

Switzerland and winter? It's a perfect match.

If this message is not displayed correctly, please click [here](#).

[> UK Media Corner](#) [> MySwitzerland.com](#) [> Swiss Travel System](#)



Switzerland and winter? It's a perfect match.

Dear media friends,

Believe it or not, November is here! This month sees Mount Pilatus host the highest Christmas market in Europe and the capital city of Bern go gaga for all things onion at its popular one-day food festival.

November also marks the final countdown to the winter season, when snowsport enthusiasts can finally get back out on the pistes.

Two new hotels eagerly await their first full winter, while a new observation deck at Grindelwald First is ready to welcome visitors with stunning winter vistas. For the adrenaline junkies, there's also the Black Wall, Switzerland's newest black run, with its impressive 46° incline.

In early December, the Cotton Club Andermatt will open its doors for the first time, offering beautiful views, fine dining and upmarket après.

And finally, did you know that in Switzerland some smaller ski resorts like Rigi, Klewenalp and Stoos can be reached by boat? Here at Switzerland Tourism UK & Ireland, we love trying to find that quirky angle!

As always, don't hesitate to get in touch with your media requests - we're happy to help!

Myriam, Fran and Carmen

Your UK & Ireland media team



Europe's highest Christmas market.

From 17 to 19 November, Europe's highest Christmas market returns to **Mount Pilatus**. Visitors can enjoy delights from over 40 festive market stalls as well as stunning views of the surrounding lakes and Alps, all at 2,132m above sea level.

Have a high-altitude Christmas.



First winter season.

Hotel Drei Berge in Mürren, formerly the Hotel Bellevue, renamed after three nearby mountains (Eiger, Mönch and Jungfrau), will soon welcome its first winter guests.

Also seeing in its first full winter season is the **Mad Mount Hotel in Nendaz**, one of the first carbon-negative hotels in the country.

Go MAD about sustainability.



First View: 360° views of the Bernese Oberland.

First View, a new observation platform which opened this summer, is located on the summit of the First mountain. With its windmill-like design, it offers 360-degree views of the surrounding peaks, including the Eiger, Mönch and Jungfrau. Those after an adventure can also explore the **First Cliff Walk**.

Breathe in the fresh air.



Cotton Club Andermatt.

In early December, the Cotton Club will open its doors at the Swiss House, formerly run by five-star hotel The Chedi, in the historic Alpine village of **Andermatt**. The first Cotton Club to open in the mountains, this will be the perfect venue to enjoy casual daytime food and drink, fine dining or upmarket après, all with stunning views.

Live the Cotton lifestyle.



46° slope: The Black Wall.

If the snow conditions are favourable this year, early December will coincide with the launch of the super steep new 3km black run in **Glacier 3000**, the Black Wall. With an incline of 46°, this slope will delight snowsport enthusiasts with a thirst for thrills.

Go steep at Glacier 3000.



Markets in Bern.

The '**Berner Zibelemärit**' (**Onion Market**) is a traditional festival where local farmers bring over 50 tonnes of onions and garlic to the Swiss capital. This year, the festival will take place on Monday 27 November, and will comprise over 15 Christmas markets across the city, including the Star Market and its Fondue Chalet and a market in front of the Bern Minster, which boasts Switzerland's highest church steeple.

Discover Bern's markets.



Head to the slopes... by boat.

Switzerland's **public transport network** is so well developed that it's possible to reach some resorts by boat! From Lucerne, snowsports enthusiasts can hop on a boat to go skiing on smaller resorts above Lake Lucerne like **Rigi**, **Klewenalp** or **Stoos**.

Discover the Lucerne Region.



Seasonal flights from Gatwick to Geneva.

From 17 December 2023 to 24 March 2024 SWISS will operate a seasonal flight from London Gatwick to Geneva with one morning and afternoon flight on Saturdays and two morning flights on Sundays. Plus your ski and snowboard equipment travels for free!

Fly with your ski gear.



Skate with Swiss partners.

There will be three specially curated sessions inspired by the Swiss regions of Bern, Lucerne and Valais at this year's Skate at Somerset House, complete with live music and entertainment. Get in touch if you fancy doing a pirouette or two at our skate session hosted by the Bern Region on 26 November!

Skate at Somerset House.



This e-mail was sent to: [email address suppressed] - This newsletter has been sent to you with your prior consent. Should you no longer require this service, you can **cancel** your subscription at any time. Text and photos for events listed here were prepared and uploaded by regional/local tourist offices, therefore Switzerland Tourism can accept no responsibility for them. The prices of all offers in Swiss francs are definitive. Prices given in foreign currencies are for guidance only. These are subject to the usual exchange rate fluctuations. Prices and programmed events are subject to change.

Our premium partners