

Media release

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SWISS Introduces New Zurich Business and Senator Lounges

- **Opening July 2nd, 2018**

Swiss International Air Lines (SWISS) will open its redesigned Lounge Center A at Zurich Airport on Monday, July 2nd. The new lounges, which will mainly host short-haul travelers, provide a new Business and Senator Lounge and boast a modern concept with a range of privacy options, a marketplace culinary area, elegant Swiss-made furniture and clear SWISS design lines. Furthermore, all travelers will soon enjoy the airport's remodeled Terminal 1, including an upgraded SWISS check-in zone with novel design elements, a new desk concept and new waiting areas.

A modern concept and Swiss design

In addition to the traditional reception desk, each of the separate entrances to the new Business and Senator Lounges will feature two automated entry gates permitting swift boarding-pass access to the corresponding lounge. Inside, the design and interior of both also follow the example of the existing Dock E complex: with their bright oiled-Swiss-oak parquet floors and their elegant furniture from top Swiss designers such as Vitra and deSede, the lounges offer both a consistent SWISS-style appearance and a living-room ambience in which every SWISS premium traveler should feel genuinely at home. Furthermore, both areas offer the ability for guests to select a level of privacy to meet their specific needs, a bar area with views of the Airside Center, workstations, individual offices and a relaxation room. For travelers wishing to freshen up before (or after) their flight, the new accommodations offer five showers that are accessible from either lounge. The lounges' food areas have been devised along the concept of a marketplace and each includes a large bistro section and a front cooking zone.

A Swiss "Alpenstübli" and new SWISS chocolates

Another highlight of Zurich's Lounge Center A will undoubtedly be the "SWISS Alpenstübli" within the Business Lounge, in which The Airline of Switzerland will present its home country's regional variety on a series of large screens. The room is decorated with allergy-friendly straw wallpaper, and uses a 3D model to give guests a unique, visual impression of SWISS's national home.

Beginning in late July, visitors to Lounge Center A will also be offered a mini version of the popular SWISS chocolates, which have thus far only been served aboard SWISS flights. The smaller version will only be available in these lounge facilities.

Lounge Center A will be open daily from 5:30am to 10:30pm. The SWISS Business Lounge will be available to all Business Class travelers of SWISS and the Lufthansa Group, Miles & More Frequent Travelers and Business Class travelers on further Star Alliance airlines. The Senator Lounge will be exclusively available to Miles & More Senators, Star Alliance Gold Members and First Class travelers on Star Alliance member airlines.

Zurich check-in redesign

SWISS's ongoing ground services enhancements benefit Economy Class travelers as well. Between now and the end of this year, SWISS will comprehensively modernize its check-in zone in Zurich's Terminal 1. By adding new design elements and adopting a new desk concept for groups, families and premium travelers, as well as the creation of new waiting areas, Swiss International Air Lines aims to increase airport comfort and convenience for its customers in all travel classes, while simultaneously offering them a consistent SWISS travel experience.

Swiss International Air Lines (SWISS) is The Airline of Switzerland, serving over 100 destinations in 43 countries worldwide from Zurich, Geneva and Lugano and carrying some 17 million passengers a year with its 90-aircraft fleet. The company's Swiss WorldCargo division provides a comprehensive range of airport-to-airport airfreight services for high-value and care-intensive consignments to some 130 destinations in more than 80 countries.

As The Airline of Switzerland, SWISS embodies its home country's traditional values, and is committed to delivering the highest product and service quality. With its workforce of over 8,800 personnel, SWISS generated total operating income of around CHF 5 billion in 2017. SWISS is part of the Lufthansa Group, and is also a member of Star Alliance, the world's biggest airline grouping.

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Contact

Deutsche Lufthansa AG

Corporate Communications, The Americas

Tal Muscal / Christina Semmel

Tel: +1 516-296-9474

americaspr@dlh.de

<http://www.lufthansagroup.com/media-relations-north-america>