



Information-Valais

Informationsstelle Wallis

Press Release

2nd valaisan Media Award

Through the attribution of the second valaisan Media Award, the Information-Valais community in Sion wishes to show its recognition of those journalists who have published exceptional articles or features about Valais in German, French, English and Italian. The prize of 5000 Swiss Francs will be awarded to the winner of each language category.

By creating this first valaisan Media Award, which is open to journalists from all over the world, the Information-Valais community wishes to bring the tourism, the economy and the natural richnesses of the canton to the fore and to encourage journalists to explore the culture, tourist attractions, quality of life and gastronomy in Valais in greater depth.

Articles or features will be published (for the first time) between 1st March and 31st October 2009 will be taken into consideration.

Submissions should be sent to:

Information-Valais
2nd « Valaisan Media Prize »
Rue Pré-Fleuri 6
Case postale 288
1951 Sion
info@valais.ch

Closing date for entries : November 10, 2009.

Maison du Valais, Case postale 288, Rue Pré-Fleuri 6, CH - 1951 Sion
Téléphone ++41 (0)27 327 35 35, Fax ++41 (0)27 327 35 36
www.valaisinfo.ch; secretariat@valaisinfo.ch

The winner of the 1st Valaisan Media Prize in English language was Josephine Matyas with her article "Slowly Does It Through The Alps" published in "Toronto Star".

Sion and Zürich, March 26, 2009

Further Informations

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