), Sol Gabetta, György Sokolov, Cecilia Bartoli and – also as a debut in Gstaad – the American violinist Hilary Hahn.

www.gstaadmenuhinfestival.ch

The Swatch Major Gstaad celebrates its 20th anniversary from 9-14 July 2019

For 20 years, this tournament has been noted for its exceptional blend of Swiss authenticity paired with top-level beach volleyball. The world's top beach volleyball players compete at 1,100 metres above sea level surrounded by Gstaad's unique Alpine scenery. Countless loyal beach-lovers will be there to enjoy the carefree beach-like setting. This anniversary event with concerts by Bastian Baker and Loco Escrito after the matches will make for a great atmosphere. Spectacular rallies and top-notch beach volleyball games are also guaranteed at this 20th anniversary.

<https://ch.beachmajorseries.com/>

HOTELS – GASTRONOMY

Haki® on the chair at the ERMITAGE

As of this summer, the ERMITAGE Wellness & Spa Hotel will be pleased to offer the Haki® treatment. The treatment is experienced sitting completely dressed in a special haki® directors chair. Done at the location of your choice at the ERMITAGE - a location with a special dynamic or a beautiful view - rhythm and vibration relieve you of pressure weighing on your shoulders, neck and head.

www.ermitage.ch

Note to editors

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Additional media texts and images at www.gstaad.ch/service/medien-unterlagen/basisinformationen/