**Media profile 2024 (international trips)**

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| **Contact information** | | |
| Title (Mr/Mrs/Ms) |  | |
| First name (as it appears on passport) |  | |
| Middle name(s) (as it appears on passport) |  | |
| Surname (as it appears on passport) |  | |
| Date of birth (DD/MM/YYYY) |  | |
| Passport number |  | |
| Passport valid from… to… |  |  |
| Address |  | |
| Town or city / postcode |  | |
| Country of residence |  | |
| Mobile no |  | |
| Email |  | |
| X/Instagram account |  | |
| Emergency contact (name and mobile) |  | |

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| **Media outlet information** | | |
| Media outlet(s) | |  |
| Your position | |  |
| Type of media (e.g. newspaper, online, etc.) | |  |
| Frequency | |  |
| Target audience/demographics | |  |
| Focus (national/regional) | |  |
| Statistics | Print (circulation) |  |
| Online (UVPM) |  |

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| **Commission information** | |
| Story angle |  |
| Commissioning editor |  |
| When will the article be published? |  |
| Planned length of the article (no. of words) |  |
| Article to be published online and/or print? |  |
| **Please confirm here that you will mention these three companies in your fact box** (Swiss International Air Lines, Swiss Travel System and Switzerland Tourism) | Yes/No  *\*A guaranteed mention in the fact box is the condition for support with flights, public transport, hotels+meals\** |

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| **Media trip information** | | | |
| Dates of trip |  | | |
| Destination(s) within Switzerland |  | | |
| Departure airport (Heathrow/City) |  | | |
| Arrival airport in Switzerland (Zurich/Geneva) |  | | |
| Outbound flight with SWISS | Date | |  |
| Time | |  |
| Flight code | |  |
| Inbound flight with SWISS | Date | |  |
| Time | |  |
| Flight code | |  |
| Train ticket |  | Point-to-point  Airport-destination transfer | |
|  | Swiss Travel Pass  Consecutive travel | |
| Do you have a specific request for accommodation for the story angle? |  | | |
| Is there anyone you’d like to meet/interview? |  | | |
| **If applicable:** Ski pass/mountain train ticket requested? |  | | |
| **If applicable:** Ski rental/bike rental requested? |  | | |

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| **Personal information** | |
| Your interests |  |
| Do you have any food allergies or special requirements? |  |
| Do you have any medical conditions we should be aware of? |  |
| Which languages do you speak? |  |
| What is your fitness level? |  |
| **If applicable:** What is your ski level?  (Beginner / novice / lower intermediate / upper intermediate / advanced) |  |

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| **Travel insurance**  (Please note that insurance is your own responsibility to which you agree by submitting this form) | |
| Do you have a GHIC ([Global Health Insurance Card](https://www.nhs.uk/using-the-nhs/healthcare-abroad/apply-for-a-free-uk-global-health-insurance-card-ghic/)) for British citizens or an EHIC ([European Health Insurance Card](https://www.hse.ie/eng/services/list/1/schemes/ehic/)) for Irish citizens? We strongly recommend having one of these cards. |  |
| Do you have travel insurance that covers Switzerland? |  |
| **If applicable:** Does your policy cover the activities you will undertake on this trip?  (e.g. skiing, biking, etc.) |  |

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| **Compliance with GDPR regulations** | |
| I have read these statements regarding data protection and the handling of personal data. I agree that Switzerland Tourism, Morgartenstrasse 5a, 8027 Zurich, may integrate the data entered into this form into the dedicated and intended application, share such data with third parties for the direct delivery of reservations, information, recommendations and offers relating to the trip and/or event and provide me with current tourist information, provided I have given my consent.  I agree that ST may share my data with third parties (e.g. travel companies for your travel needs, destinations, agencies, congress centres, hotels for overnight stays, restaurants for reservations, event locations and other tourist service providers) in order to receive recommendations, information and offers concerning your trip and/or event from these third parties directly by email. | |
| Would you like to receive up-to-date information from Switzerland Tourism? | Yes/No |

**More information on our B2B privacy protection policy:** [**stnet.ch/de/data-protection-b2b.html**](http://www.stnet.ch/de/data-protection-b2b.html)

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| Signature (typing your name is sufficient) |  |